

Assignment Application BALL - 20201109AAD

Proposed Assignee JP2 Media, Inc. (“Assignee” or “JP2”) hereby submits the following requested additional information regarding its *Educational Purpose and Objective*, including details regarding the programming it intends to offer, in connection with pending Assignment Application BALL - 20201109AAD for station KCJP-LP (Fac. ID 192960) (the “Station” or “KCJP-LP”), El Centro, California.

Educational Purpose and Objective. JP2 is committed to serving its community and intends to provide high quality Catholic broadcasting services and radio programs to its listeners by promoting the teachings of Christianity and producing social media videos and providing instruction on praying and meditation. JP2 will also provide instruction on social justice, family counseling and on how current events like human trafficking and social unrest can be seen through an eye of a Christian. Just as the proposed assignor (Lay Brothers of the Poor) has provided educational programming, JP2 will continue to provide high quality religious programming to the service area and will serve the needs of the local community.

Educational Nature. JP2 Media, Inc. is a nonprofit religious organization, incorporated under the laws of the state of California and registered on September 11, 2020. The state of California has recognized JP2 as a nonprofit, educational public charity, and JP2 has applied for non-profit status pursuant to Section 501(c)(3) of the Internal Revenue Code, but has not yet received a determination letter from the IRS.

Advancement of Educational Purpose. JP2 will provide a noncommercial broadcast service for the advancement of its educational program. JP2’s educational objectives include the following:

- Re-broadcast religious programs produced by organizations with the Catholic Church and delivered via satellite or magnetic media;
- Originate local Catholic religious, educational and cultural programs on local Catholic events of interest to the population within the broadcast area; and
- Distribute religious, educational and cultural material available and furnished by the clergy and laity of the Catholic Church, including materials produced by various organizations and apostolates faithful to the Catholic Church.

In order to advance these and other educational purposes, JP2 plans to broadcast in a “Catholic Talk” format. Its proposed program schedule can be found at <https://jp2radio.com/schedule/> and show descriptions can be found at <https://jp2radio.com/radio-shows/>. A schedule of current programming offered to JP2 by Eternal Word Television Network (“EWTN”) – the most significant supplier of programming for stations with a Catholic Talk format – is provided herewith.¹

¹ See “EWTN Radio Schedule”, also available at <https://www.ewtn.com/radio/schedule>. We note that JP2 is not herein committing to affiliate with any single network programming provider, but rather that the programming schedules cited herein are intended to illustrate the type of programming that JP2 wishes to offer in the proposed Community of License. JP2 may offer programming from any number of Catholic radio programming producers. See, e.g., “WAOB Radio Schedule” available at <http://www.waob.org/#!program-schedule/czpx>; “Catholic

JP2 intends, of course, to honor the commitments set forth in its Form 314 Assignment Application, including those with respect to the local origination of programming. Such local origination programming may include broadcast of a local Mass, or the broadcast of homilies by local clergy, interviews with the Bishop of the Diocese or other local religious leaders, or spiritual music introduced by a local on-air personality.² JP2 will work with local Roman Catholic parishes and other community organizations to assist and complement existing efforts to administer to the spiritual, intellectual, and physical needs of the listening audience. In any event, the EWTN schedule supplied herewith may be viewed as representative of the type of educational programming that the JP2 anticipates airing.

Moreover, JP2 will not air commercials. The EWTN network feed includes no paid programming. Rather, the EWTN radio service includes news and current affairs programming; interactive call-in discussion shows; live interviews with authors on spiritual matters and social issues; recorded instructive talks by eminent theologians, scholars, and homilists; and live airings of devotional prayers and the daily Mass.

JP2 will work with local Roman Catholic parishes and other community organizations to assist and complement existing efforts to administer to the spiritual, intellectual, and physical needs of the listening audience.

In view of the foregoing, JP2 is an educational organization and has evidenced its intention to operate KCJP-LP in a manner consistent with an overall educational program. Accordingly, the nature and educational purposes of the JP2 make it eligible to obtain the broadcast authorization sought in the instant application.

Answers”, available at <http://www.catholic.com>; Relevant Radio, available at <https://relevantradio.com> and Ave Maria Radio.

² Regardless of the applicability of agency preferences for local origination of programming, important Church documents urge the faithful to take up broadcasting and other social media to engage in the New Evangelism. This same body of documents favors “subsidiarity” (an emphasis on local responsiveness) within an obligation of wise “stewardship”. Accordingly, all Catholic broadcasters share a goal to introduce such programming. See, e.g., each of the documents specified (along with the Internet address where it may be obtained) as follows:

- *Rerum Novarum* (1891), an encyclical re subsidiarity by Pope Leo XIII http://www.vatican.va/content/leo-xiii/en/encyclicals/documents/hf_l-xiii_enc_15051891_rerum-novarum.html
- *Inter Mirifica* (1963), the Vatican II decree on social media, promulgated by Pope Paul VI http://www.vatican.va/archive/hist_councils/ii_vatican_council/documents/vat-ii_decree_19631204_inter-mirifica_en.html
- *Laborum Exercens* (1981), an encyclical re stewardship by Pope John Paul the Great http://www.vatican.va/content/john-paul-ii/en/encyclicals/documents/hf_jp-ii_enc_14091981_laborem-exercens.html
- *Redemptoris Missio* (1990), an encyclical re evangelism by Pope John Paul the Great http://www.vatican.va/content/john-paul-ii/en/encyclicals/documents/hf_jp-ii_enc_07121990_redemptoris-missio.html