

W M A J



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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B.S. 2018

BROADCASTING STATION LICENSE RECORD

Date first licensed 10-17-46

WMAJ (8-2-45)

Call letters xWKRJ

Location: State College, Penna.

Name of licensee CENTRE BROADCASTERS, INC.

nr. State Hwy. 545, 1.5 mi. NE of State College, Pa. (CP 8-7-64 (L 10-14-65)

Transmitter location xApprox. 1.7 miles North of center of State College, Penna. (CP 9-17-45) (Lic. 10-17-45)

ZIP 16801

Ambassador Bldg., 421 E. Beaver Ave., State College, Pa. (BRC 11-16-64) (Eff: 12-15-64)
East Beaver Street

Main studio location

xGleasonland Bldg., State College, Pa. (CP 9-17-45) (Lic. 10-17-46)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
Letter B2-P-3730	7-10-45 procedural requirements of policy of 1-26-44 (Cond'l Clause) For a new station at State College, Pa.	1450	250w	U	Subj. compliance of 1-26-44
CP-1815 P-3730	9-17-45 (For approval T and studio site and antenna) (Conditional)	1450	250w	U	11-17 5-17-46
2-2-1915 2-2-1740	10-17-46 Lic. to cover CP (3730) as modified for a new station and determine operating power by direct measurement. (Cond'l clause)	1450	250w	U	10-17 2-1-48
BS-2018	12-5-46 Mod. Lic. to delete waiver 3.60 from cond'l. clause (Conditional Clause)	1450	250w	U	12-5 2-1-48
BS-2018	11-25-47 STA to operate with a Hallicrafters BC-610E transmitter for a period not to exceed 30 days beginning 11-25-47 and ending 12-25-47, pending filing and approval of application to install a new transmitter to replace old trans. destroyed by fire, provided daily frequency checks are submitted to the Commission.				
BR-2018	1-16-48	1450	250w	U	2-1 2-1-51
BP-6466	12-18-47 CP to install new transmitter.	1450	250w	U	2-18 8-18-48
BL-2925 BZ-2777	3-8-48 Lic. to cover CP (6466) to install new T, determine operating power by direct method.	1450	250w	U	3-8 2-1-51
BP-7745	8-3-50 CP to make changes in antenna.	1450	250w	U	10-3 4-3-51
BL-2236 Lic. cover	10-24-50 CP(BP-7745 which auth. chgs. in antenna	1450	250w	U	10-24 2-1-51
BS-2018	1-29-51 Extension of license				2-1 6-1-51
BR-2018	5-23-51	1450	250w	U	5-23 2-1-54
BRO-165 (1)	9-3-53 Mod. of license to operate transmitter by R.C. from Glennland Bldg., State College, Pa.				
BR-2018	1-13-54	1450	250w	U	2-1 8-1-54
BTC-1725 EFFL	5-21-54 6-7-54 Invol. acquisition of control by W. K. Ulerich, individually and as executor of estate of Richard Kennard,				

Form BC-126

June 1954

2018

BROADCASTING STATION LICENSE RECORD

72

Date first licensed10-17-46.....

Call lettersWMAJ.....

Name of licenseeCENTRE BROADCASTERS, INC.....

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
Telegram	7-29-54	Action on renewal deferred 7-28-54 and continued operation authorized until final determination on renewal.			
ORDER	8-12-54	CEASE AND DESIST ORDER DIRECTED AGAINST STATION (DOCKET 11136)			
ORDER	5-24-55	ABOVE ORDER VACATED AND HEARING PROCEEDINGS CANCELLED (Docket 11136)			
BR-2018	6-8-55	RENEWAL OF LICENSE			6-8 8-1-57
BZ-3827 (1)	11-2-56	Authority to determine operating by direct measurement of antenna power.			
TELEGRAM	7-31-57	Action on renewal deferred 7-25-57 and continued operation authorized until final determination on renewal applic.			
BR-2018	9-5-57	1450	250w	U	9-5 8-1-60
	7-27-60	Commission deferred action on renewal pending further consideration.			
BR-2018	9-28-60	Renewal of License			9-28 8-1-63
BP-12,463 (Cond'1)	2-28-62	1450kc	250w-1kw-LS	Un	4-28 10-28-62
		CP to increase daytime power and install new transmitter.			
BL-9504 (1)	11-20-62 CONDL	Lic. to cover CP(BP-12463) which auth. inc. day power and install new trans.			
BR-2018	7-10-63	1450kc	250w-1kw-LS	U	8-1 8-1-66
BRC-2559 (1) Eff:12-15-64	11-16-64	Mod. of license to change studio loc. and remote control point to Ambassador Bldg., 421 E. Beaver Avenue, State College, Pennsylvania.			
BP16199	8-7-64	1450kc	250w-1kw-LS	U	10-7- 4-7-65
		CP to change antenna-transmitter location from Approximately 1.3 mi. North of center of State College, Pa. to Near State Hwy 545, 1.5 mi. NE of State College Pennsylvania; make changes in the antenna system (increase height) and chgs in ground system.			

Form BC 126
June 1954

3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WMAJ

Station location

Name of licensee CENTRE BROADCASTERS, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To.
BP-16200	8-11-64	1450kc	250w Aux-Day Alt.Main-Night		10-11 4-11-65
			CP to install an auxiliary-daytime and alternate main nighttime transmitter (Gates 250 C-1) at main transmitter location (Near State Hwy 545 1.5 mi. NE of State College, Pa) to be operated on 1450kc, 250 watts, with remote control from main studio.		
BMP-11476 (1)	3-31-65 (main)	Mod. of CP (BP-16,199 as mod) for extension of completion date to 6-15-65			
BMP-11477 (1)	3-31-65 (Aux-Alt)	Mod. of CP (BP-11,477 as mod) for extension of completion date to 6-15-65			
BL-11,015	10-14-65	1450kc	250w, 1kw-LS U		10-14 8-1-66
		Lic to cover CP(BP-16,199 as mod) which auth chg ant trans loc chg ant and gr s Main			
BL-11,016	10-14-65	1450kc	250 Alt Main Aux		10-14 8-1-66
		Lic to cover CP(BP-16,200 as mod) which auth install aux daytime and alt main nighttime trans as tmain trans loc with RC Aux Alt Main			
BZ-5810 (1)	12-23-65 (Main)	Auth. to determine operating power by direct meas. of antenna power.			
BZ-5811 (1)	12-23-65 (Aux. Alt. Main)	Auth. to determine operating power by direct meas. of antenna power.			
BR-2018	7-29-66	1450kc	250w, 1kw-LS U		8-1 8-1-69
		1450kc	250w Alt. M Aux.		8-1 8-1-69
BR-2018	7-29-66	1450kc	250w, 1kw-LS U	8-1	8-1-69
BR-2018(S)	6-10-70	Renewal of Main & Aux. & NDEA			8-1-72
EBSA	5-25-72				
BR-2018(S)	9-11-72	RENEWAL OF MAIN & AUX-ALT. M.			8-1-75
BR-2018(L)	2-20-76	RENEWAL (MAIN, ALT. & AUX.)			8-1-78
BR-2018(S)	7-12-78	Renewal of License (Main & Aux. + Alt. Main)			8-1-81

Call WMAJ (8-2-45)
 Letters x WKRJ
x New

Name CENTRE BROADCASTERS, INC.

c/o Richard J. Kennard, P.O. Box 823,
 State College, Pa.

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-3730	4-18-44	Construction Permit for a new station to be	Memo. Opinion and Order of	
Rec'd	5-3-44	operated on:	Grant	7-10-45
Amended	10-16-44	Frequency: 1450 kc	compliance procedural re-	
Rec'd	10-18-44	Power: 250w	quirements of policy of	
Filed	10-18-44	Hours of Operation: Unlimited time	I-26-44; Subj. filing for	
		Trans. & Studio Locations: To be determined,	MP for approval of trans.	
		State College, Pa.	site and antenna; and	
		(Filed by Ge. O. Sutton, Atty.; McNary and	waived provisions of Sec.	
		Wrathall, Engrs.)	3.55(b) and 3.60.	
		AMENDED: To make changes in transmitting equip-	Letter Written	
		ment.	Grant accepted per letter	
		(Petition for consideration & grant under Comm.	of 7-17-45	
		Policy of 1-16-45 - Filed 5-9-45).	Conditions re the	
		(Call "WKRJ" reserved)	procedural requirements	
			of 1-26-44 deleted -	
			Min. 8-14-45	
			Issued with MP 1815	
			9-18-45	

RCA 250-K

APPLICATION RECORD - BROADCASTING

#2

Call

Letters WMAJName CENTRE BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B2-MP-1815	7-23-45	Mod. of C.P. (B2-P-3730, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations at State College, Pa., and Glennland Bldg., State College, Pa., respectively. (Filed by Geo. O. Sutton, Atty.; Grant R. Wrathall, Engr.) a cathode ray oscilloscope will be used to monitor percentage modulation, upon commencement of operation checks to be submitted daily, until satisfactory operation is indicated and weekly thereafter until frequency monitor is stalled which meets approval of Chief Engr. and approved freq. and mod. monitors installed as soon as available.	Granted	CA 9-17-45
Rec'd	8-6-45			Min. 9-24-45
Filed	8-6-45			Conditional - waiver of Sec. 3.55(b) and 3.60 on condition (a) that

APPLICATION RECORD - BROADCASTING

#3

Call

Letters WMAJName CENTRE BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B2-L-1915	10-25-45	License to cover C.P. (B2-P-3730, as mod.) which authorized a new standard broadcast station; and Authority to determine operating power by direct measurement of antenna power. (Filed by Geo. O. Sutton, Atty.; Grant R. Wrathall, Engr.)	GRANTED	10-17-46
Rec'd	10-26-45		(Cond'l	re waiver
Filed	11-19-45		3.55(b)	& 3.60)
B2-Z-1740	10-25-45			
Rec'd	10-26-45			
Filed	11-19-45			

APPLICATION RECORD - BROADCASTING

#4

Call

Letters WMAJName CENTRE BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-6466 Rec'd Filed	12-1-47 12-5-47 12-5-47	Construction Permit to install new transmitter (Gates 250-C-1). (Filed by William Thomson, Atty.; George B. Bairey, Engr.)	GRANTED	12-18-47
BR-2018 Rec'd	11-28-47 12-1-47	Renewal of license Filed by William Thomson atty.	GRANTED	1-16-48

APPLICATION RECORD - BROADCASTING

Call
Letters WMAJName CENTRE BROADCASTERS, INC.

#5

File No.	Dated	Application for	Action	
			Nature	Date
HL-2925 Rec'd Filed BZ-2777 Rec'd Filed	12-27-47 12-30-47 12-30-47 12-24-47 12-30-47 12-30-47	License to cover C.P. (BP-6466) which authorized installation of new transmitter. and Authority to determine operating power by direct measurement of antenna power. (William Thomson, Atty ; George B. Bairey, Engr.)	GRANTED	3-8-48
BP-7745 Rec'd Filed	6-26-50 7-13-50 7-13-50	Construction permit to make changes in antenna by top loading existing vertical radiator. (George B. Bairey, Engr.)	GRANTED	8-3-50
HL-4236 Rec'd Filed	10-2-50 10-11-50 10-11-50	License to cover construction permit (BP-7745) which authorized changes in antenna by top loading existing vertical radiator. George B. Bairey, Engr.	GRANTED	10-24-50

Call
Letters WMAJName CENTRE BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2018 Rec'd	11-24-50 12-1-50	Renewal of license Filed by William Thomson	GRANTED	5-23-51
BRC-165 Rec'd Filed	8-31-53 9-1-53 9-1-53	Modification of license to operate transmitter by Remote Control from Glennland Bldg., State College, Pennsylvania.	GRANTED	9-3-53
BR-2018 Rec'd Filed	10-15-53 10-21-53 10-21-53	Renewal of License Filed by William Thomson, Atty.	GRANTED	1-13-54
BR-2018 Rec'd Filed	4-6-54 4-9-54 4-9-54	Renewal of License (Informal Request) Filed by William Thomson, Atty.	GRANTED	6-8-55
BTC-1725 Rec'd Filed	4-24-54 5-4-54 5-4-54	Involuntary acquisition of control of licensed corporation by W. K. Ulerich, individually and as executor and trustee of the Estate of Richard J. Kennard, deceased. William Thompson, Atty.	GRANTED EFF:	5-21-54 6-7-54

APPLICATION RECORD - BROADCASTING

Call
Letters WMAJ

Name CENTRE BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BZ-3827 Rec'd Resub. Rec'd Resub. Rec'd Filed	9-1-56 9-5-56 9-1-56 10-5-56 10-10-56 10-25-56 10-25-56	Authority to determine operating by direct measurement of antenna power.	Returned Not signed properly. Application returned 10-14-56 not dated right. GRANTED	9-25-56 11-2-56
BR-2018 Rec'd Filed	4-24-57 5-1-57 5-1-57	Renewal of license Geo. O. Sutton, Atty.	GRANTED	9-5-57
BP-12,463 Rec'd Filed	10-8-58 10-13-58 10-13-58	Construction permit to increase daytime power from 250w <u>to</u> 1kw and install new transmitter (GATES BC 1T) Atty. - George O. Sutton Engr. - John H. Mullaney Waiver of Sect. 3.28(c) of Rules requested 12-29-59	GRANTED xxxxx After Hearing D-13,531 (Cond'l re accept interference)	2-28-62

AUG. 1955

#8

Call

Letters WMAJName CENTRE BROADCASTERS, INC.

State College, Pa.

STATE COLLEGE, PENNA.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2018 Rec'd & Filed	4-29-60 5-3-60	Renewal of license.	GRANTED	9-28-60
BL-9504 R. & F.	7-3-62 7-5-62	Lic to cover CP(BP-12,463) which auth incr day power and install new transmitter.	GRANTED	11-20-62
BR-2018 R & F	4-29-63 5-2-63	Renewal of License George O. Sutton, Atty.	GRANTED	7-10-63
BP-16,199 R. & F.	5-14-64 5-15-64	CP to change ant-trans. location from Approx. 1.3 mi. N of center of State College, Pa. to Near State Hwy 545, 1.5 mi. NE of State College, Pennsylvania; change station location from Glennland Building, State College, Pa. Beaver Avenue, State College, Pennsylvania with remote control from main studio; make changes in the antenna system (increase height). Engr: John H. Mullaney and Associates	GRANTED	8-7-64

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WMAJ

Name CENTRE BROADCASTERS, INC.
State College, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BP-16,200 R. & F.	5-14-64 5-15-64	CP to install an auxiliary-daytime and alternate main-nighttime transmitter (Gates 250 C-1) at Main transmitter location (Near State Hwy 545, 1.5 mi. NE of State College, Pa.) to be operated on 250 watts, 1450kc., with remote control. Engr: John H. Mullaney and Assoc.	GRANTED	8-11-64
BRC-2559 Rec'd Filed	11-2-64 11-3-64 11-3-64	Modification of license to change studio location and remote control point to Ambassador Building, 421 E. Beaver Avenue, State College, Pennsylvania.	GRANTED	11-16-64 Eff: 12-15-64
BMP-11,476 R&F	3-11-65 3-12-65	Robert Bennett Lubic, Atty. Mod. of C.P. (BP-16,199 which auth. change ant.-trans. loc, make chngs in antenna and ground system.) for extension of compl. date from 4-7-65 to 6-15-65. Attys: Alk and Lubic F.C.C. - WASHINGTON, D. C.	GRANTED to	3-31-65 6-15-65

#10

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WMAJName CENTRE BROADCASTERS, INC.
State College, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,477 R&F	3-11-65 3-12-65	Mod. of C.P. (BP-16,200 which auth. install aux. daytime and alt. main nighttime trans. at main trans. loc and opr. by remote control) for extension of completion date from 4-11-65 to 6-15-65. Attys: Alk and Lubic	GRANTED to	3-31-65 6-15-65
BL-11,015 R & F	6/9/65 6/10/65	Lic. to cover CP (BP-16,199 as mod.) which auth/ chng. ant.-trans. loc; chng. ant. & ground system. (Main) Attys: Alk & Lubic	GRANTED	10-14-65
BL-11,016 R & F	6/9/65 6/10/65	Lic. to cover CP (BP-16,200) ^{as mod.} which auth. install aux. daytime and alt. main nighttime trans. at main trans. loc. with remote control (Aux.-Alt. Main) Attys: Alk & Lubic	GRANTED	10-14-65

FORM BC-121 #11
 AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WMAJ

Name CENTRE BROADCASTERS, INC.
State College, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BZ-5810 R & F	10/18/65 10/20/65	Authority to determine operating power by direct meas. of antenna power. (Main) Attys: Alk & Lubic	GRANTED	12-23-65
BZ-5811 R & F	10/18/65 10/20/65	Auth. to determine operating power by direct meas. of antenna power. (Aux.-Alt.-Main) Attys: Alk & Lubic	GRANTED	12-23-65
BR-2018 R & F	4-25-66 4-29-66	Renewal of license (Main and Aux. Alt Main) Attys- Alk & Lubic	GRANTED	7-29-66
BR-2018 R & F #511495 \$105 PRESS JUN 3	4-22-69 5-2-69 5-2-69 1969	Renewal of license (Main & Aux-Alt. Main) Atty-Alk and <u>Lubic</u>	GRANTED	6-10-70
BR-2018 R & F PN Recd. PRESS	4-19-72 4-24-72 " MAY 2 1972	RENEWAL OF LICENSE (MAIN & AUX. ALT.MAIN) R.B.Lubic, Atty. AMENDED 8-4-72 re: employment policy	GRANTED	9-11-72

APPLICATION RECORD - BROADCASTING

Call
Letters W M A JName CENTRE BROADCASTERS, INC.
STATE COLLEGE, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2018 R & F PN Recd. PRESS	3-25-75 3-27-75 " 8 2 APR 1975	RENEWAL OF LICENSE (MAIN & AUX. -& ALT.MAIN) R.B.Lubic, Atty. (Alk & Lubic) AMENDED 8-7-75 re: commercial matter AMENDED 8-20-75 re: commercial matter AMENDED 2-13-76 re: commercial matter	GRANTED	2-20-76
BR-2018 R & F PRESS	3-6-78 3-29-78 APR 27 1978	Renewal of License (Main & Auxiliary-Alt. Main) James A. Koerner, Atty.	GRANTED	7-12-78
BR810401ZW PRESS	MAY 29 1981	Renewal of License Atty.: James A. Koerner	gold	7-7-81 ISSUED

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

