

From: [Victoria McCauley](#)
To: [Ron Hale Sr.](#)
Cc: [Bryan Covey](#)
Subject: RE:
Date: Monday, March 15, 2021 1:26:00 PM
Attachments: [WKGC.pdf](#)

Mr. Hale—

I am granting you 5 more days to fully comply with the letter we sent you. I'm attaching another copy so that you can refer to it. Please note that failure to respond can result in the license being deemed expired.

Your response is not sufficient to show that the station resumed operation prior to the 1 year deadline of 12:01 am on 11/5/2020. The notice of resumption has been revoked and is not proof of resumption because it ignored our letter.

Regarding proof of operation, we expect that that the footnote should be read in conjunction with the text of the letter and states that proof of operation during **the entire period** must be submitted. If that was not clear, I am clarifying it now.

The EAS data and power bill already submitted are dated after **11/5/2020**, so additional documentation of these is required to show that operation commenced prior to **11/5/2020**. If there are joint bills with other stations, you can send them and try to show the allocation to WKGC. The issues and programs lists Pictures of the outside of the station are also required, including the tower and the transmitter.

Victoria McCauley
Attorney/Advisor
Audio Division
Media Bureau
202 418 2136 (w) (leave message)
Victoria.McCauley@fcc.gov



For FCC Official Use Only

From: Ron Hale Sr. <ronhalesr@gmail.com>
Sent: Friday, March 12, 2021 4:56 PM
To: Victoria McCauley <Victoria.McCauley@fcc.gov>
Subject:

It is a matter of FCC record that the station ceased operation on 11/4/2019 and was returned to operation on 11/2/2020 per the facilities authorized in BL-20090327AIB as certified in STA request BLSTA - 20191104AAL and as certified in Resumption of Operations Notification filed on 11/2/2020. The station operates at the licensed site, the coordinates of which are 30-17-45.0 N 85-39-42.0 W as stated in the license authorization noted above.

As the licensee of the station, Omni Broadcasting LLC operates multiple facilities in the area and maintains operations in the best manner according to the Standards of Good Engineering Practices. The operation of WKGC AM is not typically separated from that of the other commonly owned facilities; as such, only site specific costs can be annotated on demand. The power utility costs for the tower site have been demonstrated already, photos of the equipment have been provided to you as well. All other costs - personnel costs, programming fees, administrative expenses, etc - are all a part of the regular operation of the group of stations and there is no division in the accounting system for general expenses between specific station operations. The economic impact of the 2 previous Hurricanes which have devastated this region, complicated by the Pandemic of the past 11 months requires Omni Broadcasting LLC to run a seriously low staffed operation and maintain service to the community as best as is possible in light of the circumstances.

Attached are printed depictions of the EAS logs for the station. Since these logs are not kept except in an electronic format, Section 11 of the FCC rules does not permit simultaneous paper versions to be maintained. These printouts demonstrate the activity of the station's EAS system during the time frame requested.

The Issues & Programs list for the station are attached for your review to demonstrate programming has been aired which the licensee deems appropriate for meeting the needs of the community being served. Further proof of operations are outside the realm of practicality in the small operation of the stations by Omni Broadcasting; your kind consideration of our submission is sincerely appreciated.

Ron Hale, Sr.

General Manager

OMNI Broadcasting

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