

Dale Bickel

From: Dale Bickel
Sent: Wednesday, September 09, 2020 8:05 AM
To: Dale Bickel
Subject: FW: New West Broadcasting KWXX / KAOY / KNWB / KMWB / KPUA

[Via Al Shuldiner and Jim Bradshaw:]

From: Chris Leonard <chris@kwxx.com>
Sent: Tuesday, September 01, 2020 4:51 PM
To: Albert Shuldiner <Albert.Shuldiner@fcc.gov>; James Bradshaw <James.Bradshaw@fcc.gov>
Subject: Re: New West Broadcasting KWXX / KAOY / KNWB / KMWB / KPUA

Aloha Mr. Shuldiner and Mr. Bradshaw,

We are approaching the end of our original 180 day STA to operate at reduced power due to COVID. In the early part of the pandemic, Hawaii remained fairly healthy despite the devastating economic impact due to shutdowns and the loss of tourism. Hawaii has since gone through a horrible wave of infection with O'ahu just going in to another State/County mandated shutdown. My Island (Hawai'i Island/County of Hawai'i) and specifically Hilo (our base)) is going through our largest wave of infection as well. The economic impact continues to be severe.

We respectfully request the opportunity to extend the STA to operate at reduced power (as detailed below) for an additional 180 days. We have not had any adverse impact or public response due to loss of signal while operating under the current STA. However, the current STA has allowed us to keep more people employed and to provide more news and information to our community as one of the few operations that continues to be staffed.

Feel free to contact me at 808-930-7508 should you have any questions.

Thank you for your consideration.

Chris Leonard
President / General Manager

New West Broadcasting Corp.
1145 Kilauea Avenue
Hilo, Hawaii 96720
t: 808-935-5461
e: chris@kwxx.com



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From: Chris Leonard
Sent: Wednesday, March 25, 2020 9:44 AM
To: albert.shuldiner@fcc.gov <albert.shuldiner@fcc.gov>; james.bradshaw@fcc.gov <james.bradshaw@fcc.gov>
Subject: New West Broadcasting KWXX / KAOY / KNWB / KMWB / KPUA

New West Broadcasting, licensee of station KWXX, located in Hilo, Hawaii seeks special temporary authority for 180 days to reduce KXXX’s power from 40kW to 5 kW effective on March 26, 2020. This request will allow KWXX to save significant amounts on its electric bill and offset losses in revenue we are experiencing due to the COVID-19 pandemic and assist us remain on the air during these challenging times. KWXX will be able to continue to serve the majority of its service area with this power reduction. The reduction in power will allow us to mantain 70dBu over the city of license

and will result in minimal coverage loss. It will reduce or 60dBu coverage by about 5% and the 50dBu coverage by slightly over 1%

New West Broadcasting, licensee of station KNWB, located in Hilo, Hawaii seeks special temporary authority for 180 days to reduce KXXX’s power from 40kW to 5 kW effective on March 26, 2020. This request will allow KNWB to save significant amounts on its electric bill and offset losses in revenue we are experiencing due to the COVID-19 pandemic. KXXX will be able to continue to serve the majority of its service area with this power reduction. The reduction in power will allow us to maintain 70dBu over the city of license and will reduce or 60dBu coverage by approximately 5% and the 50dBu coverage by slightly over 1%

New West Broadcasting, licensee of station KMWB, located in Captain Cook, Hawaii seeks special temporary authority for 180 days to reduce KXXX’s power from 10kW to 1 kW effective on March 26, 2020. This request will allow KMWB to save significant amounts on its electric bill and offset losses in revenue we are experiencing due to the COVID-19 pandemic. KMWB will be able to continue to serve the majority of its service area with this power reduction. The reduction in power will allow us to maintain 70dBu over the city of license and will reduce our 60dBu coverage by about approximately 4% and the 50dBu coverage by about 6%

New West Broadcasting, licensee of station KAOY, located in Kealahou, Hawaii seeks special temporary authority for 180 days to reduce KXXX’s power from 6.5kW to 1 kW effective on March 26, 2020. This request will allow KAOY to save significant amounts on its electric bill and offset losses in revenue we are experiencing due to the COVID-19 pandemic. KAOY will be able to continue to serve the majority of its service area with this power reduction. The reduction in power will allow us to maintain 70dBu over the city of license and will reduce our 60dBu coverage by about 4% and the 50dBu coverage by about 6%

Chris Leonard
President / General Manager

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