

WPXI (TV)



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

Patent No. 1896189



June 1954

COMM. TV B/C

## BROADCASTING STATION LICENSE RECORD

Card # 1

PROGRAM TESTS AUTHORIZED 8-29-57 NDEAWPXI (TV) (EFF: 4/20/61)  
X WIIC-TV (9-29-65)

Date first licensed 1-15-59 (Off. No. 448)

Call letters X W I I G - X  
(Sta. Loc. Pittsburgh, Pennsylvania)

WPXI CORPORATION (Ltr. gr. 6-8-81)

X WIIC-TV CORPORATION (BALCT-253 12-30-64 EFF: 1-1-65)

X WITC, INC. (BMPCT-4748 6-25-57)

Name of licensee X W W S W, INC.Transmitter location 341 Rising Main Street, Pittsburgh, Pennsylvania

341 Rising Main Street, Pittsburgh, Penna. (BMPCT-3486, 3-20-57) LIC. 1-15-59)

Main studio location X McKnight Road, Near Babcock Blvd., Ross Township, Nr. Pittsburgh, Penna.



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BPCT-254	7-20-55	Ch. # 11	V 288kw	U	9-20-55
		198-204	A 144kw		3-20-56
CP for a new Comm. TV B/C Station. (Ant. Ht. 850')					
BMPCT-3486	3-20-57	same	V-316 kw	U	5-20-57
& BPCT-254			A-158 kw		11-20-57
CP and Mod. of CP (BPCT-254,) to chg. SL, ERP, type of transmitters & ant. (720) 2049' (CONDITION)					
BMPCT-4748	6-25-57	same	same	same	5-20-57
Mod. CP (BPCT-254, as mod) to chg. name. Long form 11-20-57					
WIRE	8-29-57	PROGRAM TESTS ACCORD. MPCT-4748.			
ADVISE WHEN OPERATION COMMENCES					
BTC-2608	10-30-57	Voluntary relinquishment of positive control of permittee corporation by P.G. Publishing Company through the sale of 50% of stock to H. Kenneth Brennen, Margaret M. Brennen & Mary Thelma Bregenser, EFF: 12-10-57			
BLCT-708	1-15-59	CH # 11	V-316 kw	U	1-15-59 8-1-60
		AH: 1000'	198-204	A-158 kw	
License to cover CP (BPCT-254, as mod).					
WIRE	4-6-59	PENDING REPAIRS, AUTH. GR. OPR. WIIC TEMP.			
FOR PER. END. 4-27-59 AT REDUCED POWER. ADVISE					
BPCT-2649	7-22-59	CH #11	V--Emerg. Test.		9-22-59
AUX. TRANS. & ANT.		198-204	& Maint. only		3-22-60
Construction Permit to install an Auxiliary Transmitter & Antenna					
BMPCT-5485	3-17-60	CH #11	Emerg. Test. Maint.		9-22-59
Aux. Trans. & Ant.		198-204	only		9-17-60
Mod. CP (BPCT-2649) to make chgs. in the antenna system.					
BRCT-448	7-13-60	same	same	same	8-1-60
MAIN TRANS & ANT.		RENEWAL OF LICENSE			
WIRE	7-27-60	RELETATTY 22 AND LICENSE APPLICATION			
BLCT-1053, AUTHORITY GRANTED OPERATE WIIC AUXILIARY TRANSMITTER AND ANTENNA ON PROGRAM TEST ACCORDANCE SECTION 3.629 RULES AND CP BPCT-2649.					
BLCT-1053	7-19-62	Ch. 11	For emerg., test		7-19-62
AUX TRANS. & ANT.		198-204	& maint. only		8-1-63
Lic. to cover CP (BPCT-2649, as mod.)					



Form BC 126 #2  
June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W I I C-TV

Station location Pittsburgh, Pa.

Name of licensee W I I C, INC.

Transmitter location See Card #1

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BRCT-448	8-30-63	same	same	same	8-30-63
AUX. TRANS. & ANT.		RENEWAL OF LICENSE			8-1-66
BRCT-448	8-30-63	same	same	same	8-30-63
MAIN TRANS. & ANT.		RENEWAL OF LICENSE			8-1-66
BTC-4650	11-20-64	Voluntary transfer of control of licensee corporation from H. Kenneth Brennen, Margaret M. Brennen, Mary Thelma Bregenser and P. G. Publishing Company To WIIC-TV Corporation. EFF: 12-1-64			
BALCT-253	12-30-64	Voluntary assignment of License to WIIC-TV CORPORATION. EFF: 1-1-65			
WIRE	6-11-65	RELETATLY 10. AUTH. GRANTED WIIC-TV CONDUCT TEST TRANSMISSIONS TEMP. PERIOD END 7-14-65 USING ALFORD SINGLE BAY CORNER REFLECTOR PURPOSE CHECKING PERFORMANCE MAIN ANTENNA. TEST TRANSMISSIONS TO BE CONDUCTED ONLY DURING NON-SCHEDULED PROGRAMMING PERIODS.			
BMLCT-265	9-2-65	CH. #11	V-316 kw	U	9-2-65
AH: 1000'		198-204	A-63.1 kw	MSL: 2049'	8-1-66
Mod. of License to reduce Aural ERF and chg. Aural Trans.					
BRCT-448	7-29-66	same	same	same	8-1-66
MAIN TRANS. & ANT.		RENEWAL OF LIC.			8-1-69
BRCT-448	7-29-66	Ch. 11	V--	U	8-1-66
AUX Trans. & Ant.		RENEWAL OF LICENSE			8-1-69
For Testing, maintenance & emergency, only					
WIRE	8-11-67	AUTH. GR. OPERATE WIIC-TV AUX. TRANS. & ANT. AS NECESSARY DURING CONSTRUCTION ACCORD. BPCT-3961. UPON COMPLETION CONSTRUCTION & PENDING FILING LICENSE APPLICATION AUTH. GR. OPERATE IN EXACT ACCORDANCE WITH BPCT-3961 TEMP. PERIOD ENDING 9-11-67. ADVISE WHEN REGULAR OPERATION COMMENCES ACCORD. BPCT-3961.			
WIRE	9-8-67	PENDING FIL. LIC. APPLI. EXT. AUTH. GR. OPER. WIIC-TV TEMP. PER. END. 10-1-67 ACCORD. BPCT-3961.			
WIRE	9-29-67	PENDING FILING LIC. APPLI. EXT. AUTH. GR. OPER. WIIC-TV TEMP. PER. END. 10-16-67 ACCORD. BPCT-3961.			
BPCT-3961	6-26-67	CH. 11	V-295 kw	U	8-25-67
AH: 990' MSL: 2048'		198-204	A-58.9 kw		2-25-68
Construction Permit to chg. type of trans. antenna struc. & decrease AH.					



Form BC 126

June 1954

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WIIC-TV

Station location Pittsburgh, Pa.

Name of licensee WIIC-TV CORPORATION

Transmitter location SEE CARD #1

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
WIRE 10-4-67 RE					
TENDERED LICENSE APPLICATION AUTH. GR. OPERATE WIIC-TV ON PROGRAM TEST ACCORD. SEC. 73.629 RULES AND CP BPCT-3961. NOTE THAT OPERATION WITH VISUAL TRANSMITTER OUTPUT POWER AS DETERMINED AT OUTPUT OF MULTIPLEXER GREATER THAN SPECIFIED IN CP IS NOT AUTHORIZED.					
WIRE 12-29-67 RE					
LICENSE APPL. BLCT-1753, AUTH. GR. OPER. WIIC-TV ALTERNATE MAIN TRANSMITTERS & AUXILIARY ANTENNA ACCORD. SECTION 73.629 RULES.					
BTC-5820	12-30-68	VOL. TO			
BRCT-448	10-31-69	Ren. of Lic. & NDEA(S)			8-1-72
BLCT-1721	6-10-70	Ch-11	V=295kw	Unl.	6-10-70
AH:990' MSL:848'		198-204mc	A-58.9kw		8-1-72
Lic. (BPCT-3961) for chgs. (Main Trans. & Ant.)					
BLCT-1753	6-10-70	Ch-11	For Emerg. Test & Maint. Purpo		6-10-70
		198-204mc	Only.		8-1-72
Lic. for Aux. Ant.					
BMLCT-732 (1)	3-24-72	ML to chg. type Aur. transmitters. (Main & Alt. Main Trans. & Main Ant.)			
BSCT-448	3-30-72	Ch. 11	V. 295 kw	U	3-30-72
AH:990' MSL: 2048'		198-204	A. 29.5 kw		8-1-72
Corrected ERP & TOP					
EBSA	5-15-72				
BSCT-448	5-10-72	Chg. Aural Rate & Power & TOP (SF)			
BTC-6945	8-31-72	Vol. TC			
BRCT-448	12-22-72	Ch. 11	V.295 kw	U	12-22-72
AH: 990' MSL: 2048'		198-205A.	29.5 kw		8-1-75
Renewal of License for Alt. Main Trans.					
BRCT-448	12-22-72	Ch. 11	For Emerg. Test & Maint. Purpo.		12-22-72
(1)			Only		8-1-75
Renewal of license for Aux. Trans.					
BRCT-448	7-23-75	Renewal of lic. (Main & Alt. Main trans. & Aux. antenna			8-1-78
CH-11	V.295kw	U			
AH:990'	A.29.5kW	MSL:2048'	198-205		



Form BC 126 #4  
June 1954

COMMERCIAL TELEVISION

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters **WIIC-TV** .....

Station location .....

Name of licensee **WIIC-TV CORPORATION** .....

Transmitter location **SEE CARD #1** .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
WIRE	10-27-75	Auth. grtd. oper with multiplexed 39KHZ subcarrier on WIIC-TV aural carrier temp. per. end. 1-2-76 for purpose of cuing and instruction to field personnel accord. your request. Modulation of aural carrier by subcarrier shall not exceed 10 percent of maximum permissible modulation. This authorization is subject to the conditions that no interference is caused to other authorized services and no significant degradation of program transmissions results. Request that Commission be furnished with written report of results at conclusion of tests.			
BRCT-448	8-27-78	RENEWAL OF LICENSE (S)			8-1-81
BMLCT-810602KF	6-8-81	Ltr. gr. to chg. name.			



Form 94

CARD #1

## APPLICATION RECORD - BROADCASTING

COMMERCIAL TELEVISION

W I I C -TV

Call

Letters

NEW

Name WNSJ, INC.

(P.O. Keystone Hotel, 212 Wood Street, Pittsburgh, Pennsylvania)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-254 Filed Rec'd	12-23-47	Construction permit for a new commercial television b/c station Frequency: Ch.#10, 192-198 mc. ERP: Vis. 23.8 kw, Aur. 11.9 kw Hours of Operation: Unlimited S-Location: To be determined, Pittsburgh, Pa. T-Location: 341 Rising Main St., Pittsburgh, Pa. Commencement and completion dates 60 days from date of grant and 180 days thereafter, respectively. (Vis. & Aur. RCA, Type TT-5A) Filed by David E. Tolman, Att'y	GRANTED	7-20-55
	12-24-47		MEMO. OPINION AND ORDER DOCKET #8730.	
	12-24-47		(See Card #3-Notice of Appeal dated 8-10-55)  GRANT AFFIRMED-3-20-57 Issued with BPCT-3486	



Glenn D. Gillett, Engr.  
National Press Building  
Washington, D. C.



CARD #2

FORM A-170

FORMERLY FCC FORM 94

## APPLICATION RECORD - BROADCASTING

COMM. TV B/C

Call  
Letters

WPM W I I C-TV

Name **WWSW, INC.,**  
(PO. Hotel Sheraton, Pittsburgh, Pennsylvania)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-254 AMENDED Rec'd Filed	6-30-52 6-30-52 6-30-52	(PURSUANT TO SIXTH REPORT & ORDER-4-11-52) FREQ: Ch. #11, 198-204 mcs ERP: <del>Vis. 308 kw, Aur. 154 kw</del> Hours of operation: Unlimited S-L: <del>341 Rising Main St., Pittsburgh, Pa.</del> T-L: 341 Rising Main St., Pittsburgh, Pa. (Vis. & Aur. RCA TT-50AH) (855') Filed by Paul M. Segal, Atty.	See Action Card # 1	
AMENDED Rec'd Filed	11-25-53 11-27-53 11-27-53	Amended to change Officers; ERP from Vis. 308 kw, Aur. 154 kw to Vis. 286 kw, Aur. 143 kw; and studio location from 341 Rising Main St., Pittsburgh, Pa. to McKnight Rd., near Babcock Blvd., Ross Twp., Pittsburgh, Pa.		
AMENDED Rec'd & Filed	1-21-54 1-25-54	Amended re Directors		



Henry R. Kaiser, Engr. (Pittsburgh. Pa.)



FORM BC-121

## APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call  
Letters **W I I C-TV**Name **W W S W, INC.**

(Pittsburgh, Pa.)

File No.	Dated	Application for	Action	
			Nature	Date
(CONT'D Card # 4)	8-10-55	Notice of Appeal filed in the U.S. Court of Appeals by Telecasting, Inc. against actions of 7-20-55 granting BFCT-254 and dismissing Appellant's application (File No. unassigned. WENS.)	CP & MPCT ORDER -	ISSUED 3-20-57
	10-14-55	Also filed Motion for Stay and Temporary Relief. Mod. of CP (BFCT-254, which authorized a new		
BMFCT-3486	10-19-55	Comm. TVB/C Station) to change S-L from McKnight Road, Near Babcock Blvd., Ross Township, near Pittsburgh, Pa. to 341 Rising Main St., Pittsburgh, Pa., change ERP from Vis. 288 KW, Aur. 144 KW to Vis. 316 KW, Aur. 158 KW, change type of transmitters & antenna & make other equipment changes. (1000'). (RCA TT-100AH)	GRANTED	3-20-57
RECD & FILED		Filed by Seymour M. Chase, Atty.	DOCKET 11644	Issued with BFCT-254



CARD #4

FORM BC-121

## APPLICATION RECORD - BROADCASTING

COMM TV

FORMERLY FORM A-170

Call  
Letters W.I.L.C.-TVName WWSW, INC.

(Pittsburgh, Pa.)

File No.	Dated	Application for	Action	
			Nature	Date
(Contd. from card #3)		11-25-55 Memo. Opinion & Order to reopen case & to redesignate for hearing (PCT-254); however, petition for Stay of effective date Denied. (Docket 8730).	SEE CARD # 3	
BPCT-3799 Recd. & filed Ext. #1	3-1-56 3-5-56	Mod. of CP (BPCT-254, which authorized a new Comm. TV B/C Sta.) to extend completion date from 3-20-56 to _____ Filed by Seymour M. Chase, Atty.	DISMISSED as unnecessary	6-25-57
BPCT-4748 Recd & Filed	6-13-57 6-18-57	Mod. of CP (BPCT-254, as mod., which authorized a new Comm. TV b/c station) to change name of permittee from WWSW, Inc. to WIIC, Inc. Filed by Seymour M. Chase, Atty.	GRANTED	6-25-57



Card # 5  
FORM BC-121  
Aug. 1955

APPLICATION RECORD - BROADCASTING

Comm TV B/C

Call  
Letters **WIIQ-TV**

Name **WIIQ, Inc.**  
**Pittsburgh, Pa.**

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-708 Recd & filed	8-28-57 8-28-57	License to cover construction permit (BPOT-254 as modified) which authorized a new commercial TV b/c station Filed by Seymour M. Chase, Atty.	GRANTED	1-15-59
BTG-2606 Recd & filed	9-23-57 10-1-57	Voluntary relinquishment of positive control of permittee corporation by P. G. Publishing Company through the sale of 50% of stock to H. Kenneth Brennan, Margaret M. Brennan and Mary Thelma Bregeneer Filed by William A. Porter, Atty for transferee Sigal, Smith and Hennessey Atty for Transferor	GRANTED BUT NOT ISSUED. RECONSIDERED AND APPROVED. KFF: 12-10-57	10-30-57 11-27-57



Form BC-121  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters W.I.G-TV

Name W.I.G., INC.  
Pittsburgh, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-2649 Rec. & filed AUX. TRANS. & ANTENNA	6-15-59 6-18-59	Construction permit to install an Auxiliary transmitter (RCA TT-11AH) and Auxiliary Antenna at the main transmitter site. Robert A. Marmet-atty	GRANTED	7-22-59
BPCT-5435 Recd & filed Aux. Trans & Antenna	1-29-60 2-1-60	Modification of CP (BPCT-2649) which auth. auxiliary facilities at the main transmitter site to make changes in antenna system, changing antenna gain and ERP Filed by Robert A. Marmet, Atty	GRANTED	3-17-60
BPCT-448 Recd. & Filed	4-29-60 5-2-60	RENEWAL OF LICENSE Filed by Robert A. Marmet, Atty.	GRANTED	7-13-60
BLCT-1053 Rec & Filed AUX. TRANS. & ANTENNA	7-8-60 7-22-60	LICENSE to cover CP (BPCT-2649 as mod.) which authorized installation of an Auxiliary transmitter and antenna at the main transmitter site. Robert A. Marmet-atty	GRANTED	7-19-62



Form BC-121

Aug. 1955

## APPLICATION RECORD - BROADCASTING

COMM-TV

Call **W I I C -TV**  
Letters

WIIC-TV CORPORATION

Name **X** **WIIC, INC.**

Pittsburgh, Pennsylvania (P.O. 341 Rising Main Ave., Pittsburgh, Pa. 15214) Lt. 11-21-63

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-448 Recd. & Filed MAIN TRANS. & ANT.	4-26-63 4-29-63	RENEWAL OF LICENSE Robert A. Marnet, Atty.	GRANTED	8-30-63
BRCT-448 Recd. & Filed AUX. TRANS. & ANT.	4-26-63 4-29-63	RENEWAL OF LICENSE Robert A. Marnet, Atty.	GRANTED	8-30-63
BTC-4699 R & F	9-18-64 9-21-64	Voluntary transfer of control of licensee corporation from H. Kenneth Brennen, Margaret M. Brennen, Mary Thelma Bregenser and P. G. Publishing Company TO WIIC-TV Corporation Marnet & Schneider-atty for assignor Dow, Lohnes & Albertson-atty for assignee	GRANTED EFF:	11-20-64 12-1-64
BALCT-253 R & F	12-14-64 12-15-64	Voluntary assignment of license to WIIC-TV Corporation. Dow, Lohnes, & Albertson-atty	GRANTED EFF: 1-1-65	12-30-64



Form BC-121  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

COM.TV

Call  
Letters **W I I C** **STV**

Name **W I I C TV CORPORATION**  
**CH. 11** **Pittsburgh, Pennsylvania**

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-263 Recd. & Filed	5-6-65 5-10-65	Mod. of License to reduce Aural ERP from 158 kw to 63.1 kw. John A. Rafter, Atty.	GRANTED	9-2-65
BLCT-448 R & F	4-22-66 5-2-66	RENEWAL OF LICENSE Dow, Lohnes & Albertson, Atty.	GRANTED	7-29-66
MAIN TRANS. & ANTENNA BLCT-448 R & F	4-22-66 5-2-66	RENEWAL OF LICENSE Dow, Lohnes & Albertson, Atty.	GRANTED	7-29-66
AUX. TRANS. & ANTENNA BPCT-3961 R & F	4-28-67 5-1-67	Construction Permit to make the following changes: type of transmitter to RCA TT-50AH; type of antenna to RCA TW111A; antenna structure and decrease antenna height above average terrain to 986.67 feet. John A. Rafter, Atty. (Dow, Lohnes & Albertson)	GRANTED	6-26-67
BLCT-1721 R & F MAIN TRANS. & ANTENNA	9-28-67 9-29-67	License to cover CP (BPCT-3961) which authorized changes in an existing station John A. Rafter, Atty. (Dow, Lohnes, Albertson)	GRANTED	6-10-70



## APPLICATION RECORD - BROADCASTING

COMM. TV.

Call  
Letters

WIII-TV

Name  
Call

WIII-TV CORPORATION

Pittsburgh, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-1753 R & F ALTERNATE MAIN AUXILIARY ANTENNA DEC 29 1967	12-7-67 12-12-67	License to utilize the formerly licensed auxiliary transmitter (RCA TT-11AH) and portions of the formerly licensed Main Transmitter as Alternate Main Transmitters, and use the Main Transmitters (which was auth. in BLCT-3961) and proposed Alternate Main Transmitters with the previously licensed Auxiliary Antenna for Auxiliary purposes. Dow, Lohnes and Albertson, Atty. (John A. Rafter) Henry R. Kaiser, Engr.	GRANTED I	6-10-70



Form BC-121

Aug. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters

WIIC-TV

Name **WIIC-TV CORPORATION**  
 CH. 11, Pittsburgh, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5820 Rec. & Filed FN RECD. PRESS #478607 \$30. form 316 filed in M	12-16-68 12-17-68 DEC 23 1968 12-17-68	Voluntary transfer of control of Cox Broadcasting Corporation (parent company of licensee corporation) from Atlanta Newspapers, Inc., Dayton Newspapers, Inc. and Springfield Newspapers, Inc. to Cox Enterprises, Inc. John A. Rafter (Dow, Lohnes & Albertson), Atty.	GRANTED EFF:	12-30-68 12-31-68
BRCT-448 R & F \$150 #512081 PRESS FN Recd. AMEND. R & F	4-28-69 5-5-69 MAY 21 1969 7-18-69	RENEWAL OF LICENSE Daniel M. Redmond, atty. (Dow, Lohnes, Albertson) Re other business interests.	GRANTED Commission Action See condition on back	10-31-69
ENGR. DATA FILED EMCT-332 R & F #041535 \$50 AC: 062 PRESS:	7-7-70 2-9-72 2-14-72 2-14-72 FEB 22 1972	ML to reduce Aur. ERP to 29.5kw and specify type Main Aur. trans. as RCA TT-10AH. Atty.: John A. Rafter (Dow, Lohnes)	GRANTED	3-24-72



This grant is conditioned on (1) the outcome of the now pending civil anti-trust action in which Cox Broadcasting Corporation is a party defendant (Civil Action File No. C66-238, U.S. District Court for the Eastern Division of the Northern District of Ohio) and (2) that the licensee shall immediately notify the Commission of the final disposition of that case.



## APPLICATION RECORD - BROADCASTING

COMM. TV

Call  
Letters WIIC-TVName WIIC-TV CORPORATION  
CH-11 PITTSBURGH, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-448 R & F PN REC PRESS	5-1-72 5-3-72 5-3-72 MAY 30 1972	RENEWAL OF LICENSE ALT. MAIN TRANS. & ANT. AUX. ANT. John A. Rafter (Dow, Lohnes & Albertson) Amended 6-12-72 re programming and Sec. VI. Amended 6-15-72 re legal. Amended 7-20-72 to submit ltr. from NOW AMENDED 9-27-72 re complaint of employee discrimination.	GRANTED <i>from 1 year by all changes</i>	12-22-72
BTC-6945 R & F #101583 \$250 AC: 055 PRESS: (Form 316)	8-15-72 8-18-72 8-18-72 AUG 25 1972	Voluntary transfer of control of Cox Broad- casting Corporation (parent corporation of licensee) from Cox Enterprises, Inc. to James M. Cox, Jr., Anne Cox Chambers and Barbara Cox Anthony, Individually and Trustees. Atty.: William P. Sims (Dow, Lohnes & Albertson)	GRANTED Eff: 11-1-72	8-31-72



APPLICATION RECORD - BROADCASTING

Call  
Letters

WIIC-TV

Name **WIIC-TV CORPORATION**  
**CH-11 Pittsburgh, Pennsylvania**

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-448 R & F PN Rec'd: PRESS:	2-28-75 4-1-75 4-1-75 4 APR 1975	RENEWAL OF LICENSE (ALT. MAIN TRANS. & MAIN ANT.)(AUX. ANT.) Annual Report Filed (2) Atty: Richard F. Swift (Dow, Lohnes & Albertson) Amended 6-18-75 re equal employment. Amended 6-26-75 re equal employment.	GRANTED	7-23-75 I
BRCT-448 R&F PN RECD PRESS	3-27-78 4-3-78 APR 3 1978	RENEWAL OF LICENSE (Main & Alt. Main Trans. & Main Ant.)(Aux. Ant.) Atty.: Richard Swift Not Contours filed: 5-9-78	GRANTED	8-27-78



Ltr. rec'd. 7-3-'8 from NAAOP, Pittsburgh Branch, requesting action on ~~same~~ renewal be withheld  
for 30 days.



## APPLICATION RECORD BROADCASTING

COMMERCIAL TV WPXI-TV

Call Letter K WIIC-TV

WPXI CORPORATION

Name: X WIIC-TV CORPORATION

CH-11

Station Location: PITTSBURGH, PA

File No.	Date	Description	Action and Date
BTCTV-790531KW R & F PRESS: PN REC'D: (Form 315)	5-31-79 5-31-79 6-28-79 6-25-79	Voluntary transfer of control of licensee corporation from Cox Broadcasting Corporation to either Cox Broadcasting Corporation (as a wholly owned subsidiary of General Electric Company), or, in the alternative, to GESUB of Delaware, Inc. (a wholly owned subsidiary of General Electric Company).	
BMLCT-810602KF		Ltr. rec'd. 6-2-81 to chg. licensee name to WPXI CORPORATION. Atty.: Richard F. Swift	GR. 6-8-81
BRCT-810401KR R&F PN REC'D	3-15-81 4-01-81 4-01-81	RENEWAL OF LICENSE ATTY: RICHARD F. SWIFT {DOW, LOHNES AND ALBERTSON}	GRANTED 7-8-81



SEE KTVU{TV} FOR PETITIONS.

REQUEST FOR DENIAL OF LICENSE 6-22-81 by Florence Bridges for the same.

PETITION TO DENY filed 6-22-81 by Gen. L. L. Motor

Opposition of TV Station WPXI{TV} to Request for Denial of License 7-15-81 by  
Helen E. Disenhaus for WPXI, INC. \*By Florence Bridges.



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

