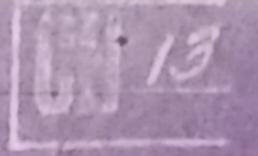
BROADCASTING STATION LICENSE RECORD COMMERCIAL TV B.C

FIRST C.O. 12-9-53 (Started 12-23-53)
Date first licensed 2-23-55 (Off.No. 129)



Call letters ___EEAU-IV_______ (Sta. Loc. Een Clairo, Wisconsin)

WEAU, INC. (BMLCT-648-Gr. 3-30-67)

Name of licensee XCENTRAL BROADCASTING COMPANY (BALOT-182 5-16-62 EFF: 5-17-62)

4.5 miles morth of Fairchild on County Road "H", Near Fairchild, Wisconsin (EMFCT-6001 5-25-65)
x1907 South Hastings Way, Eau Claire, Wisconsin (BLCT-1411 3-19-65)
x 2415 South Hastings Way, Washington, Wisconsin (EMPCT-1202, 7-29-53)

Transmitter location InClairement Awa & Trimble St., Eau Claire, Wis.

1907 South Hastings Way, Eau Claire, Wisconsin (BLCT-1411 3-19-65)

1907 - 1908 South Hastings Way, Washington, Wisconsin (1907-1202, 7-29-53) move

x 1907 South Hastings Way, May Uthire, Wisconsin (1907-1202, 7-29-53)

Main studio location - Clairemont Ave. & Trimble St., Eau Claire, Wis.

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

The state of the s						
No. Issued Freq. Power Div. From To- 4-25-55	Arral	Date			Time	Period
### 10-25-55 ##### 10-25-55 ##### 10-25-55 ##### 10-25-55 ##### 10-25-55 ##### 10-25-55 ##### 10-25-55 ##### 10-25-55 ##### 10-25-55 #################################	PERSONAL PROPERTY.		Free	Power		From- To-
210-216 A-26.5 kW 210-216 A-26.5 kW 10-25-55 10-25-55 10-27-29-50 same V. 57.5 kW U 4-25-55 A. 28.8 kW 2-25-54 2-25-55 2-25-54 2-25-55 2-25-54 2-25-55 2-25-54 2-25-55 2-25-56 2-	SERVICE HETERON	THE RESERVE OF THE PARTY OF THE	Comment and any and area?	S STREET, STRE	STATE STATE OF THE PARTY OF	
Construction permit for a new Commercial TV B/C Station HMPCT-1202 7-29-5) same V. 57.5 kW U 4-25-55 A. 28.8 kW 2-25-54 Interna changes. 12-9-53 STA Opr. Comm. besis exact accord. OP BMPCT-1202 exop. without frequency & Modulation Monitoring Equip. Notfy. Comm by wire on date regular operation begins Period Deding 2-2-54. EMPCT-17-67 1-25-54 same Period Deding 2-2-54. EMPCT-17-67 1-25-54 same Same same same 4-25-54 EMPCT-17-67 1-25-54 same Same same same same 4-25-54 EMPCT-17-67 1-25-54 same be extent coordance CP EMPCT- 2-2-54 kkT STA Opr. Comm basis exact accordance CP EMPCT- 17-67 except without frequency and Modulation monitoring equipment. Period Ending 8-25-54. EMPCT-2-23-25 bending filing of Lic. Appl. Fer. End. 2-25-55 EMCT-241 2-23-55 CH 13 7-57.5 kW 2-23-55 12-1-55 EMCT-129 11-9-55 Same W-1.4 kw 8-7-56 EMPCT-2048 12-7-55 Same W-1.4 kw 8-7-56 EMPCT-2048 12-7-55 Same W-1.4 kw 8-7-56 EMPCT-215, 10-12-56 Same W-1.4 kw 8-7-56 EMPCT-215, 10-12-56 Same W-3.10kw same 12-12-56 AH 430 ft. CP to make chgs. in EMP. install new ant. system & make other equipment changes. EMPCT-155 kw 8-7-56 EMPCT-157 10-12-56 Same W-3.10kw same 12-12-56 EMPCT-215, 10-12-56 Same W-3.10kw same 12-12-56 EMPCT-215, 10-12-56 Same W-3.10kw same 12-12-56 EMH 430 ft. CP to make chgs. in EMP, install new ant. system & make other equipment changes. EMPCT-155 kw 8-7-56 EMPCT-157 10-12-56 Same W-3.10kw same 2-7-56 EMPCT-215, 10-12-56 Same W-3.10kw same 2-7-56 EMPCT-150 Same W-1.4 kw W-1.4	BPCT-744	2-20-00	PERSONAL PROPERTY.		THE RESERVE OF THE PARTY OF THE	PROTECTION OF THE PROPERTY AND ADDRESS OF THE PROPERTY ADDRESS OF THE
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dod.C.P. (BPCT-714) to change ERP, change T-1 & S-1, and make antenna changes. 12-9-53 STA Opr. (comm. besis exact accord. CP BIPCT-1202 exap. without frequency & Modulation Monitoring Equip. Notfy. Comm by wire on date regular operation begins Period Ending 2-25-54. ERPCT-1747 1-25-54 same same same same 4-25-5; Mod. CP(APCT-744, as mod.) 2-2-54 SIT STA Opr. Comm basis exact accordance CP BAPCT-1767 except without frequency and Modulation monitoring equipment. Period Ending 8-25-54 BEPCT-2232 8-10-44 Same Same Same 12-25-85 Hod. of P(APCT-744, as mod.) to ext. comp. date. Wire 8-10-54 lod. EXT STA Opr. Comm basis exact accord CP BAPCT-241 2-23-55 CH 13 7-57.5km U 2-23-55 12-1-55 BECT-241 2-23-55 CH 13 7-57.5km U 2-23-55 12-1-55 AH 430 ft. 210-216k-28.8 km & to change des. of S-T lodation. BECT-2048 12-7-55 same V-144km same 12-1-55 12-1-58 EPCT-2048 12-7-55 same V-144km same 12-1-55 12-1-58 EPCT-2048 12-7-56 same V-24km same 12-1-55 12-1-58 EPCT-2058 12-7-56 same V-144km same 12-12-56 comm. Basis schools. Of PRP type of transmitters. BECT-491 12-13-56 CH #13 2-10-216 km 90 ft. CP to make chgs. in ERP, install new ant. system & make other equipment changes. BECT-491 12-13-56 CH #13 2-10-216 km 90 ft. CP to make chgs. in ERP, install new ant. system & make other equipment changes. BECT-491 12-13-56 CH #13 2-10-216 km 90 ft. CP 12-13-56 12-1-58 BECT-491 12-13-56 CH #13 2-10-216 km 90 ft. CP 12-13-56 12-1-58	BAPCT-1	202 7-29-5	same	ELITERATION AND ADDRESS AND AD	CONTRACTOR OF THE PARTY OF THE	The state of the s
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iod. CP(NPCT-744, as mod) to extend completion dt. 8-25-54 2-2-54 EXT STA Our. Comm basis exact accordance CP BMPCT- 1767 except without frequency and Modulation monitoring equipment. Period Ending 8-25-54 EPCT-2282 0-10-44 Same Same Same 3-25-58 Wod. of CP(NPCT-744, as mod.,) to ext. comp. date. Wire 8-10-54 Nod. EXT STA Opr. Comm basis exact accord CP BMPCT-2352 pending filing of Lic. Appl. Fer. End. 2-25-55 BMCT-241 2-23-55 CH 13 V-57.5km U 2-23-55 12-1-55 AH 430 ft. 210-216-28.8 km & to change des. of S-T location. BMCT-129 11-9-55 same same 12-1-55 12-1-58 EPCT-2048 12-7-55 same V-144km same 12-1-55 12-1-58 EPCT-2048 12-7-55 same V-144km same 2-7-563 APC 12 mie chgs in ERP. type of transmitters same 12-12-56 APC 2 mie chgs in ERP. type of transmitters same 12-12-56 APC 2 mie chgs in ERP, install new ant. system & make other equipment changes. BMCT-491 12-13-56 CH #13 V-144 km U 12-13-56 12-1-58 AH 4301		NAMES AND ADDRESS OF THE OWNER, WHEN PERSON NAMED IN	THE RESIDENCE OF THE PARTY OF T	COMO	SATE	4-25-5
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### Period Snding 0-22-24 ################################	2-2-5	4 EXT STA	Treas	nev and	Modulation	monitoring
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	10000000	THE RESERVE TO SERVE THE PARTY OF THE PARTY	210-216	A-72-4	CW L	-13-30 TK-T-38
	AH A	non to ente	CP BRCS	LOOLS) SO	e changes	

orm BC-126

CARD # 2

COMM. TV B/C BROADCASTING STATION LICENSE RECORD

Date first licensed 2-23-55 (Uff. No. 129)

Call letters WEAU-TV

Station location Eau Claire, Wisconsin

Name of licenses

CENTRAL BROADCASTING COMPANY

Transmitter location SEE CARD # 1

Main studio location SEE CARD # 1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
BNPCT-469	8 5-29-57	same	same	same	12-12-56
Mod . CP(BP	CT-2154)to	extend	complet:	on date.	8-12-57
187-672	7-25-57	H 13	7-510 kw		7-25-57
AH 900		GARGINANINE STREET	-165 kw		12-1-58
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License	to maintai an <u>tat</u> ma		Electronic Property and Control of the Control of t	sed main	nt.
WIRE.	to \$100-wall through the section of	PROGRAN	AND DESCRIPTION OF THE PARTY OF	UTHORIZED	PCT-2164
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RULES.					
COLUMN TO SERVICE AND ADDRESS OF THE PARTY O	11-19-58	DECEMBER OF THE PERSON NAMED IN	V-310 by	U	12-1-58
AH: 9001	THA & SEE	210-216	A-155 B	E 100	12-1-61 CWD IT ION
IRCT-129	11-19-58	CH / 13	Toot	g minten	12-1-58
AUX. ANT		210-216	anco, E	mrgancy	12-1-61
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WIRE TEMP P	7-24-59 P	The second secon	CONTRACTOR OF THE	A STREET, STRE	PR. WEAU-TV
WIRE	9-29-59 P			Married Married Street Street	OWER. ADVISE -
TEMP. P	ER END 10	29-59 W	TH REDUC	ED AURAL PO	WER. ADVISE
BRCT-129	11-19-50	CH #13	Test . Mai	nt . Emergen	y 12-1-58
AUX, AN	TENNA	A Description of the last of t	purposes	CONTRACTOR OF STREET	12-1-61
TETTER.	11-14-60	PENDING	RECEIP!	VER IF LED RE	QUEST, EXT.
WIRE AUTH. GR	OFR. WEAU	TV, TEMP.	PER. EN	0. 12-15-60	WITH REDUCED
	MIR. ADVIS		+-		
BRCT-12	9 11-22-61		COP LIGHT	ISE	12-1-61
BRCT-L	ANS. & ANT.	Same	SAMO SI	E0	- 12-1-61
Aux Ant		RENEWA	OF LICE	SE	12-1-64_
BALCT-1	82 5-16-62	I District and the last of the		MENT OF LIC	ENSE TO
POST BR	DADCASTING	CORPORATI	ON. ERF:	5-17-02 NTENNA	
MAIN_TR	ANS. & ANTE	- × -			
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Form BC 126 /3 June 1954

BROADCASTING STATION LICENSE RECORD

Date first liceased

Call letters WEAU-TV

Station location _EAU CLAIRE, WISC.

Name of Hiceasee POST_BROADCASTING CORPORATION

Transmitter location SEE_CARD_#1

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

		process of the last	THE RESERVE AND ADDRESS OF THE PARTY.		
Appl.	Date		BRP	Time	Period
No.	Isaued	Freq.	Power	Div.	From- To-
BPCT-3110	12-7-62	CH #13	V-316 km	U	2-7-63
AH: 890' MS	THE RESERVE AND ADDRESS OF THE PARTY OF THE	10-216	A-158 km	MAIN TRAN	\$• & 8−7-63
CONTRACTOR OF THE PROPERTY OF	on Permit	to chang	e ERP.	ype of t	ansm.
WIRE	3-29-63 F	E TENDER	ED LIC.	APPL. AUT	H. GR. OPERAT
WEAU-TV 1	AIN TRANS	& ANT .	ON PROGE	AM TEST A	ccord.section
	ES & CP BI	Contract of the Contract of th			
Commence of the control of the contr	12-17-63	The second secon	V-316 k	U	12-17-63
THE RESERVE AND ADDRESS OF THE PARTY OF THE	NSL:1948.8	A STATE OF THE PARTY OF THE PAR	A-158 k		12-1-64
The second secon	cover CP	The American Street of the Party of the Part	Designation of the last of the	in Trans.	& Antenna
BPCT-3401	8-18-64	CH.13	V-316 kg	U	10-18-64
AH: 890'		210-216	A- 55 kg		4-18-65
Main Iran	Section 1 Section 1 Section 2 Sectio	and the second contract of the second contrac	EUDINECTIC SHEET CONTROL OF	ACCOUNTS OF THE PARTY OF THE PA	che type tra
WIRE	10-2-64	RELETEN	GR 3. PE	ND. FILING	LIC. APPLIC.
AUTH. GR.	OPER. WEA	h-ia iem	. PER.	END. 11-4+	64 ACCORD.
CP BPCT-					
WIRE				and the second s	AUTH. GR.
THE RESERVE AND ADDRESS OF THE PARTY OF THE	AU-TV ON PR	og, Test	ACCORD.	SEC. /3.0	WILES &
CE_BECI=	MEGANIC PROCESSION AND ADDRESS OF THE PARTY	CU 413	FOR TES	TING MAIN	T. 12-1-64
					LY 12-1-67
EHMAN	RENE	WAL OF LI	CENSE	(CONDITIO	NAL)
	9 11-30-64	and Elifernia Character Street Street	ACCRECATION AND ADDRESS OF A	A Committee of the Comm	Control of the Contro
AH:890 1	MSI :1848 .8'	210-216N	cA-158km		12-1-67
MAIN TRA	NS & ANT.	RENEWAL	OF LICE	NSE (COND	
BLCT-141	3-19-65	CH.#13	V.316 ki	w U	3-19-65
AH:890'	MSL:1848.8	210-216	A. 55 k	be TL & SI	12-1-67 L.(St.# chgd)
MAIN TRA	NS.& ANTENN to cover CP	(BPCT-34	01,auth.	chgs.in sta	ition)/
BMPCT_60	001 5-25-65	CH.#12	V.195 km		11-25-65
AR: 1990	SL:3080	210-216	A.38.9 W		1-25-66
secued as	E CP Ito	che. ER	TL type	The state of the s	AH-spcf.SL
BSCT-129	MSL:1448.8	210-216	A- 55 kw	MAIN TRANS	12-1-67
*DOCKET	NO. 13374.	Mod. OF	icense to	che cary	er frequency
BS01-12	12-14-6	A VENE	UP GT 19	MAR 2	196612-1-67
Later Street Contract	NO. 13374 +/		AUXTETRIC	ANTENNA	DONDITION
MEYER ATMENT	AUX. licens	ie B Wodillia	ed as of	12-14-65 r	
15574	change Off	set Carri	er Freque	ncy.	
1	STATE OF THE PARTY	the second second	SHOW WHEN THE REAL PROPERTY.	NAME OF STREET OF STREET	THE PERSON NAMED IN COLUMN TWO IS NOT THE OWNER.

BROADCASTING STATION LICENSE RECORD

Station location EAU CLAIRE, WISCONSIN

Name of licensee POST BROADCASTING CORPORATION

Transmitter location SEE CARD #1

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

-		ACCOUNT OF THE PARTY OF THE PAR	CONTRACTOR OF THE PARTY OF THE	1	1 Period
Appl.	Date			Time	From- To-
No.	Issued	Freq.	Power	Div.	From- 10-
BMPCT-619	3-4-66	same	same	same	11-25-65
MAIN TRANS	.& ANT. (9-4-66
Mod . of C	(BPCT_60	01)to ex	tend_com	pletion de	te
The state of the s					3-25-66 at
	AND LAND	Contract of the Contract of th	THE R. P. LEWIS CO., LANSING	CONTRACTOR AND ADDRESS OF TAXABLE PARTY.	5_1966
WIRE		STATE OF THE PARTY	CONTRACTOR OF THE PARTY OF THE	LIC APPL	AUTH GR.
OPER WEA	the second secon	Control of the Contro	The second secon	21, 1966	
BMPCT-61	9. ADVIS	e when o	PERATION	COMMENCE	
THIS_AUT	HORITY_St	tted 6-1	9-66		
WIRE	7-25-66	THE RESIDENCE OF THE PARTY OF T	ERED LI	. APPLI AL	
OPER WEA	U-TV MAIN	RANSMIT	ER AND	NT. ON PRO	GRAM TEST
ACCORD_S	Z3_629	KOTES T	ND CP_H		-3-30-27
BMLCT-648	3-30-67 Lic. to che	Dame t	WEAT.	Same TNC	12-1-67
Mod . 01					6-18-67
	4-18-67	A SUCCESSION OF THE PARTY OF TH	NAME AND ADDRESS OF THE OWNER, TH	THE RESERVE AND ADDRESS OF THE PARTY OF THE	
AH: 1990'	HSL:3080'	210-216	A-38.9 M	4-1464	12-18-67
Main Tran	SWITH ALE	to insta	11 Vin	Alt Main	& Antenne
RICT-159	3 T 5-23-37	Cu 13	U-105 L		5-25-67 12-1-67
AH: 1990	MSL:3080	CH-13	A-38.9		12-1-67
	to cover C	P (RMPCT-	6001.as	nod . Dwhich	auth.chgs.
			Berthadler		
CONTRACTOR CONTRACTOR AND ADDRESS OF ADDRESS	11-24-67	and the second s	The second secon	The state of the s	12-1-67
The same of the sa		T			
BPCT-407	1 4-1-68				6-19-69
REPLACEM	ENT POS (BP	CT-3935)			10-1-68
- WISE	1.5-30-68 WEAU-TV ON	RE TE	ND. LICEN	SEC 73 6	TH. GR.
The second secon	T-4071	1	Accord	. 320. /3.0	29 NULLS &
BLCT-18		Lic.(B	PCT-4071	MERT CERNI	12-1-70
HAIN TR	ANS. WITH A	RENEWAL	OF LICE	SE (S)	12-1-73
The state of the s	28 1-31-72	COLUMN TWO IS NOT THE OWNER, THE		ACCRECATE ACCREC	12-1-73
BMLCT- /	MSL: 3080'	210-216	A. 28.8		
ML to de	crease aure	ERP.			
EBSA	5-15-7	2			
			A SAME		

Form EC 126 June 1954

COMMERCIAL TV B/C BROADCASTING STATION LICENSE RECORD

CARD # 5

Date first licensed

Call letters WEAU-TV

Station location EAU CLAIRE,

Name of licensee WEAU, INC.

Transmitter location SEE CARD # 1

Main studio location ___ SEE CARD # 1

CONSTRUCTION PERMIT AND LICENSE RECORD

	the second of				
Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BRCTV-171 (1)	PRODUCTION OF THE PERSON NAMED IN	ACTION OF THE PARTY OF THE PART	CONTROL	AUTHORITY	
	11-21-74 S. WITH AL	traus.	ake char	ges in	1-21-75 7-21-76 ANTENNA
MAIN IRAN			DRIVERS AND		
BRCT-129 AH:1990' SHORT TER	1-8-75 NSL:3080' NENEWAL.	COLUMN TO SECURITION OF THE PARTY OF THE PAR	V-191kW A-28.8k	Unl. RC	1-8-75
WIRE oper. W	3-24-75	Re tend			73.629 rules
AH: 1990	7-11-75 MSL: 308 7-4684) fo	0' 210-2	V. 191 16 A. 28	cW U .8 kW	11-8-76
BRCT-129	1-14-76	Renewal	of lice	nse (S)	12-1-76
BRCT- 129	11-15-7	RENEWA	OF LICE	NSE (S)	12-1-79
(Main T	0 30KN 11- rens. with 0 12KE 2-29 MSL: 3080 hr. ERP	Alt. Vis	D <u>r1v</u>	EFinal Am 6MHz Unl	8-25-81

FORM A-170 FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call WEAU-TV

Name CENTRAL BROADCASTING COMPANY

Wisconsin)

File No.	Dated	Application for	Act Nature	Date
BPCT-744 Recd. & File	7-20-51	Onstruction permit for new Comm. TV B/c Station FREQ: Ch.# 13, 210-216 MCS. ERP: Vis. 49.2 KW, Aur. 24.6KW. Hours operation: Unlimited. 840' S-L: Clairement Ave. & Trimble Street, Eau Claire, Wisconsin. T-L: Clairement Ave. & Trimble Street, Eau Claire, Wisconsin. (Vis. & Aur. RCA TT-10AH) Filed by Arthur W. Scharfeld, Atty.	EE CARD	#2 for motion
		F.C.C. · WASHINSTON, D. C.		

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters 可RAU-TV

CENTRAL BROADCASTING COMPANY Name

File No.	Dated	Application for	Nature Nature	Date
BFCT-744 RMENDED Rec'd Filed	6-27-52 6-30-52 6-30-52	(PURSUANT TO SIXTH REPORT & ORDER 4-11-52) FREQ: Ch. #13, 210-216 mcs. ERP: Vis. 52.2 kw; Aur. 26.6 kw Hours of Operation: Unlimited S-L: Clairement Ave. & Trimble St., Kau Claire, Wisconsin TpL: Clairement Ave. & Trimble St., Eau Claire, Wisconsin (Vis. & Aur. RCA TT-10AH) (840)	GRANTED	2-25-53
AMEDED Rec'd AMEDED Rec'd & Fil	9-24-52 9-29-52 2-20-53 d 2-24-53	(Filed by Arthur W. Scharfeld, Atty.) Amended to change ERP from Vis. 52.2 kw; Aur. 26.6 kw to Vis. 52.2 kw; Aur. 26.1 kw Amended to correct geographical coordinates		

FORM A-170 FORMERLY FCC FORM 94

APPLICATION RECORD - EROADCASTING

Call Letters

WEAU-TV

Name CENTRAL BROADCASTING COMPANY

File No.	Dated	Application for	Nature	Date
The same of the sa	SECRETARIA DE CONTRACTORIO DE	THE RESIDENCE AND PARTY OF THE	GRANTED	7-24-53
BMPCT-120		Mod. of CP (BPCT-744, which authorised a new	Olivini Pa	1-41-00
itec'd	6-24-53	commercial TV broadcast station) to change		
Filed	6-24-53	ERF from Vis. 52 kw, Aur. 26.5 kw to Vis.		1
		59.05 kw, Aur. 29.53 kw change transmitter		
		and studio location from Clairemont Avenue		
		and Trimble Street, Eau Claire, Wisconsin to	3	
		2415 Scoth Hastings way, Nau Claire, Wisconsin		
		and make antenna changes. (9144)	1	
		Filed by Arthur W. Scharfeld, Atty.		
Amended	7-3-53	Amended re Sec V-C, para 2, ant. hgt. ab.	1	
ecd.&Filed	7-7-53	aver. terrain 431'.		
		Biled by Arthur W. Scharfeld, Atty.		
Amended	7-13-53	Amended to specify T-L and S-L as 2415 South		
lecd & File		Hastings Way, 400' east of the city limits		
		of Eau Claire, Wisconsin and request waiver		
		of Section 3.613 of Rules		
		Filed by Arthur W. Sharfeld, Atty.	ALC: Y	

Gard #4 FORN A-170 FORNERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

COMM. TV B/C

Call Letters

通过一个

Name CENTRAL BROADCASTING COMPANY
Less Claire, Visconsin

File No.	Dated	Application for	Nature	10n Date
Rocd. Filed	1-21-54 1-21-54	Mod. of CP(EPCT-744, as mod., which muther- ised a new Comm. TV B/C Station) to extend completion date from 2-25-54 to 5-25-54. Filed by Arthur V. Schaufeld, Atty.	GRANTED	1-25-54
EFCT-2352 ocd, AFiled	7-21-54	Mod. of CP (EPCT-744, as mod., which suthor-	RANZED	8-10-54
BLCT-241 Recd & file	8-12-54 8-17-54	License to cover construction permit (BPCT-744 as modified) which authorized a new commercial TV broadcast station and to change Filed by Arthur W. Scharfeld, Atty.	ANTED 2	-23-55
		description of S-L and T-L to 2415 South Hastings Way, Washington, Wisc. in lieu of 2415 Hastings Way, Eau Claire, Wisc. (not a move).		
BRCT-129	8-31-55	Renewal of license Filed by Arthur W. Scharfeld, Atty.	ANTED 11	-9-55

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

COMM. TV B/C

Call Letters WEAU-TV

Name CENTRAL BROADCESTING COMPANY
Eau Claire, Wisconsin

File No.	Dated	Application for	Nature .	Date
BLCT-491 ecd. cfiled	10-14-55 10-18-55 6-8-56 6-22-56	CP to make changes in facilities of existing Comm. TV B/C Station to change EPP from Vis. 57.5 kw, Anr. 28.8 kw to Vis. 145.6 kw, Aur. 72.81 kw and change type of transmitters. (RCA-TT 25HE) (430') Filed by Arthur W. Scharfeld, atty. License to cover BPCT-2048, which authorized changes in facilities of existing Comm. TV B/C Station. Filed by Arthur W. Scharfeld, Atty.		12-7-55
EFCT-2154 Recd & Filed		C.P. to make changes in facilities of exist-	SEE Card	6

Card # 6 FORM BC-121 AUG. 1955

APPLICATION RECORD - BROADCASTING

Comm IV B/O

Call Letters WEAU-TV

Name CENTRAL BROADCASTING COMPANY

			Action		
File No.	Dated	Application for	Nature	Date	
PCT-2154 mended Recd & filed Cont'd from	the state of the s	Amended to change ERP from Vis. 308 kw, Aur. 154 kw to Vis. 310 kw, Aur. 155 kw, make antenna and other equipment changes. (893') Filed by Arthur W. Scharfeld, Atty.	GRANTED	10-12-56	
BMPCT-4698 lecd. ofiled Ext. # 1		Mod. of CP(BPCT-2154, which authorized changes in facilities of existing Comm. TV B/C Sta)to extend completion date from 6-12-57 to 8-12-57 Filed by A W Scharfeld, Atty.	GRANTED	5-29-57	
BLCT-672 Recd & File Main trans	7-3-57 7-9-57 & entenna	Lic. to cover CP (BPCT-2154, as mod., which auth. changes in facilities of existing Comm.	PARTED	9-25-57	
		P.C.C WASHINGTON, D. C.			

FORM BC-121 FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Comm 27 3/0

Call

Letters .. HEAU-TY

CHITTRAL BROADCASTING COMPANY

		u Claire, Vi	econ e in		
	File No.	Dated	Application for	Natur	otion O Date
	BLCT-694 Brod & file Auxiliary as		License to maintain formerly licensed main antenna as auxiliary antenna at the main trum mitter fite. Filed by Theodore Baron, Atty.	GRANTEI	8-16-57
The State of the last	HRCT-129 Recd & File MAIN TRANS	8-22-58 19-2-58 & ANT.	Renswal of License. Filed by Arthur Stambler, Attorney	(CONDI	11-19-5
	BRCT-129 Rood & File	I DOMESTIC STATE OF THE PARTY O	Renswal of License. Filed by Arthur Stambler, Attorney	GRAFIED (CONDITIO	11-19-58
	HRCT-129 Recd.&Filed MAIN TRANS.	8-24-61 9-5-61 ANT.	RENEWAL OF LICENSE Arthur Stambler, Atty.	GRANTED	11-22-61
	ERCI-129 Recd.&Filed AUX. ANT.	8-24-61	Archur Stambler, Acty.	GRANTED	11-22-61
			F.C.C WASHINGTON, G. C.		

FORM BC-121

Aug. 1955

Comm TV B/C APPLICATION RECORD - BROADCASTING

Card #8

Call

WEAU-TV

BOST BROADCASTING CORPORATION (5-16-62)

CENTRAL BROADCASTING COMPANY

	-	OTSTAGE MT	And the control of th	OF STREET	
-	File No.	Dated	Application for	Natur	otion Date
	BALCT-182	2-14-62 2-16-62	Voluntary assignment of license to Post Broadcasting Corporation Filed direct by Wisc. Atty Roger C. Minahan (Whyte, Hirschboeck, Mina Harding & Harland, 1st Wisc. Nat. BK. BLDG Milwaukee 2, Wisc.	CRANTE EFF: 5-	THE RESERVE OF THE PARTY OF THE
	BPCT-3110 Rec.& filed MAIN TRANS.		CP to change ERP from Vis. 310 kw, Aur. 155 kw to Vis. 316 kw to Aur. 158 kw; and type of transmitter to RCA, TT35BH	GRANT ED	12-7-62
	BLCT-1281 Recd.&Filed MAIN TRANS.	& AN ENNA	License to cover CP (BPCT-3110)which authoris change in ERP and type of transmitter.	GRANTED	12-17-63
	EPCT-3401 Recd.AFiled MAIN TRANS.	7-30-64 8-5-64 ANTENNA	Construction Permit to reduce Tural ERF from 158 KW to 55.60 KW; and change type of Annal transmitter to RGA TILOAH.	GRANTED	8-18-64

COMM. TV

Call Letters SEAU-IV

Rame POST BROADCASTING CORPORATION EAU CLAIRE, WISCONSIN

A Part of the Part	TAIRET ALSO			The state of the s
File No.	Dated	Application for	Nature	Date
BMPCT-6001 Recd.& Filed WAIN TRANS.		Mod. of CP (BPCT-3401, which authorized changes in existing station) to change Aur. ERP from 55 kw to 50 kw; change transmitter location from 2415 South Hastings Way, Washing Wisconsin to 4.4 miles North of Fairchild, Wisconsin on County Road Wisconsin on County Road Type of antenna to RCA TW-15A-P; make changes in antenna	ISSUMD A	DEAN SLAS
AMENDED Rec.& filed	4-23-65 4-30-65		ANTED	5-25-65

#10 FORM BC-121 Aug. 1955

APPLICATION RECORD - BROADCASTING

CORSI. TV

Call Letters WEAU-TV

8	RameEO	ST_BRDADGAS	ING CORPORATION		
8	CH.13 EA	CLAIRE, W	ISCONS IN		
	File No.	Dated	Application for	Nature	Date
	RECT-129 Recd&Filed NAIN TRANS.	8-19-64 8-26-64 & ANTENNA	CONDITION: with ever action may be taken proceedings in Docket No.	GRANTED nout pre	11-30-64 Idice to what-
-	BLCT-1411 Recd&Filed MAIN TRANS.	10-5-64 10-7-64 & ANTERNA	License to cover CP(BPCT-3401, which authorized changes in existing station) and to redescribe transmitter and studio location as 1907 S. Hastings Way, Esu Claire, Visconsin.	CRANTED CONDITION Tanted 1	as on renewal -30-64
, ,	BRCT-129 Recd&Filed AUXILIARY A	10-15-64 10-19-64 TENNA	REMENAL OF LICENSE MAR 2 5 1966 CANCELLED	SOLL T	TION AS MAIN
			F.C.C. WARRING D.		

m

FORM BC-121 Aug. 1955

APPLICATION RECORD - BROADCASTING

COMM. TV B/C

Call Letters

WEAU- TV

INC.
ROADCASTING CORPORATION

10				A	otion
1	File No.	Dated	Application for	Nature	Date
-	EMPCT-6199 Recd. &Filed MAIN TRANS. &	12-14-65 12-16-65 ANTENNA	Mod. of CP(EMPCT-6001, which auth. changes in existing station) to extend completion date from 1-25-66 to 5-31-66.	GRANTED	3-4-66
	R&F	7-19-66 7-21-66 Antenna	License to cover CP(BMPCT-6001, as modified) which authorized changes in existing station Amended to chg. name pursuant to BMLCT-648	A STREET, SQUARE, SQUA	5-25-67
	BMICT-648 Rec	3-2-67 3-6-67 3-16-67	Modification of license to change name to WEAU_INC.	GRANTED	3-30-67
	BPCT-3935 R & F BRCT-129 R & F AUG 28 N	8-10-67 8-14-67	RENEWAL OF LICENSE		4-18-67
			F. C. C. WARRING C. C.	. 1	

8-23 67-323 's Township

FORM BC-121

Aug. 1955

COMMITTE.

Call Letters

MEAU-TY

Eau Claire, Wisconsin Action File No. Dated Application for Nature Date 12-23-67 CP to replace expired CP(BPCT-3935) which BPCT-LO71 RAFTED 4-1-68 authorized installation of Visual Alternate TRANS. WITH ALTER. Main Final Amplifier. FISHISHS: & ARTEUNA JAN 1 1 1950 LICENSE (BPCT-4071) for changes. LCT - 1826 9-23-68 \$30.#460604 9-25-68 9-25-68 6-19-70 GRANTED MAIN TRANS. WITH ALTER. ISUAL FINALAMOLI.6 ANTENN Renewal of license. 8-12-70 GRANTED 5-14-71 IRCT_129 8-14-70 AUG 2 6 1970 FRESS: 8-14-70 PN REC'D: P.G.G. - WARMINGTON, D. C.

Form BC-121 September 1969

APPLICATION RECORD - BROADCASTING

Call Letters

WEAU-TV

Rame	WEAU INC
CH-13	EAU CLAIRE, WISCONSIN

		THE RESIDENCE OF SHIP	
Dated	Application for	Nature	Date
1-4-72		GRANTED	131-72
8-15-73 8-17-73 8-17473 SEF 1 4 1973	RENEWAL OF LICENSE SHORT TERM RENEWAL GRANTE	19727 Win-	1 for Hearing 1 6 JAN 1974 75 to 1-8-76
10-10-73 10-23-73 10-23-73	Request auth. to oper.trans. by remote control from 1907 South Hastings Way, Enu Glaire, Williams	1	
	12-30-71 1-4-72 1-4-72 JAN 1 8 1972 8-15-73 8-17-73 8-17-73 SEF 1 4 1973 10-10-73 10-23-73 10-23-73	12-30-71 1-4-72 1-4-72 1-4-72 JAN 18 1972 8-15-73 8-17-73 8-17-73 SEP 14 1973 NOV 9 1973 ML to decr. Aur. ERP to 33.75kw. RENEWAL OF LICENSE SHORT TERM RENEWAL GRANTE SHORT TERM RENEWAL GRANTE 10-10-73 10-23-73 10-23-73 NOV 9 1973	Dated 12-30-71 1-4-72 1-4-72 1-4-72 1-4-72 JAN 18 1972 8-15-73 8-17-73 8-17-73 8-17973 SEF 1 4 1973 New 7-7-7-5-ft Day & Long William Renewal Granted From 1907 South Hastings Way, Eau Glaire, Wilconsin. GRANTED Request auth. to oper.trans. by remote control from 1907 South Hastings Way, Eau Glaire, Wilconsin. GRANTED REAL TERM RENEWAL GRANTED REQUEST SHORT TERM RENEWAL GRANTED EFF. 1-8-10-23-73 10-23-73 10-23-73 NOV 9 1973

XEVELLER INITIAL DECISION OF ADMINISTRATIVE LAW JUDGE HERBERT SHARFMAN 1884ed 11-12-74. released 11-19-74: Awcordingly, because public interest, convenience, and necessity will be served, IT IS ORDERED that unless an appeal from this initial decision is taken to the Commission by a party or the commission reviews the initial devision on its own motion in accordance with Section 1.276 of the rules, the above-captioned application of WEAU, Inc. is GRANTED to the extent that its license is m renewed for a period of one year.* If is FURTHER ORDERED, pursuant to Section 503(b) of the Communications Act of 1934, as amended, that the licensee, WEAU, Inc., shall submit its check for \$1,000, payable to the order of and mailed to the Federal Communications Commission, in payment of its liability for repeatedly violating Se-tion 73.1205 of the Rules and Regulations, as above held. IT IS FURTHER ORDERED that the Broadcast Bureau's motion for production of min documents filed February 28, 1974, 1s DISMISSED as moot. The The Deliber of the Control o *This initial decision is effective 50 days after the release date subject to the provisions of

the rule (1.276) cited in the ordering clause above. Exceptions, if any, must be filled within

30 days of the krelease date unless an extension is duly granted.

NOTICE released 1-14-75 45161: the Initial Decision released 11-19-74 became effective 1-8-75.

CARD #14

APPLICATION RECORD - BROADCASTING

COMMERCIAL IV

Call WEAU-IV Letters

BAU CLAIRE, WISCONSIN

Form BC-121 September 1969

File No.	Dated	Application for	Nature	Date
BPCL-4684 R & F #245407\$50 AC: 058 PRESS:	10-16-73 10-23-73 10-23-73	CP to make changes in transmitting equipment		11-21-74
BLCT-2394 Received Filed #401170 \$50. #408985 \$50. AC: 058 PRESS:	3-7-75 3-13-75 4-2-75 3-13-75 4-2-75	License to cover (BPCT-4684) for changes.	GRANTED	7-11-75
HRCT-129 R & F PH RECD PRESS:	8-29-75 9-2-75 9-2-75 1 2 SEP 1975	Annual reports filed	RANTED	-14-76

APPLICATION RECORD - BROADCASTING

Call Letters WEAU-TV

File No.	Dated	Application for	Nature	tion Date
BRCT-129 R&F PN RECD PRESS	7-27-76 7-29-76 7-29-76 7-29-76	RENEWAL OF LICENSE Contours & Annual report filed. Amended 9-16-76 re supplement replacing paragraph 6, Section IV-B.	GRANTED	11-15-76
BFCT-790412 R & F PRESS:	4-2-79 4-12-79 7-5-79	CP to ohg. ERP to Vis. 316kW, Aur. 31.6kW	GRANTED	2-25-80
PREES	7-23-79 7-23-79 87-30-79 87-30-79 87-30-79	RENEUAL OF LICENSE ATTY: CARL R. RAMEY {MCKENNA, WILKINSON & KITTNER}	GRAGATED	11-30-79-79
BLCT-80052	2KG	Lic. to cover BPCT-790412KE for chgs. Amended 5-7-81 re engineering	7	6-11-87

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

