

WETV



Remington Rand Inc.

BRANCHES EVERYWHERE

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REMOVABLE LABEL GUIDE

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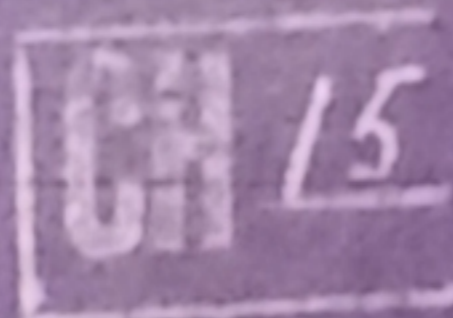
Patent No. 1,890,189

B.S. 0APL #1

BROADCASTING STATION LICENSE RECORD COMMERCIAL TV B/C

First Operation: 7-8-53 (Started 7-20-53, per Atty.)

Date first licensed 6-11-57 (Off. # 333)



Call letters W.M.T.V.

(Station Loc: Madison, Wis.)

FORWARD COMMUNICATIONS CORPORATION (AL 6-28-74; Eff: 7-2-74)

X FORWARD TELEVISION, INCORPORATED (BALCT-63 4-2-58 EFF: 5-17-58)

X WMTV, INCORPORATED (BALCT-49 7-25-57 EFF: 8-6-57)

Name of licensee X BARTELL TELEVISION CORPORATION

615 Forward Drive, Madison, Wisconsin (BSCT-333 10-18-71)

X 615 Forward Drive, Near Madison, Wisconsin (BPCT-3487 3-24-65)

West Beltline Highway, Near Madison, Wisconsin (BPCT-2787 gr. 9-19-60 Lic. 11-27-62)

X West Beltline, Near Madison, Wisconsin (BPCT GR. 3-21-57 LIC. 6-11-57)

X Rte. 3, near Madison, Wisconsin (BPCT-1054, Gr. 4-10-53)

Transmitter location X West Beltline Road, Madison, Wis.

615 Forward Drive, Madison, Wisconsin (BSCT-333 10-18-71)

X 615 Forward Drive, Near Madison, Wisconsin (BPCT-3487 3-24-65)

West Beltline Highway, Near Madison, Wisconsin (BPCT-2787 gr. 9-19-60 Lic. 11-27-62)

X West Beltline, Near Madison, Wisconsin (BPCT-GR. 3-21-57 LIC. 6-11-57)

X Rte. 3, near Madison, Wisconsin (BPCT-1054, Gr. 4-10-53)

Main studio location X 2047 Winnebago St., Madison, Wis.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BPCT-1484	1-23-53	Ch. #33 584-590 mos	V-16.5 kw A- 9.3 kw	U	3-23-53 9-23-53
Construction permit for a new Commercial TV B/C Station					
BMPCT-1054	4-10-53	same	V.17 A. 9.1	same	6-10-53 12-10-53
Mod. C.P. (BMPCT-1484) change ERP: change trans. location; change studio location; make other equipment changes.					
Wire BMPCT-1054	7-6-53	STA operate comm. basis exact accord.			
Period 7-8-53 10-8-53.					
WIRE CP BMPCT-1054	9-11-53	Ext. STA to operate comm. basis exact accord.			
Period ending December 10, 1953.					
BMPCT-1386	11-12-53	Same	Same	Same	6-10-53
Mod. of CP (BPCT-1484 as mod., to ext. comp. date. 3-10-54					
1-21-54 STA, Opr. Comm. basis exact accordance CP BMPCT-1386. Period Ending 3-10-54.					
BMPCT-1881	2-23-54	same	same	same	6-10-53
Mod. CP (BPCT-1484 as mod) to extend completion dt 9-10-54					
2-23-54 EXT STA Opr. Comm basis exact accordance CP BMPCT-1881 pending completion of performance measurements for license application. Period Ending 9-10-54					
BMPCT-2336	8-31-54	same	Vis-209 kw Aur-112 kw	same	6-10-53 2-27-55
Mod. CP (BPCT-1484 as mod) to chg. ERP, type of transmitters.					
Wire BMPCT-2336	9-7-54	EXT STA Opr. Comm. basis accord CP BMPCT-2336 pending filing of Lic. Appl. Period Ending 2-27-55.			
BMPCT-2851	2-10-55	same	same	same	6-10-53
Mod. CP (BPCT-1484 as mod) to extend completion dt 8-27-55					
WIRE BMPCT-3310	2-11-55	EXT STA. Opr. Comm. basis facilities specified CP BMPCT-1054. Period Ending 8-27-55.			
BMPCT-3310	8-10-55	same	same	same	6-10-53
Mod. CP (BPCT-1484 as mod) to extend completion dt 1-16-56					
WIRE BMPCT-3675	8-19-55	Mod. STA Opr. Coma. basis accord. CP BMPCT-3310 pending filing of Lic. Appl. Auth. expires 1-16-56.			
BMPCT-3675	1-13-56	same	same	same	6-10-53
Mod. CP (BPCT-1484 as mod.) to extend completion dt 5-16-56					
WIRE BMPCT-3675	1-13-56	pending filing of Lic. Appl. auth. granted to opr. WMTV temp. Per. End. 5-16-56 Comm. basis accord. CP			

Form BC-126

June 1954

CARD 2

BROADCASTING STATION LICENSE RECORD **COMMERCIAL TV B/C**

Date first licensed

Call letters **WMTV**

Station location **MADISON, WISCONSIN**

Name of licensee **FORWARD TELEVISION, INCORPORATED**

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BMPCT-4492 AH 690	3-21-57	same	V-158 kw-DA A-85.1 kw-DA	U	6-10-53 5-19-57
Mod. of CP (EPCT-1484 as mod.) to change ERP: chg. descript of studio & trans. location: install DA & make minor equip. changes.					
BLCT-478 AH 690'	6-11-57	CH #33 584-590mc	V-158 DA A-85.1 DA	U	6-11-57 12-1-58
License to cover CP (EPCT-1484, as mod.)					
BALCT-49	7-25-57	Voluntary assignment of license from Bartell Television Corporation to WMTV, Incorporated.			
EFF: 8-6-57					
BALCT-63	4-2-58	Voluntary assignment of license to FORWARD TELEVISION, INCORPORATED. EFF: 5-17-58			
BRCT-333 AH: 690'	11-5-58	CH#33 584-590	V-158 kw DA A-85.1kw DA	U	12-1-58 12-1-61
RENEWAL OF LICENSE					
BPCT-2787 AH: 1160'	9-19-60	CH #33 584-590	V-89.1 kw A-49 kw	U	11-19-60 5-19-61
CP to chg. to Non-DA, ERP, antenna system, Equip. & AH.					
WIRE	11-8-60	AUTH GRANTED OPER WMTV TEMP FOR PERIOD ENDING 12-7-60, ACCORD LIC BRCT-333 EXCEPT USING TPU-6 ANT 672 FT ABOVE AVERAGE TERRAIN WITH 17.22 DBK VISUAL EFFECT RADIATED POWER & 15 DBK AURAL RADIATED POWER. OPER ACCORD BPCT-2787 PRIOR TO FILING LIC APP WILL REQ NOTORIZED REQ'ST SIGNED BY CO OFFICER.			
WIRE	12-2-60	AUTH. GR. OPR. WMTV, MADISON, TEMP. PER. END. 1-2-61 ACCORD. CP BPCT-2787 WITH FOLLOWING EXCEPTIONS: ANTENNA 1010 FEET ABOVE AVERAGE TERRAIN, MAX. VIS. ERP 171 KW, HORIZ. VIS. ERP 92 KW, MAX. AURAL ERP 92.4 KW, HORIZ. AURL ERP 49.8 KW. ADVISE. BEGAN 12-3-60			
WIRE	12-29-60	EXTENSION AUTH. GR. OPR. WMTV TEMP. PER. END. 2-2-61 ACCORD. COMMISSION'S WIRE OF 12-2-60.			
BMPCT-5542 AH: 1010'	12-29-60	CH #33 584-590	V-91.2 kw A-49 MSL: 2001'	U	11-19-60 6-29-61
Mod. CP (BPCT-2787) to chg. ERP, chgs. in antenna system, AH.					

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WMTV

Station location

Name of licensee FORWARD TELEVISION, INCORPORATED

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
COMM. LTR.	ADOPTED 1-18-61:				GRANTED WAIVER OF SECTION 17.23 OF RULES RE PAINTING AND LIGHTING OF TOWER: PERIOD FOR DURATION OF LICENSE TO 12-1-61: SUBJECT TO BEING RENEWED WHEN APPL. FOR RENEWAL IS FILED.
WIRE MAIN TRANS. & ANT. ON BMPCT-5542.	2-30-61	RE LI .	ELCT-1097	AUTH. GR. OPER. WMTV	PROG. TEST ACCORD SEC. 3.629 CP NECESS. YOU FILE APPL. IF DESIRED TO LICENSE AUX. ANTENNA AT 500 FOOT LEVEL
REPORT & ORDER	ADOPTED 4-5-61	DOCKET #13903 (RM-206)			SEC. 3.606 RULES AMENDED: OUTSTANDING AUTHORIZATION WMTV IS MODIFIED TO SPECIFY OPER. ON CHANNEL 15 INSTEAD OF CHANNEL 33, SUBJECT TO CONDITIONS (a) ACCEPTANCE (b) SUBMIT DATA by 5-5-61 (c) MAY CONTINUE OPER. ACCORD. PRESENT AUTH. TILL READY TO COMM. OPER. ON NEW FREQ. ETC. & SUBMIT PROOF OF PERFORMANCE DATA PRIOR TO BEGINNING PROGRAM OPER. ON CH. 15.
DOCKET #13903	6-9-61	CH #15	V-148 kw	U	8-9-61
MAIN TRANS. & ANT.		476-482	A-74.1 kw	AH: 1160' MSL: 2158'	2-9-62
Modification to specify operation on Ch #15 etc. Pursuant to REPORT & ORDER in DOCKET 13903 (above) EFFECTIVE 5-15-61					
BPCT-2852	5-9-61	CH 33			For test, emerg. 7-9-61 and maint. only. 1-9-62
AUX. ANTENNA		584-590			
CP for Auxiliary Antenna at Main Trans. site.					
WIRE	10-26-61				PENDING RECEIPT VERIFIED REQUEST & SUBMISSION PROOF OF PER. DATA AUTH. GR. OPER. WMTV ON CH. 15 TEMP. PER. END. 11-13-61 ACCORD. REPORT & ORDER
DOCKET # 13903.					
WIRE	11-8-61				PENDING SUBMISSION OF PROOF OF PERFORMANCE DATA EXT. AUTH. GR. OPER. WMTV ON CH. 15 TEMP. PER. END. 12-13-61 ACCORD. REPORT & ORDER DOCKET # 13903.
ACTION ON RENEWAL DEFERRED 11-29-61					
WIRE	1-9-62	RE LIC.	APPL. ELCT-1167,	AUTH. GR. OPER.	
WMTV AUX. ANT. ON PROGRAM TEST ACCORD. SECTION 3.629 RULES & CP BMPCT-2852, EXCEPT AS MODIFIED BY REPORT AND ORDER, DOCKET NO. 13903 TO SPECIFY OPERATION ON CH. 15.					
BRCT-15	9-19-62	Ch. 33	V.-158 kw DA	U	9-19-62
AH: 690'		584-590	A.-85.1 kw DA		12-1-64
RENEWAL OF LICENSE					

Form BC 125 #4
June 1954

COMM.TV

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WMTV

Station location MADISON, WISCONSIN

Name of licensee FORWARD TELEVISION, INCORPORATED

Transmitter location see Card #1

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	ERP Power	Time Div.	Period From- To-
BLCT-1167 AUX. ANT.	11-27-62	CH.#15 476-482	---Emerg.	Test & Maint.	11-27-62 12-1-64
License to cover CP (BPCT-2852, as mod) for an Aux. Antenna					
BLCT-1097 MAIN TRANS. & ANT.	11-27-62	CH #15 476-482	V-177 kw A-88.5 kw	U	11-27-62 12-1-64
AH: 1160' MSL: 2158'					
License to cover CP (BPCT-2787, as mod).					
BTC-4190	5-15-63	Voluntary transfer of control of licensee corporation from Lee Radio, Incorporated TO Wisconsin Valley Television Corporation. EFF: 6-21-63			

ACTION ON RENEWAL DEFERRED 12-9-64					
BMLCT-170	9-30-64	CH.#15 476-482	V-177kw A-17.7kw	U	9-30-64 12-1-64
AH:1160' MSL:2158'					
Mod. of License to reduce Aural ERP					
BRCT-333 MAIN TRANS. & ANT.	1-18-65	same	same	same	1-18-65 12-1-67
RENEWAL OF LICENSE					
BRCT-333 AUXILIARY ANT.	1-18-65	same	same	same	1-18-65 12-1-67
RENEWAL OF LICENSE					
BPCT-3487	3-24-65	CH. 15 476-482	V-589kw A-58.9kw	U	3-24-65 11-24-65
AH:1200' MSL:2226'					
CP to chg ERP;redescribe transmitter & studio location; chg type of trans; chg type of ant; make chgs in ant sys and AH.					

WIRE 8-30-65 REURLET 23. PENDING FILING LICENSE					
APPL., AUTH. GRANTED OPER. WMTV TEMP. PERIOD END 9-30-65 IN ACCORD. WITH CP BMPCT-6137. ADVISE WHEN OPER. COMMENCES UNDER THIS AUTH. BEGAN 9-10-65					

WIRE 9-30-65 REURLET 29. PENDING FILING LICENSE					
APPL., EXT. AUTH. GRANTED OPER. WMTV TEMP. PERIOD END 10-30-65 IN ACCORD. WITH CP BMPCT-6137					

WIRE 10-29-65 RELETATY 28. PENDING FILING LICENSE					
APPL., EXT. AUTH. GRANTED OPER. WMTV TEMP. PERIOD END 11-30-65 IN ACCORD. WITH CP BMPCT-6137. FURTHER EXTENSION THIS AUTH. WOULD NOT APPEAR WARRANTED IN ABSENCE OF FCC FORM 302 BEING FILED.					

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WMTVStation location MADISON, WISCONSINName of licensee FORWARD TELEVISION, INCORPORATED

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
WIRE	11-30-65	RE TENDERED LICENSE APPL., AUTH. GRANT. OPER. WMTV MAIN TRANS & ANT. ON PROGRAM TEST ACCORD. SEC. 73.629 RULES & CP BMPCT-6137, SUBJECT TO FURTHER REVIEW TECHNICAL DATA AND TRANSMITTER TYPE ACCEPTANCE. REMOTE CONTROL OPER. AUTH. ACCORD. RULE 73.676.			
BMPCT-6137	8-30-65	CH.#15	V-589 kw	U	5-24-65
AH: 1160'	MSL:2158'	476-482	A-72.4 kw		2-28-66
Mod. CP (BMPCT-3487) which auth. chgs. to chg. ERP, Decrease AH.					
BLCT-1527	5-23-67	CH.15	V-794 kw	U	5-23-67
AH:1160'	MSL:2158'	476-482	A-79.4 kw		12-1-67
LICENSE to cover CP (BMPCT-3487, as mod.) which auth. chgs.					
BPCT-3994	7-19-67	CH.15	V-794 kw	U	9-19-67
AH:1160'	MSL:2158'	476-482	A-79.4 kw		3-19-68
Construction Permit to change type of trans. Main Trans. & A					
WIRE	9-1-67	PENDING FILING LICENSE APPLI. AUTH. GR. OPER. WMTV TEMPORARILY PERIOD ENDING 10-1-67 ACCORD. BPCT-3994.			
WIRE	9-26-67	PEND. FILING LICENSE APPL. AUTH. GR. OPER. WMTV TEMP. PERIOD ENDING 11-1-67 ACCORD. BPCT-3994.			
WIRE	10-23-67	RE TENDERED LIC. APPLI. AUTH. GR. OPER. WMTV ON PROG. TEST ACCORD. SEC. 73.629 RULES AND CP BPCT-3994.			
BRCT-333	11-24-67	same	same	same	12-1-67
MAIN TRANS. & ANT. RENEWAL OF LICENSE					12-1-70
BLCT-1729	7-7-69	LICENSE (BPCT-3994) for changes			12-1-70
WIRE	2-5--70	PENDING DIPLEXER REPAIRS EXT. AUTH. GR. OPER. WITH MULTIPLEXED VIS. AND AURAL SIGNALS TEMP. PERIOD END. 4-9-70. ADVISE WHEN NORMAL OPERATION RESUMED.			
BRCT-333	11-25-70	RENEWAL OF LICENSE (s)			12-1-73
BSCT-333	9-28-71	Superseded to correct ant. data			
BSCT-333	10-18-71	to correct TL location & TOP & ERP			
BTC-6699	12-6-71	Vol. T/C			
EBSA	5-15-72				
BRCTV-06 (1)	5-15-73	Remote control authority			
BRCT-333	11-28-73	RENEWAL OF LICENSE (L)			12-1-76
BALCT-549	6-28-74	Vol A/L			

BC-126
June 1975

COMM. TV

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WMTV

Station location

Name of licensee FORWARD TELEVISION, INCORPORATED

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

<u>Appl. No.</u>	<u>Date Issued</u>	<u>Freq.</u>	<u>Power</u>	<u>Time Div.</u>	<u>Period From-- To</u>
BRCT-333	11-17-76	RENEWAL	OF LICENSE (S)		12-1-79
BRCT-790801LI	11-30-79	RENEWAL	OF LICENSE (S)		12-1-82

CARD #1

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

COMM. TV B/C
W M T VCall Letters ~~NEW~~ (U)Name BARTLETT TELEVISION CORPORATION
(PO. 710 N. Plankinton Avenue, Milwaukee, Wisconsin)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-1484 Rec'd Filed	12-18-52 12-23-52 12-23-52	Construction permit for a Comm. TV B/C station FREQ: Ch. #33, 584-590 mcs ERP: Vis. 17.80 kw, Aur. 10.70 kw Hours of operation: Unlimited S-L: Township of Madison, 2.5 miles SW of downtown section of Madison, Wisconsin T-L/ ^{West Belt Line Road} Township of Madison, 3.5 miles SW of downtown section of Madison, Wisconsin (Vis. & Aur. DuMont 13000) (434') Filed by Lee K. Bexner, Atty.	GRANTED	1-23-53
AMENDED Rec'd Filed	1-2-53 1-5-53 1-5-53	Amended to chg. studio location from Township of Madison, 3.5 mi. SW of downtown section of Madison, Wis. to 2047 Winnebago St., Madison, Wis.		
PETITION	5-8-53	Filed by Robert M. Booth, Atty. behalf American Broadcasting Station, Inc., (WMTV) to cancel assignment of Call Letters WMTV.	DENIED	Letter 7-22-53

Ralph E. Evans, Engr., (Milwaukee, Wisc.)

Card # 4

Form A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

COMM TV B/C

Call
Letters WMTVName BARTILL TELEVISION CORPORATIONMadison, Wisc.

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-1054 Recd & Filed	3-19-53 3-20-53	Mod. of C.P. (BPCT-1484, as amended, which authorized a new Comm. TV B/C Station) to change ERP from V-16.5 kw, A-9.3 kw to V-17 kw, A-8.60 kw, install new transmitters and change studio and transmitter locations from 2047 Winnebago St., Madison, Wisc. and West Beltline Road, Madison, Wisc., respectively to "to be determined", Madison, Wisc. and "to be determined", Middleton, Wisc., respectively, and make other equipment changes. (Filed by Samuel Miller, Atty.) (Vis. & Aur. RCA-TTU-1B) (596')	GRANTED	4-10-53
AMENDED Recd & Filed	3-24-53 3-26-53	To change studio and transmitter locations from "to be determined, Madison, Wisc. & "to be determined", Middleton, Wisc., respectively, to Route 3, near Madison, Wisc. Filed by Samuel Miller, Atty.		
BMPCT-1386 Recd & Filed	9-3-53 9-8-53	Mod. of C.P. (BPCT-1484 as mod. which auth. a new Comm TV B/C Station) for extension of completion date from 12-10-53 to 3-10-54 Filed by Samuel Miller, Atty.	GRANTED	11-12-53

FORMERLY FCC FORM 94

Call
Letters WMTVName BARTELL TELEVISION CORPORATIONMr. Madison His

File No.	Dated	Application for	Action	
			Nature	Date
Res'd	11-18-53 11-19-53	Mod. of CP (EPCT-1484 as mod., which authorized a new Commercial TV B/C Station) for extension of completion date from 12-10-53 to 6-10-54 3-10-54. Filed by Samuel Miller, Atty.	Appli. returned letter 1-24-53 at req. of atty.	
EPCT-1881 Recd. Filed	2-16-54 2-18-54 2-18-54	Mod. of CP (EPCT-1484, as mod., which authorized a new Comm. TV B/C Station) to extend completion date from 3-10-54 to 9-10-54. Filed by Samuel Miller, Atty.	GRANTED	2-23-54
EPCT-2336 Recd & filed	7-22-54 7-23-54	Mod. of CP (EPCT-1484 as mod. which auth. a new Comm. TV b/c station) to change ERP from Vis. 17 kw, Aur. 9.1 kw to Vis. 211 kw, Aur. 126 kw and change type of transmitters. (Vis & Aur. RCA-FTU-12A) (607') Filed by Samuel Miller, Atty.	GRANTED	8-31-54

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call
Letters WMTVName BARTELL TELEVISION CORPORATION
Madison, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date.
BMPCT-2851 Recd & filed	2-1-55 2-2-55	Mod. of CP (BPCT-1484, as mod., which auth. a new comm. TV b/c station) to extend completion date from 2-27-55 to 8-27-55	GRANTED	2-10-55
BMPCT-3310 Recd & filed	8-1-55 8-3-55	Mod. of CP (BPCT-1484, as mod., which auth. a new comm. TV b/c station) to extend completion date from 8-27-55 to 10-27-55	GRANTED	8-10-55
Ext # 6 BMPCT-3675 Recd & filed	12-24-55 1-5-56	Mod. of CP (BPCT-1484 as mod., which auth. a new comm. TV b/c sta.) to extend completion date from 1-16-56 to 3-16-56	GRANTED	1-13-56
Ext # 7 BLCT-475 Recd & filed	5-1-56 5-15-56	Filed by Samuel Miller, Atty. License to cover CP (BPCT-1484 as modified) which authorized a new commercial TV b/c station, and to specify studio and transmitter location as Schroeder Road, Madison, Wisconsin, in lieu of Route # 3, near Madison Wisconsin. (not a move) Filed by Samuel Miller, Atty.	GRANTED	6-11-57
Cont'd on card # 5				
SEE: card # 5 for amendment				

Card # 10
FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Comm TV B/C

Call
Letters WMTV

Name Bartell Television Corporation
Madison, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BLOT-475 Cont'd from Card # 4 Amended Recd & Filed	11-21-56 11-23-56	Amended (in resp. to Comm's ltr. of 10-18-56) to specify ERP as Vis. 168 kw, Aur 90.1 kw in lieu of Vis. 209 kw, Aur. 112 kw, specify direction antenna system and other equipment changes. (Contingent on filing and grant of ERP-4492 modification of construction permit (to cover the changes in facilities specified above) Filed direct	GRANTED	6-11-57
Amended Recd & filed	1-14-57 1-15-57	Amended to also cover facilities in BNPOT-4492 filed simultaneously (contingent on grant of BNPOT-4492) Filed by Samuel Miller, Atty.		
BNPOT-4492 Recd & filed	1-14-57 1-15-57	Mod. of CP (BPCT-1484 as mod., which auth. a new Comm TV b/c station) to change ERP from Vis. 209 kw, Aur. 112 kw to Vis. 158.05 kw, Aur. 95.30 kw, change description of studio and transmitter location from Route 3, Madison, Wisconsin to West Beltline Highway.	GRANTED	3-21-57

Cont'd on card # 6

APPLICATION RECORD - BROADCASTING

AUG. 1955 FORWARD TELEVISION, INCORPORATED (BALCT-63, 4-2-58)

Call Letters WMTV

Name WMTV, INCORPORATED
 Bartell Television Corporation
Madison, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BALCT-4492 Recd & filed Cont'd from card # 5	1-14-57 1-15-57	Madison, Wisconsin (not a move) install directional antenna and make minor equipment changes. (690) Filed by Samuel Miller, Atty. (BALCT-475 contingent on grant of this application.)	GRANTED	3-21-57
BALCT-49 Received & Filed	6-20-57 6-26-57 6-26-57	Voluntary assignment of license from Bartell Television Corporation TO WMTV, Incorporated. Sylvia D. Kessler-atty for Assignee Samuel Miller- atty for Assignor	GRANTED EFF: 8-6-57	7-25-57
BALCT-63 Recd & filed	3-4-58 3-5-58	Voluntary assignment of license to Forward Television, Incorporated Sylvia D. Kessler, Atty for Assignor Pierson, Ball & Dowd (filed by Ralph L. Walker Atty) for Assignee	GRANTED EFF: 5-17-58	4-2-58

Aug. 1955

Call
Letters WMTVName FORWARD TELEVISION, INCORPORATEDMadison, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-333 Rec. & filed	8-13-58 8-19-58	Renewal of License Robert E. Hodson-atty	GRANTED	11-5-58
BPCT-2787 Rec. & filed	6-16-60 6-20-60	Construction permit to change from Directional Antenna TO Non Directional (Horizontal plane); Change ERP from Vis. 158 kw DA, Aur. 85.1 kw DA TO Vis. 88.6 kw (Horizontal), Aur. 47.8 kw (Horizontal); changes in the antenna system (install a new tower) and equipment and antenna height above average terrain to 1175-feet. Ralph L. Walker-atty Page, Creuts, Steel & Waldschmitt-engr.	GRANTED	9-19-60
Amended Rec & Filed	7-18-60 7-19-60	Amended to change antenna height above average terrain to 1158 feet.		
BMPCT-5542 Recd. & filed	11-28-60 11 60	Mod. of CP (BPCT-2787 which authorized changes in existing station) to change ERP from Visual 89.1 kw, Aural 49 kw TO Visual 92.4 kw (horix), Aural 49.8 kw (horis.); make changes in antenna system & change antenna Height above average terrain to 11008 feet. Robert E. Hodson, atty	GRANTED	12-29-60

AUG. 1955

Call
Letters WNEVName FORWARD TELEVISION, INCORPORATED
Madison, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-1097 R & F	1-20-61 ✓ 1-26-61	License to cover CP (BPCT-2787 as mod.,) which authorized changes in existing station Filed by Robert E. Hodson, Atty.	GRANTED	11-27-62
AMENDED R & F MAIN TRANS	12-6-61 12-12-61 & ANTENNA	Amended to also cover facilities authorized in Report & Order adopted in Docket 13903 to specify operation on channel #15, 476-482 mcs. Robert E. Hodson-atty		
BPCT-2852 Recd. Filed AUX. ANTENNA BRCT	2-17-61 2-20-61	CONSTRUCTION PERMIT to install Auxiliary Antenna at the Main Transmitter site Robert E. Hodson, Atty.	GRANTED	May 9, 1961
BRCT-333 Recd. & Filed MAIN TRANS	8-24-61 9-5-61 & ANT.	RENEWAL OF LICENSE Robert E. Hodson, Atty.	GRANTED	9-19-62
BLCT-1167 R & F AUX. ANTENNA	12-28-61 1-5-62	License to cover CP (BPCT-2852, as modified by Docket 13903 to specify channel 15 in lieu of channel 33) for an auxiliary antenna system Robert E. Hodson-atty	GRANTED	11-27-62

Aug. 1955

Call
Letters WMTVName FORWARD TELEVISION, INCORPORATEDMadison, Wisconsin

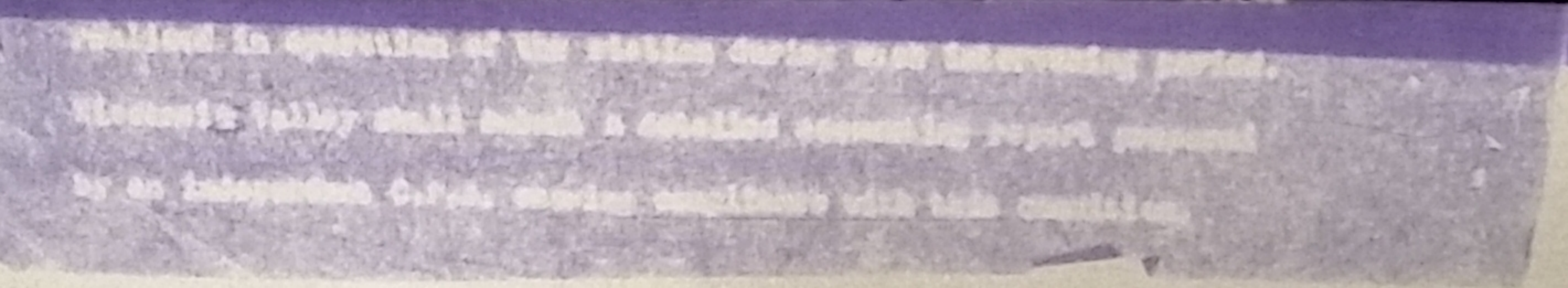
File No.	Dated	Application for	Action	
			Nature	Date
LTR. & ENGR. DATA REC.	4-17-61 4-19-61	Response submitted pursuant to Report & Order adopted 4-5-61 in Docket 13903 (RM-206) to modify outstanding authorization of WMTV to specify operation on channel 15 instead of channel 33 in Madison, Wisconsin Robert E. Hedden-atty David L. Steel, ENGR.	GRANTED AUTHORIZATION ISSUED	6-9-61 (Bureau)
BTC-4190 R & F	1-5-63 1-11-63	Voluntary transfer of control of licensee corporation from Lee Radio, Incorporated TO Wisconsin Valley Television Corporation. Pierson, Ball & Dowd, atty for transferor McKenna and Wilkinson-atty for transferee	GRANTED EFP.: Condition back of card	5-15-63 6-21-63
PETITION FOR REHEARING Midcontinent Broadcasting Co. of Wisconsin, Inc.	filed 6-11-63	by Clair Stout for Midcontinent Broadcasting Co. and Midcontinent B/C Co. of Wisconsin, Inc. (WKOW AM & TV)	DENIED	9-25-63 Memo Opinion & Order #39766 adopted
OPPOSITION TO PETITION FOR REHEARING	filed 6-24-63	by Quayle Smith for WMTV (Forward TV, Inc.)		
OPPOSITION TO PETITION FOR RECONSIDERATION (Wisconsin Valley TV Corp)	filed 6-24-63	by Joe Kittner for WSAU-TV, AM & FM		
SUPPLEMENT TO PETITION FOR REHEARING and Midcontinent B/C Co. of Wisconsin, Inc.	filed 7-17-63	by Clair Stout for Midcontinent B/C Co. and Midcontinent B/C Co. of Wisconsin, Inc. (WKOW-AM & TV)		

SEE CARD NO. 10

CONDITION

Subject to the following condition:

Granted subject to the condition, which the transferee has indicated is acceptable, that if the Commission should find in Docket Nos. 14933 and 14934 that Wisconsin Valley Television Corporation has abused the processes of the Commission, and if the Commission further finds that such abuse of process was so serious that it believes in its sole discretion that it would be contrary to the public interest for Wisconsin Valley Television Corporation to continue in control of the station here involved, then in such event Wisconsin Valley Television Corporation shall dispose of all its interest in said station and the licenses therefor without hearing, within such time as the Commission may specify, and for a price which shall not represent a profit to it and in any event shall not exceed the price paid for said station. If Wisconsin Valley Television Corporation shall have made improvements or additions to the station in such intervening period, the price may be increased by the undepreciated cost of such improvements or additions. The price shall not be affected by the profits or losses



7354

Bob Drilling

x290

APPLICATION RECORD - BROADCASTING

Call
Letters WMTVName FORWARD TELEVISION, INCORPORATED
Madison, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
OPPOSITION TO SUPPLEMENT TO PETITION FOR REHEARING filed 7-30-63 by Quayle B. Smith for Lee Radio, Incorporated				
OPPOSITION TO "SUPPLEMENT TO PETITION FOR REHEARING" filed 7-31-63 by James A. McKenna, Jr., for Wisconsin Valley Television Corporation.				
BMLCT-170 Recd. & Filed MAIN TRANS. & ANTENNA	8-18-64 8-25-64	Mod. of License to reduce Aural ERP from 88.5 KW to 24 kw (Max.) Joseph M. Kittner, Atty. (MCKENNA & WILKINSON)	GRANTED <i>GR 9-30-64</i>	9-30-64
BRCT-333 Recd. & Filed MAIN TRANS. & ANTENNA	8-1-64 8-20-64	RENEWAL OF LICENSE **	GRANTED	1-18-65
BRCT-333 Recd. & Filed AUXILIARY ANTENNA	8-28-64 9-11-64	RENEWAL OF LICENSE ** Thos. N. Frohock, Atty. (MCKENNA & WILKINSON)	GRANTED	1-18-65

FORM BC-121

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call

Letters WMTVName FORWARD TELEVISION, INCORPORATEDCH. 15 MADISON, WISCONSIN

zip 53711

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-3487 Recd. & filed MAIN TRANS. & ANTENNA	12-17-64 12-31-64	Construction Permit to change ERP From Vis. 177 kw, Aur. 88.5 kw TO Vis. 588 kw (Horz), Aur. 58.8 kw (Horz); redescr. transmitter and studio location from West Beltline Highway, near Madison, Wisconsin AS 615 Forward Drive, Madison, Wisconsin; change type of transmitter to Townsend Associates TA-50A; change type of antenna to RCA TPU-40K, make changes in antenna system and AH to 1195.5 feet. Thos. N. Frohock, Atty. (McKenna & Wilkinson)	GRANTED Condition re 73.640	3-24-65
BPCT-6137 R & F MAIN TRANS. & ANTENNA	7-16-65 7-27-65	Mod. of CP (BPCT-3487, which authorized changes in existing station) to change ERP from Vis. 589 kw Aur. 58.9 kw TO Vis. 727 kw, Aur. 72.7 kw and decrease AH to 1163 feet. McKenna & Wilkinson, Atty.	GRANTED	8-30-65
BLCT-1527 Recd & FILED	11-26-65 11-29-65	License to cover CP (BPCT-3487, as mod.) which authorized changes in existing station McKenna & Wilkinson, Atty.	GRANTED	5-23-67

APPLICATION RECORD - BROADCASTING

COM.TV

Call
Letters WMTVName **FORWARD TELEVISION, INCORPORATED**
City **MADISON, WISCONSIN**

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-3994 R & F MAIN TRANS. & ANTENNA	6-14-67 6-19-67	Construction Permit to change type of transmitter to Townsend Associates TA-55BT. John L. Tierney, Atty. (McKenna & Wilkinson)	GRANTED	7-19-67
BRCT-333 R & F MAIN TRANS. & ANTENNA	9-1-67 9-5-67	RENEWAL OF LICENSE David S. Stevens, Atty. (McKenna & Wilkinson)	GRANTED	11-24-67
SEP 20 1967				
BLCT-1729 R & F MAIN TRANS. & ANTENNA	10-16-67 10-19-67	LICENSE to cover CP (BPCT-3994) which authorized changes in an existing station. David S. Stevens, Atty. (McKenna & Wilkinson)	GRANTED	7-7-69
OCT 25 1967				
ENGR. DATA FILED 7-8070				
BRCT-333 Rec. & filed FN RECD PRESS	8-1-70 9-1-70 8-10-70 SEP 14 1970	RENEWAL OF LICENSE Thomas N. Frohock (McKenna & Wilkinson)	GRANTED	11-25-70

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters WMTV

Name FORWARD TELEVISION, INCORPORATED
CH-15 MADISON, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6699 R & F #011991 \$250 AC: 055 PRESS	10-8-71	Voluntary transfer of control of Forward Communications Corporation (parent corporation of licensee) from The Record Herald Company, O. C. Lemke, et al, to John C. Sturtevant, William F. McCormick and Stanley F. Staples, Jr., Voting Trustees. Atty.: Thomas N. Frohock (McKenna & Wilkinson)	GRANTED EFF:	12-6-71
	10-14-71			
	10-14-71			
	OCT 26 1971			
HRCV-96 R & F NO FEE PAID. PRESS:	4-27-72	Req. auth. to oper. trans. by RC from 615 Forward Drive, Madison, Wisconsin. Atty.: Thomas N. Frohock (McKenna, Wilkinson & Kittner) Additional Engineering filed 11-3-72. Amended 4-19-73 re engineering	GRANTED	5 15 73
	5-1-72			
	MAY 10 1972			

Call
Letters W.M.T.V.

FORWARD COMMUNICATIONS CORPORATION

I FORWARD TELEVISION, INCORPORATED

Name
CH-15

MADISON, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-222 R&F PN REC D PRESS: ✓	8-1-73 8-31-73 8-31-73 SEP 17 1973	RENEWAL OF LICENSE Atty: Thomas N. Frohock (McKenna, Wilkinson & Kittner) AMENDED 11-18-73 re programming	GRANTED	11 28 73
BALCT-549 R & F #317179 \$250 AC: 051 PRESS: (Form 316)	6-18-74 6-18-74 6-18-74 JUN 21 1974	Voluntary assignment of license to Forward Communications Corporation. Atty.: Thomas N. Frohock (McKenna, Wilkinson & Kittner)	GRANTED	6-28-74 EFF: 7-2-74
BRCT-333 R&F PN RECD PRESS	7-20-76 8-2-76 8-2-76 25 AUG 1976	RENEWAL OF LICENSE Atty.: Thomas N. Frohock Contours filed, Annual report filed. Amended 10-19-76 re correction to post filing	GRANTED	11-17-76

CARD NO. 15

APPLICATION RECORD BROADCASTING

COMM. TV
Call Letters: WMTVName: FORWARD COMMUNICATIONS CORPORATION
CH-15

Station Location: MADISON, WISCONSIN

File No.	Date	Description	Action and Date
BRCT 790801LI R & F PN REC'D PRESS	7-31-79 8-1-79 8-1-79	RENEWAL OF LICENSE ATTY: W. KENNEDY KEANE (MCKENNA, WILKINSON & KITTNER)	11-30-79 GRANTED 11-30-79
-----79 0906-----			

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

