

WHSV-TV

PRODUCT OF

*Wilmington Brand*

MADE IN U.S.A.

LIBRARY BUREAU DEPARTMENT  
BRANCHED EVERYWHERE

REMOVABLE LABEL GUIDE

CATALOG NO. 4550L 1/5

Form 30 126

First Co: 9-14-53 started 10-12-53)

COMM. TV

June 1954

# BROADCASTING STATION LICENSE RECORD

Date first licensed 1-27-56 (Off. #151)

WHSV-TV (Eff. 6-3-76)  
Call letters X WSVA-TV

Station location HARRISONBURG, VA.

Name of licensee SHENANDOAH VALLEY TELEVISION SYSTEMS, INC. (BALCT-575 gr. 1-20-76 EFF: 6-~~8~~<sup>1</sup>-76)  
GILMORE BROADCASTING CORPORATION (BALCT-362 9-13-68 EFF: 2-28-69)

Transmitter location Big Mountain, 2 mi. E. of Endless Caverns, nr. Harrisonburg, Va.  
(BMPCT-1171 7-28-53)

Main studio location RAWLEY PIKE, STAR ROUTE, HARRISONBURG, VA. (BMLCT-616 8-1-66)  
Big Mt., 2 mi. E. of Endless Caverns, nr. Harrisonburg, Va. BMLCT-484  
2-9-66)



B S CARD # 1

BROADCASTING STATION LICENSE RECORD COMMERCIAL TV

FIRST C.O. 9-14-53 (Started 10-12-53)

Date first licensed 1-27-56 (Off.No. 151)

GH 3

Call letters WSVA-TV

GILMORE BROADCASTING CORPORATION (BALCT-262 9-12-68 EFF: (Sta. Loc. Harrisonburg, Va.)

XGILMORE BROADCASTING CORPORATION OF VIRGINIA (BALCT-273 8-9-65 EFF: 9-30-65

XSHENANDOAH VALLEY BROADCASTING, INCORPORATED (A DELAWARE CORPORATION) (BALCT-108 4-7-60 EFF: 4-30-60

SHENANDOAH VALLEY BROADCASTING, INCORPORATED (BALCT-33 gr. 9-7-56 EFF: 10-3-56

Name of licensee SHENANDOAH VALLEY BROADCASTING CORPORATION

(BMPCT-1171 GR. 7-28-53)

Big Mountain, 2 mi. East of Endless Caverns, nr. Harrisonburg, Va./

Transmitter location X On Dictum Ridge, 12 mi. N.W. of Harrisonburg, Virginia

BIG MOUNTAIN, 2 MILES EAST OF ENDLESS CAVERNS, NR. HARRISONBURG, VA. (BMLCT-484 2-9-66)

X Rawley Pke, Star Route, Harrisonburg, Va.

(BMPCT-1171 GR. 7-28-53)

X Big Mountain, 2 mi. East of Endless Caverns, nr. Harrisonburg, Va./

Main studio location X On Dictum Ridge, 12 mi. N.W. of Harrisonburg, Virginia.

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BPCT-1324	3-11-53	Ch. #3, 60-66 mcs	V-12.5kw A-6.3kw	U	5-11-53 11-11-53
Construction permit for a new Commercial TV B/C station					
BMPCT-1171	7-28-53	same	V-8.32 kw A-4.17 kw	same	9-28-53 3-28-54
Mod. CP (BPCT-1324) change ERP, install new transmitters and antenna system, change trans. & studio location and make other equipment changes.					
WIRE BPCT-1171	9-14-53	STA operate comm. basis exact accord. CP except without freq. & mod. monitoring equipment			Period ending March 28, 1954. Start 10-12-53)
BMPCT-1911	3-4-54	same	same	same	9-28-53
MOD CP (BPCT-1324, as mod) to extend completion date 9-28-54					
3-11-54 EXT STA Opr. Comm basis exact accordance CP BMPCT-1911 except without frequency & Mod monitoring equipment					
Period Ending 9-28-54					
BMPCT-2433	9-1-54	same	same	same	9-28-53
Mod. of CP (BPCT-1324, as mod) to ext. comp. date. 3-28-55					
Wire 9-8-54 EXT STA Opr. comm. Basis accord CP BMPCT-2433 pending filing of lic. appl. period ending 3-28-55.					
BLCT-284	1-27-56	CH 3 60-66	Vis. 8.32 kw Aur 4.17 kw U		1-27-56 10-1-57
License to cover CP (BPCT-1324, as mod)					
BTC-2222	5-29-56	Voluntary transfer of control of licensee Corporation from Frederick L. Allman and Mary P. Allman to Tudor Enterprises, Inc. ERF: 6-29-56			
BTC-2281	8-3-56	Voluntary relinquishment of negative control of licensee corporation by Paul A. Schoellkopf, et al all stockholders of Transcontinent Television Corporation through issuance of new shares to General Railway Signal Company. ERF: 8-29-56			
BALOT-33	9-7-55	Voluntary assignment of license from ERF: 10-3-56 Shenandoah Valley Broadcasting Corporation to Shenandoah Valley Broadcasting, Incorporated.			

Form BC-126

June 1954

COMM. TV

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WSVA-TV

Station location Harrisonburg, Va.

**GILMORE BROADCASTING CORPORATION OF VIRGINIA (BALCT-273 8-9-65 EFF:**

Name of licensee  **SHENANDOAH VALLEY BROADCASTING, INCORPORATED**

Transmitter location SEE CARD # 1

Main studio location SEE CARD # 1

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To	
BTC-2542	9-27-57	Voluntary relinquishment of negative control of Transcontinent Television Corporation (owner of 50% of stock of licensee corporation) by General Railway Signal Company and acquisition of positive control by Paul A. Schoellkopf, Jr., J. Fred Schoellkopf, IV, David G. Forman, Seymour H. Knox, Seymour H. Knox III, and Northrup R. Knox. EFF: 9-30-57				
BRCT-151	9-25-57	same	same	same	10-1-57 10-1-60	
RENEWAL OF LICENSE						
BTC-3219	9-23-59	Voluntary transfer of control of licensee corporation from Transcontinent Television Corporation & Hamilton Shea TO The Evening Star Broadcasting Company. EFF:				
BALCT-108	4-7-60	Voluntary assignment of license to Shenandoah Valley Broadcasting, Incorporated (A Delaware Corporation). EFF: 4-30-60				
BRCT-151	9-14-60	CH #3	Vis. 8.32 kw	U	10-1-60	
		60-66	Aur 4.17 kw		10-1-63	
RENEWAL OF LICENSE						
BRCT-151	10-15-63	same	same	same	10-15-63	
RENEWAL OF LICENSE						
BALCT-273	8-9-65	Voluntary assignment of license to GILMORE BROADCASTING CORPORATION OF VIRGINIA. EFF: 9-30-65				
BMLCT-484	2-9-66	CH. #3	V-8.32 kw	U	2-9-66	
AH:2130		60-66	A-1.66 kw		10-1-66	
Mod. of License to reduce Aural ERP.						
BMLCT-616	8-1-66	same	same	same	2-9-66	
					10-1-66	
Mod. of Lic. to chg. studio loc.						
BRCT-151	9-1-66	same	same	same	10-1-66	
(S)					10-1-69	
RENEWAL OF LICENSE						
BALCT-362	9-13-68	VOL. AL				
EFF: 2-28-69						
BRCT-151	9-25-69	RENEWAL OF LICENSE (L)				10-1-72
EBSA	5-15-72					
BPCT-4521	7-7-72	CP chg. type of trans.				1-7-74
BRCT-151	10-27-72	Renewal of License (S)				10-1-75

Form BC 126

June 1954

CARD#3

COMMERCIAL TV

**BROADCASTING STATION LICENSE RECORD**

Date first licensed .....

Call letters WSVA-TV

Station location HARRISONBURG, VA.

Name of licensee GILMORE BROADCASTING CORPORATION

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
Wire oper. PTA BLCT-2205	3-8-73 accord.	73.629	& BPCT-4521		Re tendered lic. appl., auth. gtd. ----- Lic. (BPCT-4521) for (L) 10-1-75 chgs.
Wire auth. grtd. superturnstile ant. exceed that presently authorized.	6-5-73	Pending Commission act. on BPCT-4606, & oper. RCA Type TF-2BL, 2 sect. temp. per. end. 7-5-73. ERP may not			-----
BPCT-4606 AH: 2120' CP to chg	6-26-73 MSL: 3293' Aut. ERP,	Ch. 3 60-66	V. 8.32 kw A. 0.832 kw	U	8-26-73 12-26-74
WIRE AUTHORITY GRANTED BPCT-4606.	2-1-74	RE TENDERED LICENSE APPLICATION, OPERATE WSVA-TV ON PROGRAM TEST ACCORD- ANCE SECTION 73.629 RULES AND CONSTRUCTION PERMIT			
BLCT-2272	3-14-74	Lic. (BPCT-4606)			for chgs. 10-1-75
BPCT-4724 AH: 2120' CP to install an Alt. Main Trans-Ant. Loc.	7-31-74 MSL: 3293'	Ch. 3 60-66	V. 8.32 kW A. 0.832 kW	U	9-30-74 1-31-76
BRCTV-190 (1)	8-12-74	Remote control authority			
WIRE auth. grtd. CP BPCT-4724.	6-27-75	Pend. fil. and act. on lic. appl., oper. WSVA-TV temp. per. end. 8-27-75 accord.			-----
BRCT-131 AH: 2120' Renewal of license	9-12-75 MSL: 3293'	Ch. 3 60-66	V. 8.32 kW A. 0.832 kW	U	10-1-75 10-1-78
WIRE oper. WSVA-TV alt. Sect. 73.629 rules	9-4-75	Re tendered lic. appl., auth. grtd. main trans. on prog. test accord. and CP BPCT-4724.			-----

BC-126  
February 1974

CARD NO. 4

COMM TV.

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WSVA-TV

Station location HARRISONBURG, VA.

Name of licensee SHENANDOAH VALLEY TELEVISION SYSTEMS, INC.

Transmitter location SEE CARD NO. 1

Main studio location SEE CARD NO. 1

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BLCT-2439 AH: 2120' MSL: 3293' Alternate Main Trans.	11-6-75	Ch. 3 60-66	V. 8.32 kW A. 0.882 kW	U	10-1-78
Lic. (BPCT-4724) to install an alt main Trans. at Main Trans Ant. loc.					
BRCT-151	9-14-78	RENEWAL OF LICENSE (S)			10-1-81
BTC-781002KE	12-27-78	VOL. T/C			

FORMERLY FCC FORM 94

Call  
Letters ~~WSVA-TV~~ WSVA-TVName SHENANDOAH VALLEY BROADCASTING CORPORATION,  
(PO. Rawley Pike, Harrisonburg, Virginia)  
\* Frederick L. Allman

File No.	Dated	Application for	Action	
			Nature	Date
BPCT -1324 Rec'd Filed	6-23-52 6-23-52 6-23-52	Construction permit for a Comm TV B/C station FREQ: Ch. #3, 60-66 mcs. ERP: <del>Vis. 12.74 kw, Aur. 6.37 kw</del> Hours of operation: Unlimited S-L: 12 mi. N.W. of Harrisonburg, Virginia. T-L: 12 mi. N.W. of Harrisonburg, Virginia. (Vis. & Aur. RCA TT-2-AL) ( <del>18381</del> ) Filed by Bingham, Collins, <del>Porter</del> & Kistler, Attys	GRANTED ERP; Vis. Aur.	3-11-53 12.5 kw, 6.3 kw 1750'
Amended Rec'd Filed	12-19-52 12-23-52 12-23-52	Amended to chg. ERP from Vis. 12.74 kw, Aur. 6.37 kw to Vis. 12.66 kw, Aur. 6.33 kw, ant. height above average terrain from 1838' to 1751', and correct geographical coordinates		

Kear & Kennedy, Engrs.

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters WSVA-TVName SHENANDOAH VALLEY BROADCASTING CORPORATION  
Harrisonburg, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BNPCE-1171	6-9-53	Mod. of CP (BPOT-1324 which authorized a new Comm. TV B/C station) to chg. ERP from Vis. 12.5 kw, Aur. 6.3 kw to Vis. 8.3 kw, Aur. 4.15 kw, change type of transmitter and antenna, change transmitter and studio location from on Dictum Ridge, 12 mi. N.W. of Harrisonburg, Va. to Big Mountain, 3 mi. N. of Endless Caverns, near Harrisonburg, Va. and make other equipment changes. (2129') (Vis. & Aur. BCA-TT-5A) Filed by William A. Porter, Atty.	GRANTED	7-28-53
Recd	6-9-53			
Filed	6-9-53			
Amended	6-24-53	Amended to install new transmitters and antenna system and make other equipment changes. (Vis & Aur. GE-TT-10A) (2129') Filed by William A. Porter, Atty.		
Recd & filed	6-25-53			
Amended	7-6-53	Amended to request waiver of Sec. 3.613(b) of the Commission's rules. Filed by Wm. A. Porter, Atty.		
Recd & filed	7-7-53			

FORM A-170

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters WSVA-TV

Name **SHERANDOAH VALLEY BROADCASTING CORPORATION**  
**Harrisonburg, Virginia**

INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BPOT-1911 Recd. Filed	2-26-54 2-26-54 2-26-54	Mod. of CP(BPOT-1324, as mod., which authorized a new Comm. TV B/C Station) to extend completion date from 3-28-54 to 9-14-54. Filed by R. M. Booth, Jr., Atty.	GRANTED	3-4-54
BPOT-2453 Recd. Filed	8-23-54 8-24-54 8-24-54	Mod. of CP(BPOT-1324, as mod., which authorized a new Comm. TV B/C Station) to extend completion date from 9-28-54 to 3-28-55. Filed Robert M. Booth, Jr., Atty.	GRANTED	9-1-54
BLCT-284 Recd & filed	2-24-55 2-25-55	License to cover construction permit (BPOT-1324 as modified) which authorized a new commercial TV b/c station Filed by William A. Porter, Atty.	GRANTED	1-27-56
BTG-2222 RECD & FILED	4-20-56 4-24-56	Voluntary transfer of control of licensee Corporation from Frederick L. Allman and Mary P. Allman to Tudor Enterprises, Inc. Filed direct. Transferee; Atty. Ernest W. Jennes, Moving & Burling Transferor; Atty. Bingham, Collins, Porter & Kistler.	GRANTED	5-29-56 EFF: 6-29-56

CARD # 4  
FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

CONF. TV B/C

Name **SHENANDOAH VALLEY BROADCASTING, INCORPORATED**  
**X SHENANDOAH VALLEY BROADCASTING CORPORATION**  
(Harrisonburg, Va.)

Call  
Letters W.S.V.A-TV

File No.	Dated	Application for	Action	
			Nature	Date
BTC-2281 RECD & FILED	6-21-56 7-12-56	Voluntary relinquishment of negative control of licensee corporation by Paul A. Schoellkopf, et al, all stockholders of Transcontinent Television Corporation through issuance of new shares to General Railway Signal Company. Filed by Ernest W. Jenne, Atty.	GRANTED EFF:	8-3-56 8-29-56
BALOT-32 Recd. & Filed	8-20-56 8-23-56	Voluntary assignment of licensee corporation from Shenandoah Valley Broadcasting Corporation to Shenandoah Valley Broadcasting, Incorporated. Filed by Alfred V. J. Prather, Atty.	GRANTED Eff:	9-7-56 10-3-56
BTC-2542 Recd. & filed	7-1-57 7-2-57	Voluntary relinquishment of negative control of Transcontinent Television Corporation (owner of 50% of stock of licensee corporation) by General Railway Signal Company and acquisition of positive control by Paul A. Schoellkopf, Jr., J. Fred Schoellkopf, IV, David G. Forman, Seymour H. Knox, Seymour H. Knox III, and Northrup R. Knox. Thomas N. Dowd-atty P.C.C. WASHINGTON, D. C.	GRANTED EFF:	9-27-57 9-30-57



FORM BC-121

## APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call

SHENANDOAH VALLEY BROADCASTING, INCORPORATED (A DELAWARE CORPORATION)

Letters WETA-TVName X SHENANDOAH VALLEY BROADCASTING, INCORPORATEDHarrisonburg, Va.

File No.	Dated	Application for	Action	
			Nature	Date
MOT-151 Rec'd Resubmitted Rec'd & filed	7-3-57	Renewal of license Filed by E. W. Jenness, Atty.	<del>App set to Atty 8-1-57</del>	
	7-5-57		<del>Proposed pre-logs dated</del>	
	8-5-57		<del>subsequent to certf by</del>	
	8-7-57		<del>applicant</del>	
			GRANTED	9-25-57
BTC-3219 Rec. & filed	8-17-59	Voluntary transfer of control of licensee corporation from Transcontinent Television Corporation and Hamilton Shea TO The Evening Star Broadcasting Company Covington & Burdick, atty for transferor Hogan & Hartson, atty for transferee	GRANTED	9-23-59 COMM.
	8-25-59		EFF:	
HALCT-108 Rec'd Filed	2-10-60	Voluntary assignment of license to Shenandoah Valley Broadcasting, Incorporated (A Delaware Corporation).  Lester Cohen, Atty.	GRANTED	4-7-60
	2-18-60		EFF: 4-30-60	
	2-18-60			

Aug. 1955 GILMORE BROADCASTING CORPORATION OF VIRGINIA (8-9-65) Call

XSHENANDOAH VALLEY BROADCASTING, INCORPORATED (A DELAWARE

Letters WSVA-TVName ~~XSHENANDOAH VALLEY BROADCASTING, INCORPORATED~~ /CORPORATION) 4-7-60

Harrisonburg, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
LTR. (& 3)	3-3-60	REQUEST FOR WAIVER OF SECTION 3.652(a) OF COMM. RULES for WSVA-TV to Identify itself as "Harrisonburg, Staunton and Waynesboro" Va. Hogan and Hartson-attys (Howard F. Roycroft)	REQUEST FOR WAIVER of Section 3.652(a) of the Rules DENIED	6-15-60
BRCT-151	7-2-60	RENEWAL OF LICENSE	Comm. Letter adopted	
Recd. & Filed	7-8-60	Direct Hogan & Hartson, Attys.	GRANTED	9-14-60
BRCT-151	7-3-63	RENEWAL OF LICENSE	GRANTED	10-15-63
Recd. & Filed	7-3-63	Stanley S. Harris, Atty.		
BALCT-273	6-24-65	Voluntary assignment of license to <del>James S. Gilmore, Jr.</del> <i>with AM</i>	GRANTED	8-9-65
Rec. & filed	6-24-65	Lester Cohen-atty for assignor (Kirkland, Ellis etc.)	EFF:	9-30-65
AMENDED	7-2-65	Percy H. Russell-atty for assignee		
Recd. & Filed	7-6-65	AMENDED to change name of assignee to Gilmore Broadcasting Corporation of Virginia		

# APPLICATION RECORD - BROADCASTING

COMM. TV

FORM BC-121

AUG. 1955

Call  
Letters WSVA-TV

**GILMORE BROADCASTING CORPORATION (9-13-68)**

Name  **GILMORE BROADCASTING CORPORATION OF VIRGINIA**

CH. **73**

**HARRISONBURG, VIRGINIA**

Zip **22801**

File No.	Dated	Application for	Action	
			Nature	Date
BMLCT-484 R & F	1-24-66 1-25-66	Mod. of License to reduce Aural ERP from 4.17 kw to 1.664 kw. Percy H. Russell, Atty. (KIRKLAND, ELLIS, HODSON)	GRANTED	2-9-66
BMLCT-616 R & F	5-3-66 5-4-66	Mod. of License to change studio location to Rawley Pike, Star Route, Harrisonburg, Virginia. Percy H. Russell, Atty.	GRANTED	8-1-66
BECT-151 R & F	6-29-66 7-1-66	RENEWAL OF LICENSE Erwin Kramnow, Atty. (Kirkland, Ellis, etc.)	GRANTED	7-1-66
BAICT-362 R & F Press	8-22-68 8-22-68 SEP 3 1968	Voluntary assignment of license to Gilmore Broadcasting Corporation. Kirkland, Ellis, Hodson, Chaffetz & Masters, Atty. (John P. Maxwell)	GRANTED	9-13-68 2-28-69
BECT-151 R & F \$150 #525925 PRESS PH Recd.	6-24-69 6-30-69 " JUL 16 1969	RENEWAL OF LICENSE Percy H. Russell, Atty.	GRANTED	9-25-69

ENGR. DATA filed 5-8-70

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call  
Letters WSVA-TV

Name GILMORE BROADCASTING CORPORATION  
CH-3 HARRISONBURG, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-4521 R & F #063336 \$50 AC: 062 PRESS:	4-5-72 4-13-72 4-13-72  APR 21 1972	CP to chg. type trans. to GE TT-40. Atty.: Percy H. Russell (Kirkland, Ellis & Rowe)	GRANTED	7-7-72 <i>Lin</i>
BRCT-151 R & F PRESS: PN REC'D:	6-27-72 6-27-72 JUL 10 1972	Renewal of License. Atty.: Erwin G. Krasnow (Kirkland, Ellis & Rowe)	GRANTED <sup>1</sup>	10-27-72
BLCT-2205 R & F #144831 \$50 AC-069 PRESS:	2-29-73 1-17-73 1-17-73  APR 11 1973	Lic. to cover (BPCT-4521) to make chgs. Atty: Percy H. Russell (Kirkland, Ellis & Rowe)	GRANTED <sup>1</sup>	4-13-73

APPLICATION RECORD - BROADCASTING COMM. TV

Call  
Letters WSVA-TV

Name  
CH-3 GILMORE BROADCASTING CORPORATION  
HARRISONBURG, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-4606 R & F #173980 \$50 AC: 062 PRESS:	4-6-73 4-12-73 4-12-73  APR 30 1973	CP to chg. Aur. Exp to .832 kW; type ant. to RCA TF-2BL; make chgs in ant. structure (decr. hght) and HAAT 2,123 ft. Atty: Percy H. Russell (Kirkland, Ellis & Rowe)	GRANTED	6-26-73 <i>See</i>
BLCT-2272 R & F #261658 \$50 AC 058 PRESS:	12-7-73 12-18-73 12-18-73  MAR 1 1974	Lic. to cover (BPCT-4606) for chgs. Erwin G. Krasnow (Kirkland, Ellis & Rowe)	GRANTED	3-14-74
BPCT-4724 R & F #298377 \$50 AC: 058 PRESS:	3-16-74 4-1-74 4-1-74  APR 26 1974	CP to install an Alternate Main Transmitter (RCA TT-6ELS) at Main trans-Ant. location Atty: Erwin G. Krasnow (Kirkland, Ellis & Rowe)	GRANTED	7-31-74 <i>See</i>

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

CARD #10

Call  
Letters .....WSVA-TV.....

Name GILMORE BROADCASTING CORPORATION  
CH-3 HARRISONBURG, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BRCTV-190 R & F #298378\$50 AC: 058 PRESS:	3-26-74	Request auth. to operate trans. by remote control from WSVA-TV Studio, Rawley Pike, Harrisonburg, Virginia Atty: Erwin G. Krasnow (Kirkland, Ellis & Rowe)	GRANTED	8-12-74
	4-1-74			
	4-1-74			
BRCT-151 R & F PN Rec'd: PRESS:	5-27-75	RENEWAL OF LICENSE	GRANTED	9-12-75
	6-2-75	Annual Report Filed		
	6-2-75	Attys: R. Russell Eagan & Erwin G. Krasnow (Kirkland, Ellis & Rowe)		
	15 JUL 1975	Amended 8-29-75 re equal employment.		

APPLICATION RECORD - BROADCASTING

Call Letters WSVA-TV

Name GILMORE BROADCASTING CORPORATION  
CH-3 Harrisonburg, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-2439 R & F #464434 \$50 AC: OO1 PRESS:	8-12-75 8-19-75 8-19-75 2-0 OCT 1975	License to cover (BPCT-4724) to install an Alternate Main Trans. (RCA TT-6ELS) at Main Trans.-Ant. location. Atty: R. Russell Egan (Kirkland, Ellis & Rowe)	GRANTED	11-6-75

Agreements & letters re proposed assignment to Shenandoah Valley Television Systems, Inc.  
filed 9-17-75 by R. Russell Egan on behalf of Gilmore - to Roy Stewart 10-10-75.



Form BC-121 CARD#11  
September 1969

# APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call WHSV-TV  
Letters X WSVA-TV

**SHERANDOAH VALLEY TELEVISION SYSTEMS, INC.**

Name ~~GILMORE BROADCASTING CORPORATION~~  
CH-3 HARRISONBURG, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BALCT-577 R & F PN RECD #494227 \$200. AC 047 11-5-75 PRESS: 10 NOV 1975 Form 314 FEE PAID 6-4-76 AC: 048	10-28-75 10-31-75 11-14-75	Voluntary assignment of license to Shenandoah Valley Television Systems, Inc.  Attys.: Assignor-R. Russell Eagan (Kirkland, Ellis & Rowe) Assignee-William S. Green (Dow, Lohnes & Albertson)	GRANTED EFF:	1-20-76 6-1-76
	10-31-75	Request for issuance of a Tax Certificate pursuant to Section 1071 of the Internal Revenue Code, 26 U.S.C. 1071, in connection with above application.	GRANTED	4-15-76

DSA 7/14/50

Refunded \$,116.00 to Shenandoah Valley TV System. Am  
representing 1/2 of grant fee. Cost paid confidential file which  
the letters state has the fee stamp. Documents enclosed in fee refund  
package support payment.

DSA 12/9/50 now completely refunded. \$,116.00 to Gilmore B/c

## APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call  
Letters WHSV-TVName SHENANDOAH VALLEY TELEVISION SYSTEMS, INC.  
CH-3 Harrisonburg, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8541 R&F PRESS (Form 316)	12-8-77 12-9-77 <b>DEC 23 1977</b>	Voluntary transfer of control of licensee corporation from Worrell Newspapers, Inc. to T. Eugene Worrell, Sr.	GRANTED EFF:	12-28-77 2-28-78
BRCT-151 R&F PN RECD PRESS	5-18-78 6-1-78 6-1-78 <b>JUN 13 1978</b>	RENEWAL OF LICENSE Atty.: Benjamin J. Griffin <del>Ne</del> Contours filed 6-20-78 (Main & Alt. Main Trans. & <del>AMT.</del> )	GRANTED	9-14-78
BTC-781002ME PN RECD PRESS (Form 315)	<b>OCT 20 1978</b>	Vol. TC of licensee corporation from T. Eugene Worrell, Sr. to SVTS, Inc. Atty.: Pierson, Ball & Dowd	GRANTED EFF:	12-27-78 1-30-79

BTC-781002KE - ORDER adopted 12-27-78, released 1-2-79 BC 11087: Accordingly, pursuant to section 0.281 of the Commission's rules, the provisions of section 1.597(a) ARE WAIVED and the above application IS GRANTED.

#13

## APPLICATION RECORD BROADCASTING

Call Letters: **WHSV-TV**Name: **SHENANDOAH VALLEY TELEVISION SYSTEMS, INC.**

CH-3

Station Location: **Harrisonburg, Virginia**

File No.	Date	Description	Action and Date
BTCCT-800221KF R&F PN REC'D (FORM 316) PRESS	2-12-80 2-21-80  MAR 17 1980	Voluntary transfer of control of licensee <i>Corp</i> from Worrell Broadcasting, Inc., to Worrell Television, Inc.  William S. Green, Atty. (Pierson, Ball & Dowd)  Commission Letter 7-28-80 by Stuart B. Bedell to <del>extend</del> grant extension of time to consummate transfer of control to August 14, 1980.	
BRCT-810601KV PN REC'D	5-22-81 6-01-81	RENEWAL OF LICENSE ATTY: WILLIAM S. GREEN {PIERSON, BALL AND DOWD}	

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

