

W B T W



Remington Rand Inc.

BRANCHES EVERYWHERE

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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B-S CARD #1

BROADCASTING STATION LICENSE RECORD

023 TV

First C.O. 9-23-54 (started 10-18-54)

W B T W (let. 3-31-54)

Date first licensed 2-10-56 (Off. No. 158)

13

Call letters  W B T W

(Station Loc: Florence S.Car.)

DAILY TELEGRAPH PRINTING COMPANY (BALCT-348 2-28-68 EFF: 4-1-68)

Name of licensee  JEFFERSON STANDARD BROADCASTING COMPANY

Transmitter location State Highway 343, 5 miles NE of Florence, ~~Black Swamp Township, near~~ Florence, South Carolina

Main studio location 3430 TV Road, Florence, South Carolina ~~X State Highway 343, 5 miles NE of Florence, near Florence, S. C.~~

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPCT-1341	11-25-53	Ch. #8 180-186 mc	V: 316 kw A: 191 kw	U	1-25-54 7-25-54
C. P. for a new Commercial TV B/C Station					
BMPCT-2235	6-30-54	same	same	same	1-25-54
CP(BPCT-1341) to extend completion date to 1-25-55					
WIRE	9-23-54	STA Opr. Comm.	basis accord CP BMPCT-2235		
pending filing of Lic. appl. Period Ending 1-25-55					
WIRE	1-24-55	BXT STA Opr. Comm.	basis accord CP BMPCT-2235		
Auth. expires 4-25-55					
BMPCT-2741	2-14-55	same	same	same	1-25-54
CP(BPCT-1341, as mod) to extend completion date 4-15-55					
BMPCT-303	2-10-56	same	same	same	2-10-56 12-1-57
License to cover CP(BPCT-1341, as mod), (790')					
WIRE	11-29-57	No action taken on renewal application. Cont'd operation auth. pending final determination thereof.			
BPCT-158	6-18-58	CH.# 8 180-186mcs	V-316 kw A-191 kw	U	6-18-58 12-1-60
RENEWAL OF LICENSE					
REPORT & ORDER ADOPTED 7-30-58 EFFECTIVE 9-5-58 IN DOCKET 12325: LICENSE MODIFIED TO SPECIFY OPERATION ON CH# 13; CONDITIONS: (a) continued oper. on Ch. 8 (TEMPORARILY) till 30 days after final action by Comm. on any applications at Greensboro High Point or Winston-Salem, North Carolina (b) Submission by 5-15-58 of technical information for oper. on Ch# 13 (c) Construction not to commence till authorized (d) filing of proof of performance measurements re program test (e) Advise Comm. by 5-15-58 if acceptable or hearing desired.					
BPCT-158	5-24-61	SAME	SAME	SAME	5-24-61 12-1-63
RENEWAL OF LICENSE					
DOCKET #12325	Order	CH #13	V-316 kw	U	9-5-58
AN: 790'	10-13-58	210-216A	191 kw	MSL: 923'	12-1-60
9-5-58: MOD. Lic. to chg. Frequency to 13/ Report & Order					
BPCT-158	5-24-61	same	same	same	5-24-61
Superseded 7-5-62 to correct Reference File No. 12-1-63					
WIRE	10-1-62	RE. LET. 1. PREV. AUTH. COMM. WIRE 8-9-62			
MOD. TO AUTH. OPER. NBTW WITH ANT. & TRANSM. POWERS SPECIF. YOUR LETTER & SET. VC DATED 10-1-62 FOR PERIOD ENDING 11-15-62					

Form BC 126 #2  
June 1954

COMM.TV

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W B T W

Station location FLORENCE, SOUTH CAR.

Name of licensee JEFFERSON STANDARD BROADCASTING COMPANY

Transmitter location SEE CARD # 1

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	ERP Power	Time Div.	Period From - To
Docket No. 12325	10-13-58	CH #13	V-316 kw	U	9-5-58
	AH: 790'	210-216	A-190 kw	MSL: 923'	12-1-60
EFF: 9-5-58					
SUPERSEDED	10-31-62	to chg. Trans. output power, Aur. ERP.			
WIRE FACILITIES	10-29-62	PROOF OF PERFORMANCE DATA FOR CH. 13			
CH 13 ACCOR.		HEREBY ACCEPTED & AUTH. GR. TO PROGRAM WBTW ON			
DOCKET NO.	12325	PROVISIONS PARAGRAPH 29(D), REPORT AND ORDER			
		DATED 8-5-58.			
BRCT-158	11-29-63	same	same	same	12-1-63
		RENEWAL OF LICENSE			12-1-66
BMLCT-420	1-25-66	CH# 13	V-316kw	U	1-25-66
AH: 790'	MSL: 923'	210-216	A-39.8 kw		12-1-66
	Mod. of lic. to reduce Aural ERP and modify Aural and Visual Transmitter.				
BRCT-158	11-18-66	Same	Same	Same	12-1-66
		RENEWAL OF LICENSE			12-1-69
*BALCT-348	2-28-68	Voluntary assignment of License to			
		DAILY TELEGRAPH PRINTING COMPANY. EFF: 4-1-68			
BRCT-158	11-26-69	RENEWAL OF LICENSE (L)			12-1-72
	* WBTW granted UNCONDITIONAL TAX CERTIFICATE IN TRANSFER				
	see Broadcast Action Report #9268 dated 8-13-70				
EBSA	5-15-72				
BRCT-158	12-6-72	RENEWAL OF LICENSE (S)			12-1-75
BRCT-158	12-10-75	Renewal of license (S)			12-1-78
BPCT-5167	12-15-78	Ch-13	V-229kW (H&V)	Unl.	2-15-79
AH: 1950'	MSL: 2115'	210-216	A-22.9kW (H&V)		6-15-80
CP to chg.	ERP, TL, trans.	ant. and HAAT.			
BRCT-780726	1-23-79	RENEWAL OF LICENSE (S)			12-1-81
BMPCT-791127LF	2-4-80	CH-13,	210-216MHz,	Unl	8-4-80
AH: 1950'	MSL: 2115'	ERP: V219kw A21.9kw			
MP to chg.	ERP, Aur.,	chg. type of trans.			
BKCT-800205KE	9-10-80	Remote control authority			
		SL chg.			

## APPLICATION RECORD - BROADCASTING

COMM. TV B/O

FORMERLY FCC FORM 94

Call Letters WBTV  
~~WBTV~~ WBTVName JEFFERSON STANDARD BROADCASTING COMPANY  
~~(Jefferson Standard Broadcasting Company)~~ Charlotte, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-1341 Rec'd Filed	9-12-52 9-12-52 9-12-52	1 Jefferson Place 8 Application for Construction permit for a Comm. TV B/O station FREQ: Ch. 48, 180-186 mcs. ERP: 712. 316 kw; Aur. 189.6 kw Hours of operation: Unlimited S-L: <del>Cherokee Rd. &amp; Saluda Drive, Florence, S.C.</del> T-L: <del>Cherokee Rd. &amp; Saluda Drive, Florence, S.C.</del> (Vis. & Aur. RCA TT-50-AH) <del>(7971)</del> Filed by Reed T. Rolio, Atty.	GRAITED	11-25-53
AMENDED Rec'd Filed	1-22-53 1-23-53 1-23-53	Amended to change antenna height above average terrain from 797' to 781'; type antenna; trans. and studio locations from Cherokee Rd. and Saluda Drive, Florence, S.C. to <del>South Carolina Hwy. 343, Florence Twp., S.C.</del>		
AMENDED Rec'd Filed	11-23-53 11-24-53 11-24-53	Amended to change Officers, Directors; Stockholders; antenna height above average terrain from 781' to 792'; type antenna; studio and trans. location from South Carolina Hwy. 343, Florence Twp., S.C. to South Carolina Hwy. 343, Back Swamp Twp., S.C. (address only); and other equipment		

A. D. Ring & Co., Engrs.

Name JEFFERSON STANDARD BROADCASTING COMPANY  
Florence, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-2235 Recd. Filed	6-18-54 6-24-54 6-24-54	Mod. of CP (BPCT-1341, which authorized a new Comm. TV B/C Station) to extend completion date from 7-25-54 to 12-1-54. <u>Filed by Reed T. Rollo, Atty.</u>	GRANTED	6-30-54
BMPCT-2741 Recd. & Filed	1-5-55 1-7-55	Mod. of CP (BPCT-1341, as mod., which authorized a new Comm. TV B/C Sta.) to extend completion date from 1-25-55 to 4-15-55. <u>Filed by Reed T. Rollo, Atty.</u>	GRANTED	2-14-55
BLCT-303 Recd & filed	4-5-55 4-11-55	License to cover construction permit (BPCT-1341 as modified) which authorized a new commercial TV b/c station. <u>Filed by B. Russell Eagan, Atty.</u>	GRANTED	2-10-56
BRCT-158 Recd & Filed	8-20-57 8-30-57	Renewal of license. <u>Reed T. Rollo, Atty.</u>	GRANTED	6-18-58
BRCT-158 Recd. & Filed	8-12-60 8-26-60	RENEWAL OF LICENSE <u>Reed T. Rollo, Atty.</u>	GRANTED	5-24-61



Card # 3

FORM BC-121

AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters WBTWName JEFFERSON STANDARD BROADCASTING COMPANY  
CH. 13 Florence, South Carolinazip 28208

File No.	Dated	Application for	Action	
			Nature	Date
3 copies	9-29-58	Engineering & Technical Data for operation of WBTW on Ch.# 13, 210-216 mes.; ERP:Vis. 316 kw Aur.190.55 kw; Antenna height above average terrain 788 feet:In response to Report & Order adopted 7-30-58 EFFECTIVE 9-5-58 in Docket # 12325. R. Russell Eagan-atty A. D. Ring and Associates-Engr.	GRANTED EFFECTIVE 9-5-58 re Docket 12325 Report and Order adopted 7-30-58 AUTH. ISSUED	10-13-58 to be
BRCT-158 Recd. & Filed	8-20-63 8-26-63	RENEWAL OF LICENSE R. Russell Eagan, Atty.	GRANTED	11-29-63
BMLCT-420 R & F	1-6-66 1-7-66	Mod. of License to reduce Aural ERP from 190 kw to 40 kw. R. Russell Eagan, Atty. (KIRKLAND, ELLIS, HODSON)	GRANTED	1-25-66
BRCT-158 R & F	8-1-66 8-8-66	RENEWAL OF LICENSE R. Russell Eagan, Atty.	GRANTED	11-18-66

FORM BC-121  
AUG. 1955

# 4

APPLICATION RECORD - BROADCASTING

COMM. TV.

Call  
Letters W B T W

DAILY TELEGRAPH PRINTING COMPANY (2-28-68)

Name X JEFFERSON STANDARD BROADCASTING COMPANY

CH-13 Florence, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BAIGT-348 R & F  (314)	11-28-67 12-1-67 DEC 14 1967	Voluntary assignment of license to DAILY TELEGRAPH PRINTING COMPANY. Kirkland, Ellis, et al, Atty. (R. Russell Eagan) SEE OVER	GRANTED EFF:	2-28-68 4-1-68
BPCT-4162 R & F Press PN Rec'd	10-22-68 10-22-68 NOV 1 1968 11-13-68	CP to chg. ERP to Vis. 291 kw (Horz), Aur. 29.1 kw (Horz); trans. loc. 3.1 mile N. of Floyd Dale, Florence, S. C.; type antenna RCA-TWA-15A 13-P; antenna struc.; and antenna height above average terrain to 1957 feet. Dow, Lohnes & Albertson, Atty. (Alan C. Campbell) A. D. Ring, Engr.	#467624 Designated for hearing Min.	\$150. <del>10-22-68</del> D-18650 8-27-69
"Notice of Determination of No Hazard" rec'd 5-8-69 - to L. Smith 5-12-69. AMENDED 5-13-69 re financial data.				

Memo. Opinion & Order released 10-8-68 denying Jefferson Standard B/C Co.'s request for issuance of a tax certificate pursuant to Sec. 1071 of the Internal Revenue Code.

On 11-5-68 Jefferson Standard B/C. Co. filed with the Court of Appeal Case # 22,461 to appeal the above Memo Opinion & Order

Informal objection to BPCT-4162 filed 5-29-69 by Charles O. Verrill, Jr. for Triangle Telecasters, Inc.

OPPOSITION TO INFORMAL OBJECTION OF TRIANGLE TELECASTERS, INC. filed 7-8-69 by Thomas H. Wall for Daily Telegraph Printing Company.

Letter from atty. (Verrill) on behalf of Triangle replying to Opposition to Informal Objection, filed 7-24-69.

Petition filed by Dailey Telegraph Printing Company DENIED by ORDER adopted 2-11-70 #43298

WBTW Granted unconditional Tax Certificate in BALCT-348 - See Broadcast Action report #9268 dated 8-13-70

Review Board Supplemental Decision adopted 11-28-73, released 12-4-73 reaffirming its 7-5-72 grant of BPCT-4162.

MEMORANDUM OPINION AND ORDER adopted 11-26-75, released 12-15-75 FCC 75-1302 38029: Accordingly, It Is ORDERED, That the petition for review filed by Triangle Telecasters, Inc. IS GRANTED to the extent indicated herein, and DENIED in all other respects. IT IS FURTHER ORDERED, That the Review Board's Decisions in this proceeding (36 FCC 2d 4 (1972) and 43 FCC 2d 1094 (1973)) ARE SET ASIDE to the extent indicated herein; and that the application of Daily Telegraph Printing Company (BPCT-4162) IS THEREFORE DENIED. IT IS FURTHER ORDERED, That in view of our holdings herein, the motion to consider additional matters filed by Triangle Telecasters, Inc., IS DENIED.

#5

COMM. TV

FORM BC-121

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters W B T W

Name DAILY TELEGRAPH PRINTING COMPANY  
 CH. 13 FLORENCE, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-158 R & F \$150 #539240 PN Recd. PRESS	8-20-69 9-2-69 " " SEP 8 1969	RENEWAL OF LICENSE Alan C. Campbell, Esq. (Dow, Lohnes, Albertson)	GRANTED	11-26-69
Ingr. data filed	6-29-70			
BRCT-158 R & F PN REC PRESS	8-28-72 9-5-72 9-5-72 SEP 13 1972	RENEWAL OF LICENSE Alan C. Campbell (Dow, Lohnes & Albertson)	GRANTED	12-6-72

# APPLICATION RECORD - BROADCASTING

COMMERCIAL TELEVISION

Call Letters W B T W

Name DAILY TELEGRAPH PRINTING COMPANY  
CH-13 Florence, South Carolina'

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-158 R & F PN Rec'd: PRESS:	7-27-75 7-30-75 7-30-75 10 AUG 1975	RENEWAL OF LICENSE Annual Reports Filed Atty: Alan C. Campbell (Dow, Lohnes & Alberts- son) Amended 9-23-75 re legal.	GRANTED	11-19-75
<del>BRCT-5167</del> R & F PN RECD PRESS: <b>CUT OFF DATE</b>  JUL 6 1978	<del>2-20-78</del> 3-2-78 3-23-78 MAY 12 1978	CP to chg. ERP to Vis. 316kW(Max) 229kW(H), Aur. 22.9kW(H); chg. TL to 3.1 mi. N. of Floyd Dale, S. C. (34-22-05 79-19-21); type trans. to RCA TT-50FH; type ant. to RCA TCL-16A13 (BT); and HAAT 1949 ft. MAJOR ENVIRONMENTAL ACTION  Atty.: Alan C. Campbell (Dow, Lohnes & Albertson) Engr.: Marvin Blumberg (A. D. Ring & Associates)  Contours filed 12-2-75.	GRANTED	12-15-78

COMMERCIAL TELEVISION  
APPLICATION RECORD BROADCASTING

Call Letters: W B T W

Name: DAILY TELEGRAPH PRINTING COMPANY

CH-13

Station Location: FLORENCE, SC

File No.	Date	Description	Action and Date
BRCT-780726IB R & F PRESS:	7-18-78 7-26-78 8-16-78	Renewal of License Atty.: Alan C. Campbell (Dow, Lohnes & Albertson)	GRANTED 1-23-79
BMPCT-791127LF R & F PRESS:	11-21-79 11-27-79 1-17-80	MP (BPCT-5167) to chg. ERP to Vis. 221kW(H), Aur. 22.1kW(H); and chg. type trans. to RCA TTG30/30H. Redetermined Geographical Coordinates: 34-22-02 79-19-22 Atty.: Alan C. Campbell (Dow, Lohnes & Albertson)	GRANTED 2-4-80
BRCT-800205KE R & F	1-31-80 2-5-80	Request authority to chg. SL to 3430 TV Road, Florence, SC, and oper. trans. by remote control from SL. Atty.: Dow, Lohnes & Albertson Amended 9-5-80 re engineering	GRANTED 9-10-80

## APPLICATION RECORD - BROADCASTING

Call  
Letters ..... WBTW

## DAILY TELEGRAPH PRINTING COMPANY

Name  
CH-13 Florence, S.C.

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-800728NE R&F PRESS	7-28-80	MP(BPCT-5167 as mod.) to extend completion date. Alan C. Campbell, Atty. (DOW LOHNES & ALBERTSON)	DISMISSED Construction completed and license application on file.	11-14-80
BLGT-800922KH R & F	9-19-80 9-22-80	Lic. to cover (BPCT-5167, as mod.) for chgs. in ERP, TL, type trans. & ant., and HAAT. Amended 3-11-81 re photographs Atty.: Alan C. Campbell (Dow, Lohnes & Albertson)		
BRCCT-800207IC R&F	2-7-80	Req. for auth. to operate by Remote Control from SL at 3430 TV Road, Florence, S.C. Atty.: Marvin Blumberg		

CARD NO. 9

APPLICATION RECORD-BROADCASTING  
COMMERCIAL TELEVISION

Call Letters: WBTW-TV

Name: DAILY TELEGRAPH PRINTING COMPANY

CH-13

Station Location: FLORENCE, SOUTH CAROLINA

File No.	Date	Description	Action and Date
BRCT-810729KE	7-27-81	RENEWAL OF LICENSE	GRANTED 11-20-81
R&F	7-29-81	ATTY: ALAN C. CAMPBELL	
PN REC'D	7-29-81	{DOW, LOHNES AND ALBERTSON}	



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

