

WGTU

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CATALOG NO. 4550L 1/5

Form BC 126
June 1954

PIA 8-12-71

29

BROADCASTING STATION LICENSE RECORD

Date first licensed 10-1-71 (Off. #737)

Call letters WGTU

Station location TRAVERSE CITY, MICH.

MICHIGAN TELEVISION NETWORK, INC. (GRT. SET ASIDE 7-20-79)

X PANAX TELEVISION, INC. (AL 5-31-79; Eff:

X MICHIGAN TELEVISION NETWORK, INC. (ML 9-20-77)

Name of licensee X NORTHERN ENTERTAINMENT, INC.

Transmitter location Excelsior Twsp, approx. 28 miles E. of Traverse City, near Kalkaska, Mich

Main studio location 201 E. Front St., Traverse City, Michigan (BMPCT-7279 4-29-71)
X Hwy. 72, approx. two miles W. of Traverse City, Michigan

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPCT-4330	8-5-70	Ch. 29	V. 371 kw	DA U	10-5-70
AH: 1290' MSL	2457'	560-566	A. 74.1 kw	DA	2-5-72
CP for a new station - issued without call letters					
+ 9-28--70	CALL LETTERS ASSIGNED				
BMPCT-7279	4-29-71	Ch. 29	V. 371 kw	DA U	10-5-70
AH: 1300' MSL	2469	560-566	A. 74.1 kw		2-5-72
MP (BPCT-4330) chg. SL, ant. structure & HAAT					
WIRE	8-12-71	RE TENDERED LIC. APPLI.			AUTH. GR.
OPER. ON PTA CP BMPCT-7279.					
BLCT-2102	10-1-71	Lic. (BPCT-4330 as mod)			10-1-73
for a new station					
EBSA	5-15-72				
WIRE	4-26-74	Pending direct network connection between ABC and WGTU(TV), ext. auth. grtd oper. WGTU(TV) temp. period ending 7-25-74 with super-audible tones on aural carrier remote switching purposes accord. your request.			
BRCT 737	3 20 75	Renewal of license (S)			10 1 76
BRCT-737	10-29-76	Renewal of license (S)			10-1-79
BMLCT-826	9-20-77	Mod. of Lic. to change name.			
BRCT-790601LI	12-31-79	RENEWAL OF LICENSE (S)			10-1-82

Form BC-121
September 1969

COMMERCIAL TELEVISION

APPLICATION RECORD - BROADCASTING

Call
Letters NEW-TV WGTU

Name NORTHERN ENTERTAINMENT, INC.
CH-29 (PO c/o Thomas W. Kiple, Box 381-C, Suttons Bay, Mich. 49682)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-4330 R & F #581527 \$150 PRESS: PN REC'D:	2-25-70 3-2-70 3-2-70 MAR 10 1970 3-31-70	CP for new Commercial TV on: Ch-29, 560-566mc ERP: Vis. 398kw Aur. -79.7kw TL: 5.3 mi. N 078 E of Kalkaska on Hagni Rd., Excelsior Twp., Mich. (44-44-54 85-04-13) SL: 2 mi. W. of city on Hwy. #72, Garfield Twp., Mich. (GE TT-57-B) HAAT: 1293 ft. STATION LOCATION: TRAVERSE CITY, MICHIGAN Atty.: Joel Rosenbloom (Wilmer, Cutler & Pickering) Engr.: John F. X. Browne & Associates, Inc. (Troy, Michigan) AMENDED 3-18-70 re Sec. II, para. 19B Re chg. ERP to Vis. 519kw, Aur. 103.8kw. AMENDED 7-29-70 re Sect. III.	GRANTED	8-5-70
AMENDMENT R & F	5-20-70 5-21-70	SEE OVER F.C.C. - WASHINGTON, D. C.		

Thomas W. Kiple, President

Route #2, 381-C

Sutton Bay, Michigan 49682

616 228-5200 (Ofc) 616 271-3619 (residence)

Amended 8-4--70 to chg. ERP to 482 kw Aur. 96.2 kw.

MEMORANDUM OPINION AND ORDER adopted 7-16-74, released 7-30-74 FCC 74-782 18149: Accordingly, IT IS ORDERED, That the Joint Request for Approval of Agreement IS GRANTED, and the dismissal agreement dated March 20, 1972, IS APPROVED to the extent indicated herein; that the application (BPCT-4482) of North American Broadcasting Company IS DISMISSED; that the "Petition to Deny" filed September 1, 1972, by Northern Entertainment, Inc., IS DISMISSED, and the "Supplement to Petition to Deny" filed April 9, 1974, by Northern Entertainment, Inc., also IS DISMISSED; and that the application (BPCT-4469) of Thunder Bay Broadcasting Corporation IS GRANTED in accordance with specifications to be issued.

MEMORANDUM OPINION AND ORDER adopted 11-12-74, released 11-25-74 FCC 74-1232 25107: Accordingly ~~that~~ IT IS ORDERED, That the Petition for Reconsideration filed August 29, 1974, by Northern Entertainment, Inc., IS DENIED, and the Commission's decision of July 16, 1974, IS AFFIRMED.

Form BC-121 CARD #2
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WGTUName NORTHERN ENTERTAINMENT, INC.
CH-29 TRAVERSE CITY, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-7279 R & F #653260 \$50 AC: 062 PRESS:	12-23-70 12-30-70 12-30-70 JAN 13 1971	MP(BPCT-4330) to chg. SL to 201 E. Front St., Traverse City, Mich.; make chgs. in ant. structure (decr. hght.); and HAAT 1304 ft. (Redetermined coordinates: 44-44-54 85-04-08) Atty.: F. W. Lloyd, III (Wilmer, Cutler)	GRANTED	4-29-71
BICT-2102 Received Filed #023486 \$50 AC: 069 Press:	8-9-71 8-11-71 8-12-71 8-11-71 AUG 20 1971	Lic. to cover (BPCT-4330 as mod.) for new station. Atty.: Stephen A. Weiswasser (Wilmer, Cutler)	GRANTED	10-1-71

*Bob Booth now represents station.
 Called Booth 7-30-73 re new; he said should be in by 8-3-73*

APPLICATION RECORD - BROADCASTING

Comcast, TV

Call
Letters WGTUName NORTHERN ENTERTAINMENT, INC.
CH 29 TRAVERSE CITY, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-737 R & F PN recd PRESS: AUG 1 1973	8-3-73 8-3-73 8-3-73	RENEWAL OF LICENSE <u>Booth & Freret, atty.</u> Ltr. 4-15-74 from Robert M. Booth requesting action on renewal application be withheld pending completion of financing plan (orig. only filed; to Shiben 4-16-74)	GRANTED	3-27-75
BRCT-737 cont.		Amended 8-9-74 re finance. Amended 1-10-75 re programming and financial. Amended 3-17-75 re equal employment.		
BRCT-737 R&F PN RECD PRESS	5-25-76 5-28-76 6-17-76 1 4 11 1976	RENEWAL OF LICENSE (<u>Booth & Freret</u>) RE CONTOURS filed 8-9-76 NO 323 NO ANNUAL REPORT Amended 8-3-76 re Childrens television Amended 8-31-76 re additional information Amended 10-14-76 re additional information	GRANTED	10-29-76

Form BC-121

APPLICATION RECORD - BROADCASTING

May 1976

MICHIGAN TELEVISION NETWORK, INC.

PANAX TELEVISION, INC.

MICHIGAN TELEVISION NETWORK, INC.

NORTHERN ENTERTAINMENT, INC.

Call Letters WGTU

Name Traverse City, Michigan
Ch-29

File No.	Dated	Application for	Action	
			Nature	Date
BMLCT-826 R&F PRESS	4-13-77 4-25-77 MAY 12 1977	Mod. of Lic. to chg. name of Licensee to Michigan Television Network, Inc. Atty.: <u>Booth & Freret</u>	GRANTED	9-20-77
BALCT-781229KE R&F FORM:314 PRESS PN REC'D:	12-28-78 12-29-78 79 0206 2-5-79	vol. / to chg. name to PANAX TELEVISION, INC. JULIAN P. FRERET, ATTY. (BOOTH & FRERET)	GRANTED EFF: GRANT SET ASIDE COMMISSION ACTION 7-20-79 DISMISSED REQDST OF LICENSEE	5-31-79 10-25-79
BRCT 790601LI R & F PN REC'D PRESS	5-18-79 6-1-79 6-1-79 79 0726	RENEWAL OF LICENSE ATTY: JULIAN P. FRERET {BOOTH & FRERET}	<i>1/9</i> GRANTED	<i>12-31-79</i> 12-31-79

BALCT-781229KE

ORDER adopted 7-20-79, released 7-20-79 FCC 79-455 14346: On the basis of the information now before us, IT IS ORDERED THAT, pursuant to Section 1.117 of the Rules, the grant of the above-captioned applications by the Chief, Broadcast Bureau, acting under delegated authority, IS SET ASIDE, the applications are returned to pending status, and that in ~~an~~ inquiry will follow to determine what further action is appropriate.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

