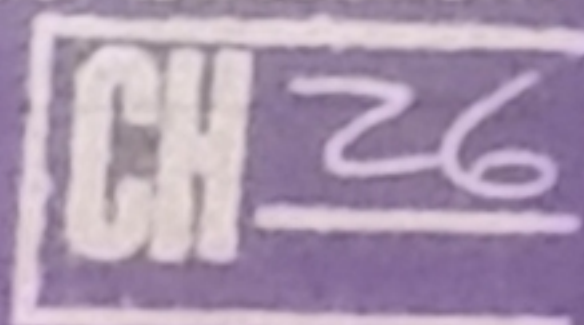


WLRE

BC-126  
June 1975

COMMERCIAL TV

# BROADCASTING STATION LICENSE RECORD



Date first licensed \_\_\_\_\_

Call letters WLRE

Station location GREEN BAY,  
WISCONSIN

Name of licensee TV 26 INCORPORATED

Transmitter location Blake Rd., 0.6 mi. S. of Shirley Rd., Wrightstown, Wisc.

Main studio location 1345 W. Mason St., Green Bay, Wisc.  
To be determined, Green Bay, Wisc.

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPCT-5049 AH: 570' MSL: 1365.5'	10-5-77	Ch-26 542-548	V-224kW A-44.7kW	Unl.	12-5-77 4-5-79
CP for new Commercial Television Station.					
BPCT-5049 (1)	12-19-77	Call Ltrs. WLRE assigned (EBSA) and specify SL.			
BTC-780711AD	12-28-78	VOL.	T/C		
BMPCT-7748 and BMPCT- 790404KE AH: 496' MSL: 1480'	5-31-79	ch-26 542-548	A-50.1 V-251	kw U kw	12-5-77 11-30-78
BMPCT- 791128LE (1)	2-15-80	MP (BPCT-5049 as mod.) to extend completion date to <del>8-15-80</del>			
BMPCT-800814KH (2)	9-30-80	MP (BPCT-5049, as mod.) to extend completion date to			12-31-80
BMPCT-801231KG	1-30-81	MP (BPCT-5049, as mod) to extend completion date to (30 day extension)			3-2-81

APPLICATION RECORD - BROADCASTING

Call  
Letters (NEW) WLRE

Name TV 26 INCORPORATED  
CH-26 GREEN BAY, WISCONSIN (PO c/o William J. Wolski, 519 Main St., Kewaunee, WI 54216)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-5049 R & F PRESS: PN REC'D:	5-20-77 5-24-77	CP for new TV on: Freq.: Ch-26, 542-548MHz ERP: Vis. 224kW, Aur. 44.7kW HAAT: 565.14 ft. TL: On Blake Rd., 0.6 mi. S. of Shirley Rd., Wrightstown, Wisc. (44-20-55 88-01-54) SLs To be determined, Green Bay, Wisc. Trans.: RCA TTU-12A Ant.: Bogner B16UOM MAJOR ENVIRONMENTAL ACTION  Atty. & Engr.: Applicant Amended 9-9-77 re corrections to 301. Amended 9-21-77 re Exh.#7.	GRANTED	10-5-77
<p><b>CUT OFF DATE</b></p> <p><b>SEP 12 1977</b></p>				

Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters WLREName TV 26 INCORPORATEDCh-26 GREEN BAY, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-7748 R&F PRESS	1-20-78 3-23-78 APR 24 1978	HP(BPCT-5049) to chg. ERP to Vis. 226kW(Max), Aur. 45.2 kW(Max), Studio Location; 1345 W. Mason, Green Bay, Wisconsin, TL to On Shirley Rd. at Ridge- view Rd., Township of Glenmore, Wisconsin, (44-21-30 87-58-48), make chgs. to antenna structure (incr. hght) & HAAT-612.25 feet. Atty.: None.	?	77
BTC780711AD R&F EN RECD. PRESS (Form 315)	5-18-78 7-11-78	Voluntary transfer of control of licensee corporation from William J. Wolska (50%) & Adrian E. O'Konski (50%) to Adrian E. O'Konski, Andrew J. Brusda, Lowell E. Degreef & Gerald J. Lorenz. Amended 10-2-78 re legal Atty.: James L. Evans (Algona, Wisconsin)	GRANTED EFF;	12-26-78
AMENDMENT R&F PRESS	7-13-78 JUL 24 1978	Amended to chg. ERP to Vis. 200kW, Aur. 40kW; chg. SL to On Shirley Rd., at Ridgeview Rd. Township of Glenmore, Wis. & make chgs. to ant. structure (incr. hght.) & HAAT 800 ft. Amended 10-19-78 re financial F.R.C. Wisconsin, Inc.		

Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters W L R EName TV 26 INCORPORATED  
CH-26 GREEN BAY, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
(BMPCT-7748) AMENDMENT R&F: PRESS	9-28-78 <b>OCT 17 1978</b>	Amended to chg. ERP to Vis. 250kW, Aur. 50kw; reduce HAAT to 660' & make chgs in ant. structure.		
BMPCT-790404KE R&F PRESS	3-26-79 4-4-79 <b>'79 05 18</b>	MP(BPCT-5049 as mod.) to extend completion date.	GRANTED	5-31-79
BMPCT-791128LE R & F PRESS:	11-23-79 11-28-79 12-18-79	MP(BPCT-5049 as mod.) to extend completion date.	GRANTED	2-15-80
BMPCT-800814KH R&F PRESS	8-14-80 8-14-80	MP(BPCT-5049, as mod.) to extend completion date.	GRANTED	12-31-80

## APPLICATION RECORD-BROADCASTING

COMMERCIAL TV

Call Letters: WLRE

Name: TV 26 INCORPORATED  
CH-26

Station Location: GREEN BAY, WISCONSIN

File No.	Date	Description	Action and Date
BTCCT-801224KG (Form 315)		Vol. TC of permittee corporation from Gerald J. Lorenz, et al to Andrew J. Brusde, Lowell Degreef, Lyle R. Evans, Mrs. Robert (Sue) Hadley, Chester Lowicki, Mrs. Frank (Eunice Jean) Manders, Mrs. Jerald D. Newman (Marjorie Ann), Jerald D. Newman, James D. Newman & Mrs. William (Ruth) Novak.  Atty.: James L. Evans.	
BMPCT-801231KG		MP (BPCT-5049, as mod) to extend completion date. (3)(10-5-77- 12-31-80) ( 30 day extension)	granted 1-30-81

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

