United States of America

FEDERAL COMMUNICATIONS COMMISSION

AM BROADCAST STATION CONSTRUCTION PERMIT

Authorizing Official:

Official Mailing Address:

CMG COASTAL CAROLINA, LLC
3012 HIGHWOODS BLVD.
SUITE 201
RALEIGH NC 27604

Son Nguyen
Supervisory Engineer
Audio Division
Media Bureau

Grant Date: May 17, 2021

This permit expires 3:00 a.m. local time, 36 months after the grant date specified above.

Facility Id: 57841

Call Sign: WNCT

Permit File Number: BP-20210204AAJ

Permit to change from DA to ND with reduced power using existing tower #2.

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

Hours of Operation: Daytime with Secondary nighttime

Average hours of sunrise and sunset:
Local Standard Time (Non-Advanced)

Jan.	7:15 AM	5:15 PM	Jul.	5:00 AM	7:30 PM
Feb.	7:00 AM	5:45 PM	Aug.	5:30 AM	7:00 PM
Mar.	6:15 AM	6:15 PM	Sep.	5:45 AM	6:15 PM
Apr.	5:45 AM	6:45 PM	Oct.	6:15 AM	5:30 PM
May	5:00 AM	7:00 PM	Nov.	6:45 AM	5:00 PM
Jun.	5:00 AM	7:30 PM	Dec.	7:15 AM	5:00 PM

Callsign: WNCT Permit No.: BP-20210204AAJ

Name of Permittee: CMG COASTAL CAROLINA, LLC

Station Location: GREENVILLE, NC

Frequency (kHz): 1070

Station Class: D

Antenna Coordinates:

		Day				
Latitude:	N	35	Deg	36	Min	11 Sec
Longitude:	W	77	Deg	25	Min	35 Sec

		Night				
Latitude:	N	35	Deg	36	Min	11 Sec
Longitude:	W	77	Deg	25	Min	35 Sec

Transmitter(s): Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Nominal Power (kW): Day: 5.0 Night: 0.013

Antenna Mode: Day: ND Night: ND

(DA=Directional Antenna, ND=Non-directional Antenna; CH=Critical Hours)

Antenna Registration Number(s):

Day:

Tower No.	ASRN	Overall Height (m)
1	1246840	

Night:

Tower No.	ASRN	Overall Height (m)
1	1246840	

Non-Directional Antenna: Day
Radiator Height: 57.9 meters; 74.4 deg
Theoretical Efficiency: 295.6 mV/m/kw at 1km

Non-Directional Antenna: Night
Radiator Height: 57.9 meters; 74.4 deg
Theoretical Efficiency: 295.6 mV/m/kw at 1km

Special operating conditions or restrictions:

1 Permittee shall install a type accepted transmitter, or submit application (FCC Form 301) along with data prescribed in Section 73.1660(b) should non-type accepted transmitter be proposed.

2 Ground system consists of 120 equally spaced, buried, copper radials about the base of the tower, each 70 meters in length except where terminated by property boundaries.

3 Licensee shall be responsible for satisfying all reasonable complaints of blanketing interference within the 1 V/m contour as required by Section 73.88 of the Commission's rules.

4 Before program tests are authorized, permittee shall dismantle the four other unused towers, or in lieu thereof, submit a proof of performance to establish that the proposed radiation pattern is essentially omnidirectional. The proof shall include at least six approximately equally-spaced radials with sufficient close-in points that the inverse distance fields can be clearly established.

*** END OF AUTHORIZATION ***