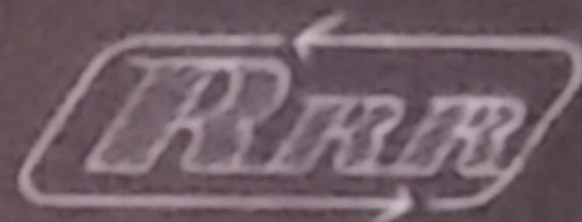


WCTI(TV)



REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

June 1954

12
BROADCASTING STATION LICENSE RECORD

Date first licensed 6-12-64 (Off. #548)

WCTI-TV EFF: 9/20/82
Call letters XXWCTI-TV (6-15-70)

Station location NEW BERN, N. C.

Name of licensee MALRITE OF NORTH CAROLINA, INC. (AL 10-14-76; Eff: 12-1-76)
X CONTINENTAL COMMUNICATIONS, INC. (BALCT-605, gr. 9-17-76, Eff: 9-27-76)
X CONTINENTAL TELEVISION, INC. (BAPLCT-99 4-15-69 EFF: 5-23-69)Transmitter location On Hwy. #1002, 3 mi. NNE OF Trenton, NC (BP 2-4-80)
X State Rt. 58, 1.5 mi. S. of Trenton, N. C. (BPCT-3831 1-4--67)

Main studio location Approx. 2 miles NNW of New Bern, N. C. (BMPCT-5879 7-26-63)

June 1954

12
BROADCASTING STATION LICENSE RECORD COMM. TV B/C

Card # 1

WCTI-TV (6-15-70)

Date first licensed June 12, 1964 (OFF. #548)

Call letters XMNE-TV
(Sta. Loc. New Bern, North Carolina)

CONTINENTAL TELEVISION, INC. (BAPCT-99 4-15-69 EFF: 5-23-69)

X PIEDMONT TELEVISION CORPORATION (BAPCT-305 8-29-61 EFF: 9-18-61)

Name of licensee NATHAN FRANK

State Rt. 36, 1.5 mi. S. of Trenton, N. C. (BUCT-3831 1-4-67)

Approx. 2 miles NNW of New Bern, North Carolina (BMPCT-5879, 7-26-63 Redescribed only LIC. 6-12-64)
(West side of Neuse River, North of Ronny's Creek, approx. 2 mi. NNW of New Bern, North Carolina
(DOCKET 13481 gr. 6-21-61)

X On W. side of Neuse River, just N. of Ronny's Creek, approx. 2 miles

Transmitter location NNW of center of city near New Bern, North Carolina.

Approx. 2 miles NNW of New Bern, North Carolina (BMPCT-5879, 7-26-63) Lic. 6-12-64

X 418 Tryon Drive, New Bern, North Carolina (BMPCT-5817 3-1-63)

X West side of Neuse River, North of Ronny's Creek, approx. 2 miles NNW of New Bern, North Carolina (Docket 13481, 6-21-61)

X On W. side of Neuse River, just N. of Ronny's Creek, approx. 2 miles

Main studio location NNW of center of city near New Bern, North Carolina.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPCT-1908	2-9-55	Ch. # 13	V. 49kw	U	4-9-55
		210-216mc	A26.3kw		10-9-55
CP for a new Comm. TV B/C Station. (Channel Condition)					

BMPCT-3424	11-9-55	same	same	same	LF 4-9-55
Mod. of CP (BPCT-1908) to extend completion date. 4-9-56					
and to delete condition. -----					

BMPCT-4199	10-12-56	same	same	same	4-9-55
Mod. of CP (BPCT-1908, as mod.) to extend compl. dt. 4-9-57					

BMPCT-4579	3-18-57	same	same	same	4-9-55
Mod. CP (BPCT-1908 as mod.) to extend compl. date 10-9-57					
REPORT & ORDER 5-24-57 (DOC. 11750) EFFECTIVE 6-28-57 CP OF					
WNBE-TV MODIFIED to specify oper. on CH# 12 in lieu Ch. 13;					
PERMITTED TO SUBMIT 301 APPL. FOR CHANGE BY JUNE 14, 1957.					
REPORT & ORDER & ORDER TO SHOW CAUSE ADOPTED 4-24-57 WNBE-					
TV DIRECTED TO SHOW CAUSE BY 6-3-57 WHY CP SHOULD NOT BE					
MODIFIED TO SPEC. OPR. ON CHANNEL 12.					

BMPCT-4859	9-17-57	same	same	same	4-9-55
Mod. CP (BPCT-1908, as mod.) to extend compl dt. 4-9-58					

BMPCT-5047	5-15-58	same	same	same	4-9-55
Mod. CP (BPCT-1908, as mod.) to extend completion date 10-9-58					

DOCKET 13481	6-21-61	CH #12	V-200 kw	U	8-21-61
AH: 740'		204-210	A-100 kw	MSL: 792'	2-21-62
MODIFIED CP AUTHORIZED PURSUANT TO DOCKET 13481 MEMORANDUM					
OPINION AND ORDER; Cng. channel, ERP, Loca. etc.					

BPCT-305	8-29-61	Voluntary assignment of construction			
permit to Piedmont Television Corporation. EFF: 9-18-61					
BMPCT-5708	2-14-62	CH. #12	V-200 kw	U	8-21-61
Loca. 740 ft.		204-210mc.	A-100kw	MSL: 792'	8-21-62
MOD. OF CP (BPCT-1908, as mod. by Docket 13481) to extend Comp Date					

BMPCT-5764	9-1-62	same	same	same	8-21-61
Mod. of CP (BPCT-1908, as mod.) to extend completion date.					

BMPCT-5816	2-27-63	same	same	same	8-21-61
Mod. CP (BPCT-1908, as mod.) to extend completion dt 8-21-63					

BMPCT-5817	3-1-63	CH. #12	V-200 kw	U	8-21-61
AH: 740'		204-210	A-100 kw	MSL: 792'	9-1-63
Mod. CP (BPCT-1908, as mod. Docket 13481, changes					

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WISB-TV

Name of licensee PIEDMONT TELEVISION CORPORATION

Transmitter location SEE CARD #1

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BTC-4251	6-17-63	Voluntary transfer of negative control of permittee corporation from Nathan Frank to Thomslani, Inc. (thru sale of unissued stock). ERP: 7-15-63			
BMPCT-5879	7-26-63	Ch. 12	V-200 kw	U	8-21-61
AH: 730'	MSL: 782'	204-210mc	A-100 kw		9-1-63
Mod. of CP (BPCT-1908, as mod. by Docket 13481) to chg. studio loc. & correct geographic coordinates.					
WIRE	9-4-63	RE TENDERED LIC. APPL. AUTH. GR. OPERATE WNBE-TV ON PROGRAM TEST ACCORD. SECTION 3.629 RULES & CP BMPCT-5879. ADVISE			
BMPCT-5890	9-6-63	same	same	same	9-21-61
Mod. CP (BPCT-1908, as mod. by D. 13481) extend date					
BLCT-1303	6-12-64	CH. 12	V-200 kw	U	6-12-64
AH: 730'		204-210	A-100 kw	MSL: 782ft.	12-1-66
License to cover CP (BPCT-1908, as mod) which auth. a new sta.					
BMLCT-230	2-16-65	CH. 12	V-200kw	U	2-16-65
AH: 730'	MSL: 782'	204-210	A-50kw		12-1-66
Mod. of License to reduce Aural ERP					
BMLCT-382	1-12-66	same	same	same	1-12-66
			A-39.8 kw		12-1-66
Mod. of Lic. to reduce Aural ERP					
BRCT-548	11-30-66	CH. 12	V-200	U	12-1-66
AH: 730'	MSL: 782'	204-210	A-39.8		12-1-69
RENEWAL OF LICENSE					
BPCT-3831	1-4-67	CH-12	V-316 kw	U	3-4-67
AH: 940'	MSL: 1049'	204-210	A-31.6 kw		9-4-67 ✓
CP to chg. ERP; TL; type of trans. & ant.; ant. struc. & AH.					
BMPCT-6607	2-29-68	same	same	same	3-4-67
Mod. of CP (BPCT-3831) to extend completion date					
BAPLCT-99	4-15-69	VOL. AL/CP			
BRCT-548	11-26-69	RENEWAL OF LICENSE (S)			
					12-1-72
BMPCT-6890	2-25-70	MP (BPCT-3831 as mod.) to extend completion date to			
(2)					8-25-70 ✓
BMPCT-7224	9-18-70	MP (BPCT-3831 as mod.) to extend completion date			
					3-18-71 ✓
BTC-6458	12-30-70	Vol T/C - NOT CONSUMMATED			

Form BC 126

COMM. TV

June 1954 # 3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WCTI-TV

Station location New Bern, North C.

Name of licensee CONTINENTAL TELEVISION, INC.

Transmitter location SEE CARD #1

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BMPCT-7298	3-25-71	MP (BPCT-3831 as mod.)	3831	to	9-25-71
			ext. date		
BMPCT-7348	10-5-71	MP (BPCT-3831 as mod)		to	1-5-72
			ext. date		
WIRE	11-2-71	RE TENDERED LIC. APPLI.			AUTH. GR.
OPER. ON PTA CP BMPCT-7348		EXCEPT WITH RCA TYPE TT-25EH1S			
TRANS. AND ANT. MODIFIED FOR ONE HALF DEGREE		ELECTRICAL			
BEAM TILT.					
BLCT-2118	11-17-71	Ch. 12	V. 282 kw	U	11-17-71
AH: 940' MSL: 1049		204-210 A. 28.8			12-1-72
Lic. (BPCT-3831 as mod) for chg.					
EBSA	5-15-72				
BRCT-548	12-6-75	RENEWAL OF LICENSE (S)			12-1-75
BRCT-548	3-4-76	Renewal of license (S)			12-1-78
BALCT-599	10-14-76	Voluntary assignment of license.			
BRCT-780731	IF 11-20-78	Ch-12, 204-210MHz		Unl.	12-1-81
AH: 940' MSL: 1049'		ERP: V-282kW, A-28.8kW			
Renewal of License					
BPCT-5039	2-4-80	Ch-12, 204-210MHz		Unl.	8-4-81
AH: 1960' MSL: 2049'		ERP: Vis. 245kW, Aur. 24.5kW			
CP to chg. ERP, TL, trans., ant. & HAAT.					

Card # 1

FORM A-170

APPLICATION RECORD - BROADCASTING

Comm TV b/c

FORMERLY FCC FORM 94

Call
Letters ~~NEW~~ WIBE-TVName NATHAN FRANK
(New Bern, North Carolina P. O. Box 810)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-1908 Recd & filed	10-15-54 10-18-54	CP for a new Comm. TV b/c station; Freq: Ch # 13, 210-216 Mcs. ERP: Vis. 101.2 kw, Aur. 60.7 kw Hours of operation: Unlimited T-L: West Side Neuse River, North of Ronny's Creek, NNW of City, Near New Bern, North Carolina S-L: West Side Neuse River, North of Ronny's Creek, NNW of City, Near New Bern, North Carolina (New Bern, N. Car.) (Vis & Aur. RCA-TT-10AH) (466') Filed by Dwight D. Doty, Atty.	GRANTED	2-9-55
Amended Recd & filed	1-21-55 1-25-55	Amended to change ERP from Vis. 101.2 kw, Aur. 60.7 kw, to Vis. 48.75 kw, Aur. 26.31 kw, change transmitters from Vis. & Aur. RCA-TT-10AH to Vis & Aur. GE-TT-6-E, change antenna system, antenna height above aver. Terrain from 466' to 458.5 and make other equipment change. Filed by Dwight D. Doty, Atty.		

Edward F. Lorentz, Engr.

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters WNBK-TVName NATHAN FRANK
New Bern, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-3424 Recd. & filed Ext. #1	9-15-55 9-16-55	Mod. of CP (BPCT-1908, which authorized a new Comm. TV B/C Station) to extend completion date from 10-9-55 to 4-9-56. Filed by Dwight D. Doty, Atty.	MEMO OPINION & ORDER GRANTED	11-9-55
BMPCT-3793 Recd. & filed Ext. #2	2-29-56 3-1-56	Mod. of CP (BPCT-1908, as mod., which authorized a new Comm. TV B/C Sta.) to extend completion date from 4-9-56 to 10-9-56. Filed by Dwight D. Doty, Atty.	GRANTED	3-12-56
BMPCT-4199 Recd. & filed Ext. #3	8-30-56 7-10-56	Mod. of CP (BPCT-1908, as mod., which authorized a new Comm. TV B/C Sta.) to extend completion date from 10-9-56 to _____. Filed by Dwight D. Doty, Atty.	GRANTED	10-12-56
BMPCT-4579 Recd. & filed Ext. #4	3-4-57 3-7-57	Mod. of CP (BPCT-1908, as mod., which authorized a new Comm. TV B/C Sta.) to extend completion date from 4-9-57 to _____. Filed by D. D. Doty, Atty.	GRANTED	3-18-57

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters WHE-TV

Name NATHAN FRANK
New Bern, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
	8-15-57	Engineering Specifications tendered for filing PURSUANT to Comm. Report and Order Adopted 5-24-57 in Docket 11750 to modify CP to change from CH.# 13, 210-216 mcs. to CH.# 12, 204-210 mcs.: ERP Vis. 49.42 kw, Aur. 26.68 kw; antenna height above average terrain to 458.5 feet. Filed by Andrew G. Haley.	SEE CARD 3-a *	Docket 13481 granted 6-21-61
	9-9-57	MOTION TO DISMISS APPLICATION OR IN THE ALTERNATIVE TO DESIGNATE FOR HEARING filed by Charles V. Wayland on behalf of Richmond TV Corp. (WRVA-TV)		
	9-19-57	MOTION TO DISMISS "MOTION TO DISMISS APPLICATION OR IN THE ALTERNATIVE TO DESIGNATE FOR HEARING" filed by Andrew G. Haley on behalf of WHE-TV		
	9-26-57	REPLY TO OPPOSITION ENTITLED "MOTION TO DISMISS MOTION TO DISMISS APPLICATION OR IN THE ALTERNATIVE TO DESIGNATE FOR HEARING" filed by Charles F. Duvall on behalf WRVA-TV		
	10-9-57	MODIFIED Engineering Specifications tendered for filing Pursuant to Docket 11750 TO change ERP to Vis. 316(max.) Aur. 158 kw(max); antenna height above average terrain to 729.8 feet; change transmitter and studio locations to East of N. C. Highway 12 and approx. 3.7 miles SE of Trenton, N. C., near New Bern, North Carolina; change transmitters to: RCA TT-25-BH and make changes in antenna system (DA). (On Ch. 12) Filed by Andrew G. Haley	* SAME	
LETTER(3)	4-22-58	RE new specifications after action by Airspace Panel		

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WNBE-TVName NATHAN FRANK
New Bern, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
LETTER(1) letter from CAA advising	7-17-58	From Andrew G. Haley-atty, enclosing copy of progress of approval of new site.	<i>see below</i>	*
<u>MODIFIED(3)</u> <u>SPECIFICATIONS</u> <u>V-C & V-G's</u> (no add. copies of V-G subm.)	<u>4-20-59</u>	<u>REVISED ENGINEERING SPECIFICATIONS</u> Tendered for filing pursuant to Order in Docket #117504-27-60. DOCKET #13481 to operate on channel #12, 204-210 mcs.: ERP Vis. 181 kw, Aur. 101.4 kw; antenna height above average terrain 1510 feet; change transmitter location TO 1.1 miles due East of Richlands near Richlands, North Carolina; change studio location to TO Be Determined, and make changes in antenna system. Filed by Andrew G. Haley Everett L. Dillard-Engr.	DESIGNATED FOR HEARING assigned. MEMORANDUM OPINION & ORDER ADOPTED 6-21-61 DOCKET #13481 MODIFIED CP IS AUTHORIZED pur- suant to amended specs. Waiver 3.610 granted	*

NOTICE OF ELECTION filed 1-5-61 by A. G. Haley (includes engr. proposal)
 PETITION FOR DISMISSAL OF WNBE-TV'S OPERATING PROPOSAL filed 1-24-61 by Charles Duvall for
 WIVA-TV

See Card No. 3-B

APPLICATION RECORD - BROADCASTING

AUG. 1955 PIEDMONT TELEVISION CORPORATION

Call Letters WNBE-TV

Name NATHAN FRANK

New Bern, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
CONTINUED FROM CARD NO. 3-A				
OPPOSITION OF NATHAN FRANK TO "PETITION FOR DISMISSAL OF WNBE-TV'S OPERATING PROPOSAL" FILED BY RICHMOND TELEVISION CORPORATION; filed 2-1-61 by Andrew Haley for WNBE-TV (sub 13481)				
REPLY TO OPPOSITION OF NATHAN FRANK TO "PETITION FOR DISMISSAL OF WNBE-TV'S OPERATING PROPOSAL" FILED BY RICHMOND TELEVISION CORPORATION; filed 2-8-61 by Charles Duvall for WRVA-TV (sub 13481)				
----- MEMORANDUM OPINION & ORDER ADOPTED 6-21-61. DOCKET 13481; MODIFIED CP AUTHORIZED for CH#12 -----				

APPLICATION RECORD - BROADCASTING

FORM 4-121

AUG. 1955

PIEDMONT TELEVISION CORPORATION

Call

Letters WUE-TV

Name X. NATMAN, FRANK

New Bern, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-4859 Rec. & Filed	9-7-57 9-10-57	Mod. of CP (BPCT-1908, as mod., which authorized a new Comm. TV B/C Station) to extend completion date from 10-9-57 TO _____ Andrew G. Haley- atty	GRANTED	9-17-57
BMPCT-5047 Recd. & filed Ext. # 6	3-6-58 3-10-58	Mod. of CP (BPCT-1908, as mod., which authorized a new Comm. TV B/c Station) to extend completion date from 4-9-58 to _____ Filed by A.G. Haley, atty.	GRANTED	5-15-58
BMPCT-5180 Recd & Filed	9-10-58 9-11-58	Mod. of CP (BPCT-1908, as mod., which authorized a new Comm TV B/C Station) to extend completion date from 10-9-58 to 4-9-59. Filed by Andrew G. Haley, Attorney	DISMISSED	as unnecessary. Pursuant to Dec. 13481 gr. 6-21-61
BAPCT-305 R & F	8-8-61 8-9-61	Voluntary assignment of construction permit to Piedmont Television Corporation Andrew G. Haley-atty	GRANTED	8-29-61 EFF: 9-18-61
BMPCT-5708 R & F	1-18-62 1-22-62	Mod. of CP (BPCT-1908, as mod. by Docket 13481, which authorized a new Comm. TV B/C station) to extend completion date from 2-21-62 to 8-21-62. Andrew G. Haley-atty	GRANTED	2-14-62

#5
FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

COMM. TV

Call
Letters WNBE-TV

Name PIEDMONT TELEVISION CORPORATION
New Bern, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-5764 Recd. & Filed	7-20-62 7-23-62	Mod. of CP (BPCT-1908, as mod., by Docket # 13481, which authorized a new Comm. TV B/C Station) to extend completion date from 8-21-62 to 2-21-63. Andrew G. Haley, Atty.	GRANTED	9-6-62
BMPCT-5816 Recd. & Filed	1-19-63 1-21-63	Mod. of CP (BPCT-1908, as mod., by Docket # 13481, which authorized a new Comm. TV B/C Station) to extend completion date from 2-21-63 to 8-21-63 Andrew G. Haley, Atty.	GRANTED	2-27-63
BMPCT-5817 Recd. & Filed	1-19-63 1-21-63	Mod. of CP (BPCT-1908, as mod., by Docket # 13481, which authorized a new Comm. TV B/C Station) to change type transmitters to RCA TT-25-DH; and change studio location from West side of Neuse River, North of Ronny's Creek, approx. 2 miles NNW of New Bern Near New Bern, N.C. TO 418 Tryon Drive, New Bern, N.C. Andrew G. Haley, Atty.	GRANTED	3-1-63

FORM BC-121

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters WIDE-TVName PIEDMONT TELEVISION CORPORATION
New Bern, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4251 Rec. & filed	3-23-63 3-25-63	Voluntary transfer of negative control of permittee corporation from Nathan Frank to Thomsland, Inc. (thru sale of unissued stock). Norman E. Jorgensen, Atty. - Transferee Andrew G. Haley, Transferor	GRANTED SPP: 7-15-63	6-19-63
BMPCT-5879 Recd. & Filed	7-15-63 7-16-63	Mod. of CP (BPCT-1908, as mod., by Docket # 13481, which authorized a new Comm. TV B/C Station) to change the studio location from 418 Fryon Drive, New Bern, N.C. TO West side of Neuse River, North of Ronny's Creek, approx. 2 miles NNW of New Bern, North Carolina (present transmitter location); and correct geographic coordinates. Andrew G. Haley, Atty. Commercial Radio Equipment Co. Engrs.	GRANTED	7-26-63
BMPCT-5890 Recd. & Filed	8-19-63 8-21-63	Mod. of CP (BPCT-1908, as mod., by Docket # 13481, which authorized a new Comm. TV B/C Station) to extend completion date from 9-1-63 to 10-1-63 Norman E. Jorgensen, Atty.	GRANTED	9-6-63

#7

FORM BC-121

AUG. 1955

APPLICATION RECORD - BROADCASTING

COMM.TV

Call
Letters WNBE-TVName PIEDMONT TELEVISION CORPORATION
New Bern, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-1303 Recd. & Filed 9-3-63	8-31-63	License to cover CP (BPCT-1908, as mod.), which authorized a new Comm. TV Broadcast Station. Norman E. Jorgensen, Atty.	GRANTED	6-12-64
BMLCT- 230 Rec. & filed	1-13-65 1-18-65	Modification of license to reduce aural ERP from 100 Kw to 50 Kw.	GRANTED	2-16-65
BMLCT-382 R & F	11-24-65 12-3-65	Mod. of License to reduce Aural ERP from 50 kw to 40 kw and redetermine transmitter and studio location as Glenburnie Gardens, New Bern, North Carolina.	GRANTED	1-12-66
BRCT-548 R & F	8-26-66 8-30-66	RENEWAL OF LICENSE	GRANTED	11-30-66

FORM BC-121
AUG. 1955

Card # 8

APPLICATION RECORD - BROADCASTING

COMM. TV.

Call Letters WNBE-TV

Name PIEDMONT TELEVISION CORPORATION
CH-12 New Bern, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-3831 R & F	8-26-66	CP to make the following changes: ERP to Vis. 316 kw, Aur. 31.6 kw; transmitter loc. to State Route 58, 1.54 miles South of Trenton, North Carolina; type of transmitter to RCA-TT-25-DHLA; type of antenna to RCA TW -18A12*P; make change in antenna structure; and increase antenna height above average terrain to 945 feet.	GRANTED	1-4-67
	8-29-66			
BMPCT-6607 R & F	8-17-67	Modification of CP(BPCT-3831, which auth. changes in an existing station) to extend completion date to March, 1968.	GRANTED	2-29-68
	8-18-67			
AUG 25 1967				
BMPCT-6890 R & F	8-22-68	MP (BPCT-3831, as mod) to extend completion date to January 1969. AMENDED 1-30-69 to extend completion date to ----. AMENDED 9-8-69 to change name. AMENDED 2-5-70 to update information.	GRANTED	2-25-70
	8-26-68			
	SEP 3 1968			

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

COMM. TV.

Call WCTI-TV
Letters XWNBE-TV

CONTINENTAL TELEVISION, INC. (4-15-69)

Name X PIEDMONT TELEVISION CORPORATION
CH-12 New Bern, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BAPLCT-99 R & F Press PN Rec'd #490643 \$300.	1-26-69 2-14-69 FEB 25 1969 2-27-69 2-14-69	Voluntary assignment of construction permit and license to Continental Television, Inc. Midlen & Reddy, Atty. ---ASSIGNEE Norman E. Jorgensen, Atty. ---ASSIGNOR Ltr. from atty. 3-19-69 submitting affidavit of Engr. re BPCT-3831. AMENDED 3-20-69 to submit new Sec. II, pg. 3 and Sec. IV-B, pg. 4.	GRANTED EFF:	4-15-69 5-23-69
BRCT-548 R & F \$150 #537281 PN Recd. PRESS ENGR. DATA FILED	8-29-69 " " " SEP 9 1969 7-6-70	RENEWAL OF LICENSE Midlen & Reddy, Atty	GRANTED	11-26-69
BMPCT-7244 R & F #626568 \$50 AC: 069 PRESS:	8-20-70 8-25-70 8-25-70	MP(BPCT-3831 as mod.) to extend completion date. Atty.: Midlen & Reddy P.O. BOX 1000 WASHINGTON, D. C.	GRANTED	9-18-70

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters WCTI-TV

Name CONTINENTAL TELEVISION, INC.
CH-12 NEW BERN, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6458 R & F #650989 \$250 AC: 055 PRESS:	12-18-70 12-18-70 12-18-70	Voluntary acquisition of positive control of Continental Communications, Inc. (parent corporation of licensee) by Henry C. Wilson thru purchase of stock from Louis S. Amann, Woodrow D. Marriott, William J. Hetzler, et al. Atty.: <u>Midlen & Reddy</u> Amended 12-21-70 re financial data,	GRANTED EFF: Not consummated (Ltr. 3-15-71)	12-30-70 1-18-71
BMPCT-7298 R & F #672013 \$50 AC: 069 PRESS:	3-15-71 3-15-71 3-15-71 MAR 23 1971	MP(BPCT-3831 as mod.) to extend completion date to 8-16-71. Atty.: <u>Midlen & Reddy</u>	GRANTED	3-25-71
BMPCT-7348 R & F #006889 \$50 AC: 069 PRESS:	9-23-71 9-23-71 9-23-71 OCT 1 1971	MP(BPCT-3831 as mod.) to extend completion date to 11-25-71. Atty.: <u>Midlen & Reddy</u>	GRANTED	10-5-71

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call Letters WCTI-TV

Name CONTINENTAL TELEVISION, INC.
CH-12 NEW BERN, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-2118 R & F #015622 \$50 AC: 069 PRESS	11-1-71 11-1-71 11-1-71 NOV 10 1971	Lic. to cover (BPCT-3831 as mod.) for chgs. Atty.: Midlen & <u>Reddy</u>	GRANTED	11-17-71
BRCT-548 R & F PN REC PRESS	8-15-72 9-5-72 9-5-72 SEP 25 1972	RENEWAL OF LICENSE Edward B. Reddy (Midlen & Reddy) AMENDED 11-28-72 re financial	GRANTED	12-6-72

APPLICATION RECORD - BROADCASTING

COMMERCIAL TELEVISION

Call
Letters WCTI-TV

Name MALRITE OF NORTH CAROLINA, INC.
 XCONTINENTAL TELEVISION, INC.
 CH-12 New Bern, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-548 R & F PN Rec'd: PRESS:	7-30-75 8-1-75 8-1-75 19 AUG 1975	RENEWAL OF LICENSE Annual Reports Filed Atty: Edward B. Reddy (Midlen & Reddy) Amended 9-19-75 re programming. Ltr. 10-8-75 re financial. Amended 12-8-75 re equal employment. Amended 3-2-76 re equal employment.	GRANTED	3-4-76
BALCT-599 R&F #600780\$200 AC: 047 PN RECD PRESS (Form 314) fee paid	8-3-76 8-3-76 8-3-76 9-2-76 12-2-76	Voluntary assignment of License to Malrite of North Carolina, Inc. Attys.: Assignor-Midlen & Reddy Assignee-Miller & Fields Amended 8-12-76 re Equal employment AMENDED 9-28-76 re financial AMENDED 10-13-76 re financial Amended 11-11-77 re programming Contours filed 11-20-75.	GRANTED Eff:	10-14-76 12-1-76

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WCTI-TV

Name
Ch-12

MALRITE OF NORTH CAROLINA, INC.
 X CONTINENTAL COMMUNICATIONS, INC.
 X CONTINENTAL TELEVISION, INC.
 NEW BERN, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BALCT-605 R&F #607377\$100 AC: 047	8-27-76 8-27-76 8-27-76	Voluntary assignment of license to Continental Communications, Inc. Atty.: Dennis F. Begley (Midlen & Reddy)	GRANTED EFF:	9-17-76 9-27-76
PRESS (Form 316)	10 SEP 1976			
BTC-8129 R&F #607377\$100 AC: 047	8-27-76 8-27-76 8-27-76	Voluntary acquisition of positive control of Continental Communications, Inc. (proposed Assignee in BALCT-605) by Quanta Systems Corporation thru purchase of stock from proposed Assignee. (Contingent on grant of BALCT-605) Atty.: Dennis F. Begley (Midlen & Reddy)	GRANTED EFF:	9-17-76 10-1-76
PRESS (Form 316)	10 SEP 1976			

APPLICATION RECORD - BROADCASTING

Call
Letters WCTI-TVName MALRITE OF NORTH CAROLINA, INC.
CH-12 NEW BERN, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BPGT-5039 Received Filed PRESS: PN REC'D:	3-30-77 4-4-77 5-10-77 MAY 21 9 1977	CP to chg. ERP to Vis. 458.5kW(Max) 442.9kW(H) , Aur. 44.39kW(H) ; TL to Gr. Hwy. #118, 2.1 mi. E. of Grifton, N. C. (35-22-17-77-23-55) ; and HAAT 4932-ft. MAJOR ENVIRONMENTAL ACTION REQUEST WAIVER OF SECTION 73.610 OF THE RULES. Atty.: <u>Miller and Fields</u> Engr.: <u>Silliman, Moffet & Kowalski</u> Letter from FBI requesting permission to mount antenna (repeater) on 1000 ft level of tower. Amended 11-18-77 re page #3 of form 395.	GRANTED	2-4-80 See conditions on back of 14A
NEW FILE NO. ASSIGNED AMENDMENT BPGT-5126 R & F PRESS: PN REC'D:	11-18-77 11-18-77 FEB 16 1978	AMENDED to chg. ERP to Vis. 316kW(Max) 279kW(H) , Aur. 27.9kW(H) ; type ant. to Jampro JVC-61-1A (DA); and HAAT 4955-ft. Amended 9-18-78 re additional information Amended 9-26-78 re corrections to previously filed info. Amended 10-19-78 re engineering statement & legal		

CUT OFF DATE

SEP 12 1977

PETITION TO DENY filed 9-12-77 by John Rafter on behalf of Multimedia Inc.

PETITION TO DENY filed 9-12-77 by Russell Eagan on behalf of Jefferson-Pilot Broadcasting Company of Virginia, (WWBT).

INFORMAL OBJECTIONS OF THE ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC. filed 9-12-77 by Jonathan Blake on behalf of Association of Maximum Service Telecasters, Inc.

PETITION TO DENY OR DESIGNATE FOR HEARING filed 9-12-77 by Jay Baraff on behalf of Durham Life Broadcasting Service, Inc. (WRDU-TV).

SUPPLEMENT TO INFORMAL OBJECTIONS OF ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC. filed 9-26-77 by Geoffrey Bentley on behalf of Association of Maximum Service Telecasters, Inc.

REPLY TO OPPOSITION filed 2-3-78 by B. J. Baraff on behalf of Durham Life Broadcasting Service, Inc.

MST'S REPLY filed 2-3-78 by Geoff Bentley on behalf of Association of Maximum Service Telecasters, Inc.

REPLY TO OPPOSITION TO PETITION TO DENY filed 2-3-78 by R. Russell Eagan on behalf of Jefferson Pilot Broadcasting Company of Virginia.

REPLY OF MULTIMEDIA, INC. TO OPPOSITION TO PETITION TO DENY filed 2-3-78 by John A. Rafter on behalf of Multimedia, Inc. ~~XXXXXX~~

COMMENTS OF MULTIMEDIA, INC. filed 10-31-78 John Rafter for Multimedia.

FURTHER COMMENTS OF JEFFERSON-PILOT BROADCASTING COMPANY OF VIRGINIA filed 10-31-78 by Russell Eagan.

FURTHER OBJECTIONS OF MST filed 10-31-78 by Geoff Bentley.

Ltr. Withdrawing September 12, 1977 Petition to Deny by James R. Rayes for Jefferson-Pilot B/c Company of Virginia. {filed 8-2-79}

COMMERCIAL TELEVISION
APPLICATION RECORD BROADCASTING

Call Letters: WCTI-TV

Name: MALRITE OF NORTH CAROLINA, INC.

CH-12

Station Location: NEW BERN, NC

File No.	Date	Description	Action and Date
BPCT-5039 CONTINUED AMENDMENT R & F PRESS:	6-28-79 6-28-79 7-6-79	Re chg. ERP to Vis. 316kW(M) 274kW(H), Aur. 27.4kW(H); chg. TL to Hwy. 1002, 3 mi. NNE of Trenton, NC (35-06-18 77-20-15); type trans. to RCA TTG-30H; type ant. to Jampro JAT 12/12DA (BT); and HAAT 1962 ft. MAJOR ENVIRONMENTAL ACTION REQUEST WAIVER OF SECTION 73.610 OF THE RULES. ----- SEE OTHER SIDE FOR FURTHER PETITIONS. -----	

COMMENTS OF MST 8-6-79 by J. Geoffrey Bentley for Association of
Maximum Service Telecasters, Inc.

~~XXXXXXXX~~ BPCT-5039 grtd. 2-4-80 - conditions:

The transmitters specified herein have not been type accepted. Therefore, before program tests are authorized, the transmitters must be type accepted in accordance with Section 73.640 of the Commission's Rules.

The maximum visual effective radiated power at azimuth 357.7 degrees True toward W W B T, Richmond, Virginia shall not exceed 22.8 dBk (191 kW)

The application for license shall include: (1) Horizontal plane radiation pattern obtained from measurements performed by the manufacturer for the transmitting antenna prior to its installation. (2) Vertical radiation pattern obtained from measurements by the manufacturer for the transmitting antenna prior to its installation for at least the azimuth toward Station W W B T. (3) An affidavit by a qualified and licensed surveyor that the azimuthal orientation of the transmitting antenna, to achieve the radiation limitations prescribed above for Station W W B T has been done

All transmitters employed must use precise frequency control.

APPLICATION RECORD - BROADCASTING

Form BC-121

May 1976

Call
Letters

WCTI-TV

Name MALRITE OF NORTH CAROLINA, INC.
Ch-12 NEW BERN, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-780731 R&F PN RECD PRESS	11F 7-28-78 7-31-78 7-31-78 AUG 16 1978	RENEWAL OF LICENSE Atty.: Samuel Miller	GRANTED	11-20-78
BMPCT-800611 PRESS	11KE	MP(BPCT-5039) to chg. ERP to vis. 316kW(M), Aur. 31.6kW; chg. transmitter (Harris TV-50H); chg. ant. type (RCA TCL-16A12) and make chgs. to the ant. system. Amended 2-3-81 re engineering		3-4-81
RCCT-810313 IA		Request for authorit to operate by Remote Control from Glenburnie Park Drive, New Bern, North Carolina.	GRANTED	4-1-81

OPPOSITION TO PETITION OF JEFFERSON-PILOT BROADCASTING COMPANY OF VIRGINIA TO DISMISS
OR DENY 8-13-80 by Samuel M. Miller for Malrite of North Carolina, Inc.

PETITION TO DISMISS OR DENY APPLICATION FOR MODIFICATION OF CONSTRUCTION PERMIT 8-1-80
by R. Russell Eagan for Jefferson -Pilot Broadcasting Company of Virginia

Request for Extension of Time in Which to File Amendment 12-22-80 by
Samuel Miller for WCTI-TV.

APPLICATION RECORD-BROADCASTING

#16

Call Letters: WCTI-TV
XXWCTI-TV

Name: MALRITE OF NORTH CAROLINA, INC.

CH-12

Station Location: NEW BERN, NORTH CAROLINA

File No.	Date	Description	Action and Date
BLCT-810330KH R&F	3-30-81	Lic. to cover CP(BPCT-5039as mod.) to chg. ERP TL to, HAAT; type trans, type ant. & ant. system. SAMUEL MILLER, ATTY.	GRANTED 6-24-81
BTCCT810623KH		VOL TC from Milton Maltz Carl E. Hirsch, John R. Wilson and John C. Chaffee, Jr. to Malrite Communications Group, Inc.	
BRCT-810728KE R&F PN REC'D	7-25-81 7-28-81 7-28-81	RENEWAL OF LICENSE ATTY: SAMUEL MILLER {MILLER AND FIELDS}	GRANTED 11-20-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

