

WLUX-TV



Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1,309,100

B.S.

BROADCASTING STATION LICENSE RECORD

First C.O. 8-12-54 (Started 8-10-54)

X WLUK-TV (let. 1-11-54)

X WLUK-TV (12-10-53)

Date first licensed 10-14-57 (Official No. 379)

GH

// Call letters WLUK-TV

STATION LOCATION: ~~Marinette, Wisconsin~~

STATION LOCATION: GREEN BAY, WISCONSIN

DOC. ORDER 13304 EFF: 4-8-60 (LICENSED 8-24-60)

WLUK, INC. (BALCT-265 4-29-65 EFF: 5-1-65)

Name of licensee KM & M BROADCASTING COMPANY

Glenmore Road, 4.5 miles SE of DePere, near DePere, Wisconsin. (BPCT-2833, gr. 3-1-61)

X 5.5 Miles East of center of Pulaski, Near Flintville, Wisconsin (BPCT-5306, gr. 5-8-59) Lic. 8-24-60

X 3.5 Miles East of Pulaski, Near Flintville, Wisconsin (BPCT-2524, gr. 2-25-59)

Bayside Road, 5 miles Northeast of Oconto, Nr. Oconto, Wis.

(Not a move (BPCT-2658 1-7-55))

~~0.5 miles North of Penseaukee, near Penseaukee, Wisconsin (BPCT-2411, gr. 5-21-54)~~ see reverse side

Transmitter location X Bayside Road at Sargent's Creek, 5 mi. north of Oconto, Wisconsin

787 Lombardi Ave., Green Bay, Wisconsin

X 385 Cherry Street, Green Bay, Wisconsin (EMLCT-269, 6-16-65)

X 126 North Madison Street, Green Bay, Wisconsin (DOC# 13304 ORDER; EFF. 4-8-60) Lic. 8-24-60

Radio Television Park Marinette, Wisconsin (BPCT-5306, gr. 5-8-59)

X Radio Park 400 Wells Street, Marinette, Wisconsin

Main studio location X Radio Park, Marinette, Wisconsin

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BMPCT-1534	11-18-53	Ch. #11 198-204 mc	V: 102 kw A: 61.7 kw	U	1-18-54 7-18-54
C. P. for a new Commercial TV B/C Station.					
BMPCT-1941	3-24-54		Vis-95.5 Aur-56.2	(Cancelled)	1-18-54 9-24-54
Mod CP(BPCT-1534) to chg TL, ERP, make ant. & other equip. chgs.					
* On 4-13-54, Action was set aside & vacated & application returned to processing. (Appl. dismissed 6-25-54)					
WIRE	8-12-54	STA C/O, operate acc. BMPCT-2185 pending filing of Lic. application per. ending 1-18-55			
BMPCT-2185	8-12-54	Same	Same	Same	1-18-54 1-18-55
Mod. of CP(BPCT-1534, etc.) for ext. of completion date.					
BMPCT-2658	1-7-55	same	Vis-234 kw Aur-132 kw	same (780')	1-18-54 7-18-55
Mod. CP(BPCT-1534, as mod) to chg. ERP, make correction in spec					
WIRE	4-15-55	STA Opr. Comm. basis facilities spec'd.			
P BMPCT-2185 except using RCA TT-25BH trans. ER, Vis. power not to exceed 234 kw. Auth. expires 7-18-55 & is subject to the condition set forth on Pg. 3 of CP BMPCT-2658.					
WIRE	5-16-55	Mod. STA Opr. Comm. basis accord. CP BMPCT-2658 pending filing of Lic. Appl. Eff. Rad. Vis. power not to exceed 234 kw. Auth. expires 7-18-55, and is subject to the condition set forth on Pg. 3 of CP BMPCT-2658.			
WIRE	7-1-55	EXT. STA Opr. Comm. basis accord. CP BMPCT-206 pending filing of Lic. appl. Auth. expires 1-18-56 & is subject to the condition set forth on Pg. 3 of CP BMPCT-2658.			
BMPCT-3206	7-1-55	same	same	same	1-18-54
Mod. CP(BPCT-1534, as mod.) to extend completion date 1-18-56					
BTC-2255	7-18-56	Voluntary transfer of control of permitted corporation from W. S. Walker, et al to Guild Films Company, Inc. MEMO ORDER 9-19-56 STAYING EFFECTIVE DATE OF GRANT.			
BTC-2255	5-15-57	GRANT REAFFIRMED (MEMO OP. & ORDER)			
eff: NOT CONSUMMATED. Ltr. from atty. 7-1-57: REINSTATED TO FILES.					
BMPCT-423	10-14-57	CH #11 198-204 mc	V-240 kw A-135 kw	U	10-14-57 12-1-58
Lic. to cover CP(BPCT-1534 as mod.) chg. des. studio loc. (CONDITION)					

Form BC-126
June 1954

#2

COMM. TV

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters

WLJK-TV EFF: 8-2-59 8-22-59
XWBSV-TV

Station location

Marinette, Wisc.

Name of licensee

M & M BROADCASTING COMPANY

Transmitter location

SEE CARD # 1

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-	
BTC-2699	3-19-58	Voluntary transfer of control of licensee corporation from William Walker, Joseph D. Mackin, Howard L. Emich, A. J. DeLeers, Monica Barry Lauerma, Frank J. Lauerma, Jr. B. A. Comte, Alice Lauerma Boyle, Frank J. Lauerma, III, Helen Lauerma Moriarity and George R. Comte to Evening Telegram Company.				
		Norman M. Postles and Walter C. Bridges, EFF: 4-16-58				
BCT-379	11-19-58	CH # 11V-240 kw	U		12-1-58	
AH: 780'		198-204A-135 kw			12-1-61	
RENEWAL OF LICENSE (CONDITION)						
BPCT-252A	2-25-59	CH # 11	V-316 kw	U	4-25-59	
AH: 960'		198-204	A-158 kw		10-25-59	
DOCKET # 12598	CONDITION		MSL: 1722'		(CONDITION)	
C.P. to chg. ERP, TL, type of antenna, AH, & other equipment.						
BMPCT-5306	5-8-59	CH # 11	V-316 kw	U	4-25-59	
AH: 980'		198-204	A-158 kw	MSL: 1719'	11-7-59	
Mod. of CP (BPCT-252A) to install new ant. system, as CP						
WIRE	7-17-59	IN ORDER TO MAINTAIN EXISTING SERVICE PENDING COMPLETION CONSTRUCTION ACCORD. BMPCT-5306 & FILING LIC. APPL., AUTH. GR. OPR. WMBV-TV TEMP. PER. END. 8-17-59				
ACCORD. STEPS 1 thru 5 OUTLINED IN YOUR LT. ADVISE						
WIRE	9-15-59	RE. LIC. APPL. BCT-968, AUTH. GR. OPR. WLUK-TV ON PROGRAM TEST ACCORD. SECTION 3.629 RULES & CP				
BMPCT-5306	ADVISE. // BEGAN 9-16-59					
REPORT & ORDER ADOPTED 3-2-60 in Docket 13304 EFF: 4-8-60						
WLUK-TV OUTSTANDING AUTHORIZATION MODIFIED TO SPECIFY OPER ON CHANNEL 11 at GREEN BAY instead of MARINETTE, WISC. sub. Conditions (a) acceptance & (b) necessary info. be submitted.						
WIRE APRIL 7, 1960: RELETATTY 3-30- & RESPONSE TO REPORT AND ORDER, DOCKET NO 13304, INCLUDING AMENDED TECHNICAL MEASUREMENTS RELATIVE PENDING LIC. APPL. BCT-968, PROGRAM TEST AUTH. HERE Y MODIFIED TO OPERATE WLUK-TV ACCORDING RULE 3.629 ANEN MODIFIED CP BMPCT-5306, EFFECTIVE APRIL 8, 1960. ADVISE COMMENCEMENT. Began 4-8-60						
DOCKET 13304	4-8-60	CH # 11	V-316 kw	U	6-8-60	
BMPCT-5306	AH: 980'	198-204	A-158 kw	MSL: 1719'	12-8-60	
MODIFIED AUTH. ISSUED RE REPORT & ORDER ADOPT. in DOC. 13304						
STATION LOCA: GREEN BAY, WISC. & STUDIO in GREEN BAY, WISCONSIN						

Form BC 126
June 1954

COMMERCIAL TV

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WLUK-TV

Station location Green Bay, Wisconsin

Name of licensee M & M BROADCASTING COMPANY

Transmitter location See Card #1

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BLCT-968 AH: 980'	8-24-60	CH #11 198-204	V-316 kw A-158 kw	U MSL: 1719'	8-24-60 12-1-61
LICENSE to cover CP (BPCT-2524 as mod) which auth. chgs. in existing station.					
BPCT-2833 AH: 1250'	3-1-61	CH #11 198-204	V-309 kw A-155 kw	U MSL: 2046'	5-1-61 11-1-61
CP TO CHG ERP-TRANS, LOC-ANT, SYSTEM @ EQUIP-AH: SUB TO COND.					
BMPCT-5591 AH: 1260'	5-15-61	CH #11 198-204	V-316 kw A-158 kw	U MSL: 2046'	5-1-61 11-1-61
MSL: 2046' Mod. CP (BPCT-2833) to chg. ERP, TL, type of trans. equip. AH.					
BMPCT-5591 AH: 1260'	8-7-61	CH #11 198-204	V-316 kw A-158 kw	U MSL: 2046'	5-1-61 11-1-61
Mod. CP (BPCT-2833) Modified lighting specs. Per TV Engrs.					
WIRE: 8-15-61 IN ORDER TO MAINTAIN SER. PEND. CMPL. CONST. ACCORD. BMPCT-5591 & FILING LIC. APPLIC. AUTH. GR. OPER. WLUK-TV TEMP. PER. END. 10-1-61 ACCORD. STEPS 1 & 2 OF YOUR LETTER. ADVISE AS OPERATION UNDER EACH STEP BEGINS.					
WIRE: 8-22-61 IN ORDER TO MAINTAIN SER. PEND. CMPL. CONST. CP (BMPCT-5591) & FIL. LIC. APPL. AUTH. GR. OPER. WLUK-TV TEMP. PER. END. 10-1-61 ACCORD. YOUR LETTER & COMM. WIRE 8-15-61. ADVISE AS OPERATION UNDER EACH STEP BEGINS.					
WIRE 9-28-61 IN ORDER TO MAINTAIN SERVICE PENDING COMPLETION OF PROOF OF PERFORMANCE MEASUREMENTS & FILING OF LIC. APPL. EXTENSION AUTH. GR. DPR. WLUK-TV TEMP. PER. END. 11-1-61 ACCORD. CP BMPCT-5591.					
WIRE 10-24-61 RE LIC. APPL. BLCT-1148, AUTH. GR. OPER. WLUK-TV ON PROGRAM TEST ACCORD. SECTION 3.629 RULES & CP BMPCT-5591					
BRCT-379	11-9-61	SAME	SAME	SAME	12-1-61
RENEWAL OF LICENSE 12-1-64					
BLCT-1148 AH: 1260'	7-18-62	Ch. 11 198-204	V: 316 kw A: 158 kw	U MSL 2046'	7-18-62 12-1-64
License to cover CP (BPCT-2833, as mod.)					
ACTION ON RENEWAL DEFERRED 12-9-64					
BRCT-379	12-22-64	SAME	SAME	SAME	12-22-64
RENEWAL OF LICENSE 12-1-67					

Form BU 126 #4
June 1954

COMM. TV

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WLUX-TV

Station location GREEN BAY, WISCONSIN

Name of licensee M & M BROADCASTING COMPANY

Transmitter location SEE CARD #1

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To	
BTC-4673	1-6-65	Voluntary transfer of control of licensee corporation from Evening Telegram Company and all other stockholders to Post Corporation. EFF: 2-5-65				
BALCT-265 WLUK, INC.	4-29-65 EFF: 5-1-65	Voluntary assignment of license to				
BMLCT-269	6-16-65	CH. 11	V-316 kv	U	6-16-65	
AH: 1260'		198-204	A-47.9kw	MSL: 2046'	12-1-67	
Mod. of License to reduce Aural ERP; chg type of Aural Trans. & redescibe studio location						
BRCT-379	11-24-67	same	same	same	12-1-67	
RENEWAL OF LICENSE						
BRCT-379	11-25-70	(1) RENEWAL OF LICENSE			12-1-70	
RENEWAL OF LICENSE						
BRCT-379	11-25-70	(1) RENEWAL OF LICENSE			12-1-73	
ESBA	5-15-72					
BRCTV-154 (1)	6-26-73	Studio location and Remote control authority				
BPCT-4629	6-26-73	CP to install Alternate main trans.			8-26-73 12-26-74	
BRCT-379	11-28-73	RENEWAL OF LICENSE(L)			12-1-76	
WIRE	1-8-75	Re tendered lic. appl. auth. grtd. oper. Alt. main trans. on program test accord. Sect. 73. 629 rules and CP BPCT-4629.				
BLCT-2371	4-18-75	Ch. 11	V. 316 kW	U	12-1-76	
AH: 1260'		MSL: 2046'	198-204 A. 47.9 kW			
Lic. (BPCT-4629) for a new alt. main trans. Alt. Main Trans.						
BRCT-379	11-17-76	RENEWAL OF LICENSE (S)			12-1-79	
BRCT- 740730K6	11-30-79	RENEWAL OF LIC. (S)			12-1-82	

APPLICATION RECORD - BROADCASTING

COMM. TV ~~WISN-TV~~x ~~WISN-TV~~Call
Letters~~WISN-TV~~Name M & M BROADCASTING COMPANY,~~(PO, Radio Park, Marinette, Wisconsin)~~

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-1534	6-24-52	Construction permit for a Comm. TV B/C station FREQ: Ch. #11, 198-204 mcs ERP: Vis. 115 kw, Aur. 57.5 kw Hours of operations: Unlimited S-L: Marinette, Wisc. T-L: about 14 mi SW of center of Marinette, near Oconto, Wisconsin (Vis. & Aur. RCA TT-10-AL) (444')	GRANTED	11-18-53
Rec'd	7-1-52			
Filed	7-1-52			
Amended	1-26-53	Amended to change type trans. (RCA TT-10AL); and specify trans. location as Bayside Road, near Oconto, Wisconsin and studio location as Radio Park, Marinette, Wisconsin		
Rec'd	1-29-53			
Filed	1-29-53			
AMENDED	11-12-53	Amended to change ERP from Vis. 115kw, Aur. 57.5 kw TO Vis. 102.3 kw, Aur. 61.4 kw; antenna height above avg. terrain from 444' to 452'; Type of transmitters to Vis. & Aur. RCA TT-10AH and changes in antenna & equipment. Ben C. Fisher, Atty.		
Rec'd	11-17-53			
Filed	11-17-53			

A. D. Ring & Co., Engrs.

APPLICATION RECORD - BROADCASTING

Comm TV

FORMERLY FCC FORM 94

Call Letters WMBV-TV

Name M & M BROADCASTING COMPANY
Marinette, Wisc.

File No.	Dated	Application for	Action	
			Nature	Date
BMPOT-1941 Recd & filed	3-4-54 3-5-54	Modification of CP (BPOC-1534 which auth. a new comm. TV b/c station) to change transmitter location from Bayside Road at Sargent's Creek, 5 miles North of Oconto, near Oconto, Wisconsin to 0.5 mile North of Pensaukee, near Pensaukee, Wisconsin, change ERP from Vis. 102 kw, Aur. 61.7 kw to Vis. 94.769 kw, Aur. 56.82 kw, make antenna and other equipment changes. (772') Filed by Ben C. Fisher, Atty.	GRANTED ON 7-13-54 Action / set aside and vacated (affidavit 4-12-54) (Application returned to processing) APPLICATION DISMISSED (Request of Atty.) Letter 6-25-54	
BMPOT-2185 Recd. Filed	6-5-54 6-7-54 6-7-54	Mod. of CP (BPOC-1534, XXXXXX , which authorized a new Comm. TV B/C Station) to extend completion date from 7-18-54 to 10-25-54. Filed by Ben C. Fisher, Atty.	GRANTED (Comm. Action)	8-12-54

Name M & M BROADCASTING COMPANY
Marinette, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-2658 Recd & filed	12-2-54 12-6-54	Modification of CP (BPCT-1534 as mod., which authorized a new commercial TV broadcast station) to change ERP from Vis. 199.26 kw, Aur. 203.76 kw, to Vis. 236.9 kw, Aur. 132.7 kw, change type of transmitters, make antenna and other equipment change, make correction in co-ordinates only (not a move) (Vis & Aur. RCA TT-25BH) (777) Filed by Ben C. Fisher, Atty.	GRANTED	1-7-55
BPCT-3206 Recd & filed (Ext.#4)	6-23-55 6-27-55	Mod. of CP (BPCT-1534, as mod., which authorized a new Comm. TV B/C Sta.) to extend completion date from 7-18-55 to 12-18-55. Filed by Charles V. Wayland, Atty.	GRANTED	7-1-55
BLCT-423 Recd & filed	12-16-55 1-6-56	License to cover construction permit (BPCT-1543 as mod.,) which authorized a new comm. TV b/c station and change description of S-L to Radio-TV Park, 400 Wells St., Ben C. Fisher, Atty. <u>Marinette, Wisconsin.</u>	GRANTED	10-14-57

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call
Letters WMBV-TVName M & M BROADCASTING COMPANY
(Marinette, Wisc.)

File No.	Dated	Application for	Action	
			Nature	Date
BTC-2255 RECD & FILED	6-4-56 6-6-56	Voluntary transfer of control of permittee corporation from W.E. Welker, et al to Guild Films Company, Inc. Filed by Ben C. Fisher, Atty.	GRANTED EFF:	7-18-56
See Petitions/ ^(AM) filed re. this application & Transfer Desk Cards.			9-19-56 (Memo. Opinion and Order) staying application pending final determination (Doc. 11823)	
MEMO OPINION & ORDER 5-15-57 (in Doc. 11823) DISMISSED PROTEST & PETITION FOR RECONSIDERATION BY WFRV-TV. GRANT AFFIRMED & MADE EFF. IMMEDIATELY. BTC-2255.			REAFFIRMED GRANT EFF:	5-15-57
			NOT CONSUMMATED. RETIRED NO FILES. LTR. 7-1-57 from atty.	

Aug. 1955

Call
Letters WMBV-TVName M. & M. BROADCASTING COMPANY
(Marinette, Wisconsin)

File No.	Dated	Application for	Action	
			Nature	Date
BTC-2699	1-7-58	Voluntary transfer of control of licensee corporation from William Walker, Joseph D. Mackin, Howard L. Emich, A.J. DeLeers, Monica Barry Lauerman, Frank J. Lauerman, Jr. E.A. Conte, Alice Lauerman Boyle, Frank J. Lauerman, III, Helen Lauerman Moriarity and George R. Conte to Evening Telegram Company Norman M. Postles and Walter C. Bridges Arthur W. Scharfeld, Atty.	GRANTED	3-19-58
Read & filed	1-8-58		EFF: 4-16-58 SEE CARD # 5-A*re Docket # 12429 assigned. GRANT AFFIRMED 1-21-59 ORDER IN DOC. 12429 SEE: AM	

4-18-58		PROTEST AND PETITION FOR RECONSIDERATION filed by James McKenna Jr. for WFRV-TV, Valley Telecasting Co.		
4-18-58		PETITION FOR STAY OF GRANT filed by McKenna for WFRV-TV		
4-18-58		PROTEST OF GRANT OF APPLICATION, WITHOUT HEARING, REQUEST FOR STAY ORDER AND HEARING filed by Lockwood for WBAY-TV, Norbertine Fathers,		
4-25-58		OPPOSITION TO PETITION FOR "STAY" PENDING ACTION ON PROTEST filed by Scharfeld for appl		
4-25-58		OPPOSITION TO "PROTEST AND PETITION FOR RECONSIDERATION" AND OPPOSITION TO "PETITION FOR STAY OF GRANT" filed by Ben C. Fisher for applicant.		
4-28-58		OPPOSITION TO PROTEST OF WBAY-TV filed by Scharfeld for applicant		
4-28-58		MOTION TO STRIKE filed by Scharfeld for applicant		
4-28-58		OPPOSITION TO PROTEST OF WFRV-TV filed by Scharfeld for applicant		

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call ~~WLUX-TV~~ off; 8-2-59
Letters ~~WLUX-TV~~ 8-22-59Name M & M BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BTC-2699 *		CONTINUED FROM CARD # 5, RE PROTESTS		
5-1-58	REPLY COMMENTS TO	"MOTION TO STRIKE" PROTEST OF HORRETTINE FATHERS	filed by Lockwood	
		for WRAY-TV.		
5-2-58	REPLY TO OPPOSITION TO	"PROTEST AND PETITION FOR RECONSIDERATION" AND OPPOSITION TO		
		"PETITION FOR STAY OF GRANT" filed by Kittner for WFRV-TV		
5-5-58	REPLY TO OPPOSITIONS TO	"PROTEST AND PETITION FOR RECONSIDERATION" AND OPPOSITIONS TO		
		"PETITION FOR STAY OF GRANT" filed by Kittner for WFRV-TV		
5-6-58	RESPONSE TO REPLY COMMENTS TO	MOTION TO STRIKE filed by Stambler for applicant		
		MEMORANDUM OPINION AND ORDER ADOPTED 5-14-58, APPL. DESIGNATED FOR EVIDENTIARY HEARING BUT		
		PROTESTED GRANT REMAINS IN EFFECT. DOCKET # 12429 ASSIGNED.		
		GRANT OF 3-19-58 ON BTC-2699 IS AFFIRMED. SEE AM: WHAM		
		ORDER ADOPTED 1-21-59 IN DOCKET # 12429. GRANT OF 3-19-58 ON BTC-2699 IS AFFIRMED.		

CARD # 6
FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

COMM TV B/C

Call ~~WLUX-TV~~ off: ~~6-1-59~~
Letters ~~WLUX-TV~~ 8-22-59

Name M & M BROADCASTING COMPANY
Marinette, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-2524 Recd & Filed	6-23-58 6-24-58	Construction permit to make changes in Comm TV B/C station; change ERP from Vis. 240 kw, Ant. 135 kw to Vis. 316 kw, Ant. 158 kw; change T-L from Bayside Road, 5 miles NE of Oconto, near Oconto, Wisconsin to 5.5 miles east of center of Palaski, near Flintville, Wisconsin; change in type of antenna, antenna height above average terrain to 960'; and other equipment changes. Filed by Arthur W. Schatzfeld, Attorney	GRANTED Condition: That the existing WMBV-TV antenna structure, at NL 44° 56' 40", WL 87° 49' 48" shall be dismantled with in 60 days following commencement of auth. program test operation fr. the new facilities specfd herein. The Comm. shall be advised in writing by the permittee when dismantling of the above described antenna structure has been accomplished.	DOCKET # 12598 2-25-59 DOCKET # 12598
Amended Recd Filed	10-17-58 10-20-58 11-4-58	Amended to make minor change in transmitter location (approx 100 feet, change in coordinates only) and changes in antenna system		

Card # 21
 Form BC-121
 Aug. 1955

APPLICATION RECORD - BROADCASTING

Comm TV b/c
 Call WLUX-TV NY: 8-1-59
 Letters X ~~NEW-84~~ 8-22-59

Name M & N BROADCASTING COMPANY
Marinette, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-579 Recd & filed	8-26-58 9-2-58	Renewal of license Filed by Arthur Stambler, Atty.	GRANTED	11-19-58
BPCT-5306 Recd & filed	4-14-59 4-16-59	Mod. of CP (BPCT-2524, which made changes in existing station) to install new antenna system, make changes in equipment and antenna height above average terrain to 980' Filed by Arthur Stambler, Atty.	GRANTED	5-8-59 (Bureau) SAME CONDITION AS ON BPCT-2524 gr. 2-25-59 4-8-60 Mod. CP per Docket #13304.
BPCT-5325 Recd & filed	5-25-59 6-3-59	Mod. of CP (BPCT-2524 as mod.) to make changes in antenna system, HEP from Vis. 316 kw, Aur. 153 kw to Vis. 306 kw, Aur. 153 kw, make changes in equipment and antenna height above average terrain to 1310' Filed by Arthur Stambler, Atty.	DISMISSED WITHOUT PREJUDICE MARCH 22, 1961 Re DOCKET # 13186	

Aug. 1955

Call
Letters WLUX-TVName M & N BROADCASTING COMPANYMarinette, WisconsinGreen Bay, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
ELCT-968 rec. & filed	9-8-59 9-10-59	License to cover CP (EPCT-2524, as modified) which authorized changes in existing station. Theodore Baron-atty	GRANTED	8-24-60
Amended ✓ Rec & Filed	8-18-60 8-22-60	Amended to change station location from Marinette, Wisconsin TO Green Bay, Wisconsin and to change main studio location to 126 North Madison Street, Green Bay, Wisconsin.		
LETTER (3) form of PET. AS A GREEN BAY-ALLOCATED FINAL ACTION ON WLUX-TV'S MARINETTE TO GREEN BAY, AND INSTITUTION OF SUCH RULE and Baron, attys. for WLUX-TV	12-1-59	M & N BROADCASTING'S PETITION FOR SPECIAL TEMPORARY AUTHORIZATION (STA) TO OPERATE STATION WLUX-TV FACILITY, PENDING COMMISSION CONSIDERATION OF PROPOSAL TO REALLOCATE CHANNEL 11 FROM MARINETTE TO GREEN BAY, AND SUPPLEMENT TO M & N'S PENDING PETITION FOR INSTITUTION OF SUCH RULE MAKING PROCEEDING: filed 12-1-59 by Scharfeld and Baron, attys. for WLUX-TV	On 1-6-60 Request for waiver Sec. 3-606 and 3-607 Denied and request for STA to operate as a Green Bay Station DISMISSED - LETTER	

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call
Letters WLJK-TVName M & M BROADCASTING COMPANYMarinette, Wisconsin (P.O. Box 549, Green Bay, Wisconsin) Lt. 7-5-60GREEN BAY, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
LTR. & ENGR. (3)	3-30-60	RESPONSE TO REPORT AND ORDER adopted 3-2-60 (EFF. 4-8-60) IN DOCKET 13304, for Modified Outstanding Authorization of WLJK-TV to specify operation on channel 11 in Green Bay, Wisconsin instead of Marinette, Wisconsin (Studio locas: 126 North Madison Street, Green Bay, Wisconsin) Scharfeld & Baron-atty Jules Cohen-engr.	MODIFIED CP ISSUED EFF: APRIL 8, 1960 PURSUANT TO REPORT AND ORDER ADOPTED 3-2-60 IN DOCKET #133 04	

APPLICATION RECORD - BROADCASTING

Call Letters WLUX-TV

Name M & N BROADCASTING COMPANY
Green Bay, Wis.

File No.	Dated	Application for	Action	
			Nature	Date
BPCB-2833	12-3-60	Construction permit to change ERP from Vis. 816 kw, Aur. 158 kw, to Vis. 308 kw, Aur. 154 kw, change transmitter location from 5.5 miles East of Center of Pulaski, near Flintville, Wis. to Glenmore Road, 4.5 miles SE of DePere, near DePere, Wisconsin. Make changes in the antenna system, equipment and antenna height above average terrain to 1251 feet. Petition for waiver of Comm's Rule 1.308 and Acceptance, Consideration and Grant of WLUX-TV's application. Filed by Arthur Stambler, Atty.	GRANTED	3-1-61
R & F	12-9-60		COND.(1) No construction until (BMPCT-5325, Docket No. 13186) is dismissed. COND.(2) Re dismantling old tower within 90 days & Commission notified.	

APPLICATION RECORD - BROADCASTING

Call
Letters WLUK-TV

Name M. & M. Broadcasting Company
Green Bay, Wisc.

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-5591 R & F	4-12-61	Mod. of CP (BPCT-2833 which authorized changes in existing station) to change ERP from Vis. 309 kw, Aur. 155 kw to Vis. 316 kw, Aur. 158 kw, change transmitter location approximately 700 feet, same description, change in co-ordinates only, change type of transmitters from RCA TT-25-BH to RCA TT-35BH, type of antenna to RCA TF-12AH, make changes in equipment and antenna height above average terrain to 1258' Filed by Arthur Stambler, Atty.	GRANTED	5-15-61
	4-18-61		CONDITIONAL re compliance with Sec. 3.640 of Rules AND COND. re dismantling old tower within 90 days	
BRCT-379 Recd. & Filed	8-21-61 9-5-61	RENEWAL OF LICENSE Arthur Stambler, Atty.	GRANTED	11-9-61

Aug. 1955

Call
Letters WLUK-TV

WLUK, INC.

Name X M & M BROADCASTING COMPANY
CH. 11 Green Bay, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-1148 Recd. & Filed	10-18-61 10-19-61	LICENSE to cover CP (BPCT-2833, as mod) which authorized changes in existing station. Arthur Stambler, Atty.	GRANTED	7-18-62
BRCT-379 Recd. & Filed	8-27-64 9-3-64	RENEWAL OF LICENSE Theodore Baron, Atty. (SCHARFELD, BECHHOEFER, etc)	GRANTED	12-22-64
BTC-4673 R & F	10-8-64 10-9-64	Voluntary transfer of control of license corporation from Evening Telegram Company and all other stockholders to Post Corporation. Scharfeld, Baron & Stambler-atty for transferor Whyte, Hirschboeck, Minahan et al, atty for transferee; 2100 Marine Plaza, Milwaukee, Wisconsin	GRANTED EFF:	1-6-65 2-5-65
BLCT-265 Received RESUBMITTED Rec. & filed	4-1-65 4-5-65 4-13-65 4-17-65	Voluntary assignment of license to WLUK, Inc. Whyte, Hirschboeck, Minahan-Attys., 2100 Marine Plaza, Milwaukee, Wisconsin	RETURNED TO SENDER (SEE ATT) INCOMPLETE & NO INFO GRANTED	4-29-65 EFF: 5-1-65

Form BC-121

Aug. 1955

APPLICATION RECORD - BROADCASTING

COMM. TV

Call
Letters WLUK-TVWLUK, INC. (4-29-65) EFF: 5-1-65Name X M & M BROADCASTING COMPANYCH. 11 GREEN BAY, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-269 Rec. & filed	5-3-65 5-5-65	Modification of License to reduce Aural ERP from 158 kw to 47.40 kw; change type of Aural transmitter to RCA TT-10AH; and redescribe studio location as 306 Cherry Street, Green Bay, Wisconsin.	\$30.00 fee refunded GRANTED	6-16-65
BRCT-379 R & F SEP 7 1967	8-28-67 8-30-67	RENEWAL OF LICENSE	GRANTED	11-24-67
BRCT-379 Rec. & filed PN RECD: PRESS	8-26-70 8-28-70 8-28-70 SEP 2 1970	RENEWAL OF LICENSE	GRANTED	11-25-70
BPCT-4629 R & F #195503 \$50 AG: 062 PRESS:	5-30-73 6-5-73 6-5-73 JUN 19 1973	GP to install an Alternate Main Transmitter (Vis. RCA TT-35BH, Aur. RCA TT-10AH) at Main Trans. location; and change studio location to 787 Lombardi Avenue, Green Bay, Wisconsin.	GRANTED	6-26-73

APPLICATION RECORD - BROADCASTING

COMM. TV

Call Letters WLUK-TV

Name WLUK, INC.
CH-II GREEN BAY, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BRCTV-154 R & F #195504 \$50 AC: 069 PRESS:	5-30-73	Request authority to change studio location to 787 Lombardi Avenue, Green Bay, Wisconsin and operate trans. by remote control from studio location.	GRANTED	6-26-73
	6-5-73			
	6-5-73			
	JAN 19 1973			
BRCT-379 R&F PN REC'D PRESS:	8-15-73	RENEWAL OF LICENSE.	GRANTED	11-28-73
	8-22-73			
	8-22-73			
	SEP 12 1973			

#15

APPLICATION RECORD - BROADCASTING

Form BC-121
September 1969Call
Letters WLUK-TVName WLUK, INC.
CH-11 Green Bay, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-2371 Received Filed #388226 \$50. AC: 058 PRESS:	12-10-74 12-16-74 2-3-75 2-4-75 APR 1 1975	License to cover (BPCT-4629) for new alternate main transmitter	GRANTED	4-18-75
BRCT-379 R&F PN RECD PRESS	7-27-76 7-29-76 7-29-76 2 SEP 1976	RENEWAL OF LICENSE (Main & Alt. Main Transmitters & Ant.) Contours & annual report filed Amended 9-14-76 re childrens programming Amended 6-20-77 re publication	GRANTED	11-17-76
BRCT 790730KG R & F PN REC'D PRESS	7-25-79 7-30-79 7-30-79 79 08 29	RENEWAL OF LICENSE ATTY: ERIC S. KRAVETZ (DONALD E. WARD)	GRANTED	11-30-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

