

WSET-TV



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

Patent No. 1,390,179

B-S CARD #1

BROADCASTING STATION LICENSE RECORD

COMM. TV 3/0

First Operation: 2-8-53 (Started 2-8-53)

Date first licensed 10-3-57 (Official No. 376)

CH 13

Call letters X W L V A - TV  
WSET-TV (Eff. 8-17-77)

(Sta. Loc. Lynchburg, Virginia)

WSET, INCORPORATED (ML 1-31-78)

XWLVA, INCORPORATED (BAPLCT-72 9-24-65 EFF: 10-1-65)

XTHE EVENING STAR BROADCASTING COMPANY (BAPLCT-70 8-23-65 EFF: 10-1-65)

Name of licensee X LYNCHBURG BROADCASTING CORPORATION

Johnson Mountain, approximately 17 miles South of Lynchburg, Virginia (BLCT-136 10-3-57)

Transmitter location X Johnson Mt. approx. 17.5 mi. South of Lynchburg, Va. (BPCT-1864 gr. 6-9-54)  
X Tobacco Row Mountain, 11 miles north of Lynchburg, Virginia

2320 Langhorne Road, Lynchburg, Virginia (EMPCT-6091, 7-2-65)

Main studio location X 925 Church Street, Lynchburg, Virginia

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	E. F. Power	Time Div.	Period From- To-
BPCT-715	11-12-52	Ch. # 13 210-216 mos.	V. 28.0kw A. 14 Kw.	U	1-12-53 7-12-53
Construction permit for a new commercial TV b/c station. --					
Wire	2-3-53	STA to operate on a commercial basis in exact accordance with CP BPCT-715. Period 2-3-53 to 7-17-53			
BPCT-1864	6-9-54	Ch.#13, 210-216 mos	V-51.3 kw A-25.7 kw	U	8-9-54 2-9-55
CP to make changes in existing Comm. TV B/C Station, change ERP, T-L, install new antenna system and make other equipment changes.					
BMPCT-2438	9-10-54	same	Vis-316kw Acr-158kw	same	8-9-54 3-9-55
Mod. CP(BPCT-1864) to chg. ERP, type of transmitters & ant. --					
WIRE	11-10-54	STA Opr. Comm. basis accord CP BPCT-1864 except using GE TY-30H Antenna. Period Ending 3-9-55.			
BMPCT-2914	3-7-55	same	same	same	8-9-54
Mod. CP(BPCT-1864, as mod) to extend completion date 9-9-55					
WIRE	3-7-55	EXT	STA Opr. Comm. basis accord. CP BPCT-1864 except using GE TY-30H Ant. Auth. expires 9-9-55		
WIRE	3-24-55	Mod. STA Opr. Comm. basis accord CP BMPCT 2914 pending filing of Lic. appl. Auth. expires 9-9-55.			
BMPCT-3338	8-17-55	Same	Same	Same	8-9-54 3-9-56
Mod. of CP(BPCT-1864, as Mod.) to ext. comp. date.					
WIRE	9-1-55	EXT.	Opr. Comm. basis accord. CP BMPCT-3338 pending filing of Lic. Appl. Auth. expires 1-2-56.		
BMPCT-3744	2-10-56	same	same	same	8-9-54
Mod. CP(BPCT-1864, as mod) to extend completion date 9-1-56					
WIRE	2-1-56	Pending filing of lic. appl., ext. auth. granted to operate temp. for per. ending 9-1-56 Comm. Basis accord. CP(BMPCT-3744).			
BMPCT-4121	8-22-56	same	same	same	8-9-54
Mod. CP(BPCT-1864, as mod.) to extend completion dt. 2-1-57					
WIRE	8-23-56	Pending filing of lic. appl., ext. auth. granted to operate temp. for period ending 2-1-57 Comm. Basis accord. CP(BMPCT-4121).			

B S

BROADCASTING STATION LICENSE RECORD

COMMERCIAL TV

Card #2

Date first licensed .....

Call letters W.L.V.A. - TV  
(Station Loc. Lynchburg, Va.)

Name of licensee LYNCHBURG BROADCASTING CORPORATION

Transmitter location

See card #1

Main studio location See Card #1

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BMPCT-4432	1-24-57	same	same	same	8-9-54
Mod. CP (BMPCT-1864 as mod.) to ext. compl. date 4-1-57					
<b>WIRE</b>	<b>1-16-57</b>	<b>PENDING FILING LIC. APPL.</b>	<b>AUTH. EXT. OPR.</b>		
<b>COMM. BASIS ACCORD. MPCT-4432 to 4-1-57</b>					
BLCT-136	10-3-57	CH #13	V-316 kw	U	10-3-57
AH 574'		210-216	A-158 kw		10-1-60
License to cover CP (BMPCT-715 and BMPCT-1864 as mod)					
BTC-2748	4-3-58	Involuntary transfer of control of licensee corporation from Edward Allen to Champe C. Allen, Executrix of the Estate of Edward Allen, Deceased.			
EFF: 5-12-58					
BTC-2982	12-15-58	Voluntary transfer of control of licensee corporation from Champe C. Allen, Executrix of the Estate of Edward Allen, Deceased and Philip P. Allen (as a Family Group) TO Champe C. Allen and Philip P. Allen (as a Family Group).			
EFF: <del>1-23-59</del> 1-23-59					
BRCT-376	9-14-60	same	same	same	10-1-60
RENEWAL OF LICENSE					
					10-1-63
BTC-3790	7-27-61	Voluntary transfer of control of licensee corporation from Champe C. Allen, Philip P. Allen, John P. Read, Jr. and Martha Thomas Read to Philip P. Allen, Champe C. Allen and John P. Read, Jr., Voting Trust.			
EFF:					
BPCT-3177	5-9-63	CH.#13	V-316 kw	U	7-9-63
AH: 1160'		210-216	A-158 kw		1-9-64
Construction Permit to modify the Vis. & Aur. Transmitters					
BRCT-376	10-15-63	same	same	same	10-15-63
RENEWAL OF LICENSE					
					10-1-66
BMPCT-5933	1-2-64	same	same	same	7-9-63
Mod. CP (BPCT-3177) to extend completion date 5-1-64					
BMPCT-5957	5-1-64	same	same	same	7-9-63
Mod. CP (BPCT-3177, as mod) to extend completion dt 11-1-64					
BMPCT-6015	10-26-64	Same	Same	Same	7-9-63
Mod. of CP (BPCT-3177) to extend completion date 4-26-65					
BPCT-3559	5-13-65	CH.13	V.316 kw	U	5-13-65
AH:1100'		210-216	A.158 kw		1-13-66
CP to replace expired (CP (BPCT-3177, as mod) which auth					
chs. in existing station.					

Form BC 126

CARD #3

COMMERCIAL TV

June 1954

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WLVA-TV

Station location Lynchburg, Virginia

Name of licensee LYNCHBURG BROADCASTING CORPORATION

Transmitter location SEE CARD #1

Main studio location SEE CARD #1

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BMPCT-6091	7-2-55	CH. 13	V-316kw	U	7-13-65
AH:1100'	4	210-216	A-158kw		1-13-66
Mod. of CP (BPCT-3177, as mod) to change studio location					
BAPLCT-70	8-23-65	Voluntary assignment of construction permit and license to THE EVENING STAR BROADCASTING COMPANY. EFF: 10-1-65			
BAPLCT-72	9-24-65	Voluntary assignment of construction permit and license to WLVA, INCORPORATED. EFF: 10-1-65			
WIRE 12-20-65 RE TENDERED LIC. APPL. AUTH. GRANTED OPERATE WLVA-TV ON PROGRAM TEST ACCORD. SECTION 73.629 RULES AND CP BMPCT-6091.					
BMLCT#618	7-18-66	same	same	same	7-18-66
			A-50 kw		10-1-66
Mod. of Lic to reduce Aural ERP					
BRCT-376	9-1-66	same	same	same	10-1-66
					10-1-69
RENEWAL OF LICENSE					
BLCT-1532	5-23-67	CH.13	V-316 kw	U	5-23-67
AH: 1100'	MSL:1902'	210-216	A- 50 kw		10-1-69
LICENSE to cover CP (BPCT-3559, as mod.) which auth. chgs.					
BPCT-4130	6-14-68	CH.13	V-316 kw	U	8-14-68
AH:1100'	MSL:1902'	210-216	A- 50 kw		2-14-69
CONSTRUCTION PERMIT to change transmitting equipment.					
WIRE	6-26-68	RE LICENSE APPL. BLCT-1799 AUTH. GR.			
OPER. WLVA ON PROG. TEST ACCORD. SEC. 73.629 RULES AND CP BMPCT-4130.					
BRCT-376	9-25-69	RENEWAL OF LICENSE (S)			
WIRE	3-24-70	PENDING TRANSMITTER REPAIRS AUTH. GR.			
OPER. TEMP. PER. END. 4-19-70 AT REDUCED POWER.					
BLCT-1799	6-24-70	LIC. (BPCT-4130) chg.			
BPCT-4406	1-13-71	Ch. 13	V. 316 kw	U	3-13-71
AH: 1100'	MSL:1902'	210-216A.	50.1 kw		7-13-72
CP chg. trans. & ant. ALTERNATE MAIN TRANSMITTERS & ANT.					
WIRE	6-14-71	RE TENDERED LIC. APPLI. PENDING TYPE			
ACCEPT. GE TT-530F TRANS. OPERATE 31.2 VIS. OUTPUT POWER,					
AUTH. GR. OPER TEMP. PER. END. 9-12-71 ACCORD BPCT-4406.					

Form BC 126  
June 1954

Card #4

COMM. TV

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WLVA-TV

Station location LYNCHBURG, VA.

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
WIRE OPER. ALTERNATE MAIN BPCT-4406	8-9-71	RE TENDERED LIC. APPLI. AUTH. GR. TRANS. AND ANT. ON PTA ACCORD CP			
BLCT-2101	8-17-71	Lic. (BPCT-4406) chgs.			10-1-72
BTC-6787	3-23-72	Vol. T/C			
ESBA BRCT-376	5-15-72				
BRCT-376	10-27-72	Renewal of License (S)			10-1-75
BRCT-376	9-12-75	Renewal of license (S)			10-1-78
BTC-7602	1/21/76	Vol TC (de facto) EFF:			
BTC-8015	5-5-76	Voluntary transfer of control.			
BTCTV-79100	10-24-79	VOL. TC			
BRCT-376	9-14-80	RENEWAL OF LICENSE(S)			10-1-81
BPCT-5001	7-31-80	A. 191KW(DA) CH. 13			1-31-82
AH: 2010'	MSL: 3149'	V. 28.2KW(DA) 210-216			
		Un1			

## APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call  
Letters ~~W-N-W-L-V-A~~ - TVName LYNCHBURG BROADCASTING CORPORATION  
(925 Church St., Lynchburg, Va.)

File No.	Dated	Application for	Action	
			Nature	Date
EPCT-715 Rec'd & Filed	4-24-51 5-2-51	Construction permit for new commercial tv b/c station. Frequency: Ch. #13, (210-216 Mc) ERP: Vis. 2.5 kw, Aur. 1.25 kw Hours of Operation: Unlimited time S-L: Tobacco Row Mountain approx. 11 miles north of Lynchburg, Va. T-L: Tobacco Row Mountain approx. 11 miles north of Lynchburg, Va. (Vis. & Aur. RCA, TT-500B) Filed by William Thomson, Atty.	SEE ACTION	CARD # 2

Craven, Lohnes & Culver, Engrs.  
Washington 4, D. C.

CARD #2

FORM A-170

FORMERLY FCC FORM 94

## APPLICATION RECORD - BROADCASTING

COMM. TV B/C

Call Letters ~~NW~~ **WZVA-TV**Name **LYNCHBURG BROADCASTING CORPORATION**  
(925 Church St., Lynchburg, Virginia)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-715 AMENDED Rec'd Filed	6-30-52 7-1-52 7-1-52	(PURSUANT TO SIXTH REPORT & ORDER-4-11-52) FREQ: Ch. #13, 210-216 mcs. ERP: Vis. 28.2 kw., Aur. 14.1 kw Hours of operations: Unlimited S-L: 925 Church St., Lynchburg, Virginia T-L: Tobacco Row Mountain in Amherst County, about 11 mi. north of Lynchburg, Va. (Vis. & Aur. DuMont 8000) (2092') Filed by Geo. O. Sutton, Atty.	GRANTED	11-12-52
BLCT-136 Rec'd Filed	6-8-53 6-10-53 6-10-53	License to cover CP (BPCT-715) which authoriz- ed a new Commercial TV B/C station. Filed by William Thomson, Atty.	GRANTED	10-3-57
AMENDED Rec. & f led	3-22-57 3-25-57	Amended to also cover BPCT-1864 as modified Filed by Geo. O. Sutton, Atty		

Craven, Lohnes & Culver, Engrs., Munsey Bldg. Wash, D.C.

## APPLICATION RECORD - BROADCASTING

COMM. TV B/C

Call  
Letters WLVA-TVName LYNCHBURG BROADCASTING CORPORATION  
Lynchburg, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-1864 Recd. Filed	4-9-54 4-3-54 4-13-54	CP to make changes in facilities of existing Comm. TV B/C Station. To change ERP from Vis. 28 kw, Aur. 14 kw to Vis. 51.3 kw, Aur. 25.7 kw, change transmitter location from Tobacco Row, 11 miles north of Lynchburg, Va. to Johnson Mountain approximately 17.5 miles southwest of Lynchburg, Va., install new antenna system and make other equipment changes. Filed by William Thomson, Atty. (1094')	GRANTED	6-9-54
BPCT-2438 Recd. & Filed	8-20-54 8-25-54	Mod. of CP (BPCT-1864, which authorized changes in facilities of existing Comm. TV B/C Sta.) to change ERP from Vis. 51.3 kw, Aur. 25.7 kw to Vis. 316 kw, Aur. 160 kw, change type of transmitters and antenna. (1094') (Docket 12000) Filed Geo. G. Sipes, Atty.	GRANTED	9-10-54
BPCT-2914 Recd. & Filed	2-28-55 3-1-55	Mod. of CP (BPCT-1864, as mod., which authorized changes in facilities of existing Comm. TV B/C Sta.) to extend completion date from 3-9-55 to 4-9-55. Filed by P.P. Allen, direct.	GRANTED	3-7-55

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters WLVA-TVName LYNCHBURG BROADCASTING CORPORATION  
Lynchburg, Va.

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-3238 Recd. & filed Ext. #3	7-28-55 7-29-55	Mod. of CP (BPCT-1864, as mod., which authorized changes in facilities of existing Comm. TV B/C Sta.) to extend completion date from 9-9-55 to 10-1-55. Filed direct.	GRANTED	8-17-55
BPCT-3766 Recd & Filed Ext. #4	1-27-56 1-30-56	Mod. of CP (BPCT-1864, as mod., which authorized changes in facilities of existing Comm. TV B/C Sta.) to extend completion date from 3-9-56 to 2-1-56. Filed Direct	GRANTED	2-10-56
BPCT-4121 Recd & Filed Ext. #5	7-17-56 7-19-56	Mod. of CP (BPCT-1864, as mod., which authorized changes in facilities of existing COMM. TV B/C Station) to extend completion date from 9-1-56 to 2-1-57.	GRANTED	8-22-56
BPCT-4433 Recd & Filed Ext. #6	12-11-56 12-17-56	Filed by: George O. Sutton, Atty. Mod. of CP (BPCT-1864, as mod., which authorized changes in facilities of existing Comm. TV B/C Station) to extend completion date from 2-1-57 to 2-1-57. Filed by Geo. O. Sutton, Atty. in C.	GRANTED	1-24-57



Name LYNCHBURG BROADCASTING CORPORATION  
Lynchburg, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3790 Recd.&Filed	6-23-61 6-27-61	Voluntary transfer of control of licenses corporation from Champe C. Allen, Philip P. Allen, John P. Read, Jr. and Martha Thomas Read to Philip P. Allen, Champe C. Allen and John P. Read, Jr., Voting Trust. George O. Sutton, Atty.	GRANTED EFF:	8-27-61
BPCT-3177 Recd.&Filed	4-19-63 4-23-63	Construction Permit to modify the Vis. and Aur. Transmitters (to DuMont 12000-D) and frequency control equipment.	GRANTED COND. re Sec. 3.610 rule	5-9-63
BRCT-376 Recd.&Filed	6-18-63 6-20-63	RENEWAL OF LICENSE Geo. O. Sutton, Atty.	GRANTED	10-15-63
BPCT-5933 R & F	12-5-63 12-6-63	Modification of CP (BPCT-3177, which authorized changes in existing station) to extend completion date from 1-9-64 to 5-1-64 George O. Sutton-atty	GRANTED	1-2-64

FORM BC-121

Aug. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters WLVA-TVName LYNCHBURG BROADCASTING CORPORATIONLynchburg, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-5957 Recd.&Filed	3-25-64 3-27-64	Mod. of CP (BPCT-3177, as mod., which authorized changes in existing station) to extend completion date from 5-1-64 to 9-1-64 Geo. O. Sutton, Atty.	GRANTED	5-1-64
BPCT-6015 Recd.&Filed	9-24-64 9-29-64	Mod. of CP (BPCT-3177, as mod., which authorized changes in existing station) to extend completion date from 11-1-64 to _____ Geo. O. Sutton, Atty.	GRANTED	10-26-64
BPCT-6091 Recd.&Filed	4-21-65 4-23-65	Mod. of CP (BPCT-3177, as mod., which authorized changes in existing station) to modify the transmitters and change studio location from 925 Church Street, Lynchburg, Virginia TO 2320 Langhorne Road, Lynchburg, Virginia George O. Sutton-atty	GRANTED	7-2-65
BPCT-3559 Recd.&Filed	4-29-65 5-4-65	Construction Permit to replace expired CP (BPCT-3177, as mod.) which authorized changes in existing station. Geo. O. Sutton, Atty.	GRANTED	5-13-65

FORM BC-121

## APPLICATION RECORD - BROADCASTING

COMM. TV

Aug. 1955

Call  
Letters WLVA-TVWLVA, INCORPORATED (9-24-65)  
X THE EVENING STAR BROADCASTING COMPANY (8-23-65)Name X LYNCHBURG BROADCASTING CORPORATION  
Ch. 13 Lynchburg, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
RAFLCT-70 R & F	7-2-65 7-12-65	Application for <i>11:30 AM</i> Voluntary assignment of construction permit (and license to THE EVENING STAR BROADCASTING COMPANY. Hogan & Hartson, Atty.	GRANTED EFF: 10-1-65	8-23-65
BAPLCT-72 Rec. & filed	9-7-65 9-8-65	Voluntary assignment of Construction Permit and License to WLVA, Incorporated Hogan & Hartson, A ty.	<i>11:30 AM</i> GRANTED EFF: 10-1-65	9-24-65
BLCT-1532 R & F	12-10-65 12-15-65	License to cover CP (BPCT-3559, as modified, which authorized changes in existing station Hogan & Hartson-atty (Jay E. Ricks)	GRANTED	5-23-67
BLCT-618 R & F	5-19-66 5-20-66	Mod. of License to reduce Aural ERP from 158 kw to 50 kw.  Hogan & Hartson, Atty.	GRANTED	7-18-66
BRCT-376 R & F	6-29-66 7-5-66	RENEWAL OF LICENSE  Hogan & Hartson, Attys.	GRANTED	9-1-66

Form BC-121  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

COMM. TV

Call Letters WLVA-TV

Name WLVA, INCORPORATED  
CH. 13 LYNCHBURG, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-3880 Recd. & F	11-4-66	Construction Permit to make the following changes: ERP to Vis. 240 kw, Aur. 48 kw; change TL to 2.8 miles south-southwest of Thaxton on Flat Top Mountain, Virginia; type of transmitters to RCA TT-25DH; type of antenna to <del>Alford-1030C-R</del> ; antenna structure and increase antenna height above average terrain to <del>2348-feet</del> REQUEST WAIVER OF SECTION 73.610(b)(1) of COMM'S. RULES. Howard L. Roycroft, Atty. (Hogan & Hartson) Jansky & Bailey, Engr.		D-18405
	11-4-66			
(See other side for petitions).			Designated for Hearing	12-12-68
AMENDED R & F	2-28-67	Amended to change type of antenna to Alford 1030GA-R; decrease antenna height above average terrain to 2345.6 feet and make changes in antenna structure.	Fin.	
	3-6-67	AMENDED 4-14-69 and 4-16-69 (ORDER) re financial)		
		Amended 5-15-72 (Decision) re <u>Sec. IV-B</u>		

ARCT-3880

PETITION TO DENY APPLICATION filed 1-3-67 by Russo for WINA

PETITION TO DENY filed 1-3-67 by Mallick for WVIR(TV).

PETITION TO DENY OR DISMISS filed 1-4-67 by Wollenberg for WRFT-TV.

CORRECTION TO ABOVE WRFT-TV filed 1-6-67.

OPPOSITION TO REQUEST FOR WAIVER AND OBJECTIONS TO APPLICATION filed 1-11-67 by Czarra for MST

MOTION FOR EXTENSION OF TIME filed 1-11-67 by Roycroft for WLVA-TV.

MOTION FOR FURTHER EXTENSION OF TIME filed 1-24-67 by Roycroft.

CORRECTION TO ABOVE REQUEST filed 1-27-67 by Roycroft.

MOTION FOR FURTHER EXTENSION OF TIME filed 2-23-67 by Hogan & Hartson for WLVA, Inc.

Ltr. filed 3-7-67 by Hogan & Hartson submitting copies of a letter agreement dated 2-20-67 between WLVA, Inc. and Reeves B/G Corp.

FURTHER OBJECTIONS OF ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC. filed 3-22-67 by Edgar F. Czarra, Jr. (Covington & Burling) for AMST

OPPOSITION TO OBJECTIONS AND PETITIONS TO DENY filed 3-29-67 by Hogan & Hartson for WLVA

SUPPLEMENT TO PETITION TO DISMISS OR DENY filed 3-28-67 by Wilmer, Cutler & Pickering for WRFT-TV

MOTION FOR EXTENSION OF TIME filed 4-4-67 by David R. Anderson (Wilmer, Cutler) for WRFT-TV.

REPLY TO OPPOSITION OF WLVA-TV TO OBJECTIONS AND FURTHER OBJECTIONS OF MST filed 5-19-67 by Edgar F. Czarra, Jr. for AMST.

REPLY OF WRFT-TV TO OPPOSITION TO OBJECTIONS AND PETITIONS TO DISMISS OR DENY filed 5-19-67 by Wilmer, Cutler & Pickering for Roanoke Telecasting Corporation.

REPLY TO "OPPOSITION TO OBJECTIONS AND PETITIONS TO DENY" filed 5-19-67 by Marcus Cohn for Charlottesville Broadcasting Corporation.

SEE CARD 10

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call Letters WLVA-TV

Name WLVA, INCORPORATED  
 ch. 13 Lynchburg, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-3880	Cont'd SEE	BACK OF CARD FOR PETITIONS		
BPCT-4130	5-27-68	Construction Permit to make changes in transmitting equipment.	\$30. #432395	5-28-68
R & F	5-28-68		GRANTED	6-14-68
PRESS	JUN 4 1968	Howard F. Roycroft, Atty. (Hogan & Hartson)		
BLCT-1799	5-27-68	LICENSE (BPCT-4130) For changes.	\$30 \$436028	6-14-68
Recd. FILED	5-28-68		GRANTED	6-24-70
PRESS	6-14-68			
	JUN 19 1968			
BRCT-376	6-30-69	RENEWAL OF LICENSE		
R & F	7-1-69	H.F. Roycroft, atty. (Hogan & Hartson)	GRANTED	9-25-69
\$150 #526006	"	AMENDED 8-4-69 to clarify Question 20 of Sec. IV-B.		
PH Recd.	"			
PRESS	JUL 30 1969			
Engr. data file	5-28-70			

BPCT-3880

Ltr. from Hogan & Hartson submitting photographs omitted from engr. affidavit submitted with WLVA-TV opposition.

Ltr. from Hogan & Hartson filed 11-20-67 req. additional time to respond to statement of Roanoke Telecasting Corporation.

RESPONSE OF WLVA, INCORPORATED, TO REQUEST OF ROANOKE TELECASTING CORPORATION FOR EXPEDITION filed 11-27-67 by Howard F. Roycroft for WLVA, INC.

Form BC-121 CARD #11  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters WLVA-TVName WLVA, INCORPORATED  
CH-13 LYNCHBURG, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-4406 Received Filed #646813 \$50 AC: 062 PRESS: ALTERNATE MAIN TRANSMITTERS & ANT. 3-10-71 Annual filing fee \$450.00 paid 10-1-70. #633978.	12-1-70 12-1-70 12-22-70 12-1-70	CP to chg. type trans. to GE TT-530-F and type ant. to GE TY-70-H. Atty.: H. F. Roycroft (Hogan & Hartson)	GRANTED <i>LIC</i>	1-13-71
BLCT-2101 R & F 008449 \$50 AC: 069 PRESS: AUG 16 1971	5-25-71 5-27-71 5-27-71 AUG 16 1971	Lic. to cover (BPCT-4406) for chgs. Atty.: Roycroft	GRANTED <i>I</i>	8-17-71

**APPLICATION RECORD - BROADCASTING COMMERCIAL TV**

Call  
Letters WLVA-TV

Name WLVA, INCORPORATED  
LYNCHBURG, VIRGINIA  
CH-13

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6787 R & F #039762 \$250 AC: 055 PRESS	2-7-72	Voluntary transfer of control of The Evening Star Broadcasting Company (parent corporation of licensee) from The Evening Star Newspaper Company to Washington Star Communications, Inc. Atty.: Howard F. Roycroft (Hogan & Hartson)	GRANTED Eff:	3-23-72
	2-8-72			3-27-72
	2-8-72			
	FEB 14 1972			
BRCT-376 R & F PN REC PRESS	6-29-72	RENEWAL OF LICENSE	GRANTED <sup>I</sup>	10-27-72
	6-30-72	ALTERNATE MAIN TRANS. & ANT.		
	6-30-72	Amended 7-24-72 re Sec. VI-B		
	JUL 10 1972			

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call  
Letters ..... WLVA-TV .....

Name WLVA, INCORPORATED  
CH-13 LYNCHBURG, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7602	11-18-74	Voluntary transfer of de facto control of Washington Star Communications, Inc. (parent corporation of The Evening Star Broadcasting Company, which is parent corporation of licensee) from Crosby N. Boyd, Godfrey W. Kauffmann, John M. Kauffmann, Willmott Lewis, Jr., et al, to Perpetual Corporation of Delaware. REQUEST WAIVER OF SECTIONS 73.35, 73.240 & 73.636 OF THE RULES.  Attys.: Transferor-Howard F. Roycroft (Hogan & Hartson) Transferee-William S. Green (Pierson, Ball & Dowd)	Designated for Hearing	
R & F	11-18-74		Min.	<u>7-28-75</u>
#365930 \$1000	11-18-74		GRANTED	<u>#20559</u>
AC: 051			Eff:	<u>1-21-76</u>
PRESS:	12-5-74			
PN REC'D: (Form 315)	12-17-74			
GRANT FEE PAID: 2-23-76				
#534565				

Form BC-121  
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters ..... WLVA-TV

Name WLVA, INCORPORATED  
CH-13 Lynchburg, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-376 R & F PN Rec'd: PRESS:	6-2-75 6-2-75 6-2-75 26 JUN 1975	RENEWAL OF LICENSE (ALTERNATE MAIN TRANSITTERS & ANTENNA) Annual Report Filed Atty: Marvin J. Diamond (Hogan & Hartson)	GRANTED	9-12-75
BTC-8015 R & F #559003 \$100 AC: 047 PRESS: (Form 316)	4-21-76 4-21-76 4-21-76 4 MAY 1976	Voluntary transfer of control of licenses corporation from The Evening Star Broadcasting Company, to Washington Star Communications, Inc. (which in turn will be merged into Perpetual Corporation of Delaware).  Atty.: Henry Goldberg (Verner, Lipfert, Bernhard, McPherson and Alexander)	GRANTED	5-5-76

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call Letters WSET-TV  
XWLVA-TV

Name WSET, INCORPORATED  
XWLVA, INCORPORATED  
CH-13 LYNCHBURG, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-5001 R & F PRESS: FN REC'D:	1-18-77 1-19-77 <b>MAR 11 1977</b> <del>3-28-77</del>	CP to chg. ERP to Vis. 240kW(Max) 163.3kW(RMS). Aur. 24.5kW(RMS); chg. TL to Flat Top Mountain, 2.8 mi. SSW of Thaxton, Va. (37-18-52 79-38-04); chg. type trans. to RCA TT-25FH; type ant. to RCA TBF-10B13-R(S)(BT); and HAAT 2344 ft. MAJOR ENVIRONMENTAL ACTION. REQUEST WAIVER OF SECTION 73.610 OF THE RULES.  Atty.: Gardner F. Gillespie (Hogan & Hartson) Engr.: William V. Weakley (Jansky & Bailey)  Ltr. 5-11-77 re WOWK has agreed not to oppose WLVA-TV's application. Amended 11-7-77 re Sec. IV-B New V-C & V-G. Supplement to 11-7-77 amendment (engineering Report) Additional Engineering materials filed 11-11-77.	GRANTED	<b>31 JUL 1980</b>
BMLCT-840 R&F PRESS	12-8-77 12-8-77 <b>JAN 13 1978</b>	Mod. of Lic. to chg. name to WSET, Incorporated. Atty.: <del>Barbara Davis (Verner, Ripfert, Bernhard and Matherson)</del> Howard F. Roycroft: (Hogan & Hartson) <small>F.O.O. - WASHINGTON, D.C.</small>		

BPCT- 5001

PETITION TO DENY OR TO DESIGNATE FOR FULL EVIDENTIARY HEARING filed 5-23-77 by Arthur Stambler on behalf of WDBJ Television, Inc. (WDBJ-TV)

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OBJECTIONS OF THE ASSOCIATION OF MAXIMUM SERVICE TELECASTERS filed 5-23-77 by Terry Coleman on behalf of The Association of Maximum Service Telecasters, Inc.

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MOTION FOR EXTENSION OF TIME filed 5-31-77 by Howard F. Roycroft on behalf of WLVA, INC.

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MOTION FOR EXTENSION OF TIME filed 6-23-77 by Howard F. Roycroft on behalf of WLVA, Inc.

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FURTHER MOTION FOR EXTENSION OF TIME filed 9-8-77 by Marvin Diamond on behalf of WLVA, Inc.

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OPPOSITION TO MOTION FOR CONFIRMATORY RULING AND TO REQUEST FOR EXTENSION OF TIME filed 12-21-77 by WLVA, Incorporated (WSET-TV)

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WDBJ-TV's REPLY TO OPPOSITION TO "MOTION FOR CONFIRMATOR RULING ON PERTINENT PROCESSING PROCEDURES OR ALTERNATIVELY, FOR EXTENSION OF TIME TO FILE RESPONSIVE PLEADING" filed 1-3-78 by Arthur Stambler on behalf of WDBJ-TV.

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WDBJ-TV's SUPPLEMENT TO "PETITION TO DENY OR DESIGNATE FOR FULL EVIDENTIARY HEARING" filed 1-30-78 by Arthur Stambler on behalf of WDBJ-TV

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WDBJ-TV's Correction to Supplement filed 1-30-78 on behalf of Arthur Stambler & WDBJ-TV

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MOTION FOR EXTENSION OF TIME filed 2-8-78 by Stephen Goldberg on behalf of WSET-TV.

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MOTION FOR EXTENSION OF TIME filed 2-27-78 by Stephen Golberg on behalf of WSET-TV.

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OPPOSITION TO OBJECTIONS, PETITION TO DENY AND SUPPLEMENTARY PETITION TO DENY filed 3-6-78 by Howard Roycroft on behalf of WSET-TV.

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AFFIDAVIT OF RODGER E. DIVENS filed 3-10-78 (Genl. Mgr. WSET-TV).

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MOTION FOR EXTENSION OF TIME TO FILE "REPLY" TO "OPPOSITION" TO "SUPPLEMENTAL PETITION TO DENY" AND REQUEST FOR IMMEDIATE ACTION THEREON filed 3-13-78 by Arthur Stambler behalf WDBJ-TV

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OPPOSITION TO MOTION FOR EXTENSION OF TIME filed 3-17-78 by Marvin Diamond behalf WSET-TV.

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"REPLY" TO "OPPOSITION" FOR "MOTION TO EXTENSION OF TIME" filed 3-20-78 by Arthur Stambler on behalf of WDBJ-TV.

Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters WSET-TVName WSET, INCORPORATED  
Ch-13 LYNCHBURG, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-5001	CONT'D.	AMENDED 1-25-78 re Name Change Amended 3-31-78 re notice of dismissal (FAA determination)		
BRCT-376 R&F PN RECD PRESS	5-26-78 6-1-78 6-1-78 JUN 13 1978	RENEWAL OF LICENSE (Alt. Main Trans. & Ant.) Atty.: Thomas Keller	GRANTED	9-14-78
BTCTV-791003KF R&F PN REC'D (FORM-316) PRESS	10-3-79	Voluntary transfer of control of license corporation from Perpetual Corporation (a California Corp.) to Perpetual Corporation (a Delaware Corporation)  Thomas J. Keller, ATTY. Atty.: Howard F. Roycroft (Hogan & Hartson)	GR.	10-24-79
BMPCT-810423KF		MP (BPCT-5001) to chg. ERP to Vis. 302kW, Aur. 45.3kW; chg. trans. to RCA TTG-30/30H; chg. Cetec JRP 13/7 and make chgs. to the antenna system.		9/29/81

BRCT-5001 PETITIONS CONTINUED

MST'S REPLY filed 4-17-78 by Geoff Bentley

WDBJ-TV'S "REPLY" TO THE ESET-TV "OPPOSITION TO OBJECTIONS..." TO WDBJ-TV'S "PETITIONS TO DENY OR DESIGNATE FOR EVIDENTIARY HEARING" filed 4-17-78 by Arthur Stambler

WDBJ-TV'S "COMMENTS" TO WSET-TV'S "AMENDMENT TO APPLICATION" 7-30-79 by Arthur Stambler for WDBJ Television, Inc.

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OPPOSITION TO REQUEST FOR ADDITIONAL TIME TO RESPOND 3-26-80 by Marvin J. Diamond for WSET, INC.

WDBJ-TV'S "COMMENTS" TO THE WSET-TV SUBMISSION IN RESPONSE TO THE COMMISSION'S FURTHER INQUIRY AS TO WSET-TV'S APPLICATION 4-17-80 by Stambler for WDBJ.

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MOTION FOR LEAVE TO FILE ADDITIONAL PLEADING 3-25-80 by J. Geoffrey Bentley for the Assoc. of Maximum Service Telecasters, Inc.

OPPOSITION TO MOTION FOR LEAVE TO FILE AN ADDITIONAL PLEADING AND TO PETITION TO SET ASIDE, OR ALTERNATIVELY, FOR CONSIDERATION OF INFORMAL OBJECTIONS BY THE COMMISSION EN BANC 5-5-80 by Diamond for WSET, Inc.

MEMORANDUM OPINION AND ORDER ADOPTED JULY 31, 1980, FCC 80-471, 27918  
ACCORDINGLY, IT IS ORDERED, THAT THE PETITION TO DENY FILED BY WDBJ Television, Inc. and the informal objections filed by the Association of Maximum Service Telecasters ARE DENIED; AMST's April 25, 1980 Motion for leave to file an additional pleading is DENIED; waiver of Section 73.610(b)(1) of the Commission's Rules IS GRANTED, and the above-captioned application of WSET, Incorporated, IS GRANTED, subject to the following condition: The maximum visual effective radiated power at azimuth 300 degrees true toward Station WOWK-TV, HUNTINGTON, WEST VIRGINIA, SHALL not exceed 23.3 dBk (215KW)

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Ltr. 12-3-80 by Howard F. Roycroft; advising of ehg. in firm rep. to Hogan & Hartson as of

12-1-80.



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

