

WFMZ-TV

 SPERRY RAND

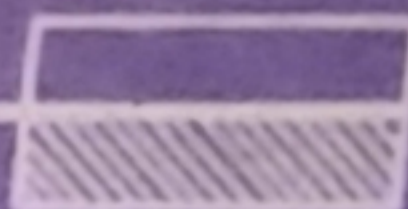
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**REMOVABLE LABEL TAB**

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5



BC-126  
June 1975

PTA 11-8-76

COMMERCIAL TV

# BROADCASTING STATION LICENSE RECORD

Date first licensed March 31, 1977 (#791)

**CH 69**

Call letters WFMZ-TV

Station location ALLENTOWN,  
PENNSYLVANIA

Name of licensee MARANATHA BROADCASTING COMPANY, INC.

Transmitter location E. Rock Rd., 1/2 mi. E. of Old Rt. 309, Allentown, Pa.

Main studio location Same as Trans. loc.

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To.
BPCT-4863	12-9-75	Ch-69	V-46.8kW	Unl.	2-9-76
AH: 900' MSL: 1410'		800-806	A-9.36kW		6-9-77
CP for new TV					
BPCT-4863(1)	8-2-76	MP to assign call ltrs.			
FBSA	8-2-76				
BMPCT-7657	9-10-76	Ch. 69	V. 129kW	U	2-9-76
AH: 900' MSL: 1410'		800-806	A. 12.9 kW		6-9-77
MP(BPCT-4863)	to chg ERP, trans & Ant.				
WIRE	11-8-76	re tend. lic. appl., auth. grted oper WFMZ-TV main trans & ant., on program Test accord. section 73.629 rules and BMPCT-7657.			
BLCT-2530	3-31-77	Ch. 69	V. 129 kW	U	8-1-78
AH: 900' MSL: 1410'		800-806	A. 12.9 kW		
Lic(BPCT-4863 as mod)	for a new station.				
BRCT-791	8-17-78	RENEWAL OF LICENSE (S)			8-1-81

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call  
Letters ~~(NEW)~~ WFMZ-TV

Name MARANATHA BROADCASTING COMPANY, INC.  
CH-69 ALLENTOWN, PENNSYLVANIA (PO E. Rock Rd., Allentown, PA 18103)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-4863 R & F #436677 \$500 AC: 003 PRESS: PN REC'D: GRANT FEE: \$4500 GRANT FEE PAID: 2-3-76 AC: <del>004</del> 002 #527162 AMENDED R & F BPCT-4863 AMENDED R & F AMENDED 11-10-75 R & F PRESS:	6-5-75 6-6-75 6-6-75  27 JUN 1975 7-8-75   8-8-75 8-11-75  10-8-75 10-14-75 11-10-75 11-11-75 11-24-75	CP for new TV on: Freq.: Ch-69, 800-806MHz ERP: Vis. <del>40.25kW</del> , Aur. <del>4.789kW</del> HAAT: 898 ft. TL: 1/2 mi. E. of Old Rt. #309 on E. Rock Rd., Allentown, Pa. (40-33-54 75-26-26) SL: Same as TL Trans.: <del>RCA TTU-10A</del> Ant.: <del>RCA TFV-6J</del>  Atty.: None Engr.: Applicant AMENDED re financial & engineering  AMENDED re Equal Employment opportunity program  AMENDED to change ERP to Aural 16.04kW, Visual 80.21kW; type of transmitter to RCA TTU-12A; type of ant. to RCA TFV-10J make changes in antenna structure (incr. height) & HAAT 900.4ft.	GRANTED COMMISSION ACTION	92-9-75

*sent straight wire  
12-31, also checked  
with budget for appl.*

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call  
Letters WFMZ-TV

Name MARANATHA BROADCASTING COMPANY, INC.  
CH-69 ALLENTOWN, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-7657 R & F #569304 \$100 AC: 001 PRESS:	5-14-76	MP(BPCT-4863) to chg. ERP to Vis. 220.80kW, Aur. 43.72kW; chg. type trans. to RCA TTU-30C; and make chgs. in ant. structure (incr. hght.).	GRANTED	9-10-76
	5-17-76			
	5-17-76			
	8 4 AUG 1976			
BLCT-2530 R&F 631399\$100 AC: 001 PRESS	10-29-76	Lic. (BPCT- as mod.) for a new station.  Atty.: None	GRANTED	3-31-77
	11-1-76			
	11-1-76			
	1 1 JAN 1977			
BRCT-791 R & F PRESS: PN REC'D:	3-24-78	Renewal of License  Atty.: None No contours filed - station notified 4-3-78 Ltr. 4-24-78 reporting contours on file.	GRANTED	8-17-78
	3-27-78			
	4-13-78			
	3-27-78			

CARD NO. 3

APPLICATION RECORD BROADCASTING  
COMMERCIAL TELEVISION

Call Letters: WFHZ-TV

Name: PARANATHA BROADCASTING COMPANY, INC.

CH-69

Station Location: ALLENTOWN, PENNSYLVANIA

File No.	Date	Description	Action and Date
BRCT-810331KQ R&F PN REC'D	3-27-81 3-31-81 3-31-81	RENEWAL OF LICENSE {ATTY: APPLICANT}	GRANTED 3-31-81

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

