



LIGRARY BUREAU DEPARTMENT

REMOVABLE LABEL GUIDE CATALCE NO. 4950L 1/5

## First C.O. 4-11-56 (Started 5-6-56) Comm.TV BROADCASTING STATION LICENSE RECORD WRCB-TV (eff:1-1-63) Call letters wilde ZIFF-DAVIS BROADCASTING OF TENNESSEE, INC. (HL 10-30-79) tionLocation: Chattanooga, Tenn.

Date first licensed 4-12-57(Off. No. 305)

000

June 19

UST CRAFT BROADCASTING OF TENNESSEE, INC. (BALCT-270 6-17-65 EFF: 8-10-65 RUST CRAFT BROADCASTING COMPANY (BMLCT-122) 8-27-62 WSTV, INC. (BALCT-153 4-13-61 EFF: 4-25-61) Name of licensee & MOUNTAIN CITY

Transmitter location Fairmount Road near State Highway #8, nr. Chattanooga, Tenn.

BIDGE AND INTERSTATE HIGHWAY 124. DECUTIVE PARE (BRC 8-12-76) X 1214 McCallie Ave., Chattanooga, Tenn. (BLCT-579 4-12-57) STRINGERS RIDGE (BPCT-3980 7-13-67) X McCallie and Lindsay Streets, Chattanooga, Tenna. Main studio location



## CONSTRUCTION PERMIT AND LICENSE RECORD

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Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To
BPCT-882	2-8-56	CH #3	V-100 k	w U	4-8-56
AH 1080	ft.	60-66 mc	s.A-50 k	1	10-8-56
CP for ne	w Comm. T	<u> B/C St</u>	<b>a</b> .		
NIN T	4-11-56	Pending	compl. (	f constr	uction, auth.
granted	to oper. 1	emp. for	period	ending 1	0-8-56 Comm.
The second se	pord. CP(1	MPCT-382	4). exce	pt studi	o located 1214
Mocallie	Avenue,	No. of Concession, Name of Street, or other	ga, Tenr	Provide and the second second second	
BMPCT-38	24 4-9-56	same	V-100 k		4-8-56
AH 1070 1			A-50 km	And the other designs of the o	10-8-56
		chg. tv			& Ant. etc.
and and and					and the second
	91 9-13-56				4-8-56
Mod . CP(B	FCT- <u>882</u> ,as	mod)to	extend co	mpletion	date _ 4-8-57
WIRE	9-13-56 1	ending f	iling of	Lic. App	l.ext.auth.gr.
to Opr.	RGP-TV T	mp. Ber.	and. 4-8	-57 Comm.	basis accord.
CP BMPCT	-4191, exc	ept stud	ios loca	ted 1214	McCallie Ave.
Chattan	opga				
STC-2372	11-23-56	Acquisit	ion of p	ositive c	ontrol or
permitte	e corporat	ion by R	amon G.	Patterson	through pur-
chase of					1-7-57
WIRE		the second s	And the second se		(MPCT-4191)
	_ with st	udios at	1214 McC	allie Ave	
BLCT-57	9 4-12-57	and have been determined in some	V-100 km	name is not as in case of the owner	4-12-57 8-1-58
		10-11	1 50 1-0		

60=66 A-50 kw AH: 1070' License to cover OP(BPCT-822, as mod)& specify SL. 8-1-58 8-1-61 58.009 BRCT-305 7-23-58 Same Same RENEWAL OF LICENSE BTC-3279 11-25-59 Voluntary transfer of control of licensee corporation from Ramon G. Patterson & Helen H. Patter-son to WSTV, INC. EFF: 1-6-60 BALCT-153 4-13-61 VOLUNTARY ASSIGNMENT OF LICENSE TO WSTV, INC. EFF: 4-25-61 TC-3831 | 11-8-61 | Voluntary transfer of control of licensee corporation from Mack N. Berkman, et al (All Stockholders) to United Frinters and Publishers (Incorpoza-BRCT-305 1-3-62 CH #3 V-100 km U 1=3-62 A- 50 km 60-66 8-1-64 AH: 1070 RENEWAL OF LICENSE

#### 0.1.06 UD0 1954

# BROADCASTING STATION LICENSE RECORD WRCB-TVeff:1-1-63 Call letters X WROP-TV Station location ......

## Date first licensed .....

## Name of licensee RUST CRAFT BROADCASTING COMPANY

## Transmitter location SEE CARD 1

Main studio location SEE CARD 1

### **CONSTRUCTION PERMIT AND LICENSE RECORD**



BRCT-305	7-18-67	same	same	same	8-1-67 8-1-70
		RENEWAL	OF LICE	ISE	
BMPCT-6747		the second se	same	same,	
Mod. of CP	(BPCT-3980	)to ext	end comp	letion dat	e 8-29-68
WIRE	and the second se	the second design of the second distance of t	the same of the	A CARD IN THE CARD IN THE OWNER AND INCOME.	L. AUTH. GR.
Contraction of the Association o	the state of the s	Contraction of the local division of the loc	Contract of the local data and the	Contraction of the local division of the loc	TATION KIR-91
	and the second s	Contraction of the local division of the loc	Contract of Contra		NTERSTATE
DIRECTED T	IREE DEGRI	ES TRUE		Constanting of the	
WIRE		COLUMN TWO IS NOT THE OWNER.	Contract of the local division of the local	State of the local division of the local div	AUTH. GR
OPERATE VIRC		OG. TES	ACCORD.	SEC. 73.0	529 RULES &
Wire	the state of the s	Auth.	td. cond	uct experi	ments
using 2 to	e test si	gnals re	com'd by	NIAC tran	smission
standards	orking gr	oup for	LBS peril	od ending	10-21-69.

#### Form BC 126 June 1954 CARD #3

## BRCADCASTING STATION LICENSE RECORD

Date first liceased \_

## Name of licensee RUST CRAFT BROADCASTING OF TENNESSEE, INC.

#### Transmitter location .....

Main studio location ......

COMMERCIAL TELEVISION

Call letters WRCB-TV Station location CHATTANOOGA

#### and the second s

## **CONSTRUCTION PERMIT AND LICENSE RECORD**

And the second s	a serie of the set of the first first set	when the same in the last lines	States and a product of	and the second	the second s
Appl. No.	Date Issued	Free	Dower	Time	Period
		Freq.	Power	Div.	From- To-
BLCT-1784	10-30-69	And a lot of the lot o	V-100k		8-1-70
AH:1070' MS Lic. (BPCT-		60-66mcs	A-19.5	kw	
BRCT-305	7-30-70			USE IST	8-1-70
		LC-Q1CM ALL	or mon		8-1-73
BTC-6617	7-14-71	Vol. TC			
EBSA	_5=15-72_				
BRCT-305	7-31-73	RENEWAL	OF LICE	NSE (S)	8-1-73
					8-1-76
BPCT-4883	10-8-75	Ch. 3	V. 100 k	dW U	12-8-75
AH: 1070' CP to decr	ase Aur I	RP & chr.	A. 19.5 . trans.	kW	4-8-77
WIRE	12-10-7	5 Pend	completi	on constr	uction and
fil per	e lic. app	1., auch	. grd. op CP BPCT-4	er. WRCH-	TV temp.
WIRE	the second se	A ADDRESS OF THE OWNER WATER OF THE OWNER OWNER OF THE OWNER O	COLUMN TWO IS NOT THE OWNER.	Eo 4-10-7	5
BRCTV-309	8-12-76	Remote	ontrol au	thority	
Wire sent;	not_issue	to be	issued vi	th Reneva	



#### CARD

5 . 5

FORM A-170 FORNERLY FCC FORM 94

## APPLICATION RECORD - BROADCASTING

Y - -----

MOUNTAIN CITY TELEVISION, INC. 60.000 CHATTANOOGA 2, TENN.) READ HOUSE.

File No.	Dated	Application for
BFCT-882	3-22-52	Construction permit for new Comm
Reed & File	3-27-52	FREQ: Ch. # 3, 60-66 MCS
Arendes Beerde Felled	6-21-52 6-26-52 6-26-52	ERP: Vis. 17.205 KW, Aur. 8. Hours operation: Unlimited. S-L: To be determined, Chattancog T-L: Fairmount Road, near State Signal Mountain, Tenn. (Vis. Raytheon-Composite, Aur. 1 Filed by Charles V. Wayland, Atty (PURSUANT TO SIETH REPORT & ORDER- FREQ: Ch. #3, 60-66 Mes. ERP: Vis. 100 kv., Aur. 50 kv. Hours of operations Unlimited S-L: McCallie and Lindsay Sts., Char Tenn. T-L: Fairmount Road, near State His Near Chattancoga, Tennessee. (Vis. Composite Raytheon with 1
		TA-183 amp., & Aur. Composite.
Charles V.	Wayland, At	ty. RF34 with " ( ) ( )



Call WRGP Letters

Action

Date

2-8-56

Decision(Dockst 10439)

COM TV

Nature

CRANTED

TV B/c Station.

.603 KW.

a, Tenn. ighway # 8, (1010') Laytheon-RF3 ). 4-11-52)

attanooga,

ghuay #8,

DuMont (1131 )





FORM A-170 FORMERLY FCC FORM 94

## APPLICATION RECORD - BROADCASTING

(P.O. Read House, Chattanooga 2, Tennessee) Name

	and the second of the	
File No.	Dated	Application for
EPCT-882		•
AMIENDED	3-11-53	Amended to change antenna height
Rec'd	3-20-53	terrain from 1131' to 1076'; typ
Filed	3-31-53	and transmitting equipment
INFOT-3824	3-6-56	Mod. of C.P (BFCT-882, which aut
Reed & Filed		Comm TV B/C Station) to change ty
		mitters and antenna and make othe
		equipment changes. (1068'). (Vis. & Aur. BCA TT25CL)
		Filed by Charles V. Wayland
		a second part in the second part is not in the second part in the second part in the second part is the second part is the second part of the second part is the second part of the seco
EFCT-4191	8-27-56	Mod. of C.P. (EPCT-882, as mod., .
EFCT-4191	8-27-56 8-30-56	ized a new Comm. TV B/C Station) (
No. of Concession, Name of Street, or other Designation, or other	8-27-56 8-30-56	ecupletion date from 10-8-55 to 4-
bood _hFiled	830-56	Mod. of C.P. (EPCT-882, as mod., a ised a new Comm. TV B/C Station) ( completion date from 10-8-86 to 4- Filed by Chass J - Write Attra
BIG-2372	830-56 11-14-56	ised a new Comm. TV B/C Station) ( ecupletion date from 10-8-66 to 4- Filed by Chass J Trplant, Mirra - Acquisition of positive control of p
bood _hFiled	830-56 11-14-56	ised a new Cosm. TV B/C Station) ( completion date from 10-8-66 to 4- Filed by Chas. J. Mr. 2017. Mint. Acquisition of positive control of porporation by Ramon G. Patterson,
BIG-2372	830-56 11-14-56	ised a new Comm. TV B/C Station) ( ecupletion date from 10-8-66 to 4- Filed by Chas. J. Triburt. Marks Acquisition of positive control of positive control of positive control of purchase of Stock from Will Cumming
BIG-2372	830-56 11-14-56	ised a new Comm. TV B/C Station) ( ecupletion date from 10-8-66 to 4- Filed by Chass J Trplant, Mirra - Acquisition of positive control of p



#### FORM BC-121 Aug. 1955

## APPLICATION RECORD - BROADCASTING

Name MOULTAIN OITT THAVISION, 100.



Dated 2-31-57

2-25-57

1001



Application for

License to cover GP (BPOT-882 as mod.,) which authorized a new comm IV b/c station and to specify studio location as 1214 McCallie Avenue, Chattaneogn, Tenn in lieu of McCallie Avenue and Lindsay Street, Chattaneogn, Tenn. Filed by Sharles J. Verland, Atty. Rensval of license which expires 8-1-58.

Voluntary transfer of control of licensee corporation from Ramon G. Patterson & Helen H. Patterson to WSTV, Inc. Ben C. Fisher, Atty for Transferor Cohn & Marks, Atty for transferes

P.C.C. . WASHINGTON, D. C.

Call Letters Man-TY

Nature

GRANTED

GRANTED

EFF :

Gean 27 3/6

Action

CRAITED 7-23-58

11-25-59

1-6-60

Date

4-12-57

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#### and as . FORM BC-121 Aug. 1955

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### APPLICATION RECORD - BROADCASTING

## WSTV, INC. (4-13-61) Name I Mountain City Television, Inc. Chattanooga, Tenn.

	File No.	Dated	Application for
Contraction of the local data	BALCT-153 R & Filed	4-3-61 4-3-61	Voluntary assignment of license WSTV, Inc. Filed direct Wash. Attys, Kirkland, Ellis, H and Masters.
and a state of the	BRCT-305 R & F	4-25-61 4-27-61	Renewal of license Filed direct
	BTC-3831 Recd.&Filed	8-17-61 8-18-61	Voluntary transfer of control of corporation from Jack N. Berkman, (All Stockholders) to United Prin Publishers (Incorporated). (Conti Grant of BTC-3830, WPIT, Inc.)
	in the second		F.G.G WASHINGTON D. G.



Com TV B/C Call WRCB-TV (eff;1-2-63) Lottore Willie IV

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Action Nature Date GRANTED 4-13-61 to EFF: 4-25-61 Hodson, Chaffet GRANTED 1-3-62 licensee GRANTED 11-8-61 et al nters and EFF: 2-8-62 gent on

#### APPLICATION RECORD - BROADCASTING FORM BC-121 Aug. 1955 RUST SAST BRATABUS STRE CONFR. 16-17-65)

INDO MISTY, INC. Chattanooga, Tennessee

File No. BMLCT-122 R&F

BRCT-305 Recd. &Filed BTC- 4706 RGF

BALCT\_ 270 Rec.& filed

BALCT-520 858

12-28-63 12-31-63 11-28-64 11-30-64

Dated

8-2-62

8-3-62

6-7-65 6-7-65

2-4-66 2-10-66

#### Application for

Medification of license to change name to Rust Craft Broadcasting Company Percy H. Russell-atty RENEWAL OF LICENSE Charles V. Wayland, Atty. Voluntary transfer of control of Rust Craft Greating Cards, Inc. (percent corp. of license corp) from the "Berkman Group" (de facto control) to the "Berkman Group" (de jure control) R. Russell Engan-atty. Voluntary assignment of license to Rust Graft Broadcasting of Tennessee, Inc. Fisher, Wayland, Duvalleto. (Charles V. Wayland) ATT Mod. of License to reduce Aural gRP from 50 kw to 19.65 kw. Fisher, Wayland, Duvall & Southmayd, Atty



Call WRCB-TV(eff:1-1-63) Lettera - Million-



#### FORM BC-121 AUG. 1955

BRCT-305

PN Recd.

\$150 #597529

R&F

PRESS

## APPLICATION RECORD - BROADCASTING

#### RUST CRAFT BROADCASTING OF TENNESSEE, INC. RAIDA CHATTANCOGA, TEN all all File No. Dated Application for 3-27-67 RENEWAL OF LICENSE BRCT-305 Charles V. Wayland Atty. (FISHER, DUWALL, SOUTHWAYD) 4-24-67 267 BPCT-3980 4-19-67 Construction Permit to change studio location 5-26-67 to Executive Rark, Stringers Ridge and Interstate Highway #124., umar Chattanooga, Tenn. REQUEST WAIVER OF SECTION 73.613 OF RULES lod. of CP (BPCT-3980, which authorized a change 2-10-68 EMPCT-6747 in existing station) to extend completion REF 2-14-68 date from 3-13-68 to 4-15#68 FEB 2 7 1968 LCT-1784 4-23-68 License (BPCT-3980, as modifor changes. 4-25-68 RAF Chas. V. Wayland, Atty. APR 3 0 1968 PRESS

4-20-70

4-30-70

RENEWAL OF LICENSE Martin R. Leader, Atty. (Fisher, Wayland, Duvall

P.C.C. - WARHINGTON D. C.

Call HRCB-TV Lester



#### Form BC-121 CARD 77 September 1969

### APPLICATION RECORD - EROADCASTING

P.C.O. - WASHINGTON, D. C.

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	the second se		DCASTING OF TENNESSEE, INC.
3	CH-3 CHAT	TTANOOGA, TE	MURSSEE
a starting	File No.	Dated	Application for
and the second s	BIC-6617 R & F 1015770 250 AC: 055 FRESS:	7-11-71 7-12-71 7-12-71 JUL 14 1971	Voluntary transfer of control of Greating Cards, Inc. (parent con Rust Craft Broadcasting Company, is parent corporation of license Berkman Group (de jure control) Berkman Group (de facto control) Atty.: Percy H. Russell (Kirkland Hodson, Chaffetz, Masters
	ETC-6946 R & F #102508 \$250 AC: 055 FRESS:	8-22-72	Voluntary transfer of control of Greeting Cards, Inc. (parent corp Rust Craft Broadcasting Company, of licensee) from the Berkman Gro control) to the Berkman Group (de Atty.: Percy H. Russell (Kirkland



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Fem BC-121 September 1947

#### APPLICATION RECORD - BROADCASTING

#### RUST CRAFT BROADCASTING OF TENNESSEE, INC. Ch-3 Chattanooga, Tennessee

#### File No. BRCT-305 RAFY PN Recd. PRESS:

PCT-4683 R AFF 463673 \$100 AC: 001 PRESS:

5-1-73 Y 11 37 8-8-75 8-12-75 8-12-75

2 6 AUG 1975

Dated

4-30-73

5-1-73

Application for

RENEWAL OF LICENSE Atty.: Charles V. Wayland, Fisher, Wayland, Southmayd & Cooper

CP to decr. Aur. ERP to 10kW and chg. type trans. to RCA TT-25FL.





#### Call WRCB-TV Lottors



Form BC-121 September 1969

### APPLICATION RECORD - BROADCASTING

Name	RUST CH-3		CASTING OF TENNESSEE, INC.
File N	10.	Dated	Application for
BRCT-30 R & F PN Rec' PRESS:	d:	3- <b>31</b> -76 3-31-76	RENEWAL OF LICENSE Contours filed 3-31-76 Annual Reports Filed. Atty: Erwin G. Krasnow (Kirkland

2. 150

	and the second se	
BRCTV- 309 R & F #552643 \$1 AC: 058 PRESS:	4-2-76 4-6-76 0 4-6-76 1 5 JUN 1976	Moquest for authority to operate by remote control from 900 White Chattanooga, Tennessee.
BLCT-2494 R&F #552646910 AG:001 PRESS	4-2-76 4-6-70 0 4-9-76 8 4 AUG 1976	Idc. to cover (EPCT-4883) for characteristic cover (EPCT-4883) for characteristic cover (EPCT-4883) for characteristic cover characteristic cover cover (EPCT-4883) for characteristic cover characteristic cover characteristic cover characteristic cover characteristic cover cover (EPCT-4883) for characteristic cover characteristic cover characteristic cover cover (EPCT-4883) for characteristic cover characteristic cover characteristic cover characteristic cover characteristic cover c

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Form BC-121 May 1976

### APPLICATION RECORD - BROADCASTING

#### RUST CRAFT BROADCASTING OF TENNESSEE, INC.

Name Ch-3

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CHATTANOOGA, TENNESSEE

a contraction of the	Contraction of the local division of the	
File No.	Dated	- Application for
BTC-8567 R&F PN RECD PRESS (Form 315)	1-12-78 1-17-78 JAN 3 0 1973	Voluntary transfer of control of Greeting Cards, Inc. (parent con Rust Craft Broadcasting Company, corporation of licensee) from Be (de facto control) to Ziff Corpo Atty.: R. Russell Eagan & John C
		(Kirkland & Ellis) Amended 2-21-78 re assortainment
BRCT 790402LE R & F PN REC'D PRESS	3-28-79 4-02-79 4-02-79 79 5 1	MENEWAL OF LICENSE atty; Steven A. Lersan {McKenna, Wilkinson & KITT



### BIG-8567 FETITION FOR HECONSIDERATION filed 6-12-78 by Geoff Bentley on behalf of Jack H. and Bertran. See WSIV-IV cards.

1 P.



Coll Letters: WRCB-TV



10-30-79

GRANTED



#### About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

