

WJKW-TV

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CATALOG NO. 4550L 1/5



Form BC 126 #1  
June 1954

8  
**BROADCASTING STATION LICENSE RECORD**

First Operation: 11-15-49  
Date first licensed 5-31-51 (Off. #76)

WJKW-TV (2-3-77)  
XWJW-TV (4-15-56)  
Call letters WJKW

Station location Cleveland, Ohio

STORER BROADCASTING COMPANY (BAPCT-175 3-13-56 EFF: 3-31-56)  
Name of licensee X EMPIRE COIL COMPANY, INC.

4501 Pleasant Valley Road, Parma, Ohio (6-9-48)  
Transmitter location X Route 94 and Dentzler Road, Parma, Ohio

1630 Euclid Avenue, Cleveland, Ohio (BMPCT-864 gr. 6-25-52)  
Main studio location X 4501 Pleasant Valley Road, Parma, Ohio (6-9-48)  
X SAME AS ABOVE



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPCT-199	10-30-47	CH. 9 186-192	Vis. 21kw Aur. 13 kw	U	12-30-47 6-30-48
CP FOR A NEW COMM. TV BROADCAST STATION					
BMPCT-237	6-9-48	CH. 9 186-192	Vis. 21 kw Aur. 13 kw	U	12-30-47 12-30-48
Mod. of CP (BPCT-199 ) to make chgs. in SL & TL & make chg. in ant. sys. & Equipment					
BMPCT-239	6-9-48	same	same	same	12-30-47
Mod. of CP (BPCT-199) to ext. compl. date					
BMPCT-382	12-21-48	same	same	same	12-30-47
Mod. of CP (BPCT-199 as mod) to ext. compl. date 5-30-49					
BMPCT-508	5-13-49	same	same	same	12-30-47
Mod. of CP (BPCT-199 as mod) to ext. compl. 10-31-49					
Letter 7-11-49 Ref. notice regarding station's showing cause connection proposed channel changes, as to filling Mod. for channel #11.					
BMPCT-623	10-7-49	same	same	same	12-30-47
Mod. of CP (BPCT-199 as mod.) to ext. compl. 12-31-49					
11-15-49 STA operate on commercial basis exact accord. current CP 11-15-49 to 12-31-49					
BMPCT-655	11-29-49	same	same	same	12-30-47
Mod. of CP (BPCT-199 as mod.) to ext. compl. date 8-4-50					
11-29-49 EXT. STA. operate on Comm. Basis etc. period 1-1-50 to 8-4-50.					
BMPCT-745	6-16-50	same	same	same	12-30-47
Mod. of CP (BPCT-199 as mod.) to ext. compl. date 2-4-51					
6-16-50 EXT. STA. operate on Comm. Basis exact accord. current CP 8-5-50 to 2-4-51.					
BMPCT-800	1-12-51	same	same	same	12-30-47
Mod. of CP (BPCT-199 as mod) to ext. compl. 8-4-51					
1-12-51 EXT. STA. operate on comm. Basis exact accord. current CP 2-5-51 to 8-4-51.					
BLCT-105	5-31-51	CH. 9 186-192	V 21 Kw A 13 Kw	U	5-31-51 2-1-52
License to cover CP (BPCT-199 as mod.) and to change operating power Vis. & Aur. also change power gain.					



Form BC 126 #2  
June 1954

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

WJW-TV  
Call letters **WJW-TV**.....

Station location .....

STORER BROADCASTING COMPANY  
Name of licensee **XXMP-IRE COIL COMPANY, INC.**.....

Transmitter location **SEE CARD #1**.....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
	8-3-51	STA to operate in accord. with current license, except for visual and aural transmitter output power of 5 kw and 2.5 kw, respectively; period 8-3-51 to 2-1-52. (Conditional Clause)			
BPCT-76	1-30-52	EXTENSION LICENSE			2-1-52
					5-1-52
	1-31-52	EXT. OF STA dated 8-3-51 Vis. & Aur. Trans. output power etc. CONDITIONAL 2-1-52 to 5-1-52			
BPCT-819	3-20-52	CH. 9	Vis. 7.5 kw U		5-20-52
		186-192	Aur. 3.8 kw		11-20-52
Construction permit to make changes in facilities of existing station to reduce ERP, install new antenna system and make other equipment changes.					
BRCT-76	3-19-52	same	same	same	3-19-52
RENEWAL OF LICENSE					10-1-52
BMPCT-864	6-25-52	CH. 8	V 316 kw U		8-25-52
		186-192	A 160 kw		2-25-53
Mod. of CP (BPCT-819, etc.) to change frequency, S-L, ERP, transmitters and make antenna and other equipment changes.					
	6-27-52	RESUMPTION OF STA to operate with facilities acc. current license, except for visual and aural transmitter outpower of 5 KW and 2.5 kw, respectively. Period 6-27-52 to 10-1-52.			
BRCT-76	9-18-52	same	V-21.0 kw	same	10-1-52
RENEWAL OF LICENSE					10-1-53
	10-10-52	EXT. STA to operate with equipment in current license, and with visual and aural transmitter output power of 5 kw and 2.5 kw, respectively. Period 10-1-52 to 4-1-53.			
BRCT-76	9-18-52	Superseding auth. correcting condition on renewal auth. re channel numbers (letter 11-10-52)			
BMPCT-967	2-6-53	EXT. of completion date to 8-25-53			
WIRE	3-9-53	EXT. STA operate with equipment specified current license except visual and aural trans. output power 5 kw and 2.5 kw respectively. Period 4-1-53 to 10-1-53.			



June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters

WJW-TV

WXEL

Station location

Name of licensee

STORER BROADCASTING COMPANY  
EMPIRE COIL COMPANY, INC.

Transmitter location

SEE CARD #1

Main studio location



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BMPCT-1359	9-2-53	same	same	same	8-25-52
Mod. of CP (BPCT-819 as mod.) to ext. compl.	12-31-53				
BRCT-76	9-16-53	same	same	same	10-1-53
<u>RENEWAL OF LICENSE</u>					10-1-54
BMPCT-1039	9-29-53	same	V. 191 kw A. 112 kw	same	8-25-52 4-30-54
Mod. of CP (BPCT-819 as mod.) to change ERP, install new transmitters & add power amplifiers, change ant. system & other equipment, correct coordinates (not a move)					
WIRE	9-28-53	EXT. STA operate comm. basis CH. 9 with equip. specified in license BRCT-76 except Trans. power output 5 kw vis, 2.5 kw aur. Any request for further ext. Ch. 9 oper shall include statement of plans for change to Ch. 8. Period ending 11-1-53.			
WIRE	10-29-53	EXT. STA operate comm. basis Ch. 9 with equip. spec. in lic. BRCT-76 except trans. power output 5 kw vis., 2.5 kw aur. Plans for Ch. change to be reviewed Nov. 20, 1953. Period ending December 10, 1953. (began 12-9-53)			
	12-1-53	STA WXEL chg. to Ch. 8 and oper. comm. basis accordance CP BMPCT-1039 except using GE TT-6A Transmitter, power output 5 KW V. 2.5 Aural. Notify Comm. by wire on date when Ch 8 oper. has commenced. Period end 4-30-54.			
WIRE	12-9-53	STA Chg. to ch. 8 and oper. comm. basis accord. license BRCT-76, except Transm. output 5 kw Visual 2.5 kw aural. Notify Comm. by wire date Ch. 8 operation begins. Notify Comm. when oper. under this auth. is discontinued. Period end 12-31-53.			
BMPCT-2027	4-5-54	same	same	same	8-25-52
Mod. of CP (BPCT-819 as mod.) to ext. compl.	10-30-54				
	4-13-54	EXT. STA Opr. Comm. basis Ch. 8 accord. CP BMPCT-2027 except using GE TT-6A transmitter, power output 5 kw Vis, 2.5 kw Aur. Period ending 10-30-54.			
BMPCT-2526	10-11-54	same	same	same	8-25-52
Mod. CP (BPCT-819, as mod) to ext. compl. date	4-30-55				
BMPCT-2527	10-21-54	same	Vis. 316 kw	same	12-21-54/55
Mod. CP (BPCT-819, as mod) to chg. ERP, install Trans.	4-30-				



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June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W X EL

Station location .....

Name of licensee EMPIRE COIL COMPANY, INC.

SEE CARD #1

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BTC-1672	10-27-54	Vol. transfer of Control of licensee & permittee corporation from Herbert Mayer & Frances Mayer individually and as Trustees for the benefit of Herbert Mayer, Jr., et al. to Storer Broadcasting Company.			
EFF:	11-16-54				
WIRE	10-14-54	EXT STA	Opr. Comm.	basis accord	CP
BMPCT-2526	pending	filing of	Lic. appl.	per	ending 4-30-55
WIRE	1-25-55	STA Opr.	Comm.	basis using	for Aux.
purposes GE TT-6A or RCA TT-50AH transmitter with RCA TF-12 AH Ant. overall height 775 feet above ground or GE TY-18-A Antenna, overall height 437 ft. above ground. Period ending 4-30-55.					
WIRE	1-19-55	Mod. Sta	Opr. Comm.	basis accord.	CP
BMPCT-2527	pending	filing of	Lic. appl.	per.	end 4-30-55.
BMPCT-3032	4-18-55	same	same	same	12-21-54
Mod. of CP (BPCT-819, as mod.) to ext. comp. date 10-30-55					
WIRE	4-18-55	EXT STA	Opr. Comm.	basis accord.	CP
BMPCT-3032	pending	filing of	license appl.	auth. exp.	10-30-55
also gr. for same period STA Opr. Comm. basis for Aux. purposes GE TT-6A or RCA TT-50AH trans. with RCA TF-12AH ant. overall height 775 ft. above ground or GE TY-18A Ant. overall height 437 ft. above ground.					
BMPCT-3449	10-4-55	same	same	same	12-21-54
Mod. CP (BPCT-819, as mod.) to ext. comp. date 4-30-56					
WIRE	10-13-55	EXT. STA	Opr. Comm.	basis accord.	CP
BMPCT-3449	pending	filing of	lic. appl.	auth. exp.	4-30-56
also gr. for same period STA Opr. for Aux. purposes GE TT-6A or RCA TT-50AH trans. with RCA TF-12AH ant. overall hgt. above ground 775 ft. or GE TY-18A Ant. overall hgt. 437 ft. above ground.					
BAPCT-175	3-13-56	Voluntary assignment of CP to Storer Broadcasting Company			
EFF:	3-31-56				
BMPCT-3805	4-12-56	same	same	same	12-21-54
Mod. CP (BPCT-819, as mod.) to ext. compl. date 10-30-56					



June 1954

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters .....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
WIRE	4-19-56	Pending filing of license application			
ext. auth. gr. to operate temp. for per. end. 10-30-56					
Comm. Basis accord. CP (BMPCT-3805). Also granted same per.					
auth. oper. for aux. purposes GE TT-6A or RCA TT-50AH trans					
with RCA TF-12AH Ant. overall hgt. 775 ft. above ground or					
GE TY-18A Ant. overall hgt. 437 ft. above ground.					
BPCT-2227	12-4-56	CH. 8	V-302 kw	U	2-4-57
		180-186	A-182 kw		8-4-57
CP to make changes in the Ant. System of existing Comm. TV					
B/C Station.					
WIRE	10-25-56	Pending filing & Grant 301 to specify			
antenna beam tilt & subsequent amendment to license					
application BLCT-530, ext. auth. gr. to Opr. WJW-TV					
Cleveland, temp. per. end. 12-15-56 Comm. basis accord.					
CP (BMPCT-3805)					
WIRE	11-1-56	Pending filing of license appl., ext.			
auth. gr. Opr. for Aux. purposes WJW-TV temp. period end.					
12-15-56, GE TT-6A or RCA TT-50AH transmitter with RCA TF-					
12AH antenna, overall height 775 feet above ground or GE					
TY-18A antenna overall height 437 feet above ground.					
BLCT-530	12-31-56	CH. #8	V-302kw	U	12-31-56
AH 1000		180-186	A-182kw		10-1-58
License to cover CP (BPCT-819, as mod. & BPCT-2227)					
MAIN TRANS & ANT.					
BLCT-539	12-31-56	CH. 8	V-25.1 kw	Test, Maint.	12-31-56
AH 720		180-186	A-12.6kw	Emerg.	10-1-58
License to maintain transmitter & antenna specified in					
(BRCT-76) AUXILIARY TRANSMITTER AND ANTENNA					
BRCT-76	9-24-58	same	same	same	10-1-58
Main Trans. & Ant. RENEWAL OF LICENSE					
BRCT-76	9-24-58	same	same	same	10-1-58
Aux. Trans. & Ant. RENEWAL OF LICENSE					
BTC-3655	3-15-61	Voluntary relinquishment of Positive			
control of licensee corporation by George B. Storer thru					
sale of 263,000 Shares of Common Stock to the General					
Public. Main Trans. & Ant. & Aux. Trans. & Ant. EFF:					



Form BC 126

June 1954

#6

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters HJW-TV.....

Station location .....

Name of licensee STORER BROADCASTING COMPANY.....

Transmitter location SEE CARD #1.....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
ACTION ON RENEWALS MAIN & AUX. DEFERRED 9-27-61					
BRCT-76	1-3-62	CH. 8	V 302 kw	U	1-3-62
AH: 1000'		180-186	A 182 kw		10-1-64
MAIN TRANS. & ANT. RENEWAL OF LICENSE					
BRCT-76	1-3-62	CH. 8	V 25.1	U	1-3-62
AH: 720'		180-186	A 12.6 kw		10-1-64
AUX. TRANS. & ANT. RENEWAL OF LICENSE					
BRCT-76	10-2-64	CH. 8	V-302 kw	U	10-2-64
AH: 1000'		180-186	A-182 kw		10-1-67
MAIN TRANS. & ANT. RENEWAL OF LICENSE (COND)					
BRCT-76	10-2-64	CH. 8	V-25.1kw	U	10-2-64
AH: 720'		180-186	A-12.6kw		10-1-67
FOR EMERG. TEST & MAINT. PURP. ONLY					
AUX. TRANS. & ANT. RENEWAL OF LICENSE (COND)					
BMLCT-241	2-16-65	CH. 8	V-302 kw	U	2-16-65
AH: 1000' MSL:--		180-186	A-30.2 kw		10-1-67
Mod. of license to reduce Aural ERP & chg. type of aural trans. (with cond)					
MAIN TRANS. & ANT.					
BRCT-76	9-11-67	CH. 8	V-302 kw	U	10-1-67
AH: 1000' MSL--		180-186	A-30.2 kw		10-1-70
MAIN TRANS. & ANT. RENEWAL OF LICENSE					
BRCT-76	9-11-67	CH. 8	V-25.1 kw	U	10-1-67
AH: 720'		180-186	A-12.6 kw	EMERG. TEST. MAINT.	10-1-70
Aux. Trans. & Ant. RENEWAL OF LICENSE					
BRCT-76	9-30-70	RENEWAL OF LICENSE (S)			10-1-73
MAIN & AUX. TRANS. & ANT.					
EBSA 5-15-72					
BRCT-76	9-27-73	RENEWAL OF LICENSE (L)			10-1-73
MAIN TRANSMITTER AND ANT.					
BRCT-76	9-27-73	RENEWAL OF LICENSE (L)			10-1-73
AUXILIARY TRANS. AND ANT.					
BPCT-4717	7-31-74	CP to chg trans. (Aux. Trans. & Ant.)			9-30-74



Form BC 126 #7  
June 1954

COMMERCIAL TELEVISION

# BROADCASTING STATION LICENSE RECORD

WJKW-TV

Date first licensed .....

Call letters X WJW-TV

Station location .....

Name of licensee STORER BROADCASTING COMPANY

SEE CARD #1

Transmitter location .....

Main studio location .....



## CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
WIRE oper WJW-TV aux. trans. on program test accord. Sect. 73. 629 rules and CP BPCT-4717.	7-16-75	Re tendered lic. appl.,	auth. grtd.		
BLCT-2421 AH: 720' Aux. Trans. & Ant.	8-12-75	Ch. 8 180-186 Lic(BPCT-4717) to chg trans	For emer., test, main purposes only		10-1-76
BTC-7931 BTC-8018	1-21-76 5-25-76	INVOL TC VOL A/L			
BRCT-76 (Main Trans. & Ant.	10-21-76	RENEWAL OF LICENSE (S) & Aux. Trans. & Ant.)			10-1-79
BRCT- 790530KJ	10-4-79	RENEWAL OF LIC.{S}			



APPLICATION RECORD - BROADCASTING

COMM.TV

Call  
Letters W X E L  
New-

Name EMPIRE COIL COMPANY, INC.  
CLEVELAND, OHIO (238 Huguenot Street, New Rochelle, New York)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-199 R & F	9-27-47	Construction Permit for a New Comm.TV B/C Sta. CH.9, 186-192 mcs. ERP: Vis. 5 kw (Peak) Aur.2.5 kw Unlimited Hours S-T-Location: Route 94 & Dentzler Rd. Parma, Ohio (Vis. RCA Type-TT-5A, Max. 5 kw) (Aur. RCA Type TT-5A, Max. 2.5 kw) Commencement & Completion dates, 60 days from date of grant & 180 days thereafter, respectively.	GRANTED	10-30-47
	9-29-47			
BMPCT-237 R & F	5-25-48	Mod. of CP (BPCT-199, which auth. a new station) to change S & T-location from Route 94 & Dentzler Rd., Parma, Ohio to 4501 Pleasant Valley Rd., Parma, Ohio, change equipment & antenna system. (Vis. G.E. TT-7-B, Aur. G.E. TT-8-B)	GRANTED	6-9-48
	5-26-48			



## APPLICATION RECORD - BROADCASTING

Call  
Letters WXELName EMPIRE COIL COMPANY, INC.  
PARMA, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-239 R & F	5-26-48 6-1-48	Mod. of CP (BPCT-199, as mod., which authorized new commercial television B/C station) for extension of completion date from 6-30-48 to 12-30-48. Philip Bergson, atty.	GRANTED	6-9-48
BMPCT-382 R & F	11-26-48 11-30-48	Mod. of CP (BPCT-199, as mod., which authorized a new comm. TV B/C station) for extension of completion date from 12-30-48 to 5-30-49. Philip Bergson, atty.	GRANTED	12-21-48
BMPCT-508 R & F	4-19-49 4-29-49	Mod. of CP (BPCT-199 as mod. which authorized a new comm. TV B/C station) for extension of completion date from 5-30-49 to 10-31-49. Philip Bergson, atty.	GRANTED	5-13-49
BMPCT-623 R & F	9-19-49 9-29-49	Mod. of CP (BPCT-199, as mod. which authorized a new commercial TV B/C station) for extension of completion date from 10-31-49 to 12-31-49. Morton H. Wilner, atty.	GRANTED	10-7-49



Form BC-121  
Aug. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters W X E L

Name EMPIRE COIL COMPANY, INC.

Parma, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-655 R & F	11-19-49 11-22-49	Mod. of CP (BPCT-199 as mod. which authorized a new Comm. TV B/C station) for extension of completion date from 12-31-49 to 8-4-50 Philip Bergson, atty.	GRANTED	11-29-49
BPCT-745 R & F	6-2-50 6-13-50	Mod. of CP (BPCT-199 as mod. which authorized a new Comm. TV B/C station) for extension of completion date from 8-4-50 to _____ Philip Bergson, atty.	GRANTED	6-16-50
BPCT-800 R & F	12-20-50 12-29-50	Mod. of CP (BPCT-199 as mod. which authorized a new Comm. TV B/C Station) for extension of Completion date from 2-4-51 to _____ Philip Bergson, atty.	GRANTED	1-12-51
BLCT-105 R & F	4-24-51 4-26-51	License to cover CP (BPCT-199 as mod.) which authorized a new commercial TV B/C station. Philip Bergson, atty.	GRANTED	5-31-51
BRCT-76 R & F	10-29-51 11-1-51	RENEWAL OF LICENSE Philip Bergson, atty.	GRANTED	3-19-52







FORM BC-121

Aug. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters WXELName EMPIRE COIL COMPANY, INC.  
PARMA, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BMPT-864 R & F (Pursuant to sixth report and order 4-11-52)	4-30-52 5-1-52	Mod. of CP (BPCT-819, which authorized changes in facilities of existing station) to change frequency from Ch. No. 9 186-192 Mcs. to CH. No. 8, 180-186 Mcs., studio location from 4501 Pleasant Valley Rd., Parma, Ohio to 1630 Euclid Ave., Cleveland, Ohio, ERP from Vis. 7.5 kw and sur. 3.8 kw, to vis. 316 kw sur. 158 kw (Vis. Aur. RCA TT50AH), transmitter and make other equipment changes. Philip Bergson, atty.	GRANTED	6-25-52
BRCT-76 R & F	6-25-52 7-1-52	RENEWAL OF LICENSE Philip Bergson, atty.	GRANTED	9-18-52
BMPT-867 R & F	1-22-53 1-23-53	Mod. of CP (BPCT-819 as mod. which authorized changes in existing Comm. TV B/C Station) for extension of completion date from Feb. 25, 1953 to December 31, 1953 Philip Bergson, atty.	GRANTED Ext. to	2-6-53 8-25-53



FORM BC-121  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters **W X E L**

Name **EMPIRE COIL COMPANY, INC.**  
**Parma, Ohio**

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-1039 R & F	3-16-53 3-17-53	Mod. of CP (BPCT-819 as mod. which authorized changes in existing Comm. TV 3/C Station) to install new transmitters and add power amplifiers and change antenna system. (Vis & Aur. GE Exciter TT-6A, RCA amp. TT-25BB) Philip Bergson, atty. (1000')	GRANTED	9-29-53
BRCT-76 R & F AMENDED	6-23-53 6-29-53	RENEWAL OF LICENSE Philip Bergson, atty.	GRANTED	9-16-53
BPCT-1039 R & F	8-17-53 8-18-53	AMENDED to change ERP from Vis. 316 kw, Aur. 160 kw to Vis. 256.5 kw Aur. 128.23 kw, change type of power amplifiers, correct coordinates (Not a move) change antenna system and other equipment. (998') Morton Wilner, atty.	GRANTED	9-29-53
BPCT-1359 R & F	8-25-53 8-27-53	Modification of construction permit (BPCT-819 as mod, which authorized changes in existing Comm. TV B/C Station) for extension of completion date from 8-25-53 to 12-31-53. Philip Bergson, atty.	GRANTED	9-2-53



FORM BC-121  
Aug. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters WXEL

Name EMPIRE COIL COMPANY, INC.  
Cleveland, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-1039 R & F AMENDMENT	9-11-53 9-14-53	AMENDED to change ERP: from Vis. 256.5 kw Aur. 128.23 kw to Vis. 205.2 kw, Aur. 123 kw, type of power amplifier and change in antenna (RCA TT-20AH amplifier) (1000') Philip Bergson, atty.	GRANTED	9-29-53
BMPCT-2927 R & F	3-27-54 3-30-54	Mod. of CP (BPCT-819, as mod., which authorized changes in facilities of existing Comm. TV B/C Station) to extend completion date from 4-30-54 to 10-31-54. Philip Bergson, atty.	GRANTED	4-5-54
BMPCT-2527 R & F	9-28-54 9-29-54	Mod. of CP (BPCT-819 as mod., which authorized changes in facilities of existing comm. tv b/c station) to change ERP from Vis. 191 kw, Aur. 112 kw to Vis. 316 kw, Aur. 188.7 kw & install new transmitters (RCA-TT-50AH (1000')) Norton H. Wilner, atty.	GRANTED	10-21-54



FORM BC-121  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters U.X.R.L.

Name EMPIRE COIL COMPANY, INC.  
Cleveland, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-2526 R & F Ext. #6	9-28-54 9-29-54	Mod. of CP (BPCT-819, as mod., which authorized changes in facilities of existing Comm. TV B/C Station) to extend completion date from 10-30-54 to 1-30-55. Morton H. Wilner, atty.	GRANTED	10-11-54
BTC-1672 Rec. Filed	1-19-54 2-10-54 10-22-54	Voluntary transfer of control of licensee & Permittee Corporation from Herbert Mayer & Frances Mayer individually and as Trustees for the benefit of Herbert Mayer, Jr., et al to Storer Broadcasting Company Dow, Lohnes & Albertson, atty.	GRANTED EFF: 11-16-54	10-27-54
BPCT-3032 R & F Ext. #7	4-1-55 4-4-55	Modification of CP (BPCT-819 as mod. which auth. changes in facilities of existing comm. TV B/C Station) to extend completion date from 4-30-55 to 10-30-55 Wm. P. Sims, Jr., atty.	GRANTED	4-18-55



FORM BC-121  
Aug. 1955

## APPLICATION RECORD - BROADCASTING

Call **WJW-TV**  
Letters **W.X.E.L.**

## STORER BROADCASTING COMPANY

Name **XX EMPIRE COIL COMPANY, INC.**

CLEVELAND, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-3449 R & F EXT. # 8	9-28-55 9-29-55	Mod. of CP (BPCT-819, as mod., which authorized changes in facilities of existing Comm. TV B/C Station) to extend completion date from 10-30-55 to 12-30-55. <u>Filed direct</u>	GRANTED	10-4-55
BPCT-175 R & F	2-28-56 3-1-56	Voluntary assignment of construction permit from Empire Coil Company, Inc. to Storer Broadcasting Company. <u>Filed direct</u>	GRANTED EFF:	3-13-56 3-31-56
BPCT-3805 R & F Ext. #9	3-6-56 3-7-56	Mod. of CP (BPCT-819, as mod., which authorized chgs. in facilities of existing Comm. TV B/C Station to extend completion date from 4-30-56 to 10-30-56. <u>Filed direct</u>	GRANTED	4-12-56
BLCT-530 R & F Main Trans. & Ant.) Cont'd on card # 10	10-16-56 10-17-56	License to cover construction permit (BPCT-819 as mod.) which authorized changes in facilities of existing comm. TV B/C Station. <u>BPCT-2227</u> <u>Filed direct</u>	GRANTED	12-31-56



# APPLICATION RECORD - BROADCASTING

COMM. TV

Call  
Letters **WJW-TV**

Name **STORER BROADCASTING COMPANY**  
**CLEVELAND, OHIO**

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-2227 R & F	10-29-56 10-30-56	CP to make changes in the antenna system of an existing comm. TV B/C Station. Filed direct	GRANTED	12-4-56
BLCT-539 R & F AUX. TRANS. & ANTENNA	11-20-56 11-23-56	License to maintain transmitter & antenna specified in BRCT-76 (which expired 10-1-54) as Auxiliary antenna & transmitters at the Main transmitter site. Filed direct (Vis. & Aur. GE-TT-6D)	GRANTED	12-31-56
BLCT-530 ReedF FILED Cont'd. from Card #9	10-30-56 10-31-56 12-4-56	AMENDED to also cover BPCT-2227	GRANTED	12-31-56
BRCT-76 R & F MAIN TRANS. & ANTENNA	6-17-58 6-23-58	RENEWAL OF LICENSE Filed by R.F. Jones, Atty.	GRANTED	9-24-58
BRCT-76 R & F AUX. TRANS. & ANTENNA	6-17-58 6-23-58	RENEWAL OF LICENSE Filed by R.F. Jones, Atty.	GRANTED	9-24-58



FORM BC-121

Aug. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters WJW-TVName STORER BROADCASTING COMPANYCLEVELAND, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3655 R & F Main Trans. & Ant & Aux. Trans. & Ant.	1-9-61 1-11-61	Voluntary relinquishment of positive control of licensee corporation by George B. Storer thru sale of 263,000 shares of common stock to the General Public Robert F. Jones, atty.	GRANTED EFF:	3-15-61
BRCT-76 R & F MAIN TRANS & ANT.	6-15-61 6-22-61	RENEWAL OF LICENSE Robert F. Jones, atty.	GRANTED	1-3-62
BRCT-76 R & F Aux. Trans. & Ant.	6-15-61 6-22-61	RENEWAL OF LICENSE Robert F. Jones, atty.	GRANTED	1-3-62
BRCT-76 R & F Main Trans. & Ant.	5-27-64 6-5-64	RENEWAL OF LICENSE	GRANTED	10-2-64
BRCT-76 R & F Aux. Trans. & Ant.	5-27-64 6-5-64	RENEWAL OF LICENSE	GRANTED	10-2-64 (COND)

without prejudice to whatever action may be taken as a result of the proceedings in Docket No. 15415



Form BC-121  
Aug. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters WJH-TV

Name STORER BROADCASTING COMPANYCLEVELAND, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BMLCT-241 R & F MAIN TRANS. & ANT.	2-2-65 2-4-65	Modification of License to reduce Aural ERP from 182 kw to 30.2 kw (HORZ) & change type of Aural Transmitter to RCA TT-10AH. Warren C. Zwicky, atty.	GRANTED	2-16-65
BRCT-76 R & F MAIN TRANS. & ANT.	6-26-67 6-30-67	RENEWAL OF LICENSE	GRANTED	9-11-67
BRCT-76 R & F AUX. TRANS. & ANT.	6-26-67 6-30-67	RENEWAL OF LICENSE	GRANTED	9-11-67
BRCT-76 R & F \$180 #612783 PN. RECD. PRESS ENGR. DATA FILED	6-30-70 7-1-70 7-1-70 7-1-70 JUL 17 1970 7-7-70	RENEWAL OF LICENSE MAIN TRANS. & ANT. AUX. TRANS. & ANT. Warren Zwicky, Atty. Amended 9-22-70 re commercial practices.	GRANTED	,9-30-70



BRCT-76

PETITION filed 9-2-70 objecting to grant of renewal by Richard B. Kay.

- MEMO. OPINION & ORDER ADOPTED 11-4-70 FCC 70-1195 affirmed grant of renewal of license,  
and denied above petition.



Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters W J W - TVName STORER BROADCASTING COMPANY  
CLEVELAND, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
2-9-71 Annual filing fee \$250.00 to 1971.		\$3536.00 deducted from Renewal fee \$550.00 & \$6955.34	EXTRA, CREDIT	
BRCT-76	6-19-73	RENEWAL OF LICENSE	GRANTED	9-27-73
R & F	7-3-73	MAIN TRANS. & ANT. - AUX. TRANS. & ANT.		
PN recd.	7-3-73	Amended 7-20-73 re other business interests		
Press: JUL 27 1973		Amended 8-27-73 re other business interests		
		Amended 8-27-73 re programming		
BPCT-4717	2-25-74	CP to chg. type trans. RCA TT-5A (Aux. Trans.	GRANTED	7-31-74
R & F	3-1-74	& Ant.)		
#285935\$50	3-1-74	Atty: Judith A. Mitnick		
AC: 058				
PRESS:	APR 2 1974			



APPLICATION RECORD - BROADCASTING

Call  
Letters

WJW-TV

Name STORER BROADCASTING COMPANY  
CH-8 Cleveland, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-2421 R & F #446425 \$50. AC: 058 PRESS:	7-1-75 7-7-75 7-7-75 30 JUL 1975	License to cover (BPCT-4717) to change type transmitter to RCA TT-5A (Aux. Trans. & Ant.)	GRANTED	8-12-75
BTC-7931 R & F PRESS: Form 316 For fee see AM WJW	1-12-76 1-13-76 1 JAN 1976	Involuntary transfer of control of licensee corporation from George B. Storer to Peter Storer and Stuart W. Patton, Executors of the Estate of George B. Storer, Deceased. Atty: Warren C. Zwicky	GRANTED EFF:	1-21-76



INFORMAL OBJECTION TO PREVENT THE CONTINUING EMPLOYMENT DISCRIMINATION IN VIOLATION OF FCC  
RULES AND POLICIES filed 9-7-76 by Lana Moresky on behalf of the Cleveland Chapters of the  
National Organization for Women (Now) 0 Filed against WKYC-TV & W E W S also. <sup>Filed with</sup> ~~WKYC-TV~~

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COMMENTS OF STORER BROADCASTING COMPANY WITH RESPECT TO INFORMAL OBJECTION filed 9-23-76 by  
Arthur B. Goodking on behalf of Storer Broadcasting Company.

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*Back of card #14*



**APPLICATION RECORD - BROADCASTING****COMMERCIAL TV**Call **WJKW-TV**  
Letters **X-WJKW-TV**Name **STORER BROADCASTING COMPANY**  
CH-8 **CLEVELAND, OHIO**

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8018 R & F #562224 \$100 AC: 047 PRESS: (Form 316)	4-26-76 4-30-76 4-30-76 11 MAY 1976	Voluntary relinquishment of de facto control of licensee corporation by Peter Storer and Stuart W. Patton, Executors of the Estate of George B. Storer, Deceased, thru transfer of stock by the Executors to the licensee corporation; The Miami Heart Institute, Inc.; and The Detroit Bank and Trust Company.  Atty.: Richard M. Riehl (Haley, Bader & Potts)	GRANTED  EFF	5-25-76  7-21-76
BRCT-76 R&F PN RECD PRESS	5-24-76 6-1-76 6-1-76 14 JUL 1976	RENEWAL OF LICENSE (Main Trans. & Ant.)(Aux. Trans. & Ant.) Atty.: Warren C. Zwicky NO 323 <i>applicant status 323 filed 5-17-76</i> Amended 8-3-76 re additional information	GRANTED COMMISSION ACTION	10-21-76

F.C.C. - WASHINGTON, D. C.



MEMORANDUM OPINION AND ORDER adopted 10-21-76, released 11-11-76 FCC 76-981 42633: Accordingly  
IT IS ORDERED, That the informal objection filed by the Cleveland Chapters of the National  
Organization for Women, IS DENIED. IT IS FURTHER ORDERED, That Station WJW-TV (et al) ARE  
GRANTED for the regular license term for Ohio broadcast stations, ex i.e., October 1, 1979.



CARD NO. 15

Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call  
Letters **WJKW-TV**Name **STORER BROADCASTING COMPANY**  
**CH-8 CLEVELAND, OHIO**

File No.	Dated	Application for	Action	
			Nature	Date
BRCT 790530KJ R & F PN REC'D PRESS	5-25-79 5-30-79 5-30-79 79 0604	RENEWAL OF LICENSE atty.: Warren C. Zwicky	GRANTED	10-4-79
BRCCT-801210KH		Req. for auth. to operate by RC from SL located at 5800 S. Marginal Road, Cleveland, Ohio and replace Main Transmitter with RCA TTG-30/30H. Present main trans. to be used as an alternate. Atty.: Warren C. Zwicky	GRANTED	2-5-81



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

