

*Section A -- Ascertainment of Community Needs*

WKGC-AM makes a continuing effort to ascertain the needs of the communities it serves, and to address those needs in its programming. Information is gathered through the station's ongoing contact with community leaders, the news media, and the public at large. The station provides programming to meet those needs through a variety of radio programs and public service campaigns. This report documents the programming that was broadcast by WKGC-AM during the Fourth Quarter of 2020 in order to address the following issues:

- Communications
- Community
- Core Values
- Crime
- Education
- Energy Resources
- Family Issues
- Foreign Policy
- Government
- Health
- Local Charities
- Local Economy
- Military Issues
- Public Health
- Racial Relations
- Tourism
- Severe Weather Information
- Hurricane Recovery

*Section B -- Public Affairs and News Programs*

WKGC-AM airs "Florida Roundtable." This is a weekly one-hour interview and discussion program covering state and national issues affecting Florida. "Florida Roundtable" is produced by Florida's Radio Networks (FRN) and is co-hosted by FRN Public Affairs Director Reagan Smith and attorney, syndicated columnist and former Florida Congressman Lou Frey. The program's guests include state and national newsmakers and authorities. "Florida Roundtable" is broadcast every Sunday morning from 8:00am- 9:00am (Central Time). Public Affairs Program Reports, which summarize the topics discussed in these