

NPBN-TV



Remington Rand inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1,336,139

BROADCASTING STATION LICENSE RECORD

First C.O. 7-30-54 (Started 9-13-54) NDEADate first licensed 11-20-56 (Off. No. 239)MI 7
MICall letters WPBN-TV
STATION LOCATION. TRAVERSE CITY, MICHIGAN

WPBN-TV & WTOP-TV, INC. (BALCT-627, grted. 4-14-77, EFF: 5-6-77)

Name of licensee X MIDWESTERN BROADCASTING COMPANY

2 miles south of Harrietta, Near Harrietta, Michigan (BMPCT-5614, 6-9-61)

x 2 miles South of Henrietta, Near Henrietta, Michigan (BPCT-2725, 10-20-60)

Michigan Highway M-72, Approx. 3 miles West of City in Elmwood Township, Michigan (Lic. 11-20-56)

Transmitter location Michigan Hwy. M-72, approx. 3 miles W. of Center of Traverse City,
Elmwood Township, near Traverse City, Michigan

State Highway M-72, Approx. 3 miles West of Traverse City, Michigan

Michigan Highway M-72, Approx. 3 miles West of City in Elmwood Township, Near Traverse City, Michigan (Lic. 11-20-56)

Main studio location Michigan Highway M-72, approx. 3 miles W. of Center of Traverse City,
Elmwood Township, near Traverse City, Michigan

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BPCT-1781	11-25-53	Ch. # 7	V. 51.3 kw 174-180 mcA. 30.9 kw	U	1-25-54 7-25-54
CP for a new Comm. TV B/C Station					
WIRE	7-30-54	STA GRANTED OPER COMM. BASIS ACCORD			
BMPCT-2239	PD. ENDING 1-25-55	EXCEPT AUTHOR. OPER. WITHOUT VESTIGIAL SIDEBAND FILTER GRANTED PD. ENDING 9-15-54.			
NOTIFY COMM. DATE REGULAR OPER. BEGINS.					
BMPCT-2239	6-30-54	same	same	same	1-25-54
Mod. CP (BPCT-1781) to extend completion date					
BMPCT-2733	1-14-55	same	same	same	1-25-54
Mod. CP (BPCT-1781, as mod) to extend completion dt. 7-25-55					
WIRE	1-24-55	EXT STA Opr. Comm. basis accord. CP BMPCT-2733 pending filing of Lic. Appl. Per. End. 7-25-55.			
BMPCT-3168	6-28-55	same	same	same	1-25-54
Mod. of CP (BPCT-1781, as mod) to extend completion dt. 1-25-56					
BMPCT-3169	7-15-55	same	V-53.7 kw A-32.4 kw	U	1-25-54 1-25-56
AH-760 ft. Mod. CP (BPCT-1781, as mod) to chg. ERP, type of Ant. minor equip					
WIRE	7-21-55	EXT STA Opr. Comm. basis accord. CP BMPCT-3168 pending filing of Lic. Appl. Auth. expires 1-25-56.			
WIRE	6-8-56	AUTHORITY GRANTED TO OPERATE TEMPORARILY FOR PERIOD ENDING 7-10-56 WITHOUT VESTIGIAL SIDEBAND FILTER PENDING REPAIR SUBJECT CAUSING NO INTERFERENCE.			
BLCT-415	11-20-56	CH #7	Vis-53.7 kw 174-180 Aur-32.4 kw	U	11-20-56 10-1-58
AH 760' License to cover CP (BPCT-1781, as mod.)					
BPCT-239	9-17-58	CH # 7	V-53.7 kw 174-180 A-32.4 kw	U	10-1-58 10-1-61
AH: 760' RENEWAL OF LICENSE					
BPCT-2725	10-20-60	CH #7	V-151 kw 174-180 A-75.9 kw	U	12-20-60 MSL: 2549' 6-20-61
AH: 1350' CP to chg. ERP, TL, type of antenna, AH, & equipment.					
BMPCT-5614	6-9-61	CH #7	V-151 kw 174-180 A-75.9 kw	U	12-20-60 MSL: 2549' 6-20-61
AH: 1350' MOD OF CP (BPCT-2725) TO MOVE TOWER LOCATION 260' WEST & 30' NORTH OF PRESENTLY AUTH SITE.					

Form BC 126
June 1954

CARD #2

BROADCASTING STATION LICENSE RECORD

Date first licensed _____

Call letters WFBM-TV

Station location _____

Name of licensee MIDWESTERN BROADCASTING COMPANY

Transmitter location See Card #1

Main studio location See Card #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BMPCT-5603	6-20-61	same	same	same	12-20-60
Mod of CP (BPCT-2725 as mod) to extend completion date					
BMPCT-5625	7-31-61	Ch 7	V-135	U	12-20-60
MSL: 2549 174-180 A-67.5 AH: 1350					
Mod. of CP (BMPCT-2725 as mod.) to chg. ERP & ant. system					
ACTION ON RENEWAL DEFERRED 9-27-61					
BRCT-239	11-16-61	same	same	same	11-16-61
* RENEWAL OF LICENSE 10-1-64					
BMPCT-5694	1-12-62	same	same	same	12-20-60
Mod. CP (BPCT-2725, as mod) to extend completion dt. 7-31-62					
WIRE 4-11-62 PEND. COMPL. CONST. ACCORD CP MPCT-5694					
& F LING LIC. APPL. AUTH. GR. OPER. WPBN-TV TEMP. PERIOD					
ENDING 6-11-62 ACCORD. STEPS 1, 2, 3 & 4 OF YOUR LTR. THIS					
AUTH. CONTINGENT UPON SUBMISSION WITHIN 10 DAYS AFTER COMMEN-					
CEMENT OF OPER. OF ACCEPTABLE DATA SHOWING COMPLIANCE WITH					
CONDITIONS OF FCC FORM 720 & COND. CONCERNING LOCA. OF ANTER-					
NA SITE WITH RESPECT TO VOR FEDERAL AIRWAY 198, BOTH OF WHICH					
ARE CONTAINED IN CP FILE # BMPCT-5625. ADVISE COMM. EACH STEP.					
WIRE	5-16-62	RE LICA.	APPL. BLCT-1200,	AUTH. GR. OPER.	
WPBN-TV ON	PROGRAM	TEST	ACCORD. SECTION 3.629	RULES &	
CP BMPCT-5694.					
*BTC-3920	12-22-61	Voluntary acquisition of positive con-			
trol of licensee corporation by Les Biederman thru					
purchase of stock from Edward Biederman. EFF: 12-26-61					
BLCT-1200	7-19-63	Ch. 7	V. 135	U	7-19-63
AH: 1350	MSL: 2549	174-180	A. 67.5		10-1-64
Lic. to cover CP (BPCT-2725, as mod.) and make changes in					
coordinates; antenna type; and antenna system; overall hgt.					
BRCT-239	9-30-64	same	same	same	10-1-64
RENEWAL OF LICENSE 10-1-67					
WIRE	2-10-66	RELETATY 8. PENDING ACTION ON BPCT-			
3679 AUTH.	GRANTED	OPER. WPBN-TV WITH AURAL POWER BETWEEN			
10 & 20 PERCENT AUTH. VISUAL POWER TEMP. PERIOD END					
5-10-66					

Form bu 126

Card #3

COMM. TV B/C

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed _____

Call letters WPBN-TV

Station location _____

Name of licensee MIDWESTERN BROADCASTING COMPANY

Transmitter location SEE CARD #1

Main studio location SEE CARD #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
WIRE CONSTRUCTION, 5-17-66	2-17-66	RELETT 15.			PENDING COMPLETION CON- STRUC. AUTH. GRANTED OPER. WPBN-TV TEMP. PERIOD END ACCORD. CP BPCT-3679.
WIRE WPBN-TV ON CONSTRUCTION PERMIT BPCT-3679	5-16-66	RE TENDERED LIC. APPL. AUTH. GR. OPERATE PROGRAM TEST ACCORD. SECTION 73.629 RULES & BPCT-3679			
BPCT-3679 AH: 1350'	2-14-66	CH. # 7 MSL: 2549'	V-282 kw A-56.2 kw	U	4-14-66 10-14-66
Construction Permit to change ERP, type of Vis. Trans.					
BLCT-1578 AH: 1350'	6-5-67	CH. 7 MSL: 2549'	V-282 kw A-56.2 kw	U	6-5-67 10-1-67
LICENSE to cover CP (BPCT-3679) which auth. chgs. in station					
BRCT-239	9-15-67	Same	Same	Same	10-1-67
RENEWAL OF LICENSE		RENEWAL OF NDEA			10-1-70
BRCT-239	9-30-70	RENEWALS OF LICENSE & (S) NDEA			10-1-73
EBSA	5-15-72				
BRCT-239	9-27-73	RENEWAL OF LICENSE (L)			10-1-73 10-1-76
Wire	5-22-74	Pending resolution personnel diffi- culties auth. grtd. WTOM-TV remain silent temp. per. end. 6-21-74, subj. subsequent filing of written certification that tower lighting is being maintained. No objection oper. WPBN-TV as requested during this per. Req. for extn. this auth. if nec., should be filed in accord. with the requirements of Sects. 1.542 & 1.513 Rules. Advise when normal oper. resumed. (Resumed 5-28-74 per ltr. 5-28-74)			
BRCT-239	9-22-76	Renewal of license (S)			10-1-79
BAICT-627	4-14-77	Voluntary assignment of license			
BRCT- 790601KS	9-12-79	RENEWAL OF LICENSE (S)			10-1-82

FORMERLY FCC FORM 94

Call
Letters ~~W P B N~~ - TVName MIDWESTERN BROADCASTING COMPANY
(P.O. Paul Dunyan Bldg., Traverse City, Michigan)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-1781 Rec'd Filed	10-13-53 10-14-53 10-14-53	C.P. for a new Comm. TV B/C Station FREQ.: Ch. #7, 174-180 mcs. ERP: Vis. 51.2 kw, Aur. 30.7 kw Hours of Operation: Unlimited S-L: M-72 West, 3 miles West of center of Traverse City, Michigan T-L: M-72 West, 3 miles West of center of Traverse City, Michigan (Vis. & Aur. RCA TT-10AH) (761') (Filed by Earl R. Stanley, Atty.)	GRANTED	11-25-53
BPCT-2230 Rec'd Filed	6-8-54 6-25-54 6-25-54	Mod. of CP (BPCT-1781, which authorized a new Comm. TV B/C Station) to extend completion date from 7-25-54 to 12-31-54. Filed by Alfred C. Gordon, Jr., Atty.	GRANTED	6-30-54
BPCT-2733 Rec'd&filed	12-6-54 12-13-54	Mod. of CP (BPCT-1781, as mod. which auth.- orized a New Comm. TV B/C Station) to extend completion date from 1-25-55 to 4-25-55. Filed by Alfred C. Gordon, Jr.	GRANTED	1-14-55

Walter L. Davis, Engr.

Name MIDWESTERN BROADCASTING COMPANY
Traverse City, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BPC-1750 Recd. Filed	6-14-54 6-21-54 6-21-54	Voluntary acquisition of of positive control of permittee corporation by Les Biederman thru the gift to him of 190 shares by Edward Biederman, Filed by John P. Carr, Atty.	DISMISSED	Letter 6-29-55 (Request of Atty.)
BPCOT-3168 Recd & filed Ext # 3	5-26-55 6-13-55	Mod. of CP (BPCOT-1781 as mod., which auth. a new comm TV b/c station) to extend completion date from 7-25-55 to 1-25-56 Filed by Alfred C. Gordon, Jr. Atty.	GRANTED	6-28-55
BPCOT-3169 Recd & filed	6-3-55 6-14-55	Mod. of CP (BPCOT-1781 as mod., which auth. a new comm TV b/c station) to change ERP from Vis. 51.3 kw, Aur. 30.9 kw to Vis. 53.6 kw Aur. 32.1 kw change type of antenna and make minor equipment changes. Filed by Alfred C. Gordon, Jr. Atty. (7617)	GRANTED	7-15-55

Form BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call
Letters WPH-TVName MIDWESTERN BROADCASTING COMPANY
Traverse City, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
EPOT-415 Recd. & Filed	12-16-55 12-20-55	License to cover CP (EPCT-1781, as mod.) which authorized a new Comm. TV B/C Station. Filed by Alfred C. Gordon, Jr., Atty.	GRANTED	11-20-56
EPOT-239 Recd & Filed	7-11-58 7-14-58	Renewal of License. Filed by Al Gordon, Atty.	GRANTED	9-17-58
EPOT-3725 R & F	11-27-59 11-30-59	Construction permit to change ERP from Vis. 53.7 kw, Aur. 32.4 kw to Vis. 26.56 kw , Aur. 20.58 kw ; change transmitter location from Michigan Highway M-72, approx. 3 miles West of center of Traverse City, near Traverse City, Mich. to 3.5 miles South of Nanton and 0.75 mile West of US Hwy 131 South of Nanton, Michigan; change type of antenna to RC1-50-124H ; changes in equipment and antenna height above average terrain to 350 feet. Filed by Al Gordon, Atty. Ltr. 1-6-60 re does not represent on this George C. Davie application	GRANTED	10-20-60 Condition: The site of the antenna structure specified herein is located outside the horizontal limits of VOR Federal Airway 193. Appl. for license shall contain a showing satisfying this condition

Aug. 1955

Call
Letters WFRW-TVName MIDWESTERN BROADCASTING COMPANY
Traverse City, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
CONTINUED FROM CARD #3 AMENDED rec.& filed BPCT-2725	4-21-60 4-22-60	BPCT-2725 Amended to change ERP to Vis. 151.6 kw, sur. 75.9 kw; transmitter location from 3.5 miles South of Nanton and 0.75 miles West of U.S. Highway 131, South of Nanton, Michigan TO 2 miles South of Henrietta, Near Henrietta, Michigan; change type of antenna TO RCA-TW 18-B; changes in antenna structure and antenna height above average terrain to 1349 feet filed direct	GRANTED	10-20-60
AMENDED rec.& filed	5-10-60 5-11-60	Amended to change type number of antenna to RCA TW 18A 7-P, 47 section traveling wave and make changes in antenna system.		
BMPCT-5603 Recd.& filed	5-12-61 5-15-61	Mod. of CP (BPCT-2725, which authorized changes in an existing station) to extend completion date from 6-20-61 to 12-18-61. Alfred C. Gordon, Jr. Atty.	GRANTED	6-20-61

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WPMW-TVName MIDWESTERN BROADCASTING COMPANY
Traverse City, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-5614 R & F	6-2-61 6-2-61	Modification of CP (BPCT-2725, which authorized changes in existing station) to move tower location 260 feet west and 30 feet north of presently authorized site. Al Cordes-atty George C. Davis-engr.	GRANTED	6-9-61
BPCT-5625 R & F	6-30-61 7-3-61	Mod. of CP (BPCT-2725 as mod., which auth. changes in existing station) to change ERP from Vis. 151 kw, Aur. 75.9 kw to Vis. 134 kw, Aur. 67 kw, Horn., make changes in antenna system and other equipment changes. Filed by Alfred C. Coroua, Jr. Atty.	GRANTED CONDITIONAL: see auth.	7-31-61

APPLICATION RECORD - BROADCASTING

Comm. TV

FORM BC-121
Aug. 1955

Call Letters WPBN-TV

Name MIDWESTERN BROADCASTING COMPANY
Traverse City, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-239 Recd & Filed	6-24-61 6-30-61	RENEWAL OF LICENSE Alfred C. Gordon Jr. Atty.	GRANTED	11-16-61
BTC-3920 Recd. & Filed	12-2-61 12-3-61	Voluntary acquisition of positive control of licensee corporation by Les Biederman thru purchase of stock from Edward Biederman. Filed by Alfred C. Gordon, Jr.	GRANTED	12-22-61 EFF: 12-26-61
BPCT-5694 Recd. & Filed	12-21-61 12-22-61	Mod. CP (BPCT-2725, as mod., which auth. changes in existing station) to extend completion date from 1-31-62 to 7-31-62. Alfred C. Gordon, Jr. Atty.	GRANTED	1-12-62
BLCT-1200 R & F	5-10-62 5-14-62	License to cover CP (BPCT-2725, as modified) which authorized changes in existing station. Al Cordon-atty	GRANTED	7-19-63
BRCT-239 Recd & Filed	3-13-64 3-16-64	RENEWAL OF LICENSE Alfred C. Gordon, Jr. Atty.	GRANTED	9-30-64 <i>OPC-44</i> rec before fee required

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WPM-TV

Name MIDWESTERN BROADCASTING COMPANY

Traverse City, Michigan

Zip 49684

CH#7

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-3679 R & F	12-11-65 12-13-65	Construction permit to change ERP from Vis. 135 kw, Aur. 67.5 kw TO Vis. 279 kw (Horz); Aur. 55.9 kw (Horz); change type of Visual transmitter to RCA TT-25 BH; and change beam tilt of antenna. Dow, Lohnes & Albertson-atty George C. Davis-engr.	GRANTED	2-14-66
BLCT-1578 R & F	5-7-66 5-9-66	License to cover CP (BPCT-3679) which authorized changes in an existing station. Dow, Lohnes & Albertson, Atty.	GRANTED	6-5-67
BRCT-239 R & F JUL 19 1967	6-29-67 7-3-67	RENEWAL OF LICENSE NDRA RENEWAL Dow, Lohnes & Albertson, atty.	GRANTED	9-15-67

Alfred C. Gordon, Jr. now atty.

Engr. data filed 6-29-70

Form DC-121 CARD #8
September 1969

COMMERCIAL TELEVISION

APPLICATION RECORD - BROADCASTING

Call Letters WPBN-TV

Name MIDWESTERN BROADCASTING COMPANY
CH-7 TRAVERSE CITY, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-239 R & F #613902 \$150 PRESS: PN REC'D:	6-2-70 7-2-70 7-2-70 JUL 20 1970 7-2-70	Renewal of license. Atty.: <u>Cordon and Jacob</u> Amended 8-13-70 re commercial practices.	GRANTED	9-30-70
BRCT-239 R & F PN recd. Press: ✓ JUL 18 1973	6-8-73 6-29-73 6-29-73	RENEWAL OF LICENSE <u>Cordon & Jacob, Atty.</u> Amended 8-21-73 re other business interests	GRANTED	9-27-73
BRCT-239 R&F PN RECD PRESS : 4 JUL 1976	5-24-76 5-27-76 5-27-76 : 4 JUL 1976	RENEWAL OF LICENSE Att.: <u>Cordon & Jacob</u> (Contours filed 5-27-76) Amended 9-1-76 re problems & needs Amended 9-15-76 re programming	GRANTED	9-22-76

Am 5-21-74 regarding Emergency spec - Yorkville 5-24
F.C.C. - BUREAU OF COMMUNICATIONS

APPLICATION RECORD - BROADCASTING

COMMERCIAL TELEVISION

Call Letters WPBN-TV

WPBN-TV & WTOM-TV, INC.

Name X MIDWESTERN BROADCASTING COMPANY
Ch-7 TRAVERSE CITY, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BALCT-627 R&F PRESS (Form 316)	3-3-77 3-7-77 MAR 14 1977	Voluntary assignment of license to WPBN-TV & WTOM-TV, Inc. Atty.: (<u>Cordon & Jacob</u>)	GRANTED EFF:	4-14-77 5-6-77
HTCTV-79050 R & F PRESS: PN REC'D: (Form 315)	5-4-79 5-7-79 6-1-79 6-8-79	Voluntary transfer of control of licensee corporation from Lester M. Biederman, William H. Kiker, Drew McClay and Gertrude M. Zierle, to United States Tobacco Company. Attys.: <u>Cordon and Jacob</u> (Transferor) <u>Benjamin Griffin</u> (Pierson, Ball & <u>Dowd</u>) (Transferee)	Eff:	1/4/80

CARD NO. 10

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

Call Letters W PBN-TVName W PBN-TV & W TOM-TV, INC.
ch-7 TRAVERSE CITY, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BRCT 790601KS R & F PN REC'D PRESS	5-24-79 6-1-79 6-1-79 79 07 20	RENEWAL OF LICENSE ATTY: ALFRED C. CORDON {CORDON & JACOB}	<i>g</i> GRANTED	9-12-79 9-12-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

