

W S L A

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LIBRARY BUREAU DEPARTMENT
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REMOVABLE LABEL GUIDE

CATALOG NO. 4550L 1/5

Date first licensed 9-19-74 (#772)

Call letters WSLA
(Sta. Loc. Selma, Alabama)

CENTRAL ALABAMA BROADCASTERS, INC. (BAPCT-470 1-6-71 EFF: 7-6-71)

* SELMA TELEVISION, INCORPORATED (BAPCT-289, 7-11-60 EFF: 8-1-60)

Name of licensee ~~LIBBY~~ SOUTH BROADCASTING COMPANY

Transmitter location 3 miles west of Selma, ^{near Selma,} ~~near Selma,~~ Alabama

Main studio location 3 miles west of Selma, ^{Near Selma,} ~~Near Selma,~~ Alabama

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
T-1814	2-24-54	Ch. # 8	73.51kw	U	4-24-54
		180-186mc	Al. 36kw		10-24-54
CP for a new Comm. TV B/C Station.					
PCT-2516	11-4-54	Same	Same	Same	4-24-54
d. CP(BPCT-1814) to extend completion date					4-24-55
PCT-3020	4-12-55	same	same	same	4-24-54
of CP(BPCT-1814, as mod.) to ext. comp. date.					10-24-55
PCT-3480	10-20-55	same	same	same	4-24-54
CP(BPCT-1814, as mod.) to extend completion dt.					4-24-56
PCT-3844	3-30-56	same	same	same	4-24-54
CP(BPCT-1814, as mod) to extend completion date					10-24-56
PCT-4280	12-12-56	same	same	same	4-24-54
Action Mod. CP(BPCT-1814, as mod) extend compl.					6-12-57
PCT-4685	6-25-57	same	same	same	4-24-54
CP(BPCT-1814, as mod) to extend completion date					12-12-57
PCT-4992	12-2-57	same	same	same	4-24-54
(as mod) to extend completion dt.					6-12-58
PCT-5097	3-16-60	same	same	same	4-24-54
(as mod) to extend completion					4-16-60
ACTION 3-16-60 RE LICENSE BLT-1011 AUTH. GRANTED					
R. WSLA ON PROGRAM TEST ACCORD. SEC. 3.629 RULES & CP					
PCT-5097 TO COMMENCE 3-16-60 AND SUBJECT TO CONDITION					
T SUCH AUTH. SHALL BE WITHOUT PREJUDICE TO ANY ACTION					
MM. MAY TAKE AS RESULT OF PENDING RULE MAKING PROPOSALS					
DOCKET 12945 LOOKING TOWARD REASSIGNMENT OF CHANNEL 8					
EITHER BIRMINGHAM OR MONTGOMERY, ALABAMA. ADVISE WHEN					
RATION COMMENCES: Began 3-17-60					
PCT-289	7-11-60	Voluntary assignment of CP to			
Wm Television, Incorporated.		EFF:			8-1-60
PCT-1011	4-12-67	RE AMENDMENT FILED 2-21-66 TO LIC. APPL.			
PCT-1011, PROGRAM TEST AUTH. GR. WSLA-TV 3-16-60 HEREPY					
D. TO PERMIT OPER. WITH AU. TRANS. OUTPUT POWER OF 100					
WTS AND AUB. EFFEC. RADIATED POWER OF 500 WATTS.					
PCT-5556	2-29-68	INVOLUNTARY TRANSFER OF CONTROL OF PER-			
TEE CORPORATION FROM WILLIAM J. BRENNAN TO FRANCES U.					
NAN, EXECUTRIX OF THE ESTATE OF WILLIAM J. BRENNAN,					
DEASED. EFF:					

Form BC 126

June 1954

#2
BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters **W S L A**

Station location

Name of licensee **SELMA TELEVISION, INCORPORATED**

SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
WIRE	8-5-68	PEND. EVALUATION & REPAIRS,			AUTH. GR.
WLSA REMAIN SILENT		TEMP. PERIOD END. 11-1-68.			ADVISE
		WHEN NORMAL OPERATION RESUMED.			
WIRE	10-31-68	AUTH. GR. WLSA REMAIN SILENT			TEMP.
PERIOD END.	2-1-69				
WIRE	2-3-69	EXT. AUTH. GR. WLSA REMAIN SILENT			
TEMP. PERIOD END.	5-1-69				
WIRE		EXT. AUTH. GR. REMAIN SILENT TEMP. PER. END.			
7-30-69,		SUBJECT TO CONTINUOUS COMPLI. WITH TOWER LIGHTING			
& MAINTENANCE REQUIREMENTS.					
WIRE	8-7-69	Above auth. ext. to 11-7-69. ✓			
WIRE	11-6-69	Above auth. ext. to 2-7-70			
WIRE	2-5-70	Above auth. ext. to 5-7-70 ✓			
WIRE	5-8--70	Above auth. ext. to 8-7-70 ✓			
WIRE	8-28--70	Above auth. ext. to 11-7-70			
WIRE	11-17-70	Above auth. ext. to 2-7-71 ✓			
BPCT-4376	1-6-71	Ch-8	V-25.1kw	Unl.	3-6-71
AH:360'MSL	517'	180-186mcs	A-5.01kw		7-6-72
CP to chg.	ERP, type	trans. & ant.			
BAPCT-470	1-6-71	Vol. A/E			
WIRE	1-19-71	Auth. gr. remain silent			5-7-71 ✓
WIRE	5-10-71	AUTH. GR. REMAIN SILENT			8-5-71 ✓
WIRE	8-3-71	AUTH. GR. REMAIN SILENT			11-3-71 ✓
WIRE	10-27-71	AUTH. GR. REMAIN SILENT			2-3-72
EBSA	5-15-72				
Wire	5-23-72	Ext'n. auth. remain silent to 8-3-72.			
BMPCT-7410	7-11-72	MP(BPCT-4376) to extend			1-11-73
		compl. date	(s)		
WIRE	7-31-72	EXT. AUTH. REMAIN SILENT			11-3-72
Wire	11-1-72	Above auth. extended to			2-28-73.
BMPCT-7455	2-21-73	MP(BPCT-4376 as mod) to			8-21-73
(2)		extend completion date			
Wire	4-19-73	Extension auth. gtd station remain silent temp. per. ending 5-31-73 sub. cont. compliance with tower lighting and maintenance requirements.			

Form BC 126 #3
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed _____

Call letters W S L A

Station location _____

Name of licensee SEE CARD #1

Transmitter location _____

Main studio location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
Wire	5-21-73	Extension auth. gtd remain silent temp. per. ending 8-21-73 subject cont. compliance with tower lighting and maintenance requirements			
Wire	8-14-73	Extension auth. gtd remain silent temp. per. ending 11-21-73 subject continued compliance with tower lighting and maintenance requirements.			
BMPCT-7502 3	10-23-73	MP (BPCT-4376 as mod.) to chg. trans.			
Wire with 73.269 & BPCT-4376 as mod. by BMPCT-7502. PTA accord. grtd. pending Comm. Act. on your lic. appl., Advise when oper. commences under this auth.	10-26-73	Yesterday the Comm. auth. PTA accord. PTA was grtd. pending Comm. Act. on your lic. appl., Advise when oper. commences under this auth.			
Memo. Opinion & Order adopted 10-25-73, released 10-30-73 FCC 73-1114 02803; PTA authorized.					
BLCT-1011 & 9-19-74	Ch-8	V-25.1kW	Unl.	9-19-74	
BLCT-2249	180-186	A-5.01kW		4-1-76	
AH-360' MSL: 517' Lic. to cover (BPCT-1814 as mod.) for new station; and lic. to cover (BPCT-4376 as mod.) for chgs.					
BPCT-4808	1-15-75	Ch. 8	V. 53.7 kW		3-15-75
AH: 360' MSL: 517'		180-186	A. 10.7 kW		7-15-76
CP to chg. ERP					
WIRE	3-4-75	Re tendered lic. appl., auth. grtd. oper. WSLA on program test accord. Sec. 73.629 rules and 6P BPCT-4808. (PTA began 3-6-75)			
BLCT-2381	5-8-75	Ch. 8	V. 53.7 kW	U	4-1-76
AH: 360' MSL: 517'		180-186	A. 10.7 kW		
Lic. (BPCT-4808) for chgs.					
BRCT-772	4-9-76	Renewal of license (S)			4-1-79
BRCT-772	4-9-76	Superseding Renewal of License (S) to correct last long form date.			
BRCT-781201NQ	9-13-79	Renewal of License (S)			4-1-82

FORMERLY FCC FORM 94

Call
Letters ~~NEW~~ W S L A

Name DEEP SOUTH BROADCASTING CO.
 (P.O. Box 1447, Montgomery, Alabama)
 % William E. Benns Jr., Treasurer

File No.	Dated	Application for	Action	
			Nature	Date
RPCT-1814 Recd Filed	11-23-53 12-3-53 12-14-53	CP for a new commercial TV b/c station Freq: Ch # 8, 180-186 Mcs. ERP: Vis. 3.69 kw, Aur. 1.65 kw Hours of operation: Unlimited S-L: 3 miles West of Selma, Alabama T-L: 3 miles West of Selma, Alabama (Standard Electronics TH652) (5711) Filed by Charles S. RHYNE, Atty.	GRANTED	2-24-54
AMENDED Recd. Filed	2-17-54 2-18-54 2-18-54	Amended Articles of Incorporation; Change Stockholders, Directors and Officers; Change ERP TO Vis, 2.51 kw, Aur. 1.26 kw; antenna height above terrain to 361' and changes in antenna system & equipment. Charles S. Rhyne- Atty		

Wm. E. Bennis, Jr. Engr.

APPLICATION RECORD - BROADCASTING

Call
Letters W S L A

Former
Name BROADCASTING CO.
(P.O. Box 1447, Montgomery, Ala.)

File No.	Dated	Application for	Action	
			Nature	Date
WPOT-2100	5-7-54	Mod. of CP (WPOT-1814, which authorize a new Comm. TV B/C Station) to change trans. & studio loc. from 3 mi. west of Selma, Ala., near Selma, Ala. to U.S. # 31, 5 mi. North Prattville, Alabama, change ERP from Vis. 2.51 kw, Aur. 1.26 kw to Vis. 316 kw, Aur. 158 kw, change type of transmitters and antenna and make other equipment changes. (Standard Electronics Type TH-654) (2000') Filed by Charles S. Rhyme, Atty.	DENIED by	DECISION IN
Recd.	5-10-54		DOCKET #	11371 ON
Filed	5-10-54		9-3-58.	
Cont'd on card # 2-A			SEE CARD	2-A
WPOT-2100	5-7-54	Mod. of CP (WPOT-1814, which authorize a new Comm. TV B/C Station) to change trans. & studio loc. from 3 mi. west of Selma, Ala., near Selma, Ala. to U.S. # 31, 5 mi. North Prattville, Alabama, change ERP from Vis. 2.51 kw, Aur. 1.26 kw to Vis. 316 kw, Aur. 158 kw, change type of transmitters and antenna and make other equipment changes. (Standard Electronics Type TH-654) (2000') Filed by Charles S. Rhyme, Atty.	DOCKET #	11371 ON
Recd.	5-10-54			
Filed	5-10-54			
Cont'd on card # 2-A				

FORMERLY FCC FORM 94

Call
Letters WSLAName DEEP SOUTH BROADCASTING COMPANY
(Selma, Alabama)

File No.	Dated	Application for	Action	
			Nature	Date
Cont'd from Card # 2 BMPCT-2100 Amended Recd & filed 10-22-54	10-22-54	Amended re stock & stockholders, additional financial data and to change transmitter and studio location from 3 miles West of Selma, Ala., near Selma, Ala., to 1 mile SE of Strata on Mt. Strata, near Strata, Ala., make change in ERP, from Vis. 316 kw, Aur. 158 kw, to Vis. 316.2 kw, Aur. 158.1 kw, make antenna and other equipment change. Filed by Charles S. Rhyme, Atty. (2000 feet)	SEE: CARD # 2 Appl. Denied by Decision in Docket # 11371 on <u>9-3-58</u>	
Amended Recd. Filed	7-8-55 7-11-55 7-21-55	Amended To specify S-L as on west side of U.S. Highway No. 80, immediately across the Edmund Pettus Bridge from Selma, Alabama (Dallas County, Alabama).	MEMO OPINION & ORDER ADOPTED 6-10-59 (DOC 11371) PETITION FOR RECONSIDERA- TION (by WSLA) against Denial Decision of 9-3-58 DENIED 6-10-59.	

Aug. 1955

Call
Letters WSLAName DEEP SOUTH BROADCASTING CO.
(P. O. Box 1447, Montgomery, Ala.)

File No.	Dated	Application for	Action	
			Nature	Date
BMPOT-2516 Recd & filed EXT # 1	9-27-54 9-28-54	Mod. of CP (BPOT-1814, which auth a new Comm. TV b/c sta.) to extend completion date from 10-24-54 to 4-24-55. Filed by Eugene F. Mullin, Jr. Atty.	GRANTED	11-4-54
BMPOT-3020 Recd & filed EXT # 2	3-23-55 3-24-55	Mod. of CP (BPOT-1814 as mod., which auth. a new comm. TV b/c station) to extend completion date from 4-24-55 to 10-24-55 Filed by Charles S. Rhyne, Atty.	GRANTED	4-12-55
BMPCT-3480 Recd & Filed EXT # 3	10-14-55 10-17-55	Modification of CP (BPOT-1814 as mod., which auth. a new comm. TV b/c station) to extend completion date from 10-24-55 to _____	GRANTED	10-30-55

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters W.S.L.A.Name DEEP SOUTH BROADCASTING CO.
(Selma, Ala.)

File No.	Dated	Application for	Action	
			Nature	Date
MPCT-3844	3-23-56	Mod. of CP(MPCT-1814, as mod., which auth. a new Comm. TV B/C Station) to extend completion date from 4-24-56 to 10-24-56.	GRANTED	3-30-56
MPCT-3844	3-23-56	Mod. of CP(MPCT-1814, as mod., which auth. a new Comm. TV B/C Station) to extend completion date from 4-24-56 to 10-24-56. Filed by Eugene F. Mullin, Jr., Atty.	GRANTED	3-30-56
	MPCT-3844	4-4-56 Petition to Forfeit C.P. or designate for hearing, filed by Vincent A. Pepper, behalf Capitol B/C Co. (WCOV-TV).	ORDER Denying	5-9-56 Petition
		4-10-56 Pet. for reconsideration looking toward forfeiture or des. for hearing, filed by Vincent A. Pepper, behalf Capitol	"	"
		4-23-56 Opposition to Petition of Capitol, filed by Eugene F. Mullin, Jr. behalf WSLA	"	"
		4-27-56 Reply to Opposition, filed by Vincent A. Pepper, behalf Capitol	"	"

Aug. 1955

Name

DEEP SOUTH BROADCASTING COMPANY

Call

WSLA

Letters

Selma, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-4280 Recd.&filed Ext. # 5	9-23-56	Mod. of CP(BPCT-1814, as mod., which auth. a new Comm. TV B/C Station) to extend completion date from 10-24-56 to 4-24-57. Filed by Eugene F. Mullin, Jr. Atty.	GRANTED (Commission Action)	12-12-56
	9-24-56			
	9-27-56			Petition to Forfeit C.P. & to Deny BMPCT-4280 (above), filed by Vincent A. Pepper, behalf Capital B/C Co.
	10-1-56	Opposition to above petition, filed by Eugene F. Mullin, Jr., behalf WSLA. * **	(See above)	
BMPCT-4685 Recd.&filed Ext. # 6	5-10-57	Mod. of CP(BPCT-1814, as mod., which auth. a new Comm. TV B/C Sta.) to extend completion date from 6-12-57 to 12-12-57. Filed by E.F. Mullin, Jr. Atty.	GRANTED	6-25-57
	5-10-57			
BMPCT-4923 Recd.&filed Ext. # 7	11-6-57	Mod. of CP(BPCT-1814, as mod., which auth. a new Comm. TV B/C Sta.) to extend completion date from 12-12-57 to 6-12-58. Filed by E.F. Mullin, Jr. Atty.	GRANTED	12-3-57
	11-7-57			

SEE: CARD #56 FOR PROTEST against grant

APPLICATION RECORD - BROADCASTING

Call
 Letters WSLA

Name DEEP SOUTH BROADCASTING COMPANY
Selma, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
<u>BNPCT-4923/OM</u>	<u>12-10-57</u>	PETITION FOR THE COMMISSION TO RECONSIDER ON ITS OWN MOTION filed by Ernest W. Jenne on behalf of The Washington Post Company		
<u>1-8-58</u>		COMMENTS ON THE PETITION FOR THE COMMISSION TO RECONSIDER ON ITS OWN MOTION filed by Vincent A. Pepper on behalf of Capitol B/C Company (WCOV-TV)		
<u>1-14-58</u>		REPLY TO OPPOSITION FILED BY ERNEST W. JENNE on behalf The Washington Post Company.		
** PETITION DENIED 3-16-60 AND LETTER ADOPTED BY COMMISSION; when BNPCT-5097 was granted and WSLA authorized program test.				

card 46
FORM UC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W S L A

Name DEEP SOUTH BROADCASTING COMPANY
Selma, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
EMPCT-5094 Recd & filed	2-21-58 3-3-58	MOD. of CP (EPCT-1814, as mod.) to change trans. location and studio location from 3 miles West of Salem, Near Selma, Alabama TO U.S. 80 just South of Alabama River Bridge, near Selma, Alabama; Change ERP from Vis. 2.51 kw, Aur. 1.35 kw to Vis. 2.69 kw, Aur. 1.35 kw ; make changes in antenna system and change antenna height above average terrain from 360 ft. to 520 ft. ; and Request Waiver of Sec. 3.613(a) and Section 1.308 of the Rules. Eugene F. Mullin Jr., atty Mr. E. Bennis, Jr. Engr.	DISMISSED AT REQUEST OF APPLICANT, through atty	SEP 18 1958
AMENDED Recd & filed	3-11-59 3-16-59	Amended to change ERP from Vis. 2.69 kw, Aur. 1.35 kw, to Vis. 1.03 kw, Aur. 0.51 kw; install new antenna system (Composite (equivalent to GE-TY-KC) make changes in equipment and antenna height above average terrain to 129'.		

APPLICATION RECORD - BROADCASTING

Call
Letters W S L A

Name DEEP SOUTH BROADCASTING COMPANY
Selma, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-5097 Rec'd & filed	5-12-58 5-12-58	Mod. of CP (BPCT-1814, as mod., which authorized a new Comm. TV B/C station) to extend completion date from 6-12-58 TO 12-12-58 6-12-59 // TO 12-12-59. Eugene F. Mullin Jr., atty	GRANTED to 4-16-60	3-16-60 (COMM)
BICT-1011 R & F	1-30-60 2-2-60	Letter filed 1-29-60 by Charles A. Dukes, Jr. Atty, Law Firm of Rhyne, Mullin, Connor and Rhyne, as of January 1960, Eugene F. Mullin, Jr., no longer connected with this Law firm. License to cover CP (BPCT-1814, as mod., which authorized a new station) and redescribe transmitter and studio locations as Land Line Road, 3 miles West of Selma, Alabama Charles S. Rhyne and Charles A. Dukes Jr. ATTY Amended to specify name as Selma Television Incorporated Amended to reduce Aural ERP to 0.500 kw.	GRANTED (Issued with BICT-2249)	9-19-74
Amended ✓ R & Filed AMENDED Rec. & filed	12-1-60 12-2-60 2-18-66 2-21-66			

Aug. 1955

SELMA TELEVISION INCORPORATED

Call
Letters W.S.L.A.Name ~~SEMA BROADCASTING COMPANY~~

Selma, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BAPCT- 289 Rec & Filed	6-24-60	Voluntary assignment of construction permit to Selma Television, Incorporated A. L. Stein-atty	GRANTED	7-11-60
	7-1-60		EFF:	3-1-60
----- authorization shall be without prejudice to any action the Comm. may take as a result of pending Rule making proposals in Docket #12945 looking towards reassignment of CH 8 to either Birmingham or Montgomery, Alabama. -----				

Aug. 1955

Call
Letters W S L AName SELMA TELEVISION, INCORPORATED
Selma, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
SPOT-3837 R & F	11-3-60	Construction permit to change ERP from Vis. 2.51 kw, Aur. 1.26 kw to Vis. 316 kw, Aur. 150 kw; transmitter location from Land Line Road, 3 miles West of Selma, Alabama to 4 miles West of Gordonville, (Downs County) ALABAMA; Install new transmitters (G-2-22-6-B and 22-14-A); change type antenna to G-2-31-43-A; make changes in equipment and change antenna height above average terrain to 1699.6 feet. A. L. Stein-atty William H. Bennis Jr.-engr.	DOCKET #	15888
	11-4-60		DENIED	3-29-68 MAR 28 1968
AMENDED Rec. & filed	2-10-64 2-11-64	Amended to change transmitter location to 3 miles SW of West Blocton, Alabama; type of antenna to GE, TY 53A ; make changes in antenna structure; and increase antenna height above average terrain to 2000 ft. (Table II, additional Business Interest & Financial data; correct programming data)	INITIAL	DECISION
AMENDED R & F	10-22-64 10-23-64	Amended to propose Directional Antenna operation as an alternate to Non-Directional operation now proposed and to Request waiver of Section 1.518 of Commission's Rules. Mullin & Connor-attys		

Form BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W S L A

Name SEMA TELEVISION, INCORPORATED
SEMA, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
Continued from card #9 WPGT-2827 Dated R & F	AMENDED 11-23-64 11-24-64	Amended revised V-C's for DA and Non-DA proposals; change type transmitters and antenna and Request Waiver of Section 73.685(e) of Commission's rules. Mallin and Conner-attys *(Type of Transmitters G. E. TT-51B; type of antenna G.E. TX-95B) Amended to change Directional Antenna proposal	DOCKET	#15888
Amended Received Filed Amended Received Filed	5-19-65 5-21-65 3-2-66 12-9-65 2-15-66 3-2-66	Amended to reduce Aural ERP to 31.6 kw		

Form BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

COMM. TV.

Call
Letters W S L A

Name SEINA TELEVISION, INCORPORATED
CH-8 Selma, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5556 R & F (Form 316)	1-5-68 2-8-68 FEB 20 1968	Involuntary transfer of control of permittee corporation from William J. Brennan to Frances U. Brennan, Executrix of the Estate of William J. Brennan, Deceased. Mallins and Connor, Atty. (S. White Rhyne, Jr.)	GRANTED EFF:	2-29-68 3-18-68
CH-8-443 R & F Press PH Rec'd #488399 \$150.	1-26-69 2-4-69 FEB 14 1969 3-4-69 2-4-69	Voluntary assignment of construction permit to WCOV, Inc. Request Waiver of Section 73.636 (a) (1) of Comm's Rules. Vincent A. Pepper, Atty. -----TRANSFEREE Eugene F. Mallin, Jr., Atty. -----TRANSFEROR	DISMISSED REQUEST OF ASSIGNEE	8-25-69
see other side for Petition(s) ENGR. DATA FILED 7-6-70				

Ltr. from atty. 8-1-68 req. WSLA-TV go silent due to damage by fire. Blair 8-2-68

BAPCT-443 - PETITION TO DENY AND DISMISS filed 3-17-69 on behalf of Montgomery Independent Telecasters, Inc., permittee of WKAB-TV, Montgomery (Ch.#32) by its atty., Izas Bahakel ~~Montgome~~ (Birmingham atty.).

PETITION TO DENY OR HOLD EVIDENTIARY HEARING filed 3-17-69 by W. H. Poe.

OBJECTION filed by Welch & Morgan 3-17-69 on behalf of WBMG.

JOINT REQUEST FOR EXTENSION OF TIME filed 3-27-69 by Arthur V. Weinberg (Smith, Pepper, Shack & L'Heureux) on behalf of WCOV, Inc. (Transferee) and Mullin and Connor on behalf of Selma Television, Incorporated (WSLA)(Transferor).

JOINT OPPOSITION TO PETITIONS TO DENY AND INFORMAL OBJECTION filed 4-15-69 by Art Weinberg for WCOV, Inc. and Eugene F. Mullin, Jr. for Selma TV, Inc.

REPLY TO JOINT OPPOSITION TO PETITIONS TO DENY AND INFORMAL OBJECTION filed 4-25-69 by B. Jay Baraff for W. H. Poe.

REPLY TO "JOINT OPPOSITION TO PETITIONS TO DENY AND INFORMAL OBJECTION" filed 5-6-69 by Izas Bahakel for Montgomery Independent Telecasters, Inc.

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters W S L A

Name SELMA TELEVISION, INCORPORATED
CH-8 SELMA, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BAPCT-470 R & F #615452 \$150 PRESS: PH REC'D: GRANT FEE: \$2000 GRANT FEE PAID: 6-29-72 086783	6-11-70 7-13-70 7-13-70 7-20-70 8-24--70	Voluntary assignment of construction permit to Central Alabama Broadcasters, Inc. AMENDED 11-27-70 to submit Demographic Information, and financial data. Attys.: Assignor- <u>Mullin</u> and Connor Assignee- <u>Fly, Shuebruk, Blume</u>	GRANTED EFF: COMMISSION ACTION	1-6-71 7-6-71
EPCT-4376 R & F #617778 \$150 PRESS: PH REC'D: SEE OVER FOR PETITIONS FEE GRANT DUE \$9000.00 FEE GRANT PAID: #148693 AC-008	7-21-70 7-24-70 7-24-70 7-31-70 8-26-70	CP to call, ERP to Vis. 25.1kw, Aur. 2.5kw; type trans. to RCA TT5BH; and type ant. to RCA TF-6A1. Atty.: <u>Mullin, Connor</u>	GRANTED Ltr. of appeal filed 6-18-71 by WCOV, Inc. #71-1472 & Montgomery Independent Telecasters, Inc. #71-1477	1-6-71

*filed in the name of the station
don't forget to file the appeal
1-14-73*

BPCT-4376

PETITION FOR RECONSIDERATION filed 2-11-71 by Izas Bahakel for Montgomery Independent Telecasters, Inc.

PETITION FOR STAY filed 2-11-71 by Izas Bahakel, Macke Bldg, 729 21st, North, Birmingham, Ala. 35203 for Montgomery Independent Telecasters, Inc.

PETITION FOR RECONSIDERATION filed 2-12-71 by Vincent Pepper for WCOV, Inc.

OPPOSITION TO PETITIONS FOR RECONSIDERATION filed 3-10-71 by Jack Blume for Central Alabama
OPPOSITION TO PETITIONS FOR RECONSIDERATION filed 3-10-71 by Eugene Mullin for Selma TV Inc.

OPPOSITION TO PETITION FOR STAY filed 3-10-71 by Eugene Mullin for Selma TV Inc.

MOTION FOR EXT. OF TIME TO FILE REPLY filed 3-18-71 by Mark S. Fowler (Smith & Pepper)
for WCOV, Inc.

REPLY OF MONTGOMERY INDEPENDENT TELECASTERS, INC., TO THE "OPPOSITION TO PETITIONS FOR
RECONSIDERATION" OF CENTRAL ALABAMA BROADCASTERS, INC. filed 3-30-71 by Izas Bahakel

REPLY TO OPPOSITIONS TO PETITION FOR RECONSIDERATION filed 3-29-71 by Vincent Pepper for WCOV,
Inc.

REPLY OF WKAB TO OPPOSITION TO PETITION FOR RECONSIDERATION filed 3-30-71 by Izas Bahakel

PETITION FOR RECONSIDERATION DENIED 5-12-71 by Memo. Opinion & Order

MOTION OF WCOV, INC. FOR STAY PENDENTE LITE filed 7-19-71 by Art Weinberg.

OPPOSITION TO MOTION OF WCOV, INC. FOR STAY PENDENTE LITE filed 7-28-71 by Jack P. Blume
for Central Alabama B/C Inc.

MOTION FOR STAY DENIED 9-1-71 by ORDER

PETITION FOR RECONSIDERATION filed 7-24-73 by Vincent Pepper on behalf of WCOV, INC.

ALA

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call W S L A
Letters

CENTRAL ALABAMA BROADCASTERS, INC.

Name
CH-8 SELMA, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
MOTION FOR STAY filed BPCT-1376	7-24-73	by Vincent Pepper on behalf of WCOV, Inc.	BAPCT-470 and	
MOTION FOR EXTENSION OF TIME filed	8-2-73	by Jack P. Blume on behalf of CENTRAL ALABAMA BROADCASTERS, INC.		
OPPOSITION TO MOTION TO STAY filed	8-3-73	by Jack P. Blume on behalf of CENTRAL ALABAMA BROADCASTERS, INC.		
MOTION TO DISMISS AND OPPOSITION filed	8-6-73	by Jack P. Blume on behalf of WSLA-TV		
ERRATA filed	8-6-73	by Jack P. Blume on behalf of CENTRAL ALABAMA BROADCASTERS, INC.		
REPLY TO OPPOSITION TO MOTION TO STAY filed	8-13-73	by David Myers on behalf of WCOV, INC.		
MOTION FOR EXTENSION OF TIME filed	8-16-73	by Mark S. Fowler on behalf of WCOV, INC.		
REPLY TO CENTRAL ALABAMA MOTION TO DISMISS AND OPPOSITION filed	8-20-73	by David Myers on behalf of WCOV, INC.		

APPLICATION RECORD - BROADCASTING COMMERCIAL TV

Call
Letters W.S.L.A.Name CENTRAL ALABAMA BROADCASTERS, INC.CH-8 SELMA, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-7410 R & F #087068 \$50 AC: 069 PRESS:	6-28-72 6-29-72 6-29-72 JUL 10 1972	MP(BPCT-4376) to extend completion date. Atty.: Fly, Shuebruk, <u>Blume</u> and Gaguine	GRANTED	7-11-72
BMPCT-7455 R & F #141699 \$50-AC-069 PRESS:	1-3-73 1-8-73 1-8-73 FEB 13 1973	MP (BPCT-4376 as mod) to extend completion date to May 11, 1973 Atty: Jack P. Blume (Fly, Shuebruk, Blume & Gaguine)	GRANTED	2-21-73 <i>See</i>
BMPCT-7491 R & F #220614 \$50 AC: 058 PRESS:	8-1-73 8-2-73 8-2-73 SEP 14 1973	MP(BPCT-4376 as mod.) to extend completion date to November 21, 1973. Atty: Jack P. Blume (Fly, Shuebruk, Blume & Gaguine)	DISMISSED AS MOOT	11-5-73

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters W S L A

CH-8 Name CENTRAL ALABAMA BROADCASTERS, INC.
SELMA, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-7502 R & F #243394 \$50 AC: 058 PRESS:	10-16-73 10-17-73 10-17-73 OCT 19 1973	MP (BPCT-4376 as mod.) to chg. type trans. to RCA TT-10-AH/LA. Atty.: Fly, Shuebruk, <u>Blume</u> and Gaguine	GRANTED	10-23-73
BLCT-2249 Received Filed #241921 \$50 AC: 058 PRESS: ✓	10-9-73 10-10-73 10-18-73 10-10-73 NOV 6 1973	Lic. to cover (BPCT-4376 as mod.) for chgs. Atty.: Fly, Shuebruk, <u>Blume</u> and Gaguine	GRANTED	9-19-74 COMMISSION ACTION (Issued with BLCT-1011)
BPCT-4808 R & F #364225 \$50 AC: 058 PRESS:	11-11-74 11-13-74 11-13-74 JAN 2 1975	CP to chg. ERP to Vis. 53.83kW, Aur. 10.77kW. Atty.: Fly, Shuebruk, <u>Blume</u> and Gaguine	GRANTED	1-15-75 Lic 675

Ltr. 10-11-73 from David Meyers on behalf of WCOV, Inc. protesting lic. application of WSLA and opposing program tests.

Ltr. 10-12-73 from Jack P. Blume on behalf of Central Alabama Broadcasters, Inc. replying to WCOV Inc. letter.

Memorandum Opinion and Order adopted 10-25-73, released 10-30-73, FCC 73-1114 02803:

"Accordingly, IT IS ORDER, That the informal objection filed by WCOV-TV IS DENIED to the extent indicated herein and the request for program test authority, for Station WSLA(TV), Selma, Alabama, IS GRANTED."

MEMORANDUM OPINION AND ORDER adopted 9-19-74, released 10-3-74 FCC 74-1003 24155: Accordingly, IT IS ORDERED, That the petition for reconsideration filed by WCOV, Inc., IS DISMISSED, and considered as a petition to deny the license application, IT IS DENIED; and the grant of the application (BPCT-4376) IS AFFIRMED. IT IS FURTHER ORDERED, That the application (BLCT-2249) of Central Alabama Broadcasters, Inc., for license IS GRANTED.

PETITION FOR RECONSIDERATION filed 1-17-75 by Smith & Pepper on behalf of WCOV, Inc.

MOTION TO DISMISS AND OPPOSITION filed 1-30-75 by Jack P. Blume on behalf of Central Alabama Broadcasters, Inc.

MOTION FOR EXTENSION OF TIME filed 2-10-75 by WCOV, Inc. by David Meyers

WCOV REPLY TO OPPOSITIONS filed 2-13-75 by David Meyers on behalf of WCOV-TV, Inc.

MEMORANDUM OPINION AND ORDER adopted 4-17-75, released 4-22-75 49189: Accordingly, IT IS ORDERED, That the petition for reconsideration filed by WCOV, Inc., IS DENIED, and the grant of the applications (BPCT-4808 and BPCT-4753) IS AFFIRMED.

ERRATUM released 4-28-75 49393 correcting paragraph 11 in the Memorandum Opinion and Order released 4-22-75.

APPLICATION RECORD - BROADCASTING

Call Letters W S L A

Name CENTRAL ALABAMA BROADCASTERS, INC.
CH-8 Selma, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-2381 R & F #389699 \$50 AC: 058 PRESS:	2-4-75 2-6-75 2-6-75 5 Apr 1975	License to cover (BPCT-4808) for changes. Atty: Jack P. Blume (Fly, Shuebruk, Blume & Gaguine)	GRANTED	J 5-8-75
BRCT-772 R & F PN Rec'd: PRESS:	11-12-75 12-1-75 12-1-75 23 FEB 1976	RENEWAL OF LICENSE" Annual Reports Filed Atty: Jack P. Blume (Fly, Shuebruk, Blume & Gaguine) Contours filed 12-1-75. Amended 3-1-76 re financial.	GRANTED	I 4-9-76

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters W.S.L.A.

Name CENTRAL ALABAMA BROADCASTERS, INC.

CH-8 SELMA, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BFCT-4961 R & F #619592 \$2000 AC: 001 PRESS: PH REC'D: GRANT FEE: \$13,500 GRANT FEE PAID: AC: 002	9-28-76 9-29-76 9-29-76 10 OCT 1976 11-2-76	CP to chg. ERP to Vis. 316kW(Max) 289.73kW(H), Aur. 57.95kW(H); chg. TL to Rte. #1, Hayneville, Ala. (22-08-05-86-29-24-6); chg. type trans. to RCA TT-50FH; type ant. to RCA TF-12BH (M); and HAAT 1716-ft. MAJOR ENVIRONMENTAL ACTION. REQUEST-WAIVER-OF-SECTION-73.610(b)-OF-THE-RULES. Atty.: Fly, Shuebruk, <u>Blume</u> and Gaguine Engrs Silliman, Moffet & Kowalski AMENDED 4-28-77 re financial & other AMENDED 6-9-77 re correction to balance sheet Amended 11-6-77 re legal AMENDED 9-3-80 re legal		

PETITION TO DENY filed 3-7-77 by Vincent A Pepper on behalf of WCOV, Inc.

PETITION TO DENY filed 3-7-77 by Robert Cahall on behalf of Montgomery Independent Telecasters, Inc., licensee of Television Station WKAB-TV.

OPPOSITION TO, AND MOTION TO DISMISS PETITION TO DENY filed 3-21-77 by Jack Blume on behalf of WSLA-TV

SUPPLEMENT TO PETITION TO DENY filed 3-29-77 by Vincent Pepper on behalf of WCOV-TV.

OPPOSITION TO REQUEST FOR LEAVE TO FILE UNAUTHORIZED PLEADING AND MOTION TO DISMISS filed 4-15-77 by Jack Blume on behalf of Central Alabama Broadcasters, Inc.

REQUEST FOR LEAVE TO FILE OTHERWISE UNAUTHORIZED PLEADING filed 4-8-77 by Steven Lerman on behalf of Birmingham Television Corp., Chapman Television of Tuscaloosa, Inc., WKRG-TV & Southern Television Corp.

STATEMENT OF LICENSEES IN SUPPORT OF PETITIONS TO DENY filed by Steven Lerman on behalf of Licensees for WBMG(TV), WCFT-TV, WKRG-TV, & WTOK-TV.

OPPOSITION TO WCOV PETITION TO DENY filed 4-28-77 by Jack Blume on behalf of WSLA-TV

PETITION FOR EXTENSION OF TIME filed 5-2-77 by Vincent Pepper on behalf of WCOV, Inc.

OBJECTIONS OF ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC. filed 5-27-77 by Terry Coleman on behalf of Association of Maximum Service Telecasters, Inc.

MOTION FOR LEAVE TO FILE PREHEARING INTERROGATORIES filed 6-2-77 by Vincent Pepper on behalf of WCOV, Inc.

REPLY to the Opposition filed 4-28-77, filed 5-27-77 by Vincent A Pepper on behalf WCOV, Inc.

MOTION TO DISMISS, OR IN THE ALTERNATIVE, OPPOSITION TO MOTION FOR LEAVE TO FILE PREHEARING INTERROGATORIES filed 6-14-77 by Jack Blume on behalf of Central Alabama Broadcasters, Inc.

MOTION TO DISMISS OBJECTION OF ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC. filed 6-14-77 on behalf of Central Alabama Broadcasters, Inc.

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W S L AName CENTRAL ALABAMA BROADCASTERS, INC.Ch-8 SELMA, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
B BPCT-4961	Cont'd.			
BPCT-4961 R&F PRESS AMENDMENT	5-26-78 5-31-78 JUN 15 1978	AMENDMENT (BPCT-4961, as mod.) to chg. TL to On Rt. 20, Approm. 3 mi. West of Gordonville, Alabama (32-08-58 86-46-48); HAAT 1684 ft., MAJOR ENVIRONMENTAL ACTION	Designated for Hearing Min.	JUL 28 1978 BC 78-238
BRCT-781201KQ R&F PN REC'D PRESS	11-15-78 12-1-78 79 0124	RENEWAL OF LICENSE JACK P. BLUME, ATTY. (FLY, SHUEBRUK, BLUME, GAGUINE, BOROS & SCHULKIND)	GRANTED COMMISSION ACTION	9-13-79

OPPOSITION TO MOTION TO DISMISS REQUEST FOR PREHEARING INTERROGATORIES filed 6-21-77 by Vincent A. Pepper on behalf of WCOV, Inc.

MOTION TO STRIKE filed 6-21-77 by Jack Blume on behalf of Central Alabama Broadcasters, Inc.

MST RESPONSE TO CENTRAL ALABAMA'S MOTION TO DISMISS filed 6-22-77 by Jonathan D. Blake on behalf of Association of Maximum Service Telecasters, Inc.

OPPOSITION TO MOTION TO STRIKE filed 6-29-77 by Vincent Pepper on behalf of WCOV, Inc.

REPLY TO MST RESPONSE TO CENTRAL ALABAMA'S MOTION TO DISMISS filed 7-6-77 by Jack Blume on behalf of Central Alabama Broadcasters, Inc.

RESPONSE TO CENTRAL ALABAMA'S REPLY filed 7-8-77 by Jonathan D. Blake on behalf of Association of maximum service telecasters, Inc.

REPLY TO OPPOSITION TO MOTION TO STRIKE filed 7-12-77 by Jack Blume on behalf of Central Alabama Broadcasters, Inc.

CORRECTION TO PETITION TO DENY filed 9-8-77 by Vincent A Pepper on behalf of WCOV, INC. (TV)

STATEMENT OF THE ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC. WITHDRAWING INFORMAL OBJECTIONS filed 7-5-78 by Geoff Beakley on behalf of MST.

4-1-79 Renewal:

PETITION TO DENY LICENSE RENEWAL APPLICATION OF STATION WSLA(TV) SELMA, ALABAMA 2-27-79 by The Food and Beverage Trades Department, AFL-CIO.

PETITION FOR EXTENSION OF TIME 3-23-79 by Jack P. Blume for Central Alabama Broadcasters, Inc.

OPPOSITION TO PETITION TO DENY 4-19-79 by Jack P. Blume for Central Alabama Broadcasters, Inc.

CARD NO 16a

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters MSLA-TVName CENTRAL ALABAMA BROADCASTERS, INC.
CH-8 SELMA, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
		PETITION FOR EXTENSION OF TIME 5-9-79 by Edward Durkin for the food and Beverage Trades Department AFL-CIO		
		COMMENTS ON PETITION FOR EXTENSION OF TIME 5-11-79 by Blume for Central		
		REPLY TO OPPOSITION TO PETITION TO DENY 5-17-79 by Durkin for "FBKD"		
		PETITION FOR EXTENSION OF TIME 10-26-79 by Edward J. Durkin for "FBTD".		
		OPPOSITION TO PETITION FOR EXTENSION OF TIME 10-30-79 by Jack P. Blume for Central Alabama Broadcasters, Inc.		
		PETITION FOR RECONSIDERATION 11-8-79 by Edward J. Durkin for AFL-CIO FOOD and Beverage Trades Department.		
		MOTION TO DISMISS AND ALTERNATIVE OPPOSITION TO PETITION FOR RECONSIDERATION 11-19-79 by Jack P. Blume for Central Alabama Broadcasters, Inc.		

1-79 Renewal

MEMORANDUM OPINION AND ORDER adopted 9-13-79, released 10-1-79 FCC 79-545 14534: In light of the foregoing analysis and out scrutiny of the entire record before us, we find that no substantial and material question of fact has been raised as to whether renewal of WSLA-TV's license would serve the public interest. ACCORDINGLY, IT IS ORDERED, That the petitions for extension of time filed March 26, 1979 and May 9, 1979 by Central Alabama Broadcasters, Inc. and the Food and Beverage Trades Department of the AFL-CIO, respectively, ARE GRANTED. IT IS FURTHER ORDERED, That the petition to deny filed February 28, 1979 by the Food and Beverage Trades Department of the AFL-CIO IS DISMISSED; and, when considered as an informal objection, IS DENIED. IT IS FURTHER ORDERED, That the application of Central Alabama Broadcasters, Inc. for the renewal of license for Station WSLA-TV, Selma, Alabama, IS GRANTED. IT IS FURTHER ORDERED That the Secretary of the Commission shall send, by Certified Mail-Return Receipt Requested, a copy of this Memorandum Opinion and Order to each of the parties to this proceeding.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

