

WGGS-TV

PRODUCT OF

Hamington Brand

MADE IN U.S.A.

LIBRARY BUREAU DEPARTMENT
BRANCHES EVERYWHERE

REMOVABLE LABEL GUIDE

CATALOG NO. 4550L 1/5

Form BC 126

STA 10-27-72

June 1954

Began 10-27-72

PTA 11-2-72

16
BROADCASTING STATION LICENSEE RECORD

COMM. TV

Date first licensed 1-26-73 (#760)

Call letters WGGS-TV

Station location GREENVILLE, S. C.

Name of licensee CAROLINA CHRISTIAN BROADCASTING, INC.

Transmitter location Ridge Road off Altamount Rd, on Paris Mt, near Greenville, S. C.

3409 Rutherford Rd., Taylors, S. C. (ML 5-25-76)

Main studio location Ridge Road off Altamount Rd, on Paris Mt, near Greenville, S. C.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPCT-4352	4-22-71	Ch. 16 V.	219 kw	U	6-22-71
AH: 1150 MSL:	2186'	482-488 A.	43.6 kw		10-22-72 ✓
CP for a new station - issued without call letters					
7-12-71	Call letters issued				
EBSA	5-15-72				
BMPCT-7430	10-12-72	Ch-16	V-186kw	Unl.	6-22-71
AH: 1150' MSL:	2186'	482-488	A-37.2kw		10-22-72
MP(BPCT-4352) to chg. ERP, type ant., ant. structure & HAAT					
BMPCT-7432	10-26-72	MP(BPCT-4352 as mod.) to extend			
(1)		completion date to 4-26-73			
Wire	10-27-72	Pending Comm. evaluation of tendered			
lic. appl.,	auth. grtd.	oper. temp. per. end. 11-10-72			
accord. BMPCT-7432. Advise when oper. commences this auth.					
BLCT-2183	1-26-73	Ch. 16	V-186kw	U	1-26-73
AH: 1150' MSL:	2186'	482-488	A-37.8 kw		12-1-75
Lic(BPCT-4352 as mod) for new station					
WIRE	3-6-74	UPON RECONST. COLLAPSED TOWER AND			
PEND. ACT. ON FCC FORM 301, AUTH. GRD. WGGGS-TV INSTALL					
AND OPER. RCA TFU-24DL ANT. TEMP. PERL END. 6-6-74 WITH					
ANT. HGT. AND EFFECT. RADIATED PWR. NOT EXCEEDING THAT					
PRES. AUTH. ADVISE WHEN OPERATION RESUMED.					
BPCT-4716	4-17-74	Ch. 16	V. 204	U	6-17-74
AH: 1150' MSL:	2185'	482-488	A. 40.7		10-17-75
CP to chg. ERP, ant & HAAT					
WIRE	9-13-74	Upon reconstruction collapsed twr.			
and pend. act. on FCC Form 301, auth. grtd. WGGGS-TV					
install and oper. RCA TFU-24DL ant. temp. per. ending					
12-6-74 with ant. hgt and effective radiated pwr.					
not exceeding that presently auth. Advise when oper.					
resumed:					

BROADCASTING STATION LICENSE RECORD

Date first licensed _____

Call letters WGCS-TV

Station location _____

Name of licensee SEECARD #1

Transmitter location SEE CARD #1

Main studio location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From: To
WIRE oper WGGG-TV temp	1-6-75	Pend. fil. lic. appl., per. end. 3-6-75			auth. grtd. accord. CP BPCT-4716.
WIRE grtd. oper WGGG-TV BPCT-4712	4-4-75	Pend. fil. lic. appl., temp. per. end. 7-6-75			ext. auth. accord. CP
WIRE ↕ oper WGGG-TV temp	3-7-75	Pend. fil. lic. appl. per. ending 4-6-75			ext. auth/ grtd. accord. CP BPCT-4716.
WIRE oper. WGGG-TV on program and CP BPCT-4716.	8-21-75	Re tendered lic. appl., program test accord.			auth. grtd. Sect. 73.629 rules
BRCT-760 BLCT-2440 AH: 1150 RENEWAL AND LICENSE TO COVER (BPCT-4716) FOR CHGS.	11-12-75	Ch. 16 V. 204 kW 482-488 A. 40.7 kW		U	12-1-75 12-1-78
BMLCT-806 (1)	5-25-76	ML to chg. SL.			
BPCT-4965 AH: 1150 CP to chg ERP, trans.	12-30-76	Ch. 16 V. 324 kW 482-488 A. 32.4 kW		U	2-28-77 6-30-78
WIRE line pending Commission Visual trans. pwr. output output of 2.45kW.	6-29-77	Auth. grtd. to install new transmissio n pending Commission action on appl. for modification. output of 11kW peak, aural trans. pwr. This auth. expires 9-1-77.			
WIRE line pend. Commission act. pwr. output of 11kW peak, 45kW. This auth. expires	9-2-77	Ext. auth. grtd. install new trans. on appl. for CP. Visual trans. 9-1-77.			
WIRE	9-8-77	Above auth. ext. to 12-7-77.			
BMPCT-7705 AH: 1150 MP to chg ERP, TO VIS. TYPE ANT. & HAAT	5-15-78	CH-16 V-525kw 482-488mhz A52.5			2-27-78 8-15-78
BRCT 780731 1H	1-29-79	RENEWAL OF LICENSE			12-1-81

APPLICATION RECORD - BROADCASTING

Call
Letters NEW-TV WCCS-TV

Name CAROLINA CHRISTIAN BROADCASTING, INC.
CH-16 (PO Box 4157, Greenville, S. C. 29608)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-4352 R & F #591579 \$150 PRESS: PH REC'D:	4-7-70 4-9-70 4-9-70 APR 30 1970 5-14-70	<p>CP for new TV on:</p> <p>Freq.: Ch-16, 482-484mcs</p> <p>ERP: Vis. 221kw(H) Aur. 44.2kw(H)</p> <p>TL: Ridge Rd. off Altamount Rd. on Paris Mtn., approx. 4 mi. N. of city limits of Greenville, S. C. (34-56-26 82-24-41)</p> <p>SL: Same as TL (RCA TTU-12A) HAAT: 1149 ft.</p> <p>STATION LOCATION: GREENVILLE, SOUTH CAROLINA</p> <p>Atty.: Fisher, Myland, Duvall, Southmayd & Cooper</p> <p>Engr.: Robert Gehman, Jr. (Commercial Radio Equipment Company)</p> <p>AMENDED 5-14-70 re Sec. III, para 3(b)</p> <p>Amended 7-8-70 re engr. data.</p> <p>AMENDED 4-13-71 re financial, programming and studio loc.</p> <p>F. O. C. - WASHINGTON, D. C.</p>	GRANTED	4-22-71

James H. Thompson

Route 2

Taylor, S. C. 29687

803 834-3822

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters WGGS-TVName CAROLINA CHRISTIAN BROADCASTING, INC.
CH-16 GREENVILLE, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-7430 R & F #108865 \$50 AC: 062 PRESS:	9-11-72 9-13-72 9-13-72 SEP 22 1972	MP(BPCT-4352) to chg. ERP to Vis. 187kw(E), Aur. 37.4kw(H); type ant. to Jampro JZZ-3-0B; make chgs. in ant. structure (incr. hght.); and HAAT 1147 ft. Atty.: Fisher, Wayland, Southmayd and <u>Cooper</u>	GRANTED	10-12-72
BMPCT-7432 R & F #111688 \$50 AC: 069 PRESS:	9-20-72 9-22-72 9-22-72 OCT 17 1972	MP(BPCT-4352 as mod.) to extend completion date. Atty.: Fisher, Wayland, Southmayd and <u>Cooper</u>	GRANTED	10-26-72
BLCT-2183 R & F #122449 \$50 AC: 069 PRESS:	10-26-72 10-27-72 10-27-72 NOV 24 1972	Lic. to cover (BPCT-4352 as mod.) for new station. Atty.: Fisher, Wayland, Southmayd and <u>Cooper</u> AMENDED 12-14-72 freq. monitor and to submit Sect. VI	GRANTED	1-26-73

Form BC-121
September 1969

GARD # 3

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call Letters WGGS-TV

Name CAROLINA CHRISTIAN BROADCASTING, INC.
CH-16 GREENVILLE, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-4716 R & F 286957 \$50 AC: 058 PRESS: APR 8 1974	2-28-74	CP to chg. ERP to Vis. 202.8kW(H); Aur. 40.5kW(H);	GRANTED	4-17-74 2-14-75
	3-4-74	type ant to RCA TPU-24DL; make chgs in ant. structure (decr hght) and HAAT: 1149 feet.		
BPCT-7556 Received Filed #353614 \$50 AC: 058 PRESS: OCT 16 1974	3-4-74	Atty: Grover C. Cooper (Fisher, Wayland, Southmayd & Cooper)		
		AMENDED 3-6-74 re balance sheet		
	9-11-74	MP(BPCT-4716) to chg. ERP to Vis. 214.8kW(H),	DISMISSED 2-3-75 REQUEST OF APPLICANT	
	9-13-74	Aur. 43.0kW(H) and make chgs. in transmission line.		
10-10-74	Atty.: Fisher, Wayland, Southmayd & Cooper			
10-10-74				

2-21-75 from atty re: STA to B. Mark
F.S.C. WASHINGTON, D.C. 4-3-75

APPLICATION RECORD - BROADCASTING

COMMERCIAL TELEVISION

Call Letters WCGS-TV

Name CAROLINA CHRISTIAN BROADCASTING, INC.
CH-16 Greenville, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-760 R & F PN Rec'd: PRESS:	7-25-75 8--1-75 8-1-75 19 AUG 1975	RENEWAL OF LICENSE Annual Reports Filed Atty: John D. Pellegrin (Fisher, Wayland) Amended 8-13-75 re Section II.	GRANTED Issued with BLCT-2440	11-12-75
BLCT-2440 R & F #449012 \$100. AC: 001 PRESS:	7-3-75 7-14-75 7-14-75 20 OCT 1975	License to cover (BPCT-4716) for changes. Atty: John D. Pellegrin (Fisher, Wayland, Southmayd and Cooper)	GRANTED Issued with Renewal granted same date.	11-12-75
BLCT-806 R & F #533114 \$100 AC: 001 PRESS:	2-19-76 2-23-76 2-23-76 3 MAR 1976	Mod. of Lic. to chg. studio location to 3409 Rutherford Road, Taylors, South Carolina. Atty.: Fisher, Wayland, Southmayd and Cooper	GRANTED	5-25-76

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call Letters WGGS-TV

Name CAROLINA CHRISTIAN BROADCASTING, INC.

Ch-16 GREENVILLE, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-4965 R&F 615799\$100 AC: 001 PRESS	9-17-76 9-21-76 9-21-76 15 NOV 1976	CP to chg. ERP to Vis. 364kW(Max) 321kW(H), Aur. 32.1kW(H); and chg. type trans. to AMPEX, TA-30 BT. Atty.: Charles Bell, Jr. (Fisher, Wayland, etc.)	GRANTED	12-30-76
BPCT-7705 R & F PRESS:	6-20-77 6-23-77 AUG 23 1977	MP(BPCT-4965) to chg. ERP to Vis. 1117kW(Max) 717.9kW(H), Aur. 71.79kW(H); type ant. to Bogner BUI 28H (DA); and HAAT 1146 ft. Atty.: Richard J. Bodorff (Fisher, Wayland, Southmayd and Cooper) Amended 4-26-78 re financial	GRANTED	5-35-78 8-21-78 TA 9-12-78
BRCT-780731H R&F FN RECD PRESS	7-28-78 7-31-78 AUG 16 1978	RENEWAL OF LICENSE No Contours filed:	GRANTED	1-29-79

Appl. w/ mark
Berlin a's of
10/24/80. (sent
back upstairs by
request). a.s., 10/24/80.

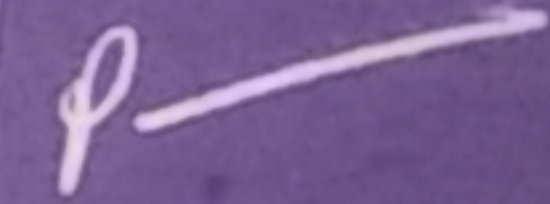
APPLICATION RECORD-BROADCASTING

Call Letters: WGGG-TV

Name: CAROLINA CHRISTIAN BROADCASTING, INC.

CB-16

Station Location: GREENVILLE, SC

File No.	Date	Description	Action and Date
BPCT-800131KV R & F	1-25-80 1-31-80	CP to chg. ERP to Vis. 104.0kW(M), Aur. 104.0kW (M); chg. TL to Solomon Jones Rd., Ceasars Head, SC (35-08-16 82-36-31); chg. type trans. to Ampex TA-30BTA; type ant. to Bogner BUI-28H (BT); and HAAT 1888 ft. REQUEST WAIVER OF SECTION 73.610(b) OF THE RULES. MUTUALLY EXCLUSIVE WITH BPCT-791030KF - WHNS(TV). Atty.: Fisher, Wayland, Southmayd and <u>Cooper</u>	DISMISSED 9-10-80 Designated for Hearing JUL 30 1981 BC-81-495
BLCT-2629 R&F PRESS	6-23-78	Lic. to cover CP(BPCT-4965 as mod.) to chg. ERP; type trans.; type ant. and HAAT: Edward F. Lorentz, atty.	
BRCCT-810217KF		Request for auth. to oper. by RC from SL at 3409 Rutherford Road, Taylors, SC	4-27-81

PETITION TO DISMISS OR DENY APPLICATION 5-22-80 by Norman E. Jorgensen
for Pappas Telecasting, Incorporated.

COMMENTS OF THE ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC. 5-19-80 by
Jonathan D. Blake for MST.

MOTION FOR EXTENSION OF TIME 6-3-80 by Richard J. Bodorff for Carolina
Christian B/c, Inc.

REQUEST FOR FURTHER EXTENSION OF TIME 6-19-80 by Richard J. Bodorff for
Carolina Christian B/c, Inc.

OPPOSITION TO PETITION TO DENY 6-24-80 by Grover C. Cooper for Carolina
Christian.

MOTION FOR EXTENSION OF TIME 6-26-80 by Norman E. Johnson for Pappas
Telecasting.

MOTION FOR LEAVE TO SUPPLEMENT RECORD 7-22-80 by Norman E. Jorgensen for Pappas Telecasting
Incorporated

SUPPLEMENT TO RECORD 7-22-80 by Norman E. Jorgensen for Pappas Telecasting Incorporated.

COMMENTS REGARDING MOTION FOR LEAVE TO SUPPLEMENT RECORD AND SUPPLEMENT TO RECORD 8-5-80
by Richard J. Bodorff for Carolina Christian Broadcasting, Inc.

MEMORANDUM OPINION AND ORDER (BC 35831) ADOPTED 9-10-80, RELEASED 9-16-80
ACCORDINGLY, IT IS ORDERED THAT: (a) the "Petition to dismiss or deny"
filed by Pappas Telecasting Incorporated IS DISMISSED and when considered as

SEE CARD 7

CARD NO. 7

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters WGG5-TVName
CH

CAROLINA CHRISTIAN BROADCASTING, INC.

16 GREENVILLE, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BRCT- 810803KQ PN REC'D	7-23-81 8-03-81	RENEWAL OF LICENSE ATTY: RICHARD R. ZARAGOZA {FISHER, WAYLAND, COOPER AND LEADER}	GRANTED	11-20-81

an informal objection IS GRANTED to the extent indicated herein and is otherwise DENIED. {b} the informal objection filed by the Association of Maximum Service Telecasters, Inc. IS GRANTED to the extent indicated herein and is OTHERWISE DENIED; and {c} Carolina Christian Broadcasting, Inc.'s request for waiver of the Commission's minimum spacing requirement IS DENIED and its application for a construction permit IS DISMISSED as inadvertently accepted for filing, pursuant to Section 73.35bb{a} of the Rules.

APPLICATION FOR REVIEW 10-16-80 by Grover C. Cooper for Carolina Christian Broadcasting, Inc.

OPPOSITION TO APPLICATION FOR REVIEW 10-31-80 by Norman E. Jorgensen for Pappas Telecasting Incorporated.

REPLY 11-13-80 by Richard J. Bodorff for Carolina Christian Broadcasting, Inc. (WGGG-TV)

MOTION TO STRIKE UNAUTHORIZED "REPLY" PLEADING 11-21-80 by Norman E. Jorgensen for Pappas Telecasting Incorporated (Pappas).

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

