

W N A Y



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 1-10-51

Call letters WMAX

LOCATION: SPRINGFIELD, ILLINOIS

WMAY, INC. (AL gr 11/24/76 EFF: 12/7/76)

*SPRINGFIELD BROADCASTING, INC. (BAL-11-27-63; EFF: 12-3-63)

*LINCOLN BROADCASTING CO., INC. (AP- 5-17-50 EFF: 5-17-50)

Name of licensee *GORDON SHERMAN, ALEXANDER BUCHAN, MELVIN FELDMAN, SOL BINKIN AND
ROBERT WEINER, d/b as LINCOLN BROADCASTING COMPANYTransmitter location Between Spaulding & Riverton, 7½ miles N.E. of center of Springfield, Ill.
*Approx. 7 miles NE of Springfield, Ill. (CP 1-11-50) (MP 6-22-50)

525 W. Jefferson St., Springfield, Ill. (Ltr. 5-16-69)

* 2601 Adlai Stevenson Dr., Springfield, Ill. (Ltr. 9-25-67)

*2601 East Linn Street, Springfield, Illinois (BRC 1-25-63)

* Between Spaulding & Riverton, 7½ miles N.E. of center of Springfield, Ill.

* 1931 South Glenwood Avenue, Springfield, Ill. (MP 6-22-50) (Let 6/17/54)

Main studio location *To be determined, Springfield, Illinois (CP 1-11-50)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-6598	1-11-50	970	500w*, 1kw-LS* *DA-2	U	3-11 9-11-50
CP for a new station (Cond, Clause)					
BAP-139	5-17-50	Vol. AP from A Partnership d/b as			
EFF: 5-17-50	Lincoln B/C Co. to Lincoln B/cing Co., Inc				
BMP-5099	6-22-50	970	500*, 1kw-LS* *DA-2	U	3-11 9-11-50
(Cond. Clauses)					
Mod. CP(BP-6598) to chg. T location, specify studio location, chg. type T and make chgs in DA.					
BMP-5280	8-23-50	970	500w*, 1kw-LS* *DA-2	U	3-11-50 11-15-50
Mod. CP(BP-6598) for ext. completion date. (Cond. Cl)					
BL-4251	1-10-51	970	500w*, 1kw-LS* *DA-2	U	1-10 5-1-53
Lic. cover CP(6598, as mod) which auth. new sta. station (Cond)					
BR-2575	4-29-53	Renewal of License			5-1 12-1-55
BS-2575 (1)	9-9-53	Mod. license to correct antenna base current ratios.			
BR-2575	11-9-55	970	500w 1kw-LS DA-2	U	12-1 12-1-58
BR-2575	11-9-55	970	500w 1kw-LS DA-2	U	12-1 12-1-58
Supersedes above to correct DA					
	11-25-58	Commission deferred action on renewal pending further consideration.			
BR-2575	5-17-61	Renewal of license			5-17 12-1-61
	11-20-61	Action on Renewal of License Deferred.			
BR-2575	2-5-62	Renewal of license			2-5-62 12-1-64
BZ-4606 1	3-12-62	Authority to determine operating power by direct measurement of antenna power.			
BP-15481	5-9-62	970kc	500w, 1kw-LS DA-2	U	7-9 1-9-63
CP to make changes in daytime DA pattern (Cond I).					
BP-15454	5-31-62	970kc	500w, 1kw-LS DA-2	U	7-31 1-31-63
CP to install a new transmitter (COLLINS 20-V-3)					
BR-1522	1-25-63	License to change studio loc. to			
XXXX	2601	Lynn Street, Springfield, Ill, and operate			
transmitter by XXXXX from XXXXX.					

Form BC 126

June 1954 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W M A Y

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To.
BL-9516 BL-9517	12-19-62	970kc	500-1kw	DA2U	12-19 12-1-64
Lic. to cover CP's (BP-15,481) which auth. chgs. in daytime DA pattern and (BP-15,454) which auth. instl. of a new trans.					
BL-9518	12-19-62	970kc	500-1kw	Alt. M DA-2	12-19 12-1-64
Lic. to use old main trans. (RCA-BTA-1L) at pres. loc. of main trans., operated on 970kc, 500w, 1kw-LS, to be used as alt. main trans. only.					
BRC-1827 (1)	1-25-63	Mod of lic. to chg. studio loc. to 2601 Linn St., Springfield, Ill. & operate trans. by remote control from studio (night only)			
BRC-2194 (1)	8-29-63	Mod. of license to operate Main transmitter by remote control from 2601 E. Linn Street, Springfield, Illinois (daytime only).			
BAL-4858 Eff: 12-3-63	11-27-63	Voluntary assignment of license to SPRINGFIELD BROADCASTING, INC.			
BR-2575 ALT MAIN	11-20-64	970kc.	500w, 1kw	LS, U DA-2 to	12-1 12-1-67 12-1-67
BTC-4939 Eff: 1-3-66	11-9-65	Voluntary transfer of control of lic. corp. from Stuart Investment Company to James Stuart et al			
Ltr. from atty. dtd. 9-22-67, rec'd 9-25-67 giving notification that studio loc. is 2601 Adlai Stevenson Dr. -----					
TELEGRAM	10-17-67	PSA	500w		
TELEGRAM	11-2-67	PSA (REVISED)	1000w		
BR-2575 (memo)	11-24-67	970kc	500w-1kw	DA-2 Unl	12-1 12-1-70
Main/Alt. Main Renewal of NDEA					
Ltr.	5-16-69	Chg. studios to 525 W. Jefferson St. Springfield, Ill.			
BR-2575(L)	11-25-70	Renewal of Main & Alt. M.			12-1-73
Renewal of NDEA					
EBSA	5-25-72				
Ltr.	1-3-73	Trans. Collins 820D-1 now installed (Main) Trans. Collins 20V-3 (Alt. M.)			
BR-2575(L)	11-30-73	RENEWAL MAIN			ALT. MAIN 12-1-76

BC-126
February 1974

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters

Station location

Name of licensee see card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To.
BS-2575(I)	7-30-74	chg antenna description (p. 2) 970khz 500w, 1kw-LS DA-2			12-1-76 U Re Alts
BR-2575(S)	11-23-76	Renewal of license {Main & Alt. Main.}			12-1-79
BAL-8802	11/24/76	Vol AL	EFF: 12/7/76		
BTC-8570	1-31-78	Vol TC	EFF: 3/1/78		
BR790724UE(S)	11-17-80	Renewal of License			12-1-82

APPLICATION RECORD - BROADCASTING

W M A Y

Name GORDON SHERMAN, ALEXANDER BUCHAN, MELVIN FELDMAN, SOL
 BINKIN and ROBERT WEINER d/b as LINCOLN BROADCASTING COMPANY
 (PO 1931 South Glenwood Avenue, Springfield, Illinois)

Call Letters
 New

File No.	Dated	Application for	Action	
			Nature	Date
BP-6598	2-13-48	Construction Permit for a new standard broadcast station to be operated on: Frequency: 970kc Power: 1kw DA-2 Hours of operation: Unlimited Trans. location: Approx. 7 miles northeast of Springfield, Illinois Studio location: To be determined - Springfield, Illinois Samuel Miller, Atty. Lester H. Carr, Engr.	GRANTED 1-11-50 re properly designed phase monitor being installed; re field measuring equip. and that a directional-non-directional survey shall be made and accepted prior to the issuance of a license. DOCKET # 8843 granted after being removed from hearing docket. ORDER ISSUED	
Rec'd	2-16-48			
Filed	2-16-48			
AMENDED	2-28-48	AMENDED to change type transmitter (W.E.443-A-1)		
Rec'd	3-1-48			
Filed	3-1-48			
AMENDED	3-17-48	AMENDED to change power from 1kw to 500w 1kw-LS, and change DA night pattern.		
Rec'd	3-17-48			
Filed	3-30-48			

Transmitter-W.E. -405-B-1 443-A-1

APPLICATION RECORD - BROADCASTING

Name Gordon Sherman, Alexander Buchan, Melvin Feldman, Sol Binkin and Robert Weiner d/b as Lincoln Broadcasting Company Call Letters W H A Y

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5099 Rec'd Filed	4-8-50 4-19-50 4-19-50	Modification of construction permit (BP-6598, which authorized a new standard broadcast station) to change transmitter location from approximately 7 miles northeast of Springfield, Illinois to $7\frac{1}{2}$ miles northeast of center of Springfield between Spaulding and Riverton, Illinois, specify studio location as 1931 South Glenwood Avenue, Springfield, Illinois and make changes in the daytime directional antenna. Leonard H. Marks, Atty. Weldon and Carr, Engrs.	GRANTED re properly designed phase monitor being installed; re field measuring equip. and that a directional survey shall be made and accepted prior to issuance of license	6-22-50
AMENDED Recd. Filed	5-17-50 5-25-50 5-25-50	Amended to change name from Gordon Sherman, Alexander Buchan, Melvin Feldman, Sol Binkin and Robert Weiner d/b as Lincoln Broadcasting Company to Lincoln Broadcasting Co., Inc.		

APPLICATION RECORD - BROADCASTING

#3 LINCOLN BROADCASTING CO., INC. (AP 5-17-50) Call
 X Gordon Sherman, Alexander Buchan, Melvin Feldman, Sol Letters WMAY
 Name Binkin and Robert Weiner d/b as Lincoln Broadcasting Company

File No.	Dated	Application for	Action	
			Nature	Date
BAP-139 Rec'd Filed	5-5-50 5-9-50 5-9-50	Voluntary assignment of construction permit from Gordon Sherman, Alexander Buchan, Melvin Feldman, Sol Binkin and Robert Weiner d/b as Lincoln Broadcasting Company to Lincoln Broadcasting Co., Inc. Leonard H. Marks, Atty.	GRANTED EFF:	5-17-50 5-17-50
BMP-5280 Rec'd Filed	8-11-50 8-14-50 8-14-50	Modification of construction permit (BP-6598, as modified, which authorized a new standard broadcast station) for extension of completion date from 9-11-50 to 11-15-50. Leonard H. Marks, Atty.	GRANTED	8-23-50
HL-4251 Rec'd Filed	10-10-50 10-12-50 10-12-50	License to cover construction permit (BP-6598, as modified) which authorized a new standard broadcast station. Leonard H. Marks, Atty. Weldon & Carr, Engrs.	GRANTED re field meas. equip. available and record kept	1-10-51

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters W.M.A.Y.Name LINCOLN BROADCASTING CO., INC.
SPRINGFIELD, ILLINOIS

File No.	Dated	Application for	Action	
			Nature	Date
BR-2575 Rec'd Filed	3-18-53 3-19-53 3-19-53	Renewal of License	GRANTED	4-29-53
BR-2575 Rec'd Filed	8-30-55 9-2-55 9-2-55	Renewal of license Marcus Cohn, Atty.	GRANTED	11-9-55
BR-2575 Rec'd Filed	8-29-58 9-5-58 9-5-58	Renewal of License. Marcus Cohn, Atty.	GRANTED	5-17-61
BRC-1827 R.&F.	3-10-61 3-15-61	Mod. of lic. to chg. studio loc. from Between Spaulding & Riverton, 7½ mi. NE of center of Springfield, Ill. to 2601 E. Linn St., Springfield Ill. and operate trans. by remote control from studio location.	GRANTED	1-25-63 (granted nighttime only)
BR-2575 R.&F.	8-30-61 9-7-61	RENEWAL OF LICENSE Atty-Marcus Cohn	GRANTED GRANTED	2-5-62
BZ-4606 R.&F.	11-2-61 11-7-61	Authority to determine operating power by direct measurement of antenna power. Atty-Cohn & Marks	GRANTED	3-12-62

APPLICATION RECORD - BROADCASTING

Call
Letters W M A YName LINCOLN BROADCASTING CO., INC.
SPRINGFIELD, ILLINOIS

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,481 R.&F.	4-5-62	Construction permit to make changes in daytime DA pattern. Atty-Cohn & Marks	GRANTED Cond'l re: Phase Mon., Field meas. equip. DA & complete non-DA proof. A skeleton proof shall be submitted, consisting of at least five field inten- measurements.	5-9-62
	4-9-62			
BP-15,454 R.&F.	4-16-62	Construction permit to install a new transmitter (Collins 20V-3) Atty-Cohn & Marks	GRANTED	5-31-62
	4-18-62			

APPLICATION RECORD - BROADCASTING

Call
Letters W M A Y

Name LINCOLN BROADCASTING CO., INC.
Springfield, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BL-9516 R. & F.	7-30-62 8-1-62	Lic to cover CP(BP-15,481) which auth chgs in daytime DA pattern. Atty- COHN & MARKS	GRANTED Issued	12-19-62 with BL-9517
BL-9517 R. & F.	7-30-62 8-1-62	Lic to cover CP(BP-15,454) which auth installation of a new main transmitter. Atty- COHN & MARKS	GRANTED Issued	12-19-62 with BL-9516
BL-9518 R. & F.	5-31-62 6-4-62	Lic to use old main trans(RCA bta 1L) at main trans loc, to be operated on 970kc, 500w, 1kw-LS, ^{DA-2} to be used as an ALTERNATE MAIN TRANSMITTER Atty- Cohn & Marks	GRANTED	12-19-62

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W M A Y

Name ^x SPRINGFIELD BROADCASTING, INC.
 LINCOLN BROADCASTING CO., INC.
 Springfield, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2194 Rec'd Filed	2-9-63 2-12-63 2-12-63	Modification of license to operate Main transmitter by remote control from 2601 E. Linn Street, Springfield, Illinois (daytime only). Stanley B. Cohen, Atty.	GRANTED	8-29-63
BAL-4858 R & F	7-15-63 7-19-63	Voluntary assignment of license to SPRINGFIELD BROADCASTING, INC. Atty for assignor - Cohn & Marks " " assignee - Theodore Baron	GRANTED Eff: 12-3-63	11-27-63
BR-2575 R&F	8-17-64 9-3-64	RENEWAL OF LICENSE (MAIN & ALTERNATE MAIN) THEODORE BARON, ATTY.	GRANTED	11-20-64

AUG. 1955

Card #8

Call
Letters W M A YName SPRINGFIELD BROADCASTING, INC.
SPRINGFIELD, ILLINOIS

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4939 R & F (Form 316)	8-9-65 10-25-65	Voluntary transfer of control of licensee corporation from Stuart Investment Company to James Stuart et al. Atty. T. Baron	GRANTED Eff: 1-3-66	11-9-65
BH-2575 R & F SEP 20 1967	8-21-67 9-6-67	Renewal of license. (main & alt-main) Atty: Scharfeld, Bechhoefer & Baron	GRANTED	11-24-67
BR-2575 R & F P.N. SEP 25 1970	8-1-70 9-1-70 9-1-70	Renewal of License (Main & Alt. Main) Atty: James D. Monahan (Dow, Lohnes & Albertson) AMENDED 10-8-70 re: request for renewal of remote control AMENDED 11-16-70 re: commercial policies Annual filing fee \$144.00 paid 11-6-70 #642640.	GRANTED GRANTED	11-25-70 11-25-70

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Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

970 kc

Call
Letters W M A YWMAY, L^{td}C.Name ~~xxx~~SPRINGFIELD BROADCASTING, INC.

SPRINGFIELD, ILLINOIS

File No.	Dated	Application for	Action	
			Nature	Date
BR-2575 R & F PN Recd. PRESS	8-1-73 9-4-73 " SEP 20 1973	RENEWAL OF LICENSE (MAIN & ALTERNATE MAIN) AMENDED 10-2-73 re: employment program	GRANTED	11-30-73
BAL-8802 R & F FEE PD: \$200 #611965 CODE 047 Pub notice filed 9-30-76 OCT 12 1976	9-8-76 9-10-76	Voluntary assignment of license to WMAY, INC. Atty for assignor - Dow, Lohnes & Albertson for assignee - Fisher, Wayland etc AMENDED 11-16-76 re comm survey	GRANTED EFF: Fee Req:	11/24/76 12/7/76 pd 12/14/76 W 646612
BR-2575 R & F PN Recd. PRESS	7-12-76 7-30-76 " SEP 23 1976	RENEWAL OF LICENSE (MAIN & ALTERNATE MAIN) B.D.Perry, Atty.	6 GRANTED	11-23-76

#10

970khz

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
LettersW.M.A.Y.....Name WMAY, INC.
SPRINGFIELD, ILLINOIS

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8570 R & F FORM 316 JAN 31 1978	1/14/78 1/16/78	Voluntary transfer of control of lic corp from WSJM, Inc. to Thomas M. Kushak, Charles D. Mefford, Joseph D. Mackin, et al (10 stock- holders) Atty - Ben Fisher Over R.R.Zaragoza, Atty.	GRANTED EFF:	1-31-78 3/1/78
BR 790724 UE PRESS SEP 7 1979		RENEWAL OF LICENSE (MAIN & ALTER.MAIN) R.R.Zaragoza, Atty.	GRANTED	11-17-80

RE: BTC-8570 - Exh #4 (Agreement) not dtd

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

