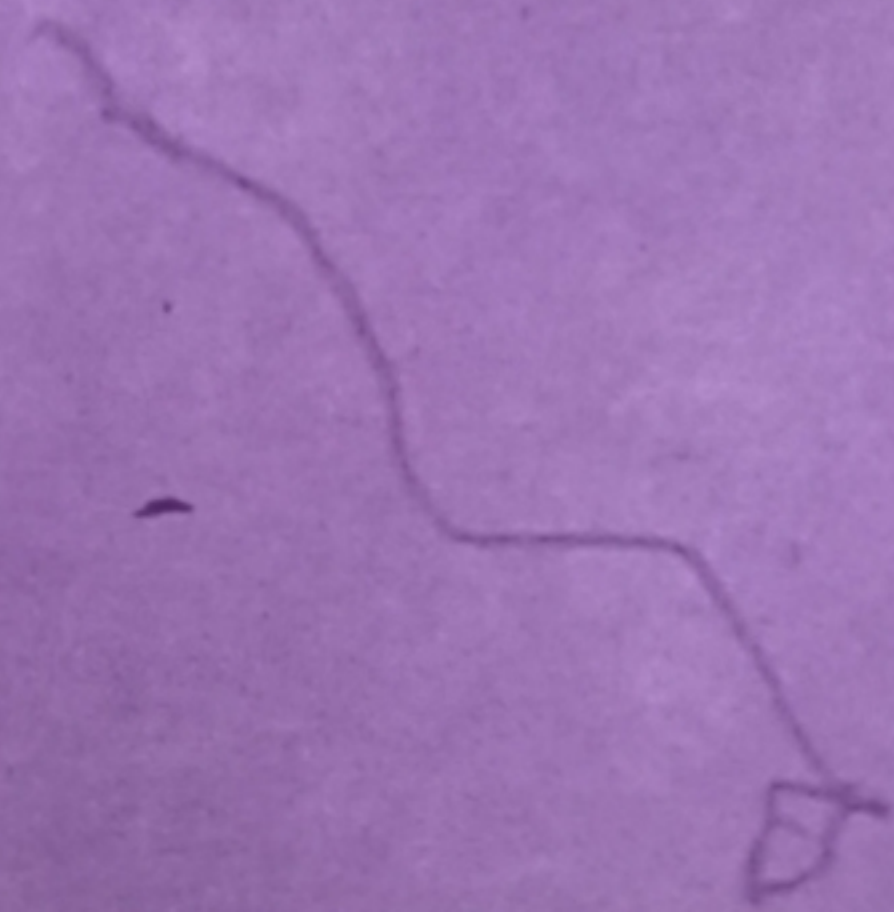


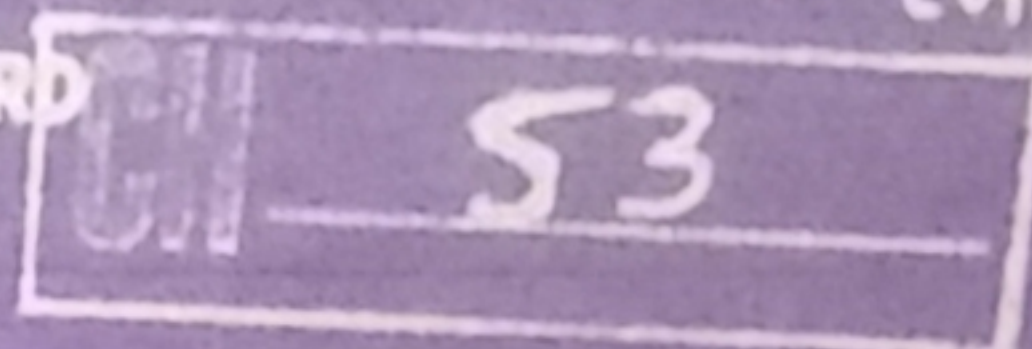
WWAC





CARD NO. 1  
BROADCASTING STATION HISTORY RECORD

COMMERCIAL TELEVISION



First licensed .....

Call Letters ..... WMAC-TV

Station Location ..... ATLANTIC CITY, NEW JERSEY

Name ..... ATLANTIC CITY TELEVISION CORP. ....

Transmitter Location ..... OHIO & MURRAY AVES, ATLANTIC CITY, NEW JERSEY .....

Main studio location ..... TO BE DETERMINED, ATLANTIC CITY, NEW JERSEY .....







# APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call **WWAC-TV**  
Letters **XX(NEW)**

Name **ATLANTIC CITY TELEVISION CORP.**  
**CH-53 ATLANTIC CITY, NEW JERSEY (PO 1 New York Ave., Atlantic City, NJ 08401)**

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-5109	9-27-77	CP for NEW TV on Freq: CH-53 704-710MHz	Designated for Hearing	SEP 14 1979
R&F	9-27-77	ERP: Vis. 1832kW(MAX), Aur. 366kW(MAX)		
PRESS	NOV 3 1977	HAAT: 465 feet		
PN REC'd	10-18-77	TL: Ohio & Murray Aves., Atlantic City, NJ (39-22-34 74-27-08)		
CUT OFF DATE		SL: To-be-determined, Atlantic City, NJ	BC 79-242	
FEB 23 1978		Trans: HARRIS, BT-55U1 Ant: HARRIS, TAZ-31U (DA) GRANTED		
		MAJOR ENVIROMENTAL ACTION	MIN 09 OCT 1980	
		DAVID F. TILLOTSON (ARENT, FOX, } Atty. X Michael - S. - Karoschuk ---		
		Engr. Serge Bergen (Fairfax, Virginia)		
		Amended 3-21-78 re update application		
		Amended 4-13-78 re business interests		
		Amended 6-5-78 re business interests		
		Amended 8-8-78 re business interests		
		Amended 9-21-78 re business interest		
		Amended 9-29-78 re legal		
		Amended 10-13-78 re legal		

F.C.C. - WASHINGTON, D. C.



## APPLICATION RECORD-BROADCASTING

COMMERCIAL TV

Call Letters: **UNAC-TV**Name: **ATLANTIC CITY TELEVISION CORPORATION****CH-53**Station Location: **ATLANTIC CITY, NEW JERSEY**

File No.	Date	Description	Action and Date
BMPCT-801217KF		Modification of CP to chg. ERP to Vis. 2680kW, Aur. 242kW; chg. TL to Absecon Blvd., Approx. 0.2 mi. NW of WIN tower, Atlantic City, NJ.; chg. SL to Atlantic and Connecticut Ave., Atlantic City, NJ; chg. type of trans. to Comark CTT-U-55 & make chgs. to the ant. system; HAAT: 334.1 feet.  ATTY: ARENT, VOX, KINTER, PLOTKIN AND KAHN(DAVID F. TILLOTSON)	GRANTED 3-23-81



FCC P'-256, 29381, MEMORANDUM OPINION AND ORDER, ADOPTED MAY 21, 1981,  
RELEASED MAY 29, 1981, CHAIRMAN FOWLER ABSTAINING FROM VOTING;  
COMMISSION JONES ABSENT. ACCORDINGLY, IT IS ORDER, That THE AFORE-  
MENTIONED PETITION FOR RECONSIDERATION IS GRANTED; THE STAFF ACTION OF  
JANUARY 16, 1981 IS SET ASIDE; AND THE ABOVE-CAPTIONED REQUEST FOR  
CALL LETTERS WILL BE GRANTED IN DUE COURSE.

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## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

