

REQUEST for WAIVER of the CONSTRUCTION DEADLINE  
for  
FM BROADCAST TRANSLATOR STATION W288EA  
Aurora, Illinois

In accordance with the FCC's decision in MB Docket 13-249, announced by Public Notice, DA-20-1059, released September 10, 2020, Auril Broadcasting LLC hereby requests extension of the permit, File No. BNPFT-20180509ACE, for construction of FM broadcast translator station W288EA in Aurora, Illinois.

The permit for this station was awarded in the Commission's 2018 filing window pursuant to an application filed in 2017 by Auril Broadcasting, which is the licensee of AM radio broadcast station WBIG, 1280 kHz (DA-2) in Aurora.

Auril Broadcasting operates mainly with a Radio Shopping Show format, as it has done for many decades. Sadly, this format was particularly vulnerable to the calamity wrought on the station's service area by the Covid19 pandemic, including governmental orders that forbade employees to come to work, and that limited the ability of listeners to leave their homes to patronize sponsors of the Radio Shopping Show.

The second most important aspect of the station's business had been local sports broadcasts. However, when schools in the area cancelled all sporting contests, the station's revenue from sponsors of those games dried up almost

completely. The dramatic nature of the changes in the station's revenue levels is apparent from the attached financial statements that compare station income in the second and third quarters of 2020 (when the Pandemic made its full force felt in Illinois) with the like quarters of 2019.

Specifically, in the second quarter of 2020 (April through June), station revenue declined from \$128,000 to \$47,308, a decline of \$80,692, or 63%.

Because expenses could not be slashed in line with the revenue drop, what had been a modest operating profit changed to a catastrophic operating loss of \$34,521. This would have been even worse if the licensee had been able to continue to make required debt service payments as before.

Likewise, in the third quarter of 2020, station revenue dropped from \$108,119 to \$53,662, a plunge of \$54,457, or more than 50%. With this slide in revenue, the commissions payable to sales representatives also receded, but overall expenses could not be cut to match the reduction in revenue. Thus, a loss in the 3<sup>rd</sup> quarter of 2019 of \$21,309 (which was worrisome enough) widened to \$43,681 in 2020.

The licensee could supply additional, similar data for the ensuing quarters, but the above should be sufficient to make the point that WBIG was among the stations severely hurt by the Pandemic. Station resources that were expected to be

adequate to cover the cost of construction of the translator suddenly were no longer available.

The Commission demonstrated that it was well aware of the plight of such licensees when, in its public notice of September, 2020, it encouraged affected licensees to see waiver of the FY 2020 regulatory fee requirement, about the same time as it issued the above-cited public notice committing to grant waivers to the instant class of FM translator permittees.

The proposed Aurora translator is important in terms of WBIG's ability to strengthen its footprint in the market, especially during nighttime hours. Nevertheless, the translator facility as originally permitted would cover only a very small area. As a result, was unsure whether the facility would prove worth the expense of constructing it. Very recently, however, the licensee's engineering consultant has redesigned the proposed antenna system, producing a very significant increase in the area to be served by the translator.

With that improvement, and with the station's revenues starting to recover now that vaccination from Covid19 has become common, Auril Broadcasting anticipates being able to construct the modified FM translator facility within the next six months. The application for modification of the translator permit has already been prepared and will be filed with the Commission later this week.

Accordingly, Auril Broadcasting requests an extension of six months to its permit for construction of translator station W288EA.

# Auril Broadcasting LLC

## Income Statement

Quarter-to-Date Only, June 2019 - 6 quarters back, June 2020 - 2  
quarters back

	3 Months Ended June 30, 2019	3 Months Ended June 30, 2020	Variance Fav/<Unf>	% Var
Income				
LOCAL SPOTS	3,000.00	0.00	3,000.00	
LOCAL SPONSORSHIP	0.00	55.00	(55.00)	-100.0 %
LOCAL SPOTS/GROSS	500.00	0.00	500.00	
RADIO AMERICA	253.00	55.00	198.00	360.0 %
SPORTS/GAME SPOTS	24,575.00	0.00	24,575.00	
TRADE-OUTS	0.00	1,350.00	(1,350.00)	-100.0 %
RADIO SHOP	75,169.40	30,752.00	44,417.40	144.4 %
E COMMERCE	19,863.00	8,596.00	11,267.00	131.1 %
INFORMERCIALS	2,000.00	6,500.00	(4,500.00)	-69.2 %
INFORMERCIALS/GROSS	2,640.00	0.00	2,640.00	
TOTAL Income	128,000.40	47,308.00	80,692.40	170.6 %
***** NET INCOME	128,000.40	47,308.00	80,692.40	170.6 %
***** GROSS PROFIT	128,000.40	47,308.00	80,692.40	170.6 %
Expenses				
ELECTRICTY	660.85	225.34	(435.51)	-193.3 %
TRAVEL EXPENSE/ENG	9.99	0.00	(9.99)	
PROGRAM SALARIES	12,237.51	6,390.75	(5,846.76)	-91.5 %
LINES/SPECIAL WIRES	555.13	239.55	(315.58)	-131.7 %
ROYALTIES/LICENSE FEES	815.79	995.73	179.94	18.1 %
MISC ESPENSES	0.00	700.00	700.00	100.0 %
RADIO SHOP SHOW WAGES	6,324.00	6,324.00	0.00	
COMISSIONS/SALESMEN	25,337.71	6,996.63	(18,341.08)	-262.1 %
AGENCY COMISSION	96.00	0.00	(96.00)	
SELLING & PROMOTIONAL	1,452.04	4,884.33	3,432.29	70.3 %
MEALS,ENTERTAINMENT/SALES	183.53	0.00	(183.53)	
SIMPLE PLAN	941.99	918.95	(23.04)	-2.5 %
CORPORATE OFC REIM	600.00	0.00	(600.00)	
PAT HONAN	3,333.34	0.00	(3,333.34)	
GENERAL MANAGER SALARY	16,750.02	16,750.02	0.00	
GENERAL MANAGER-COMISSION	0.00	622.74	622.74	100.0 %
ELECTRICTY	660.84	1,111.79	450.95	40.6 %
HEAT	297.31	393.22	95.91	24.4 %
WATER	41.10	91.38	50.28	55.0 %
REPR-MAIN-FURN/OFC MACH	1,356.04	1,599.30	243.26	15.2 %

	<i>3 Months Ended</i> <i>June 30, 2019</i>	<i>3 Months Ended</i> <i>June 30, 2020</i>	<i>Variance</i> <i>Fav/&lt;Unf&gt;</i>	<i>% Var</i>
MEALS-ENTERTAINMENT/G&A	219.97	0.00	(219.97)	
TELEPHONE	3,773.40	2,326.93	(1,446.47)	-62.2 %
TRAVEL EXPENSE/G&A	114.29	0.00	(114.29)	
DONATIONS	25.00	0.00	(25.00)	
DUES & SUBSCRIPTIONS	65.00	0.00	(65.00)	
STATIONARY & OFFICE SUPPLIES	4,853.05	1,594.05	(3,259.00)	-204.4 %
CRCD/BANK FEES	3,526.65	1,681.04	(1,845.61)	-109.8 %
POSTAGE	562.29	1,346.10	783.81	58.2 %
INTEREST EXPENSE	12,290.76	16.53	(12,274.23)	-74254.3 %
INTEREST ESPENSE/OLD 2ND	3,441.84	5,829.01	2,387.17	41.0 %
LOAN EXPENSE	0.00	3,931.98	3,931.98	100.0 %
INSURANCE	3,005.67	1,647.32	(1,358.35)	-82.5 %
GROUP INSURANCE	6,358.99	5,875.17	(483.82)	-8.2 %
DENTAL/VISION INSURANCE	363.47	324.51	(38.96)	-12.0 %
LATE FEES & PENALTIES	0.00	150.73	150.73	100.0 %
LEGAL & ACCOUNTING	1,751.74	0.00	(1,751.74)	
STATE FRANCHISE TAX	300.00	300.00	0.00	
TAXES-ER/FICA/FUTA/SUI	4,663.88	2,675.98	(1,987.90)	-74.3 %
REAL ESTATE TAX	6,243.73	6,443.99	200.26	3.1 %
SALES & USE TAX	50.63	0.00	(50.63)	
TOTAL Expenses	123,263.55	82,387.07	(40,876.48)	-49.6 %
***** OPERATING PROFIT	4,736.85	(35,079.07)	39,815.92	113.5 %
Other Income and Expenses				
SERVICE CHARGE INCOME	337.00	558.00	(221.00)	-39.6 %
TOTAL Other Income and Expenses	337.00	558.00	(221.00)	-39.6 %
***** PROFIT BEFORE TAXES	5,073.85	(34,521.07)	39,594.92	114.7 %
***** NET PROFIT	5,073.85	(34,521.07)	39,594.92	114.7 %

# Auril Broadcasting LLC

## Income Statement

Quarter-to-Date Only, September 2019 - 5 quarters back, September 2020  
- 1 quarter back

	3 Months Ended September 30, 2019	3 Months Ended September 30, 2020	Variance Fav/<Unf>	% Var
Income				
LOCAL SPOTS	1,125.00	0.00	1,125.00	
LOCAL SPONSORSHIP	0.00	(209.00)	209.00	100.0 %
LOCAL SPOTS/GROSS	450.00	0.00	450.00	
RADIO AMERICA	407.00	0.00	407.00	
SPORTS/GAME SPOTS	21,070.00	900.00	20,170.00	2241.1 %
TRADE-OUTS	800.00	525.00	275.00	52.4 %
RADIO SHOP	59,817.22	35,568.25	24,248.97	68.2 %
E COMMERCE	17,630.28	10,603.00	7,027.28	66.3 %
INFORMERCIALS	6,500.00	6,275.00	225.00	3.6 %
INFORMERCIALS/GROSS	320.00	0.00	320.00	
TOTAL Income	108,119.50	53,662.25	54,457.25	101.5 %
***** NET INCOME	108,119.50	53,662.25	54,457.25	101.5 %
***** GROSS PROFIT	108,119.50	53,662.25	54,457.25	101.5 %
Expenses				
ENGINEERING SALARY	3,049.13	0.00	(3,049.13)	
ELECTRICTY	852.70	0.00	(852.70)	
PROGRAM SALARIES	14,158.39	7,112.75	(7,045.64)	-99.1 %
LINES/SPECIAL WIRES	556.32	256.24	(300.08)	-117.1 %
ROYALTIES/LICENSE FEES	4,608.73	530.23	(4,078.50)	-769.2 %
RADIO SHOP SHOW WAGES	6,429.00	6,324.00	(105.00)	-1.7 %
COMISSIONS/SALESMEN	30,612.63	6,536.95	(24,075.68)	-368.3 %
AGENCY COMISSION	115.50	135.00	19.50	14.4 %
SELLING & PROMOTIONAL	1,103.83	2,182.16	1,078.33	49.4 %
SIMPLE PLAN	928.98	930.19	1.21	0.1 %
PAT HONAN	292.13	0.00	(292.13)	
GENERAL MANAGER SALARY	16,750.02	16,750.02	0.00	
GENERAL MANAGER-COMISSION	763.48	738.28	(25.20)	-3.4 %
ELECTRICTY	852.67	1,597.56	744.89	46.6 %
HEAT	105.71	249.01	143.30	57.5 %
WATER	58.80	78.21	19.41	24.8 %
REPR-MAIN-FURN/OFC MACH	3,280.41	780.45	(2,499.96)	-320.3 %
MEALS-ENTERTAINMENT/G&A	156.00	0.00	(156.00)	
TELEPHONE	3,963.57	383.22	(3,580.35)	-934.3 %
DONATIONS	25.00	0.00	(25.00)	

	<i>3 Months Ended</i> <i>September 30, 2015</i>	<i>3 Months Ended</i> <i>September 30, 2016</i>	<i>Variance</i> <i>Fav/&lt;Unf&gt;</i>	<i>% Var</i>
DUES & SUBSCRIPTIONS	65.00	0.00	(65.00)	
STATIONARY & OFFICE SUPPLIES	4,219.00	6,594.19	2,375.19	36.0 %
CRCD/BANK FEES	3,813.06	2,174.77	(1,638.29)	-75.3 %
POSTAGE	665.92	617.45	(48.47)	-7.9 %
INTEREST EXPENSE	8,193.84	5,940.53	(2,253.31)	-37.9 %
INTEREST ESPENSE/OLD 2ND	4,595.06	11,934.00	7,338.94	61.5 %
LOAN EXPENSE	0.00	6,153.78	6,153.78	100.0 %
INSURANCE	2,919.00	2,826.67	(92.33)	-3.3 %
GROUP INSURANCE	4,848.90	6,205.23	1,356.33	21.9 %
DENTAL/VISION INSURANCE	235.46	324.51	89.05	27.4 %
LEGAL & ACCOUNTING	0.00	850.00	850.00	100.0 %
STATE FRANCHISE TAX	350.00	350.00	0.00	
TAXES-ER/FICA/FUTA/SUI	4,978.46	2,908.75	(2,069.71)	-71.2 %
REAL ESTATE TAX	6,243.73	6,443.99	200.26	3.1 %
SALES & USE TAX	0.63	0.00	(0.63)	
TOTAL Expenses	129,791.06	97,908.14	(31,882.92)	-32.6 %
***** OPERATING PROFIT	(21,671.56)	(44,245.89)	22,574.33	51.0 %
Other Income and Expenses				
SERVICE CHARGE INCOME	362.70	565.35	(202.65)	-35.8 %
TOTAL Other Income and Expenses	362.70	565.35	(202.65)	-35.8 %
***** PROFIT BEFORE TAXES	(21,308.86)	(43,680.54)	22,371.68	51.2 %
Provisions for Taxes				
IL REPLACEMENT TAX	0.00	900.00	900.00	100.0 %
TOTAL Provisions for Taxes	0.00	900.00	900.00	100.0 %
***** NET PROFIT	(21,308.86)	(44,580.54)	23,271.68	52.2 %