

WITI-TV



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

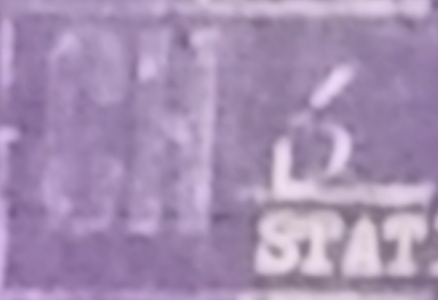
Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

WITI-TV

First C.O. 5-4-56 (Started 5-21-56)

Date first licensed 5-22-57 (Off. No. 325)



Call letters WITI-TV

STATION LOCATION, MILWAUKEE, WISCONSIN (DOC. ORDER 7-29-59 EFF: 9-8-59)

WITI-TV, INC. (BALCT-315 12-22-66 EFF: 12-31-66)

X STORER BROADCASTING COMPANY (BALCT-142 12-14-60 EFF: 12-15-60)

Name of licensee INDEPENDENT TELEVISION, INC.

NE Corner Capital Drive and Estabrook, Sherwood, Wisconsin (BMPCT-5592, 5-18-61)

X 3907 North Sherburn Place, Sherwood, Wisconsin (BMPCT-2807, 3-29-61)

Transmitter location X 6.7 miles north of Whitefish Bay, N.E. Corner Port Washington Road and Donges Bay Road, near Mequon, Wisconsin

9001 N. Green Bay Ave, Browdeer Village, Wisconsin (BMPCT-3368, 8-30-55)

X 5445 N. 27th St. Milwaukee, Wisconsin (BMLCT-66 6-10-59)

X 6.7 miles North of Whitefish Bay, NE, Corner Port Washington Road and Donges Bay Road, nr. Mequon, Wisconsin

Main studio location X Bay Shore shopping center, West of Lydell Ave., N. of Silver Spring Drive, Glendale, Wisconsin

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To..
BPCT-1831	6-29-55	Ch. # 6 82-88mc	V 100kw A 53.1kw	U	8-29-55 2-29-58
CP for a new Comm. TV B/C Station.					
BMPCT-3368	8-30-55	same	same	same	8-29-55
Mod. CP (BPCT-1831) to chg. SL, make minor equip. chg. 2-29-56					
BMPCT-3742	2-3-56	same	same	same	8-29-55
Mod. CP (BPCT-1831, as mod) to extend completion date 8-29-56					
WIRE	5-4-56	Pending filing of lic. appli., auth. granted to operate temp. for per. ending 8-29-56 Comm. Basis accord. CP (BMPCT-3742).			
BMPCT-4120	8-9-56	same	same	same	8-29-55
Mod. CP (BPCT-1831, as mod) to extend completion dt 11-29-56					
WIRE	8-10-56	Pending filing of lic. appli., ext. auth. granted to operate temp. for period ending 11-29-56 Comm. Basis accord. CP (BMPCT-4120).			
BMPCT-4371	11-21-56	same	same	same	8-29-55
Mod. CP (BPCT-1831, as mod) to extend completion dt. 5-29-57					
WIRE	11-26-56	PENDING FILING LIC. APPL. EXT. AUTH. OPR. COMM. BASIS ACCORD. MPCT-4371 to 5-29-57			
BMLCT-621	5-22-57	CH # 6 82-88	V-100 kw A-64.6 kw	U	5-22-57 12-1-58
License to cover CP (BPCT-1831, as mod)					
BRCT-325	11-5-58	same	same	same	12-1-58 12-1-61
RENEWAL OF LICENSE					
BTC-2890	11-12-58	Voluntary transfer of control of licensed corporation from Jack Kahn, et al, to Storer Broadcasting Company (CONDITION) EFF: 12-22-58			
BMLCT-66	6-10-59	CH #6 82-88	V-100 kw A-64.6 kw	U	6-10-59 12-1-61
Mod. of LICENSE to chg. studio location.					
REPORT & ORDER ADOPTED 7-29-59 TO BE EFFECTIVE 9-8-59. OUTSTANDING LICENSE OF WITI-TV TO SPECIFY OPERATION ON CHANNEL 6 AT MILWAUKEE, WISCONSIN INSTEAD OF WHITEFISH BAY, WISCONSIN. SUBJECT CONDITIONS, Advise if acceptable by 9-8-59 & submit neces. info. for a modified authorization for station loca.					
*IN DOCKET 12858					
OC. 12858	7-29-59	CH #6	Vis. 100 kw	U	9-8-59 12-1-61
BRCT-325	9-8-59	82-88 mcs.	Aur. 64.6 kw:		
Mod. of License to specify Milwaukee as station location. pursuant to report and order adopted 7-29-59 EFF: 9-8-59					
FILE MAKING, CHANGE IN CHANNEL ASSIGNMENTS.					

June 1954

COMM. TV

BROADCASTING STATION LICENSE RECORD

Date first licensed _____

Call letters WITI-TVStation location MILWAUKEE, WISCONSINName of licensee INDEPENDENT TELEVISION, INC.Transmitter location SEE CARD # 1

Main studio location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BPCT-2711	11-6-59	CH #6	--Emerg. Test.	Maint.	1-6-60
AUX. TRANSMITTERS 82-88 mcs.					
CP to install Auxiliary Transmitters.					
WIRE	2-26-60	RE LIC. APPL. BLCT-1015	AUTH. GR. OPR.		
WITI-TV ON PROGRAM TEST ACCORDANCE SECTION 3.629 RULES & CP BPCT-2711.					
BLCT-80	6-30-60	CH #6	V-100 kw	U	6-30-60
AH: 980'		82-88	A-50 kw		12-1-61
Mod. of license to decrease Aural ERP. (COND)					
MAIN TRANSMITTER AND ANTENNA					
BLCT-1015	8-29-60	CH #6	-- Emerg. Test		8-29-60
AUX. TRANS. 2		82-88	& Maint.		12-1-61
LICENSE to cover CP(BPCT-2711)					
BALCT-142	12-14-60	Voluntary assignment of license to			
STORER BROADCASTING COMPANY. EFF: 12-15-60					
BTC-3655	3-15-61	VOLUNTARY RELINQUISHMENT OF POSITIVE CONTROL OF LICENSES CORPORATION BY GEORGE B. STORER THRU SALES OF 263,000 shares of common stock to the General Public. EFF:			
BPCT-2807	3-29-61	CH #6	V-100 kw	U	5-29-61
AH: 1000'		82-88mcs.	A- 50 kw	MSL: 1720'	11-29-61
CONSTRUCTION PERMIT to chg. TL, chg. type transm. equip. AH					
BMPCT-5592	5-18-61	CH #6	V-100 kw	U	5-29-61
AH: 1000'		82-88	A- 50 kw	MAIN TRANS. & ANTENNA	11-29-61
Mod. CP (BPCT-2807) to chg. TL, chg. in antenna system, Equip.					
BMPCT-5644	9-27-61	CH #6	V-100 kw	U	5-29-61
MAIN TRANS. & ANT.		82-88	A- 50 kw		11-29-61
AH: 1000' MSL: 1720' (Mod. CP (BPCT-2807, as mod) to chg. overall					
BMPCT-5671	10-31-61	same	same	same	5-29-61
MAIN TRANS. & ANT. (Mod. CP (BPCT-2807, as mod) extend 5-29-62					
BRCT-325	11-1-61	CH #6	--- Emerg. Test		12-1-61
AUX. TRANS.		82-88	Maint.		
RENEWAL OF LICENSE 12-1-64					
BRCT-325	11-1-61	CH #6	V-100 kw	U	12-1-61
MAIN TRANS. & ANT.		82-88	A- 50 kw		
RENEWAL OF LICENSE 12-1-64					
BMPCT-5743	5-8-62	same	same	same	12-1-61
Mod. CP BPCT-2807, as mod) to extend completion dt 11-8-62					
WIRE	7-5-62	PEND. COMPLETION NEW FACILITIES AUTH.			
GR. OPR. WITI-TV AT EXIST. SITE W/O LOW-PASS INPUT FILTER					
SUBJECT COUNCIL ON INTERFERENCE					

Form BC 126

June 1954

Card #3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WITI-TV

Station location

Name of licensee STORER BROADCASTING COMPANY

Transmitter location SEE CARD #2

Main studio location SEE CARD #2

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPCT-3076 AUX. TRANSMITTERS	9-5-62	Ch. 6 82-88 mcs.	Emergency, Maint. & Test purposes only		11-5-62 5-5-63
CP to chg. Aux. Trans. location					
WIRE OPER. WITI-TV SEC. 3.629 UNDER THIS AUTH.	9-11-62	REUR LIC. APPL. BLCT-1221	TV MAIN TRANSM. & ANT. ON PROG. TEST ACCORD.		AUTH. GR. COMM.
RULES & CP BMPCT-5743. ADVISE WHEN OPER. COMM.					
WIRE AUTH. GR. OPER. WITI-TV TEMP. PERIOD END.	9-27-62	RE. LET. 26.	PEND. FILING LIC. APPL. TV AUX. TRANSM. ACCORD. CP BPCT-3076		11-27-62
WIRE WITI-TV AUX. TRANS. RULES & CP	10-9-62	RE TENDERED LIC. APPL. AUTH. GR. OPER.	ON PROGRAM TEST ACCORD. SECTION 3.629		BPCT-3076.
BPCT-3076 AUX. TRANS. SUPERSEDED	9-5-62	CH. 6 82-88 mcs.	Emr. 6est, Maint.		11-5-62 5-5-63
to correct File no. from BRCT-					
BMPCT-5743 MAIN TRANS. & ANT. Modified auth.	11-5-62	CH #6 82-88 mcs.	V-100 kw U A-50kwAH:1000'		5-29-61 11-8-62 tower
11-5-62 to remove cond. #2 re dismantling tower					
WIRE TEMP. PER. END.	11-27-62	AUTH. GR. OPERATE WITI-TV, MILWAUKEE,	WITH DIFFERENT MODES OF VERTICAL ANTENNA PATTERNS FOR PURPOSE OF INVESTIGATING MEANS OF INCREASING SIGNAL INTENSITY IN MILWAUKEE, AREA.		2-27-63
WIRE APPLICATION FOR ANTENNA MOD. TEMP. PER. END.	2-28-63	PENDING RECEIPT VERIFIED REQUEST AND	EXT. AUTH. GR. OPERATE WITI-TV WITH PRESENT MODES OF VERTICAL ANTENNA PATTERN		6-1-63
BPCT-3158 AH: 1000' MSL: 1720'	4-1-63	CH. #6 82-88	V-100 kw U A- 50 kw MAIN TRANS. & ANTENNA		6-1-63 12-1-63
CONSTRUCTION PERMIT to modify the RCA TF-6BM antenna system					
WIRE GR. OPERATE WITI-TV BPCT-3158.	5-29-63	PENDING FILING LIC. APPLICATION AUTH.	TEMP. PER. END. 6-10-63 ACCORD. CP		
WIRE	12-16-63	AUTH. GR. OPER. WITI-TV	TEMP. PER. END. 3-16-64 WITH AURAL POWERS BET. 10db & 50% OF LICENSED VIS. POWER ACCORDANCE YOUR REQUEST FOR EXP. PURPOSES PURSUANT		

Cont'd on card #4

Form BC 126

June 1954

COMM. TV

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WITI-TV

Station location

SEE CARD #1

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
<p>CONTINUED FROM CARD</p> <p>WIRE 11-22-63 FCC PUBLIC NOTICE 10-31-63. IT IS REQUESTED THAT A REPORT OF YOUR OBSERVATIONS BE FURNISHED UPON COMPLETION OF TESTS.</p>					
BLCT-1221	11-22-63	CH. 6	V-100 kw	U	11-22-64
AH: 1000		82-88	A- 50 kw	MSL: 1720'	12-1-64
<p>MAIN TRANS. & ANTENNA</p> <p>LICENSE to cover CP (BPCT-2807, as mod) which auth. changes and PCT-3158</p>					
BLCT-1236	11-22-63	CH. 6	--EMERG. TEST &		11-22-64
AUX. TRANS.		82-88	MAINT. ONLY		12-1-64
<p>LICENSE to cover CP (BPCT-3076) which auth. changes</p>					
<p>COM. LTR. 8-21-64 (informal) to simplex superaudible signals on aural carrier; period ending 12-1-64; further ext. should be requested when renewal of license is filed</p>					
BPCT-3392	8-14-64	CH. 6	V. 100, kw	U	10-14-64
AH: 1000 feet		82-88	A. 10 kw	MSL: 1720'	4-14-65
<p>Construction Permit to reduce aural ERP, chg. Aural type trans</p>					
WIRE	10-2-64	REURLET 30.	PEND. FILING	302 AUTH. GR.	
<p>OPER. WITI-TV TEMP. PER. ENDING 10-30-64 IN ACCORD. CP BPCT-3392.</p>					
WIRE	10-14-64	RE TENDERED LIC. APPLIC., AUTH. DR. OPER. WITI-TV AUX. TRANSMITTER & ANTENNA ON PROG. TEST			
<p>ACCORD. SEC. 73.629 RULES & CP BPCT-3392.</p>					
BRCT-325	11-30-64	CH. #6	FOR EMERG. TEST &		12-1-64
AUXILIARY TRANSMITTER			MAINT. BURP. ONLY		12-1-67
<p>RENEWAL OF LICENSE (CONDITIONAL)</p>					
BRCT-325	11-30-64	CH. #6	V-50kw	U	12-1-64
AH: 1000' MSL: 1720'		82-88Mc	A-100kw		12-1-67
<p>MAIN TRANS. & ANT. RENEWAL OF LICENSE (CONDITIONAL)</p>					
BLCT-1413	12-2-64	CH. #6	V-100kw	U	12-2-64
AH: 1000' MSL: 1720'		82-88	A-10kw		12-1-67
<p>License to cover CP (BPCT-3392) MAIN TRANS. & ANTENNA</p>					
BLCT-315	12-22-66	Voluntary assignment of license to WITI-TV, INC. EFF: 12-31-66			
BRCT-325	11-24-67	CH #6	V-100kw	U	12-1-67
AH: 1000' MSL: 1720'		82-88	A- 10kw		12-1-70
<p>MAIN TRANS. & ANT. RENEWAL OF LICENSE-</p>					

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WITI-TVStation location Milwaukee, Wisc.Name of licensee WITI-TV, INC.Transmitter location SEE CARD #1Main studio location SEE CARD #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BRCT-325 AUX. TRANS. RENEWAL OF LICENSE	11-24-67	CH#6 82-88	FOR EMER., TEST & MAINT. PURP. ONLY		12-1-67 12-1-70
LTR. 2-10-71 EXT. of time to simplex the super-audible signals on the aural carrier to designated controlled receivers in the homes of cooperating persons in the Milwaukee area from 12-1-70 to 12-1-73.					
BRCT-325 MAIN TRANS. & ANT.	11-25-70	RENEWAL OF LIC. (S) AUX. TRANS.			12-1-73
EBSA	5-15-72				
BRCT-325	11-28-73	RENEWAL OF LICENSE (S)			12-1-76
BSCT-325	3-29-74	ML to correct coordinates.			
ETC-7931	1-21-76	INVOL. TC			
BRCTV-305 (1)	5-10-76	Remote control authority			
ETC-8018	5-25-76	VOL A/L			
BPCT-4917 AH: 1000' MSL: 1720' CP to make chgs in trans equipment MAIN TRANSMITTER AND ANTENNA	5-25-76	Ch. 6 82-88	V. 100 kW A. 10 kW	U	7-25-76 11-25-77
BPCT-4918 AH: 1000' MSL: 1720' ALTERNATE MAIN TRANSMITTER	5-25-76	Ch. 6 82-88	V. 100 kW A. 10 kW	U	7-25-76 11-25-77
CP to install an Alt Main Trans.					
WIRE 5-27-76 Auth. grtd temp. oper. in accord with BPCT-4917 and BPCT-4918 mod. main trans and convert aux. trans. to alternate main trans. This auth. expires 6-21-76 Confirming authority conferred by phone to atty. may 21.					
WIRE 3-18-77 Above extended to 5-30-77					
WIRE 5-20-77 Re tendered lic. appl., auth. grtd. oper. WITI-TV main transm. and ant, alternate main trans. and ant. on rppgram test accord. Sect. 73.629 rules and CP's BPCT-4917 and BPCT-4918.					

BC-126
June 1975

#6

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WITI-TV

Station location

Name of licensee WITI-TV, INC.

SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BLCT-2565	9-30-77	Lic. to cover (BPCT-4917) For chgs.			12-1-79
BLCT-2566	9-30-77	Lic. to cover (BPCT-4918) To instal Alt. Main Trans.			12-1-79
BRCTV-382 (1)	3-1-78	Mod. of lic. for remote control			
BMLCT-842 12J	1-31-78	Mod. of Lic. to chg.			SL
BRCT-790801KE	11-30-79	RENEWAL OF LIC.			(S) 12-1-82

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMER STORER BROADCASTING COMPANY

Call ~~NEW~~ WITI-TV
LettersName **X** INDEPENDENT TELEVISION, INC.~~XX 30--212-West Wisconsin, Milwaukee-3, Wisconsin~~~~Station Location: Whitefish Bay, Wisconsin~~File No. 1177 Kane Dated Concourse, Miami Beach 54, Fla. (12-14-60) Application for

Action

Nature Date

BPCT-1831

1-5-54

Construction permit for new Comm. TV station

Recd.

1-8-54

FREQ: Channel # 6, 82-88 Mcs.

Filed

1-11-54

ERP: Vis. 100 kw, Aur. 50-kw

Hours of operation: Unlimited

~~S-L To be determined, Whitefish Bay, Wisconsin~~

Station Locations: Whitefish Bay, Wisconsin

T-L N. E. corner Port Washington Road &

Donges Bay Rd., Mequon, Wisconsin

(Vis. & Aur. Du Mont 9000) ~~(1000)~~

William A. Roberts- Atty.

Amended to change Aural ERP TO Aur. 63.8 kw
and other antenna changes.Amended to specify studio location as Bay
Shore Shopping Center, Inc., in area W. of
Lydell Ave. and N. of Silver Spring Drive,
Glendale, Wis. and request waiver of Sec.
3.613GRANTED 6-29-55
Order Docket # 11009

Amended

2-26-54

Rec.&Filed

3-2-54

AMENDED

3-15-54

Rec'd

3-16-54

Filed

3-16-54

Russell P. May- Engr.

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters WISN WITI-TV

Name INDEPENDENT TELEVISION, INC.
 (P.O. 212 West Wisconsin, Milwaukee 3, Wisconsin)
 (Whitefish Bay, Wisc.)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-1831 AMENDED Rec'd Filed	3-25-54 3-30-54 3-30-54	Amended to change antenna height above average terrain from 1000' to 983'; and antenna changes	See Action Card # 1	
AMENDED Rec'd & Filed	4-26-54 4-27-54	Amended to change Officers		
AMENDED Rec'd Filed	8-10-54 8-11-54 8-24-54	Amended re Directors and Stockholders		
AMENDED Rec'd Filed	3-5-55 3-7-55 3-17-55	Amended re Stockholders		
BPCT-3368 Rec'd & filed	8-11-55 8-23-55	Mod. of CP (BPCT-1831 which auth a new comm TV b/c sta.) to change studio location from Bay Shore shopping center, W. of Lydell Ave., N. of Silver Spring Dr., Glendale, Wisc. to T-Location at 6.7 mi. N. of Whitefish Bay, NE Corner Port Wash Road and Donges Bay Rd., near Mequon, Wisc. and request waiver of Sec. 3.613 of the Comm's Rules, and make minor equipment change. Filed direct		

43

COMM. TV.

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters WITI-TV

Name INDEPENDENT TELEVISION, INC.
Whitefish Bay, Wisc.

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-3742 Recd. & filed Ext. #1	1-27-56 1-30-56	Mod. of CP (BPCT-1831, as mod.) which auth. a new Comm. TV B/C Sta.) to extend completion date from 2-29-56 to 8-29-56. Filed direct.	GRANTED	2-3-56
BMPCT-4120 Recd & Filed Ext. # 2	7-18-56 7-19-56	Mod. of CP (BPCT-1831, as mod., which authorized a new COMM. TV B/C Station) to extend completion date from 8-29-56 to 11-29-56. Filed by: Julian P. Freret, Atty.	GRANTED	8-9-56
BMPCT-4371 Recd. & filed Ext. # 3	11-5-56 11-7-56	Mod. of CP (BPCT-1831, as mod., which authorized a new Comm. TV B/C Sta./) to extend completion date from 11-29-56 to 5-29-57. Filed by E.D. Johnston, Atty.	GRANTED	11-21-56
BLCT-624 Rec. & filed	5-9-57 5-10-57	License to cover CP (BPCT-1831, as modified) which authorized a new Comm. TV broadcast station. Roberts & McInnis- attys.	GRANTED	5-22-57

Name **INDEPENDENT TELEVISION, INC.**

Call Letters **WIFI-TV**

Whitefish Bay, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-325 Recd & Filed	8-14-58 8-29-58	Renewal of License. Filed direct.	GRANTED	11-5-58
BTC-2890 Recd & Filed	9-2-58 9-3-58	Voluntary transfer of control of licensee corporation from Jack Kahn, et al, to Storer Broadcasting Company. Roberts & McInnis Atty. for transferer Abiah A. Church Atty for transferee	GRANTED	11-12-58 (Comm. Act.) CONDITION not to be consummated till Storer B/C has disposed of int. in WVOB-TV & without prejudice to what Comm. may deem warrent. as the result of determinations and recommendations set forth in Report of Network Study Staff. EFFECTIVE 12-22-58

FORM BC-121
Aug. 1955

Card # 8

APPLICATION RECORD - BROADCASTING

Comm TV 2/0

Call
Letters WITI-TV

Name INDEPENDENT TELEVISION, INC.
~~Whitefish Bay, Wisconsin~~; MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
MLCT-66 Recd & filed	3-27-59 3-30-59	Modification of Lic to change studio location from 6.7 miles North of Whitefish Bay, NE corner of Port Washington Road and Donges Bay Road, near Mequon, Wisconsin to 5445 N. 27th Street, Milwaukee, Wisconsin <u>Filed by E. D. Johnston, Atty.</u>	COMMISSION GRANTED	6-10-59
LETTER(3) rec.	8-6-59	Letter from licensee Re acceptance of modification of license for operation of WITI-TV at Milwaukee, Wisconsin. (Re Report and Order Adopted 7-29-59 in Docket 12858. Rule Making. E. D. Johnston-atty	MODIFIED LICENSE ISSUED EFF: 9-8-59 (per TV engrs.) STATION LOCATION as Milwaukee, Wisconsin. (Issued pursuant to Report & ORDER adopted 7-29-59 in DOCKET #12858 EFF: 9-8-59)	
BPCT-2711 Rec. & filed AUX. TRANSMITTER	10-13-59 10-19-59	Construction permit to install Auxiliary transmitters (RCA TT-6AL) at the main transmitter location, with ERP Vis. 30.73 kw, Aur. 15.88 kw, for Auxiliary Purposes only. <u>E. D. Johnston-atty</u>	GRANTED	11-6-59

Card #6
FORM BC-121
AUG 1955

APPLICATION RECORD - BROADCASTING

Comm TV B/C

Call Letters WITI-TV

Name INDEPENDENT TELEVISION, INC.
MILWAUKEE, Wisc.

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-1015 E & F Aux. Transmitter	2-19-60 2-24-60	License to cover CP(BPCT-2711) which auth. installation of auxiliary trans. at the main transmitter site. E. D. Johnston, Atty.	GRANTED Conditions: re compliance Section 317 Comm. Act.	8-29-60
EMLCT-80 rec.& filed MAIN TRANS. & ANTENNA	5-3-60 5-5-60	Modification of license to decrease the Aural ERP from 64.6 kw TO 50 kw E. D. Johnston-atty	GRANTED	6-30-60
BPCT-2807 Rec & Filed MAIN TRANS. & ANTENNA	8-24-60 8-26-60	Construction permit to change transmitter location from 6.7 miles north of Whitefish Bay, N.E. Corner of Port Washington Road and Donges Bay Road, near Mequon, Wisconsin TO 3907 North Sherburn Place, Shorewood, Wisconsin; change type transmitters from DuMont 9000 to RCA TT-25CL; make changes in equipment and change antenna height above average terrain to 1000 ft. E. D. Johnston-atty	GRANTED SEE BACK OF CARD FOR CONDITIONS.	3-29-61
AMENDED Rec.&filed	1-19-61 1-23-61	Amended to change name to "Storer Broadcasting Company" Robert F. Jones-atty		

File No: BPCT-2807
Call Letters: WITI-TV

This authorization is subject to the following conditions:

- (1) The permittee will assume full responsibility for the adjustment of reasonable FM receiver complaints occasioned by the operation of WITI-TV from the site specified herein due to the interaction of the signals of WITI-TV and WTMJ-FM.
- (2) The existing WITI-TV antenna structure at North Latitude 43-12-30, West Longitude 87-55-19 shall be dismantled within 90 days following commencement of authorized program test operation from the new facilities specified herein. The Commission shall be advised in writing by the permittee when dismantling of the above-described antenna structure has been accomplished.

Aug. 1955

Call

STORER BROADCASTING COMPANY

Letters WARI-TVName INDEPENDENT TELEVISION, INC.Milwaukee, Wisc.

File No.	Date	Application for	Action	
			Nature	Date
BALOT-142 R & F	12-8-60 12-8-60	Voluntary assignment of license to Storer Broadcasting Company Filed by Robert F. Jones, Atty	GRANTED EFF: 12-15-60	12-14-60
BTC-3655 R & F Main trans & antenna Aux. Transmitters	1-9-61 1-11-61	Voluntary relinquishment of positive control of licensee corporation by George B. Storer thru sale of 263,000 shares of common stock to the General Public.	GRANTED EFF:	3-15-61
BMPCT-5592 R & F Main transmitter & antenna	4-17-61 4-19-61	Modification of construction permit (BPCT- 2807 which authorized changes in existing station) to change transmitter location from 3907 North Sherburn Place, Shorewood, Wisconsin to NE Corner Capitol Drive and Estabrook Parkway, Shorewood, Wisconsin, make changes in antenna system and other equipment. Filed direct	GRANTED CONDITIONAL	5-18-61

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD - BROADCASTING

COMM. TV
Call Letters WITI-TV

Name STONER BROADCASTING COMPANY
Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BMFCT-5644 Recd. & Filed Main Trans. & Antenna	8-15-61 8-17-61	Mod. of CP (BFCT-2807, which authorized chgs. in existing station) to change Overall height above ground from 1074 feet to 1077' 9". Warren C. Zwicky, Atty.	Granted Conditions: 1 and 2 see auth.	9-27-61
BRCT-325 Recd. & Filed MAIN TRANS. & ANTENNA	8-28-61 9-6-61	RENEWAL OF LICENSE Direct	GRANTED	11-1-61
BRCT-325 Recd. & Filed AUX. TRANS.	8-28-61 9-6-61	RENEWAL OF LICENSE	GRANTED	11-1-61

Name **STORER BROADCASTING COMPANY**
Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-5671 Recd. & Filed MAIN TRANS. & ANTENNA	10-20-61 10-23-61	Mod. of CP (BPCT-2807, as mod., which authorized chgs. in existing station) to extend completion date from 11-29-61 to 6-29-62. Warren C. Zwicky, Atty.	GRANTED	10-31-61
BMPCT-5743 Recd. & Filed MAIN TRANS. & ANTENNA	4-17-62 4-19-62	Mod. of CP (BPCT-2807, as mod., which authorized changes in existing station) to extend completion date from 5-29-62 to 11-29-62. Warren C. Zwicky, Atty.	GRANTED	5-8-62
BPCT-3076 R & F AUX. TRANSMITTERS	7-16-62 7-19-62	Construction permit to move the Auxiliary Transmitters to the new main transmitter and antenna location at N. E. Corner Capitol Drive and Estabrook Park Drive, Shorewood, Wisconsin. Warren C. Zwicky-atty	GRANTED	9-5-62
BLCT-1221 Recd. & Filed MAIN TRANS. & ANTENNA AMENDED R & F MAIN TRANS & Ant.	8-31-62 9-7-62 6-3-63 6-4-63	LICENSE to cover CP (BPCT-2807, as mod.) which authorized changes in an existing station. Warren C. Zwicky, Atty. Amended to also cover facilities authorized in BPCT-3158. same atty	GRANTED	11-22-63

FORM BC-121

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WITI-TVName STORER BROADCASTING COMPANY
Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-1236 Recd.&Filed AUX. TRANS.	10-5-62 10-8-62	License to cover CP (BPCT-3076) which authorized change in location of Auxiliary Transmitters to new main transmitter site. Warren C. Zwicky-atty	GRANTED	11-22-63
BPCT-3158 Recd.&Filed MAIN TRANS. & ANTENNA	3-5-63 3-7-63	Construction Permit to modify the RCA TF-6BH antenna system. Warren C. Zicky, Atty.	GRANTED	4-1-63
BPCT-3392 Recd.&Filed MAIN TRANS. & ANTENNA	7-17-64 7-22-64	Construction Permit to reduce Aural ERP from 50 KW to 10 KW, and change type of Aural transmitter to RCA TT-6AL. Warren C. Zwicky-atty	GRANTED	8-14-64
BRCT-325 Recd.&Filed MAIN TRANS. & ANTENNA	8-17-64 8-26-64	RENEWAL OF LICENSE Warren C. Zwicky, Atty	GRANTED	11-30-64
BRCT-325 Recd.&Filed AUX. TRANS.	8-17-64 8-26-64	RENEWAL OF LICENSE Warren C. Zwicky, Atty.	GRANTED	11-30-64

APPLICATION RECORD - BROADCASTING

COMM. TV

Call Letters WITI-TV

WITI-TV, INC. 12-22-66

Name **STORER BROADCASTING COMPANY**
CH. 6 **MILWAUKEE, WISCONSIN**

File No.	Dated	Application for	Action	
			Nature	Date
BICT-1413 Recd. & Filed MAIN TRANS. & ANTENNA	10-8-64 10-9-64	License to cover CP (BPCT-3392) which authorized changes in existing station. Warren C. Zwicky-atty	GRANTED	12-2-64
BICT-315 Rec'd Filed (Form 316)	12-9-66 12-9-66 12-12-66	Voluntary assignment of license to WITI-TV, INC. Atty - Warren Zwicky	GRANTED EFF:	12-22-66 12-31-66
BRCT-325 R & F MAIN TRANS. & ANTENNA	8-28-67 8-29-67	RENEWAL OF LICENSE Warren C. Zwicky-Atty	GRANTED	11-24-67
BRCT-325 R & F AUX. TRANSMITTERS SEP 7 1967	8-28-67 8-29-67	RENEWAL OF LICENSE Warren C. Zwicky, Atty.	GRANTED	11-24-67
ENGR. DATA FILED	7-7-70			

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WITI-TVName WITI-TV, Inc.
CH. 6 MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-325 Rec. & filed PN RECD PRESS	9-2-70 9-2-70 9-2-70 SEP 8 1970	RENEWAL OF LICENSE (Main Trans. & Ant.) Warren C. Zwicky	GRANTED	11-25-70
BRCT-325 R & F PN REC'D: PRESS:	9-2-70 9-2-70 SEP 10 1970	Renewal of license (Auxiliary Trans.) Amended 9-10-70 to correct aural power.	GRANTED	11-25-70
BRCT-325 R & F PN REC'D PRESS:	8-21-73 8-31-73 8-32-73 SEP 12 1973	RENEWAL OF LICENSE (Main Trans.&Ant. Aux. Trans. AMENDED 11-16-73 re stockholders	GRANTED	11-28-73

APPLICATION RECORD - BROADCASTING

Call
Letters WITI-TV

Name WITI-TV, INC.
CH 6 MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7931 R & F PRESS: Form 316 For fee see WJW AM	1-12-76 1-13-76 JAN 1976	Involuntary transfer of control of Storer Broadcasting Company (parent corporation of licensee) from George B. Storer to Peter Storer and Stuart W. Patton, Executors of the Estate of George B. Storer, Deceased. Atty: Warren C. Zwicky	GRANTED EFF:	1-21-76
BPCT-4917 R & F #524292 \$100 AC: 001 PRESS:	1-22-76 1-27-76 1-27-76 FEB 1976	CP to make chgs. in transmitting equipment. (Main Trans. & Ant.)	GRANTED	I 5-25-76 L-5-10-77
BPCT-4918 R & F #524293 \$100 AC: 001 \$50 refunded (Overpayment) PRESS:	1-22-76 1-27-76 1-27-76 2-18-76 FEB 1976	CP to install an Alternate Main Trans. (Vis-RCA TT-25CL; Aur-RCA TT-6AL).	GRANTED	I 5-25-76 L-5-10-77

Form BC-121
September 1969

#14

APPLICATION RECORD - BROADCASTING

Call
Letters WITI-TVName WITI-TV, INC.CH-6 Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BRCTV-305 R & F #535821\$100 AC: 001 PRESS:	2-18-76 3-1-76 3-1-76	Request authority to operate transmitter by remote control from 5445 N. 27th Street, Milwaukee, Wisconsin Atty: Judith A. Mitnick	GRANTED EFF	5-10-76 7-21-76
BTC-8018 R & F #562224 \$100 AC: 047 PRESS: (Form 316)	4-28-76 4-30-76 4-30-76 1 1 MAY 1976	Voluntary relinquishment of de facto control of Storer Broadcasting Company (parent corporation of licensee) by Peter Storer and Stuart W. Patton, Executors of the Estate of George B. Storer, Deceased, thru transfer of stock by the Executors to the licensee corporation; The Miami Heart Institute, Inc.; and The Detroit Bank and Trust Company. Atty.: Richard M. Riehl (Haley, Bader & Potts)	GRANTED	5-25-76

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WITI-TV

Name WITI-TV, INC.
Ch-6 MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-325 R&F PN RECD PRESS	7-26-76 7-30-76 7-30-76 2 SEP 1976	RENEWAL OF LICENSE (Main Trans. & Ant.)(Aux. Trans.) Atty.: Warren C. Zwicky Contours filed, annual report filed	GRANTED	11-15-76
BLCT-2566 R & F PRESS:	5-5-77 5-10-77 JUL 20 1977	License to cover (BPCT-4918) to install Alternate Main Transmitter.	GRANTED	9-30-77
BLCT-2565 R & F PRESS:	5-5-77 5-10-77 JUL 20 1977	Lic. to cover (BPCT-4917) for chgs.	GRANTED	9-30-77
BRCTV-382 R&F PRESS	12-20-77 12-28-77 JAN 11 1977	Request for authority to operate by remote control from proposed studio location at 9001 N. Green Bay Avenue, Browdeer Village, Wisconsin Atty.: Applicant	GRANTED	3-1-78

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call Letters WITI-TV

CH-6 Name WITI-TV, INC.
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
EMICT-842 R & F PRESS:	11-3-77	Mod. of Lic. to chg. SL to 9001 North Green Bay Avenue, Brown Deer Village, Wisconsin.	GRANTED	1-31-78
	11-4-77			
-----Atty. - Judith A. Mitnick-----				
BRCT790801KZ R & F PN REC'D PRESS '79 08 29	7-26-79	RENEWAL OF LICENSE (ALICE T. RIEHL FOR STORER B/C)	GRANTED	11-30-79
	8-1-79			
	8-1-79			
-----0-----				

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

