

WHMB-TV

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REMOVABLE LABEL GUIDE
CATALOG NO. 4550L 1/5

Form BC 126 #1 PTA 1-22-71
Ceased operation 8-15-72
June 1954 Resumed 11-4-72

CH 40

COMM. TV

~~BROADCASTING STATION LICENSE RECORD~~

Date first licensed 2-16-71 (Off. #717)

WHMB-TV (Eff: 10-3-72)

Call letters XWURD

INDIANAPOLIS, INDIANA (4-24-68)

Station location ~~INDIANAPOLIS, INDIANA~~
LAWRENCE, INDIANA

LeSEA BROADCASTING CORPORATION (BALCT-474 8-15-72 EFF: 9-8-72)

Name of licensee XWHITE RIVER RADIO CORPORATION

Transmitter location HOWE ROAD, 1.8 MILES SE OF NOBLESVILLE CITY LIMITS, INDIANA

Main studio location X
Howe Road, 1.8 Miles SE of Noblesville City Limits, Indiana
(TO BE DETERMINED), LAWRENCE, INDIANA

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time	Period
				Div.	From- To
BPCT-3823	11-22-66	CH.40	V-214 kw	U	1-22-67
AH: 480'	MSL:1325'	626-632	A-21.4 kw		7-22-67
Construction Permit for a New Comm. TV B/C Station.					
<u>CP ISSUED WITH CALL LETTERS.</u>					
BMPCT-6496	3-16-67	CH-40	V-214kw	U	1-22-67
AH:480'	MSL:1325'	626-632	A-21.4 kw		7-22-67
Mod. of CP(BPCT-3823) to chg. studio loc.					

BPCT-3823	3-20-67	same	same	same	1-22-67
Mod. of CP (BPCT-3823).CALL LETTERS ASSIGNED					

BMPCT-6574	6-30-67	same	same	same	1-22-67
<u>MOD. OF CP(BPCT-3823) to extend completion date 12-30-67</u> ✓					
BMPCT-6689	4-24-68	Ch. 40	V-676 kw	U	
BMPCT-6701	"	626-632	A-135 kw		10-24-68
AH:470' MSL:1325'.MP (BPCT-3823,as mod)chg.Station Loc.;					
<u>ERP, type trans. type antenna,AH.</u>					

BMPCT-6925&	4-30-69	Mod. (BPCT-3823 as mod.) for ext. to			
BMPCT-6987					10-30-69
(1) and slight chg. in coors.					

BMPCT-7090	9-9-70	MP(BPCT-3823 as mod) ext.			
of time (LF)					

WIRE 1-22-71 RE TENDERED LIC. APPLI. AUTH. GR.					
OPER. ON PTA ACCORD CP BMPCT-7090.					

BLCT-2060	2-16-71	Ch. 40	V. 692 kw	U	2-16-71
AH: 470' MSL: 1325'		626-632	A. 138 kw		8-1-73
<u>Lic. (BPCT-3823 as mod) for a new station</u>					

EBSA	5-15-72				

BALCT-474	8-15-72	Vol. A/L			

WIRE 8-15-72 PENDING ACTION ON ASSIGNMENT APPLI.					
BALCT-474 AUTH. GR. REMAIN SILENT TEMP. PER. END.					
10-15-72 ✓					

Wire 10-13-72 Auth. remain silent extended 11-15-72.					
Ltr. 1-8-73 from atty. submitting wire of 11-3-72 from					
station advising resumption 11-4-72.					

BRCT-717	7-31-73	RENEWAL OF LICENSE (B)			8-1-76

BMLCT-772	3-14-74	ML to reduce ERP Aur.			
(1)					

Form BC 126
June 1954

(2)

COMM. TV

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WHMB-TV

Station location

Name of licensee LoSEA Broadcasting Corporation

Transmitter location SEE CARD NO. 1

Main studio location SEE CARD NO. 1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To.
BRCT-717 AH: 470' MSL: 1325' Renewal of license	12-27-76	Ch. 40 626-632	V. 692 A. 69.2	kW U kW	8-1-79
BRCT-717	12-27-76	Ch. 40			

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters NEW-WURD

Name WHITE RIVER RADIO CORPORATION
c/o Dr. Wendell Hansen, Pres. Route 4, Box 26B, Noblesville, Indiana 46060

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-3823	8-19-66	Construction Permit for a New Comm. TV B/C	GRANTED	NOV 22 1966
R & F	8-25-66	Station: CH. #40, 626-632 mcs. (Indianapolis allocation) ERP: Vis. 239.0 kw Aud. 23.90 kw Unlimited Hours TL: Howe Road, 1.8 mile Southeast of Noblesville City, Limits, Indiana SL: To Be Determined, Lawrence, Indiana (RCA TTU-12A) AH: 485 feet STATION LOCATION: LAWRENCE, INDIANA Lauren A. Colby, Atty. E.H. Munn, Jr. Engr.		

c/o Dr. Wendell Hansen
Rt. 4, Box 268
Noblesville, Indiana
Area Code 317 773-0030

APPLICATION RECORD - BROADCASTING

CONN. TV.

Call Letters WURD
TO-BE ASSIGNED

WHITE RIVER RADIO CORPORATION

CH-40
Lawrence, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-6496 R & F	2-7-67 2-10-67	Modification of CP(BPCT-3823, which auth. a new station) to change studio location to Howe Road, 1.8 miles S. E. of Noblesville City Limits, Noblesville, Indiana. Request Waiver of Section 73.613(a) of Comm.'s Rules. Lauren A. Colby, Atty.	GRANTED	3-16-67
BMPCT-6574 R & F	6-16-67 6-22-67	Modification of CP(BPCT-3823, as mod., which auth. a new station) to extend completion date to 1-22-67. Lauren A. Colby, Atty.	GRANTED	6-30-67
BMPCT-6689 R & F DEC 14 1967	11-24-67 12-1-67	Mod. of CP (BPCT-3823), as mod., which auth. a new station) to extend completion date from 12-30-67 to 6-30-68. Lauren A. Colby, Esq.	GRANTED	4-24-68 Issued with BMPCT-6701

Name WHITE RIVER RADIO CORPORATION
~~Lawrence, Indiana~~
Indianapolis, Indiana
 CH-40

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-6701 R & F REC 22 PN RECD:	12-7-67 12-13-67 1967 3-26-68	Modification of CP(BPCT-3823, as mod., which authorized a new station) to change station location from Lawrence, Ind., to Indianapolis, Ind.; ERP to Vis. 678.5 kw (Horz), Aur. 135.7 kw (Horz); type transmitter to RCA TTU-30A; type antenna RCA TFU-42J; antenna system and decrease antenna height above average terrain to 474 feet. Lauren A. Colby, Atty. E. Harold Munn, Jr., Engr.	GRANTED COMMISSION GRANT ISSUED WITH BMPCT-6689	4-24-68
BMPCT-6925 R & F Press	9-25-68 10-7-68	Mod.(BPCT-3823, as mod.) to extend completion date to ---. Lauren A. Colby, Atty. AMENDED 3-6-69 to submit photograph and newspaper clipping, re progress of construction.	30,464,037 GRANTED Issued with MPCT-6987	10-7-68 4-30-69

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

CH. 40

Call Letters WURD

Name WHITE RIVER RADIO CORPORATION
CH. 40 INDIANAPOLIS, INDIANA

File No.	Dated	Application for	Action	
			Nature	Date
MPCT-6987 R & F \$30. #490626 PRESS	1-31-69 2-14-69 FEB 24 1969	MP (BPCT-3823, as mod) slight change in site coordinates. Lauren A. Colby, Atty.	GRANTED Issued with MPCT-6925	4-30-69
BTC-6034 R & F #542601 \$150 PRESS: PN REC'D:	9-9-69 9-16-69 9-16-69 SEP 23 1969	Voluntary transfer of control of permittee corporation from Dr. Wendell Hansen to The Christian Broadcasting Network, Inc. Attys.: Lauren A. Colby (Transferor) Grover C. Cooper (Fisher, Wayland, Duvall and Southmayd) (Transferee)	DISMISSED Request of Transferee	1-5-70
MPCT-7090 R & F #547459 \$30 PB RECD	9-30-69 10-7-69 10-7-69 OCT 13 1969 11-7-69	MP (BPCT-3823) to extend completion date to _____ Atty.: Lauren A. Colby AMENDED 3-12-70 to update information. Amended 5-28-70 re eng. data. AMENDED 9-4-70 to update information in appl.	GRANTED	9-9-70

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call **WHMB-TV**
Letters **XWURD**

LeSea Broadcasting Corporation

Name **WHITE RIVER RADIO CORPORATION**
CH-40 **INDIANAPOLIS, INDIANA**

File No.	Dated	Application for	Action	
			Nature	Date
HLCT-2060 R & F #659113 \$50 AC: 069 PRESS:	1-16-71 1-22-71 1-22-71 FEB 10 1971	Lic. to cover (BPCT-3823 as mod.) for new station.	GRANTED	2-16-71
BALCT-474 R & F #074430 \$1000 AC: 051 PRESS: PN REC'D: GRANT FEB: GRANT FEB PAID: AC: 052	5-17-72 5-18-72 5-18-72 JUN 1 1972 6-14-72 \$7092.00 9-15-72	Voluntary assignment of license to LeSea Broadcasting Corporation. REQUEST WAIVER OF THE COMMISSION'S "3 YEAR" RULE. Attys.: <u>Colby & Tarrant</u> (Assignor) <u>Mallyck & Bernton</u> (Assignee) Amended 6-20-72 re additional info. and req. grant of application. Amended 7-19-72 re survey. Amended 7-28-72 re financial data. Amended 8-9-72 re programming.	GRANTED	8-15-72 EFF: 9-8-72

BALCT-474

PETITION FOR EXPEDITED ACTION filed 6-30-72 by LeSea B/c Corp.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WHMB-TVName LeSEA BROADCASTING CORPORATION
CH 40 Indianapolis, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-717 R & F PN RECD. PRESS	4-28-73 5-1-73 5-1-73	RENEWAL OF LICENSE Atty: E.T. Mallyck Mallyck & Bernton Amended 9-7-73 re programming	GRANTED	7-31-73
BMLCT-772 R & F #2650/7850 AC: 058 PRESS:	12-30-73 1-3-74 1-3-74 JAN 24 1974	ML to reduce ERP Aur. 69.2kW/ Atty: <u>Mallyck</u> and Bernton	GRANTED	3-14-74

APPLICATION RECORD - BROADCASTING

COMMERCIAL TELEVISION

Call Letters WHMB-TV

Name LeSEA BROADCASTING CORPORATION
CH-40 Indianapolis, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-717 R & F FN Rec'd: PRESS:	3-25-76 3-30-76 3-30-76 9 APR 1978	RENEWAL OF LICENSE Annual Reports Filed. Contours filed 3-30-76. Atty: Theodore Mallyck (Mallyck & Bernton) Additional Contours filed 10-22-76.	GRANTED	12-27-76
BRCT 790330LM R & F PN REC'D PRESS	3-19-79 3-30-79 3-30-79 APR 20 1979	RENEWAL OF LICENSE ATTY: E. THEODORE MALLYCK {SMITH & PEPPER}	GRANTED	6-23-81
BPCT-810722MH R&F	7-22-81	CP TO CHG. ERP TO Vis. 2113kw(M); Aur. 211.3kw(M) Type Trans. to RCA TTU-110C; Ant. type TO RCA TEU-25G; TL: 7701 Walnut DR., Indianapolis, Indiana; SL: 10511 Greenfield, Noblesville, Indiana (39-53-39-86-12-19) HAAT: 994ft. MAJOR ENVIRONMENTAL ACTION E. Theodore Mallyck, atty.		SEP 13 '81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

