

WFMY-TV



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1,890,199

33

CARD #1

BROADCASTING STATION LICENSE RECORD

First Operation: 6-17-49

Date first licensed 4-10-51
(Official #69)

CH 2

Call letters WFM-TV (6-2-49 letter)
XV.T.L.A.
(Sta. Loc. Greensboro, N. C.)

WFMY TELEVISION CORP. (BMLCT-682 2-6-69)

Name of licensee X GREENSBORO NEWS COMPANY

1000 Feet East of Rd. 1926; 7 miles Southeast of Rd. 1941, 3.7 miles NE of Sophia, N.C.

X Phillips Ave. & White St. Greensboro, N.C. (Lic. 6-18-56) ^{app 1} 1975 for change in

X Phillips Avenue at White, Greensboro, N. Car. ^{See PCT-1975 for change in}

X Corner of Phillips & Summit Avenues, Greensboro, North Carolina (BMLCT-1223 7-22-53)

Transmitter location X-212 North Davie Street, Greensboro, N. C.

Phillips Avenue & White Streets, Greensboro, North Carolina. (Lic. 6-18-56) ^{app 1}

X Phillips Avenue at White, Greensboro, N. Car. (See PCT-1975 for change in

X Corner of Phillips & Summit Avenues, Greensboro, N.C. ^{description only of Main Site}

X-212 North Davie Street, Greensboro, N. C. (BMLCT Cr. 4-10-51)

Main studio location X-210 North Green St., Greensboro, N. C.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Rff. rad. Power	Time Div.	Period From- To-
BPCT-348	6-2-48	Ch. #2,	V-1.67 kw	U	8-2-48 2-2-49
C. P. for a new commercial tv broadcast station.					
BMPCT-409	4-6-49	Same	Same	Same	8-2-48 8-2-49
Mod. of C.P. (BPCT-348) for extension of completion date.					
BMPCT-562	7-22-49	Same	Same	Same	8-2-48 10-2-49
Mod. of C.P. BPCT-348 (as mod.) for extension of compl. date					
8-17-49 STA to operate on a commercial basis in exact accordance with current CP, for period 8-17-49 and ending no event later than 10-2-49.					
BMPCT-621	9-30-49	Same	Same	Same	8-2-48 12-2-49
Mod. of C.P. BPCT-348 as mod. for extension of compl. date					
9-30-49 EXT. of STA. to operate on a comm. basis in exact accordance with current CP, for period beginning 10-3-49 to 12-2-49.					
BMPCT-657	11-29-49	Same	Same	Same	8-2-48 6-2-50
Mod. of CP (BPCT-348 as mod.) for ext. of completion date.					
11-29-49 EXT STA operate on comm. basis etc. period 12-3-49 to 6-2-50.					
BMPCT-734	5-26-50	Same	Same	Same	8-2-48 12-6-50
Mod. of CP (BPCT-348 as mod.) for ext. of completion date.					
5-26-50 EXT of STA to operate on commercial basis etc. period 6-3-50 to 12-6-50.					
BMPCT-786	11-30-50	Same	Same	Same	8-2-48 3-5-51
Mod. of CP (BPCT-348 as mod.) for ext. of completion date.					
11-30-50 EXT STA operate on comm. basis etc. period 12-7-50 to 3-5-51.					
LOT-95	4-10-51	CH. #2,	V-1.67kw	U	4-10-51 2-1-52
License to cover CP (BPCT-348 as mod.) and to change Studio location and Aural BRP.					

Date first licensed

Call letters WFMY-TVName of licensee GREENSBORO NEWS COMPANYTransmitter location See Card #1Main studio location See Card #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BPCT-750	8-20-51	Ch. 2, 54-60 Mc	V-1.57 kw A-0.835 kw	U	10-20-51 4-20-52
Construction permit to change type transmitters.					
	9-6-51	STA to operate with facilities specified in CP(BPCT-750), except for vis. and aur. trans. output power of 5 kw and 2.5 kw, respectively. Period 9-6-51 to 2-1-52			
	1-25-52	EXT STA to operate with facilities specified in CP(BPCT-750), etc. Period 3 a.m., EST, 2-1-52 to 3 a.m., EST 4-20-52			
BRCT-69	1-30-52	Same	Same	Same	2-1-52 12-1-52
Renewal of license					
BMPCT-860	4-18-52	Same	Same	Same	10-20-51 10-20-52
Mod. of CP(BPCT-750 which authorized changes of existing changes) for ext. of completion date.					
	4-18-52	EXT STA to operate with facilities specified in CP(BPCT-750), etc. period 4-20-52 to 10-20-52			
	CONDITIONAL				
BMPCT-892	9-24-52	Same	Same	Same	10-20-51 4-20-53
Mod. of CP (BPCT-750 as mod. which authorized changes of existing station) for extension of completion date from 10-20-52 to 4-20-53.					
	10-13-52	EXT STA to operate with equipment specified in BMPCT-892, and with visual and aural transmitter output power of 5 kw and 2.5 kw, respectively. Period 10-20-52 to 12-1-52.			
	11-28-52	EXT STA to operate with equipment specified in BMPCT-892, and with vis. and aur. trans. output power of 5 kw and 2.5 kw, respectively. Period 12-1-52 to 4-20-53.			
BRCT-69	11-13-52	Renewal of license			12-1-52 12-1-53
BMPCT-955	2-4-53	Same	V-100 kw A- 50 kw	U	4-4-53 10-4-53
Mod. of CP(BPCT-750 as mod., etc.) to change ERP, type of transmitters, type of antenna and make other equipment changes. Also, Ant. hgt.					
Wire	4-9-53	Ext. STA operate with trans. output power 5kw visual 2.5kw aural. Period 4-20-53 to 10-4-53.			

Date first licensed

Call letters WFMX-TVName of licensee GREENSBORO NEWS COMPANYTransmitter location See Card #1Main studio location See Card #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BMPCT-1223	7-22-53	same	V. 100 kw A. 50.1 kw	U	9-22-53 3-22-54
Mod. C.P. (BPCT-750 as mod.) to change T-L & S-L, make antennas and other equipment changes.					
WIRE	9-17-53	Ext. STA	operate	comm. basis	with Trans. output power 5 kw vis. 2.5 kw aur. Per. end. March 22, 1954
BRCT-69	11-12-53	Renewal of License			12-1-53 12-1-54
BMPCT-1853	2-23-54	same	same	same	9-22-53
Mod. CP (BPCT-750, as mod) to extend completion date 9-22-54					
3-17-54	EXT STA Opr. Comm basis with transmitter power 5kw Vis = 2.5 kw Aur. Period Ending 9-22-54				
BMPCT-2416	8-24-54	same	same	same	9-22-53
Mod. of CP (BPCT-750, as mod) to ext. comp. date. 3-22-55					

Wire 9-7-54 EXT STA Opr. Comm. basis accord CP BMPCT-2416 Period Ending 3-22-55. Pending filing license application.					
BRCT-69	11-10-54	RENEWAL OF LICENSE			12-1-54 12-1-57
----- Conversion of obstruction marking specification					
WIRE	12-23-54	Mod. STA Opr. Comm. basis accord CP BMPCT-892 Vis. & Aur. transmitter output powers 5 kw & 2.5 KW respectively. Per. End. 1-30-55.			
WIRE	12-28-55	Mod. STA Opr. Comm. basis accord CP BMPCT-2416 pending filing of Lic. Appl. Per. End. 12-30-55 & expires 3-22-55.			
WIRE	1-13-55	Mod. STA Opr. Comm. basis accord. CP BMPCT-2416 except aur. transmitter output power 12 kw, PE 3-22-55			
BMPCT-2922	3-8-55	same	same	same	9-22-53
Mod. CP (BPCT-750, as mod) to extend completion date 9-22-55					
WIRE	3-9-55	EXT STA Opr. Comm. basis accord CP BMPCT-2922 except aural transmitter output power 12 kw. Authorization expires 9-22-55.			
BPCT-1975	5-18-55	CH 2		U	7-18-55
AUX. TRANS.		54-60			9-22-55
CP to install Aux. Trans. at the Main Trans. Location					
BLCT-352	6-18-56	CH. 2	V. 100kw	U	6-18-56 12-1-57
----- MAIN TRANS. 54-60mcs. A. 50					
License to cover (BPCT-750, as mod.)					
BLCT-353	6-18-56	CH. 2	V. 100kw	U	6-18-56 12-1-57
AUX. TRANS.		54-60mcs.	A. 50kw		Emergency, etc.
License to cover (BPCT-1975)					

Form BC 126 Card # 4
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W F M Y-TV

Station location

Name of licensee GREENSBORO NEWS COMPANY

Transmitter location SEE CARD # 1

Main studio location SEE CARD # 1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time	Period		
				Div.	From	To	
WIRE	11-29-57	No action taken on renewal application					
Cont'd operation auth. pending final determination thereof.							
BRCT-69	3-26-58	CH# 2	V-100.0 kw	U	3-26-58	12-1-60	
MAIN TRANS. & ANT.		54-60	A- 50.0 kw				
RENEWAL OF LICENSE							
BRCT-69	3-26-58	CH # 2	For emerg. test. & Maint. only		3-26-58	12-1-60	
AUX. TRANS.		54-60					
RENEWAL OF LICENSE							
BTC-3492	7-27-60	Voluntary acquisition of positive control of licensee corporation by Beverly C. Moore, Trustee for E.B. Jeffress through sale of stock by Security National Bank of Greensboro and Margaret Stockton Moore, Trustees of the Estate of Margaret Chambers Stockton, Deceased and Harry S. Moore TO Greensboro News Company.					
EFF: 8-8-60							
BRCT-69	5-17-61	SAME	SAME	SAME	5-17-61		
MAIN TRANS. & ANT.					12-1-63		
RENEWAL OF LICENSE							
BRCT-69	5-17-61	SAME	SAME	SAME	5-17-61		
AUX. TRANS.					12-1-63		
RENEWAL OF LICENSE							
BTC-3786	7-11-61	Involuntary transfer of control of licensee corporation from Beverly C. Moore, Trustee for Edwin B. Jeffress to Beverly C. Moore, Administrator C.T.A. of the Estate of Edwin B. Jeffress. EFF: 6-7-61					
BTC-4479	2-24-64	Voluntary transfer of control of licensee corporation from Beverly C. Moore Administrator, C.T.A., of the Estate of Edwin B. Jeffress, Deceased. to C.O. Jeffress, et al. EFF: 2-25-64					
BRCT-60	11-29-63	CH. #2	V-100.0 kw	U	12-1-63		
Ant. 720'		54-60	A-50.0 kw		12-1-66		
MAIN TRANS. & ANT.							
RENEWAL OF LICENSE							
BRCT-60	11-29-63	CH. #2	Emerg. Test & Maint. Only		12-1-63		
AUX. TRANS.		54-60			12-1-66		
RENEWAL OF LICENSE							
<div style="display: flex; justify-content: space-between; align-items: center;"> <div style="border: 2px solid black; padding: 5px; transform: rotate(-15deg); font-weight: bold; font-size: 1.2em;"> CANCELLED </div> <div style="text-align: center;"> NOV 10 1965 AUX. TRANS. CANCELLED at 11-10-65/request of licensee </div> </div>							

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WFMY-TVStation location GREENSBORO, N.C.

WFMY TELEVISION CORP.

Name of licensee GREENSBORO NEWS COMPANY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-	
BTC-4664	12-16-64	Voluntary transfer of control of license corporation from C. O. Jeffress, et al TO Norfolk-Portsmouth Newspapers, Inc. EFF: 1-19-65				
BPCT-3543	5-10-65	CH.2	V-100.0 kw	U	7-10-65	
		54-60	A-20 kw	AH:720ft.	1-10-66	
Construction Permit to chg. type of trans. reduce Aural ERP.						
WIRE	7-12-65	RE TENDERED LICENSE APPLICATION, AUTH. GRANTED OPERATE WPMY-TV MAIN TRANS. & ANT. ON PROGRAM TEST ACCORDANCE SECTION 73.629 RULES AND CP BPCT-3542.				
BRCT-69	AUX. TRANSMITTER authorization Cancelled at request of licensee. ON November 10, 1965					
BLCCT-1481	11-17-65	Ch.2	V-100 kw	U	11-17-65	
BLCCT 1508		54-60	A-20 kw		12-1-66	
MAIN END ALTERNATE MAIN TRANSMITTER AND ANTENNA						
BRCT-69	11-18-66	Same	Same	Same	12-1-66	
RENEWAL OF LICENSE					12-1-69	
MAIN END ALTERNATE MAIN TRANSMITTER AND ANTENNA						
BTC-5539	1-31-68	VOLUNTARY ACQUISITION OF POSITIVE CONTROL OF LANDMARK SECURITIES, INC. (66.4% owner of Landmark COMMUNICATIONS, INC. Parent corporation of Greensboro News Company) by Frank B. Batten thru transfer of stock from the Estate of Fay M. Slover to Virginia National Bank and Frank Batten, Trustees. EFF:				
BMLCT-682	2-6-69	ML (1) to chg. name				12-1-69
EBSA	5-15-72					
BRCT-69	11-29-74	Renewal of license (L)			12-1-75	
MAIN AND ALT. MAIN TRANS. & ANT						
BPCT-4845	7-11-75	Ch. 2	V. 100.0 kW	U	9-11-75	
		54-60	A. 20 kW		1-11-77	
CP to make chgs in trans. Equip. Alternate Main Trans. and Antenna						
BRCT-69	12-9-75	Renewal of license (S)			12-1-78	
Wire oper.	11-18-75	Re tendered lic. appl., auth. grtd. PTA accord. 73.629 & BPCT-4845.				

BROADCASTING STATION HISTORY RECORD

First licensed

Call Letters WFMY-TVStation Location GREENSBORO, NCName WFMY TELEVISION CORP.

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
BLCT-2458 AH:720' MSL:— ERP:V-100.0kW, A-20kW Lic. to cover (BPCT-4845) for chgs. Alt. Main Trans. & Ant.	5-21-76	Ch-2, 54-60MHz Unl.	5-21-76 12-1-78
BPCT-4953 AH:720' MSL:— ERP:V-100kW, A-20kW CP to install new transmission line (Main & Alt. Main Trans. & Ant.)	9-13-76	Ch-2, 54-60MHz Unl.	11-13-76 3-13-78
BTC-8104	10-29-76	Voluntary transfer of control.	
BTC-8668	6-16-78	Voluntary transfer of control.	
BPCT-4412 AH:1930' MSL:2711' ERP:V-100.0kW, A-20kW CP to chg. TL, trans., ant. structure & HAAT.	8-2-78	Ch-2, 54-60MHz Unl.	10-2-78 2-2-80
BRCT-780801IE	11-14-78	Renewal of License (S)	12-1-81
BMPCT-780928KI AH:1840' MSL:2649' ERP:V-100kW(H&V), A-20kW(H&V) MP (BPCT-4412) to chg. TL, trans., ant. & HAAT.	11-27-78	Ch-2, 54-60MHz Unl.	10-2-78 2-2-80
BMPCT-790329LE (1)	9-28-79	MP (BPCT-4412, AS MOD.) for chgs. in ant. sys.; & chg. ERP to Vis. (H&V), Aur. 19.5kW(H&V)	95.5kW
BRCTV-790802KF (1)	10-30-79	Remote control from SL	
BMPCT-791217KE (2) EXTEND COMPLETION DATE TO:	3-28-80	MP (BPCT-4412, AS MOD.) TO	9-28-80

Call WTLE

Letters ~~WTLE~~

Name GREENSBORO NEWS COMPANY

(P.O. Corner North Davie and Gaston Streets, Greensboro, North Carolina)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-348 Rec'd Filed	2-26-48 2-26-48 2-26-48	Construction permit for a new commercial television b/c station Frequency: Ch. #2, 54-60 mc. ERP: Vis. 1.67 kw, Aur. .835 kw Hours of Operation: Unlimited S-Location: 210 North Greene St., Greensboro, North Carolina T-Location: 212 North Davie, Greensboro, North Carolina Commencement and completion dates 60 days from date of grant and 180 days thereafter, respectively (Vis. DuMont, Type TA-146, Aur. DuMont, Type TA-145) Filed by Francis X. McDonough, Att'y	GRANTED	6-2-48
BMPCT-339 Rec'd Filed	10-7-48 10-13-48 10-13-48	Mod. of C.P. (BPCT-348, which authorized new commercial tel. b/c station) to change S-location from 210 No. Green St., Greensboro, N.C. to 212 No. Davie St., Greensboro, N.C. change frequency from Ch. #2, 54-60 mc. to Ch. #10, 192-198 mc., Increase ERP from	Dismissed at the request of the attorney (letter) 4-8-49	

Lohnes & Culver, Engr.
Munsey Building
Washington, D. C.

Call WFMX-TV
Letters W T L EName GREENSBORO NEWS COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-339	Continued	Vis. 1.67 kw, Aur. 0.84 kw., <u>to</u> Vis. 2.65 kw, Aur. 1.33 kw., change type of antenna. Filed by Robert L. Irwin, Atty (firm does not now represent per Mr. Irwin 12-15-48)	Dismissed	request Atty. 4-8-49
BMPCT-409 Rec'd Filed	12-29-48 1-3-49 1-3-49	Mod. of CP (BPCT-348 which authorized new Comm. TV b/c station) for extension of completion date from 2-2-49 <u>to</u> 8-2-49. Filed by Robert L. Irwin, Atty.	GRANTED	4-6-49
BMPCT-562 Rec'd & Filed	6-25-49 6-29-49	Mod. of CP (BPCT-348 as mod. which authorized new Comm. TV b/c station) for extension of completion date from 8-2-49 <u>to</u> 10-2-49. Filed by Francis X. McDonough, Atty.	GRANTED	7-22-49
BMPCT-621 Rec'd Filed	9-23-49 9-26-49 9-26-49	Mod. of CP (BPCT-348 as mod. which authorized new commercial tv b/c station) for extension of completion date from 10-2-49 <u>to</u> 12-2-49 Filed by Robert L. Irwin, Atty.	GRANTED	9-30-49

APPLICATION RECORD - BROADCASTING

Comm. TV

Call
Letters WPMX-TVName Greensboro News Company
N. C.

File No.	Dated	Application for	Action	
			Nature	Date
EMFCT-657 Rec'd & Filed	11-21-49 11-23-49	Mod. of CP (BFCT-348 as mod. which authorized new Comm. TV B/c station) for extension of completion date from 12-2-49 to 6-2-50. Filed by Robert L. Irwin, Atty.	GRANTED	11-29-49
EMFCT-734 Rec'd & Filed	5-12-50 5-16-50	Mod. of CP (BFCT-348 as mod. which authorized new commercial tv b/c station) for extension of completion date from 6-2-50 to 12-6-50. Filed by Robert L. Irwin, Atty.	GRANTED	5-26-50
EMFCT-786 Rec'd & Filed	11-11-50 11-16-50	Mod. of CP (BFCT-348 as mod. which authorized new Comm. TV B/c Station) for extension of completion date from 12-6-50 to 3-5-51. Filed by Robert L. Irwin, Atty.	GRANTED	11-30-50
BLCT-95 Rec'd & Filed	2-13-51 2-16-51	License to cover CP (BFCT-348 as mod. which authorized new Comm. TV B/c Station) and to request change of Studio location from 210 North Green Street, Greensboro, N. C. to 212 North Davie Street, Greensboro, N. C. Filed by William P. Sims, Jr. Atty.	GRANTED	4-10-51

APPLICATION RECORD - BROADCASTING

FORM A-170

FORMERLY FCC FORM 94

Call Letters WPMY-TV

Name GREENSBORO NEWS COMPANY
(PO GREENSBORO, N. C.)

File No.	Dated	Application for type	Action	
			Nature	Date
BRCT-750 Recd & Filed	8-2-51 8-3-51	Construction permit to change/transmitter (Vis & Aur. Du Mont 7000) Filed by Robert L. Irwin, Atty.	GRANTED	8-20-51
BRCT-69 Recd & Filed	10-20-51 10-25-51	Renewal of license. Filed by Robert L. Irwin, Atty.	GRANTED	1-30-52
BMPCT-860 Recd & Filed	4-7-52 4-10-52	Mod. of CP (BRCT-750 which authorized changes of existing station) for extension of completion date from 4-20-52 to 10-20-52. Filed by Robert L. Irwin, Atty.	GRANTED	4-18-52
BRCT-69 Recd & Filed	8-12-52 8-13-52	Renewal of license. Filed by Robert L. Irwin, Attorney	GRANTED	11-19-52
BMPCT-892 Recd Filed	9-9-52 9-15-52 9-15-52	Mod. of CP (BRCT-750 as mod. which authorized changes of existing station) for extension of completion date from 10-20-52 to 4-20-53. Filed by Robert L. Irwin, Atty.	GRANTED	9-24-52

Ronald H. Culver, Engr. FCT-750

APPLICATION RECORD - BROADCASTING

COMM TV B/C

FORMERLY FCC FORM 94

Call
Letters WPMY-TVName GREENSBORO NEWS COMPANYGreensboro, N.C.

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-955 Recd Filed	12-29-52 1-5-53 1-5-53	Modification of CP (BPC-750 as mod. which authorized changes in existing/ station) to change ERP from Vis. 1.67 kw, Aur. 0.835 kw to Vis. 100 kw, Aur. 50 kw, change type of transmitters and type of antenna and make other equipment changes. (Vis & Aur. DuMont 9000) (429.5') Filed by John B. Jacobs, Atty.	GRANTED	2-4-53
BMPCT-1223 Recd & filed	6-24-53 7-1-53	Mod. of CP (BPC-750 as modified which auth. changes in existing commercial TV b/c station) to change transmitter & studio location from 212 North Davie Street, Greensboro, North Carolina to Corner of Phillips and Summit Avenues, Greensboro, North Carolina, make antenna and other equipment changes. (717.5') Filed by Robert L. Irwin, Atty.	GRANTED	7-22-53

FORMERLY FCC FORM 94

Call
Letters W.F.M.Y. - TVName GREENSBORO NEWS COMPANY
Greensboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
ERCT-69 Recd. Filed	8-12-53 8-27-53 8-27-53	Renewal of License Filed by Alfred C. Cordon, Jr., Atty.	GRANTED	11-12-53
EPOT-1858 Recd. Filed	2-10-54 2-10-54 2-10-54	Mod. of CP (EPCT-750, as mod., which authorized changes in existing Comm. TV B/C Station) to extend completion date from 3-22-54 to December, 1954. Filed by Francis X. McDonough, Atty.	GRANTED	2-23-54
EPOT-2416 Recd. & Filed	7-22-54 8-3-54	Mod. of CP (EPOT-750, as mod., which authorized changes in facilities of existing Comm. TV B/C Sta.) to extend completion date from 9-22-54 to Dec., 1954. Filed Francis X. McDonough, Atty.	GRANTED	8-24-54
ERCT-69 Recd & filed	8-20-54 8-20-54	Renewal of license Alfred C. Cordon, Jr. Atty.	GRANTED	11-10-54

FORMERLY FCC FORM 94

Call
Letters WNY-TVName GREENSBORO NEWS COMPANY
Greensboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-2922 Recd & filed	2-15-55 2-18-55	Modification of construction permit (BPCT-750 as modified which authorized changes in facilities of existing commercial TV b/c station) to extend completion date from 3-22-55 to 9-22-55 Filed by John B. Jacob, Atty.	GRANTED	3-8-55
BPCT-1975 Recd & filed (-AUX TRANS)	3-29-55 4-4-55	CP to install aux. trans. at the main trans. site ^(under CP) of WNY-TV with a change of description in main trans. site from Corner of Phillips & Summit Avenues, Greensboro, North Carolina to Phillips Avenue at White, Greensboro, North Carolina (not a move) (Vis & Aux. DuMont 7000) XXXXXX Filed by John B. Jacob, Atty.	GRANTED	5-18-55

APPLICATION RECORD - BROADCASTING

Comm TV B/O

Call
Letters WFMY-TVName GREENSBORO NEWS COMPANY
Greensboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-352 Recd & filed 8-1-55 Main Trans. & Ant.	7-26-55	License to cover CP (BPCT-750 as mod.) which auth. changes in facilities existing COMM.TV Filed by John B. Jacob, Atty. <u>B/C Station</u>	GRANTED	6-18-56
BLCT-353 Recd & filed 8-1-55 <u>Aux. Trans.</u>	7-26-55	License to cover CP (BPCT-1975) which auth. installation of auxiliary trans. at main trans. site. Filed by John B. Jacob, Atty.	GRANTED	6-18-56
* and to specify Studio and Transmitter location as Phillips Avenue at White, Greensboro, N. Car. (not a move).				
BRCT-69 Recd & Filed 8-29-57 MAIN TRANS. & ANT.	8-28-57	Renewal of license. Wm. P. Sims, Jr., Atty.	GRANTED	3-26-58
BRCT-69 Recd & Filed 8-29-57 AUX. TRANS.	8-28-57	Renewal of license. Wm. P. Sims, Jr., Atty.	GRANTED	3-26-58

Aug. 1955

Call
Letters WBY-TVName GREENSBORO NEWS COMPANY
Greensboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3492	7-12-60	Voluntary acquisition of positive control of licensee corporation by Beverly C. Moore, Trustee for E. B. Jeffress through sale of stock by Security National Bank of Greensboro and Margaret Stockton Moore, Trustees of the Estate of Margaret Chambers Stockton, Deceased and Harry S. Moore TO Greensboro News Company. John A. Rafter-atty	GRANTED	7-27-60
Rec.& filed	7-13-60		EFF:	8-8-60
Main Trans. & Ant. & Aux. Trans.				
BRCT-69	8-18-60	RENEWAL OF LICENSE	GRANTED	5-17-61
Recd.&Filed	8-29-60	Wm. P. Sims, Jr. Atty.		
MAIN TRANS. & ANT.				
BRCT-69	8-18-60	RENEWAL OF LICENSE	GRANTED	5-17-61
Recd.&Filed	8-29-60	Wm. P. Sims, Jr. Atty.		
AUX. TRANS.				

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Comm TV B/C

Call
Letters WPMY-TV

Name GREENSBORO NEWS COMPANY
Greensboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3786 R & Filed Main Trans & Ant. & Aux. Trans.	6-18-61 6-20-61	Involuntary transfer of control of licensee corporation from Beverly C. Moore, Trustee for Edwin B. Jeffress to Beverly C. Moore, Administrator C. T. A. of the Estate of Edwin B. Jeffress Filed by Wm. P. Sims, Jr. Atty.	GRANTED EFF: 6-7-61,	7-11-61
BRCT-69 Recd. & Filed MAIN TRANS. & ANT.	9-1-63 9-3-63	RENEWAL OF LICENSE John A. Rafter, Atty.	GRANTED	11-29-63
BRCT-69 Recd. & Filed AUX. TRANS.	9-1-63 9-3-63	RENEWAL OF LICENSE John A. Rafter, Atty.	GRANTED	11-29-63
BTC-4479 Rec. & filed	1-13-64 1-14-64	Voluntary transfer of control of licensee corporation from Beverly C. Moore, Administrator, C.T.A., of the Estate of Edwin B. Jeffress, Deceased to C. O. Jeffress, et al.	GRANTED EFF: 2-25-64	2-24-64

CANCELLED NOV 10 1965

#11

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WEMX-TV

Name GREENSBORO NEWS COMPANY
Greensboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
<p>BPCT-4664 R & F</p>	<p>9-21-64 9-24-64</p>	<p>Voluntary transfer of control of license corporation from C. O. Jeffress, et al TO Norfolk-Portsmouth Newspapers, Inc. Dow, Lohnes & Albertson-atty for transferor Hogan & Hartson-atty for transferee</p>	<p>GRANTED</p>	<p>12-16-64 EFF: 1-19-65</p>
<p>BPCT-3543 Rece.&Filed Main Trans.& Antenna</p>	<p>3-11-65 4-7-65</p>	<p>Construction Permit to change type of transmitter to RCA TT-25DL and reduce aural ERP from 50 kw to 20 kw. Howard F. Roycroft, Atty. (HOGAN & HARTSON)</p>	<p>GRANTED</p>	<p>5-10-65</p>
<p>BLCT-1481 R & F MAIN TRANS.& ANTENNA</p>	<p>6-28-65 7-1-65</p>	<p>License to cover CP (BPCT-3543) which authorized changes in existing station. Hogan and Hartson, Atty.</p>	<p>GRANTED ISSUED</p>	<p>11-17-65 WITH BLCT-1508</p>
<p>BLCT-1508 Recd.&Filed ALTERNATE MAIN TRANS.</p>	<p>9-30-65 10-7-65</p>	<p>License to utilize the former licensed main transmitter (DuMont 9000) authorized in BLCT-352, as an <u>Alternate Main Transmitter</u> (Contingent on Grant of BLCT-1481) Hogan & Hartson, Atty.</p>	<p>GRANTED</p>	<p>11-17-65 issued with BLCT-1481 as MAIN AND ALTERNATE MAIN TRANSMITTER & ANT. per QP</p>

FORM BC-121

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WPMY-TVNAME GREENSBORO NEWS COMPANY
CH.2 GREENSBORO, NORTH CAROLINA

33401

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-69 R & F MAIN TRANS. & ANTENNA	8-1-66 9-1-66	RENEWAL OF LICENSE Howard F. Roycroft, Atty. (Hogan & Hartson)	GRANTED issued with Alternate Main	11-18-66
BRCT-69 R & F ALTERNATE MAIN TRANS.	8-1-66 9-1-66	RENEWAL OF LICENSE H.F. Roycroft, Atty. (Hogan & Hartson)	GRANTED issued with main trans. as MAIN AND ALTERNATE MAIN TRANS. & ANTENNA	11-18-66
BTC-5539 R & F Form 316	1-12-68 1-15-68 JAN 24 1968	Voluntary acquisition of positive control of Landmark Securities, Inc. (66.4% owner of Landmark Communications, Inc. parent corpora- tion of Greensboro News Company) by Frank Batten thru transfer of stock from the Estate of Fay M. Slover to Virginia National Bank and Frank Batten, Trustees. Hogan & Hartson, Atty.	GRANTED EFF:	1-31-68

APPLICATION RECORD - BROADCASTING

COMB. TV

Call
Letters WFMY-TV

WFMY TELEVISION CORP.

Name GREENSBORO-NEWS COMPANYCH. 2 GREENSBORO, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BMLCT-682	1-10-69	ML to change name to WFMY TELEVISION CORP. Howard F. Royscroft, Atty. (Hogan & Hartson)	GRANTED	2-6-69
Recd.	1-22-69			
FILED	1-30-69			
\$30 #485707	1-22-69			
PRESS				
BRCT-69	8-19-69	RENEWAL OF LICENSE	GRANTED	11-29-74
R & F	9-2-69	Howard T. Royscroft, atty. (Hogan & Hartson)		
\$100 #539553	"	AMENDED RE PROGRAMMING 9-3--70		
\$30 REFUNDED	9-12-69	AMENDED 11-3072 equal employment		
PN Recd.	9-2-69	Supplemental application filed 9-5-72 as amendment to pending Renewal.		
MAIN & ALTERNATE MAIN		AMENDED 4-27-73 re legal		
TRANSMITTER & ANTENNA		Amended 10-26-73 re other business interest		
PRESS	SEP 17 1969			
Engr. data filed	6-26-70			
ltr. 9-20-73 from atty		submitting copy of civil antitrust suit against parent company of WFMY Television Corp.		
		Amended 4-29-74 re legal.		

PETITION TO DESIGNATE ISSUED FOR HEARING filed 3-18-70 by Charles O. Verrill, Jr. for Greensboro TV Co.

MOTION FOR EXTENSION OF TIME filed 3-23-70 by Marvin Diamond for WFMY TV Corp.

OPPOSITION TO PETITION TO DESIGNATE ISSUES FOR HEARING filed 4-29-70 by Howard F. Roycraft for WFMY.

REPLY TO OPPOSITION TO PETITION TO DESIGNATE ISSUES FOR HEARING filed 5-22-70 by Charles O. Verrill, Jr. for Greensboro TV Co.

Ltr. 10-5-70 from Charles O. Verrill, Jr. for Greensboro TV Co. stating WFMY-TV should be estopped from utilizing its recent amendment filed one year and one day after its renewal application, to bolster a previously inadequate effort.

JOINT PETITION FOR APPROVAL FOR AGREEMENT filed 5-28-71 by Richard S. Rodin for WFMY-TV and Richard A. Earle for Greensboro, TV Co.

Ltr. 6-14-71 ~~fax~~ from atty. for Greensboro TV Co. submitting affidavits to be considered for the Joint Petition for Approval of Agreement.

Joint Petition for approval of agreement DENIED by Memo. Opinion & Order adopted 1-26-72

PETITION FOR RECONSIDERATION filed 3-31-72 by Charles Verrill, Jr. for Greensboro. -----

MOTION FOR STAY PENDING RECONSIDERATION filed 3-31-72 by Verrill for Greensboro. -----

PETITION FOR RECONSIDERATION DENIED, AND MOTION FOR STAY DISMISSED by Memo Opinion & Order adopted 9-13-72 & released 9-26-72, FCC 72-814, 80137.

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call Letters WFMY-TV

Name WFMY TELEVISION CORP.
CH-2 GREENSBORO, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-4412 R & F #659277 \$5000	1-25-71 1-26-71 1-26-71	CP to chg. TL to L. N. Adams Farm, Cty. Rd. #1926, New Market, N. C. (35-51-22 79-50-25) type trans. to RCA TT-30PL(PC); make chgs. in ant. structure; and HAAT 1924 ft. Atty.: HFRoycroft (Hogan & Hartson) Engr.: Lohnes and <u>Culver</u>	Designated for Hearing	JUN 8 1976
AC: 001 PRESS: FEB 11 1971 PN REC'D: GRANT FEE: \$45,000 GRANT FEE PAID: SEE PETITIONS ON BACK	2-18-71			20835
AMENDED R & F	2-25-75 2-27-75	re programming & financial		Aug 2, 1978
		Engr. data filed 9-5-75 re correct antenna height above average terrain to 1929 ft. AMENDED (ORDER) 9-7-76 re legal AMENDED (ORDER) 2-14-77 re notice of consummation AMENDED (ORDER) 2-1-77 re legal		
		Atty.: Reed Miller F.C.C. - WASHINGTON, D. C.		

BPCT-4412

PETITION TO DENY filed 3-15-71 by R. Russell Eagan for Jefferson Standard B/C Co. (WBTV)

PETITION TO DENY filed 3-15-71 by Charles O. Verrill for Triangle Telecasters, Inc. (WRDU-TV)

MOTION FOR AN EXTENSION OF TIME filed 3-23-71 to file opposition to the petition of WRDU-TV motion filed by Howard F. Roycroft for WFMV TV Corp.

MOTION FOR A FURTHER EXT. OF TIME filed 5-11-71 by Howard Roycroft for WFMV TV CORP.

OPPOSITION TO PETITIONS TO DENY filed 5-19-71 by Howard F. Roycroft for WFMV TV Corp.

MOTION FOR EXTENSION OF TIME filed 5-27-71 by Charles O. Verrill, Jr. for Triangle Telecasters

REPLY TO OPPOSITION TO PETITIONS TO DENY filed 6-11-71 by Charles O. Verrill, Jr. for WRDU-TV

SUMMARY DECISION OF ADMINISTRATIVE LAW JUDGE LENORE G. EHRIG issued 5-26-78, released 6-13-78,

FCC 78D-30 1383: Accordingly, IT IS ORDERED, that the Petition to Intervent filed by American

Telecasters, Inc. on September 28, 1977 IS GRANTED for the limited purpose of allowing Ameri-

can to file its Motion for Leave to Withdraw and Statement in Support of Application. IT IS

FURTHER ORDERED that American's aforementioned Motion for Leave to Withdraw filed on May 2,

1978, IS GRANTED ~~as to the Statement in Support of Application~~ IS ACCEPTED. IT IS FURTHER ORDER-

ED that the Broadcast Bureau's Petition for Leave to File Supplementary Comments filed on

October 18, 1977 IS GRANTED ~~and such comments ARE RECEIVED.~~ IT IS FURTHER ORDERED that WFMV's

Requests to Defer Action on Motion for Summary Decision, filed on November 3 and December 2,

1977 ARE GRANTED. IT IS FURTHER ORDERED that WFMV's Motion for Summary Decision, filed on

August 12, 1977 and ~~supplemented on May 2, 1978,~~ IS GRANTED as to each of the issues designated

for hearing. IT IS ~~SO~~ ORDERED that ~~the~~ Motions to Strike Triangle's Response to WFMV's Mot-

for Summary Decision ~~filed by WFMV-TV and the Broadcast Bureau on September 7 and September 9,~~

1977, respectively, ~~ARE GRANTED.~~ ~~Final~~ IS FURTHER ORDERED that the application of WFMV

Television Corp. for modification of its authorized facilities IS GRANTED.

(50 days)

AMT.
\$ 3,260.00

INITIALS
D.A. J.

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters WFMJ-TV

Name WFMJ TELEVISION CORP.
CH-2 GREENSBORO, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-4845 R & F #401992 \$100 AC: 058 PRESS:	3-5-75	CP to make chgs. in transmitting equipment.	GRANTED	7-11-75
	3-18-75			
	3-18-75	Atty.: Richard S. Rodin (Hogan & Hartson)		
	15 APR 1975			
BRCT-69 R & F PN Rec'd: PRESS:	7 22 75	RENEWAL OF LICENSE	GRANTED	12-9-75
	7-31-75	(MAIN AND ALTERNATE MAIN TRANS & MAIN ANT.)		
	7-31-75	Annual Reports Filed		
	12 SEP 1975	Atty: Richard S. Rodin (Hogan & Hartson) Amended 10-9-75 re programming.		

#16

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WFMY-TVName WFMY TELEVISION CORP.
CH-2 Greensboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-2458 R & F #493421\$100. AC: 001 PRESS:	10-30-75 11-3-75 11-3-75 13 FEB 1976	License to cover (BPCT-4845) for changes. Atty: Ricah S. Rodin (Hogan & Hartson)	GRANTED	5-21-76
BTC-8104 R&F #599658\$200 AC: 047 PN RECD PRESS (Form 315)	7-31-76 8-2-76 8-2-76 8-27-76 3 AUG 1976	Voluntary transfer of control of licensee corporation from Landmark Communications, Inc., to Harte-Hanks Newspapers, Inc. PETITION FOR ISSUANCE OF TAX CERTIFICATE filed simultaneously. Attys.: Transferor-Edgar W. Holtz (Hogan & Hartson) Transferee-Reed Miller (Arnold & Porter) 2 Amended 8-24-76 re legal Amended 10-21-76 re legal & financial (Transferee's Portion) Amended 1-6-77 Contours filed 10-14-75.	GRANTED 2 EFF:	10-29-76 1-3-77

ETC-8104

Ltr. 12-16-76 from Reed Miller on behalf of Transferee requesting extn. of time up & including
1-8-77 - to Roy Stewart.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WFMY-TVName WFMY TELEVISION CORP.
Ch-2 Greensboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-4953 R&F #569699\$100 AC: 001 PRESS	5-17-76 5-20-76 5-20-76 3 SEP 1976	CP to install new transmission line. Atty.: Richard S. Rodin (Hogan & Hartson)	GRANTED	9-13-76
BTC-8668 R&F PRESS (Form 316)	4-5-78 4-6-78 APR 26 1978	Vol. Transfer of control of licensee corp. from Harte-Hanks Communications, Inc. (parent corp.) to Harte-Hanks Southern Communications, Inc. Atty.: Reed Miller (Arnold & Porter)	GRANTED EFF:	6-16-78 7-31-78
BRCT-780801 R&F PN RECD PRESS	8-1-78 8-1-78 8-1-78 AUG 16 1978	RENEWAL OF LICENSE (Main & Alt. Main Trans. & Main Ant.) Atty.: Reed Miller	GRANTED	11-14-78

APPLICATION RECORD - BROADCASTING

COMMERCIAL TELEVISION

Call
Letters WFMY-TVName WFMY TELEVISION CORP.
CH-2 GREENSBORO, NC

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT- 780928KI R & F PRESS:	9-27-78	MP(BPCT-4412) to chg. TL to 1000 ft. E. of Cty. Rd. #1926, 0.7 mi. SE of Cty. Rd. #1941, 3.7 mi. NE of Sophia, NC (35-52-13 79-50-25); chg. type trans. to RCA TT-59FL (IC); type ant. to RCA TFV-742; and HAAT 1842 ft. MAJOR ENVIRONMENTAL ACTION Atty.: Reed Miller (Arnold & Porter)	GRANTED	11-27-78
	OCT 13 1978			
BMPCT-790329LE R & F PRESS:	3-26-79	MP(BPCT-4412 as mod.) to make chgs. in ant. sys. (chg. from circularly polarised to HT). Atty.: Reed Miller (Arnold & Porter)	GRANTED	9-28-79
	3-29-79			
	6-29-79			

**COMMERCIAL TELEVISION
APPLICATION RECORD BROADCASTING**

Call Letters: **WFMY-TV**Name: **WFMY TELEVISION CORP.**

CH-2

Station Location: **GREENSBORO, NC**

File No.	Date	Description	Action and Date
BRCTV-790802KF R & F PRESS:	7-31-79 8-2-79 10-10-79	Request authority to operate trans. by remote control from Phillips Avenue and White Street, Greensboro, NC Atty.: Reed Miller (Arnold & Porter)	GRANTED 10-30-79
BPCT-791217KE R & F	12-14-79 12-17-79	MP (BPCT-4412 as mod.) to extend completion date. Atty.: Reed Miller (Arnold & Porter)	GRANTED 3-28-80
BRCCT-800829KG R&F	8-29-80	Request authority to operate trans. by remote control from Phillips Avenue and White Street, Greensboro, North Carolina	GR. 10-15-80
BLCT-800617KE		Lic. to cover BPCT-4412 as mod. for chg. (Main Trans. & Ant.)	GRANTED MAY 1, 1981
BLCT-800620KH		Lic. to utilize from main trans. & ant. as an auxiliary. FOR AUX. PURPOSES ONLY	GRANTED 5-1-81

CARD NO. 20

APPLICATION RECORD-BROADCASTING
COMMERCIAL TELEVISION

Call Letters: WFMY-TV

Name: WFMY TELEVISION CORP.
CH-2

Station Location: GREENSBORO, NORTH CAROLINA

File No.	Date	Description	Action and Date
BRCT-810731KY RN REC'D	7-27-81 7-31-81	RENEWAL OF LICENSE {ARNOLD AND PORTER} REED MILLER	

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION...**WFMY-TV**...Licensee **WFMY TELEVISION CORP.**

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
BPCT -4303	11-3-69	(New)	Greensboro TV Co. Greensboro, N. C.		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

