

ideastream Educational Purpose Statement

Publicly supported and locally owned, ideastream is the consolidation of WVIZ/PBS, with five channels of public television service (WVIZ/PBS-HD, WVIZ/PBS OHIO, WVIZ/PBS WORLD, WVIZ/PBS CREATE and WVIZ/PBS KIDS); 90.3 WCPN, Northeast Ohio's NPR news and information radio station; WCLV 104.9, Northeast Ohio's classical music radio station; ideastream Education, with educational resources, services and the award-winning children's series *NewsDepth*; and management of The Ohio Channel and the Ohio Public Radio and Television Statehouse News Bureau on behalf of all Ohio public broadcasting stations.

ideastream integrates educational program content across media platforms: television broadcast and streaming; radio broadcast and streaming; content online at ideastream.org; on-demand audio and video; and informative public dialogue events.

Recognized as an education leader in Northeast Ohio, ideastream brings quality content to children who need it most. In addition to PBS early learning broadcast content, families can access PBS KIDS online games, apps and other tools and resources at no cost.

ideastream Education also facilitates standards-aligned professional development to teachers across Northeast Ohio, hosting a yearly Education Conference, monthly educator forums, and regularly scheduled early childhood professional development.

ideastream Services At-a-Glance

WVIZ/PBS and its subchannels (WVIZ/PBS OHIO, WVIZ/PBS WORLD, WVIZ/PBS CREATE and WVIZ/PBS KIDS) present educational, cultural and informational programs 24 hours a day. WVIZ's Main Channel devotes 12 hours each weekday to educational programming for children, and its PBS Kids Channel caters to children 24/7.

90.3 WCPN, Northeast Ohio's NPR news and information radio station helps listeners connect with their world. WCPN's schedule includes news, talk and public affairs programming, complemented with jazz overnight.

WCLV Classical 104.9 has served the region with classical music programming since 1962. The broadcast home of The Cleveland Orchestra, WCLV is Northeast Ohio's nexus for classical music and news of the arts.

The Ohio Channel and the Ohio Public Radio and Television Statehouse News Bureau combine statewide coverage of issues that impact Ohio with locally produced PBS programs to give a statewide perspective on subjects that affect the lives of all Ohioans.

The Radio Reading Service of the Cleveland Sight Center is delivered on 90.3 and WVIZ subchannels, keeping individuals with sight disabilities up to date on news, as well as entertained.

ideastream Locally-Produced Programs

The Sound of Ideas

Broadcast daily on 90.3 WCPN, The Sound of Ideas is ideastream's news and information program focusing on important issues for Northeast Ohio.

NewsDepth

Distributed on WVIZ/PBS, the Ohio Channel and streamed on the Internet, this weekly interactive television program is geared to 4th to 6th grade students and features news and special segments on Ohio history, science, civics and arts that align with Ohio learning standards.

Applause

This Emmy award-winning weekly television show celebrates artists and cultural groups from Northeast Ohio and beyond.

Cleveland Ovations

Airing weekly on WCLV, Cleveland Ovations showcases the musical talent of individuals living and working in the region. Special attention is given to student ensembles from local conservatories and universities.

Documentaries

ideastream regularly produces documentaries dealing with matters at the intersection of social issues and the arts. Examples include: Violins of Hope – Strings of the Holocaust, The Martin Luther King, Jr. Celebration Concert with The Cleveland Orchestra and The Anisfield-Wolf Book Awards.