

WEVU



REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/3

Form BC 126 PTA 8-19-74
June 1954 Silent 3-13-75

COMMERCIAL TV

BROADCASTING STATION LICENSE RECORD

CH 26

Date first licensed 10-21-74 (#773)

Call letters WEVU

Station location NAPLES, FLORIDA

CALOOSA TELEVISION CORPORATION (BALCT-702, grted. 8-24-78) Eff.:
X GULF SHORE TELEVISION CORPORATION

Name of licensee

Transmitter location 4.0 miles southeast of Bonita Springs, near Bonita Springs, Florida

Main studio location 4.0 miles southeast of Bonita Springs, near Bonita Springs, Florida

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPCT-4544	7-3-73	CH-26	V-537kW		9-3-73
		542-548mcs	A-53.7kW		1-3-75
AH: 710ft. MSL: 749					
Construction permit for a new commercial TV station					
BPCT-4544	8-27-73	Call ltrs. assigned. T			
BMPCT-7520	3-12-74	Ch. 26	V-1000kw	DA U	9-3-73
		542-548	A-100 kw	DA	1-3-75
MP(BPCT-4544) to chg ERP TL, SL same as TL, chg					
trans & ant.					
Wire	8-19-74	Re tendered lic. appl., auth. grtd.			
oper. accord. 73.629 & BMPCT-7520. Advise when oper.					
commences under this auth.					
WIRE	8-19-74	Re tendered lic. appl., auth:			
grtd. oper. WEVU accord. SEct. 73.629 rules and CP					
BMPCT-7520. Advise when oper. commences under this auth.					
EBSA	8-27-73				
BLCT-2308	10-21-74	Lic. (BPCT-4544)			
		2-1-76			
Wire	3-13-75	Pending compl. corporate & financial			
reorganization, auth. grtd. remain silent temp. per. end.					
6-13-75. This authorization subj. to subsequent filing of					
written notification that tower lighting being maintained.					
Advise when normal operation resumes.					
BTC-7696	5-27-76	Involuntary (Ct. Act.) TC			
BRCT-773	6-16-76	Renewal of license (S)			
		2-1-79			
BAICT-702	8-24-78	Vol. A/L			
BRCT-780	12-26-80	RENEHAL OF LIC. (S)			
		2-1-82			

APPLICATION RECORD - BROADCASTING COMMERCIAL TV

Call
Letters NEW WEVU

Name GULF SHORE TELEVISION CORPORATION
CH-26 (PO c/o G. Vernon Lundquist, Gulfshore Square, Suite 226, 1400 Gulfshore Blvd.,

Naples, FL 33940)

File No.	Dated	Application for	Action	
			Nature	Date
BFACT-4544	7-7-72	CP for new TV on: Freq.: Ch-26, 542-548mcs	GRANTED COMMISSION ACTION	7-3-73
Received	7-14-72	ERP: Vis. 534kw(H)RMS, Aur. 53.4kw(H)RMS		
Filed	7-17-72	HAAT: 710 ft.		
#s 091325 \$500	7-14-72	TL: 1.4 mi. N. of State Hwy. #846, 3.2 mi.		
& 092077 \$50	7-17-72	E. of US Hwy. #41, 4.0 mi. SE of		
AC: 011		Bonita Springs, Fla. (26-17-34 81-44-09)		
PRESS:	JUL 28 1972	SL: Same as TL		
PN REC'D:	8-22-72	Trans.: RCA TTU-30B Ant.: RCA TFU-30JDA		
GRANT FEE: \$4500		STATION LOCATION: NAPLES, FLORIDA		
GRANT FEE PAID:	7-30-73	REQUEST WAIVER OF SECTION 73.613 OF THE RULES.		
#219968 AC:012		Atty.: Robert J. Buenzle (Smith & Pepper)		
		Engr.: Bernard R. Segal (Jules Cohen & Associates)		
		Amended 8-24-72 re financial data.		
		Amended 4-19-73 re financial and legal		

PETITION TO DENY application filed 8-28-72 Marvin J. Diamond for WBBH-TV

ERRATUM TO PETITION TO DENY APPLICATION filed 8-31-72

OPPOSITION TO PETITION TO DENY filed 9-12-72 by Gulfshore.

REPLY TO OPPOSITION TO PETITION TO DENY filed 9-22-72 by Diamond for WBBH-TV.

MOTION TO STRIKE filed 10-6-72 by Buenzle on behalf of Gulfshore

MEMORANDUM OPINION AND ORDER Adopted: July 3, 1973, Released: July 12, 1973 FCC 73-737 97737:
Accordingly, IT IS ORDER, That, the petition to deny filed by Broadcasting-Telecasting
Services, Inc., IS DENIED; that the motion to strike filed by Gulfshore Television
Corporation IS DISMISSED AS MOOT; and that the application (BPCT-4544) of Gulfshore Television
Services, Inc., IS GRANTED.

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters WEVU

CH-26 Name GULF SHORE TELEVISION CORPORATION
NAPLES, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-7520 R & F #269033 \$50 AC: 058 PRESS:	1-11-74	MP(BPCT-4544) to chg. ERP to Vis. 982kW(H)RMS, Aur. 98.2kW(H)RMS; TL to Rte. #41, 2 mi. SSW of Bonita Springs, Fla. (26-19-00 81-47-13); SL Same as TL; chg. type trans. to RCA TTU-55B; and make chgs. in ant. structure. Atty.: Robert J. Buensle (Smith & Pepper)	GRANTED	3-12-74 <i>Lin</i>
	1-15-74			
	1-15-74			
	JAN 24 1974			
BLCT-2308 R & F #334082 \$50. AC: 058 PRESS:	8-6-74	LICENSE to cover (BPCT-4544) for a new station. Atty: Robert J. Buenzle (Smith & Pepper)	GRANTED	10-21-74 <i>P</i>
	8-8-74			
	8-8-74			
	SEP 25 1974	LETTER 1-22-75 re new atty: Pierson, Ball & Dowd, Peter D. O'Connell		

#3

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WEVUName GULFSHORE TELEVISION CORPORATION
CH 26 NAPLES, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
ETC-7696 R & F #396044 \$250. AC051 PRESS: Form 316	2-17-75 2-24-75 MAR 5 1975	Voluntary transfer of control (over the affairs of the station) from G. Vernon Lundquist, Jr. (62% stockholder & President) to Richard G. Simpson, Jr. (7.1% stockholder, Acting President & Board Member) Robert S. Dean (7.7%), Albert C. Hitting (7.1%), Sam W. Johnston, Jr. (7.1%), James L. Walker (4.2%) and Archie S. Maclean (4.8%) (Board Member) (Control to be vested in six Board Members). Atty: Pierson, Ball & Doid (Peter D. O'Connell) SEE CARD#4 FOR AMENDMENT.	GRANTED Eff:	5-27-76

BTC-7696

PETITION TO DENY filed 3-27-75 by G. Vernon Lundquist, Jr.

Ltr. 4-18-75 from George Y. Wheeler on behalf of South Florida Cable Television Corporation submitting copies of COMPLAINT FOR DECLARATORY JUDGMENT; MOTION TO DISMISS; MOTION TO STRIKE AS SHAM; and AFFIDAVIT.

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters WEVU

Name GULFSHORE TELEVISION CORPORATION
CH-26 NAPLES, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7696 CONTINUED AMENDMENT R & F PRESS:	4-28-75 5-6-75 20 MAY 1975	Re chg. application to an Involuntary (Court Action) transfer of control of licensee corporation from G. Vernon Lundquist, Jr., to Robert S. Dean, Albert C. Hitsing, Sam W. Johnston, Jr., Richard G. Simpson, Jr., James L. Walker, and Archie S. Maclean.		
BRCT-773 R & F PN Rec'd: PRESS:	9-26-75 9-30-75 9-30-75 28 OCT 1975	RENEWAL OF LICENSE Annual Reports Filed Atty: William H. Fitz (Pierson, Ball & Dowd) Ltr. 6-30-77 re Para 5 of Memorandum Opinion & order. Contours filed 11-24-75.	GRANTED COMMISSION ACTION (See other side)	6-16-76

MEMORANDUM OPINION AND ORDER adopted 6-16-76, released 7-7-76 FCC 76-570 40921: Accordingly, IT IS ORDERED, That the informal objection filed by the Florida State Branch of the National Association for the Advancement of Colored People IS GRANTED to the ~~a~~ limited extent indicated herein and IS DENIED in all other respects. IT IS FURTHER ORDERED, That the applications for renewal of licenses of the following stations ARE GRANTED for the period expiring February 1, 1979: WAKA, WBBH-TV, WBRD, WDUV(FM) ~~K~~ WCJB(TV), WFCB-TV, WFSU-TV(ED), WGLO(FM), WMFJ-FM-FM, WROD ~~and~~ WRUF-AM-FM. IT IS FURTHER ORDERED, That the applications for renewal of licenses of the following stations ARE GRANTED, subject to the conditions specified in paragraph 5, supra, for the period expiring February 1, 1979: WEVU(TV), WJCT(TV-ED) and ~~WX~~ WTVX(TV). The authority granted herein is subject to the following conditions: That WEVU(TV) submit to the Commission on or before July 1, 1977 and with their 1979 renewal application ~~for~~ the following information: (a) ~~a~~ a list of employees as of June 1, 1977 and September 1, 1978 by job title with part-time or full-time status indicated (ranked from the highest paid to the lowest paid), date of hire, sex, and race or national origin; (b) a list of persons hired from the release date of this Order to June 1, 1977, and from June 1, 1977 to September 1, 1978, indicating their job ~~h~~ title and part-time or full-time status, date of hire, sex, and race or national origin; and (c) details concerning the station's efforts to recruit for each position filled during the periods noted in (b) above, including identification sources used for the purpose of increasing the station's pool of minority and/or female applicants.

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters WEVU

Name
CH-26 CALOOSA TELEVISION CORPORATION
XGULFSHORE TELEVISION CORPORATION
NAPLES, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BALCT-702 R&F FN RECD PRESS (Form 314)	6-15-78 6-16-78. JUN 30 1978	Voluntary assignment of license to Caloosa Television Corporation. Atty.: Cordon and <u>Jacob</u> Amended 8-7-78 re <u>financial</u> qualifications	GRANTED Condition on reverse, Eff: 10-6-78	8-24-78
BRCT-780926KH PRESS FN RECD.	OCT 16 1979	RENEWAL OF LICENSE	MAR 27 1980	

BALCT-702 - condition:

This application is granted subject to the condition that: Caloosa Television Corporation submit to the Commission with the station's 1979 renewal application: (a) a list of station employees (full and parttime) as of September 1, 1978, with each's job title, sex and race, as well as, the date that he was hired; (b) a list of persons hired from June 1, 1977 to September 1, 1978, indicating the information noted in (a); and (c) details concerning the station's efforts to recruit for each position filed during the time noted in (b), indicating identification sources used for the purpose of increasing the station's pool of minority and female applicants.

REPLY {to letter of Commission dated 10-30-79} 11-9-79 by John B. Jacob for Caloosa Television Corp.-----

PETITION FOR RECONSIDERATION 11-9-79 by Jacob for Caloosa.

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters WEVU

Name CALOOSA TELEVISION CORPORATION
CH-26 NAPLES, FL

File No.	Dated	Application for	Action	
			Nature	Date
LETTER REC'D. PRESS:	10-24-78 OCT 31 1978	Request Waiver of Section 73.1201(b)(2) of the Rules to identify Station as Naples-Fort Myers, FL. Atty.: Cordon and <u>Jacob</u>		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

