

WISN-TV

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CATALOG NO. 4550L 1/5

BROADCASTING STATION LICENSE RECORD

Card # 1 First C.O. 9-3-54 (Started 10-27-54)

Date first licensed 11-20-56 (Off.No. 245)

 12
 Call letters XWTVV ~~8-15-55~~
 (Station Loc: Milwaukee, Wisc.)

Exp: 7-25-55

ISL TV (Exp: 7-1-55)

 Name of licensee THE HEARST CORPORATION (BAPCT-140 gr. 3-2-55 Exp: 3-8-55)
X MILWAUKEE AREA TELECASTING CORPORATION

 5201 North Milwaukee River Parkway, Milwaukee, Wisconsin, (Renewal gr. 6-10-59)
X 5201 N. 13th St., Milwaukee, Wis. (BMPCT-2407 Gr. 9-2-54)
 Transmitter location X 2.2 miles NW of Sussex, near Sussex, Wisconsin

 759 North 19th Street, Milwaukee, Wisconsin, (Renewal gr. 6-10-59)
X Temporary location at 1900 West Wisconsin Ave., Milwaukee, Wisc. (BLCT-464)
X TO BE DETERMINED, Milwaukee, Wisconsin (BMPCT-3231, 7-20-55)
X Temporary studio to be located at transmitter site and at 19th & West
 Main studio location X 6600 West Capitol Drive, Wauwatosa, Wisconsin / Wisconsin Ave., Milwaukee,
 Wisconsin

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BPCT-1578	6-11-54	Ch. #12	V 251kw	U	8-11-54
		204-210	A 144kw		2-11-55
GP for a new Comm. TV B/C Station.					

Wire	9-3-54	STA granted	WTVW, Opr. Comm basis accord		
CP BMPCT-2407 except using RCA TF-6AH antenna mounted on temporary 300 foot tower approx. 100 ft. west of permanent tower. Transmitter output power 36.6 kw. Studios to be located at transmitter. Tower lighting in accord paragraphs 1, 3, 12 & 21 of FCC Form 715. Authorization subject to such further action as the commission may take in the light of the judicial determination in the midwest Broadcasting Co. versus Fed. Comm. Com. (Case No. 12314) currently pending before the U.S. Court of appeals for the Dist. of Col. Circuit. Period Ending 2-11-55.					
BMPCT-2407	9-2-54	same	Vis-316 kw	same	8-11-54
			Aur-158 kw		2-11-55
Mod. GP (BPCT-1578) to chg. TL, ERP, type of antenna, trans, other					
Wire	10-6-54	Mod. STA	Opr. Comm. basis accord CP BMPCT-2407 except using RCA TF-12BH Ant. Ant. mounted on Temp. 300 foot tower approx. 100 ft. West of permanent tower & transmitter CA Type TT-10AH, Vis. transmitter output 10 kw. Studios to be located at transmitter. Tower lighting in accord. paragraphs 1, 3, 12 & 21 of FCC Form 715. Auth. subject to such further action as the Comm. may take in the light of the judicial determination in the midwest B/C Co. versus Fed. Comm. Com. (Case #12314) currently pending before the U.S. Court of appeals for the Dist. of Col. Circuit. Period Ending 2-11-55.		
WIRE	12-23-54	Mod. STA	Opr. Comm. basis accord CP BMPCT 2407 except transmitters power output Vis. 37.1 kw Aur. 18.5 kw. Antenna mounted on Temp. 300 foot tower approx. 100 feet West of permanent tower location. Studios to be located at transmitter tower lighting in accord. paragraphs 1, 3, 12 & 21 of FCC Form 715. Auth. subject to such further action as the Comm. may take in the light of the judicial determination in the midwest B/C Co. versus FCC Case #12314) currently pending before the U.S. Court of Appeals for the Dis. of Col. Per. End. 2-11-55.		
BMPCT-2767	1-25-55	same	same	same	8-11-54
Mod. GP (BPCT-1578, as mod) to extend completion date					
					8-1-55

Form BC-126
June 1954

CARD # 2

COMM. 17 B/C

BROADCASTING STATION LICENSE RECORD

Date first licensed _____

Call letters WTVW

Name of licensee MILWAUKEE AREA TELECASTING CORPORATION

SEE CARD # 1

Transmitter location _____

SEE CARD # 1

Main studio location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
WIRE	1-27-55	EXT STA Opr. Comm.	basis accord CP BMPCT-2767		
except antenna mounted atop 300 foot tower approx. 100 feet West of Permanent tower & studios located at transmitter site. Tower lighting as previously specified. Auth. expires 8-1-55 & subject to such further action as the Comm. may take in the light of the judicial determination in the Midwest B/ Company versus Fed. Comm. Comm. (CASE # 12314) currently pending before The U.S. Court of appeals for the district of Columbia Circuit.					
BAPCT-140	3-2-55	Assignment of CP from Milwaukee Area			
EFF: 3-8-55 Telecasting Corporation to The Hearst Corp. Subject to any action by the Court of Appeals in the Matter of Gran Enterprises Co. v. FCC Case No. 12,565.					
WIRE	3-11-55	STA Opr. Comm.	basis accord CP BMPCT-2767		
except Ant. mounted atop 300 ft tower Approx. 100 feet West of permanent tower & studios located at transmitter site. Tower Lighting as previously specified. Auth. expires 8-1-55 & is subject to such further action as the Comm. may be required to take, if any in the light of the judicial determination in the case of Gran Enterprises Co. versus Fed. Comm. Comm. (Case #12565) currently pending before the U.S. Court of Appeals for the District of Columbia Circuit.					
BMPCT-3191	7-1-55	same	same	same	8-11-54
Mod. of CP (BMPCT-1578, as mod.) to ext. comp. date.					2-1-56
WIRE	7-7-55	Mod. STA. Opr. Comm.	basis accord. CP BMPCT-3191		
except using single section superturnstile antenna mounted on presently authorized temp. tower 100 ft. W of permanent tower, overall height above ground 250 feet, tower lighting as previously specfd. Transm. power output 10 kw. Vis. upon completion installation Type TF-12BH 12 section. Ant. on permanent tower operation authorized in accord. CP BMPCT-3191 except with RCA Type ML-19314 6 inch transmission line in lieu of 3 inch line & with studios located at transmitter site. Auth. expires 2-1-56 & is subject to such further action as the Comm. may be required to take, if any, in the light of the Judicial determination in the case of GRAN Enterprises Co. versus Fed. Com. Comm. (Case No. 12565) currently pending before the United State Court of Appeals for the District of Columbia Circuit.					

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WTVName of licensee MILWAUKEE AREA TELECASTING CORPORATIONTransmitter location SEE CARD # 1Main studio location SEE CARD # 1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BMPCT-3231	7-20-55	same	same	same	chgs. 8-11-54
Mod. of CP (BMPCT-1578) to chg. SL, make ant. & equip					2-1-56
WIRE	7-28-55	Mod. STA	Opr. Comm. basis accord.	CP BMPCT	3231 pending filing of Lic. Appl. Auth. expires 2-1-56
BMPCT-3662	1-4-56	same	same	same (Long form)	8-11-54
Mod. CP (BMPCT-1578, as mod.) to extend completion					5-1-56
date and change in Call Letters, & delete condition.					
BMPCT-2076	2-2-56	CH 12	--	Emerg. Maint.	4-2-56
AUX. TRANS. & ANT.	204-210				test purposes only 5-1-56
CP to install Aux. Trans. & ant. at Main Transm. site WISN-TV					
WIRE	1-27-56	Pending filing of	license application, ext		
authority granted to opr. WISN-TV			temp. Per. End 5-1-56		
Comm. basis accord. CP BMPCT-3662					
BMPCT-3853	4-5-56	same	same	same	8-21-56
AUX. TRANS. & ANT. Mod. CP (BMPCT-2076) extend comple. date					8-1-56
WIRE	4-12-56	Pending filing of	Lic. Appl., auth. gr. to		
Opr. WISN-TV Aux. Transm. & Ant. temp. Per. End. 5-1-56			Comm.		
basis accord. CP BMPCT-3853.					
WIRE	4-25-56	Pending filing of	Lic. Appl., ext. auth. gr.		
to Opr. WISN-TV, Aux. transm. temp. Per. End. 8-1-56, Comm. basis			accord. CP BMPCT-3853.		
BLCT-464	11-20-56	CH #12	V-316 kw U		11-20-56 12-1-58
AH 1000 Ft (MAIN TRANS AND			A-158 kw -ANTENNA)		
License to cover CP (BMPCT-1578, as mod) chg. SL					
BLCT-492	12-13-56	CH #12	--	Emerg., Test	12-13-56 12-1-58
AUX. TRANS. & ANT.	204-210	--		Maint.	
License to cover (BMPCT-2076, as mod.)					
BRCT-245	6-10-59	CH #12	Emerg., test & Maint.		6-10-59
AUXILIARY TRANS. &		204-210			12-1-61
ANTENNA.		RENEWAL OF LICENSE			
BRCT-245	6-10-59	CH #12	V-316 kw U		6-10-59/12-1-61
AH:1000		204-210	A-158 kw		
MAIN TRANS. & ANTENNA.		RENEWAL OF LICENSE			
BRCT-245	11-9-61	same	same	same	12-1-61
AUX. TRANS. & ANT.		RENEWAL OF LICENSE			12-1-64
BRCT-245	11-9-61	same	same	same	12-1-61
MAIN TRANS. & ANT.		RENEWAL OF LICENSE			12-1-64

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WISN-TVStation location MILWAUKEE, WISCONSINName of licensee THE HEARST CORPORATIONTransmitter location SEE CARD #1

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPCT-3399	8-14-64	CH.12	V.316 kw	U	10-14-64
AH: 1000'		204-210	A.31.6 kw		4-14-65
Construction Permit to change Aural ERP, Aural type trans. WIRE					
	10-8-64	RE LIC.	TENDERED APPLICATION,	AUTH. GR.	
OPERATE WISN-TV MAIN TRANS. & ANTENNA ON PROGRAM TEST ACCORD. SECTION 73.629 RULES & CP BPCT-3399.					
BRCT-245	11-16-64	same	same	same	12-1-64
AUX. TRANS. & ANT.		RENEWAL OF LICENSE			12-1-67
BRCT-245	11-16-64	same	same	same	12-1-64
MAIN TRANS. & ANT.		RENEWAL OF LICENSE			12-1-67
BLCT-1410	9-24-65	CH.#12	V-316 kw	U	9-24-65
AH: 1000'		204-210	A-31.6 kw		12-1-67
MAIN TRANS. & ANT. LICENSE to cover CP (BPCT-3399,) for chgs.					
BRCT-245	11-24-67	same	same	same	12-1-67
MAIN TRANS. & ANT.		RENEWAL OF LICENSE			12-1-70
BRCT-245	11-24-67	CH.12	- FOR EMER., TEST		12-1-67
AUX. TRANS. & ANT. - RENEWAL OF LICENSE		204-210	- & MAINT. PURP. ONLY		12-1-70
BTC-5687	8-30-68	VOL. TO			
WIRE	8-12-69	PENDING MAIN TRANSMITTER REPAIRS AUTH. GR. OPER. TEMP. PER. END. 8-20-69 WITH AUXILIARY AURAL TRANSMITTER. ADVISE WHEN NORMAL OPERATION RESUMED.			
LTR.	7-28-70	STA to transmit superaudible signals on aural carrier for purpose of participating in program of research being conducted by Milwaukee Advertising Lab. exp. 12-1-70.			
BRCT-245	11-25-70	(S) RENEWAL OF LICENSE			12-1-73
MAIN & AUX. TRANS. & ANT.					
Ltr.	2-10-71	Ext. of time to simplex the super-audible signals on the aural carrier to designated controlled receivers in the homes of cooperating persons in the Milwaukee area from 12-1-70 to 12-1-73.			
EBSA	5-15-72				
BRCT-245	11-28-73	RENEWAL OF LICENSE (S)			12-1-73
					12-1-76
BPCT-4818	1-30-75	CP to install Alt. Main Trans.			3-30-75
					7-30-76

Form BC 126 #5
June 1954

COM TV.

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WISN-TV

Station location MILWAUKEE, WISC.

Name of licensee THE HEARST CORPORATION

Transmitter location SEE CARD NO. 1

Main studio location SEE CARD NO. 1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To
BRCTV-298 (1)	4-13-76	Remote	control	authority	
BRCT-245	11-17-76	Ch. 12	V. 316 kW	u	12-1-76
AH: 1000'	MSL: ---	204-210	A. 31.6 kW		12-1-79
Renewal of license		Main	Trans. and Ant.		
BRCT-245	11-17-76	Ch. 12.	For Emer. Test		12-1-76
		204-210	and Main Purposes		12-1-79
			only		
Renewal of license		Auxiliary	Trans. and ant.		
BRCT-245	11-17-76	Ch-12	V-316kW	Unl.	12-1-76
AH: 1000'	MSL: 1738'	204-210	A-31.6	RC	12-1-79
Superseding Renewal	to show	show	RCA TT-50AH	and	RCA TT-50
FH transmitters as	Alternate Main				
BRCT-245	11-17-76	Ch-12	For Emer. Test. &		12-1-76
AH: ---	MSL: 1738'	204-210	& Main Purp. Only		12-1-79
Superseding to delete	Auxiliary Transmitter.				
BLCT-2618	5-30-80	License to cover	(BPCT-4818)		
	for alternate main trans.				12-1-82
BRCT-790801LF	11-30-79	RENEWAL	OF LIC.	{S}	12-1-82

Card # 1

COMMERCIAL TV

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters ~~WIS~~ WTVV

Name MILWAUKEE AREA TELECASTING CORPORATION

(P.O. 411 East Mason Street, Milwaukee, Wisconsin)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-1578	7-15-52	Construction permit for new Comm. TV B/C Station		
Recd.	7-17-52	FREQ: Channel # 12, 204-210 Mcs.		
Filed	7-17-52	ERP: Vis. 316 kw, Aur. 158 kw Unlimited hours of operation S-L- To Be Determined, Milwaukee, Wisconsin T-L- 15 Miles Southwest of Milwaukee, 2 miles North of Prospect, Wisconsin (Vis. & Aur. RCA TT50AH) (10031) Harry M. Plotkin- Attorney	GRANTED	6-11-54
			Order Docket No. 10793 /Memorandum Opinion and	
			7-12-54 Notice of Appeal filed by WCAH-TV against above action & Action of 5-19-54 dismissing & returning WCAH-TV's appl. proposing Ch. #12.	
AMENDED	9-30-52	Amended to change antenna height above terrain from 1003 ft. to 999 ft. and make changes in the antenna system. Harry M. Plotkin- attorney		
Recd.	10-20-52			
Filed	10-20-52			

Lester H. Carr- Engr.

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters ~~NEW~~ WTVWName MILWAUKEE AREA TELECASTING CORPORATION
(P.O. 411 East Mason St., Milwaukee, Wisconsin)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-1578 AMENDED Rec'd Filed	6-15-53 6-25-53 6-25-53	Amended to change ERP from Vis. 316 kw, Aur. 158 kw to Vis. 251 kw, Aur. 150 kw; antenna height above average terrain from 999' to 1074'; type trans. (RCA TT-25BH); trans. loc. from 15 miles S.W. of Milwaukee, 2 miles North of Prospect, Wis. to 2.2 miles NNW of Sussex, Wis.; and other equipment	See Action Card # 1	
AMENDED Recd. Filed	10-20-53 10-21-53 10-21-53	Amended to change Officers and Stockholders and change studio location from To be determined, Milwaukee, Wisconsin TO 6600 West Capitol Drive, Wauwatosa (Milwaukee County) Wisconsin. Harry M. Plotkin- atty		

Form A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters WTVVName MILWAUKEE AREA TELECASTING CORPORATION
Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
MPCT-2407 Recd. & Filed	8-11-54 8-12-54	Mod. of CP(MPCT-1578, which authorized a new Comm. TV B/C Sta.) to change trans. loc. from 2.2 mi. N.N.W of Sussex, Near Sussex, Wisconsin to 5201 N. 13th St., Milwaukee, Wisc. change EEP from Vis. 251 kw, Aur. 144 kw to Vis. 316 kw, Aur. 158.5 kw, change type of transmitters and type of antenna and make other equipment changes. (993') (RCA TT-50AH) Filed by Harry M. Plotkin, Atty.	GRANTED	9-2-54
MPCT-2767 Recd. & Filed (Ext. 1)	1-10-55 1-10-55	Mod. of CP(MPCT-1578, as mod. authorized a new Comm. TV B/C Sta. to be located at 5201 N. 13th St., Milwaukee, Wisc. to be licensed on 52.5 MHz. from 8-11-55 to 8-1-55. Filed by George, Dunn, Atty.	GRANTED	1-25-55

Card #4

FORM A-170

APPLICATION RECORD - BROADCASTING

COMM. TV B/C

FORMERLY FCC FORM 94

THE HEARST CORPORATION

Call

WISN-TV

Letters

W T V W

Name MILWAUKEE AREA TELECASTING CORPORATIONMilwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-140 Recd. Filed	1-21-55 1-21-55 1-21-55	Assignment of Construction Permit from Milwaukee Area Telecasting Corporation to The Hearst Corporation. Filed by Frederick H. Walton, Jr., Atty.	GRANTED EFF:	3-2-55 3-8-55
BPCT-3191 Recd & filed Ext. # 2	6-17-55 6-20-55	Mod. of CP (BPCT-1578 as mod., which auth. a new comm. TV b/c station) to extend completion date from 8-1-55 to 2-1-56. Filed by Frederick H. Walton, Jr. Atty.	GRANTED	7-1-55
BPCT-3231 Recd.&Filed	6-30-55 7-1-55	Mod. of CP (BPCT-1578, as mod., which authorized a new Comm. TV B/C Station) to change studio location from 6600 West Capitol Drive, Wauwatosa, Wisconsin to "To be determined, Milwaukee, Wisconsin, make antenna and other equipment changes. (999') Filed by Fred H. Walton, Jr., Atty.	GRANTED	7-20-55

Form A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters **WISN-TV**Name **THE HEARST CORPORATION****Milwaukee, Wisconsin**

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-3662 Recd & filed Ext. #4 Main trans. & ant.	12-19-55 12-22-55	Mod. of CP (BPCT-1578, as mod., which auth. a new Comm. TV B/C Sta.) to extend completion date from 2-1-56 to 5-1-56. Filed by Frederick H. Walton, Jr. Atty.	GRANTED	1-4-56
BPCT-2076 Recd & filed Aux. Trans. & Ant.	12-20-55 12-22-55	Construction permit to install auxiliary transmitters and antenna at main transmitter site of WISN-TV (RCA-TT-5A) (442') Filed by Frederick H. Walton, Jr. Atty.	GRANTED	2-2-56
BMPCT-3853 Recd & Filed Ext. #1 (Aux. Trans. & Ant)	3-26-56 3-29-56	Mod. of CP (BPCT-2076, which authorized installation of auxiliary transmitters and antenna at main transmitter site of WISN-TV) to extend completion date from 5-1-56 to 8-1-56. Filed by Frederick H. Walton, Jr., Atty.	GRANTED	5-5-56
BLCT-464 Recd & filed (Main Trans. & Ant) SEE AMENDMENT CARD #6	4-13-56 4-19-56	License to cover construction permit (BPCT-1578 as modified) which authorized a new commercial TV Broadcast station and to specify studio location as 759 North 19th Street Milwaukee, Wisconsin. Filed by Frederick H. Walton, Jr. Atty.	GRANTED	11-20-56

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call
Letters

WISN-TV

Name THE HEARST CORPORATION
Milwaukee, Wisconsin (P.O. 759 North 19th St. Milwaukee 3, Wisconsin)

File No.	Dated	Application for	Action	
			Nature	Date
ELCT-492	6-19-56	License to cover C.P. (ELCT-2076, as mod., which authorized auxiliary transmitters and antenna system) and to specify studio location as 759 North 19th Street, Milwaukee in lieu of To be determined, Milwaukee, Wisconsin *	GRANTED	12-13-56
Reed & Filed 6-22-56 (AUXILIARY TRANS. & ANTENNA)				
ELCT-464 and ELCT-492 Amended	10-25-56	Filed by Fred H. Walton, Jr. Amended to specify studio location at 1900 West Wisconsin Avenue, Milwaukee, Wisconsin. Filed by Frederick H. Walton, Jr., Atty.		
Reed & Filed 10-26-56				
BRCT-245	8-21-58	Renewal of License. Filed by Frederick H. Walton, Jr., Attorney	GRANTED	6-10-59
Reed & Filed 8-27-58 MAIN TRANS. & ANTENNA				
BRCT-245	8-21-58	Renewal of License. Filed by Frederick H. Walton, Jr., Attorney	GRANTED	6-10-59
Reed & Filed 8-27-58 AUX. TRANS. & ANTENNA				

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

COMM. TV

Call
Letters WISN-TV

Name THE HEARST CORPORATION
Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-245 Recd.&Filed MAIN TRANS. & ANTENNA	8-25-61 9-1-61	RENEWAL OF LICENSE Frederick H. Walton, Jr. Atty.	GRANTED	11-9-61
BRCT-245 Recd.&Filed AUX. TRANS. & ANTENNA	8-25-61 9-1-61	RENEWAL OF LICENSE F.H. Walton, Jr. Atty.	GRANTED	11-9-61
BRCT-3399 Recd.&Filed MAIN TRANS. & ANTENNA	7-28-64 7-30-64	Construction Permit to change Aural ERP from 158 KW to 31.6 KW; and change Aural type of transmitter to RCA TT-10AH. Frederick H. Walton, Jr. Atty. (DEMPSEY & KOPLOVITZ) A. Earl Cullum, Jr. Engr.	GRANTED	8-14-64
BRCT-245 Recd.&Filed MAIN TRANS. & ANTENNA	8-19-64 8-24-64	RENEWAL OF LICENSE	GRANTED	11-16-64
BRCT-245 Recd.&Filed AUX. TRANS. & ANTENNA	8-19-64 8-24-64	RENEWAL OF LICENSE	GRANTED	11-16-64

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

COMM. TV

Call
Letters WISN-TV

Name **THE HEARST CORPORATION**
CH. 12 **MILWAUKEE, WISCONSIN**

File No.	Dated	Application for	Nature	Date
Lt. 11-18-66 (c/o James T. Butler, Gen. Mgr., 759 N. 19th St., Milwaukee, Wis.)				
BLCT-1410 Recd. & Filed MAIN TRANS. & ANTENNA	9-30-64 10-6-64	License to cover CP (BPCT-3399) which authorized changes in existing station. F.H. Walton, Jr. Atty. (DEMPSEY, KOPLOVITZ)	GRANTED	9-24-65
BRCT-245 R & F MAIN TRANS. & ANTENNA	8-18-67 9-5-67	RENEWAL OF LICENSE Dempsey and Koplovitz, Atty. (J. Richard Carr)	GRANTED	11-24-67
BRCT-245 R & F AUX. TRANS. & ANTENNA SEP 15 1967	8-18-67 9-6-67	RENEWAL OF LICENSE Dempsey and Koplovitz, Atty. (J. Richard Carr)	GRANTED	11-24-67

Aug. 1955

Call
Letters **WISN-TV**Name **THE HEARST CORPORATION**

CH-12 Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5687 R & F Press	7-18-68	Voluntary pro-forma transfer of control of licensee corporation from Randolph A. Hearst, William R. Hearst, Jr., Richard E. Berlin, et al, 9 Voting Trustees of the Voting Trust Agreement to Randolph A. Hearst, William R. Hearst, Jr., Richard E. Berlin et al, 13 Trustees of the Family Trust.	GRANTED EFF:	8-30-68
	7-19-68 AUG 1 1968			9-13-68
Engr. data filed	6-30-70		GRANTED	11-25-70
BRCT-245	8-21-70	RENEWAL OF LICENSE		
Rec. & filed	9-2-70	MAIN TRANS. & ANT.		
PN RECD	9-2-70	AUX. TRANS. & ANT.		
PRESS	SEP 15 1970	Fred Walton, Jr. (Dempsey & Koplovitz)		
BRCT-245	8-16-73	RENEWAL OF LICENSE	GRANTED	11-28-73
R & F	9-4-73	Main Trans. & Ant.		
PN REC'D	9-4-73	Aux. Trans. & Ant.		
PRESS: ✓	SEP 17 1973	AMENDED 11-21-73 re equal employment		

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters **WISN-TV**

Name **THE HEARST CORPORATION**
CH-12 **MILWAUKEE, WISCONSIN**

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-4818 R & F #372532 \$50 AC: 058 PRESS:	11-25-74	CP to install Alternate Main Transmitter (RCA TT-50FH). Atty.: Frederick H. Walton, Jr. (Dempsey and Koplovitz)	GRANTED	1-30-75
	12-10-74			3-1-76
	12-10-74			
	JAN 10 1975			
BRCTV-298 R & F #520729 \$100 AC: 001 PRESS:	1-12-76	Request authority to operate transmitter by remote control from 759 N. 19th Street, Milwaukee, Wisconsin. Atty: Frederick H. Walton, Jr. (Dempsey and Koplovitz)	GRANTED	4-13-76
	1-14-76			
	1-14-76			
	2 n FEB 1976			
BRCT-245 R&F PN RECD PRESS	7-20-76	RENEWAL OF LICENSE (Main Trans. & Ant.)(Aux. Trans. & Ant.) Atty.: Fred Walton, Jr. (Dempsey & Koplovitz) Contours filed, annual report filed 323 with WTAE-TV	GRANTED	11-17-76
	8-2-76			
	8-2-76			
	25 AUG 1976			

Talked with atty. Walton 7-9-76; he will (1) file ltr. requesting cancellation of BPCT-4818 and return of 302 appl. filed 3-1-76; (2) give us notification of chg. in type transmitters; we will cancel CP, return 302; file ltr. in lic. file; when renewal filed will show new trans.

759 N 19 High Mile Ave 53201

CARD NO. 11

APPLICATION RECORD BROADCASTING

Call Letters: COMM. TV
WISN-TVName: THE HEARST CORPORATION
CH-12

Station Location: MILWAUKEE, WISCONSIN

File No.	Date	Description	Action and Date
BRCT 790801LF R & F PN REC'D PRESS '79 08 30	7-27-79 8-1-79 8-1-79	RENEWAL OF LICENSE ATTY: FREDERICK H. WALTON, JR. {DEMPSEY AND KOPLOVITZ}	GRANTED 11-30-79
BLCT-2618 R & F #535822 \$50	2-27-76 3-1-76 3-2-76	Lic. to cover (BPCT-4818) for Alternate Main Trans. Atty.: Frederick H. Walton, Jr. (Dempsey and Koplovitz)	GRANTED 5-30-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

