

**FEDERAL COMMUNICATIONS COMMISSION**  
**445 TWELFTH STREET SW**  
**WASHINGTON DC 20554**

**MEDIA BUREAU**  
**AUDIO DIVISION**  
**APPLICATION STATUS:** (202) 418-2730  
**WWW.FCC.GOV/media/radio/audio-division**

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August 1, 2019

Roy E. Henderson  
N Content Marketing  
13999 S. West Bayshore Drive  
Traverse City, MI 49864

Re: WQAN (FM), Beulah, MI  
N Content Marketing  
Facility Identification Number: 40639  
Special Temporary Authority  
BSTA-20190729AAV

Dear Licensee:

This letter is in reference to the two requests for Special Temporary Authority filed July 29, 2019. The first, filed under file number BSTA-20190729AAU requested a temporary, reduced coverage installation in the licensed tower structure due to difficulties with the licensed operation. That STA request was granted today, August 1, 2019.

The second STA request, that is the subject of this letter, requests an STA for an additional small facility to be located toward the eastern edge of WQAN's 60 dBu licensed service contour, 40.9 km distant from the licensed transmitter site. The purpose of this second operation is to "better serve other areas of the normal coverage."

This STA request will not be granted. First, this second operation's proposed 60 dBu service contour extends beyond the licensed 60 dBu service contour toward the east-northeast, contrary to our existing policy for processing STA requests. Second, the simultaneous operation of both STA filings must result in mutual destructive cochannel interference being created within WQAN's licensed service area. The public interest is not served by authorizing a temporary facility that further reduces interference-free reception of WQAN's already diminished coverage (under the first STA).

Consequently, the request for Special Temporary Authority, file number BSTA-20190729AAV, IS DENIED.

Sincerely,

A handwritten signature in black ink, appearing to read "Dale Bickel". The signature is written in a cursive, flowing style.

Dale Bickel  
Senior Engineer  
Audio Division  
Media Bureau

cc: John C. Trent (via e-mail only)