



Federal Communications Commission
Washington, D.C. 20554

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Re: WTVM-DT, Columbus, GA
Petition for Rulemaking
Amendment of Section 73.622(i)
DTV Channel Substitution
File No. BPRM-20080620AOM
Facility ID No. 595

WSFA-DT, Montgomery, AL
Application for Digital Construction
Permit
File No. BMPCDT-20080620ABY
Facility ID No. 13993

Dear Counsel:

This is with respect to the above-referenced rulemaking petition filed by WTVM License Subsidiary, LLC seeking to substitute DTV channel 11 for the assigned channel 9 for WTVM-DT, Columbus, Georgia, and the maximization application filed by WSFA License Subsidiary, LLC for television station WSFA-DT, Montgomery, Alabama. Our engineering analysis shows that the proposed channel substitution facility for WTVM-DT is predicted to cause interference to 3.73% of the population within the noise limited contour of the facility proposed in the WSFA-DT application, and that the facility proposed in WSFA-DT's application is predicted to cause interference to 0.82% of the population within the noise limited contour of the facility proposed in the rulemaking petition. Accordingly, the above-referenced rulemaking petition and application are mutually-exclusive.

When the Commission lifted the freeze on the filing of DTV maximization applications and petitions for digital channel substitutions,¹ it announced that until the end of the statutory DTV transition on February 17, 2009, mutually-exclusive applicants would be provided a 30-day period of time to resolve their mutual-exclusivity via engineering amendment or settlement, rather than the 90-day period afforded by Section

¹ See "Commission Lifts the Freeze on the Filing of Maximization Applications and Petitions for Digital Channel Substitutions, Effective Immediately," *Public Notice*, DA 08-1213, released May 30, 2008.

73.623(h) of the rules.² Similarly, we also shorten the settlement period for rulemaking petitions and mutually-exclusive maximization applications that were received on or before June 20, 2008. If the parties resolve their mutual-exclusivity, we will continue the rulemaking process by issuing the appropriate order and will also continue processing the maximization application. If the parties are unable to resolve their mutual-exclusivity, we will dismiss the rulemaking petition and the maximization application.

Accordingly, the parties have 30 days from the date of this letter to resolve their mutual-exclusivity, either by entering into an interference consent agreement or proposing engineering solutions to eliminate the amount of interference. Submissions involving an application must be filed electronically on FCC Forms 301 and/or 340 using the Commission's Consolidated Database System ("CDBS") via the Internet from the Media Bureau's Web site at

<http://www/fcc/gov/mb/cdbs.html>

or

http://fjallfoss.fcc.gov/prod/cdbs/forms/prod/cdbs_ef.htm.

Submissions involving a rulemaking petition must be filed with the Office of the Secretary and an electronic copy sent to joyce.bernstein@fcc.gov and ron.graser@fcc.gov.

Sincerely,

Clay C. Pendarvis
Associate Chief, Video Division
Media Bureau

² 47 C.F.R. § 73.623(h)(3).