

Amendment to KNIZ(FM), FID 174368, Assignment Application, BALED-20201002AAK  
Amended February 24, 2021

As requested by the Commission staff on February 17, 202, the above pending application is amended as follows:

- 1) To amend Exhibit 12 to describe the educational programs in program schedule. Please see the attached letter re the educational programming.
- 2) Section III item 4(a)(4) is hereby amended, to correct the percentage of votes for the eleven directors, originally shown as 0.09 each. The correct percentage is 9.10 each.
- 3) The CFR 47 Section 73.7005 ( c) diversity requirements are hereby certified in the attached exhibit.

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Thank you for your letter of inquiry into our local programming on KNIZ. As you know, we have a letter of application to transfer the KNIZ license to our group and are deep in the process. As such, several of our plans are awaiting official transfer and full assumption of local programming responsibilities to the community.

However, in the interim, we have been inserting modules of local content, addressing local issues and concerns as well as community news and culture for some time now. These modules address the health and welfare of this diverse community which is 1/3 white, 1/3 Hispanic and 1/3 Native American.

These modules, in development, consist of advice and tips on dealing with the COVID-19 epidemic on the Arizona and New Mexico Navajo and Zuni reservations, the arts and culture scene, school closing information as well as other health and welfare information. Many of these modules will be broadcast in English, Spanish as well as Native American languages. These will all be updated as necessary, within our limited means in these times of Covid-19.

As reliable plans and information about vaccine distribution become available, we will also broadcast times and locations for our listeners. This will be done in several languages.

KNIZ's programming very much supports education directly and indirectly.

Our 28 hours per week of Contemporary Native Music programming and supporting activities has been recognized by the McKinley County Education system for its incorporation of inspirational messages encouraging continuing education, healthy lifestyle, and exercise.

KNIZ's broadcast of 112 hours of Classical music is exclusive and under located in our listening area. Classical music has long been recognized for its contribution to the structuring of young people's brains and logic structures, helping their formative intellectual abilities in math, science and music and other arts. It has been further credited with creating an atmosphere best suited for young people to learn, and in these days of COVID-19, when young people are in their homes doing class work, it must help create an atmosphere best suited for learning.

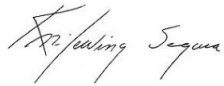
Further, the informational programs KNIZ broadcasts also further the understanding of the community in helping interpret events around the world. It is well to remember that our service area is a two-and-a-half-hour drive from a major city and is in a very remote, very culturally underserved region of our country when it comes to the availability of diverse programming. KNIZ is the only provider of these types of programming in the region currently.

We are also the principal publicity vehicles for several local civic and cultural groups like the Gallup Film Festival, Native Star Talent Agency, Indigenous corner, the UFO Film Festival, and contemporary Native Performers, amongst others.

We are also continually active with Native American heritage and education and preservation, as we encourage visiting filmmakers to meet and speak with groups of Native American students, showing them how to tell stories using both video and animation techniques. These students have in turn begun to develop their craft and submit their work to various exhibition venues as well as film festivals.

I hope this letter answers some of your concerns. If there are any other questions, please contact me. Thank you.

Sincerely,

A handwritten signature in black ink that reads "Knifewing Segura". The signature is written in a cursive style with a large initial 'K'.

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## Section 73.7005 Diversity Statement

Pursuant to FCC Public Notice DA 20-1298 (released November 2, 2020), every proposed NCE assignee or transferee must certify on the Form 314 assignment application or Form 315 transfer of control application that the proposed acquisition comports with the new 47 CFR § 73.7005(c) diversity requirements.

Accordingly, with regard to pending license assignment application BALED-20201002AAK, The Ojo Caliente Restoration Society certifies compliance with the Section 73.7005(c) diversity requirements. The Ojo Caliente Restoration Society does not have any attributable interest in an NCE FM or NCE TV station received through the award of “diversity of ownership” points in the point system analysis.