



**Federal Communications Commission  
Washington, D.C. 20554**

March 25, 2021

**MEDIA BUREAU  
AUDIO DIVISION**

**APPLICATION STATUS:** (202) 418-2730

**HOME PAGE:** [www.fcc.gov/media/radio/audio-division](http://www.fcc.gov/media/radio/audio-division)

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Ron Frisch, Managing Member  
Matadors, LLC  
P.O. Box 221376  
Santa Clara, CA 91322-1376

Re: Matadors, LLC (Matadors)  
WQMS(AM), Quitman, Mississippi  
Facility Identification Number: 54325  
Special Temporary Authority (STA)  
BESTA-20210324AAA

Dear Mr. Frisch:

This is in reference to the request filed on March 24, 2021. Matador requests a further extension of the STA granted on July 11, 2019, as last extended on July 9, 2020, to continue to operate with a long wire antenna to allow time to file the required FCC Form 301 application due to loss of the licensed site in 2018.<sup>1</sup> In support of the request, we noted that Matador did not file the application over the past three years.

Requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

We note that the previous STA expired on January 5, 2021. As a result, the authority granted herein does not cover the period between January 5, 2021, and March 24, 2021, and is without prejudice as to whatever action the Commission may take with respect to operation of the station during that time period, therefore we recommend that Matador timely file any future extension by the expiration date, and file the FCC Form 301 application as soon as possible.

Accordingly, the request for extension of the STA is hereby GRANTED, and Matador may continue to operate with the following facilities:

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<sup>1</sup> WQMS(AM) is licensed for ND daytime-only operation on 1500 kHz with 1 kW

Geographic coordinates	32° 02' 22" N, 88° 43' 49" W (NAD 1927)
Frequency	1500 kHz
Hours of operation	Daytime only
Operating power	100 watts
Antenna type	164 foot long-wire antenna suspended 16 feet above ground

Matador must reduce power or cease operation if complaints of interference are received, and Use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. See 47 CFR § 1.1310. Matador must submit an e-mail to my attention to note the date the application was filed to co-locate with another existing AM station, or to build a new tower.

This authority expires on **September 24, 2021**.

Sincerely,

A handwritten signature in blue ink, appearing to read "Joe Szczesny". The signature is fluid and cursive, with a large loop at the end.

Joseph Szczesny, Engineer  
Audio Division  
Media Bureau

cc: Dan J. Alpert, Esq., (via e-mail only)  
Thomas Gorton, HD (via e-mail only)