



Federal Communications Commission
Washington, D.C. 20554

April 21, 2021

Eternity Media Group LLC
PO Box 6424
Laurel, MS 39441

Re: Eternity Media Group LLC
WLNO(AM), New Orleans, LA
Fac. ID No.: 58393
Special Temporary Authority

Dear Applicant:

This is in reference to the request filed April 15, 2021, on behalf of Eternity Media Group LLC ("EMG"). EMG requests special temporary authority ("STA") to operate station WLNO(AM) with temporary non-directional facilities.¹

In support of the request, EMG states that station WLNO(AM) lost 6 towers during a storm. The station is requesting a non-directional operation from the only tower remaining at reduced power. Specifically, WLNO(AM) requests STA to operate non-directionally with a reduced daytime power of 5 kilowatts and a reduced nighttime power of 0.07 kilowatt. The antenna structure registration number (ASRN) for the last remaining tower is 1022516.

Section 73.1680 of the Commission's rules provide for operation with emergency antenna facilities provided that an informal request for continued use of an emergency antenna is filed with the Commission within 24 hours. In particular, Section 73.1680(b)(1) states that AM stations may use a horizontal or vertical wire or a nondirectional vertical element of a directional antenna as an emergency antenna. AM stations using an emergency nondirectional antenna or a horizontal or vertical wire pursuant to this section, in lieu of authorized directional facilities, shall operate with power reduced to 25% or less of the nominal licensed power, or, a higher power, not exceeding licensed power, while insuring that the radiated field strength does not exceed that authorized in any given azimuth for the corresponding hours of directional operation.

Accordingly, the request for STA IS HEREBY GRANTED. Station WLNO(AM) may operate non-directionally from the one remaining tower. The station may operate with a reduced daytime power of 5 kilowatts and a reduced nighttime power of 0.07 kilowatt. It will be necessary to further reduce or cease operation if complaints of interference are received. WLNO(AM) must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310.

This authority expires on **October 18, 2021**.

¹ WLNO(AM) is licensed for operation on 1060 kHz with a daytime power of 50 kilowatts and a nighttime power of 5 kilowatts, employing different directional antenna patterns (DA2-U).

STA Advisory: Section 309(f) of the Communications Act of 1934, as amended, authorizes the Commission to grant STA in cases of "extraordinary circumstances requiring temporary authorizations in the public interest and when delay in the institution of the temporary operations would seriously prejudice the public interest." However, Section 309(f) is not a means by which a licensee/permittee may circumvent established processing procedures which require the filing of an application, nor is it a means by which a broadcaster may enhance his facility or make operation more convenient for the broadcaster. Stations operating with less than licensed facilities under temporary authorities can be viewed as receiving the benefit of a larger protection area than that in which they are currently providing service.

Accordingly, Special Temporary Authorities by nature are to be temporary and are not intended for extended use. Licensees of stations operating under temporary authorities are reminded that timely restoration of permanent facilities is the responsibility of the licensee and should be undertaken expeditiously. Any request for extension of special temporary authorities carries an increased burden with each subsequent request.

Therefore, requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Sincerely,

A handwritten signature in dark ink, reading "Jerome J. Manarchuck". The signature is fluid and cursive, with the first name "Jerome" and last name "Manarchuck" clearly legible.

Jerome J. Manarchuck
Audio Division
Media Bureau

cc: Donald H. Pugh Sr. (via email only)