

WMAZ-TV



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1,801,179

B-S CARD #1 BROADCASTING STATION LICENSE RECORD COMMERCIAL TV B/C

FIRST C. O. 9-18-53 (Started 9-27-53)

Date first licensed 5-1-56 (Off. No. 176)

CH 13

Call letters WMAZ-TV

(Station Loc: Warner-Robins, Ga.)
MACON, GEORGIA BMLCT-44 3-27-57

MULTIMEDIA, INC. (BALCT-335 gr. 9-22-67 EFF: 1-1-68)

X SOUTHEASTERN BROADCASTING CORPORATION (BMLCT-134 8-16-63)

X WMRC, INC (BALCT-201, 3-13-63 EFF: 4-30-63)

Name of licensee X SOUTHEASTERN BROADCASTING COMPANY

Transmitter location 0.1 mi. E. of State Highway 87, 0.1 mi. S. of Bibb-Twiggs County Line
7 mi. S.E. of Macon, Ga.

1314 Gray Hwy., Macon, Ga. (ERC 1-8-75)

Main studio location 0.1 mi. E. of State Highway 87, 0.1 mi. S. of Bibb-Twiggs County line
7 mi. S.E. of Macon, Ga.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BMPCT-473		Ch. #13	V-300 kw A-150 kw	U	(Also see entries on white card)
C.P. for new Comm. TV B/C Station, granted 3-11-53 subj. to antenna site and structure approval. Issued with BMPCT-1084					
BMPCT-473	5-5-53	Ch. #13	V-250 kw	U	7-5-53
BMPCT-1084		210-216	A-125 kw		1-5-54
Mod. of CP (BMPCT-473, etc.) to change ERP, S-L, T-L, install new antenna system and make other equipment changes. Ant. hgt. 437'.					
WIRE	9-18-53	STA operate comm. basis accord. CP BMPCT-1084 except using Dumont 8000 Trans, power output 5 kw vis, 2.5 kw aur. Period ending January 5, 1954 (Start 9-27-53)			
BMPCT-1693	1-5-54	same	same	same	7-5-53
Mod. CP (BMPCT-473, as mod.) to extend compl. date 7-5-54					
1-5-54	EXT STA Opr. Comm. basis accordance	CP BMPCT-1693 except using Dumont 8000 transmitter, power output 5 KW Vis. 2.5 KW Aur. Period Ending 7-5-54.			
BMPCT-2150	6-10-54	Same	Same	Same	7-5-53
BMPCT-2151					1-5-55
Mod. of CP (BMPCT-473 as mod.) to change type of transmitters and install amplifiers; also, for extension of completion date.					
Wire	11-4-54	STA Opr. Comm. basis accord CP BMPCT-2150 & BMPCT-2151 pending filing of Lic. Appl. Per. End. 1-5-55			
BMPCT-2631	12-9-54	same	same	same	7-5-53
Mod. CP (BMPCT-473, as mod) to extend completion date 7-5-55					
WIRE	12-10-54	EXT STA Opr. Comm. basis accord. CP BMPCT-2631 pending filing of Lic. Appl. Per. End. 7-1-55.			
BLCT-316	5-1-56	CH #13	V-250 kw	U	5-1-56 4-1-58
AH 440 ft. (210-216 Mc) A-125 kw					
License to cover CP (BMPCT-473, as mod)					
BNLCT-44	3-27-57	same	same	same	12-27-57 4-1-58
Mod. of license to chg. STATION LOCA. TO MACON, GEORGIA					
BRCT-176	3-26-58	same	same	same	4-1-58 4-1-61
RENEWAL OF LICENSE					
ACTION ON RENEWAL DEFERRED 3-29-61					

Form BU 126
June 1954

132
R

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-1-56 (Off. No. 176)

Call letters WWS-TV

Station location _____

Name of licensee SOUTHEASTERN BROADCASTING COMPANY

Transmitter location _____

Main studio location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To	
BRCT-176	4-26-61	SAME	SAME	SAME	4-26-61	
RENEWAL OF LICENSE						
BTC-4183	3-13-63	Voluntary transfer of control of licensee corporation from George P. Rankin, Jr. to WMRC, INC. EFF: 4-1-63				
BALCT-201	3-13-63	Voluntary assignment of License to WMRC, INC. EFF: 4-30-63				
BMLCT-134	8-16-63	CH.#13	V-250 kw	U	8-16-63	
AH: 440'		210-216	A-125 kw		4-1-64	
Mod. of License to change name to Southeastern Broadcasting Corporation.						
BRCT-176	3-24-64	same	same	same	4-1-64	
RENEWAL OF LICENSE						
BPCT-3557	6-17-65	CH. 13	V-288kw	U	8-17-65	
AH:780' MSL:1209'		210-216	A-57.5kw		2-17-66	
CP to chg ERP, type of ant & ant. height						
BMPCT-6145	10-11-65	CH.13	V-316kw	U	8-17-65	
AH:780' MSL:1209'		210-216	A-63.1kw		4-11-66	
Mod. of CP to chg ERP; chg type of ant; & make equip.chgs.						
WIRE	1-6-66	RE TENDERED LICENSE APPL., AUTH. GRANT OPER. WMAZ-TV ON PROGRAM TEST ACCORD. SEC. 73.629 RULES & CP BMPCT-6145. ADV. WHEN OPER. COMMENCED UNDER THIS AUTH. PROGRAM TEST BEGAN 1-8-66				
BLCT-1542	3-9-67	CH.13	V-316 kw	U	5-9-67	
AH: 780' MSL:1209'		210-216	A-63.1 kw		4-1-70	
LICENSE to cover CP (BPCT-3557, as mod) which auth. chgs. in st						
BRCT-176	3-29-67	Same	Same	Same	4-1-67	
RENEWAL OF LICENSE						
BALCT-335	9-22-67	VOLUNTARY ASSIGNMENT OF LICENSE TO MULTIMEDIA, INC. EFF: 1-1-68				
BRCT-176	4-1-70	RENEWAL OF LIC (L)			4-1-73	

Form BC 126

June 1954

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COMM. TV

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters **WMAZ-TV**

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BMLCT-705	9-10-70	Ch. 13	V. 282 kw		4-1-73
AH: 780 MSL: 1209		210-216	A. 56.2 kw		
ML chg. ERP & beam tilt					
ESBA	5-15-72				
BRCT-176	3-30-73	RENEWAL OF LICENSE (s)			4-1-76
BPCT-4696	4-19-74	Ch. 13	V. 282 kw	U	6-19-74
AH: 780' MSL: 1209'		210-216	A. 56.2 kw		10-19-75
CP to install formerly auth. main trans. as Alt. Main Trans. & Main Trans.					
BMLCT-777	6-12-74	ML to chg ERP			
(1)					
BRCTV-175	1-8-75	Remote control authority			
(2)					
BRCTV 175	1-8-75	Superseding authority to correct location of studio and remote control			
(2)					
WIRE	4-15-75	Re tendered lic. appl., auth. grtd. oper WMAZ-TV main trans. and ant. program test accord. Sect. 73.629 rules and CP BPCT-4696, except utilizing RCA TT-25FH transmitters, only. Auth. also grtd. oper. former main trans. as auxiliaries.			
BLCT-2397	1-30-76	Ch. 13	V. 282 kW		4-1-76
AH: 780' MSL: 1209'		210-216	A. 56.2 kW		
ALT. MAIN TRANS. & ANT. Lic. (BPCT-4696) for chgs.					
BRCT-176	3-12-76	Renewal of license (S)			4-1-79
BLCT-2398	3-12-76	Ch 13	V. 282 kW	U	4-1-76
Ah		210-216	FOR EMER, TEST & MAIN PURPOSES ONLY		4-1-79
Aux. Trans. Lic to utilize former main trns. as an aux. trans.					
BRCT-176	3-12-76	Ch-13	Vis. 282	(L)	4-1-79
AH: 780 MSL: 1209			Aur. 17.5		
RENEWAL OF LICENSE (SUPERSEDED TO CORRECT SL & ADD RC)					

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WMAZ-TV

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
BRCT-781201	KP 3-22-79	RENEWAL	OF LICENSE (S)		4-1-82

Name SOUTHEASTERN BROADCASTING COMPANY
(666 Cherry St., Macon, Ga.)

File No.	Dated	Application for	Action	
			Nature	Date
HPCT-473 Rec'd Filed	5-14-48	Construction permit for a new commercial television broadcast station. Frequency: Ch. #7, 174-180 mc. ERP: Vis. 3.08 kw; Aur. 1.54 kw Hours of Operation: Unlimited S ^o T Location: 666 Cherry St., Macon, Ga. (Vis. & Aur. G.E. TT-15-B)	SEE ACTION CARD #2	
	5-17-48			
	5-17-48			
AMENDED Rec'd Filed	6-6-52	(PURSUANT TO SIXTH REPORT & ORDER-4-11-52) FREQ: Ch. #13, 210-216 mcs. ERP: 440-206 kw , Aur. 153 kw . Hours of operation: Unlimited S-L: Clinton Rd. at Boulevard St., Macon, Ga. T-L: Clinton Rd. at Boulevard St., Macon, Ga. (Vis. & Aur. DuMont 10,000) (619+) Filed by Segal, Smith & Hennessey, Attys.		
	6-11-52			
	6-11-52			

George C. Davis, Engr.

Miller , Miller and Miller, Attys. (stockholders)
Person Bldg., Macon, Ga.

Segal, Smith & Hennessey, Attys.

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call **WMAZ-TV**Letters ~~---NEW~~

Name **SOUTHEASTERN BROADCASTING COMPANY**
 (P.O. 666 Cherry St., Macon, Georgia)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-473 AMENDED Rec'd Filed	10-29-52 10-31-52 10-31-52	Amended to change studio and trans. location from Clinton Rd. at Boulevard St., Macon, Ga. to Corner of Melton & Kitchens Sts., 0.4 mi. N. of city limits of Macon, Ga. ; ant. height above average terrain from 613' to 508'; chgs. in antenna system and other equip. (Filed by Geo. S. Smith)	Granted conditionally on 5-11-55 (subject to antenna site and structure approval) Issued with BPCT-1084.	
Amended Rec'd Filed	1-6-53 1-7-53 2-16-53	Amended to change studio location from Corner Melton and Kitchens Sts., 0.4 mi. North of city limits of Macon, Ga. to To be Determined, Warner Robins, Georgia		
AMENDED Rec'd Filed	2-24-53 2-24-53 2-24-53	Amended to change ERP from Vis. 306 kw, Aur. 153 kw to Vis. 301 kw, Aur. 150 kw; antenna height above average terrain from 508' to 591'; trans. loc. from Corner of Melton & Kitchens Sts., 0.4 mi. N. of city limits of Macon, Ga. to 0.1 mi. E. of State Hwy. 87, 0.1 mi. S. of Bibb-Twigg county line, 7 mi. S.E. of Macon, Ga.; and other equip. chgs.		

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters WMAZ-TVName SOUTHEASTERN BROADCASTING COMPANYMacon GeorgiaWarner Robins

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-1084 Recd & filed	4-13-53 4-14-53	Mod. of CP (BPCT-473 as amended which authorized a new commercial TV b/c station) to change Vis. ERP from 300 kw to 299 kw, change studio location from, To be determined, Warner Robins, Georgia, to 0.1 miles East of State Highway 87, 0.1 mile South of Bibb-Twigg County Line, Near Macon, Georgia (Same as transmitter location), install new antenna system and make other equipment changes. (437') Filed by David E. Tolman, Atty.	GRANTED (Issued with BPCT-473)	5-5-53
BMPCT-1693 Recd. Filed	12-31-53 1-4-54 1-4-54	Mod. of CP (BPCT-473, as mod., which authorized a new Comm. TV B/C Station) to extend completion date from 1-5-54 to 9-27-54. Filed direct.	GRANTED	1-5-54

Form A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters WMAZ-TV

Name SOUTHEASTERN BROADCASTING COMPANY
 (P.O. Bankers Insurance Bldg., Macon, Ga.) Warner Robbins, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-2150 Recd & filed	5-19-54 5-24-54	Modification of construction permit (BPCT-473 as mod., which auth. a new Comm TV b/c station) to change type of transmitters and install amplifier. (DuMont 8000, with Standard Electronics Corp. AH-634 Amplifier) Filed direct	GRANTED	6-10-54
BMPCT-2151 Recd & filed	5-19-54 5-24-54	Mod. of CP (BPCT-473 as mod. which auth a new Comm TV B/C station) to extend completion date from 7-5-54 to 12-1954. Filed direct	GRANTED	6-10-54
BMPCT-2631 Recd & filed	11-18-54 11-19-54	Modification of Construction permit (BPCT-473 as modified, which authorized a new commercial TV broadcast Station) to extend completion date from 1-5-55 to 2-1-55. Filed direct.	GRANTED	12-9-54

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters WNAZ-TVName SOUTHEASTERN BROADCASTING COMPANY
Location Macon, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-316 Recd & filed	6-2-55 6-8-55	License to cover construction permit (BPOT-473 as modified) which authorized a new commercial TV broadcast station. Filed direct	GRANTED	5-1-56
BNCT-44 Recd & filed	3-1-57 3-4-57	Modification of license to change station location from Warner-Robins, Georgia to Macon, Georgia (Commission report and Order eff. 1-9-57) and to request waiver of Sec. 3.613 of the Commission's Rules. Filed by Seymour M. Chase, Atty.	GRANTED (COMM.)	3-27-57 ACTION
BRCT-176 Recd & filed	12-23-57 12-26-57	Renewal of license. Filed direct.	GRANTED	3-26-58
BRCT-176 R & F	12-31-60 12-28-60	Renewal of license	GRANTED	4-26-61

APPLICATION RECORD - BROADCASTING

AUG. 1955 SOUTHEASTERN BROADCASTING CORPORATION 8-16-63

Call Letters WMAZ-TV WMRC, INC. ~~SOUTHEASTERN BROADCASTING COMPANY~~

Name

MACON, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4183 Recd. & Filed	12-31-62 1-3-63	Voluntary transfer of control of licensee corporation from George P. Rankin, Jr. to WMRC, INC. William P. Sims, Atty.	GRANTED EFF: 4-1-63	3-13-63
BALCT-201 Rec. & filed	1-22-63 1-24-63	Voluntary assignment of license to WMRC, INC. (Contingent on grant of BTC-4183) Wm. P. Sims, Jr. - atty	GRANTED EFF:	3-13-63 4-30-63
BMLCT-134 Rec. & Filed	7-17-63 7-19-63	Mod. of License to change name to Southeastern Broadcasting Corporation. (Dow, Lohnes and Albertson, atty's.)	GRANTED	8-16-63
ERCT-176 Recd. & Filed	12-23-63 12-31-63	RENEWAL OF LICENSE Wm. P. Sims, Jr. Atty.	GRANTED	3-24-64

FORM BC-121

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters WMAZ-TVName SOUTHEASTERN BROADCASTING CORPORATION
MACON GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-3557 Recd. & Filed	4-23-65 4-26-65	Construction Permit to change ERP from Vis. 250 kw, Aur. 125 kw TO Vis. 286 kw (HORZ), Aur. 57.2 kw (HORZ); change type of antenna to G.E. TY-54-A, antenna system and increase antenna height above average terrain to 785'. Wm. P. Sims, Jr. Atty. (DOW, LOHNES, ALBERTSON) Jules Cohn & Associates, Engr.	GRANTED	6-17-65
BMPCT-6145 Recd & Filed	8-3-65 8-6-65	Mod. of CP (BPCT-3557, which authorized changes in existing station) to change ERP from Vis. 288 kw, Aur. 57.5 kw TO Vis. 316 kw, Aur. 63.2 kw; change type of antenna to RCA TW-18A13-P; and make equipment changes. Jules Cohen-engr. Dow, Lohnes & Albertson, Atty.	GRANTED	10-11-65

Form BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

COMM. TV B/C

Call
Letters WMAZ-TV

MULTIMEDIA, INC.

Name SOUTHEASTERN BROADCASTING CORPORATION
CH. 13 Macon, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-1542 Recd. & Filed	1-5-66 1-6-66	License to cover CP (BPCT-3557, as mod.) which authorized changes in an existing station. Dow, Lohnes and Albertson, Atty.	GRANTED	5-9-67
BRCT-176 R & F	12-21-66 1-3-67	RENEWAL OF LICENSE Wm. P. Sims, Jr. Atty. (Dow, Lohnes & Albertson)	GRANTED	3-29-67
BAICT-335 R & F (316) SEP 8 1967	8-25-67 8-30-67	Voluntary assignment of license to MULTIMEDIA, INC. Dow, Lohnes & Albertson, atty	GRANTED EPP:	9-22-67 1-1-68
BRCT-176 R & F 150 #585737 PH R ^d cd. PRESS ENGR. DATA FILED 7-7-70	12-17-69 12-30-69 " " JAN 20 1970	RENEWAL OF LICENSE Daniel M. Redmond, atty. (Dow, Lohnes, Albertson)	GRANTED	4-1-70

Form BC-121 **CARD #9**
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WMAZ-TVName MULTIMEDIA, INC.
CH-13 MACON, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
MELCT-705 R & F #616932 \$30 PRESS:	7-14-70 7-20-70 7-20-70 JUL 27 1970	ML to correct antenna beam tilt. Atty.: J. A. Rafter (Dow, Lohnes and Albertson)	GRANTED	9-10-70
BRCT-176 R & F PN REC'D PRESS:	12-27-72 1-2-73 1-2-73 JAN 31 1973	RENEWAL OF LICENSE Atty: Richard F. Swift (Dow, Lohnes and Amended 3-7-73 re legal Albertson)	GRANTED	3-30-73
BRCTV-175 R&F #64572 \$50 AC: 058 PRESS:	12-10-73 12-28-73 12-28-73 JAN 18 1974	Request auth. to oper. trans. by remote control from 1308 Gray Highway, Macon, Georgia. Atty: Richard F. Swift (Dow, Lohnes & Albertson) AMENDED 7-23-74 re Engr. AMENDED 11-5-74 re Engr.	GRANTED	1-8-75

APPLICATION RECORD - BROADCASTING

COMM. TV.

Call Letters WMAZ-TV

MULTIMEDIA, INC.

Name
CH-13 MACON, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-4696 R&F #26456950 AC: -58 PRESS:	12-10-73 12-28-73 12-28-73 JAN 18 1974	CP to install formerly auth. Main Trans. as Alternate Main Transmitter (DuMont 8000 plus Std. Elect. AH-634 Amp.) and chg. Main Trans. to RCA TT-25FH. Atty: Richard F. Swift (Dow, Lohnes & Albertson)	GRANTED	4-19-74 <i>See 3-28-75 Trans York</i>
ENLCT-777 R & F #28695850 AC: 058 PRESS:	2-25-74 3-4-74 3-4-74 APR 2 1974	ML to chg. ERP Aur. 31.6kW; Atty: Richard Swift (Dow, Lohnes & Albertson)	GRANTED	6-12-74 <i>J</i>

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WMAZ-TV

Name MULTIMEDIA, INC.
CH-13 Macon, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-2397 R & F #408228 \$100 AC: 058 PRESS:	3-25-75 3-28-75 3-28-75 4 DEC 1975	License to cover (BPCT-4696) for changes. Atty: Richard F. Swift (Dow, Lohnes & Albertson).	GRANTED	1-30-76
BLCT-2398 R & F #408228 \$50 AC: 058 PRESS:	3-25-75 3-28-75 3-28-75 4 DEC 1975	License to utilize former main transmitter as an auxiliary transmitter. (RCA TT-25FH) Atty: Richard F. Swift (Dow, Lohnes & Albertson)	GRANTED	3-12-76

#12

COMMERCIAL TELEVISION

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WMAZ-TVName MULTIMEDIA, INC.
CH-13 Macon, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-176 R & F PN Rec'd: PRESS:	11-13-75 12-1-75 12-1-75 2 FEB 1976	RENEWAL OF LICENSE Annual Reports Filed Contours Filed 12-1-75 Atty: Suzanne Meyer (Dow, Lohnes & Albertson)	GRANTED	3-12-76
BRCT-781201K R&F PN REC'D PRESS	11-8-78 12-1-78 79 0124	RENEWAL OF LICENSE (MAIN TRANS & ANT.) & (AUX. TRANS.) RICHARD F. SWIFT, ATTY (DOW, LOHNES & ALBERTSON)	GRANTED	3-22-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

