

WFLA-TV

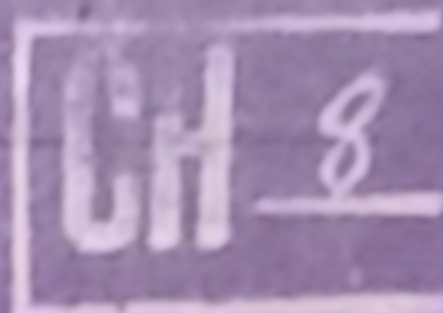


REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1,800,173

First C.O. 2-4-55 (started 2-14-55) Per Atty.

Date first licensed 8-15-56
(Official No. 199)Call letters WFLA-TV
(Station Loc. Tampa, Florida)
STATION ID: Tampa-St. Petersburg
by ltr. 2-19-68

WFLA, INC. (BALCT-405 gr. 6--30-70 EFF: / 8-25-70)

Name of licensee THE TRIBUNE COMPANYTransmitter location 5.5 miles North of Balm, FloridaMain studio location 905 Jackson St., Tampa, Florida (BMPCT-2558 gr. 1-27-55) (Lic. 8-15-56)
X455 Bosphorous Ave., Tampa, Florida

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BPCT-363	8-4-54	Ch. #8, 180-186 mos	V-316 kw A-158 kw	U	10-4-54 4-4-55
Construction permit for new Commercial TV B/C Station.					
BPCT-2558	1-27-55	same	V-308kw A-209kw		10-4-54 9-27-55
Mod. of CP (BPCT-363) to chg. S-L, ERP, make ant. & other equip. changes. (1040')					

WIRE	2-4-55	STA Opr. Comm. basis accord.		CP	BMPCT-2558
pending filing of Lic. appl. Per. End. 9-27-55.					
BLCT-374	8-15-56	Ch. #8 180-186mcs.	V-302kw A-212kw	U	8-15-56 2-1-58
Lic. to cover CP (BPCT-363, as mod.) for a new Comm. TV B/C Station. (1040')					

BPCT-2334	6-12-57	CH. # 8 180-186mcs	V-302 kw A-151 kw	U	8-12-57 12-12-57
H: 1040' CP to make chgs. in ERP Aural					
WIRE	10-7-57	PROGRAM TESTS AUTHORIZED			PCT-2334
BLCT-723	10-16-57	CH #8 180-186	V-302 kw A-151 kw	U	10-16-57 2-1-58
H 1040' License to cover CP (BPCT-2334) auth. chgs. in existing sta					
BRCT-199	1-30-58	RENEWAL OF LICENSE			2-1-58 2-1-61
BRCT-199	1-25-61	same	same	same	2-1-61
RENEWAL OF LICENSE 2-1-64					

WIRE	5-3-61	AUTH GR OPER WFLA-TV TEMP W/O VESTIGAL SIDEBAND FILTER PER END 6-2-61 PURPOSE REPAIR SUBJECT TO CAUSING NO INTERFERENCE TO OTHER STAT. ADV WHEN FILTER REPLACED IN SERVICE.			
WIRE	1-30-64	AUTH. GR. OPERATE WFLA-TV TEMP. PER END.			
4-30-64 WITH AURAL POWERS BET. 10 & 50% OF LICENSED VIS. POWER ACCORD. YOUR REQUEST FOR EXPER. PURPOSES PURSUANT FCC PUBLIC NOTICE 10-31-63. IT IS REQUESTED THAT A REPORT OF YOUR OBSERVATIONS BE FURNISHED UPON COMPLETION OF TESTS					
ACTION ON RENEWAL DEFERRED 2-5-64					
BRCT-199	7-22-64	CH. 8 180-186	V. 302 kw A. 151 kw	U	7-22-64 2-1-67
H: 1040' RENEWAL OF LICENSE					

Form BC 126

June 1954

CARD #2

COMM. TV B/C

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WFLA-TV

Station location

Name of licensee THE TRIBUNE COMPANY

Transmitter location SEE CARD #1

Main studio location SEE CARD #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BMLCT-215 AH:1040'	12-23-64	CH. 8 180-186	V-302kw A-30.2kw	U	12-23-64 2-1-67
Mod. of License to reduce Aural ERP; and change aural transmitter					
BTC-4961	11-19-65	Voluntary acquisition of positive control of licensee corporation by Richmond Newspapers, Inc. thru purchase of stock from R. Keith Kane, David Tennant Bryan and Epps Hunton IV, Trustees under the will of John Stewart Bryan, deceased, et al (50.0987) EFFF			
BRCT-199	1-13-67	Same	Same	Same	2-1-67 2-1-70
RENEWAL OF LICENSE					
BPCT-3949 AH:1410'	7-19-67	CH-8 180-186	V-245 kw A-24.5 kw	U	9-19-67 3-19-68 ✓
CP to chg. ERP; type antenna; antenna struc.; and increase AH. <i>Cancelled 8-21-68</i>					
BMLCT-215	2-8-68	same	same	same	2-1-67 2-1-70
MOD. to change obstruction marking specifications.					
BMPCT-6751	2-29-68	same	same	same	9-19-67 8-29-68
Mod. of CP (BPCT-3949) to extend completion date					
BTC-5944	6-30-69	VOL. T/C (Eff: 8-15-69)			
BRCT-199	1-29-70	RENEWAL OF LICENSE (S)			2-1-73
BALCT-405	6-30-70	Vol. A/L			
BPCT-4391	1-8-71	CP install visual alternate final amplifiers)			3-8-71 7-8-72
Wire accord. Sect. 73.629	2-19-71	Re ten'd. lic. appl., auth. gtd. oper. on PTA & CP BPCT-4391.			
BLCT-2063 EBSA	3-8-71 5-15-72	Lic. (BPCT-4391) chg.			2-1-73
BPCT-4532 AH:1040' MSL:--	9-18-72	Ch-8 180-186	V-302kw A-60.3kw	Unl.	11-18-72 3-18-74
CP to chg. Aur. ERP & type trans.					
Wire	11-29-72	Re tendered lic. appl., auth. gtd. oper			
PTA Main	Trans. &	Ant. accord. 73.629 Rules & BPCT-4532;			
Wire	11-29-72	Re tendered lic. appl., auth. gtd. oper			
former Main trans. on PTA as Auxiliary trans.					

Form BC 126 Card
June 1954 # 3

COMM. TV B/C

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WFLA-TV

Station location TAMPA, FLORIDA

Name of licensee WFLA, INC.

Transmitter location SEE CARD # 1

Main studio location SEE CARD # 1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To.
BRCT-199	1-31-73	RENEWAL OF LICENSE (S)			2-1-76
BLCT-2194 BMLCT-752	2-12-73	Ch. 8	V. 302 kw	U	2-1-76
AH: 1040' MSL ---- Lic. (BPCT-4532) for MOD of Lic to decr		180-186	A. 30.2 kw		
		chgs. for ERP.			
BLCT-2195	2-12-73	Ch. 8	EMERGENCY, MAINTENANCE & TEST PURPOSES ONLY		2-1-76
AUXILIARY TRANSMITTER					
BRCTV-162 (1)	8-16-73	Remote control authority			
BRCT-199	1-28-76	Ch. 8	V. 302 kw	U	2-1-76
AH: 1040' MSL: --- Renewal of license		180-186	A. 30.2 kw		2-1-79
BRCT-199	1-28-76	Ch. 8	FOR EMER, TEST & MAIN PURPOSES ONLY		2-1-76
		180-186	AUX. TRANS.		2-1-79
<p>WIRE 6-15-76 reletatty 6-8-76 pend. comm. action on appl. for construc. permit BPCT-4891, auth. extend. instal and oper. GATES TAB-12H as replacement antenna for currently lic. RCA TF-12AH. Auth. also extend. install temp GATES 2 bay Turnstile ant. to be oper. on an inter. basis during replacement of main ant. Max. eff. Rad. Power may not exceed that proposed. Trans. out. power may not exceed that proposed. feeding either ant. and tower to be obstructed marked and lighted in accord. with Para 1,3,8,17,21 & 22 of Form 715. Advise with oper. comm. with new main ant. This auth. expires 8-19-76.</p>					
<p>WIRE 6-25-76 re tendered lic. appl. auth. grted oper. main and aux. trans & ant. on program test accord. sec. 73.629 rules and construc. permit BPCT-4891. aux. trans. vis. out. power no to exceed 36.5 kW Peak.</p>					

Form BC 126

June 1954

Card # 4

COMM. TV

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WFLA-TV

Station location TAMPA, FLORIDA

Name of licensee WFLA, INC.

Transmitter location SEE CARD NO. 1

Main studio location SEE CARD NO. 1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To.
BPCT-4891	6-14-76	Ch. 8	V. 302 kW	U	8-14-76
AH: 1040'	MSL: 1135'	180-186	A. 30.2 kW		12-14-77
MAIN TRANS. AND ANT.		CF	to chg ant.		
BLCT-2511	12-9-76	Ch. 8	V. 302 kW		2-1-79
AH: 1040'	MSL: 1135'	180-186	A. 30.2 kW		
Lic(BPCT-4891) for chgs.			MAIN TRANS. AND ANT.		
BRCT-780929KH	1-23-79	RENEWAL OF LICENSE (S)			2-1-82

APPLICATION RECORD - BROADCASTING

COMMERCIAL TELEVISION

Call WFLA-TV
Letters - H B W -Name THE TRIBUNE COMPANY
(P.O. 504 Lafayette Street, Tampa, Florida)

File No.	Dated	Application for	Action	
			Nature	Date
EPCT-363	3-5-48	Construction permit for a new commercial television b/c station Frequency: Ch. #4, 66-72 mc. #9, 186-192 mc. ERP: Vis. 15.1 kw, Aur. 7.55 kw Vis. 25.8 kw Hours of Operation: Unlimited Aur. 12.9 kw S-Location: 504 Lafayette St., Tampa, Florida T-Location: Near intersection of Routes 41 and 316, nr. Tampa, Florida (Vis. & Aur. RCA, Type TT-5-A) Filed by Harold G. Cowgill, Att'y	SEE CARD	#2 for action
Rec'd	3-8-48			
Filed	3-8-48			
Amended	5-14-48	to change frequency from Ch. #4, 66-72 mc. to		
Rec'd	5-18-48	Ch. #9, 186-192 mc., increase ERP from Vis. 15.1 kw		
Filed	5-18-48	Aur. 7.55 kw to Vis. 25.8 kw, Aur. 12.9 kw, change type of antenna. Filed by Philip J. Hennessey, Att'y		

Chambers & Garrison, Engr.
Washington, D. C.

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call WFLA-TV
Letters H.F.W.

Name THE TRIBUNE COMPANY
(Corner Lafayette & Morgan Sts., Tampa, Fla.)

File No.	Dated	Application for	Action	
			Nature	Date
EPCT-363 Rec'd Filed (AMENDED)	6-20-52	(PURSUANT TO SIXTH REPORT & ORDER 4-11-52)	GRANTED Order Docket #10250	8-4-54
	6-25-52	Frequency: Ch. #8, (180-186 Mcs.) ERP: Vis. 316 kw; Aural 158 kw Hours of Operations: Unlimited S-L: Lafayette & Morgan Sts., Tampa, Fla. T-L: Nr. intersection of Routes 41 & 316, near Tampa, Fla. (486')		
Amended Rec'd Filed	9-23-52	(Vis. & Aur. RCA-TT-50AH) Filed by Philip J. Hennessey, Jr., Atty.		
	9-24-52	Amended in re stockholders, chg. ant. hgt. above average terrain from 486' to 1034';		
	10-1-52	trans. location from Near intersection of Routes 41 & 316, near Tampa, Fla. to 5.5 mi. N of Balm, Fla., Studio location from Lafayette & Morgan Sts., Tampa, Fla. to 455 Bosphorus Ave., Tampa, Fla., and make other equip. chgs.		

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters

WFLA-TV

Name THE TRIBUNE COMPANY
Tampa, Florida

File No.	Dated	Application for	Action	
			Nature	Date
HPCT-2558 Recd. & Filed	10-11-54 10-13-54	Mod. of CP(HPCT-363, which authorized a new Comm. TV B/C Sta.) to change studio location from 455 Bosphorus Avenue, Tampa, Florida to 905 Jackson Street, Tampa, Florida, change ERP from Vis. 316 kw, Aur. 158 kw to Vis. 302 kw, Aur. 212 kw, make antenna and other equipment changes. (1037') Filed by Philip J. Hennessey, Jr., Atty.	GRANTED (Memorandum Opinion & Order)	1-27-55
BLC-374 Recd. & Filed	9-16-55 9-22-55	License to cover CP(HPCT-363, as mod.,) which authorized a new Comm. TV B/C Station. Filed by Seymour M. Chase, Atty.	GRANTED	8-15-56
HPCT-1000-10-22-56	10-22-56	RENEWAL OF LICENSE	GRANTED	10-22-56
HPCT-1000-10-22-56	10-22-56	RENEWAL OF LICENSE	GRANTED	10-22-56

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call
Letters WFLA-TVName THE TRIBUNE COMPANY
Tampa, Florida

File No.	Dated	Application for	Action	
			Nature	Date
EPOT-2334 Recd & filed	5-14-57	Construction permit to make changes in existing commercial TV broadcast station to change Aural ERP from 212 kw to 158 kw Filed by Seymour M. Chase, Atty. David L. Steel, Sr. Engr.	GRANTED	6-12-57
	5-27-57			
ELCT-723 Recd & Filed	9-19-57	License to cover construction permit (EPOT-2334) which authorized changes in existing commercial TV b/c station Filed by Seymour M. Chase, Atty.	GRANTED	10-16-57
	10-1-57			
BRCT-199 Recd. & filed	10-25-57	Renewal of license Filed by Seymour M. Chase, atty.	GRANTED	1-20-58
	10-31-57			
EPOT-199 Recd Resubmitted R & Filed	10-31-60	Renewal of license Filed by George S. Smith, Atty.	GRANTED	Ret-12-15-60-Engr-See- dated after Sec-1- 1-25-61
	10-31-60			
	12-21-60			
	12-23-60			
BRCT-199 Recd. & Filed	10-28-63	RENEWAL OF LICENSE	GRANTED	7-22-64
	10-31-63			

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WFLA-TV

Name THE TRUMPK COMPANY
TAMPA, FLORIDA

CH. 8

File No.	Dated	Application for	Action	
			Nature	Date
WFLCT-215 Recd. FILED	12-4-64 12-7-64 12-14-64	Modification of License to reduce Aural ERP from 151 kw to 30.2 kw (HORIZ.) and change aural transmitter to RCA TT-10AH. Philip J. Hennessey III (Steadman, Leonard)	GRANTED	12-23-64
BTC- 4961 Recd & filed	11-9-65 11-10-65	Voluntary acquisition of positive control of licensee corporation by Richmond Newspapers, Inc. thru purchase of stock from R. Keith Kane, David Tennant Bryan and Eppa Hunton IV, Trustees under the will of John Stewart Bryan, deceased, et al (50.098%) COHN & MARKS-atty	GRANTED EFF;	11-19-65
BRCT-199 R & F	10-25-66 10-31-66	RENEWAL OF LICENSE Philip J. Hennessey III, Atty. (ROBB, PORTER etc)	GRANTED	1-13-67

APPLICATION RECORD - BROADCASTING

COMM. TV

Call
Letters WFLA-TV

Name THE TRIBUNE COMPANY

CH. 8 TAMPA, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-3949 R & F	4-7-67	Construction Permit to make the following changes: ERP Visual 245 kw (HORZ); Aural 24.5 kw (HORZ); type of antenna to RCA TW-18A8 antenna structure; and increase antenna height above average terrain to 1414 feet. <u>P. J. Hennessey III, (Robb, Porter, Kistler, Parkinson)</u>	CANCELLED	8-21-68
	4-11-67		PURSUANT TO REQUEST OF LICENSEE	
BMPCT-6751 R & F	2-15-68	Mod. of CP (BPCT-3949, which authorized changes in an existing station) to extend completion date from 3-19-68 to JANUARY 1969. <u>Philip J. Hennessey III, Atty. (Robb, Porter)</u>	GRANTED	7-19-67
	2-19-68			
BTC-5944 R & F #511821 \$90 PRESS: PN REC'D:	4-28-69	Voluntary transfer of control of licensee corporation from Richmond Newspapers, Incorporated to Media General, Inc. Atty.: Cohn and Marks (Licensee) Atty.: Robb, Porter, Kistler and Parkinson (Transferor-Transferee) COHN AND MARKS NOW ATTY. per ltr. 5-21-69	GRANTED	2-29-68
	5-2-69		CANCELLED	8-21-68 Pursuant to request of licensee
	5-2-69		GRANTED	6-30-69
	MAY 15 1969		KFF:	8-15-69

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WFLA-TVName THE TRIBUNE COMPANY
CH. 8 TAMPA, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-199 R & F \$150 #553594 PN Recd. PRESS	10-31-69 11-3-69 11-3-69	RENEWAL OF LICENSE Cohn & Marks, Atty	GRANTED	1-29-70
BALCT-405 R & F #604929 \$30 PRESS: PN REC'D: Engr. data filed	5-27-70 5-28-70 5-28-70 JUN 11 1970 7-6-70	Voluntary assignment of license to WFLA, Inc. Atty.: Cohn and Marks visual alternate final amplifier	GRANTED EFF:	6-30-70 8-25-70
BRCT-4391 R & F #633270 \$50 AG: 063 PRESS:	9-9-70 9-29-70 9-29-70 OCT 6 1970	CP to install (Vis.-RCA TT-50AH, Aur. RCA TT-10AH) at Main Trans. location, Atty.: S. B. Cohen (Cohn and Marks)	GRANTED	11-8-71 LIV

Form BC-121
September 1969

CARD#8

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters WFLA-TV

Name WFLA, INC.
CH-8 TAMPA, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BICT-2063 R & F #660971 \$50 AC: 069 PRESS:	1-21-71 2-1-71 2-1-71 FEB 24 1971	Lic. to cover (BPCT-4391) for chgs. Atty.: <u>Cohn and Marks</u>	GRANTED	3-8-71
BPCT-4532 R & F #075220 \$50 AC: 062 PRESS:	5-9-72 5-22-72 5-22-72 JUN 15 1972	CP to chg. Aur. ERP to 60.5kw and type trans. to Gates BT-25/25H1. Atty.: Joel H. Levy (Cohn and Marks)	GRANTED	9-18-72 <i>Lic</i> <i>(also Am)</i>

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters WFLA-TV

Name WFLA, INC.
CH-8 TAMPA, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-199 R & F PN REC PRESS	10-31-72 11-2-72 11-2-72 DEC 6 1972	RENEWAL OF LICENSE	GRANTED	1-31-73
31 BLCT-2194 R & F #128212 \$50 AC: 069 PRESS:	11-2-72 11-15-72 11-15-72 JAN 23 1973	Lic. to cover (BPCT-4532) for chgs. Atty.: Ian D. Volner (Cohn and Marks)	GRANTED	12-12-73 Issued with BLCT-752
BLCT-2195 R & F #128211 \$50 AC: 069 PRESS:	11-2-72 11-15-72 11-15-72 JAN 23 1973	Lic. to utilize former Main Trans. (Vis.- RCA TT-50AH; Aur. RCA TT-10AH) as an Auxiliary Trans. at Main Trans.-Ant. location. Atty.: Ian D. Volner (Cohn and Marks)	GRANTED	12-12-73

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters WFLA-TVName WFLA, INC.
CH-8 TAMPA, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BMLCT-752 R & F #128208 \$25 #128119 \$25 AC: 062 PRESS:	11-10-72 11-15-72 11-15-72 11-15-72 JAN 23 1973	Mod. of Lic. to deer. Aur. ERP to 30.2kw. Atty.: Stanley B. Cohen (Cohn and Marks)	GRANTED Issued with BLCT-2194	12-12-73
BRCTV-162 R&F #209724 \$50 AC: 058 PRESS:	6-27-73 6-29-73 6-29-73	Request auth. to operate trans. by remote control from 905 Jackson St., Tampa, Florida Atty: Stanley B. Cohen (Cohn and Marks)	GRANTED	8-16-73

Form BC-121
September 1969

#11

APPLICATION RECORD - BROADCASTING

COMMERCIAL TELEVISION

Call
Letters
WFLA-TV

Name WFLA, INCORPORATED
CH-8 Tampa, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-199 R & F PN Rec;d PRESS:	9-30-75 10-1-75 10-1-75 4 DEC 1975	RENEWAL OF LICENSE Annual Report Filed Atty: Howrad M Liberman (Cohn and Marks)	GRANTED	^I 1-28-76
BPCT-4891 R & F #479951 \$100 ADS 001 PRESS:	9-16-75 9-23-75 9-23-75 29 OCT 1975	CP to chg. type ant. to Harris TAB-12H (BT). Atty.: Stanley B. Cohen (Cohn and Marks)	GRANTED	10-14-76 L-68-76
BLCT-2511 R&F 577181 \$100 AC: 001 PRESS	6-4-76 6-8-76 6-8-76 2 NOV 1976	Lic. to cover (BPCT-4891) for changes. Atty.: (Cohn and Marks) Stanley B. Cohen Contours filed 11-24-75.	GRANTED	^I 12-9-76

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Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters WFLA-TVName **WFLA, INCORPORATED**
CH-8 **TAMPA, FLORIDA**

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-780929 PN RECD PRESS	KH 9-29-78 OCT 6 1978	RENEWAL OF LICENSE	GRANTED	1-23-79 <i>fcc</i>

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

