



United States of America  
**FEDERAL COMMUNICATIONS COMMISSION**  
**AM BROADCAST STATION LICENSE**

Official Mailing Address:

RELEVANT RADIO, INC.  
1496 BELLEVUE STREET  
SUITE 202  
GREEN BAY WI 54307

Facility Id: 71212

Call Sign: WLCC

License File Number: BML-20201013AAK

License to modify BL-20040429ABP to change from commercial to non-commercial status only, no other changes.

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

Hours of Operation: Unlimited

Average hours of sunrise and sunset:  
Local Standard Time (Non-Advanced)

Jan.	7:15 AM	6:00 PM	Jul.	5:45 AM	7:30 PM
Feb.	7:15 AM	6:15 PM	Aug.	6:00 AM	7:15 PM
Mar.	6:45 AM	6:45 PM	Sep.	6:15 AM	6:30 PM
Apr.	6:00 AM	7:00 PM	Oct.	6:30 AM	6:00 PM
May	5:45 AM	7:15 PM	Nov.	6:45 AM	5:30 PM
Jun.	5:30 AM	7:30 PM	Dec.	7:15 AM	5:30 PM

Authorizing Official:

Son Nguyen  
Supervisory Engineer  
Audio Division  
Media Bureau

Grant Date: November 17, 2020

This license expires 3:00 a.m.  
local time, February 01, 2028.

Name of Licensee: RELEVANT RADIO, INC.

Station Location: BRANDON, FL

Frequency (kHz): 760

Station Class: B

Antenna Coordinates:

Day

Latitude: N 28 Deg 01 Min 29 Sec  
 Longitude: W 82 Deg 17 Min 02 Sec

Night

Latitude: N 28 Deg 01 Min 29 Sec  
 Longitude: W 82 Deg 17 Min 02 Sec

Transmitter(s): Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Nominal Power (kW): Day: 10.0 Night: 1.0

Antenna Input Power (kW): Day: 10.53 Night: 1.08

Antenna Mode: Day: DA Night: DA

(DA=Directional Antenna, ND=Non-directional Antenna; CH=Critical Hours)

Current (amperes): Day: 14.5 Night: 4.65

Resistance (ohms): Day: 50 Night: 50

Antenna Registration Number(s):

Day:

Tower No.	ASRN	Overall Height (m)
1	1030542	
2	1030541	
3	1030540	
4	1030538	
5	1030537	

Night:

Tower No.	ASRN	Overall Height (m)
1	1030542	
2	1030541	
3	1030540	
4	1030539	

DESCRIPTION OF DIRECTIONAL ANTENNA SYSTEM

Theoretical RMS (mV/m/km): Day: 1085.9 Night: 331.5

Standard RMS (mV/m/km):

Augmented RMS (mV/m/km): Day: 1146.8 Night: 348.3

Q Factor: Day: Night:

Theoretical Parameters:

Day Directional Antenna:

Tower No.	Field Ratio	Phasing (Deg.)	Spacing (Deg.)	Orientation (Deg.)	Tower Ref Switch *	Height (Deg.)
1	1.0000	0.000	0.0000	0.000	0	TL/S
2	1.8600	162.000	90.0000	202.500	0	TL/S
3	1.3000	321.000	180.0000	202.500	0	TL/S
4	0.1500	317.000	230.0000	223.500	0	TL/S
5	0.5300	13.000	251.1000	182.500	0	TL/S

\* Tower Reference Switch

0 = Spacing and orientation from reference tower

1 = Spacing and orientation from previous tower

Top-Loaded/Sectionalized Tower Parameters: (See 47 CFR 73.160)

Tower No.	A	B	C	D
1	83.5	8.34	.00	.00
2	83.5	8.34	.00	.00
3	83.5	8.34	.00	.00
4	83.5	8.34	.00	.00
5	83.5	8.34	.00	.00

Augmentation Parameters:

Aug No.	Central Azimuth (Deg. T)	Span (Deg.)	Radiation at Central Azimuth (mV/m @ 1 km)
1	175.0	10.0	814.00
2	205.0	10.0	1354.00
3	280.0	10.0	895.00

Theoretical Parameters:

Night Directional Antenna:

Tower No.	Field Ratio	Phasing (Deg.)	Spacing (Deg.)	Orientation (Deg.)	Tower Ref Switch *	Height (Deg.)
1	1.0000	0.000	0.0000	0.000	0	TL/S
2	2.7860	243.670	90.0000	202.500	0	TL/S
3	2.7860	126.550	180.0000	202.500	0	TL/S

Theoretical Parameters:

Night Directional Antenna:

Tower No.	Field Ratio	Phasing (Deg.)	Spacing (Deg.)	Orientation (Deg.)	Tower Ref Switch *	Height (Deg.)
4	1.0000	10.230	270.0000	202.500	0	TL/S

\* Tower Reference Switch

0 = Spacing and orientation from reference tower

1 = Spacing and orientation from previous tower

Top-Loaded/Sectionalized Tower Parameters: (See 47 CFR 73.160)

Tower No.	A	B	C	D
1	83.5	8.34	.00	.00
2	83.5	8.34	.00	.00
3	83.5	8.34	.00	.00
4	83.5	8.34	.00	.00

Augmentation Parameters:

Aug No.	Central Azimuth (Deg. T)	Span (Deg.)	Radiation at Central Azimuth (mV/m @ 1 km)
1	4.5	10.0	21.48
2	40.5	10.0	20.64
3	60.5	10.0	38.64
4	90.5	10.0	24.72
5	314.5	10.0	38.40

Day Directional Operation:

Twr. No.	Phase (Deg.)	Antenna Monitor Sample Current Ratio
1	-161.2	0.619
2	0	1
3	163.5	0.67
4	154.7	0.068
5	-131.8	0.318

Night Directional Operation:

Twr. No.	Phase (Deg.)	Antenna Monitor Sample Current Ratio
1	111.2	0.406
2	0	1
3	-115.2	0.948
4	119.5	0.275

Antenna Monitor: POTOMAC INSTRUMENTS 1901

Sampling System Approved Under Section 73.68 of the Rules.

Special operating conditions or restrictions:

1 MONITOR POINT DESCRIPTIONS

131.5°- From the intersection of Gallagher Road and the entrance to Dover District Park, proceed east into the park, then south to the Dover Civic building, point located 30 feet north of handicapped parking zone, 6.36 km from site, max 7.5 mV/m day.

255°- Point located 100 feet north of the mailbox for 11322 Broadview Drive, 2.98 km from site, max 129.8 mV/m day.

304°- Point located on east side of County Road 579, 100 feet north of intersection of County Road 579 and Joe Ebert Road, 2.25 km from site, max 175.1 mV/m day.

4.5°- Point located in the driveway to 11279 Knights Griffin Road, with gate labeled "Z", 5.67 km from site, max 5.3 mV/m night.

40.5°- Point located on east side of McIntosh Road opposite street sign for intersection of McIntosh and Tomar, 5.17 km from site, max 6.2 mV/m night.

60.5°- West side of McIntosh at strawberry farm entrance, top of hill, about 20 feet south of junction of dirt drives, 3.87 km from site, max 6.5 mV/m night.

90.5°- McIntosh at gas station just north of I-4, northeast corner of property, on grass plot northeast of sign, 3.8 km from site, max 4.7 mV/m night.

314.5° - Point located on Route 579, on east side opposite the first fence post, south of fiber optic cable marker, 2.7 km from site, max 13.2 mV/m night.

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\*\*\* END OF AUTHORIZATION \*\*\*