



Federal Communications Commission
Washington, D.C. 20554

August 14, 2018

In Reply Refer to:
1800B3-RFS

Martin Hensley
c/o New Beginnings Movement, Incorporated
P.O. Box 846
Greenfield, Indiana, 46140

Re: WJCF-FM, Morristown, Indiana
Fac. ID No. 91193
File No: BPED-20180327ACM

Dear Mr. Hensley:

This letter refers to the above-captioned minor change application of New Beginnings Movement, Incorporated (Applicant), licensee of noncommercial educational (NCE) Station WJCF-FM, Channel 201B, Morristown, Indiana. The Application proposes a city of license modification for NCE Station WJCF-FM from Morristown, Indiana, to Greenfield, Indiana. For the reasons discussed below, we find that the proposal does not result in a preferential arrangement of allotments under Priority (4).

Background. This Application was filed pursuant to Section 73.3573(g) of the Commission's rules, which sets forth the requirements for modification of an FM Station license to specify a new community of license without providing an opportunity for competing expressions of interest. Among other requirements, an application for such a minor modification must demonstrate that the proposed change of community constitutes a preferential arrangement of allotments.¹ We make this determination using the FM allotment priorities set forth in *Revision of FM Assignment Policies and Procedures*.²

In support of its Application, Applicant states that the proposed change in community of license is in the public interest as Station WJCF-FM currently provides a 54dbu signal over both Morristown and Greenfield, Indiana, and that there will be no change in transmitter site. Applicants therefore assures that Morristown will continue to receive service from station WWQI(FM), as well as from the multiple other stations serving the Indianapolis DMA. Moreover, Applicant states that it has located its studio facilities in Greenfield since 2000, and therefore this move will allow the facility to be more closely aligned with its current service and operations. Applicant explains that WJCF-FM is currently the only station operating from Greenfield, Indiana, that has year-round staff and volunteers. Finally, Applicant states that Greenfield is home to several educational institutions, medical facilities, and small businesses, is an incorporated city with a busy center for government and commerce, and is a regional center for arts and entertainment. Therefore, Applicant contends that the reallocation of Station WJCF-FM from Morristown, Indiana, to Greenfield, Indiana, will result in the public interest.

¹ *Modification of FM and TV Authorizations to Specify a New Community of License*, Report and Order, 4 FCC Rcd 4870 (1989), *recon. granted in part*, Memorandum Opinion and Order, 5 FCC Rcd 7094 (1990).

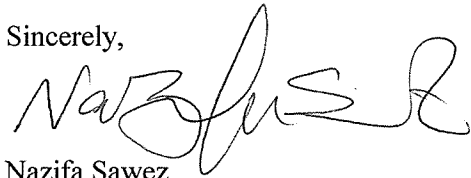
² *Revision of FM Assignment Policies and Procedures*, Second Report and Order, 90 FCC 2d 88, 91-93, paras 7-13 (1988). The FM allotment priorities are: (1) First fulltime aural service, (2) Second fulltime aural service, (3) First local service and (4) Other public interest matters. Co-equal weight is given to Priorities (2) and (3).

Discussion. We find that the city of license modification of Station WJCF-FM to Greenfield, Indiana, does not result in a preferential arrangement of allotments under Priority (4).³ When determining whether a proposal constitutes a preferential arrangement of allotments,⁴ we must compare the existing allotment to the proposed allotment. Under Priority (4), other public interest matters, we consider the number of aural reception services received in the proposed service area, the number of local transmission services, and the relative size of the proposed communities and their growth rates.⁵ Moreover, When a proposed community is located in an urbanized area or could, through a minor modification application, cover more than 50 percent of an urbanized area, we treat the application, for section 307(b) purposes, as proposing service to the entire urbanized area rather than the named community of license.⁶ This is done because section 307(b) of the Act mandates a fair and equitable arrangement of allotments among the several States and communities in order to safeguard the interests of listeners in less well-served areas.⁷

An independent staff engineering analysis concludes that the existing community, Morristown, is not located in an urbanized area and that the current WJCF-FM facility does not cover more than fifty percent of any urbanized area, whereas the proposed community, Greenfield, is located within the Indianapolis, Indiana, urbanized area.⁸ Therefore, the retention of a 2nd local service⁹ at Morristown, Indiana (2010 U.S. Census population of 1,218 persons) (Priority 4), is preferred over the reallocation of Station WJCF-FM to Greenfield, Indiana, as a 20th local service (2010 U.S. Census population of 20,602 persons), which is part of the Indianapolis urbanized area and is therefore presumed to serve Indianapolis, Indiana (Priority 4).¹⁰ Accordingly, we conclude that the reallocation of Station WJCF-FM, from Morristown, Indiana, to Greenfield, Indiana, does not result in the public interest, and is disfavored under section 307(b) and Priority (4).

Conclusion. Based on the foregoing, the Application, File No. BPED-20180327ACM, is unacceptable for filing pursuant to 47 C.F.R. § 73.3566(a) and is HEREBY DISMISSED.

Sincerely,



Nazifa Sawez
Assistant Chief
Audio Division
Media Bureau

³ *Supra* note 3.

⁴ *Id.*

⁵ *Policies to Promote Rural Radio Service and to Streamline Allotment and Assignment Procedures*, Second Report and Order, First Order On Reconsideration, and Second Further Notice of Proposed Rule Making, 26 FCC Rcd 2556, 2577-78, para. 39 (2011) (“We seek to limit the presumption that raw net population gains, in and of themselves, represent a preferential arrangement of allotments under section 307(b).”) (*Rural Radio*).

⁶ *Id.* at 2577, para. 38; 47 U.S.C. §307(b).

⁷ 47 U.S.C. §307(b); *Rural Radio*, 26 FCC Rcd at 2577, para. 21, 37.

⁸ *Id.* at 2567, para. 20.

⁹ Stations WJCF-FM and WWQI(FM) are currently licensed to Morristown, Indiana.

¹⁰ Stations WZPL(FM) and WRGF(FM) are currently licensed to Greenfield, Indiana.