

WEST-TV



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1,890,180

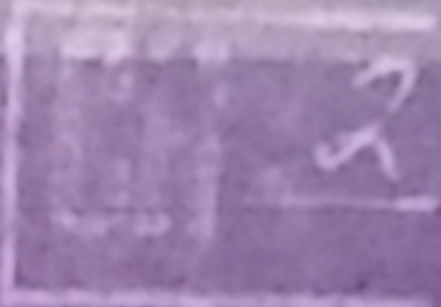
BROADCASTING STATION LICENSE RECORD

B.S.

Card # 1 First C.O. 5-24-56 (To start 6-11-56)

WFSB-TV (Let. 6-2-55)

Date first licensed 8-7-57 (OFF.# 354)



Call letters ~~XVHFJ-TV~~

(Station Location: DAYTONA BEACH, FLORIDA)
 Waiver 3.652(a) gr. 5-18-60 Identification
 with Orlando as well as Daytona Beach,
 Fla.

COWLES BROADCASTING, INC. (ML 9-22-76)

X COWLES FLORIDA BROADCASTING, INC. (BALCT-287 4-20-66 EFF: 4-27-66)

Name of licensee X TELRAD, INC.

1 mile west of Highway 17 and 5.5 miles south of De Land, near De Land, Florida (BMPCT-4150)
~~X 6th and Center Streets, North of Daytona Beach, Florida, Nr. Daytona Beach,~~
 Florida (MPCT-7-27-56 (LIC. 8-7-57))

Transmitter location X 6th and Center Street, Holly Hill, Florida

540 Corporation Avenue, Holly Hill, Florida (LTR. 8-2-62, chg. description only)
 X 6th and Center Streets, North of Daytona Beach, Florida (Lic. 4-23-58)

X 6th and Center Streets, ~~North of Daytona Beach,~~ Nr. Daytona Beach, Florida.
 (BMPCT-3798-4-27-56) (not a move)

Main studio location X 6th and Center Street, Holly Hill, Florida

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-	
BPCT-1219	7-8-54	Ch. # 2 54-60mc	V1. 26kw A. 759kw	U	9-8-54 3-8-55	
CP for a new Comm. TV B/C Station.						
BPCT-2845	2-11-55	Same	Same	Same	9-8-54 9-8-55	
Mod. of CP (BPCT-1219) to ext. comp. date.						
BPCT-3324	8-12-55	same	same	same	9-8-54 2-10-56	
Mod. CP (BPCT-1219, as mod.) to extend completion dt.						
BPCT-3692	1-17-56	same	same	same	9-8-54 5-10-56	
Mod. of CP (BPCT-1219, as mod.) to extend compl. dt.						
BTC-2175	4-25-56	Voluntary transfer of control of Permitt corporation from W. Wright Esch, Adelaide B. Esch and Louis Ossinsky, Sr. to WCOA, INC.				EFF: 4-28-56
BPCT-3878	4-20-56	same	same	same	9-8-54 8-10-56	
Mod. CP (BPCT-1219, as mod) to extend completion date						
BPCT-3798	4-27-56	same	V-5 kw A-2.5 kw	U	9-8-54 10-27-56	
Mod. CP (BPCT-1219, as mod.) to chg. ERP, type of transmitters.						
WIRE	5-29-56	Pending submission of field intensity measurements re WNDB(AM), auth. granted to oper. temp. per. ending 6-30-56 Comm. Basis accord. CP (BPCT-3798).				
WIRE	6-29-56	EXT. AUTH. opr. on Comm. basis accord. BPCT-3798 pending submission intensity meas. re WNDB(AM) period ending 7-30-56				
WIRE	7-30-56	EXT. AUTH. opr. Comm. basis accord. BPCT-3798 pending analysis field intensity meas. re WNDB(AM) to 10-27-56				
BPCT-4306	10-12-55	same	same	same	9-8-54 4-27-57	
Mod. of CP (BPCT-1219, as mod.) to extend compl. dt.						
WIRE	10-25-56	Pending filing of Lic. Appl. ext. authority gr. to Opr. WESH-TV Temp. Per. end. 4-27-57 Comm. basis accord CP BPCT-4306.				
BPCT-4150	2-6-57	same	V-100 kw A-60.3 kw	U	9-8-54 8-6-57	
Mod. CP (BPCT-1219, as mod) to chg. ERP, type of transmitters & type of antenna & other equipment.						

Form BC-126

June 1954

BROADCASTING STATION LICENSE RECORD

Card # 2

Date first licensed

Call letters WESH-TV

Station location Daytona Beach, Fla.

Name of licensee TELRAD, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
Wire	4-10-57	Lic. App	BLCT-605	auth. gr.	operate
WESH-TV on program Test accordance Section 3.629 Rules and CP BMPCT-4306					
BMPCT-4801	8-7-57	same	same	same	9-8-54
Mod. CP (BLCT-1219) to extend completion date 2-6-58 as mod. by BMPCT-4150					
BLCT-605	8-7-57	CH. #2	V- 5kw	U	8-7-57
AH. 310ft.		54-60mc	2.5 kw		2-1-58
License to cover BLCT-1219 as mod. for new station					
WIRE	11-1-57	BLCT-739	PROGRAM TEST AUTH.	ACCORD	
BMPCT-4801 SUBJECT FILING ADD. AUR. PER. MEASURES. WITHIN 30 DAYS & SUBJECT COND. THAT GRANT OF THIS AUTH. IS WITHOUT PREJUDICE TO ANY SUBSEQUENT ACTION TAKEN IN DOC. 11975 ADVISE WHEN OPERATION COMMENCES.					
Letter 11-4-57 from applicant. PROG. TEST began 11-2-57					
BRCT-354	1-30-58	same	same	same	2-1-58 2-1-61
RENEWAL OF LICENSE					
BLCT-739	4-23-58	CH#2	V-100 kw	U	4-23-58 2-1-61
AH: 940'		54-60	A-60.3 kw		
License to cover CP (BMPCT-4150, as mod).					
WIRE	7-31-59	RETEL 31	PENDING REPAIR,	AUTH. GR. TO	
OPR. WESH-TV WITHOUT SIDEBAND FILTER FOR PER. END. 8-31-59 SUBJECT TO CAUSING NO INTERFERENCE. ADVISE					
COMM. ACTION 5-18-60 COMM. GRANTED WAIVER 3.652(a) OF RULES TO PERMIT WESH-TV IDENTIFICATION WITH ORLANDO AS WELL AS DAYTONA BEACH, FLORIDA.					
BTC-3647	1-12-61	VOLUNTARY ACQUISITION OF POSITIVE CONTROL OF THE PENSACOLA-NEWS JOURNAL (Owner of 100% of Perry Realty Company, which owns 100% of Telrad, Inc. Licensee corporation) by John H. Perry, Jr. Individually, through purchase of 9 shares of stock from Farwell W. Perry and cancellation of their Voting Trust Agreement.			EFF. 7-20-61
BRCT-354	1-18-61	same	same	same	2-1-61
RENEWAL OF LICENSE					
BTC-4027	4-27-62	Voluntary acquisition of positive control of The Pensacola-News Journal (Owner of 100% of Perry Realty Company, which owns 100% of Telrad, Inc. licensee corp.) by John H. Perry, Jr., Individually, thru merger of The Post-times Company of Palm Beach into The Pensacola-News Journal			

Form BC 126 #3
June 1954

COMM.TV

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WESH-TV

Station location DAYTONA BEACH, FLORIDA

Name of licensee TELRAD, INC.

Transmitter location SEE CARD #1

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl.	Date	Freq.	Power	Time Div.	Period From To
CONTINUED FROM RECORDED					
BTC-4027 EFF: 7-11-62	4-27-62				Company and the purchase of 3506 shares of the recapitalized stock of the surviving corporation from Farwell W. Herry by the Pensacola News Journal Company and retired as Treasury Stock.
BRCT-354 AH: 940'	1-10-64	CH. 2	V-100 kw	U	2-1-64
		54-60	A-60.3 kw		2-1-67
RENEWAL OF LICENSE					
BMLCT-438 AH: 940'	1-25-66	CH. #2	V-100 kw	U	1-25-66
		54-60	A- 20 kw		2-1-67
Mod. of License to reduce Aural ERP & Mod. Aural Trans.					
BALCT-287	4-20-66	Voluntary assignment of License to COWLES FLORIDA BROADCASTING, INC. EFF:			
BMLCT-438 LETTER AH: 940'	1-25-66 8-8-66	Ch. #2 54-60	V-100 kw A- 20 kw	U	1-25-66 2-1-67
SUPERSEDED AUTH. TO CORRECT MONTH OF LICENSE ENDING.					
BRCT-354 AH: 940'	1-31-67	CH-2	V-100kw	U	2-1-67
		54-60	A-20 kw		2-1-70
RENEWAL OF LICENSE					
BPCT-4419	4-8--71	CP install precise carrier frequency control eqpt. 10-8-72			
WIRE FIL. LIC. APPLI. AUTH. ACCORD CP BPCT-4419.	4-23-71	PENDING COMPLETION OF CONSTRUCTION & GR. OPER. TEMP. PER. END. 7-21-71			
WIRE OPER. ON PTA EBSA	7-6-71 5-15-72	RE TENDERED LIC. APPLI. AUTH. GR.			
		ACCORD BPCT-4419.			
BPCT-4646	1-14-74	CP to install Alternate Main trans. at Ant. Loc.			3-14-74 7-14-75
WIRE oper. WESH-TV BPCT-4646	4-26-74	Pend. filing lic. appl. auth. grtd. per. ending 5-26-74 accord. CP			
Wire oper. Alternate Main BPCT-4646	6-7-74	Re tendered lic. appl., auth. grtd. PTA accord. 73.629 &			

Form BC 126 # 4
June 1954

COMM. TV.

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WESH-TV

Station location DAYTONA, BEACH,
FLORIDA

Name of licensee COWLES FLORIDA BROADCASTING, INC.

Transmitter location SEE CARD NO. 1

Main studio location SEE CARD NO. 1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BRC-354	6-30-76	Renewal	of license	(S)	2-1-79
BMLCT-814(1)	9-22-76	ML to chg. name			
BTC-8572	3-7-78	VOL. TC			

CARD #1

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

COMM. TV B/C

Call
Letters ~~WTJ-TV~~ WTJ-TVName TELRAD, INC.,
1/e Radio Station WTJ, 444 N. Beech St., Daytona Beach, Florida)

File No.	Dated	Application for	Action	
			Nature	Date
EPCT-1219	6-30-52	Construction permit for a Comm. TV B/C station		
Rec'd	7-1-52	FREQ: Ch. #2, 54-60 mc.	GRANTED	7-8-54
Filed	7-1-52	ERP: Vis. 1.44 kw, Aur. 0.72 kw	Order Docket No. 10929	
		Hours of operation: Unlimited		
		S-L: 6th & Center Street, Holley Hill, Fla.,		
		T-L: 6th & Center St., Holley Hill, Fla.		
		(Vis. & Aur. RCA TT-500A) (317')		
		Filed by A. L. Stein, Atty.		
AMENDED	2-6-54	Amended to change ERP from Vis. 1.44 kw,		
Rec'd & Filed	2-8-54	Aur. .72 kw to Vis. 1.26 kw, Aur. .72 kw		
EPCT-2845	2-4-55	Mod. of CP (EPCT-1219 which authorized a		
Rec'd & filed	2-7-55	new comm. TV b/c station) to extend completion		
		date from 3-8-55 to _____	GRANTED	2-11-55
		Filed by A. L. Stein, Atty.		

Lynne C. Smoby, Engr.

Card # 2

FORM A-170

APPLICATION RECORD - BROADCASTING

Comm TV B/C

FORMERLY FCC FORM 94

Call

WESH-TV

Letters

WOPJ-TV

Name TRAD, INC.
Daytona Beach, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-2846 Recd & filed	2-4-55 2-7-55	Modification of CP (BPCT-1219 as mod. which auth. a new comm. TV b/c station) to change ERP from Vis. 1.35 kw, Aur. 0.759 kw, to Vis. 100 kw, Aur. 68.6 kw, change transmitter location from 6th & Center Street, Daytona Beach, Florida to 0.6 miles South and near Orange City, Florida, change type of transmitters and antenna and make other equipment changes. (Vis & Aur. RCA-TT-25BL) (950.5) Filed by A. L. Stein, Atty.	DISMISSED Request of Applicant	(Letter 2-17-56)
BMPCT-3324 Recd. & filed Ext. #2	8-1-55 8-3-55	Mod. of CP (BPCT-1219, as mod., which authorized a new Comm. TV B/C Station) to extend completion date from 9-8-55 to 2-10-56. Filed by A.L. Stein, Atty.	GRANTED	8-12-55
BMPCT-3692 Recd. & filed Ext. #3	1-9-56 1-10-56	Mod. of CP (BPCT-1219, as mod., which authorized a new Comm. TV B/C Sta.) to extend completion date from 2-10-56 to 5-10-56. Filed Direct.	GRANTED	1-17-56

APPLICATION RECORD - BROADCASTING

FORM BC-121
FORMERLY FORM A-170Call
Letters WESH-TVName TELAD, INC.

(Daytona Beach, Florida)

File No.	Dated	Application for	Action	
			Nature	Date
BTC-2175 RECD & FILED	2-20-56 2-21-56	Voluntary transfer of control of Permitted corporation from W. Wright Esch, Adelaide B. Esch and Louis Ossinsky, Sr. to WCOA, INC. Filed by Frederick H. Walton, Jr., Atty.	GRANTED	4-25-56 EFF: 4-28-56
(Also See Card #4)				
BMFCT-3798 RECD & FILED	3-3-56 3-6-56	Mod. of CP (BMFCT-1219, as mod. which auth. a new Comm. TV B/c Station) to change ERP from Vis. 1.26 KW, Aur. .759 KW to Vis. 5 KW, Aur. 2.5 KW & to change type of transmitters. (317'). (VIS. & AUR. RCA TT2-AL.) Filed direct.	GRANTED	4-27-56
AMENDED Recd & Filed	3-20-56 4-3-56	AMENDED to correct geographical coordinates and antenna height above average terrain (308') Filed direct.		

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call
Letters WESH-TVNAME TELRAD, INC.
Daytona Beach, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BPOT-3878 Recd & filed EXT # 4	4-12-56 4-13-56	Modification of CP (BPOT-1219 as mod., which authorized a new comm TV B/C station) to extend completion date from 5-10-56 to 8-10-56 Filed Direct	GRANTED	4-20-56
(See Card #3)	BTC-2175	4-30-56 Notice of Appeal filed in the U.S. Court of Appeals for the District of Columbia, Case No. 13, 324, against action of 4-25-56 granting application without hearing. 5-21-56 PROTEST filed by Theodore Granik & Wm. H. Cook, requesting that appl. be Res. for Hr. (Filed by Leonard H. Marks, behalf protestants) 5-31-56 (See card No. 5) 6-5-56 Letter from Leonard H. Marks, behalf Theodore Granik & Wm. Cook, requesting that Comm stay the effectiveness of TC-2175 and withdraw any authorizations issued to the corp., while it is under control of the transferee.	H. Cook PROTESTS FILED BY GRANIK & COOK DISMISSED 1-30-57	

(Continued Card #5)

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call
Letters WESH-TVName TELRAD, INC.
Daytona Beach, Florida

File No.	Dated	Application for	Action	
			Nature	Date
(Continued from Card #4)		Application for and protest 6-7-56 Response to Letter from Granik, Cook (filed 6-5-56) filed by Frederick H. Walton, behalf Telrad, Inc. (WESH-TV).		
		5-31-56 Opposition to Protest filed by Wm. C. Koployitz & Frederick H. Walton, Jr., behalf Telrad & WCOA, Inc.		
BMPCT- Received	7-25-56 7-26-56	Mod. of CP (EPCT-1219, as mod., which author- ized a new COMM. TV B/C Station) to extend completion date from 1-27-56 to 2-10-57. Filed by: Frederick H. Walton, Jr. Atty.	Retd to atty, letter 7-27-56 (Unnecessary)	SEE ACTION 4-27-56
BMPCT-4150 Recd. & Filed	8-9-56 8-13-56	Mod. of C.P. (EPCT-1219, as mod., which au- thorized a new Comm. TV B/C Station) to change T-L from 6th and Center Streets, North of Daytona Beach, nr. Daytona Beach, Florida to 1 mi. West of US Highway 17, 5 1/2 mi. South of Deland, near Deland, Florida, change ERP from Vis. 5 kw, Aur. 2.5 kw to Vis. 100 kw, Aur. 60 kw, change type of transmitters & antenna and make other equip. changes. (940') (Vis. & Aur. RfA TT25HL) Filed by Fred H. Walton, Jr., atty.	GRANTED	2-6-57 Comm. action SEE CARD 5a for action of 4-3-57. DOCKET NO. 11975 assigned. GRANT REMAINS IN EFFECT SEE CARD #5a for PETITIONS & ACTION THEREON

see: card # 5-A

AUG. 1955

Call
Letters WESH-TVName TELRAD, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMPT-4150 - Contd.				
		JOINT PROTEST AND PETITION FOR RECONSIDERATION FILED 3-8-57 by Sutton on behalf of LICENSEE OF WDBO, WDBO-FM & WDBO-TV; WLOF; WKIS & WKIS-FM; Mid-Florida TV Corp. & WORZ, Inc.		
		OPPOSITION TO JOINT PROTEST AND PETITION FOR RECONSIDERATION filed 3-18-57 by Kopolwitz for WESH-TV		
		REPLY BY PROTESTANTS TO OPPOSITION TO JOINT PROTEST AND PETITION FOR RECONSIDERATION filed 3-25-57 by Sutton, Dobin and Lovett for Protestants		
		MEMO OPINION & ORDER 4-3-57 PETITIONS GRANTED IN PART & DENIED IN PART. REQUEST FOR STAY DENIED APPL. DESIGNATED FOR HEARING DOCKET 11975.		
		MEMO OPINION & ORDER ADOPTED 10-16-57 IN DOC. 11975 (BMPT-4150) AFFIRMING Memo Opinion & Order of 4-3-57 above.		
		3-12-58 DECISION in Docket 11975 ADOPTED: Protest of Mid-Florida Radio Corp. Dismissed and GRANT OF BMPT-4150 AFFIRMED. 3-12-58		

AUG. 1955

Call
Letters WESH-TVName TELRAD, INC.
Daytona Beach, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-4306 Recd. & filed Ext. # 6	10-1-56 10-3-56	Mod. of CP (BPCT-1219, as mod., which authorized a new Comm. TV B/C Sta.) to extend completion date from 10-27-56 to 4-27-57.	GRANTED	10-13-56
BLCT-605 Recd Filed	4-3-57 4-5-57 4-5-57	License to cover CP (BPCT-1219 as modified) which authorized a new commercial TV b/c station, with facilities specified as ERP: Vis. 5 kw, Aur. 2.5 kw, transmitter location as 6th and Center Streets, North of Daytona Beach, near Daytona Beach, Florida, transmitter as RCA TT 2 AL, antenna as RCA-TF-30 and antenna height above average terrain as 310' Filed by Frederick H. Walton, Jr. Atty.	GRANTED	8-7-57
BMPCT-4801 Recd. & filed Ext. # 7	7-25-57 7-26-57	Mod. of CP (BPCT-1219, as mod., which authorized a new Comm. TV B/C Sta.) to extend completion date from 8-6-57 to 2-6-58. Filed by F.H. Walton, Jr.	GRANTED	8-7-57

APPLICATION RECORD - BROADCASTING

COMM. TV

Call
 Letters WESH-TV

Name TELRAD, INC.
Daytona Beach, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-739 Recd & Filed	10-26-57 10-28-57	Lic. to cover CP (BMPCT-4150/ ^{as mod.} which auth. changes in existing Comm. TV broadcast station. Fred H. Walton, Jr., Atty.	GRANTED	4-23-58
BRCT-354 Recd. & filed	11-30-57 12-3-57	Renewal of license Frederick H. Walton, Jr., Atty.	GRANTED	1-30-58
LETTER (3) Received	9-25-59 9-28-59	REQUEST WAIVER OF SECTION 3.652(a) OF RULES for station identification as Daytona Beach-Orlando, Florida Frederick H. Walton-atty	DENIED BY COMM. ON 11-27-59. LTR. ADOPTED	
PETITION Recd.	2-10-60 2-10-60	REQUEST FOR WAIVER OF SEC. 3.652(a) OF THE RULES to authorized said licensee to include Orlando with Daytona Beach in the broadcast of station identification announcements and for other identification purposes of WESH-TV (Filed by Atty. Walton)	GRANTED 5-18-60 (COMM.) COMM. LTR. ADOPTED.	

Aug. 1955

Call

Letters WESH-TVName TELRAD, INC.Daytona Beach, Florida (P.O. Box 1551, Daytona Beach, Florida, lt. 6-15-62)

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-354 Recd.&Filed	10-31-60 11-3-60	RENEWAL OF LICENSE Frederick H. Walton, Jr. Atty.	GRANTED	1-18-61
BTC-3647 R & F	12-26-60 12-28-60	Voluntary acquisition of positive control of The Pensacola-News Journal (Owner of 100% of Perry Realty Company, which owns 100% of Telrad, Inc. Licensee corporation) by John H. Perry, Jr. Individually, through purchase of nine shares of stock from Farwell W. Perry and cancellation of their Voting Trust Agreement. Dempsey & Koplovitz-attys(Fred H. Walton Jr.)	GRANTED EPF: NOT CONSUMMATED LETTER 7-20-61	1-12-61
BTC-4027 Rc .& filed	4-11-62 4-12-62	Voluntary acquisition of positive control of The Pensacola-News Journal (Owner of 100% of Perry Realty Company, which owns 100% of Telrad, Inc., licensee corporation) by John H. Perry, Jr., Individually, through merger of The Post-Times Company of Palm Beach into The Pensacola-News Journal Company and the purchase of 3506 shares of the recapitalized stock of the surviving corporation from Farwell W. Perry by the Pensacola News Journal Company and retired as Treasury Stock. Dempsey & Koplovitz-attys(Fred H. Walton, Jr.)	GRANTED EPF:	4-27-62 7-11-62

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCAST

WESH-TV

COWLES FLORIDA BROADCASTING, INC. (4-20-66)

Name **X TELRAD, INC.**
Daytona Beach, Florida

32015

File No.	Dated	Application for	Action	
			Signature	Date
BRCT-354 Recd. & Filed	10-30-63 11-1-63	RENEWAL OF LICENSE Frederick H. Walton, Jr. Atty.	GRANTED	1-10-64
BALCT-287 R & F	12-3-65 12-6-65	Voluntary assignment of license to Cowles Florida Broadcasting, Inc. Dempsey & Koplovitz-atty for assignor Marmet & Schneider-atty for assignee		4-20-66 4-27-66
BMLCT-438 R & F	1-7-66 1-10-66	Mod. of License to reduce Aural ERP from 60.3 kw to 20 kw. Dempsey & Koplovitz, Atty.		1-25-66
BRCT-354 R & F	10-25-66 10-31-66	RENEWAL OF LICENSE Robert A. Marmet, Atty.	GRANTED	1-31-67

Name COMLES FLORIDA BROADCASTING, INC.
 CH-2 Daytona Beach, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-4158 R & F Press SEE OVER	9-27-68	CP to chg. trans. loc. to Maytown Road, Osteen, Fla.; make chg. in antenna struc.; and antenna height above average terrain to 1465 feet. Request Waiver of Section 73.610 of Rules. Robert A. Marnet, Atty. Robert E. L. Kennedy, Engr.	462526	30. 10-1-68
	10-1-68			D-19169
	OCT 9 1968			Designated for hearing 3-3-71
AMENDED R & F	1-20-69	AMENDED to correct type of trans. to RCA TT-25CL and chg. antenna height above average terrain to 1466 feet. AMENDED 5-14-69 re financial data, programming and engineering. AMENDED to correct type of trans. to RCA TT-25BL; and additional engr. data.	DENIED, DECISION adopted 6-30-76 (See back of Card 11)	
	1-24-69			
AMENDED	11-12-69	Amended to chg. ERP to Vis. 87.4 kw, Aur. 17.48 kw and additional engr. data.		
Rec & filed	11-13-69			
AMENDED	12-3-69	Amended to chg. erp to Vis. 85.5 kw (RMS) and Aur. 17.1 kw (RMS) and additional engr. data.		
Rec & filed	12-3-69			

BPCT-4158

Objections of Association of Maximum Service Telecasters, Inc. filed 12-23-68

OPPOSITION TO OBJECTIONS OF ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC. filed 1-31-69

REPLY OF ANST filed 6-25-69

COMMENTS OF COMLES FLORIDA B/C ON REPLY OF ASMT filed 7-10-69

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WESH-TVName COWLES FLORIDA BROADCASTING, INC.Ch. 2, Daytona Beach, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-4158 Cont'd		<p>AMENDED 4-20-70 to show land proposed for transmitter site has been purchased.</p> <p>Amended 7-23-70 re engr. data.</p> <p>Amended 12-29-70 re financial data.</p> <p>AMENDED 3-2-71 re programming.</p> <p>Amended 12-28-71 (MEMO OPINION AND ORDER) re changes in its roster of officers and directors.</p> <p>AMENDED 2-16-72 (Redesignation Order) re WESH-TV will accept a grant of CP with any condition Commission may impose.</p>		

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WESH-TVName COWLES FLORIDA BROADCASTING, INC.CH. 2 DAYTONA BEACH, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-354	10-28-69	RENEWAL OF LICENSE		D-19168
R & F	10-31-69	Robert A. Marmet, atty.		
\$150 #553350	"	AMENDED 6-9-70 re programming.	Designated for Hearing	
PH Recd.	"	Amended 7-23-70 re programming.		3-3-71
PRESS	NOV 13 1969	Amended 7-27-70 re programming.		
		Amended 11-2-70 re programming & staffing.	GRANTED DECISION	
		Amended 2-8-71 re legal.	6-30-76 (over)	
CHGR. DATA FILED	6-5-70	Amended (Order) 6-4-71 re community survey	(OVER)	
BRCT-4419	2-5-71	CP to install precise carrier frequency	GRANTED	4-8--71
Received	2-11-71	control equipment.		
Filed	2-19-71	Atty.: GRMalick (Marmet and Webster)		
#666089 \$50	2-19-71			
AC: 062				
PRESS:	FEB 26 1971			

Amended 12-28-71 (Memo, Opinion & Order) chg. in roster of officers & directors.

INITIAL DECISION OF ADMINISTRATIVE LAW JUDGE CHESTER F. NAUMOWICZ, JR., issued 11-27-73, released 12-7-73 FCC 73L-62 12035: Accordingly, IT IS ORDERED, That unless an appeal is taken to the Commission by a party or the Commission reviews the Initial Decision on its own motion pursuant to Rule 1.276, the application of Cowles Florida Broadcasting, Inc. for renewal of license IS GRANTED; the application of Cowles Florida Broadcasting, Inc., for modification of authorized facilities (BPCT-4158) IS DENIED; and the application of Central Florida Enterprises, Inc. IS DENIED.

DECISION adopted 6-30-76, released 7-20-76 FCC 76-642 41493: ACCORDINGLY, IT IS ORDERED, That, the motion to correct transcript of oral argument, filed December 31, 1974, by Central Florida Enterprises, Inc., and the motion to correct transcript of oral argument, filed January 6, 1975, by Cowles Florida Broadcasting, Inc. (WESH-TV), ARE GRANTED. IT IS FURTHER ORDERED, That, the motion to correct transcript, filed April 16, 1975, by Cowles Florida Broadcasting, Inc. (WESH-TV), IS DENIED. IT IS FURTHER ORDERED, That, the motion for declaratory relief, filed July 24, 1975, by Central Florida Enterprises, Inc., IS DENIED. IT IS FURTHER ORDERED, That, in view of the withdrawal of the Association of Maximum Service Telecasters (AMST) from these proceedings, AMST SHALL in no way participate in any further proceedings involving the referenced applications, nor shall it make any reference to the proceedings on these applications, ~~and~~ and or any facts or circumstances involved here in any presentations by, or participation of, AMST in the inquiry instituted in Docket 20418. IT IS FURTHER ORDERED, That the application of Central Florida Enterprises, Inc., for a construction permit for a new television station to operate on Channel 2, Daytona Beach, Florida, (File No. BPCT-4346) IS DENIED. IT IS FURTHER ORDERED, That, the request of the Broadcast Bureau for addition of a further condition, filed December 26, 1973, IS DISMISSED AS MOOT. IT IS FURTHER ORDERED, That the petition for leave to amend ~~its~~ its modification application, filed January 17, 1975, by Cowles Florida Broadcasting, Inc., (WESH-TV), IS DENIED, and the supplements to said

continued on Card #11A

Call
Letters WESH-TVName COWLES FLORIDA BROADCASTING, INC.C H-2 DAYTONA BEACH, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-354 CONTINUED		<p>AMENDED (Order) 7-24-72 re FTC Press Release concerning Consent Order against parent corporation.</p> <p>AMENDED (Redesignation Order) 2-16-72 re court suits, and re programming.</p> <p>AMENDED (ORDER) 10-2-73 re status of Civil Antitrust Action legal (ORDER)</p>		
<p>DECISION adopted 6-30-76, released 7-20-76, continued: petition for leave to amend, filed March 31, 1975 and August 8, 1975 by Cowles Florida Broadcasting, Inc. (WESH-TV) ARE DISMISSED. IT IS FURTHER ORDERED, That the application of Cowles Florida Broadcasting, Inc. (WESH-TV) for modification of authorized facilities (File No. BRCT-4158), IS DENIED. AND And, IT IS FURTHER ORDERED, That, the application of Cowles Florida Broadcasting, Inc. (WESH-TV), for renewal of the license of Station WESH-TV, Daytona Beach, Florida (File No. BRCT-354) IS GRANTED.</p>				

APPLICATION RECORD - BROADCASTING

Call Letters WESH-TV

Name COWLES FLORIDA BROADCASTING, INC.
CH-2 DAYTONA BEACH, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-2096 Received Filed #015846 \$50 AC: 069 PRESS:	6-25-71 6-11-71 6-28-71 6-28-71 JUL 21 1971	Lic. to cover (BPCT-4419) for chgs. Atty.: <u>Marmet</u> and Webster	GRANTED Issued with BLCT-2305	5-31-78
BPCT-2646 E & F #215203 \$50 AC: 058 PRESS: ✓	6-26-73 7-17-73 7-17-73	CP to install Alternate Main Transmitter (GATES BT-25L) at Main Trans-Ant. location. Atty: Robert A. Marmet	GRANTED	1-14-74 <i>Ed</i>

Req to open for 4646 rec'd 4-25-74 HRP/j4-26
F.C.C. - WASHINGTON, D.C.

COWLES BROADCASTING, INC.

Name **COWLES FLORIDA BROADCASTING, INC.**

CH-2 Daytona Beach, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-2305 R & F #309839 \$50 AC: 058 PRESS:	5-16-74 5-29-74 5-29-74 SEP 17 1974	Lic. to cover (BPCT=4646) to install Alternate Main Trans. (GATES BT-25L) at Main Trans.- Ant. location. Atty: Robert A. Marmet (Marmet Professional Corp.)	GRANTED Issued with BLCT-8096	5-31-78
BLCT-814 Received Filed #607810 \$100 AC: 001 PRESS:	8-25-76 8-27-76 9-10-76 8-27-76 14 SEP 1976	Mod. of Lic. to chg. name of Licensee to Cowles Broadcasting, Inc. Atty.: Harold K. McCombs, Jr. (Marmet)	GRANTED	9-22-76

Contours filed 3-9-76

F.C.C. - WASHINGTON, D.C.

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters WESH-TVName COWLES BROADCASTING, INC.
Ch-2 DAYTONA BEACH, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8572 R&F PRESS (Form 316)	1-6-78 1-11-78 JAN 31 1978	Voluntary transfer of control of licensee corporation from Cowles Communications, Inc. to Gardner Cowles, Marvin C. Whatmore, et al (Current Stockholders of CCI) Atty.: Robert Marmet	GRANTED EFF:	8-7-78
BRCT-78101DKH PRESS PN RECD	OCT 19 1978	RENEWAL OF LICENSE Atty.: Robert Marmet	GRANTED	1-29-82
BPCT-781206LC R & F PRESS:	12-1-78 12-6-78 79 0118	CP to chg. TL 650 ft. SE of existing site (28-56-17 81-18-58); chg. type ant. to Harris TAV-6L; and HAAT 1649 ft. Atty.: Robert A. Marmet	GRANTED	2-26-79

■ BTC-8572

INFORMAL OBJECTION OF CENTRAL FLORIDA ENTERPRISES, INC. filed 1-12-78 by Joe Hennessey on behalf of Central Florida ~~Enterprises~~ Enterprises.

OPPOSITION TO INFORMAL OBJECTIONS OF CENTRAL FLORIDA ENTERPRISES, INC. filed 1-23-78 by Robert Marmet on behalf of Cowles.

CENTRAL REPLY TO OPPOSITION TO INFORMAL OBJECTION filed 2-2-78 by Joe Hennessey on behalf of Central.

PETITION FOR RECONSIDERATION OF GRANT OF TRANSFER OF CONTROL; AND REQUEST FOR STAY filed 8-18-78 by Joseph Hennessey on behalf of Central Florida.

OPPOSITION TO REQUEST FOR STAY filed 8-29-78 by Robert Marmet on behalf of Cowles.

OPPOSITION TO PETITION FOR RECONSIDERATION filed 8-31-78 by Robert Marmet on behalf of Cowles.

(ERCT-354) MOTION FOR EXTENSION OF TIME 11-12-80 by Harold K. McCombs, Jr. for Cowles Broadcasting, Inc.

APPLICATION RECORD - BROADCASTING

Call
Letters WESH-TV

Name COWLES BROADCASTING, INC.

CH-2 Daytona Beach, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BRCCT-80113K R&F PRESS	11-13-80	Request authority to operate main and auxiliary trans. by remote control from 1501 Minnesota Avenue, Winter Park, Florida Harold K. McCombs, Jr., Atty	GRANTED	12-3-80
BLCT-800723KE		Lic. to cover BPCT-781206LC for chgs.	GRANTED to	4-27-81 2-1-82

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION WESH-TV

COWLES BROADCASTING, INC.

Licensee ~~W~~OWLES FLORIDA BROADCASTING, INC.

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
EPCT- 4346	1-2-70		Central Florida Enterprises, Inc. Daytona Beach, Fla.	DENIED, DECISION adopted 6-30-76, released 7-20-76, FCC 76-642 41493.	

444 S. Broadway, Ste. 202
Daytona, Fla. 32028

Renewal
Requested

Date
Received

Designated
for Hearing

Reason

Remarks

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

