

WOFL

Form BC 126

June 1954

Silent-Ltr. 12-9-76

COMM. TV

35

# BROADCASTING STATION LICENSE RECORD

{EFF:

W0FL 8/30/79}

Date first licensed Dec. 13, 1974 #1771

Call letters XWSWB-TV

Station location ORLANDO, FLORIDA

Omega Communications, Inc. (AL 6-15-79; Eff: 8-23-79)

X EDWARD F. STARR, JR., RECEIVED (AL 12-23-76; Eff: 12-23-76)

X SUN WORLD BROADCASTERS, INC.

Name of licensee

Transmitter location Chulota-Christmas Rd., 3.7 miles N. OF Bithlo, Florida

BRCCT-

791205KH}

X 2300 ORANGE BLOSSOM TRAIL SOUTH ORLANDO, FLORIDA  
X 11510 E. Colonial Dr., Orlando, Fla. (Ltr. 12-26-72)

X Florida Hwy. #50, 3.3 mi. from city limits of Orlando, Fla. (BMPCT-7361 11-11-71)

Main studio location X To be determined, Orlando, Florida

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BPCT-4380	3-21-71	Ch. 35	V. 339	U	5-31-71
AH: 1050' MSL:	1070'	596-602	A. 67.6		9-30-72
CP for a new station - issued without call letters					
5-31-71	CALL LETTERS ASSIGNED				
BMPCT-7361	11-11-71	MP (BPCT-4380) chg. Studio loc.			
BMPCT-7360	1-13-72	Ch. 35	V. 1120 kw	U	5-31-71
AH: 1480' MSL:	1549'	596-602	A. 224 kw		9-30-72
MP (BPCT-4380) chg. ERP, type trans. & ant.					
EBSA	5-15-72				
BMPCT-7428 (1)	2-26-73	MP (BPCT-4380 as mod) to extend completion date			8-26-73
BMPCT-7486 (2)	7-17-73	MP (BPCT-4380 as mod) to extend completion date			12-16-73
BMPCT-7510 (3)	12-18-73	MP (BPCT-4380 as mod) to extend completion date			6-18-74
BMPCT-7516	3-15-74	Ch. 35	V. 646 kW (DA)	U	5-31-71
AH: 1470' MSL:	1549'	596-602	A. 126 kW (DA)		6-18-74
MP (BPCT-4380 as mod.) to chg ERP, trans., ant & HART++					
BRCTV-180 (1)	3-15-74	REMOTE CONTROL AUTHORITY			
Wire	3-29-74	Pending filing proof of perf. & Comm. act. on lic. appl. auth. grtd. oper. temp. per. end.			
4-10-74 accord. req. & CP BPCT-4380, as mod. This auth. subj. to satisfactory compl. of proof of perf. tests prior to commencing oper.; submission of test data to Comm. within 10 days & to filing a properly executed req. accord. with provisions of Sect. 1.513 Rules.					
Wire	4-12-74	Re tendered lic. appl. Waveform & test pattern photos not sufficiently clear. Pending filing clearer photos, extn. auth. grtd. oper. temp. per. 5-10-74.			
Wire	4-30-74	Re tendered lic. appl., auth. grtd. oper. PTA accord. 73.629 & RF BMPCT-7516.			
BLCT-2353	12-13-74	Lic (BPCT-4380, as mod) for a new station.			2-1-76

BC-126  
June 1975

COMMERCIAL TV

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WSWB-TV

Station location ORLANDO, FLORIDA

Name of licensee SUN WORLD BROADCASTERS, INC.

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
Ltr. 10-4-76					from station giving notification station dismantled by RCA and taken on air eff. 3pm 9-30-76. ---
Ltr. ---	12-9-76				Auth. remain silent thru 2-28-77 ---
BAICT-618	12-23-76				Involuntary assignment of license ---
Ltr. ---	3-3-77				Auth. remain silent thru 5-31-77 ---
Letter ---	6-7-77				Auth. remain silent extd. to 8-31-77. ---
WIRE	8-25-77				Ext. auth. grtd. WSWB-TV remain silent, temp., per. end. 11-29-77, subject to continued maintenance of tower lighting. This auth. also subject to the filing & a properly executed request in accord. with Sec. 1.542 of the Commission's rules. ---
Ltr. ---	12-12-77				Auth. remain silent extended to 2-28-78 pending submission of AL application. ---
Letter ---	6-6-78				Auth. suspend oper. extd. thru 8-28-78 pending submission of AL appl. ---
Ltr. ---	9-6-78				Above extended to 11-27-78. ---
BRCT-780928KE	110-24-79				RENEWAL OF LICENSE ----- 2-1-82
BRCT-780928KE	10-24-79				RENEWAL LICENSE {S} TO CORRECT EXPIRATION DATE. ---
BRCCT-791205KH {1}	4-18-80				CHG. SL LOCATION AND REMOTE CONTROL AUTHORITY. ---

Form BC-121  
September 1969

APPLICATION RECORD - BROADCASTING

COMMERCIAL TELEVISION

Call  
Letters

WSWB-TV  
~~WSWB-TV~~

Name **SUN WORLD BROADCASTERS, INC.**  
CH-35 (PO 501 E. Church St., Orlando, Fla. 32801)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-4380 R & F #620109 \$150 PRESS: PH REC'D: GRANT FEE DUE \$9000.00 GRANT FEE PAID: 5-13-71.	7-28-70 7-31-70 7-31-70 AUG 18 1970 8-26-70	CP for new TV on: Freq.: Ch-35, 596-802mc ERP: Vis. 335kv(H) Aur. 66.9kv(H) TL: Chuluota-Christmas Rd., 3.7 mi. N. of Bithlo, Fla. (28-36-17 81-05-13) SL: To be determined, Orlando, Fla. (RCA TTU-30A) HAAT: 1055 ft. STATION LOCATION: ORLANDO, FLORIDA  Atty.: A. Robert Cherin (Welch & Morgan) Engr.: Raymond E. Roarer & Associates Ltr. from Atty. rec'd. 9-1-70 with copy of Court Order re Trans. loc. Amended 11-6-70 to submit Warranty Deed & photographs. Amended 1-17-71 re changes in stockholders & stockholdings, financial and programming data.	GRANTED	3-31-71
AMENDED Rec. & filed	2-16-71 2-19-71 FEB 25 1971			

Earl L. Boyles, President  
501 East Church St.  
Orlando, Florida  
305 423-1071

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call Letters WSWB-TV

Name SUN WORLD BROADCASTERS, INC.  
CH-35 ORLANDO, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
EMFCT-7360 R & F #012403 \$50 AC: 062 PRESS	10-12-71 10-15-71 10-15-71 NOV 9 1971	MP(BPCT-4380) to chg. ERP to Vis. 3110kw, Aur. 620kw; type trans. to Ampex TA-55BT; type ant. to Ampex HR-40; make chgs. in ant. structure (incr. hght.) and HAAT 1478 ft. Atty.: A. Robert Cherin (Welch & Morgan)	GRANTED SEE OVER	1-13-72
EMFCT-7361 R & F #022724 \$50 AC: 062 PRESS	10-21-71 10-26-71 10-26-71 NOV 9 1971	MP(BPCT-4380) to chg. SL to Fla. Hwy. #50, 3.3 mi. from city limits of Orlando, Fla. Atty.: Cherin	GRANTED	11-11-71
PROGRESS REPORT FILED 12-30-71				
EMFCT-7428 R & F #105273 \$50 AC: 069 PRESS:	8-30-72 8-30-72 8-30-72 SEP 15 1972	MP(BPCT-4380 as mod.) to extend completion date. Atty.: Walter H. Sweeney (Welch & Morgan) Amended 1-30-73 to update application	GRANTED	2-26-73



BMPCT-7360 - Amended 11-22--71 to specify studio location as Florida Hwy, #50, 3.3 mi.  
from city limits of Orlando, Flid. (See BMPCT-7361)

Ltr. from atty. 1-4-72 submitting engr. data.

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV.

Call Letters WSMB-TV

Name SUN WORLD BROADCASTERS, INC.  
CH-35 ORLANDO, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
EMPCT-7486 R & F #217684 \$50 AC: 058 PRESS: AUG 9	7-23-73 7-24-73 7-24-73 BTJ	MP(BPCT-4380 as mod.) to extend completion date to November 1, 1973. Atty: Walter H. Sweeney (Welch and Morgan)	GRANTED	8-17-73
EMPCT-7510 R & F #253036 \$50 AC: 058 PRESS:	11-14-73 11-16-73 11-16-73 DEC 17	MP(BPCT-4380 as mod.) to extend completion date to January 31, 1974. Atty: Walter H. Sweeney (Welch and Morgan)	GRANTED	12-18-73
EMPCT-7516 R & F #263030 \$50 AC: 058 PRESS:	12-12-73 12-21-73 12-21-73 JAN 18 1974	MP(BPCT-4380 as mod.) to chg. ERPV to 2565kW; Aur. 507kW; chg. type transmitter RCA TTU-60B; chg. type ant. RCA TFU-42JDA and HAAT: 1473 feet. Atty: Walter H. Sweeney (Welch and Morgan)	GRANTED	3-15-74

Form BC-121  
September 1969

#4

# APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call **WSWB-TV**  
Letters .....

Name **SUN WORLD BROADCASTERS, INC.**

CH-35 **ORLANDO, FLORIDA**

File No.	Dated	Application for	Action	
			Nature	Date
BRCTV-180 R & F #276157 \$50 AG: 058 PRESS:	1-9-74 2-4-74 2-4-74  MAR 14 1974	Request auth. to oper. trans. by remote control from 11510 East Colonial Drive, Orlando, Florida Atty: Walter H. Sweeney (Welch and Morgan)	GRANTED	3-15-74
BRCTV-2953 Received Filed #295765 \$50 AG: 058 PRESS:	3-23-74 3-25-74 4-5-74 3-25-74  DEC 12 1974	License to cover (BRCT-4380, as mod.) for a new station. Atty: Walter H. Sweeney (Welch & Morgan)	GRANTED	12-13-74

APPLICATION RECORD - BROADCASTING

Call **WSWB-TV**  
Letters .....

Name **SUN WORLD BROADCASTERS, INC.**  
**CH-35 Orlando, Florida**

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-777 R & F PN Rec'd: PRESS:	10-1-75 10-1-75 30 OCT 1975	RENEWAL OF LICENSE Annual Report Filed Atty: Mark S. Fowler (Fowler & Meyers, P. C.) Ltr. 10-16-75 Mark Fowler no longer atty., new atty: J.M. McCormick, Orlando, FL Amended 11-21-75 re programming. Amended 11-24-75 re ownership. Amended 11-25-75 re ownership.  Amended 12-8-75 re balance sheet and equal employment. Amended 2-3-76 re other business interests. Ltr. 7-1-75 from Mark Fowler re composite week dates.  Contours filed 2-3-76.	g	10-24-79

**APPLICATION RECORD - BROADCASTING**

**COMMERCIAL TV**

Call  
Letters WSWB-TV

**EDWARD F. STARR, JR., RECEIVER**

**WSUN WORLD BROADCASTERS, INC.**

CH-35 **ORLANDO, FLORIDA**

File No.	Dated	Application for	Action	
			Nature	Date
BALOT-580 R & P PH NECD PRESS: #511055 \$200. AC:047 12-17-75 Form 314	12-16-75 12-17-75 1-22-76 15 JAN 1976	Voluntary assignment of license to Martin Broadcasting of Florida, Inc.  Atty.: <u>Fowler &amp; Myers</u> Amended 10-19-76 re financial	DISMISSED REQUEST OF	10-28-76 ASSIGNOR
BALCT-618 R&P 643251\$100 AC: 047 PHEBS (Form 316)	12-1-76 12-3-76 12-3-76 20 DEC 1976	Involuntary assignment of license to Edward F. Starr, Jr., Receiver.  Atty.: Eli H. Subin(Subin, Shams, Rosenbluth & Moran)	GRANTED Eff:	12-23-76 12-23-76

*fx. 10-29-76 from Farrell re. auth. re-assignment \* 11-30-76 to Brady*

Ltr. 11-23-76 from Victor Ferrall on behalf of Sun World giging notification that Receiver, Edward F. Starr, Jr., appointed for Sun World on 11-19-76.

Ltr. 11-30-76 from Victor Ferrall behalf of Sun World: "We are advised that, on November 29, Turner Communications filed a \$1 million letter of credit which expires in one year. We are further advised that a hearing will be held in the Florida County Circuit Court on December 3 to determine whether the letter of credit satisfies the receivership Order."

Ltr. 6-7-77 From Shiben To Starr, Receiver: (final paragraph): In light of these circumstances, the authority to suspend operation of Station WSWB-TV is extended through August 31, 1977, pending submission of an assignment application for Commission consideration. However, it is noted that the Receiver is expected to continue his efforts to achieve prompt assignment of the license so that service may be restored as soon as possible.

Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

OMEGA COMMUNICATIONS, INC.

Call WOFL  
Letters X WSNB-TV

X EDWARD F. STARR, JR., RECEIVER

Name  
CH-35 ORLANDO, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BALCT-780929KE R&F: PRESS (Form 314) EN RECD	9-29-78 OCT 5 1978 10-20-78	Vol. Assignment of License to OMEGA COMMUNICATIONS, INC. Atty.: Assignor: William Green Assignee: Victor E. Ferrall, Jr. (Jones, Day, Reavis & Rogue AMENDED 11-2-78 re legal	GRANTED Eff:	6-15-79 8-21-79
BRCT-780928KE ENFRECD PRESS	10-20-78 OCT 16 1978	RENEWAL OF LICENSE (Supplemental)	GRANTED	10-24-79
BRCT- 791205KH R&F EN (FORM 301-A) PRESS	11-30-79 12-5-79	Request authority to change SL to 2300 Orange Blossom Trail South, Orlando, Florida and operate transmitter by remote control from SL.  Linda K. Smith, Atty (CROWELL & MORING)	GRANTED	4-18-80

~~COMMENTS OF TURNER COMMUNICATIONS CORPORATION~~ filed 11-6-78 Vincent Pepper for Turner.  
PETITION TO DENY, OR IN THE ALTERNATIVE, DEFER PROCESSING APPLICATION FOR ASSIGNMENT OF LICENSE  
filed 11-6-78 by Grover Cooper for The Christian Broadcasting Network, Inc.  
MOTION FOR EXTENSION OF TIME filed 11-20-78 by Victor Ferrall for Omega Communications, Inc.  
OPPOSITION AND RESPONSE OF OMEGA COMMUNICATIONS, INC. TO "PETITION TO DENY, OR IN THE  
ALTERNATIVE, DEFER PROCESSING APPLICATION FOR ASSIGNMENT OF LICENSE" OF CHRISTIAN BROADCASTING  
NETWORK, INC. AND TO "COMMENTS" OF TURNER COMMUNICATIONS CORPORATION 11-28-78 by Victor  
Ferrall for Omega Communications, Inc.  
STATEMENT OF EDWARD F. STARR, JR., RECEIVER 11-28-78 by William S. Green.  
REPLY OF TURNER COMMUNICATIONS TO OPPOSITION OF OMEGA COMMUNICATIONS, INC., AND STATEMENT BY  
EDWARD F. STARR, JR., RECEIVER 12-8-78 by Vincent Pepper for Turner  
REPLY 12-8-78 by Grover Cooper for The Christian Broadcasting Network, Inc.  
RESPONSE 5-9-79 by Groover C. Cooper for the Christian Broadcasting  
Network (this was to a May 2, 1979 letter by the attorney for Edward F. Starr  
REPLY TO RESPONSE OF THE CHRISTIAN BROADCASTING NETWORK INC. 5-14-79 by  
Victor E. Ferrall Jr. for Omega Communications, Inc.

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BALCT-780929KE Granted 6-15-79 - ~~subject to~~ The authority granted herein is subject to the  
following conditions: (1) The final outcome of Turner Communications Corporation v. Sun World  
Broadcasters, Inc., Case No. 76-9857. (2) That closing not occur until after the June 18, 1979  
hearing in Turner, supra. (3) That the licensee shall submit to the Commission within 90 days  
of resumption of operation a full proof of performance containing the data requested by Section  
~~II~~ II-C of FCC Form 301.



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

