

WFBC-TV

B S BROADCASTING STATION LICENSE RECORD

FIRST C.O. (12-29-53) (Started 12-31-53)

Date first licensed 10-25-56 (Off. No. 228)

WFBC-TV Per let. 12-21-53.
Call letters X W G C T

(Sta. Loc. Greenville, South Car.)

MULTIMEDIA, INC. (BALCT-335 gr. 9-22-67 EFF: 1-1-68)

* SOUTHEASTERN BROADCASTING CORPORATION (BMLCT-134 8-16-63)

X WMRC, INC. (BMPCT-1607; 12-18-53)

Name of licensee X-CAROLINA TELEVISION, INC.

5.5 miles N of Cleveland, near Caesar's Head, near Cleveland, South Carolina (BPCT-2395)

(BMPCT-1484, 11-6-53)

* On top of Paris Mountain, 5 miles north of Greenville, South Carolina /

X-Paris Mountain, 4.5 miles north of Greenville

Transmitter location Near Greenville, South Carolina

505 Rutherford Street, Greenville, S. Car. (Letter 3-28-55)

Main studio location X 300 North Main Street, Greenville, South Carolina

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From-	To-
BPCT-1132	7-29-53	Ch. 4 66 - 72 Mcs.	V-100KW A-50.1KW	U	9-29-53	3-29-54
Construction permit for a new commercial television broadcast station. Conditional clause.						
BMPCT-1484	11-6-53	same	same	same	9-29-53	3-29-54
Mod. CP (BPCT-1132) to change T-L, antenna and other equipment. changes in						
BMPCT-1607	12-18-53	same	same	same (to WRC, Inc)	9-29-53	3-29-54
Mod. CP (BPCT-1132 as mod) to change corp. name.						
BTC-1629	12-17-53	Vol. relinquishment of positive control of permittee corporation by Alester G. Furman, Jr., et al to Robert A. Jolley, et al.				
	EFF: 1-14-54					
12-29-53	STA Opr. Comm. basis accordance CP BMPCT-1484	except. without frequency & Modu. monitoring equip. vestigial sideband filter & demodulator. Period Ending 3-29-54. (Started 12-31-53)				
BMPCT-1944	3-11-54	same	same	same	9-29-53	3-29-54
Mod. CP (BPCT-1132, as mod) to extend completion dt 9-29-54. Mod EXT STA Opr. Comm. basis accordance Construction permit BMPCT-1944 except without frequency & Modulation monitoring equipment and demodulator. Per End 9-29-54						
BMPCT-2446	9-3-54	same	same	same	9-29-53	3-29-55
Mod. of CP (BPCT-1132, as mod.) to ext. comp. date. Wire 9-9-54 Mod. & EXT STA Opr. Comm. basis accord. CP BMPCT-2446 except without visual demodulator. Authorization expires 3-29-55.						
BMPCT-2936	3-8-55	same	same	same	9-29-53	9-29-55
Mod. CP (BPCT-1132, as mod) to extend completion date 9-29-55 & to specify new studio loc. (long form)						
WIRE	3-16-55	EXT. STA Opr. Comm. basis accord CP BMPCT-2936 pending filing of Lic. Appl. Per. End. 9-29-55.				
BMPCT-3383	9-6-55	same	same	same	9-29-53	3-29-56
Mod. of CP (BPCT-1132, as mod) to extend completion dt 3-29-56						
WIRE	9-22-55	EXT STA Opr. Comm. basis accord. CP BMPCT-3383 pending filing of Lic. Appl. Auth. expires 3-29-56.				

B.S.

CARD #2

BROADCASTING STATION LICENSE RECORD COMM. TV B/C

Date first licensed

Call letters WFBC-TV
Station Location: Greenville, S.C.

Name of licensee WMRC, INC.

Transmitter location SEECARD # 1

Main studio location SEE CARD # 1

CONSTRUCTION PERMIT AND LICENSE RECORD

WFBC-TV

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BLCT-440	10-25-56	CH # 4	V-100 kw	U	10-25-56
AH: 158'		66-72	A-50 kw		12-1-57
License to cover CP (BPCT-1132, as mod.)					
PCT-2395	11-18-57	CH #4	V-100kw	U	1-18-58
AH 2000'		66-72	A-50kw		5-15-58
Cp to change T-U, make minor equipm. chgs, change in ant. system and antenna height above average terrain.					
BRCT-228	11-20-57	same	same	same	12-1-57
RENEWAL OF LICENSE					12-1-60
WIRE	1-10-58	AUTH. GRANTED PERIOD 1-20-58 TO 3-20-58			
OPER. EXPERIMENTAL BASIS, SITE AUTH. BPCT-2395. SUBJECT TO CONDITIONS, NO INTERFERENCE ETC.; CALL LETTERS KI2XEN ASSIG.					
WIRE	3-17-58	AUTH. EXT. OPER. EXACT ACCORDANCE COMTEL. OF 1-10-58 ABOVE (CALL KI2XEN) FOR PERIOD ENDING APRIL 21, 1958. NECESSARY JUSTIFY FURTHER EXTENSION			
BMPCT-5086	5-2-58	same	same	same	1-18-58
Mod. CP (BPCT-2395) to extend completion date					9-15-58
BMPCT-5156	8-26-58	same	same	same	9-15-58
Mod. CP (BPCT-2395 as mod.) to extend comp. date					11-15-58
WIRE	8-28-58	IN ORDER TO MAINTAIN EXISTING SERVICE PENDING COMPLETION OF CONSTRUCTION, AUTH. GR. TO OPR. WFBC-TV TEMP. PER. END. 9-30-58 ACCORD. LIC. BLCT-440 EXCEPT WITHOUT SIDEBAND FILTER. CONCURRENT AUTH. GR. TO OPR. ACCORD. BLCT-440 EXCEPT WITH RCA TT-10AL TRANSMITTER AT RATED OUTPUT POWER WITHOUT SIDEBAND FILTER. OPERATION WITHOUT SIDEBAND FILTER SUBJECT TO CAUSING NO INTERFERENCE. UPON COMPLETION OF NEW CONSTRUCTION AUTHORITY GR. TO OPR. WFBC-TV TEMP. PER. END. 10-20-58 EXACT ACCORD. BMPCT-5165 PENDING FILING OF LIC. APPL; ADVISE comm. each phase of operation			
APFL. WIRE	9-15-58	BEGAN OPER. RE BMPCT-5165 on 9-14-58			
WIRE	10-16-58	AUTH. GR. OPR. WFBC-TV ON PROGRAM TEST ACCORD. SECTION 3.629 RULES & CP BMPCT-5165 & LIC. APPL.			
BLCT-872	1-14-59	CH # 4	V-100 kw	U	1-14-59 12-1-60
AH: 2000'		66-72	A- 50 kw		
License to cover CP (BPCT-2395, as mod.)					
BPCT-2788	7-14-60	CH #4	- - -	Znerg., test	9-14-60
MSL: 3166		66-72 mcs.		& Maint.	3-14-61
CP to install an Auxiliary Antenna system at main site.					

June 1954

CARD #3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WFBC-TV

Station Location: Greenville, S.C.

Name of licensee WMRC, INC.

Transmitter location SEE CARD #1

Main studio location SEE CARD #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BRCT-228	11-16-60	Same	Same	Same	12-1-60
		MAIN TRANS. & ANTENNA			12-1-63
		RENEWAL OF LICENSE			
WIRE	3-7-61	AUTH. GR. OPERATE WFBG-TV AUX. ANT. ON PROGRAM			
		TEST ACCORD. CP BPCT-2788.			
BLCT-1108	7-19-62	Ch. 4	For emerg., test		7-19-62
		66-72	& maint. pur. only		12-1-63
		AUX. ANT.			
		LICENSE to cover CP (BPCT-2788)			
BMLCT-134	8-16-63	CH. 4	EMERG. TEST & MAINT.		8-16-63
		66-72	ONLY		12-1-63
		Mod. of License to change name to SOUTHEASTERN BROADCASTING CORPORATION			
BMLCT-134	8-16-63	CH. #4	V-100 kw	U	8-16-63
		66-72	A-50 kw	MAIN TRANS. & ANT	12-1-63
		Mod. of license to change name to Same as above.			
BRCT-228	12-4-63	same	same	same	12-4-63
		AUXILIARY ANTENNA RENEWAL OF LICENSE			12-1-65
BRCT-228	12-4-63	same	same	same	12-4-63
		MAIN TRANS. & ANTENNA RENEWAL OF LICENSE			12-1-65
BMLCT-412	1-26-66	CH. # 4	V-100kw	U	1-26-66
		66-72	A-20 kw		12-1-66
		Mod. of lic. to reduce Aural ERP & Modify Aural transmitter.			
BRCT-228	11-18-66	same	same	same	12-1-66
		MAIN TRANS. & ANT. RENEWAL OF LICENSE			12-1-69
BRCT-228	11-18-66	same	same	same	12-1-66
		AUX. ANTENNA RENEWAL OF LIC.			12-1-69
BALCT-335	9-22-67	VOLUNTARY ASSIGNMENT OF LICENSE TO MULTIMEDIA, INC. EFF: 1-1-68			
BRCT-228	11-26-69	RENEWAL OF LICENSES			12-1-72
		MAIN TRANS. & ANTENNA and AUXILIARY ANTENNA(L) re chg. name			
EBSA	5-15-72				
BRCT-228	12-6-72	RENEWAL OF LICENSE AND AUXILIARY ANTENNA (S)			12-1-75
BMLCT-784	8-30-74	Mod of lic to reduce Aur. ERP MAIN TRANSMITTER & ANT			
(1)					

Form BC 126
June 1954

COMM. TV B/C

CARD # 4

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WFBC-TV

Station location GREENVILLE, S. C.

Name of licensee MULTIMEDIA, INC.

Transmitter location SEE CARD # 1

Main studio location SEE CARD # 1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To.
BPCT-4720 MAIN TRANS. & ANT	8-30-74	CP to chg. trans.			10-30-74 2-29-76
BRCTV-198 (2)	12-13-74	Remote control authority			
WIRE	1-8-75	Re tendered lic. appl., auth. grtd. oper. WFBC-TV main trans. and ant. on program test accord Sect. 73.629 rules and CP BPCT-4720. Auth. also grtd. oper former main trans. as auxiliary.			
BLCT 2363	3 28 75	Lic.(BPCT 4720) for chgs.			12 1 75 MAIN TRANS. AND ANT.
BLCT-2364	3-28-75	LIC to utilize former main trans. as Aux. Trans.			12-1-75
BRCT-228	11-12-75	Ch. 4	V. 100 kW U		12-1-75
AH: 2000' MSL: 3978	66-72		A. 20 kW		12-1-78
MAIN TRANSMITTER AND ANTENNA		RENEWAL OF LICENSE			
BRCT-228	11-12-75	Ch. 4 66-72	For Emer. Test. Main Purposes Only		12-1-75 12-1-78
Aux. Trans. Renewal of License					
BRCT-228	11-12-75	Ch. 4 66-72	For EMer. main. Test purposes only.		12-1-75 12-1-78
Aux. Ant Renewal of License					
BRCT-7808011D	11-28-78	RENEWAL OF LICENSE (S)			12-1-81

Card # 1

FORM A-170

APPLICATION RECORD - BROADCASTING

COMM. TV B/C

FORMERLY FCC FORM 94

W M R C, INC. (IMPCT-1607; 12-18-53)

Call
Letters W G C T
(U)Name W M R C, INC.
CAROLINA TELEVISION, INC.
(P.O. Box 120, Greenville, South Carolina)

File No.	Dated	Application for	Action	
			Nature	Date
IMPCT-1132	6-30-53	CP for a new Comm TV B/C station	GRANTED Conditional clause	7-29-53
Recd.	6-30-53	FREQ: Ch # 4, 66-72 MCS.		
Filed	6-30-53	ERP: Vis. 100 kw Aur. 50 kw Hours of Operation: Unlimited S-L: 300 North Main Street, Greenville, S.C. T-L: On Paris Mountain, 4.5 miles North of Greenville, So. Carolina (Vis. & Aur. RCA-TT-25BL) Filed by Neville Miller, Atty.		
AMENDED	7-28-53	Amended to change antenna height above		
Recd.	7-28-53	average terrain from 1216' to 1176' and		
Filed	7-28-53	other changes in antenna system. Filed by Neville Miller, Atty.		

APPLICATION RECORD - BROADCASTING

COMM TV B/C

FORMERLY FCC FORM 94

W M R C, INC. (EMPCT-1607; 12-18-53)

Call WFBC-TV
Letters X W G C T

Name - CAROLINA TELEVISION, INC.

(U)

(P.O. Box 120, Greenville, South Carolina)

File No.	Dated	Application for	Action	
			Nature	Date
EMPCT-1484 Recd. Filed	10-13-53 10-16-53 10-16-53	Mod. of CP(EPOT-1132, which authorized a new Comm. TV B/C Station) to change transmitter location from Paris Mt., 4.5 miles North of Greenville, near Greenville, South Carolina to On Top of Paris Mountain, near Greenville, South Carolina. Changes in antenna and other equipment. (1145') Filed by Neville Miller, Atty.	GRANTED	11-6-53
EMPCT-1607 Recd. Filed	11-27-53 12-1-53 12-1-53	Mod. of CP(EPOT-1132, as mod., which authorized a new Comm. TV B/C Station) to change the corporate name from Carolina Television, Inc. to WMRC, Inc. Filed by Arthur H. Schroeder, Atty.	GRANTED	12-18-53
EC-1629 Recd. Filed	11-21-53 11-24-53 11-24-53	Voluntary relinquishment of positive control of permittee Corporation, by Alester G. Furman, Jr., et al to Robert A. Jolley, et al. Filed by Arthur H. Schroeder, Atty.	GRANTED EFF:	12-17-53 1-14-54

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters WFBC-TVName WABC, Inc.
Greenville, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-1944 Recd & filed	3-4-54 3-8-54	Modification of CP (BPCT-1132 as mod. which auth. a new Comm. TV b/c station) to extend completion date from 3-29-54 to 5-15-54 Filed by <u>Neville Miller, Atty.</u>	GRANTED	3-11-54
BMPCT-2446 Recd. & filed	8-24-54 8-26-54	Mod. of CP (BPCT-1132, as mod., which authorized a new Comm. TV B/C Sta.) to extend completion date from 9-29-54 to 12-31-54. Filed by <u>John B. Jacob, Atty.</u>	GRANTED	9-3-54
BMPCT-2936 Recd & Filed Ext.#5)	2-28-55 3-1-55	Mod. of CP (BPCT-1132, as mod., which auth. a new Comm. TV B/C Station) to extend completion date from 3-29-55 to _____. Filed by <u>John B. Jacob, Atty.</u>	GRANTED	3-8-55
BMPCT-3383 Recd. & filed Ext.#6	8-29-55 8-31-55	Mod. of CP (BPCT-1132, as mod., which authorized a new Comm. TV B/C Sta.) to extend completion date from 9-29-55 to _____. Filed by <u>John B. Jacob, Atty.</u>	GRANTED	9-6-55

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call
Letters W F B C-TVName W M R C, INC.
(Greenville, S.C.)

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-440 RECD & FILED	2-25-56 2-27-56	License to cover CP (BPCT-1132, as mod.) which Auth. a new Comm. TV B/C Station. Filed direct.	GRANTED	10-25-56
BPCT-2395 Recd & Filed	9-3-57 9-6-57	CP to change T-L from On top of Paris Mountain, 5 miles North of Greenville, near Greenville, S.C. to Near Caesar's Head, 5.5 miles NW of Cleveland, near Cleveland, S.C.; make changes in ant. sys. and ant. ht. abv. aver. terrain to 2000 ft. and make minor equip. changes. Wm. P. Sims, Jr., Atty.	GRANTED	11-18-57
BRCT-228 Recd & Filed	8-22-57 9-3-57	Renewal of license. Wm. P. Sims, Jr., Atty.	GRANTED	11-20-57

Call
Letters WFBC-TVName WMRC, INC.
Greenville, S.C.

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-5086 Recd. & filed Ext. # 1	4-17-58 4-18-58	Mod. of CP (BPCT-2395, which authorized changes in existing station) to extend completion date from 5-15-58 to Sept. 1958. Filed by Wm. P. Sims, Jr. Atty.	GRANTED	5-2-58
BMPCT-5165 Recd & Filed	8-14-58 8-15-58	Mod. of CP (BPCT-2395, as mod. which authorized changes in existing station) to extend completion date from 9-15-58 to 11-15-58. Filed by William P. Sims, Jr.	GRANTED	8-26-58
BLCT-872 Recd & filed	10-9-58 10-14-58	License to cover CP (BPCT-2395 as mod) which authorized changes in existing station Filed by William P. Sims, Jr. Atty.	GRANTED	1-14-59
BPCT-2788 Rec. & filed AUXILIARY ANTENNA	6-15-60 6-21-60	Construction permit to install an Auxiliary Antenna system (RCA TF-3D) at present main transmitter and antenna location Wm. P. Sims Jr. - atty Jules Cohen - engr.	GRANTED	7-14-60

AUG. 1955

SOUTHEASTERN BROADCASTING CORPORATION 8-16-63

Call
Letters WFBC-TVName **X** WMRC, INC.

Greenville, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-228 Recd.&Filed	8-26-60 9-2-60	RENEWAL OF LICENSE John A Rafter, Atty.	GRANTED	11-16-60
BLCT-1108 Rec.& filed AUX. ANTENNA	2-27-61 3-6-61	License to cover CP (BPCT-2788) which authorized installation of an Auxiliary Antenna System, at main transmitter & antenna location. Wm. P. Simms Jr., atty	GRANTED	7-19-62
BMLCT-134 Rec.&Filed	7-17-63 7-19-63	Mod. of license to change name to Southeastern Broadcasting Corporation. (Dow, Lohnes and Albertson, atty's.)	GRANTED	8-16-63
BRCT-228 Recd.&Filed	8-15-63 9-3-63	RENEWAL OF LICENSE John A. Rafter, Atty.	GRANTED	12-4-63
MAIN TRANS. & ANT. BRCT-228 Recd.&Filed	8-15-63 9-3-63	RENEWAL OF LICENSE John A. Rafter, Atty.	GRANTED	12-4-63
AUXILIARY ANTENNA				
BMLCT-412 R & F	12-31-65 1-3-66	Mod. of License to reduce Aural ERP from 50 kw to 20 kw. Dow, Lohnes and Albertson, Atty.	GRANTED	1-26-66
MAIN TRANS. & ANTENNA				

APPLICATION RECORD - BROADCASTING

FORM BC-121

Aug. 1955

Call
Letters WFBC-TV

MULTIMEDIA, INC.

Name SOUTHEASTERN BROADCASTING CORPORATION

CH.4 GREENVILLE, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-228 R & F MAIN TRANS & ANTENNA	8-16-66 9-2-66	RENEWAL OF LICENSE DOW, LOHNES & ALBERTSON, Atty	GRANTED	11-18-66
BRCT-228 R & F AUXILIARY ANTENNA	8-15-66 9-2-66	RENEWAL OF LICENSE Dow, Lohnes & Albertson, Atty	GRANTED	11-18-66
BALCT -335 R & F (316)	8-25-67 8-30-67 SEP 8 1967	Voluntary assignment of license to MULTIMEDIA, INC. Dow, Lohnes, & Albertson, atty	GRANTED/ eff;	9-22-67 1-1-68
BRCT-228 R & F \$180 #539517 PH Recd. MAIN TRANS. & ANTENNA AUX. ANTENNA PRESS	8-15-69 9-2-69 " " SEP 17 1969	RENEWAL OF LICENSE John A. Rafter, Atty. (Dow, Lohnes, Albertson) AMENDED 10-16-69 re programming.	GRANTED	11-26-69

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

COMM. TV

Call
Letters WFBC-TV

Name MULTIMEDIA, INC.
CH.4 GREENVILLE, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
ENGR. DATA FILED	7-7-70			
BRCT-288	8-23-72	RENEWAL OF LICENSE	GRANTED	12-6-72
R & F	9-5-72	MAIN TRANS. & ANT.	I	
PN REC	9-5-72	AUX. ANTENNA		
PRESS	OCT 2 1972	Richard F. Swift (Dow, Lohnes & Albertson)		
BPCT-4720	3-4-74	CP to chg. type trans. to RCA TT25-FL and	GRANTED	8-30-74
R & F	3-27-74	utilize former Main Trans. RCA TT25CI as an		<i>Lin</i>
#29652850		Auxiliary trans. at Main Trans. location.		<i>Lin</i>
AC: 058	APR 11 1974	Atty: Richard Swift (Dow, Lohnes & Albertson)		
PRESS:	7-8-74	AMENDED to delete request for Auxiliary trans.		
AMENDED	7-19-74	at main Trans. Location		
R & F				
PRESS:	AUG 21 1974			

APPLICATION RECORD - BROADCASTING

Call
Letters WFBC-TV

Name MULTIMEDIA, INC.
CH-4 Greenville, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BRCTV-198 R & F #309066 \$50. AC: 058 PRESS:	4-22-74 5-1-74 5-1-74 MAY 31 1974	Request auth. to operate by remote control from 5050 Rutherford Street, Greenville, S. C. Richard Swift (Dow, Lohnes and Albertson) AMENDED 9-6-74 re Engr.	GRANTED	12-13-74
BMLCT-784 R & F #314279 \$50. AC: 058 PRESS:	5-31-74 6-12-74 6-12-74 JUL 1 1974	Modification of License to reduce Aur. ERP to 12.7 kw. Atty: Richard F. Swift (Dow, Lohnes & Al- bertson)	GRANTED	8-30-74

Form BC-121
September 1969

#10

APPLICATION RECORD - BROADCASTING

Call
Letters WFBC-TVName MULTIMEDIA, INC.
CH-4 Greenville, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-2363 R & F #374259 \$50. AC: 058 PRESS:	10-2-74 12-16-74 12-16-74	License to cover (BPCT-4720) for changes. Atty: Richard F. Swift (Dow, Lohnes & Albertson)	GRANTED	3 28 75
	MAR 24 1975			
BLCT-2364 R & F #354425 \$50. AC: 058 PRESS:	10-2-74 10-16-74 10-11-74	License to utilize former main transmitter as an auxiliary transmitter. (RCA TT25CL Aural & (Richard F. Swift (Dow, Lohnes & Albertson)	GRANTED	3-28 75
	MAR 24 1975			

APPLICATION RECORD - BROADCASTING

COMMERCIAL TELEVISION

Call
Letters WEBC-TV

Name MULTIMEDIA, INC.
CH-4 Greenville, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-228 R & F PN Rec'd: PRESS:	7-30-75 8-1-75 8-1-75 25 AUG 1975	RENEWAL OF LICENSE Annual Reports Filed Atty: John A. Rafter (Dow, Lohnes & Albertson) (MAIN TRANS. & ANT.)(AUX. ANT.)(AUX. TRANS.)	GRANTED	11-12-75
BALCT-636 R&F PN RECD PRESS (FORM 314) PN RECD	4-5-77 4-6-77 4-28-77 APR 18 1977 5-9-77	Voluntary assignment of license to McClatchy Newspapers. CONTINGENT ON GRANT OF ASSIGNMENT OF LICENSE OF STATION KQVR(TV) FROM McCLATCHY NEWSPAPERS TO MULTIMEDIA, INC. Atty.: John A. Rafter (Dow, Lohnes & Albertson) Amended 5-18-77 re supplemental response to Para 8(d), Exh.B, Sec. II Amended 5-18-77 re legal Amended 5-31-77 re Sec. IV-B, Page 1, para. 1G. Amended 5-31-77 re Sec. IV-B, Exh. G Para 1A. Amended 5-31-77 re additional information Contours filed 11-26-75. Amended 6-9-77 re articles of incorporation Amended 7-27-77 re supplemental to Para 8(d), Sec. II. 2-2-77 " " " " " "	DISMISSED REQUEST OF APPLICANT	3-31-78

BALCT-636

PETITION TO DENY TRANSFER OF BROADCASTING LICENSE Filed 5-6-77 by Juanita Williams on behalf of Sacramento Community Coalition for Media Change, an Organization including but not limited to the following members: Del Paso-Robla Neighborhood Council; Sacramento Concillio, Inc.; Greater Sacto. Area Plan; Black Women's Political Causus; S.A.E.O.C.; Sacramento Area Black Causus; Sacramento Area Black Political Causus; National Organization for Womentand Concerned Citizens. (Petitioners)

SJCC PETITION TO DENY filed 5-13-77 by Joseph F. Hennessey on behalf of San Joaquin Communications Corporation (SJCC).

PETITION TO DENY filed 5-16-77 by Shirley Rowland on behalf of The Greenville Chapter of the National Organization for Women.

JOINT MOTION FOR EXTENSION OF TIME filed 5-24-77 by Charles McKerns on behalf of McClatchy Newspaperseand Multimedia, Inc.

OPPOSITION OF MC CLATCHY NEWSPAPERS TO SJCC PETITION TO DENY filed 5-31-77 by Charles McKerns of behalf of McClatchy Newspapers.

STATEMENT OF MULTIMEDIA, INC. IN SUPPORT OF OPPOSITION TO PETITION TO DENY filed 5-31-77 by John Rafter on behalf of Multimedia, Inc.

SJCC REPLY TO OPPOSITION TO PETITION TO DENY filed 6-10-77 by Joseph F. Hennessey on behalf of San Joaquin Communications Corporation

OPPOSITION TO PETITION TO DENY filed 6-1-77 by John Rafter on behalf of Multimedia, Inc.

STATEMENT OF MC CLATCHY NEWSPAPERS IN SUPPORT OF OPPOSITION TO PETITION TO DENY filed 6-1-77 by Charles J. McKerns on behalf of McClatchy Newspapers

SJCC MOTION FOR ORDER REQUIRING MC CLATCHY NEWSPAPERS TO ANSWER INTERROGATORIES filed 6-16-77 by Lee Lovet on behalf of SJCC.

11A

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

COMMERCIAL TELEVISION

Call
Letters WFBC-TVName MULTIMEDIA, INC.
Greenville, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BALCT-636	Cont'd.	Amended 8-2-77 re legal Amended 8-26-77 re directors election Amended 9-8-77 re legal Ltr. from Multimedia Inc. filed 11-1-77. Amended 12-20-77 re legal Amended 12-29-77 re legal Amended 1-27-78 re EEO Amended 1-30-78 re legal Amended 2-21-78 re legal		

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters WFBC-TVName MULTIMEDIA, INC.
CH-4, GREENVILLE, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
Letter R & F PRESS:	4-7-77 4-7-77 APR 26 1977	Request for issuance of a Tax Certificate pursuant to Section 1071 of the Internal Revenue Code, 26 U.S.C. 1071, in connection with BALCT-636. John A. Rafter, Atty. (Dow, Lohnes & Albertson)	DISMISSED REQUEST OF APPLICANT	3-31-78
BRCT-780801 R&F PN RECD PRESS	7-19-78 8-1-78 8-1-78 AUG 16 1978	RENEWAL OF LICENSE (Main Trans. & Ant.)(Aux. Trans. & Ant.) Atty.: Suzanne Meyer No Contours filed	GRANTED	11-28-78
BRCT- 810731KF PN REC'D	7-16-81 7-31-81	RENEWAL OF LICENSE ATTY: HELEN E. DISENHAUS {DOW, LOHNES AND ALBERTSON}	GRANTED	11-20-81

BALCT-636 (Cont'd.)

OPPOSITION TO "SJCC MOTION FOR ORDER REQUIREING MC CLATCHY NEWSPAPERS TO ANSWER INTERROGATORIES" filed 6-22-77 by Charles McKerns on behalf of McClatchy Newspapers.

OPPOSITION TO PETITION FOR EXTENSION OF TIME filed 6-27-77 by John Rafter on behalf of Multimedia, Inc.

SJCC MOTION FOR ORDER REQUIRING MULTIMEDIA, INC., TO ANSWER INTERROGATORIES filed 6-29-77 by Lee Lovett on behalf of SJCC.

OPPOSITION TO MOTION FOR ORDER REQUIRING ANSWER TO INTERROGATORIES filed 7-7-77 by John A. Rafter on behalf of Multimedia, Inc.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

