

WQRF-TV



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1290199

BC-126
June 1975

P/A 11-24-78

COMMERCIAL TV

BROADCASTING STATION LICENSE RECORD

Date first licensed 12-31-79 (#812)

CH 39

Call letters WQRF-TV

Station location ROCKFORD, ILLINOIS

Name of licensee LLOYD HEARING AID CORP.

Auburn Rd. nr. Meridian Rd., Rockford, IL (MP 11-9-77)

Transmitter location X630 E. State St., Rockford, Ill.

Main studio location 128 Kishwaukee St., Rockford, Ill.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BPCT-4904 AH: 170' MSL: 981' CP for a new station	10-26-76	Ch. 39 620-626	V. 631 kW A. 126 kW	U	12-26-76 4-26-78
BPCT-4904 (1)	1-3-77	Call letters assigned			
BMPCT-7706 AH# 570 MSL: 1397' MP (BPCT-4904) to chg ant. and HAAT.	11-9-77	CH-39 620-626	V. 263kW A. 52.5kW	U	
BMPCT-7739 & BMPCT-7749 MP(BPCT-4904 as mod.) ERP and type trans.	8-18-78	Ch-39 620-626	V-933kW A-93.3kW	Unl.	12-26-76 2-18-79
BMPCT-781013KE BRCTV-781018KE (1) and ERP	11-15-78	MP(BPCT-4904 as mod.) to auth. RC from SL; & chg. type ant. & ant. structure V-776kW, Aur. 77.6 kW.			
BLCT-781114KE AH: 570' MSL# 1391.5' Lic. to cover	12-31-79	Ch-39, 620-626MHz	Unl.	RC	12-1-82
ERP: Vis. 776kW, Aur. 77.6kW (BPCT-4904 as mod.) for New Station.					

Form BC-121
September 1969

#1

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call Letters **WQRF-TV**
(NEW)

Name **LLOYD HEARING AID CORP.**
CH-39 **ROCKFORD, ILLINOIS** (PO c/o Marvin Palmquist, 128 Kishwaukee St., Rockford, IL 61110)

File No.	Dated	Application for	Action	
			Nature	Date
EPCT-4904 R & F \$495073 \$500 AC: 001 PRESS: PN REC'D.: GRANT FEE: \$9000.00 GRANT FEE PAID: 11-29-76 AC: 002	10-30-75 11-5-75 11-5-75 DEC 29 1975 11-20-75	CP for new TV on: Freq.: Ch-39, 620-626MHz ERP: Vis. 741kW(Max), Aur. 148kW HAAT: 170 ft. TL: Atop Tebala Towers Bldg., 630 E. State St., Rockford, Ill. (42-16-01 89-05-06) SL: 128 Kishwaukee St., Rockford, Ill. Trans.: RCA TTU-30B Ant.: RCA TPU-27J Custom (BT) Atty.: Roy R. Russo (Cohn and Marks) Engr.: Jules Cohen and Associates Amended 4-30-76 re financial AMENDED 10-14-76 re in resp. to Comm. ltr. 8-20-76 re financial and programming. AMENDED 10-19-76 re statement with regard to fees paid.	GRANTED	10-26-76

c/o Mr. Marvin E. Palmquist
128 Kishwaukee St.
Rockford, IL 61110
815 964-4191

APPLICATION RECORD - BROADCASTING

Call
Letters WQHF-TVName LLOYD HEARING AID CORP.
CH-39 ROCKFORD, ILLINOIS

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-7706 R & F PRESS:	7-8-77 7-11-77 AUG 24 1977	MP(BPCT-4904) to chg. ERP to Vis. 300kW(Max) 266kW(H), Aur. 53.2kW(H); TL to Auburn Rd. nr. Meridian Rd., Rockford, Ill. (42-17-26 89-09-51); type trans. to RCA TTU-30A; type ant. to RCA TPU-24J (BF); and HAAT 575 ft. MAJOR ENVIRONMENTAL ACTION. Atty.: Roy R. Russo (Cohn and Marks)	GRANTED	11-9-77
BMPCT-7739 R&F PRESS	2-22-78 2-22-78 MAR 13 1978	MP(BPCT-4904, as mod.) to extend completion date. Atty.: Roy Russo (Cohn and Marks)	GRANTED	8-18-78 Issued with BMPCT-7749
BMPCT-7749 R&F PRESS	3-31-78 4-3-78 APR 26 1978	MP(BPCT-4904, as mod.) to chg. ERP to Vis. 1045kW(Max), Aur. 104.5kW (BT) & chg. type trans. to RCA TTU-60A. Atty.: Roy Russo (Cohn & Marks)	GRANTED	8-18-78 Issued with BMPCT-7739

43

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call Letters WQRF-TV

Name LLOYD HEARING AID CORP.
CH-39 ROCKFORD, IL

File No.	Dated	Application for	Action	
			Nature	Date
BMFCT-781013 R & F PRESS:	10-13-78 10-13-78 10-13-78	MP(BRCT-4904 as mod.) to chg. ERP to Vis. 1050W(M) 776kW(H), Aur. 77.6kW(H); chg. type ant. to RCA TFD-24DMA-R (BT); make chgs. in ant. structure (incr. hght.); and HAAT 577.6 ft. Atty.: Roy R. Russo (Cohn and Marks)	GRANTED ¹ Issued with BRCTV-781018KE	11-15-78
BRCTV-781014 PRESS	10-13-78 OCT 31 1978	Request for auth. to oper. trans. by remote control from 128 Kishwaukee St., Rockford, Ill.	GRANTED ¹ Issued with BMFCT-781013KE	11-15-78
BMFCT-781013 AMENDMENT R & F PRESS:	KE CONTINUED 10-24-78 10-30-78 NOV 1 1978	AMENDED to correct hght. of ant. supporting structure, and HAAT 566.6 ft.		

**COMMERCIAL TELEVISION
APPLICATION RECORD BROADCASTING**
Call Letters: **WQHF-TV**Name: **LLOYD HEARING AID CORP.**

CH-39

Station Location: **ROCKFORD, IL**

File No.	Date	Description	Action and Date
BLCT-781114KE R & F PRESS: PTA	11-14-78 11-14-78 10-3-79 11-24-78	Lic. to cover (EPCT-4904 as mod.) for New Station. Atty.: Roy R. Russo (Cohn and Marks)	GRANTED 12-31-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

