



Federal Communications Commission  
Washington, D.C. 20554

March 16, 2021

CMG Coastal Carolina, LLC  
3012 Highwoods Blvd.  
Suite 201  
Raleigh, NC 27604

Re: CMG Coastal Carolina, LLC  
WNCT(AM), Greenville, NC  
Fac. ID No.: 57841  
Special Temporary Authority

Dear Applicant:

This is in reference to the request filed March 10, 2021 on behalf of CMG Coastal Carolina, LLC ("CMG"). CMG requests special temporary authority ("STA") to operate station WNCT(AM) with reduced power.<sup>1</sup> In support of the request, CMG states that the WNCT(AM) transmitter has experienced a partial failure and is unable to reach the full licensed power for the daytime and nighttime operations. Therefore, the station requests STA to operate with a reduced daytime and nighttime power.

Specifically, WNCT(AM) requests STA for a non-directional operation with a reduced daytime power of 5 kilowatts and a reduced nighttime power of 0.013 kilowatt. However, since there is no issue with the station's directional antenna system, the station should continue to operate with its licensed daytime and nighttime directional patterns.

Section 73.1560(d), which governs reduced power operation, states:

In the event it becomes technically impossible to operate at authorized power, a broadcast station may operate at reduced power for a period of not more than 30 days without specific authority from the FCC. If operation at reduced power will exceed 10 consecutive days, notification must be made to the FCC in Washington, DC, Attention: Audio Division (radio) or Video Division (television), Media Bureau, not later than the 10<sup>th</sup> day of the lower power operation. In the event that normal power is restored within the 30 day period, the licensee must notify the FCC of the date that normal operation was restored. If causes beyond the control of the licensee prevent restoration of the authorized power within 30 days, a request for Special Temporary Authority (see Section 73.1635) must be made to the FCC in Washington, DC for additional time as may be necessary.

Accordingly, the request for STA IS HEREBY GRANTED, however WNCT(AM) must continue to operate with its daytime and nighttime directional antenna systems until its pending 301 application has been granted. Station WNCT(AM) may operate with a reduced daytime power of 5 kilowatts and a reduced nighttime power of 0.013 kilowatt. WNCT(AM) must notify the Commission when licensed operation is restored. In addition, the station must use whatever

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<sup>1</sup> WNCT(AM) is licensed on 1070 kHz with a daytime power of 50 kilowatts and a nighttime power of 10 kilowatts, employing different directional antenna patterns (DA-2).

means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310.

This authority expires on **September 12, 2021**.

**STA Advisory:** Section 309(f) of the Communications Act of 1934, as amended, authorizes the Commission to grant STA in cases of "extraordinary circumstances requiring temporary authorizations in the public interest and when delay in the institution of the temporary operations would seriously prejudice the public interest." However, Section 309(f) is not a means by which a licensee/permittee may circumvent established processing procedures which require the filing of an application, nor is it a means by which a broadcaster may enhance his facility or make operation more convenient for the broadcaster. Stations operating with less than licensed facilities under temporary authorities can be viewed as receiving the benefit of a larger protection area than that in which they are currently providing service.

Accordingly, Special Temporary Authorities by nature are to be temporary and are not intended for extended use. Licensees of stations operating under temporary authorities are reminded that timely restoration of permanent facilities is the responsibility of the licensee and should be undertaken expeditiously. Any request for extension of special temporary authorities carries an increased burden with each subsequent request.

Therefore, requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Sincerely,



Jerome J. Manarchuck  
Audio Division  
Media Bureau

cc: Coe W. Ramsey, Esq. (via email only)  
Cynthia M. Jacobson, P.E. (via email only)