

WLOX-TV

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Form BC 126 PROC. TEST AUTH. 10-10-62 STARTED: 10-14-62

June 1954

OFFICIAL #563

13 COMM.TV


BROADCASTING STATION LICENSE RECORD

NO VDR
Date first licensed 2-15-64 (OFF. # 563)

Call letters WLOX-TV

Station location BILOXI, MISSISSIPPI
9-8-65 Gr. Waiver Sec. 73.652(a) Rules, to
Identify as: "Biloxi-Gulfport-Pascagoula,
Mississippi" station.

Name of licensee WLOX BROADCASTING COMPANY


3 MILES NE OF McHENRY, NEAR McHENRY, MISSISSIPPI (BPCT-3213 3-2-64)
Buena Vista Hotel, Central Beach Drive, Biloxi, Mississippi (BPCT-5751, 7-12-62 Redescribed only)
Transmitter location Buena Vista Hotel, Biloxi, Mississippi

DaBuys Road, Biloxi, Miss. (RC 9-11-72)

Buena Vista Hotel, Central Beach Drive, Biloxi, Mississippi (BPCT-3213, 3-2-64)
Main studio location Buena Vista Hotel, Biloxi, Mississippi
(BPCT-5751, 7-12-62, redescribed)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	ERP Power	Time Div.	Period From-- To
BPCT-1157	1-10-62	CH #13	V-11.7 kw	U	3-10-62
DOCKET #10845	5/22/62	210-216	A-5.9 kw	MSL: 250'	9-10-62
<u>Construction Permit for a NEW Comm. TV B/C Station.</u>					
BMPCT-5751	7-12-62	Ch. #13	V. 31.7 kw	U	3-10-62
AH: 210'		210-216	A. 19 kw	MSL: 250'	1-12-63
Mod. of CP (BPCT-1157) to chg. ERP; type of transmitter; ant. loca; studio and transmitter location redescribed					

WIRE	8-29-62	PURSUANT TO SEC. 3.628(B) OF THE RULES, YOU ARE HEREBY NOTIFIED TO RESTRICT ON THE AIR EQUIP. TESTS FOR WLOX-TV TO PERIODS WHEN STATION WVUE IS NOT TRANSMITTING PROG. ON CH. 13 PEND. COMMENCEMENT OF OPER. BY THAT STATION ON CH. 12. THE COMM. SHALL BE ADVISED PRIOR TO COMMENCEMENT OF UNRESTRICTED WLOX-TV EQUIP. TESTS:: Equip. started 9-6-62 per wire rec. 9-6-62			

WIRE	10-8-62	REURTEL 3 NO OBJECT. OPER. WLOX-TV TRANSM. WITH AURAL OUTPUT POWER OF 2.5 KW & ERP 15.85 KW PROVIDED SUCH CHG. IS REFLECTED IN FORM 302 APPL. FOR LIC.			

WIRE	10-10-62	RE TENDERED LIC. APPL. AUTH. GR. OPER. WLOX-TV ON PROGRAM TEST ACCORD. SEC. 3.629 RULES AND CP BMPCT-5751. ADVISE commencement. BEGAN 10-14-62			

BPCT-3213	3-2-64	CH. #13	V-316 kw	U	5-2-64
AH: 1330'	MSL: 1549'	210-216	A-158 kw		11-2-64
<u>CP to chg. TL, ERP, type of trans. antenna, AH.</u>					
BMPCT-5991	7-31-64	CH. #13	V-282 kw	U	5-2-64
AH: 1340'	MSL: 1549'	210-216	A-141 kw		1-31-65
<u>Mod. CP (BPCT-3213) to make changes in the antenna system.</u>					

WIRE	9-24-64	REURTEL 17. PEND. FILING LIC. APPLIC. AUTH. GR. OPER. WLOX-TV TEMP. PER. END. 10-24-64 ACCORD. CP (BMPCT-5991). ADVISE WHEN OPER. COMMENCES UNDER THIS AUTHORITY. (Began October 16, 1964)			

WIRE	10-21-64	PEND. FILING LICENSE APPL. EXT. AUTH. GR. OPER. WLOX-TV TEMP. PERIOD END 11-24-64 ACCORD.			
<u>CONSTRUCTION PERMIT BMPCT-5991</u>					

WIRE	11-19-64	PENDING FILING LICENSE APPLICATION, EXT. AUTH. GRANTED OPERATE WLOX-TV TEMP. PERIOD END 1-15-65			
<u>ACCORDANCE CONSTRUCTION PERMIT BMPCT-5991</u>					

Form BC 126

June 1954

CARD #2

COMM. TV B/C

BROADCASTING STATION LICENSE RECORD

Date first licensed _____

Call letters WLOX-TV

Station location _____

Name of licensee WLOX BROADCASTING COMPANY

Transmitter location SEE CARD #1

Main studio location SEE CARD #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BLCT-1238	9-15-64	CH.#13	V-31.7kw	U	9-15-64
AH:210' MSL:250'		210-216	A-15.85kw		6-1-67
License to cover CP(BPCT-1157 as mod.)					
BMPCT-5991	7-31-64	CH.13	V.282 kw	U	5-2-64
AH:1340' MSL:1549'		210-216	A.141 kw		1-31-65
SUPERSEDED	12-9-64	Letter to correct type Vis. trans.			
WIRE	1-4-65	REURLET	28. PEND. FILING	LIC. APPL.	
EXT. AUTH.	GR. OPER	WLOX-TV	TEMP. PERIOD END.	1-31-65	
ACCORD. CP BMPCT-5991					
WIRE	1-29-65	REURLET	21. PEND. FILING	LIC. APPL.,	
EXT. AUTH.	GR. OPER.	WLOX-TV	TEMP PERIOD END	2-10-65	
ACCORD CP BMPCT-5991					
WIRE	2-3-65	RE TENDERED LICENSE APPL., AUTH. GR.			
OPER. WLOX-TV ON PRE. TEST ACCORD. SECTION 73.629 RULES					
AND CP BMPCT-5991					
COMM. GRANTED WAIVER SECTION 73.652(a) OF COMM'S RULES on					
9-8-65 TO IDENTIFY WLOX-TV as "Biloxi-Gulfport-Pascagoula,					
Mississippi" station LETTER ADOPTED					
BLCT-1455	9-24-65	CH.#13	V-242 kw	U	9-24-65
BPCT-3581	6-30-65	210-216	A-57.5 kw		6-1-67
License to cover CP(BPCT-3213 as mod) which auth.chgs.					
BRCT-563	5-22-67	same	same	same	6-1-67
RENEWAL OF LICENSE					6-1-70
WIRE	8-27-69	AUTH. GR. OPER. TEMP. PER. END. 10-25-			
69 accord req. Advise when normal operation resumed.					
WIRE	10-17-69	ABOVE AUTH. ext. to 12-24-69			
WIRE	1-5-70	ABOVE AUTH. EXT. to 2-24-70			
BRCT-563	6-30-70	REN. OF LICENSE (L)			
		6-1-73			
ESBA	5-15-72				
BRCTV-104	9-11-72	OPERATE REMOTE CONTROL(1)			
BRCT-563	5-31-73	RENEWAL OF LICENSE (S)			
		6-1-76			

Form BC 126
June 1954 #3

COMMERCIAL TELEVISION

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters **WLOX-TV**

Station location

Name of licensee **WLOX BROADCASTING COMPANY**

SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
WIRE	2-28-75	Auth. grtd. oper WLOX-TV with aural effective radiated pwr. reduced to 10 percent of visual pwr. temp. per. end. 4-28-75. Nec. file FCC Form 301 for permanent pwr. reduction.			
Wire	5-30-75	Extn. auth. grtd. oper. with Aur. ERP reduced to 10% of Vis. pwr. temp. per. end. 7-28-75. Nec. file 301 for permanent pwr. reduction. This auth. subj. to licensee filing properly executed req. in accord. with 1.513 of Rules.			
BMLCT-796	7-31-75		31.6 kW		
(2)	Mod of Lic to decr. Aur ERP				
BRCT-563	7-29-76	Ch. 13	V. 282 kW	U	6-1-79
AH: 1340	MSL: 1549'	210-216 A.	31.6 kW		
Renewal of license					
BRCT 790201 KH	5-18-79	RENEWAL OF LICENSE			6-1-82

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters ~~WVW~~ WLOX-TVName WLOX Broadcasting Company
Buena Vista Hotel, Biloxi, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
WPOT-1157	8-5-52	Construction permit for a new commercial television broadcast station	DENIED 8-2-52 DECISION IN DOCKET # 10845	
Recd.	8-14-52	FREQ: Channel #13, 210-216 mcs.		
Filed	8-14-52	ERP: Vis. 11.9 Kw. Aur. 5.96 Kw.	REOPENED RECORD & REMANDED TO EXAMINER FOR FURTHER HEARING by MEMO & ORDER ADOPTED 5-6-59 in Dockets 10845 & 10844	
		Hours of operation: Unlimited		
		S & T Location: Buena Vista Hotel, Biloxi, Mississippi		
		(Vis. & Aur. RCA TT-2AH) (216')		
		Filed by Eliot C. Lovett, Atty.	DECISION ADOPTED 1-10-62 IN DOCKET #10845. APPLICATION GRANTED	
AMENDED	12-2-53	Amended to change ERP from 11.9(Vis.)kw,		
Recd.	12-4-53	Aur. 5.96 kw TO Vis. 11.7 kw, Aur. 5.85 kw	GRANTED	1-10-62
Filed	12-4-53	and changes in the antenna system.		
		Eliot C. Lovett- Atty		

A. Earl Cullum, Jr. Dallas, Texas

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WLOK-TV

NAME WLOK BROADCASTING COMPANY
Biloxi, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-5751 R & F	5-30-62 5-31-62	Modification of CP (BPCT-1157, which auth. a new Comm. TV Station) to change ERP from Vis. 11.7 kw, Aur. 5.9 kw to Vis. 31.7 kw, Aur. 19.02 kw; type of transmitters from RCA TT-2AH to RCA TT-5; minor change in antenna location (approx. 100 feet); redescribe transmitter/location as Buena Vista Hotel, Central Beach Drive, Biloxi, Mississippi; make changes in equipment (REQUEST WAIVER SECTION 1.355(a)(1) OF COMM. RULES) Eliot C. Lovett-atty L.J.N. du Treil & Associates, Inc. Engr., 10412 Jefferson Highway, New Orleans, 23, La.	GRANTED	7-12-62
BLCT-1238 Recd. & Filed	10-5-62 10-10-62	License to cover CP (BPCT-1157, as mod.) which authorized a new Commercial Television Station. Eliot C. Lovett , Atty. Lovett & Lovett	GRANTED	9-15-64

APPLICATION RECORD - BROADCASTING

COMM. TV

Call
Letters WLOX-TVName WLOX BROADCASTING COMPANY
BILOXI, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BPCT- 3213	6-29-63	Construction Permit to change transmitter location from Buena Vista Hotel, Central Beach Drive, Biloxi, Mississippi TO Approximately 1 mile Northeast, Near McHenry, Mississippi; change ERP from Vis. 31.7 kw, Aur. 19 kw; TO Vis. -308.3 kw, Aur. 151 KW; change type of transmitter to RCA TT-25DH; type of antenna to RCA-TW-15-AP-13; make changes in the antenna system and equipment and antenna height above average terrain to 1333 feet.	GRANTED	3-2-64
Recd. & Filed	7-3-63			
		Eliot Or Lovett, Atty.: Lovett and Lovett L.J.N. duTreil & Associates Engr. (10412-10004) Gail Jefferson Hwy., New Orleans 23, La).		
Amended	8-5-63	Amended to correct geographic coordinates and changes in equipment.		
R & F	8-15-63			
AMENDED	1-15-64	Amended to change ERP to Vis. 316kw, Aur. 158 kw; change transmitter location to Approximately 3 miles NE of McHenry, Mississippi; Type of antenna to RCA TW-18A-13P and make changes in antenna system & equipment.		
R & F	1-20-64			

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WLOX-TVName WLOX BROADCASTING COMPANY
Biloxi, Mississippi

CH. 13

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-5991 R & F	7- -64 7-20-64	Modification of CP (BPCT-3213, which authorized changes in existing station) to make changes in the antenna system (electrical beam tilt) and other equipment changes. Booth and Lovett-attys (J. N. Papaiohn)	GRANTED	7-31-64
BPCT-6056 Recd. & Filed	1-21-65 1-25-65	Mod. of CP (BPCT-3213, as mod., which authorized changes in existing station (to extend completion date from 1-31-65 to 3-1-65. Lee G. Lovett, Atty.	DISMISSED	2-12-65 AS MOOT. see License below
BLCT-1455 Recd. & Filed	2-1-65 2-1-65	License to cover CP (BPCT-3213, as mod., which authorized changes in existing station. John N. Papaiohn, Atty. (BOOTH & LOVETT)	GRANTED	9-24-65
AMENDED Rec. & filed	7-6-65 7-7-65	Amended to show the aural ERP as 57.5 kw. (same as BPCT-3581)		<i>not subject to record</i>

Form BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

COMM. TV

Call
Letters WLOX-TV

Name WLOX BROADCASTING COMPANY
CH.13 BILOXI, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-3581 Recd. & Filed	6-1-65 6-15-65	Construction Permit to reduce Aural ERP from 141 kw to 57.0 kw, (Horz.). Booth & Lovett, Atty.	GRANTED	6-30-65 as a Modification. (NOT issued TO BE ISSUED WITH license BLCT-1455)
LETTER(3)	8-10-65	REQUEST FOR WAIVER OF SECTION 73.652(a) OF COMMISSION'S RULES to permit WLOX-TV to identify itself as "Biloxi-Gulfport-Pascagoula, Mississippi". Both & Lovett-attys (Lee G. Lovett)	GRANTED	9-8-65 COMM. LETTER ADOPTED
BRCT-563 R & F	3-1-67 3-3-67	RENEWAL OF LICENSE Booth & Lovett, Atty (John N. Papa John)	GRANTED	6-1-70
BRCT-563 R & F	2-20-70 3-2-70	RENEWAL OF LICENSE AMENDED 6-22-70 re commercial practices. John Papa John (Pittman, Lovett)	GRANTED	5-22-67
\$150 #581568 PN Recd. PRESS	" " MAR 11 1970		GRANTED	6-30-70

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters WLOX-TVName WLOX BROADCASTING COMPANY
CH-13 BILOXI, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BRCTV-104 R & F #071369 \$50 AC: 069 PRESS:	4-19-72 5-9-72 5-9-72 MAY 26 1972	Req. auth. to oper. trans. by RC from DeBuys Road, Biloxi, Mississippi. Atty.: John N. Papaohn (Pittman Lovett Ford Hennessey and White)	GRANTED	9-11-72
BRCT-563 R & F PN REC'D PRESS:	2-28-73 3-5-73 3-5-73 MAR 29 1973	RENEWAL OF LICENSE Atty: John N. Papaohn (Pittman, Lovett, Ford, Hennessey and White) Amended 5-9-73 re programming	GRANTED	5-31-73
BMLOT-796 R & F PRESS: #433483 \$100. AC 058	5-21-75 5-30-75 2 JUL 1975	Mod. of Lic. to decr. Aur. EHP to 31.6kW. Pittman, Lovett, Ford & Hennessey, J.N. Papaohn, aty.	GRANTED	7-31-75

APPLICATION RECORD - BROADCASTING

COMMERCIAL TELEVISION

Call

WLOX-TV

Letters

Name **WLOX BROADCASTING COMPANY**

CH-13 Biloxi, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-563 R & F PN Rec'd: PRESS:	1-9-76 2-2-76 2-2-76 25 Feb 1976	RENEWAL OF LICENSE No Annual Reports Filed 3-9-76. No Contours filed Atty: John N. Papaohn (Pittman, Lovett Ford and Hennessey) Amended 4-6-76 re programming.	GRANTED	7-29-76
PETITION TO DENY AND TO INTERVENT, OR, IN THE ALTERNATIVE, REVOCATION OF BROADCAST LICENSES FOR RACIALLY DISCRIMINATORY EMPLOYMENT PRACTICES AND PETITION TO PREVENT CONTINUING VIOLATIONS OF THE COMMUNICATIONS ACT AND OTHER COMMISSION POLICIES AND RULES filed May 5, 1976 by Alvin O. Chambliss on behalf of the Mississippi State Branch of the National Association for the Advancement of Colored People, and other groups.				
MOTION TO WAIVE SERVICE REQUIREMENT filed May 5, 1976 by Alvin O. Chambliss on behalf of Petitioners.				

F.C.C. - WASHINGTON, D. C.

OPPOSITION TO PETITION TO DENY AND TO INTERVENE, OR, IN THE ALTERNATIVE, REVOCATION OF BROADCAST LICENSE FOR RACIALLY DISCRIMINATORY EMPLOYMENT PRACTICES AND PETITION TO PREVENT CONTINUING VIOLATIONS OF THE COMMUNICATION ACT AND OTHER COMMISSION POLICIES AND RULES filed 6-2-76 by John N. Papajohn on behalf of WLOX Broadcasting Co.

MOTION FOR EXTENSION OF TIME filed 6-11-76 by Alvin O. Chambliss on Behalf of Petitioner

MEMORANDUM OPINION AND ORDER adopted 6-9-76, released 7-9-76 FCC 76-534 40858: Accordingly, IT IS ORDERED, That the "Petition to Deny and to Intervent, or, in the Alternative, Revocation of Broadcast Licenses for Racially Discriminatory Practices and Petition to Prevent Continuing Violations of the Communications Act and Other Commission Policies and Rules," filed May 3 and 5, 1976, by the Mississippi State Branch of the National Association for the Advancement of Colored People and other groups, IS DISMISSED as a petition to deny. IT IS FURTHER ORDERED, That the pleading SHALL BE CONSIDERED as an informal objection pursuant to Section 1.587 of the Commission's Rules with respect to those stations listed in paragraph 7, supra, and as a complaint with respect to Stations WBIP-FM and WONA-FM, as stated in note 1, supra. IT IS FURTHER ORDERED, That the pleading IS DISMISSED with respect to those 20 stations listed in paragraph 8, supra, to the extent indicated there. IT IS FURTHER ORDERED, That petitioners' request for leave to supplement their May 3 pleading IS DENIED; That their request for limited discovery rights IS DENIED; and That their request for costs and attorneys' fees IS DENIED. IT IS FURTHER ORDERED, That the "Motion to Waive Service Requirement," filed May 5, 1976, by the same petitioners, IS DISMISSED as moot.

APPLICATION RECORD - BROADCASTING

Call
Letters WLOX-TVName WLOX BROADCASTING COMPANY
Ch-13 BILOXI, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8596 R&F EN RECD PRESS (Form 315)	10-21-78 1-31-78 MAR 1 1978	Voluntary transfer of control of lic. corp. From the Estate of J. S. Love, Jr., Mrs. J. S. Love, Jr., and James S. Lovell III (As a Family Group) to James S. Love, III, Jo Love Little and Mary E. Love McMillan (As a Family Group) Atty.: Pittman, Lovett, etc (John PapaJohn) Amended 4-21-78 re programming, balance, & EEO policy Amended 5-5-78 re additional information		
BRCT- 790201KH R & F PN REC'D PRESS	1-15-79 2-1-79 79 04 11	RENEWAL OF LICENSE ATTY: JOHN N. PAPAJOHN (LOVETT FORD & HENNESSEY, P.C.)	GRANTED	5-18-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

