

WJIM



REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

First operation: 3-15-50

Date first licensed 4-10-51
(Official #68)Call letters WJIM-TV
(Sta. Loc: Lansing, Michigan)Name of licensee CROSS TELECASTING, INC. (IMPOT-2973 & BLCT-27 gr. 3-28-55)
WJIM, INCORPORATED

Van Atta Road near intersection of Davanaugh Road, near Lansing, Mich. (BLCT-652, gr. 7-2-57)
 x East Saginaw and Howard Streets, (BLCT-292 2-10-56) Lansing, Mich.
 x Vanatta Rd. nr intersection of Cavanaugh Rd, Nr. Lansing, Michigan (BPCT-2041 11-23-55)
 x S.W. Corner of Saginaw & Howard Sts., Lansing, Mich. (9-21-49) Lic. 2-10-5
 Transmitter location x 126 W. Allegan St., Lansing, Mich.

2820 E. Saginaw St., Lansing, MI (RC 10-30-79)
 x Saginaw and Howard Streets, Lansing, Mich. (BLCT-652, gr. 7-2-57)
 x East Saginaw and Howard Streets, Lansing, Michigan (Lic. 2-10-56)
 x S.W. Corner of Saginaw & Howard Sts., Lansing, Mich. (9-21-49)
 Main studio location x 126 W. Allegan St., Lansing, Mich.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Eff. rad. Power	Time Div.	Period From-- To--
BPCT-446	Granted subject to CAA approval 7-29-48 but not issued.	See letter of 8-20-48. Ch. #6, Vis. 20.6 kw U 82-88 mc Aur. 10.3 kw			
C.P. for a new commercial tv broadcast station.					
BPCT-446	11-24-48	Ch. #6, V-20.6 kw U 82-88 mc A-10.3 kw			1-24-49 7-24-49
(Disapproval of CAA withdrawn) C.P. for a new commercial tv broadcast station.					
BPCT-563	9-21-49	Same	V-19 kw	Same	1-24-49
BPCT-564			A- 9 kw		2-21-50
Mod. of CP(BPCT-446) to decrease ERP, to change Studio and Transmitter Locations, transmitters, type of antenna for extension of completion date.					
BPCT-686	2-17-50	Same	Same	Same	1-24-49
BPCT-699					8-21-50
Mod. of CP(BPCT-446 as mod.) for extension of completion date and to change transmitters.					
3-14-50 STA to operate Station WJIM-TV on a comm. basis in exact accordance with current construction permit, for the period beginning 3-15-50 and ending in no event later than 8-21-50 also see wire of same date reference waiver Sec. 3.661(A) for 4 week period.					
	4-12-50	EXT STA for waiver of minimum program schedule requirements of Rule 3.661(A), period 4-13-50 to 5-12-50.			
BPCT-757	8-11-50	Same	Same	Same	1-24-49 2-21-51
Mod. of CP(BPCT-446 as mod.) for ext. of completion date.					
8-11-50 EXT STA operate on commercial basis, etc. period 8-22-50 to 2-21-51.					
BLCT-91	4-10-51	Ch. #6, V-18.7 kw U 82-88 McA- 9.3 kw			4-10-51 2-1-52
License to cover CP(BPCT-446 as mod.)					
BRCT-68	1-30-52	Same	Same	Same	2-1-52 10-1-52
Renewal of license					
BPCT-888	5-28-52	Ch. #6, V-8.7 kw U 62-88 McA-4.3 kw			7-28-52 1-28-53
Construction permit to decrease ERP, change type of antenna and make other equipment changes.					

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Card # 3

BROADCASTING STATION LICENSE RECORD

COMMERCIAL TELEVISION

Date first licensed See Card #1

Call letters WJIN-TV

Name of licensee WJIN, INCORPORATED

Transmitter location See Card #1

Main studio location See Card #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BRCT-68	9-18-52	Same Renewal of License	Same	Same	10-1-52 10-1-53
BPCT-946	12-29-52	Same	Same	Same	7-28-52 7-28-53
Mod. of CP (BPCT-883 etc.) for ext. of completion date.					
BPCT-957	2-20-53	Same	V-100 kw U A- 50 kw		4-20-53 10-20-53
Mod. of CP (BPCT-883 as mod., etc.) to increase ERP, change type of transmitters and make other equipment changes					
BRCT-68	9-30-53	SAE Renewal of License	SAE	SAE	10-1-53 10-1-54
WIRE 10-14-53 STA operate comm. basis accord. CP BPCT-957 except using trans. specified in Lic. BRCT-68, power output 5 kw vis, 2.5 kw aur. Period ending October 20, 1953					
BPCT-1475	10-16-53	same	same	same	4-20-53
Mod. CP (BPCT-883 as mod) to extend compl. date.					1-18-54
1-21-54 STA Opr. Comm. basis accordance CP BPCT-1475, except using transmitter specd. in license BRCT-68, pending Comm. action on your appl. BPCT-1740, for additional time to complete Construction. PERIOD ENDING 2-21-54					
BPCT-1740	1-25-54	same	same	same	4-20-53
Mod. CP (BPCT-883, as mod) to extend compl. date and conversion of lighting specs.					7-18-54
2-17-54 EXT STA Opr. Comm basis accordance CP BPCT-1740 except using transmitter specified in License BRCT-68. Period Ending 7-18-54.					
Wire 6-9-54 Mod. of STA to operate on commercial basis accordance with CP (BPCT-1740) except trans. power output Vis. 17.66 kw, Aur. 8.86 kw. Period end. 7-18-54.					
BPCT-2197	6-23-54	Same	Same	Same	4-20-53 1-18-55
Mod. of CP (BPCT-883 as mod.) for ext. of completion date.					
Wire 7-16-54 Mod. STA Opr. Comm basis accord CP BPCT-1740 except transmitter power output 17.66 kw Vis. 8.86 kw aur. Per. Ending 1-18-55					
BRCT-68	9-29-54	same	same	same	10-1-54 10-1-55
Conversion of obstruction marking specifications					
RENEWAL OF LICENSE					

Form BC-126

June 1954

CARD # 3

SEE CARD # 1

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters

WJIM-TV

Name of licensee

W J I M, INCORPORATED

Transmitter location

SEE CARD # 1

Main studio location

SEE CARD # 1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
WIRE	12-21-54	EXT STA	Opr. Comm.	basis accord	CP BMPCT-2197 pending filing of Lic. Appl. Per. End. 4-18-55
BMPCT-2751	1-19-55	same	same	same	4-20-55
Mod. CP(BPCT-883, as mod.)	(Long Form)	to extend completion date			7-18-55
BMPCT-2973	3-28-55	same	same	same	4-20-55
Mod. of CP(BPCT-883, as mod.)		to chg. corporate name			7-18-55
to Gross Telecasting, Inc.					
BMLCT-27	3-28-55	same	same	same	3-28-55
Mod. of Lic. to change corporate name					10-1-55
to Gross Telecasting, Inc.					
BTC-1940	4-20-55	Voluntary transfer of control of permittee			
KFF:	4-26-55	and licensee corporation from Harold F. Gross to Harold F. Gross, Charlotte I. Gross, Gary Gross, and James H. Gross, as a family group.			
BRCT-68	9-28-55	same	same	same	10-1-55 10-1-58
RENEWAL OF LICENSE					
BPCT-2041	11-23-55	same	V-100 kw	same	1-23-56
AH 980 ft.			A-50 kw		7-23-56
CP to chg. T-L, make Ant. & other equipment chgs.					
BTC-2151	2-9-56	Voluntary transfer of control of permittee & licensee corporation fr. Harold F. Gross, Charlotte I. Gross, James H. Gross, & Harold F. Gross, Guardian for Gary Gross, to Harold F. Gross, and Harold F. Gross & Charlotte I. Gross, Voting Trustees. KFF: 3-22-56			
BLCT-292	2-10-56	CH 6	V-100 kw	U	2-10-56 10-1-58
AH 440 ft.		B2-88	A-50 kw		AND TO CHANGE DESCRIPTION OF S & T LOCATION.
License to cover CP(BPCT-883, as mod).					
BMPCT-3901	5-31-56	same	same	same	1-23-56
Mod. CP(BPCT-2041) to		make slight antenna chgs.			11-29-56
BPCT-2184	8-27-56	same		For Emerg.	10-27-56
AUX. TRANS. transmitter				test & Maint.	2-27-57
CP to install Aux. Transm. transmitter at the presently licensed main transmitter site.					
WIRE	8-27-56	Pending completion construction new Main Trans. facilities, auth. granted to operate Aux. Trans. temp. for period ending 11-5-56 Comm. Basis accord.			
CP(BPCT-2184).					

Form BC-126
June 1954

CARD # 4

COMM. TV B/C

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WJIM-TV

Name of licensee WJIM, INCORPORATED

Transmitter location SEE CARD # 1

Main studio location SEE CARD # 1

CONSTRUCTION PERMIT AND LICENSE RECORD

WJLW-TV

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BPCT-4151	9-18-56	same	V-100 kw	U	1-23-56
MAIN TRANS. & ANT.			A-50 kw		3-18-57
Mod. CP (BPCT-2041, as mod)					to install new Ant. Sys. & make other equipment changes. AM: 1000 ft.
WIRES	11-9-56	Pending completion construction of Main Trans. facilities ext. auth. granted to oper. Aux. Trans. temp. for per. ending 12-10-56			Comm. Basis accord. CP(BPCT-2184).
WIRES	11-16-56	Pending filing of lic. appl., auth. granted to oper. temp. for per. ending 3-18-57			Comm. Basis accord. CP(BPCT-4151).
BPCT-4534	2-12-57	same	(AUX. TRANS.)		10-27-56
Mod. CP (BPCT-2184 as mod.)					to extend compl. date 8-27-57
BPCT-4560	3-5-57	same	same	same	1-23-56
Mod. CP (BPCT-2041 as mod)					to ext. compl. date 8-27-57
WIRES	12-4-56	PENDING FILING LIC. APPL. EXT. AUTH. OPR. AUX. FACILITIES ACCORD. PCT-2184 to 2-27-57			
WIRES	2-14-57	PENDING FILING LIC. APPL. EXT. AUTH. OPR. AUX. TR. ACCORD. MPCT-4534 to 3-18-57			
WIRES	3-6-57	PENDING FILING LIC. APPLS. EXT. AUTH. OPR. MAIN & AUX. TR. ON COMM. BASIS ACCORD. MPCT-4560 & MPCT-4534 to 8-27-57			
BPCT-4794	7-25-57	same	same	same	(AUXIL. 1-23-56
Mod. CP (BPCT-2184) to extend completion date					TRANS) 11-27-57
WIRES	5-21-57	PROGRAM TESTS MAIN TR. & ANT. MPCT-4620			
BLCT-652	7-2-57	CH #6	V-100 kw	U	7-2-57
MAIN TRANS. & ANT.	82-88		A-50 kw		10-1-58
License to cover CP (BPCT-2041, as mod.) / which authorized changes in facilities of existing COMM. TV B/C station.					
WIRES	7-26-57	PENDING COMPLETION CONSTRUCTION EXT. AUTH. OPR. AUX. TR. ACCORD. MPCT-4794 to 11-27-57			
WIRES	11-20-57 to 12-27-57	EXT. AUTH. OPR. AUX. TR. ACCORD. MPCT-4924			
BPCT-4924	11-25-57	same	same	same	(AUX. 1-23-56
Mod. CP (BPCT-2184) to extend completion dt					(TRANS) 12-27-57
WIRES	12-24-57	PENDING COMPLETION CONSTRUCTION EXT. OF AUTH OPER. AUX. TRANS. ACCORD MPCT-4956 TO 2-10-58			

June 1954

#5

COMM. TV B/C

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WJIM-TVStation location Lansing, MichiganName of licensee GROSS TELECASTING, INC.Transmitter location SEE CARD #1Main studio location See Card #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BPCT-4956	12-20-57	Ch.#6	V-100kw	Emer, test	10-27-56
AUX. TRANS.		82-88	A-50kw	Maint only	2-10-58
Mod.CP(BPCT-2184) to extend completion date. (Short Form)					
BPCT-5019	2-7-58	same	same	same	AUX. TRANS 10-27-56
Mod.CP(BPCT-2184, as mod) to extend completion date 4-10-58					
WIRE	2-10-58	PENDING	COMPL.	CONSTRUCTION	EXT. AUTH.
OPER. AUXILIARY TRANS.		ACCORD.	MPCT-5019	ENDING	3-25-58
BPCT-2184	8-27-56	CH#6	V-26.9 kw	U	10-27-56
AUX. TRANS. & ANTENNA			A-14.4 kw	AH: 440'	2-27-57
Superseded CP. 3-24-58 per Engr. TO include ANTENNA					
WIRE	3-24-58	RE LIC.	BLCT-812	PROGRAM TEST	AUTH. FOR
AUXILIARY TRANS. & ANTENNA ACCORD. MPCT-5019.					
BLCT-812	4-21-58	CH#6	V-28.2 kw	U	4-21-58 10-1-58
AH: 440'		82-88	A-15.1 kw	(Emerg. Maint. & Test, only)	
AUX. TRANS. & ANT. Lic. to cover CP(BPCT-2184, as mod)					
BRCT-68	9-24-58	same	same	U	10-1-58
MAIN TRANS. & ANT.		RENEWAL	OF LICENSE		10-1-61
BRCT-68	9-24-58	same	same	U	10-1-58
AUX. TRANS. & ANT.		RENEWAL	OF LICENSE		10-1-61
BRCT-68	9-27-61	same	same	same	10-1-61 10-1-64
MAIN TRANS. & ANT.		RENEWAL	OF LICENSE		
BRCT-68	9-27-61	same	same	same	10-1-61 10-1-64
AUX. TRANS. & ANT.		RENEWAL	OF LICENSE		
BRCT-68	9-18-64	same	same	same	10-1-64
AUX. TRANS. & ANT.		RENEWAL	OF LICENSE		10-1-67
BRCT-68	9-18-64	same	same	same	10-1-64
MAIN TRANS. & ANT.		RENEWAL	OF LICENSE		10-1-67
BMLCT-508	2-28-66	same	same	same	2-28-66
AUX. TRANS. & ANT.			A-5.62 kw		10-1-67
Mod. of Lic. to reduce Aural ERP					
BMLCT-507	2-28-66	same	same	same	2-28-66
MAIN TRANS. & ANTENNA			A-20 kw		10-1-67
Mod. of Lic. to reduce Aural ERP & Modify Aural Trans.					
BRCT-68	9-15-67	CH#6	V-100kw	U	10-1-67
AH: 1000' - CH: 1023		82-88	A-20kw		10-1-70
MAIN TRANS. & ANTENNA - RENEWAL OF LICENSE					
BRCT-68	9-15-67	CH#6	V-28.2kw	U	10-1-67
AH: 440' + SL: 1340'		82-88	A-5.62kw		10-1-70
AUX. TRANS. & ANT. RENEWAL OF LICENSE					

BROADCASTING STATION HISTORY RECORD

First licensed

Call Letters WJIM-TVStation Location LANSING, MIName GROSS TELECASTING, INC.

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
BTC-6176	3-6-70	Voluntary transfer of control.	
BRCT-68	9-30-70	Renewal of License (S)	10-1-73
Main & Aux. Trans. & Ant.			
EBSA	5-15-72		
BRCTV-790827KE	10-30-79	Remote control authority	
Card sent; not issued; to		be issued with Renewal.	

Call WJIM-TV

Letters N-E-V-

Name WJIM, INCORPORATED

(Bank of Lansing Bldg., Lansing 16, Mich.)

File No.	Dated	Application for	Action	
			Nature	Date
HPCT-446 Rec'd Filed	4-30-48 5-4-48 5-4-48	Construction Permit for new commercial tv b/c station. Frequency: Ch. #6, 82-88 Mc. ERP: Vis. 20.6 kw; Aur. 10.3 kw Hours of Operation: Unlimited S & T Location: Olds Tower Bldg., 126 W. Allegan St., Lansing, Mich. (Vis. & Aur. RCA, TT-5A) Filed by William C. Fitts, Jr. Atty. (N.Y.)	Granted conditionally 7-29-48. Letter written 8-20-48. C.P. issued 11-24-48	
HPCT-563 Rec'd Filed	6-13-49 7-5-49 7-5-49	Mod. of CP(HPCT-446 which authorized new commercial tv b/c station) to decrease ERP from Vis. 20.6 kw, Aur. 10.3 kw to Vis. 18.7 kw, Aur. 9.3 kw, to change studio and transmitter location from 126 W. Allegan St., Lansing, Mich. corner of Saginaw and Howard Sts., Lansing, Mich. transmitters and type of antenna. (Vis. DuMont Type 1000) (Aur. DuMont Type 2000) Filed by Peter Shuebruk, Atty. (N.Y.)	GRANTED	9-21-49

APPLICATION RECORD - BROADCASTING

Comm. TV

Name **W J I M Incorporated.**Call
Letters **W J I M-TV**

(Lansing, Mich.)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-564 Rec'd & Filed	6-13-49 7-7-49	Mod. of CP (BPCT-446 as mod. which authorized new Comm. TV b/c station) for extension of completion date from 7-24-49 to Filed by Peter Shuebruk, Atty.	Denial subject to filing of request for hearing with disconsidered and GRANTED	7-29-49 9-21-49
BPCT-586 Rec'd & Filed	1-9-50 1-12-50	Mod. of CP (BPCT-446 as mod. which authorized new Comm. TV B/c station) for extension of completion date from 2-21-50 to 8-21-50	GRANTED	2-17-50
BPCT-699 Rec'd & Filed	2-10-50 2-13-50	Mod. of CP (BPCT-446 as mod. which authorized new Comm. TV B/c station) to change transmitters. (Vis. & ur. RCA WT-5A) Filed by Peter Shuebruk, Atty.	GRANTED	2-17-50
BPCT-757 Rec'd & Filed	7-31-50 8-3-50	Mod. of CP (BPCT-446 as mod. which authorized new commercial tv b/c station) for extension of completion date from 8-21-50 to 12-21-50. Filed by William J. Durka, Atty. (N. Y.)	GRANTED	8-11-50
BLCT-91 Rec'd & Filed	1-23-51 2-1-51	License to cover C.P. (BPCT-446, as mod.), which authorized new Commercial TV B/C Station Filed by Peter Shuebruk, Atty. & Kear & Kennedy, Engrs.	GRANTED	4-10-51

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV B/C

Call
Letters **WJIM-TV**Name **WJIM, INCORPORATED**
Lansing, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-68 Recd & Filed	10-27-51 11-1-51	Renewal of license Filed by Peter Shuebruk, Atty.	GRANTED	1-30-52
* Petition Recd.	7-7-50 7-10-50	For Declaratory Ruling Reference Rebroadcasting by WJIM-TV, of Programs of Station WJIM-TV, which are originated by NBC, Provided Express Authority for such Rebroadcasting is granted by NBC and does not require consent of WJIM-TV (To Mr. Braum, 3-26-52) mvd		
BRCT-883 Recd & Filed	3-27-52 4-2-52	Construction permit to change ERP from vis. 18.7 KW, aur. 9.3 KW to vis. 8.7 KW, aur. 4.3 KW, type of antenna & make other equipment changes. Filed by William J. Durka, Atty. (445')	GRANTED	5-28-52
BRCT-68 Recd & Filed	6-16-52 6-20-52	Renewal of license, Filed by Peter Shuebruk, Atty.	GRANTED	9-18-52
BMPCT-946 Recd Filed	12-9-52 12-12-52 1-12-52	Mod. of CP (BRCT-883 which authorized changes of existing Comm/TVB/c Station) for extension of completion date from 1-28-53 to 7-29-53. Filed by Peter Shuebruk, Atty.	GRANTED	12-29-52

APPLICATION RECORD - BROADCASTING

COMM TV B/C

FORMERLY FCC FORM 94

Call
Letters WJM-TVName W. J. M. IncorporatedRenewal License

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-957 Recd Filed	12-26-52 12-30-52 12-30-52	Modification of CP (BPCT-883 as modified which authorized changes in facilities of existing station) to increase ERP from Vis. 8.7 kw, Aur. 4.3 kw to Vis. 100 kw, Aur. 50 kw, change type of transmitters and make other equipment changes. (445') Filed by Peter Shuebruk, Atty.	GRANTED	2-20-53
BRCT-68 Recd & Filed	6-30-53 7-2-53	Renewal of License Filed direct	GRANTED	9-30-53
BMPCT-1475 Recd & Filed	10-12-53 10-14-53	Modification of CP (BPCT - 883, as modified, which authorized chgs. in an existing Comm. TV B/C Sta.) for extension of completion date from 10-20-53 to 1-18-54. Filed by Peter Shuebruk, Attorney.	GRANTED	10-16-53

APPLICATION RECORD - BROADCASTING

COMM. TV B/C

FORMERLY FCC FORM 94

Call
Letters

WJIM-TV

Name **WJIM, INCORPORATED**
Lansing, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-1740 Recd. Filed	1-14-54 1-18-54 1-18-54	Mod. of CP(BPCT-883, as mod., which authorized changes in facilities of existing Comm. TV B/C Station) to extend completion date from 1-18-54 to July 13, 1954. Filed direct,	GRANTED	1-25-54
BMPCT-2197 Recd & filed	6-10-54 6-15-54	Modification of construction permit (BPCT-883 as modified, which authorized changes in facilities of existing commercial TV b/c station) to extend completion date from 7-18-54 to 10-16-54 Filed by Jack P. Blume, Atty.	GRANTED	6-23-54
BPCT-68 Recd & filed	6-25-54 6-28-54	Renewal of license Filed by Jack P. Blume, Atty.	GRANTED	9-29-54
BMPCT-2751 Recd. & Filed	1-10-55 1-14-55	Mod. of CP(BPCT-883, as mod., which authorized changes in facilities of existing Comm. TV B/C Station) to extend completion date from 1-18-55 to April 18, 1955. Filed by Benito C. Gagliano, Atty.	GRANTED	1-19-55

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

GROSS TELECASTING, INC.

Call
Letters

WJIM-TV

Name **WJIM, Incorporated**
Lansing, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BPOT-2973 Recd & filed	3-17-55 3-21-55	Modification of CP (BPOT-883 as mod., which authorized changes in facilities of existing commercial TV b/c station) to change corporate name from WJIM, Incorporated to Gross Telecasting, Inc. Filed by William A. Porter, Atty.	GRANTED	3-28-55
BNLCT-27 Recd & filed	3-17-55 3-21-55	Modification of license, which authorized commercial TV b/c station to change corporate name from WJIM, Incorporated to Gross Telecasting, Inc. Filed by William A. Porter, Atty.	granted	3-28-55
BTC-1940 Recd. & Filed	3-17-55 3-21-55	Voluntary transfer of control of permittee & licensee corporation from Harold F. Gross to Harold F. Gross, Charlotte I. Gross, Gary Gross and James H. Gross, as a family group. Filed by William A. Porter, Atty.	GRANTED N.Y.	4-20-55 4-26-55

APPLICATION RECORD - BROADCASTING

Comm TV B/C

FORMERLY FCC FORM 94

Call
Letters

WJIM-TV

Name **GROSS TELECASTING, INC.**
Lansing, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
EPOT-292 Recd Filed	3-9-55 3-17-55 4-1-55	License to cover construction permit (EPOT-883 as mod., which auth. changes in facilities of existing commercial TV b/c station. Filed by Benito Gaguine, Atty.	GRANTED	2-10-56
EPOT-68 Recd & filed	6-7-55 6-29-55	Renewal of license Filed by Jack P. Blume, Atty.	Granted	9-28-55
EPOT-2041 ✓ Recd & filed	9-26-55 10-5-55	CP to make changes in facilities of existing comm TV b/c station to change transmitter location from SW corner of Saginaw & Howard Streets, Lansing, Michigan to Vanatta Road, near Intersection of Cavanaugh Road, Approx. 7 1/2 miles from City Limits of Lansing, Mich. make antenna and other equipment changes. Filed by Peter Smeahank, Atty. (1000)	GRANTED	11-23-55 Comm. Action
Amended Recd & filed	10-26-55 10-31-55	Amended to make changes in antenna (977') Filed by Wm. J. Durka, Atty. SEE 7(a) for PROTEST.		

Card # 8

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

COMM TV B/C

Call
Letters **WJIM-TV**Name **GROSS TELECASTING, INC.**
Lansing, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-3614 Recd & filed	12-12-55	Modification of construction permit (BPCT-2041 which authorized changes in facilities of existing commercial TV broadcast station) to make slight antenna changes. (Overall Height Filed by Peter Shuebruk, Atty. above ground 1023')	DISMISSED	At the request of Atty. Lt. 2-8-56.
	12-19-55			
	12-22-55	Protest & Petition for Reconsideration & Designation for Hearing (BPCT-2041) filed by Harry Plotkin, behalf WJIM-TV	DENIED Memorandum Opinion & Order (1-23-56)	

APPLICATION RECORD - BROADCASTING

COMM. TV B/C

Call Letters **WJIM-TV**

Name **GROSS TELECASTING, INC.**
Lansing, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BTC-2151 Recd. & filed	1-25-56 1-27-56	Voluntary transfer of control of permittee and licensee corporation from Harold F. Gross, Charlotte I. Gross, James H. Gross, and Harold F. Gross, Guardian for Gary Gross, to Harold F. Gross, and Harold F. Gross and Charlotte I. Gross, Voting Trustees.	GRANTED EFF:	2-9-56 3-22-56
BMPCT-3901 Recd & filed Main trans & antenna	3-16-56 5-3-56	Modification of construction permit (BPCT-2041 which authorized changes in facilities of existing commercial TV broadcast station) to make slight antenna changes. (1000') Filed by Peter Shuebruk, Atty.	GRANTED	5-31-56
BMPCT-4151 Recd. & Filed Main trans & antenna	8-7-56 8-15-56	Mod. of C.P. (BPCT-2041, as mod., which authorized changes in facilities of existing Comm. TV B/C Station) to install new antenna system and make other equipment changes. (1000') Filed by Peter Shuebruk, Atty.	GRANTED	9-18-56

Aug. 1955

APPLICATION RECORD - BROADCASTING

COMM. TV B/C

Call
Letters **WJIM-TV**Name **GROSS TELECASTING, INC.**
Lansing, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-2184 Recd. & Filed AUX. TRANS. corrected to AUX. TRANS. & ANTENNA	8-7-56 8-15-56	Construction Permit to install an Auxiliary Transmitter and Antenna at the presently licensed main transmitter site. (445') (Vis. & Aur. G.E. TT10A) Filed by Peter Shuebruk, Atty.	GRANTED	8-27-56
BPCT-4534 Recd & filed Ext. # 1 AUX. TRANS. see BPCT-2184	1-31-57 2-5-57	Mod. of CP(BPCT-2184, which authorized installation of an Auxiliary Transmitter at the presently licensed Main Trans. site.) to extend completion date from 2-27-57 to August, 1957. Filed by Benito Gaguine, Atty.	GRANTED	2-12-57
BPCT-4560 Recd. & filed Ext. # Main trans & antenna	2-18-57 2-26-57	Mod. of CP(BPCT-2041, as mod., which authorized changes in facilities of existing Comm. TV B/C Station) to extend completion date from 3-18-57 to 8-27-57. Filed by Jack P. Blume, Atty.	GRANTED	3-5-57

APPLICATION RECORD - BROADCASTING

FORM BC-121
FORMERLY FORM A-170Call
Letters **WJIM-TV**Name **Gross Telecasting, Inc.**
Lansing, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-652 Recd & filed Main trans & antenna	6-10-57 6-14-57	License to cover construction permit (BPCT-2043 as modified) which authorized changes in facilities of existing commercial TV broadcast station Filed by Peter Shuebruk, Atty.	GRANTED	7-2-57
BMPCT-4794 Recd. & filed Ext. # 2 AUX. TRANS. see: BPCT-2184	7-16-57 7-19-57	Mod. of CP (BPCT-2184, which authorized in- stallation of an Auxiliary Transmitter at the presently licensed Main Trans. site.) to extend completion date from 8-27-57 to Nov. 1957. Filed by P. Shuebruk, Atty.	GRANTED	7-25-57
BMPCT-4924 Recd. & filed Ext. # 3 AUX. TRANS. see: BPCT-2184	11-11-57 11-13-57	Mod. of CP (BPCT-2184, as mod., which authorized installation of an Auxiliary Transmitter at the presently licensed Main Trans. site) to extend completion date from 11-27-57 to January, 1958. Filed by J.P. Blume, Atty.	GRANTED	11-25-57

Aug. 1955

Call

Letters WJIM-TVName GROSS TELECASTING, INC.Lansing, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-4956 Recd. & filed Ext. # 4 AUX. TRANS. see: BPCT-2184	12-9-57 12-12-57	Mod. of CP (BPCT-2184, as mod., which authorized installation of an Auxiliary Transmitter at the presently licensed Main Trans. site) to extend completion date from 12-27-57 to 2-10-58. Filed by Peter Shuebruk, Atty.	GRANTED	12-20-57
BMPCT-5019 Recd & filed Ext. # 5 AUX. TRANS. see: BPCT-2184	1-28-58 2-3-58	Mod. of CP (BPCT-2184, as mod), which authorized installation of an Aux. Trans. at the presently licensed Main Trans. site) to extend completion date from 2-10-58 to 4-10-58 Filed by P. Shuebruk, Atty.	GRANTED	2-7-58
BLCT-812 Recd & Filed AUX. TRANS. & ANTENNA see: BPCT-2184	3-12-58 3-17-58	License to cover CP (BPCT-2184, as mod.) which auth. installation of Aux. Trans. at the old licensed main transmitter site (BLCT-292), and rededcribe T-L & S-L as 2820 E. Saginaw St., Lansing, Mich. (not a move). Peter Shuebruk, Atty.	GRANTED	4-21-58
BRCT-68 Recd & Filed (Main Trans. & Ant.)	5-29-58 7-1-58	Renewal of License Filed by Peter Shuebruk, Attorney.	GRANTED	5-22-58

Aug. 1955

COMM. TV 2/0

Call
Letters

WJIM-TV

Name **GROSS TELECASTING, INC.****Lansing, Michigan**

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-68 Recd & Filed AUX. TRANS. & ANT.	4-30-58 7-1-58	Renewal of License. Filed by Peter Shuebruk, Attorney	GRANTED	9-24-58
BRCT-68 Recd. & Filed MAIN TRANS. & ANT.	6-28-61 8-3-61	RENEWAL OF LICENSE Peter Shuebruk, Atty.	GRANTED	9-27-61
BRCT-68 Recd. & Filed AUX. TRANS. & ANT.	6-28-61 7-3-61	RENEWAL OF LICENSE	GRANTED	9-27-61
BRCT-68 Recd. & Filed MAIN TRANS. & ANTENNA	6-29-64 7-6-64	RENEWAL OF LICENSE Peter Shuebruk, Atty.	GRANTED	9-18-64
BRCT-68 Received Filed AUX. TRANS. & ANTENNA	6-29-64 7-6-64 7-20-64	RENEWAL OF LICENSE Peter Shuebruk, Atty.	GRANTED	9-18-64
BMLCT-503 R & F AUX. TRANS. & ANTENNA	1-28-66 2-4-66	Mod. of License to reduce Aural ERP from 15.1 kw to 5.44 kw. Peter Shuebruk, Atty. WASHINGTON, D. C.	GRANTED	2-28-66

Form BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters **WJIM-TV**

Name **GROSS TELECASTING, INC.**
CH. #6 **LANSING, MICHIGAN**

zip 55950

File No.	Dated	Application for	Action	
			Nature	Date
BMLCT-507 R & F MAIN TRANS. & ANTENNA	1-28-66 2-4-66	Mod. of License to reduce Aural from 50 kw to 20 kw and modify the aural transmitter to RCA TT10AL. Peter Shuebruk, Atty.	GRANTED	2-28-66
BRCT-68 R & F MAIN TRANS. & ANTENNA	6-28-67 7-3-67	RENEWAL OF LICENSE	GRANTED	9-15-67
BRCT-68 R & F AUX. TRANS. & ANTENNA	6-28-67 7-3-67	RENEWAL OF LICENSE	GRANTED	9-15-67
BTG-6176 R & F #572445 \$30 PRESS: PN REC'D:	1-16-70 1-21-70 1-21-70 FEB 17 1970	Voluntary relinquishment of positive control of licensee corporation by Harold F. and Charlotte I. Gross by cancellation of voting trust and thru transfer of stock by Harold F. Gross to James H. Gross, individually as the Trustee; and to Gary F. Gross as Trustee.	GRANTED	3-6-70
Engr.data filed 6-26-70		Atty.: Fly, Shuebruk, Brune and Gaggine		

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WJIM-TV

Name GROSS TELECASTING, INC.

Ch. 6 Lansing, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-68 Rec. & filed \$180 #612872 & 612873 PRESS PN RECD. Annual fee	6-15-70 7-2-70 JUL 1 1970 7-2-70	RENEWAL OF LICENSE MAIN TRANS. & ANTENNA AUX. TRANS. & ANTENNS Peter Shuebruk (Fly, Shuebruk) Amended 8-14-70 re commercial practices. Amended 8-18-70 re legal Amended 8-14-70 re commercial practices. Amended 8-18-70 re legal Amended 8-14-70 re commercial practices. Amended 8-18-70 re legal	GRANTED	9-30-70
Annual fee \$800.00 deducted from Renewal Fee & EXTRA. No Credit to 1971 fees.				
BRCT-68 R & F PN Recd. Press: AUG 6 1973	6-25-73 7-2-73 7-2-73 AUG 6 1973	RENEWAL OF LICENSE MAIN TRANS. & ANT. - AUX. TRANS. & ANT. AMENDED 9-19-73 re programming and other business interest. interest.	Designated for Hearing APR 9 1974 #25614 Min.	
Ltr. 11-19-73 from Lansing Branch of the Michigan ACLU opposing grant of extension of time to Gross Telecasting, Inc. to oppose Petition to Deny				
Ltr. 1-21-74 stating Arent, Fox, Kintner, Plotkin and Kahn (Harry M. Plotkin now representing WJIM-TV renewal				
Amended 1-29-74 re programming. Amended 2-21-74 re other business interest				

F.C.C. - WASHINGTON, D. C.

BRCT-68

Ltr. 9-4-73 from Citizens Communications Center re agreement between Citizens United for Better Broadcasting and Gross Telecasting, Inc.

MOTION FOR EXTENSION OF TIME IN WHICH TO FILE PETITION TO DENY filed 10-3-73 by Thomas Asher on behalf of American Civil Liberties Union of Michigan.

OPPOSITION TO MOTITION FOR EXTENSION OF TIME filed 10-11-73 by Peter Shuebruk on behalf of Gross Telecasting, Inc.

PETITION TO DENY FILED 10-15-73 by Thomas Asher on behalf of American Civil Liberties
REPLY TO OPPOSITION TO MOTITION FOR EXTENSION OF TIME filed 10-16-73 by Thomas Asher on behalf of ACLU.

Correction to Petition to deny filed 10-15-73 by Thomas Asher on behalf of ACLU

COMMISSION LETTER 2-5-74 denying ACLU's extension of time and considering 10-15-73 pleading as informal objection

APPLICATION FOR REVIEW OF ACTION TAKEN PURSUANT TO DELEGATED AUTHORITY filed 2-26-74 by American Civil Liberties Union of Michigan (ACLU)

OPPOSITION TO APPLICATION FOR REVIEW OF ACTION TAKEN PURSUANT TO DELEGATED AUTHORITY filed 3-13-74 by Harry Plotkin on behalf of WJIM-TV

APPLICATION FOR REVIEW OF ACTION TAKEN PURSUANT TO DELEGATED AUTHORITY DENYING ACLU'S REQUEST FOR EXTENSION OF TIME filed 3-21-74 by Harvey J. Shulman on behalf of ACLU

REPLY TO LICENSEE'S OPPOSITION TO ACLU'S APPLICATION FOR REVIEW OF ACTION TAKEN PURSUANT TO DELEGATED AUTHORITY filed 3-22-74 by Harvey Shulman on behalf of ACLU

OPPOSITION TO APPLICATION FOR REVIEW OF ACTION TAKEN PURSUANT TO DELEGATED AUTHORITY filed 4-4-74 by Harry Plotkin on behalf of Gross Telecasting, Inc.

COMMERCIAL TELEVISION
APPLICATION RECORD BROADCASTING

Call Letters: WJIM-TV

Name: GROSS TELECASTING, INC.
CH-6

Station Location: LANSING, MI

File No.	Date	Description	Action and Date
BRCTV-790827KE R & F PRESS:	8-24-79 8-27-79 9-27-79	Request authority to operate trans. by remote control from 2820 East Saginaw Street, Lansing, MI. Atty.: David Tillotson (Arent, Fox, Kintner, Plotkin & Kahn)	GRANTED 10-30-79 Card sent; not issued; to be issued with Renewal

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

