

WDSU-TV

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REMOVABLE LABEL GUIDE

CATALOG NO. 4550L 1/5

Form PB 126

First Operation 12-18-48

COMM. TV

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 9-20-49 (Off. 19)

Call letters WDSU-TV

Station location New Orleans, La.

COSMOS BROADCASTING CORPORATION (AL 11-23-77; Eff: 12-31-77)

COSMOS BROADCASTING OF LOUISIANA, INC. (AL 11-29-72; Eff:

Name of licensee x WDSU-TV INC. (BALCT-372 12-20-68) EFF: 12-31-68

Transmitter location Tournefort St. between Celestine and Josephine, New Orleans, La.
(BPCT-11-10-55)

Main studio location 520 Royal St., New Orleans, La.

B.S.

CARD #1

BROADCASTING STATION LICENSE RECORD COMMERCIAL TV

First operation: 12-18-48

Official No. #19

Date first licensed 9-30-49

ROYAL STREET CORPORATION (BALCT-307 8-23-66 EFF: 6-24-66)

Call letters WDSU-TV

X ROYAL STREET CORPORATION (BMLCT-112 6-1-62)

(Sta. Loc. New Orleans, Louisiana)

X WDSU BROADCASTING CORPORATION (PAL-9 Gr. 3-28-51 EFF: 3-7-51)

X EDGAR B. STERN & EDGAR B. STERN, JR. d/b as WDSU BROADCASTING SERVICES

X WDSU BROADCASTING SERVICES, INC. (MPCT-1-12-49) / (RAPCT-16 3-24-49)

Name of licensee X STEPHENS BROADCASTING COMPANY, INCORPORATED

Tournafort St. between Celestine and Josephine, Near New Orleans, La. (PCT-11-10-58) / (LIC. 7-23-58)

X 313 Carondelet Street (Hibernia Bank Bldg.), New Orleans, La. (9-14-48)

X Masonic Temple, 333 St. Charles Street, New Orleans, La. (6-2-48)

Transmitter location X Hotel Monteleone, 214 Royal Street, New Orleans, La.

520 Royal St., New Orleans, La. (letter 3-19-51 Eff: 3-5-50)

X Hibernia Bank Bldg. 313 Carondelet Street, New Orleans, La. (Let-10-26-49)

Main studio location X Hotel Monteleone, 214 Royal Street, New Orleans, La.

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From- To |
|--|----------------------|--|------------------------------------|-----------|--------------------|
| BPCT-224 | 1-16-48 | Ch. 36, 52-55 mc. | ERP: Vis. 21 kw Aur. 10.5 kw | U | 3-16-48 9-16-48 |
| C. P. for a new commercial television broadcast station. | | | | | |
| BMPCT-188 | 6-2-48 | Same | Vis. 19 kw Aur. 9.5 kw | U | 3-16-48 9-16-48 |
| Mod. of C.P. (BPCT-224) to change transmitter location, change ERP and make antenna changes. | | | | | |
| BMPCT-290 | 8-23-48 | Same | Same | Same | 3-16-48 3-16-49 |
| Mod. of C. P. (BPCT-224 as mod.) for ext. of completion date | | | | | |
| BMPCT-263 | 9-14-48 | Same | Vis. 31 kw Aur. 15 kw | Same | 3-16-48 3-16-49 |
| Mod. of C. P. (BPCT-224 as mod.) to increase ERP, change transmitter location, change type antenna and change transmitter. | | | | | |
| WTC-655 EFF: | 10-21-48 12-28-48 | Voluntary transfer of control of permittee corporation from E.A. Stephens H. G. Wall and Fred Weber to INTERNATIONAL CITY BROADCASTING SERVICE, INC. | | | |
| WDSU-TV | 12-17-48 | STA to operate Commercial TV B/C Station on commercial basis in accordance with current C.P., for period 12-18-48 to 3-16-49. | | | |
| BPCT-702 | 1-12-49 | Change in corporate name to WDSU Broadcasting Services, Inc. | | | |
| | 3-9-49 | Ext. STA operate on commercial basis etc. period 3-17-49 to 6-1-49. | | | |
| BMPCT-461 | 3-2-49 | Same | Same | Same | 3-16-48 6-16-49 |
| Mod. of C.P. (BPCT-224 as mod.) ext. completion date. | | | | | |
| BMPCT-500 | 4-28-49 | Same | Same | Same | 3-16-48 9-16-49 |
| Mod. of C.P. (BPCT-224 as mod.) ext. completion date. | | | | | |
| Wire | 6-10-49 | Authority granted operate without video frequency monitor period 30 days provided suitable means used to measure frequency. | | | |
| | 8-24-49 | Ext. STA operate on com. basis etc. period 9-2-49 to 9-16-49. | | | |

B-S. CARD #2

BROADCASTING STATION LICENSE RECORD COMMERCIAL TV

Date first licensed

Call letters WDSU-TV

Name of licensee WDSU BROADCASTING SERVICES, INC.

Transmitter location See Card #1

Main studio location See Card #1

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From To | |
|----------------------------|--------------------|--|----------|-----------|--|-------------------------------|
| Letter | 7-7-49 | Authority granted WDSU-TV operate without video frequency monitor provided suitable means used to measure frequency. | | | | Period 30 days ending 8-10-49 |
| Wire | 8-4-49 | Authority granted WDSU-TV operate without video frequency monitor provided suitable means used to measure frequency. | | | | Period 30 days from 8-11-49 |
| BAPCT-16 EFF: 3-7-51 | 8-24-49 5-26-49 | Voluntary assignment of Permittee Corporation from WDSU Broadcasting Services, Inc. to Edgar B. Stern & Edgar B. Stern, Jr. d/b as WDSU Broadcasting Services. | | | | |
| | 9-13-49 | Mod. of STA to change name period ending 9-16-49 to operate on comm. basis. | | | | |
| BLCT-34 | 9-30-49 | License to cover CP (BPCT-224 as mod.) | | | | 9-30-49 2-1-50, |
| BRCT-19 | 1-25-50 | Same | Same | Same | 2-1-50 2-1-51 Renewal of license | |
| BRCT-19 | 1-29-51 | Same | Same | Same | 2-1-51 2-1-52 RENEWAL OF LICENSE. | |
| BALCT-9 EFF: | 2-28-51 | Voluntary assignment of license from Edgar B. Stern & Edgar B. Stern, Jr., d/b as WDSU Broadcasting Services to WDSU BROADCASTING CORPORATION | | | | |
| BRCT-19 | 1-30-52 | Same | Same | Same | 2-1-52 6-1-52 Renewal of license | |
| BRCT-19 | 6-21-52 | Same | Same | Same | 6-1-52 6-1-53 Renewal of license | |
| BRCT-742 | 12-12-52 | Ch. #6 | V-100 kw | U | 2-12-53 6-12-53 Construction permit to increase ERP, install new transmitter and make other equipment changes. | |
| BRCT-19 | 6-8-53 | Same | Same | Same | 6-1-53 6-1-54 Renewal of license | |
| WIRE | 8-13-53 | Auth. gr. commence program tests accord. Section 3.629 Rules & CP BRCT-742. | | | | |
| BRCT-19 | 5-19-54 | Same | Same | Same | 6-1-54 6-1-55 Renewal of license and conversion of obstruction marking specifications. | |

B.S. Card # 3

BROADCASTING STATION LICENSE RECORD

COMM. TV

Date first licensed

Call letters WDSU-TV

Name of licensee WDSU BROADCASTING CORPORATION

Transmitter location See Card # 1

Main studio location See Card # 1

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time | Period |
|---|-------------|---|-------------------|---------------------------|--------------------|
| | | | | Div | From To |
| BLCT-148 | 6-28-54 | Ch. # 6 82-88mc | V 100kw A 50kw | U | 6-28-54 6- 1-55 |
| Lic. to cover CP (BPCT-742) which author. chgs. in exist- ing Comm. TV B/C Sta. | | | | | |
| BRCT-19 | 5-11-55 | same | same | same | 6-1-55 6-1-58 |
| RENEWAL OF LICENSE | | | | | |
| BPCT-2034 | 11-10-55 | same | same | same | 1-10-56 7-10-56 |
| AH 930 ft. (Main) CP to make changes in TL, type of antenna & ^{other} equipment | | | | | |
| BMPCT-3544 | 1-20-56 | same | same | same | 1-10-56 8-20-56 |
| Mod. CP (BPCT-2034) to install new transmitters & change type of antenna. (MAIN TRANS. & ANT) (930') | | | | | |
| BPCT-2061 | 1-20-56 | same | same | same | 3-20-56 8-20-56 |
| AUX. TRANS. & ANT. (972') -- For Emerg. Test & Maint. only | | | | | |
| CP to install auxiliary transmitters & ant. system at Main transmitter site of WDSU-TV. | | | | | |
| BMPCT-4106 | 7-24-56 | same | same | same (MAIN) | 1-10-56 2-20-57 |
| Mod. CP (BPCT-2034, as mod.) to extend completion date | | | | | |
| BMPCT-4105 | 7-24-56 | same | same | same | 3-20-56 2-20-57 |
| Mod. CP (BPCT-2061) AUX. TRANS. & ANT. to extend completion date to | | | | | |
| WIRE | 11-28-56 | PENDING FILING LIC. APPLICATION EXT. AUTH. OPR. COMM. BASIS ACCORD MPCT-4106 to 12-31-56 | | | |
| WIRE | 12-19-56 | EXT. OF ABOVE TO 2-20-57 | | | |
| WIRE | 1-29-57 | PENDING FILING LIC. APPL. AUTH. OPR. AUXILIARY TR. & ANT. COMM. BASIS ACCORD. MPCT- 4105 to 2-20-57 | | | |
| BMPCT-4516 | 2-5-57 | Same | same | same (MAIN) | 1-10-56 3-20-57 |
| Mod. CO (BPCT-2034 as mod.) to extend compl. date | | | | | |
| BMPCT-4517 | 2-5-57 | same | same | same (AUX. TRANS. & ANT.) | 3-20-56 3-20-57 |
| Mod. CP (BPCT-2061 as mod.) to ext. compl date & ANT. | | | | | |
| WIRE | 2-12-57 | PENDING FILING LIC. APPL. EXT. AUTH. OPR. COMM. BASIS AUX. TR. & ANT. ACCORD. MPCT-4517 AND MAIN TRANSMITTER ACCORD. MPCT-4516 to 3-20-57 | | | |
| BMPCT-4582 | 3-18-57 | same | same | same (MAIN) | 1-10-56 4-20-57 |
| Mod. CP (BPCT-2034 as mod.) to extend compl. date | | | | | |
| BMPCT-4583 | 3-18-57 | same | same | same | 3-20-56 4-20-57 |
| Mod. CP (BPCT-2061 as mod.) to extend compl date AUX. TRANS. & ANT. | | | | | |

Form BC 126 card # 4

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WDSU-TV.....

Station location

Name of licensee WDSU BROADCASTING CORPORATION.....

Transmitter location SEE: Card # 1.....

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div | Period From To |
|---|-------------|--|----------------------------------|----------|---|
| WIRE MAIN AND AUX. TRANS. & ANT. | 3-18-57 | PENDING FILING LIC. APPLS. | | | EXT. AUTH. OF EP. ACCORD MPCT-4582 & MPCT-4583 TO 4-20-57 |
| WIRE MEASUREMENTS EXT. AUTH. OF EP. MAIN AND AUX. TRANS. & ANT | 4-8-57 | PENDING RECEIPT AND EVALUATION OF WWTZ (AM) | | | ACCORD BMPCT-4582 & 4583 TO 6-20-57 |
| WIRE | 6-7-57 | EXT. ABOVE AUTH. | | | MAIN & AUX. TO 8-20-57 |
| WIRE | 8-9-57 | EXT. ABOVE AUTH. | | | MAIN & AUX. TO 9-30-57 |
| WIRE | 9-30-57 | EXT. ABOVE AUTH. | | | MAIN & AUX. TO 10-31-57 |
| WIRE | 10-29-57 | RE LIC. BLCT-601 & BLCT-602 PENDING FURTHER EVALUATION OF WWTZ (AM) PROGRAM, EXT. AUTH GRANTED OPERATE WDSU-TV MAIN TRANS. & ANTENNA & AUX. TRANS. & ANT. RE BMPCT-4582 & 4583 PERIOD ENDING 12-31-57. | | | |
| WIRE | 1-27-58 | RE LIC. BLCT-601 & BLCT-602 PENDING FURTHER EVALUATION OF WWTZ (AM) PROGRAM, EXT. AUTH GRANTED OPERATE WDSU-TV MAIN TRANS. & ANTENNA & AUX. TRANS. & ANT. RE BMPCT-4582 & 4583 PERIOD ENDING 2-28-58 | | | |
| WIRE | 2-20-58 | RE LIC BLCT-601 & 602 PROGRAM TEST AUTH. MAIN TRANS. & ANT AND AUX. TRANS. & ANT. ACCORD BMPCT-4582 & BMPCT-4583. | | | |
| BLCT-19 | 5-28-58 | same | same | same | 6-1-58 to 6-1-61 |
| Main T. & Ant | | RENEWAL OF LICENSE | | | 6-1-61 |
| BMPCT-4637 | 7-28-58 | CH # 6 | V-100 kw | U | 1-20-56 |
| AH: 930 ft. | | 82-88 mcs. | A-50 kw | | Equip chg. 1-28-59 |
| Mod CP (BPCT-2034, as Mod.) | | | | | MAIN TRANSMITTER AND ANTENNA |
| BMPCT-4638 | 7-28-58 | CH # 6 | Emergency, Test & Equip. changes | | 3-20-56 |
| | | 82-88 mcs. | Maintenance | | 1-28-59 |
| Mod CP (BPCT-2061 as Mod) | | | | | AUXILIARY TRANSMITTER & ANTENNA |
| BLCT-601 | 7-28-58 | CH # 6 | V-100 kw | U | 7-28-58 |
| AH: 930 ft. | | 82-88 mcs. | A-50 kw | | 6-1-61 |
| License to cover CP (BPCT-2034, as Mod) | | | | | MAIN TRANS. & ANTENNA |
| BLCT-602 | 7-28-58 | CH # 6 | Emergency, Test & Equip. changes | | 7-28-58 |
| | | 82-88 mcs. | Maintenance | | 6-1-61 |
| License cover CP (BPCT-2061, as Mod) | | | | | AUXILIARY TRANS. & ANTENNA |
| BPCT-2684 | 9-8-59 | CH #6 | V-100 kw | U | 11-8-59 |
| AH: 930' | | 82-88 | A-50 kw | | 5-8-60 |
| CP to install an alternate Main Driver to the licensed transmitter. | | | | | MAIN TRANS. & ANTENNA |
| BPCT-2684 | 9-8-59 | CH #6 | V-100 kw | U | 11-8-59 |
| AH: 930' | | 82-88 | A-50 kw | | 5-8-60 |
| Letter | 4-11-60 | Superseded to correct geographic coordinates | | | |

Form BC 126

June 1954

#5

Comm. TV

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WDSU-TV

Station location

Name of licensee WDSU BROADCASTING CORPORATION

Transmitter location SEE CARD # 1

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl No. | Date Issued | Freq | Power | Time Div. | Period | |
|--|----------------|--|-----------------------|--------------|---------|----|
| | | | | | From | To |
| BLCT-601 | 7-28-58 | CH #6 | V-100 kw | U | 7-28-58 | |
| MAIN TRANS. & ANT. | | 82-88 | A- 50 kw | AH: 930' | 6-1-61 | |
| LETTER | 4-11-60 | Superseded to correct geo. coordinates. | | | | |
| BMLCT-79 | 4-28-60 | CH #6 | V-- Emerg. Main. test | | 4-28-60 | |
| AUX. ANTENNA ONLY | | 82-88 | | | 6-1-61 | |
| Mod. License to delete the Aux. Transmitter. | | | | | | |
| WIRE | 5-9-60 | RE LIC. APPL. BLCT-1035, AUTH. GR. OPR. | | | | |
| WDSU-TV | | MAIN TRANS. & ANTENNA WITH ALTERNATE DRIVER ON | | | | |
| PROGRAM | | TEST ACCORD. SECTION 3.629 RULES & CP. | | | | |
| BRCT-19 | 6-1-61 | same | same | same | 6-1-61 | |
| RENEWAL OF LICENSE Main Trans. & Ant | | | | | | |
| BRCT-19 | 6-1-61 | same | same | same | 6-1-61 | |
| RENEWAL OF LICENSE FOR Aux. Ant. | | | | | | |
| BMPCT-5747 | 6-1-62 | same | same | same | | |
| Mod. of CP (BPCT-2684) to chg. name to | | | | | | |
| ROYAL STREET CORPORATION. Main Trans. & Antenna | | | | | | |
| BMLCT-112 | 6-1-62 | same | same | same | 6-1-62 | |
| Mod. of license to change name to | | | | | | |
| ROYAL STREET CORPORATION. Main Trans. & Antenna | | | | | | |
| BMLCT-112 | 6-1-62 | CH #6 | -- Emerg. Test & | | 6-1-62 | |
| AUXILIARY ANTENNA | | 82-88 mcs. | Maint. | | 6-1-64 | |
| Mod. of license to change name to ROYAL STREET CORPORATION | | | | | | |
| BLCT-1035 | 7-19-62 | CH. 6 | V:100kw | U | 7-19-62 | |
| AH: 930' | | 82-88 | A:50kw | | 6-1-64 | |
| License to cover CP (BPCT-2684) | | | | | | |
| MAIN TRANS. WITH ALTERNATE DRIVER AND MAIN ANTENNA | | | | | | |
| BLCT-1035 | 7-19-62 | CH. 6 | V. 100 kw | U | 7-19-62 | |
| AH: 930' | | 82-88 | A. 50 kw | | 6-1-64 | |
| SUPERSEDED 4-3-63 To remove HAZ obstruction marking require. | | | | | | |
| MAIN TRANSMITTER WITH ALTERNATE DRIVER & MAIN ANTENNA | | | | | | |
| BRCT-112 | 6-1-62 | CH. 6 | -- Emerg. Test & | | 6-1-62 | |
| AUX. ANTENNA | | 82-88 | Maint. | | 6-1-64 | |
| Superseded 4-3-63 To remove HAZ obstruction marking require | | | | | | |
| BRCT-19 | 5-28-64 | same | same | same | 6-1-64 | |
| RENEWAL OF LICENSE | | | | | | |
| MAIN TRANS. WITH ALTERNATE DRIVER AND MAIN ANTENNA | | | | | | |
| BRCT-19 | 5-28-64 | same | same | same | 6-1-64 | |
| AUXILIARY ANTENNA RENEWAL OF LICENSE | | | | | | |

Form BC 126
June 1954

#6

COMM. TV

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WDSU-TV

Station location NEW ORLEANS, LA.

Name of licensee ROYAL STREET CORPORATION

Transmitter location SEE CARD #1

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From - To |
|--|-------------|--|----------|-----------|------------------|
| BMLCT-317 | 9-2-65 | same | same | U | 9-2-65 |
| Main Tr. with Alt. Driver & Main Antenna. Mod. of License to reduce Aural ERP. | | | | | |
| BALCT-307 | 6-23-66 | Voluntary assignment of License to ROYAL STREET CORPORATION (A La. Corp). EFF: 6-24-66 | | | |
| BPCT-3852 | 12-6-66 | CH.6 | V-100 kw | U | 2-6-67 |
| AH: 930 MSL: 82-88 mc A-20 kw | | | | | |
| MAIN TRANS. WITH ALTERNATE DRIVER & MAIN ANTENNA. CP to make the following chgs. type of trans. | | | | | |
| WIRE OPER. WDSU-TV MAIN TRANS. AND ANT. ON PROG. TEST ACCORD. SEC. 73.629 RULES AND CP BPCT-3852. | | | | | |
| BRCT-19 | 5-22-67 | Same | Same | Same | 6-1-67 |
| AUX. ANTENNA RENEWAL OF LICENSE | | | | | |
| BRCT-19 | 5-22-67 | CH-6 | V-100 kw | U | 6-1-67 |
| AH: 930' 82-88 A-20 kw | | | | | |
| RENEWAL OF LICENSE Main Trans. with Alternate Driver & Main Ant. | | | | | |
| BLCT-1679 | 10-30-67 | CH.6 | V-100 kw | U | 10-30-67 |
| AH: 930' MSL:-- 82-88 A-20 kw | | | | | |
| MAIN TRANS. WITH ALTERNATE DRIVER & MAIN ANTENNA LICENSE to cover CP (BPCT-3852) which auth. chg. in station | | | | | |
| BLCT-1679 | 2-9-68 | same | same | same | 6-1-67 |
| Main Trans. with Alternate Driver & Main Antenna | | | | | |
| Mod. to change the description of antenna supporting structure. | | | | | |
| BMLCT-112 | 2-9-68 | same | same | same | 6-1-67 |
| Mod. to chg. the description of anten. supp. structure. AUXILIARY ANTENNA | | | | | |
| BALCT-372 | 12-20-68 | VOL A7L | | | |
| BRCT-19 | 5-27-70 | Ch. 6 | V.100 kw | U | 6-1-73 |
| AH: 930' MSL: - 82-86 A. 20 kw | | | | | |
| MAIN TRANS. WITH ALTERNATE DRIVER AND MAIN ANTENNA | | | | | |
| BRCT-19 | 5-27-70 | RENEWAL OF LICENSE (L) | | | |
| AUX. ANT. | | | | | |
| BPCT-4388 | 1-18-71 | CP install precise freq. control sys. | | | |
| MAIN TRANS. WITH ALTERNATE DRIVER (VIS. & AURAL) & MAIN ANT. | | | | | |

Form BC 126
June 1954

#7

COMM. TV

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WDSU-TV

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From To |
|--|--------------------|-------|-------|--------------|--------------------------------------|
| WIRE OPER. ON PTA CP BPCT-4388. | 3-24-71 | | | | RE TENDERED LIC. APPLI. AUTH. GR. |
| BLCT-2072 | 4-15-71 | | | | Lic. (HPCT-4388) chg. 6-1-73 |
| BMLCT-730 EBSA | 3-23-72 5-15-72 | | | | ML delete freq. control eqpt. 6-1-73 |
| BRCT-19 MAIN TRANS. & ANT. WITH ALT. DRIVER - AUX. Ant. | 5-31-73 | | | | RENEWAL OF LICENSE (L) 6-1-76 |
| BRCT-19 MAIN TRANS. & ANT WITH ALT DRIVER - AUX ANT. | 5-27-76 | | | | Renewal of license (S) 6-1-79 |
| BALCT-670 | 11-23-77 | | | | VOL. A/L |
| BRCTV- 790102KE | 3-21-79 | | | | REMOTE CONTROL AUTH. |
| BRCT- 790126LC | 6-13-79 | | | | RENEWAL OF LICENSE(S) 6-1-82 |

APPLICATION RECORD - BROADCASTING

COMMERCIAL TELEVISION

Call W D S U - TV
Letters NEW

Name

STEPHENS BROADCASTING COMPANY, INCORPORATED
~~STEPHENS BROADCASTING COMPANY~~

(P.O. Hotel Monteleone, 214 Royal Street, New Orleans, Louisiana)

| File No. | Dated | Application for | Action | |
|----------------------------|----------------------------------|--|---------|---------|
| | | | Nature | Date |
| BPCT-224 Rec'd Filed | 11-22-47 11-26-47 11-26-47 | Construction permit for a new commercial television broadcast station Frequency: Ch. #6, 82-88 mc. ERP: Vis. 21. kw, Aur. 10.5 kw Hours of Operation: Unlimited S & T-Location: Hotel Monteleone, 214 Royal Street, New Orleans, Louisiana Commencement and completion dates, 60 days from date of grant and 180 days thereafter, respectively. (Vis. DuMont, Type, Transparix 1000) (Aur. DuMont, Type, Transparix 2000) Filed by W. Barrett McDonnell, Att'y | GRANTED | 1-10-48 |
| Amended Rec'd Filed | 12-27-47 1-2-48 1-2-48 | Amended to change name to STEPHENS BROADCASTING COMPANY INCORPORATED Filed by W. Barrett McDonnell, Att'y | | |

Lohnes & Culver, Engr.
Munsey Bldg.
Washington, D.C.

Call
Letters WDSU-TVName STEPHENS BROADCASTING COMPANY, INCORPORATED

| File No. | Dated | Application for | Action | |
|------------------------------|-------------------------------|--|---------|---------|
| | | | Nature | Date |
| BMFCT-188 Rec'd Filed | 2-27-48 3-1-48 3-1-48 | Mod. of C.P. (BPCT-224 which authorized new commercial tel. b/c station) to change T-location from Hotel Monteleone, 214 Royal St., New Orleans, La. to <u>333 St. Charles St.</u> New Orleans, La., decrease ERP from Vis. 21 kw Aur. 10.5 kw <u>to</u> Vis. 19 kw, Aur. 9.5 kw and make antenna changes. Commencement and completion dates 60 days from date of grant and 180 days thereafter. Filed by W. Barrett McDonnell, Att'y to make further antenna changes Filed by W. Barrett McDonnell, Att'y | GRANTED | 6-2-48 |
| Amended Rec'd Filed | 5-27-48 5-28-48 5-28-48 | | | |
| BMFCT-263 Rec'd. Filed | 7-7-48 7-9-48 7-9-48 | Mod of C.P. (BPCT-224 as mod. which authorized new comm. telev. b/c station). ^(increase) to change ERP from Vis. 19 KW Aur. 9.5 KW. <u>to</u> Vis. 30.8 KW Aur. 15.4 KW. Change T-Location from 333 St. Charles St., New Orleans, La. to <u>313 Carondelet St.</u> , New Orleans, La. Change type antenna and change transmitter. (Filed by W. B. McDonnell, Atty. | GRANTED | 9-14-48 |
| | (Vis to Aur. RCA TT-5A) | | | |

Name STEPHENS BROADCASTING COMPANY, INCORPORATED

| File No. | Date | Application for | Action | |
|---------------------------------|----------------------------------|--|-----------------|------------------------------|
| | | | Nature | Date |
| BTC-655 Rec'd Filed | 6-30-48 7-2-48 7-2-48 | Voluntary transfer of control of permittee corporation from E. A. Stephens, H. G. Wall and Fred Weber to INTERNATIONAL CITY BROADCASTING SERVICE, INC. Filed by W. Barrett McDonnell, Atty. | GRANTED Eff. | 10-21-48 12-28-48 |
| BMFCT-290 Rec'd Filed | 8-9-48 8-12-48 8-12-48 | Mod. of C.P. (BPCT-224, as mod., which authorizes commercial tel. b/c station) for extension of completion date from 9-16-48 to 3-16-49 Filed by W. Barrett McDonnell, Atty | GRANTED | 8-23-48 |
| Rec'd (no file no. assigned) | 10-30-48 11-2-48 | Voluntary assignment of permittee Corporation from Stephens Broadcasting Company, Incorporated to International City Broadcasting Service, Inc. | Dismissed | at request of Atty. 12-3-48. |
| BMFCT-401 Rec'd Filed | 12-17-48 12-20-48 12-20-48 | Mod. of C.P. (BPCT-224 as mod., which authorizes new Com. TV b/c station) to change name of permittee to <u>WDSU Broadcasting Service, Inc.</u> | GRANTED | 1-12-49 |
| BMFCT-461 Rec'd Filed | 8-16-49 8-16-49 | Mod. of C.P. (BPCT-224 as mod., which authorizes new Com. TV b/c station) for extension of completion date from 9-16-48 to 3-16-49. Filed by Robert J. [unclear], Atty. | GRANTED | 3-2-49 |

FCC Form 94

APPLICATION RECORD - BROADCASTING

EDGAR B. STERN & EDGAR B. STERN, JR. d/b as

WDSU BROADCASTING SERVICES

Name

W D S U Broadcasting Services, Inc.

Call
Letters

W D S U-TV

New Orleans, La.

| File No. | Dated | Application for | Action | |
|----------------------------|-------------------------------|--|---------|---------|
| | | | Mature | Date |
| BMPCT-500 Rec'd & Filed | 4-21-49 4-26-49 | Mod. of CP (BPCT-224 as mod, which authorized new Comm. TV b/c station) for extension of completion date from 6-16-49 to 9-16-49. Filed by Robert E. Hodson, Att'y. | GRANTED | 4-22-49 |
| BAPCT-16 Rec'd & Filed | 7-6-49 7-8-49 | Voluntary assignment of Permitted Corporation from WDSU Broadcasting Services, Inc. to Edgar B. Stern and Edgar B. Stern, Jr., d/b as WDSU Broadcasting Services. Filed by Ralph L. Walker, Atty. | GRANTED | 8-24-49 |
| BLCT-34 Rec'd Filed | 7-18-49 7-20-49 7-20-49 | License to cover CP (BPCT-224 as mod.) which authorized new commercial tv broadcast station. Filed by Ralph L. Walker, Atty. | GRANTED | 9-30-49 |
| AMENDED Rec'd & Filed | 9-8-49 9-8-49 | Amended to change name from WDSU Broadcasting Services, Inc. to Edgar B. Stern & Edgar B. Stern, Jr., d/b as W D S U Broadcasting Services. Filed by Ralph L. Walker, Atty. | | |

FCC Form 94

APPLICATION RECORD - BROADCASTING

WDSU BROADCASTING CORPORATION

x EDGAR B. STERN & EDGAR B. STERN, JR. d/b as

Call

Letters W D S U - TV

Name

WDSU BROADCASTING SERVICES

| File No. | Dated | Application for | Action | |
|---------------------------|--------------------|--|---------|----------|
| | | | Nature | Date |
| HRCT-19 Rec'd & Filed | 12-7-49 12-9-49 | Renewal of license Filed by Robert E. Hodson, Atty. | GRANTED | 1-25-50 |
| HRCT-19 Rec'd & Filed | 11-9-50 12-1-50 | Renewal of license. Filed by Robert E. Hodson, Atty. | GRANTED | 1-29-51 |
| BALCT-9 Rec'd & Filed | 12-1-50 12-5-50 | Voluntary assignment of license from Edgar B. Stern & Edgar B. Stern, Jr., d/b as WDSU Broadcasting Services to WDSU Broadcasting Corporation Filed by Ralph L. Walker, Atty. | GRANTED | 2-28-51 |
| HRCT-742 Rec'd & Filed | 7-16-51 7-20-51 | Construction permit to increase ERP from 71.5 kW, Aur. 19 kW to 100 kW, Aur. 50 kW To install new transmitter & make other equipment changes. (Vis. & Aur. RCA TT-20-AL) Filed by Ralph L. Walker, Atty. | GRANTED | 12-12-52 |
| Amended Rec'd & Filed | 7-31-52 8-4-53 | Submitting new forms (no changes indicated) Filed by Ralph L. Walker, Atty. | | |

Name WDSU BROADCASTING CORPORATIONNew Orleans, Louisiana

| File No. | Dated | Application for | Action | |
|--|--|--|---------|---------|
| | | | Nature | Date |
| BRCT-19 Recd & Filed | 10-25-51 11-1-51 | Renewal of license Filed by Robert E. Hodson, Atty. | GRANTED | 1-30-52 |
| BRCT-19 Recd & Filed | 3-14-52 3-17-52 | Affidavit for renewal of license. Filed by Robert E. Hodson, Atty. | GRANTED | 5-21-52 |
| BRCT-19 Recd & filed Amended Recd & filed | 2-23-53 2-25-53 3-19-53 3-20-53 | Renewal of license Filed by Robert E. Hodson, Atty. Amended re Sec. IV, para 3(b) Filed by Robert E. Hodson, Atty. | GRANTED | 5-8-53 |
| BLCT- 148 Recd & filed | 8-8-53 8-11-53 | License to cover construction permit (BPCT-742) which authorized changes in existing commercial TV broadcast station Filed by Harrison T. Slaughter, Atty. | GRANTED | 6-28-54 |

Card # 7

FORM A-170

APPLICATION RECORD - BROADCASTING

COMM TV B/C

FORMERLY FCC FORM 94

Call
Letters

WDSU-TV

Name **WDSU BROADCASTING CORPORATION**
New Orleans, La.

| File No. | Dated | Application for | Action | |
|--|----------------------|---|---------|----------|
| | | | Nature | Date |
| BRCT-19 Recd & filed | 2-24-54 3-1-54 | Renewal of license Filed by Nad A. Peterson, Atty. | GRANTED | 5-19-54 |
| BRCT-19 Recd & Filed | 2-1-55 2-25-55 | Renewal of license Filed direct | GRANTED | 5-11-55 |
| BPCT-2034 Recd & filed Main trans. & ant. | 9-23-55 9-26-55 | CP to make changes in facilities of existing commercial TV broadcast station to change transmitter location from Hibernia Bank Bldg., 313 Carondelet Street, New Orleans, La., to Tournefort Street, between Celestine and Josephine, New Orleans, Louisiana, change type of antenna and make equipment changes. Filed by Ralph L. Walker, Atty(932) | GRANTED | 11-10-55 |
| BMPCT-3544 Recd & filed Main Trans. & ant. | 11-23-55 11-25-55 | Mod. of CP (BPCT-2034 which auth. chgs. in existing comm. TV b/c station) to install new transmitters and change type of antenna (Vis & Aur. GE-TT-22A) (932) Filed by Robert E. Hodson, Atty | GRANTED | 1-20-56 |

Card # 8

Comm TV B/C

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call
Letters WDSU-TVName WDSU Broadcasting Corporation
New Orleans, La.

| File No. | Dated | Application for | Action | |
|--|----------------------|--|---------|---|
| | | | Nature | Date |
| BPCT-2061 Recd & filed Auxiliary transmitters | 11-23-55 11-25-55 | CP to install auxiliary transmitters at main transmitter site of WDSU-TV (848') Filed by Robert E. Hodson, Atty. (RCA TT5A VIS & AUR.) | GRANTED | 1-20-56 (Granted as Aux. Trans. & Antenna) |
| BMFCT-4106 Recd & Filed Ext. # 2 MAIN TRANS. AND ANT. | 7-11-56 7-12-56 | as mod. Mod. of CP (BPCT-2034/which auth. chgs. in existing Comm TV B/C Station) to extend compl. date from 8-20-56 to 2-20-57. Filed by: Robert E. Hodson, Atty. | GRANTED | 7-24-56 |
| BMFCT-4105 Recd & Filed Ext. # 1 AUX. TRANS. AND ANT. | 7-11-56 7-12-56 | Mod. of CP (BPCT-2061, which auth. installation of auxiliary transmitters at main transmitter site) to extend completion date from 8-20-56 to 2-20-57. Filed by: Robert E. Hodson, Atty. | GRANTED | 7-24-56 |

card # 9
FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

COMM. TV B/C

Call Letters WDSU-TV

Name WDSU BROADCASTING CORPORATION
New Orleans, La.

| File No. | Dated | Application for | Action | |
|---|--------------------|--|---------|---------|
| | | | Nature | Date |
| BMPCT-4516 Recd. & filed Ext. # 3 MAIN TRANS. & ANT. | 1-24-57 1-25-57 | Mod. of CP(BPCT-034, as mod., which auth. chgs. in existing Comm. TV B/C Sta.) to extend completion date from 2-20-57 to 3-20-57. Filed by: R. E. Hodson, Atty. | GRANTED | 2/5/57 |
| BMPCT-4517 Recd. & filed Ext. # 2 AUX. TRANS. & ANT. | 1-24-57 1-25-57 | Mod. of CP(BPCT-2061, as mod., which auth. installation of Aux. Trans. & at Main Transmitter site) to extend completion date from 2-20-57 to 3-20-57. Filed by R. E. Hodson, Atty. | GRANTED | 2/5/57 |
| BMPCT-4582 Recd. & filed Ext. # 4 MAIN TRANS. & ANT. | 3-6-57 3-7-57 | Mod. of CP(BPCT-2034, as mod., which auth. chgs. in existing Comm. TV B/C Sta.) to extend completion date from 3-20-57 to 4-20-57. Filed by Robert E. Hodson, Atty. | GRANTED | 3-18-57 |
| BMPCT-4583 Recd. & filed Ext. # 3 AUX. TRANS. & ANT. | 3-6-57 3-7-57 | Mod. of CP(BPCT-2061, as mod., which auth. installation of Aux. Trans. / at Main Transmitter site ^{and antenna} to extend completion date from 3-20-57 to 4-20-57. Filed by R. E. Hodson, Atty. | GRANTED | 3-18-57 |

Card # 10

FORM BC-121

AUG. 1955

APPLICATION RECORD - BROADCASTING

Comm TV B/C

Call
Letters WDSU-TVName WDSU BROADCASTING CORPORATION
New Orleans, La.

| File No. | Dated | Application for | Action | |
|--|--------------------|--|---------|---------|
| | | | Nature | Date |
| BMPCT-4637 Recd & filed Main trans & antenna | 3-22-57 3-29-57 | Mod. of CP (BPCT-2034 as mod. which auth. changes in existing comm. TV b/c station) to make minor equipment changes. Filed by Robert E. Hodson, Atty. (BLCT-601 filed simultaneously, contingent on grant of this application) | GRANTED | 7-28-58 |
| BLCT-601 Recd & file Main Trans. & antenna | 3-15-57 3-29-57 | License to cover CP (BPCT-2034 as mod.,) which auth. changes in existing comm TV b/c station (contingent on grant of BMPCT-4637 filed simultaneously) Filed by Robert E. Hodson, Atty. | GRANTED | 7-28-58 |
| BMPCT-4638 Recd & filed Aux. Trans. & ant. | 3-22-57 3-29-57 | Mod. of CP (BPCT-2061 as mod., which auth. installation of aux. trans. & antenna) to make minor equipment changes. (BLCT-602 filed simultaneously, and contingent on grant of this application) Filed by Robert E. Hodson, Atty. | GRANTED | 7-28-58 |

Card # 11
FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Comm TV B/C

Call
Letters WDJ-TV

Name WDSU Broadcasting Corporation
New Orleans, La.

| File No. | Dated | Application for | Action | |
|---|--------------------|--|---------|---------|
| | | | Nature | Date |
| BLCT-602 Recd & filed 3-29-57 Aux. antenna & trans. | 3-22-57 | License to cover CP (BPCT-2061 as mod.) which authorized installation of auxiliary antenna and transmitters. (Contingent on grant of BMPCT-4638 filed simultaneously) | GRANTED | 7-28-58 |
| BRCT-19 Recd. & filed MAIN TRANS. & ANT. | 2-27-58 3-5-58 | RENEWAL OF LICENSE Filed by R.E. Hodson, Atty. | GRANTED | 5-28-58 |
| BPCT-2684 Recd. & Filed Main trans & ant. | 8-7-59 8-14-59 | Construction Permit to install an Alternate Main Driver to the licensed transmitter (GE-TT-22A transmitter, GE-TT-10A, 5KW-Driver) Robert E. Hodson, Atty. | GRANTED | 9-8-59 |
| BMLCT-79 R & F Aux. Antenna | 3-18-60 3-21-60 | Modification of license of Auxiliary Trans. and antenna to delete the auxiliary transmitter and specify auxiliary antenna only. Filed by Robert E. Hodson, Atty | GRANTED | 4-28-60 |

APPLICATION RECORD - BROADCASTING

AUG. 1955

ROYAL STREET CORPORATION

Call Letters WDSU-TV

Name WDSU BROADCASTING CORPORATION

New Orleans, Louisiana

| File No. | Dated | Application for | Action | |
|--|-------------------|--|---------|---------|
| | | | Nature | Date |
| BLCT-1035 rec. & filed MAIN TRANS. & ANTENNA | 5-3-60 5-5-60 | License to cover CP (BPCT-2684) which authorized installation of an alternate main driver to existing main transmitters John Creutz - engr. filed | GRANTED | 7-19-62 |
| BRCT-19 Recd. & filed MAIN TRANS. & ANT. | 2-28-61 3-3-61 | RENEWAL OF LICENSE Robert E. Hodson, Atty. | GRANTED | 6-1-61 |
| BRCT-19 Rec. & filed AUX. ANTENNA | 2-28-61 3-3-61 | Renewal of license Robert E. Hodson-atty | GRANTED | 6-1-61 |
| BMLCT-112 Recd. & Filed Main Trans. & Antenna & Auxiliary Antenna | 4-30-62 5-1-62 | Mod. of License to change name to ROYAL STREET CORPORATION Quayle B. Smith, Atty. | GRANTED | 6-1-62 |
| BPCT-5747 Recd. & Filed Main Trans. & Antenna | 4-30-62 5-1-62 | Mod. of CP (BPCT-2684, which authorized changes in existing station) to change name to ROYAL STREET CORPORATION | GRANTED | 6-1-62 |

APPLICATION RECORD - BROADCASTING

Call
Letters WDSU-TVName ROYAL STREET CORPORATION
NEW ORLEANS, LOUISIANA

| File No. | Dated | Application for | Action | |
|--|--------------------|--|-----------------|--------------------|
| | | | Nature | Date |
| BRCT-19 Recd&filed MAIN TRANS. WITH ALTERNATE DRIVER & MAIN ANTENNA | 2-25-64 2-28-64 | RENEWAL OF LICENSE Robert E. Hodson, Atty. | GRANTED | 5-28-64 |
| BRCT-19 Recd.&Filed AUX. ANTENNA | 2-25-64 2-28-64 | RENEWAL OF LICENSE Robert E. Hodson, Atty. | GRANTED | 5-28-64 |
| BMCCT-317 R & F Main Trans. with Alternate Driver & Main Antenna | 7-20-65 8-4-65 | Modification of License to reduce Aural ERP from 50 kw to 20 kw. Pierson, Ball & Dowd, Atty. | GRANTED | 9-2-65 |
| BAICT-307 R & F (Form 316) | 5-16-66 5-18-66 | Voluntary assignment of license to ROYAL STREET CORPORATION (A La. Corp) Atty - Pierson, Ball & Dowd | GRANTED EFF: | 6-23-66 6-24-66 |

FORM BC-121
AUG. 1955

Card # 11

APPLICATION RECORD - BROADCASTING

COMM. TV.

Call Letters
WDSU-TV

Name
CH-6 ROYAL STREET CORPORATION
New Orleans, Louisiana

| File No. | Dated | Application for | Action | |
|--|--|---|--------------------|--------------------|
| | | | Nature | Date |
| BPCT-3852 R & F Main Trans. & Antenna with Alternate Driver & Main Antenna | 9-23-66 9-29-66 | Construction Permit to make the following change in an existing station: type of Main transmitter to GE-TT-42A with GE-TT-40A Alternate Driver. Pierson, Ball & Dowd, Atty. | GRANTED | 12-6-66 |
| BRCT-19 R & F MAIN TRANS. WITH ALTERNATE DRIVER & MAIN ANTENNA | 1-20-67 2-17-67 | RENEWAL OF LICENSE Robert E. Hodson, Atty. (Pierson, Ball & Dowd) | GRANTED | 5-22-67 |
| BRCT-19 R & F AUXILIARY ANTENNA | 1-20-67 2-17-67 | RENEWAL OF LICENSE Pierson, Ball, Dowd, atty | GRANTED | 5-22-67 |

FORM BC-121
AUG. 1955

#15

APPLICATION RECORD - BROADCASTING

COMM. TV.

Call
Letters WDSU-TV

Name WDSU-TV INC,
ROYAL STREET CORPORATION
CH-6 New Orleans, Louisiana zip 70130

| File No. | Dated | Application for | Action | |
|---|--|--|-----------------------------------|----------------------|
| | | | Nature | Date |
| BLCT-1679 R & F Main Trans. & Antenna with Alternate Driver & Main Antenna | 3-29-67 3-31-67 | License to cover CP(BPCT-3852) which authorized a change in an existing station. Pierson, Ball & Dowd, Atty. (Harrison T. Slaughter) Lindsey G. Riddle, Negr. | GRANTED CONDITION BACK OF CARD | 10-30-67 |
| BALCT-372 Rec & filed Press PN Recd \$30 477477 \$120 refunded (Form 316) | 12-6-68 12-10-68 DEC 16 1968 12-10-68 | Voluntary assignment of license to WDSU-TV Inc. Atty: Pierson, Ball & Dowd (William Green) | Granted EFF: | 12-20-68 12-31-68 |

BLCT-1679 WDSU-TV Subject to the condition that the television antenna structure detuning devices shall be checked periodically to maintain a minimum re-radiation of the signal of Standard Broadcast Station WVEZ.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WDSU-TVName WDSU-TV INC.
NEW ORLEANS, LOUISIANA

| File No. | Dated | Application for | Action | |
|---|-----------------------------------|--|---------|---------|
| | | | Nature | Date |
| BRCT-19 R & F \$180 #581308 PN Recd. MAIN TRANS. & ANTENNA WITH ALTERNATE DRIVER & MAIN ANTENNA AUXILIARY ANTENNA ENGR. DATA FILED 7-7-70 | 2-9-70 2-27-70 " 2-27-70 | RENEWAL OF LICENSE AMENDED 4-28-70 re other business interest. | GRANTED | 5-27-70 |
| BPCT-4388 R & F #631201 \$50 AC: 062 PRESS: MAIN TRANS. WITH ALTERNATE DRIVER (VIS. & AURAL) AND MAIN ANT. | 9-14-70 9-21-70 9-21-70 | CP to install precise frequency control equipment. Atty.: H. T. Slaughter (Pierson, Ball & Dowd) | GRANTED | 1-18-71 |

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call Letters WDSU-TV

Name WDSU-TV, INC.
CH-6 NEW ORLEANS, LOUISIANA

| File No. | Dated | Application for | Action | |
|---|--|---|---------|---------|
| | | | Nature | Date |
| BLCT-2072 R & F #673118 \$50 AC: 069 PRESS: MAIN TRANS. WITH ALTERNATE DRIVER (VIS. & AUR.) & MAIN ANT. | 3-12-71 3-17-71 3-17-71 APR 7 1971 | Lic. to cover (BLCT-4388) for chgs. Atty.: HTSlaughter (Pierson, Ball) | GRANTED | 4-15-71 |
| BMLCT-730 R & F #039754 \$50 AC: 062 PRESS | 2-2-72 2-8-72 2-8-72 FEB 18 1972 | ML to delete precise frequency control equipment from Aural trans. Atty.: Harrison T. Slaughter (Pierson, Ball) | GRANTED | 3-23-72 |

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

COSMOS BROADCASTING OF LOUISIANA, INC.

Call
LettersWDSU-TV.....

Name XWDSU-TV, INC.

CH-6 NEW ORLEANS, LOUISIANA

| File No. | Dated | Application for | Action | |
|--|--|--|------------------------------|----------|
| | | | Nature | Date |
| BALCT-479 R & F #087783 \$1000 AC: 051 PRESS: PN REC'D: GRANT FEE: GRANT FEE PAID: AC-051 #141468 | 6-29-72 6-30-72 6-30-72 JUL 11 1972 7-24-72 7-25-72 1-5-73 OCT 2 1972 1-5-73 | Voluntary assignment of license to Cosmos Broadcasting of Louisiana, Inc. Attys.: William S. Green (Pierson, Ball & Dowd) (Assignor) John A. Rafter (Dow, Lohnes & Albertson) (Assignee) AMENDED 9-20-72, R & F 9-21-72 re chgs. in Directors and Stockholders. AMENDED 11-13-72 re submit statement with respond to bank holdings of the Liberty Corporation voting stock. AMENDED 11-24-72 re financial | GRANTED COMMISSION ACTION | 11-29-72 |

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WDSU-TVName COSMOS BROADCASTING OF LOUISIANA, INC.
CH-6 NEW ORLEANS, LOUISIANA

| File No. | Dated | Application for | Action | |
|---|--------------|--|---------|---------|
| | | | Nature | Date |
| BRCT-19 R & F PN REC'D PRESS: | 2-19-73 | RENEWAL OF LICENSE | GRANTED | 5-31-73 |
| | 3-2-73 | Main Trans. & Ant. with Alternate Driver | | |
| | 3-2-73 | Auxiliary Ant. | | |
| | MAR 30 1973 | Atty: Richard F. Swift (Dow, Lohnes & Albertson) | | |
| | | Amended 4-26-73 re Programming and Equal Employment | | |
| BRCT-19 R & F PN Rec'd: PRESS: | 1-26-76 | RENEWAL OF LICENSE | GRANTED | 5-27-76 |
| | 2-2-76 | (MAIN TRANSMITTER & ANTENNA WITH ALTERNATE DRIVER & MAIN ANTENNA)(AUXILIARY ANTENNA) | | |
| | 2-2-76 | Annual Report for 1975 filed and 1974 filed. | | |
| | 8 3 FEB 1976 | No Contours filed | | |
| | | Atty: Richard F. Swift (Dow, Lohnes & Albertson) | | |
| | | Contours filed 2-2-76. | | |

BRCT-19

PETITION TO DENY AND TO INTERVENE FOR RACIALLY DISCRIMINATORY EMPLOYMENT PRACTICES filed 6-6-73 by Southern Media Coalition

MOTION TO DISMISS AND OPPOSITION OF COSMOS BROADCASTING OF LOUISIANA, INC. filed 6-20-73 by Dow, Lohnes & Albertson on behalf of Cosmos Broadcasting of Louisiana, Inc.

MOTION FOR ACCEPTANCE OUT OF TIME and REPLY TO OPPOSITIONS' PETITION TO DENY filed 9-19-73 by Southern Media Coalition - 1 copy only; in WWL-TV application.

OPPOSITION OF COSMOS BROADCASTING OF LOUISIANA, INC. TO MOTION FOR ACCEPTANCE OUT OF TIME OF SOUTHERN MEDIA COALITION filed 10-2-73 by Richard F. Swift on behalf of Cosmos Broadcasting of Louisiana, Inc.

MEMORANDUM OPINION AND ORDER Adopted 10-21-75 Released 11-6-74 FCC #75-1175 37409 Accordingly, IT IS ORDERED, That the motion for extension of time to file an opposition, filed by Loyola University on June 20, 1973, IS GRANTED. IT IS FURTHER ORDERED, That the motion of Southern Media Coalition filed September 19, 1973 to accept its reply "out of time," IS GRANTED. IT IS FURTHER ORDERED, That the petition to deny filed June 6, 1973 by Southern Media Coalition IS DISMISSED as against WDSU-TV, WVUE(TV) and WWL-TV, New Orleans, Louisiana, as a petition to deny, and IS DENIED as an informal objection. IT IS FURTHER ORDERED, That the reply filed September 19, 1973, and the "motion for Bilingual Bicultural type discovery," filed April 29, 1974, by Southern Media Coalition, ARE DENIED as informal objections, and the latter motion IS DENIED.

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters

WDSU-TV

COSMOS BROADCASTING CORPORATION
X COSMOS BROADCASTING OF LOUISIANA, INC.

Name

NEW ORLEANS, LOUISIANA

Ch-6

| File No. | Dated | Application for | Action | |
|--|---|---|-----------------|----------------------|
| | | | Nature | Date |
| BALCT-670 REC'D FILED PRESS (Form 316) | 10-25-77 10-27-77 11-14-77 NOV 15 1977 | Voluntary assignment of license to Cosmos Broadcasting Corporation. Atty.: Richard F. Swift (Dow, Lohnes & Albertson) | GRANTED EFP: | 11-23-77 12-31-77 |
| BRCT-790126LC R & F RN REC'D PRESS | 1-17-79 1-29-79 79 04 27 | RENEWAL OF LICENSE (ALTERNATE DRIVER & MAIN ANT.) (AUXILIARY ANT.) | GRANTED | 6-13-79 |
| BRCTV- 790102KE R&F PRESS | 12-8-78 1-2-79 79 03 21 | Request authority to operate trans. by remote control from: 520 Royal Street, New Orleans, Louisiana RICHARD F. SWIFT, ATTY (DOW, LOHNES & ALBERTSON) SEE OTHER SIDE | GRANTED | 3-21-79 |

MEMORANDUM OPINION AND ORDER adopted 4-12-79, released 4-23-79 FCC 79-250 5760: In view of the above, IT IS ORDERED, That the "Petition for Revocation of Licenses; Cease and Desist Orders; Immediate Submission of Renewal Applications; Discriminatory Programming and Employment Practices; Fairness Doctrine Complaints and Other Violations", filed March 5, 1979, IS DENIED.

PETITION FOR REVOCATION OF LICENSES; CEASE AND DESIST ORDERS; IMMEDIATE SUBMISSION OF RENEWAL APPLICATIONS; DISCRIMINATORY PROGRAMMING AND EMPLOYMENT PRACTICES; FAIRNESS DOCTRINE COMPLAINTS AND OTHER VIOLATIONS 3-5-79 by Alvin O. Chambliss for Viewers of the South

§402(b) appeal filed 5-25-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

