



Federal Communications Commission
Washington, D.C. 20554
July 1, 2021

MEDIA BUREAU
AUDIO DIVISION
APPLICATION STATUS: (202) 418-2730
HOME PAGE: www.fcc.gov/media/radio/audio-division

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J. Michael Self
Singing River Media Group, LLC
509 North Main Street
Tuscumbia, AL 35674

Re: Singing River Media Group, LLC (SRMG)
WLAY(AM), Muscle Shoals, AL
Facility Identification Number: 60611
Special Temporary Authority (STA)
BESTA-20210629AAF

Dear Mr. Self:

This is in reference to the request filed on June 29, 2021. SRMG requests a further extension of the STA granted on August 6, 2010, to continue operating from an alternate site to allow time to file the required FCC Form 302 applications for WLAY and WVNA to co-locate at the new construction permit site.¹ In support of the request, SRMG stated that it plans to complete construction in the upcoming months.

Requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Accordingly, the request for extension of the STA IS HEREBY GRANTED, and SRMG may continue to operate with the following facilities:

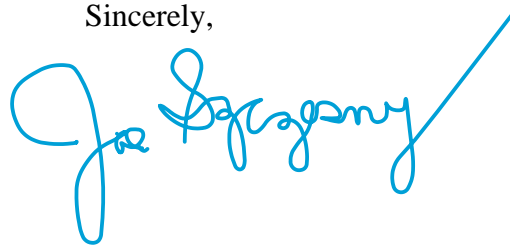
¹ WLAY is licensed for 1 kW unlimited ND operation on 1450 kHz, and BP-20200814ARH authorizes ND operation from a new site with a shorter tower.

Geographic coordinates: 34° 44' 14" N, 87° 42' 15" W (NAD 1927)
Frequency: 1450 kHz
Hours of operation: day and night
Operating power: maximum of 0.06 kW
Antenna type: 24 meter long wire
Antenna Efficiency: 233.8 mV/m/kW at 1 km

SRMG must reduce power or cease operation if complaints of interference are received, and use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310. SRMG must submit an e-mail to my attention to note the date the applications were filed to allow our staff to determine if any further STA operation will be required.

This authority expires on **December 30, 2021**.

Sincerely,

A handwritten signature in blue ink, appearing to read "Joe Szczesny", with a long, sweeping flourish extending upwards and to the right.

Joseph Szczesny, Engineer
Audio Division
Media Bureau

cc: M. Scott Johnson, Esq., S&B PC (via e-mail only)