

WDAY-TV



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B S. CARD #1
 PROGRAM TEST 2-21-59
 BROADCASTING STATION LICENSE RECORD COMMERCIAL TV B/C

First Operation: 5-22-53 (Started 6-1-53)

CH 6

Date first licensed 11-20-56 (Off. No. 242)

NDEA

Call letters WDAY-TV

(Station Loc: Fargo, N. Dak.)

Name of licensee WDAY, INC.

1 Mile East Northeast of Amenia, near Amenia, North Dakota (BPCT-2499 Gr. 7-31-58)
 LIC. 5-22-59

X 2 1/2 miles South of Fargo, North Dakota (BPCT-1005 GR. 3-13-53)

Transmitter location X 207-215 Fifth St. North, Fargo, N. D.

207 North Fifth Street, Fargo, North Dakota (BPCT-2499 Gr. 7-31-58)
 LIC. 5-22-59

Main studio location X 207-215 Fifth St. North, Fargo, N. D.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From To
BPCT-740	1-14-53	Ch. #6, 12-85 mc	V-70 kw A-35 kw	U	3-14-53 9-14-53
Construction permit for a new Commercial TV B/C Station.					
MPCT-1005	3-13-53	same	V-66 A-33.	same ERP &	5-13-53 11-13-53
Mod. C.P. (BPCT-740 etc.) to change transmitter location.					
Wire	(5-18-53)	STA operate commercial basis exact accord			
MPCT-1005		except for use of RCA TT-2AL Trans. Trans. power output 2 KW Vis. and 1 KW Aur. Period 5-22-53 to 9-15-53			
(Started 6-1-53)					
MPCT-1005	9-14-53	Act. STA operate comm. basis exact accord.			
except using RCA TT-2AL Trans. power output 2 kw vis, 1 kw aur. period ending 11-15-53.					
WIRE	10-26-53	Mod. STA operate comm. basis exact accord			
CP MPCT-1005 except studio located at trans. site outside city limits. Period ending November 13, 1953.					
MPCT-1527	11-6-53	same	same	same	5-13-53
Mod. CP (BPCT-740 as mod) to extend compl date. 5-13-54					
WIRE	11-10-53	Act. STA oper. comm. basis with facilities in accord. CP MPCT-1527 except studio located at trans. site outside city limits. Period ending May 13, 1954.			
4-20-54	Act STA Opr. Comm basis accordance CP MPCT-2061 except SL at transmitter site outside city limits. Period ending 11-13-54				
MPCT-2061	4-16-54	same	same	same	5-13-53
Mod CP (BPCT-740, as mod) to extend completion date 11-13-54					
Conversion of obstruction marking specifications					
MPCT-2553	10-19-54	same	same	same	5-13-53
Mod. CP (BPCT-740, as mod) to extend completion date 5-13-55					
Wire	11-3-54	Act STA Opr. Comm. basis accord CP MPCT-2553 except SL at transmitter site outside city limits. Period ending 2-13-55			
MPCT-3051	4-21-55	same	same	same	5-13-53
Mod. of CP (BPCT-740, as mod.) to ext. comp. date. 11-13-55					
WIRE	4-25-55	Act. STA Opr. Comm. basis accord. CP MPCT-3051 except main SL at trans. site outside city limits. Auth. expires 11-13-55			
WIRE	10-24-55	Mod. STA Opr. Comm. basis accord. CP MPCT-3051 pending filing of Lic. appl. Auth. expires 11-13-55			
necessary filing before program tests can be authorized					

Form BC-126
June 1954

CARD # 2

COMM. TV B/C

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WDAY-TV

Name of licensee WDAY, INC.

Transmitter location SEE CARD # 1

Main studio location SEE CARD # 1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BMPCT-3519	11-10-55	same	same	same	5-13-53
Mod. CP (BMPCT-740, as mod) to extend completion dt. 2-13-56					
WIRE 11-10-55 EXT STA Opr. Com. basis accord. CP BMPCT 3519 pending filing of Lic. Appl. Auth. expires 2-13-56					
BLCT-473	11-20-56	CH #6	Vis-56.2 kw	U	11-20-56
AH 390 ft. E2-88 Aur-24.2 kw 4-1-59					
License to cover CP (BMPCT-740, as mod).					
BPCT-2499	7-31-58	CH # 6	V-100 kw	U	9-30-58
AH: 1150' E2-88 A-50 kw 3-31-59					
CP to chg ERP, trans loc., type trans., install ant, etc.					
WIRE 2-20-59 RE LIC. APPL. BLCT-909 AUTH. GR. OPR. WDAY-TV ON PROGRAM TEST ACCORD. SECTION 3.269 RULES & CP BMPCT-2499					
APPL. WIRE 2-21-59 WITH REFERENCE YR. TELEGRAM 2-20-59					
PROGRAM TEST WILL COMMENCE AT 8:00 AM CST 2-21-59.					
BRCT-242	3-25-59	same	same	same	4-1-59/4-1-62
RENEWAL OF LICENSE					
BLCT-909	5-22-59	same	same	same	5-22-59
CH # 6 V-100 kw U 4-1-62					
AH: 1150' E2-88 A-50 kw (MSL: 2152')					
License to cover CP (BPCT-2499) for changes.					
BTC-3468	7-20-60	Voluntary transfer of control of licensee corporation from E.C. Reineke and Marie E. Reineke to Forum Publishing Co. EFF: 7-21-60			
BRCT-242	3-23-62	same	same	same	4-1-62 4-1-65
RENEWAL OF LICENSE					
BRCT-242	3-4-65	same	same	same	4-1-65
RENEWAL OF LICENSE 4-1-68					
WIRE 9-29-66 PENDING ACTION ON APPL. FOR LICENSE CHANGE WDAY-TV TEST. PER. END. 9-29-66 WITH AURAL POWER 11.2 kw.					
BMLCT-409	1-20-66	same	same	same	4-1-65 4-1-68
Mod of Lic. to reduce Aural ERP					
BMLCT-624	8-9-66	CH-6	V-100	U	8-9-66
AH: 1150' MSL 2152' E2-88 A-11.2 4-1-68					
Mod. of Lic. to reduce Aural ERP & specify aural Trans.					

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WDAY-TV

Station location FARGO, NORTH DAKOTA

Name of licensee WDAX, INC.

Transmitter location SEE CARD #1

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
BRCT-242	3-29-68	(S)	RENEWAL OF LICENSE & NDEA		4-1-71	
BTC-6110	12-18-69	INVOL.	T/C			
BRCT-242	4-28-71	RENEWAL OF LICENSE & NDEA (S)			4-1-74	
BRCTV-26	3-8-72	OPER REMOTE CONTROL				
BTC-6781	3-14-72	Vol. T/C				
BRSA	5-15-71					
BRCT-242	3-29-74	RENEWAL OF LICENSE (L)				4-1-77
BRCT-242	3-22-77	Renewal of license (S)				4-1-80
BPCT-5140	9-28-78	CH-6 82-88	V-100kW A-11.2kW	Unl.		11-28-78 3-28-80
CP TO MAKE CHANGES IN TRANS. LINE						
BRCT-800107KF	7-22-80	Remote control authority				
BRCT-791130KY	3-25-80	RENEWAL OF LICENSE(S)				3-25-80

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WDAY-TV

Name W. D. A. Y., INC.
(P.O. 118 Broadway, Fargo, North Dakota)

File No.	Dated	Application for	Action	
			Nature	Date
SPCT-740 Rec'd & Filed 7-17-51	7-16-51	Construction permit for new Jam. TV B/C Station Freq: Ch. #6, 52-54 Mcs. ERP: Vis. 64 kw, Aur. 32 kw Hours Operation: Unlimited S-L: 207-215 Fifth St., North, Fargo, N.D. T-L: 207-215 Fifth St., North, Fargo, N.D. (Vis. & Aur. 50T TT-10AL) 459' Filed by David R. Tolson, Acty.	GRANTED	1-14-53
AMENDED Rec'd Filed	6-9-52 6-12-52 6-12-52	(PURSUANT TO SIXTH REPORT & ORDER 4-13-52) Freq: Ch. #6, 52-54 Mcs. ERP: Vis- 64.4 kw., Aur. 32.2 kw Hours of Operation: Unlimited S-L: 207-215 Fifth St., North, Fargo, N.D. T-L: 207-215 Fifth St., North, Fargo, N.D. (Vis. & Aur. 50A TT-10AL) 460' Filed by David R. Tolson, Acty.		
AMENDED Rec'd Filed	7-8-52 7-8-52 7-8-52	Amended to Change ERP from Vis. 64.4 kw., Aur. 32.2 kw. to Vis. 70.55 kw, Aur. 35.275 kw, Chg. ht. of ant. above average terrain from 165' to 172', and other minor changes		

Jan 7. 1911. [illegible], [illegible].

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters W DAY-TVName W DAY, Inc.

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-1005 Recd Filed	2-12-53 2-18-53 2-18-53	Mod. of CP (NPCT-740 which authorized a new Commercial TV b/c station) to change ERP from Vis. 70 kw, Aur. 35 kw to Vis. 65.89 kw, Aur. 32.95 kw, change transmitter location from 207-215 Fifth Street, North, Fargo, North Dakota to 2½ miles South of Fargo, North Dakota (392') Filed by David E. Tolman, Atty.	GRANTED	3-13-53
BMPCT-1527 Recd. Filed	10-30-53 11-2-53 11-2-53	Mod. of CP (BPCT-740, as mod., which authorized a new Comm. TV B/C Station) for extension of completion date from 11-13-53 to 7-1-54. Filed by Quayle B. Smith, Atty.	GRANTED	11-6-53
BMPCT-2061 Recd. & Filed	4-9-54 4-14-54	Mod. of CP (BPCT-740, as mod., which authorized a new Comm. TV B/C Station) to extend completion date from 5-13-54 to 1-30-55. Filed by Seymour M. Chase, Atty.	GRANTED	4-16-54

Card # 3

FORM A-170

APPLICATION RECORD - BROADCASTING

Comm TV B/C

FORMERLY FCC FORM 94

Call
Letters

WDAY-TV

Name **WDAY, INC.**
Fargo, North Dakota

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-2553 Recd & filed Ext # 4	9-23-54 10-13-54	Modification of construction permit (BPCT-740 as modified, which authorized a new commercial TV broadcast station) to extend completion date from 11-13-54 to 6-1-55 Seymour M. Chase, Atty.	GRANTED	10-19-54
BMPCT-3051 Recd & filed Ext # 5	3-3-55 4-13-55	Mod. of CP (BPCT-740 as mod, which auth. a new Comm. TV b/c sta.) to extend completion date from 5-13-55 to 7-31-55 Filed by Seymour M. Chase, Atty.	GRANTED	4-21-55
BMPCT-3519 Recd. & filed Ext. #6	11-2-55 11-7-55	Mod. of CP (BPCT-740, as mod., which authorized a new Comm. TV B/C station) to extend completion date from 11-13-55 to 12-13-55. Filed by S M Chase, Atty.	GRANTED	11-10-55

Card # 4

Comm TV B/C

APPLICATION RECORD - BROADCASTING

FORM BC-121
FORMERLY FORM A-170Call
Letters WDAY-TVName WDAY, INC.
Fargo, North Dakota

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-473 Recd & filed	5-8-56 5-10-56	License to cover construction permit (BPCT-740, as modified which authorized a new commercial TV broadcast station Filed by Seymour M. Chase, Atty.	GRANTED	11-20-56
BPCT- 2499 Recd RESUBMITTED Recd & Filed	4-15-58 4-28-58 5-6-58 5-8-58	CP to make changes in existing station, to change T-L from 2.5 miles South of Fargo, near Fargo, N.D. to 7/8 mile East of Amenia, near Amenia, N.D.; chg. ERP from Vis. 56.2 kw. Aur. 28.2 kw. to Vis. 100 kw., Aur. 50 kw.; chg. type of transmitter to RCA TT-25-CL; install new antenna system; other equipment change and chg. ant. ht. abv. aver. terrain from 390 ft. to 1150 ft. Robert A. Marmet, Atty. Jules Hetland, Engr. (WDAY, Fargo, N.D.)	RETURNED Sec. III-G dated later than Section I GRANTED	11-5-58 7-31-58

AUG. 1955

Call

Letters WDAY-TVName WDAY, INC.
Fargo, North Dakota

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-242 Recd & Filed	12-31-58 1-7-59	Renewal of License. Filed by Robert A. Marmet, Atty.	GRANTED	3-25-59
BLCT-909 Rec. & filed	2-17-59 2-19-59	License to cover construction permit (BPCT-2499) which authorized changes in existing Commercial TV Broadcast station Paul M. Segal-atty	GRANTED	5-22-59
BTC-3468 Rec'd Filed	6-7-60 6-13-60 6-13-60	Voluntary transfer of control of licensee corporation from E. C. Reineke and Marie E. Reineke to Forum Publishing Co. Robert A. Marmet, Atty.	GRANTED EFF:	7-20-60 7-21-60
BRCT-242 Rec. & filed	12-22-61 12-29-61	RENEWAL OF LICENSE Robert A. Marmet, Atty.	GRANTED	3-23-62
BRCT-242 Recd. & Filed	12-23-64 12-29-64	RENEWAL OF LICENSE Marmet & <u>Schneider</u> , Atty.	GRANTED	3-4-65

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WDAY-TVName WDAY, INC.CH. #6 FARGO, NORTH DAKOTAzip 58102

File No.	Dated	Application for	Action	
			Nature	Date
BMLCT-409 R & F	12-22-65 12-27-65	Mod. of License to reduce Aural ERP from 50 kw to 20 kw. Robert A. Marmet, Esq. (MARMET & SCHNEIDER)	GRANTED	1-20-66
BMLCT-624 Rec. & filed	6-1-66 6-9-66	Mod. of license to reduce Aural ERP from 20 kw to 11.22 kw; and specify aural transmitter as RCA TT-6AL. Marmet & Schneider, Atty.	GRANTED	8-9-66
BRCT-242 R & F	12-22-67 12-27-67	RENEWAL OF LICENSE Robert A. Marmet, ESq.	GRANTED	3-29-68
JAN 10 1968				

APPLICATION RECORD - BROADCASTING

Call
Letters WDAY-TV

Name WDAY, INC.
CH-6 FARGO, NORTH DAKOTA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6110 R & F #556898 \$30 PRESS: PN REC'D:	11-7-69 11-14-69 11-14-69 DEC 3 1969	Involuntary transfer of control (voting rights) of Forum Publishing Company (majority stockholder of licensee corporation) from Norman D. Black, Jr. to Nancy Jane Black Marcil and William C. Marcil, Executors of the Estate of Norman D. Black, Jr. (Deceased) and Margaret B. Forman, Trustee under the Will of Norman D. Black, Jr. (Deceased). Atty.: Robert A. Marmet	GRANTED EFF: 12-30-69	12-18-69

ENGR. DATA FILED 7-15-70				

Form DC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WDAY-TVName WDAY, INC.
Ch. 6 Fargo, North Dakota

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-242 Rec. Filed: PN RECD PRESS	12-18-70 12-31-70 2-16-71 12-31-70 FEB 19 1971	RENEWAL OF LICENSE Robert A. Marmet, Atty. Amended 2-26-71 to submit Sec. VI Ltr. from atty. 3-5-71 re commercial policy	GRANTED	4-28-71
BRCTV-26 R & F #008767 \$50 AC: 069 PRESS:	9-29-71 10-1-71 10-1-71 OCT 14 1971	Mod. of Lic. to oper. trans. by remote control from 207 North Fifth Street, Fargo, North Dakota. Atty.: <u>Marmet</u> and Webster	GRANTED	3-28-72
BTC-6781 R & F #036620 \$250 AC: 055 PRESS	1-11-72 1-27-72 1-27-72 FEB 7 1972	Voluntary transfer of control (Voting Rights) of Forum Publishing Company (Majority Stock- holder of licensee corporation) from Nancy Jane Black Marcil and William C. Marcil, Executors of the Estate of Norman D. Black, Jr. to Nancy Jane Black Marcil and Mary Margaret Black Lewis, Trustees. Atty.: <u>Marmet</u> and Webster	GRANTED EFF:	3-14-72

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call Letters WDAY-TV

Name WDAY, INC.
CH-6 Fargo, North Dakota

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-242 R & F PN rec'd: PRESS:	12-18-73 12-27-73 12-27-73 JAN 4 1974	Renewal of License (Atty: Robert A. Marmet, (Marmet Professional Corporation) Amended 3-11-74 re programming.	GRANTED	3-29-74
BRCT-242 R&F PN RECD PRESS	11-22-76 12-1-76 3-8-77 21 DEC 1976	RENEWAL OF LICENSE Atty.: Robert Marmet 323 filed Sept. 1976. NO CONTOURS: filed 11-30-76	GRANTED	3-22-77
BPCT-5140 R&F PRESS	12-19-77 12-23-77 FEB 17 1978	CP to make chgs. in transmission line. Atty.: Harold K. McCombs, Jr. (Marmet Prof. Corp.)	GRANTED	9-28-78

CONTOURS FILED 11-30-76

Ltr. 11-3-75 from WDAY-TV re News & Public Affairs programming - to James Brown

CARD NO. 10

APPLICATION RECORD-BROADCASTING

COMMERCIAL TV

Call Letters: WDAY-TV

Name: WDAY, INC.
CH-6

Station Location: FARGO, NORTH DAKOTA

File No.	Date	Description	Action and Date
BRCT-791130KY R & F PN REC'D PRESS '80	11-13-79 11-30-79 12-05-79	RENEWAL OF LICENSE ATTY: ROBERT A. MARMET {MARMET PROFESSIONAL CORPORATION}	GRANTED 3-25-80
BRCCT-800107KF PRESS	01 08	Request for auth. to operate by RC from 301 South 8th. St., Fargo, North Dakota	GRANTED 7-22-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

